

COLUMBIA BROADCASTING SYSTEM

THE CAMEL CARAVAN STARRING VAUGHN MONROE

SATURDAY, MAY 20, 1950

7:30 to 8:00 PM - EDST

*Timed Master*

*As Broadcast*

**AS  
BROADCAST**

CUE: (COLUMBIA BROADCASTING SYSTEM)  
(..... 30 seconds.....)

MUSIC: JINGLE

Hello nice people from Maine to California --  
The Camel Caravan is here!  
For 30 minutes of music for your pleasure  
Just gather 'round and lend an ear!

MUSIC: (FADE AND SUSTAIN UNDER)

CONOVER: From the Rapid City Air <sup>Force</sup> Base in Rapid City, South  
Dakota, the Camel Caravan --- starring Vaughn Monroe ...  
with the Moonmaids, the Moon Men, the Orchestra,  
and featuring Ziggy Talent --- presented by Camel  
Cigarettes.

MUSIC: (UP AND SEGUE)

SINGERS:           How mild,  
                      How mild,  
                      How mild can a cigarette be?  
                      Make the Camel thirty-day test  
                      And you'll see!

CONOVER:           In a coast-to-coast test of hundreds of people  
                      who smoked only Camels for thirty days, noted  
                      throat specialists reported not one single case  
                      of throat irritation due to smoking Camels!

VINES:             Make a note. Remember your throat. Try Camels  
                      today!

HUGH: Now, here is the star of the Camel Caravan .....  
Vaughn Monroe!  
(APPLAUSE) 1.25

MONROE: Hello, and how do you do, everybody! This is it..  
an exciting event in Camel Caravan history ...  
broadcasting from a B-36 hangar of the United States  
Air Force <sup>with an audience of 40,000 people -</sup> Here's music to help celebrate Armed  
Forces Day .. in honor of the Air Force and all the  
other branches of the service!

HUGH: Wait a minute, pappy .... I spent the whole afternoon  
talking to <sup>the Base Commander, Colonel A.T. Wilson.</sup> ~~General~~ <sup>(COMMANDER OF BASE)</sup>

MONROE: Well..?

HUGH: Are there any other branches of the service?

MONROE: In a spot like this, I'll duck that question and  
get back to the music-stand. In "Variety", the  
show business trade-paper, leading disc-jockeys  
report each week on the tunes most requested in  
their cities ... and in Seattle, Washington, the  
top choice this week is this ballad ... "COUNT  
EVERY STAR"! 2.05

MUSIC: "COUNT EVERY STAR" .. MONROE 4.40  
(APPLAUSE) 4.50

4.50

MONROE: Thank you. And here, from Rapid City, South Dakota,  
 I'd like to toss a musical bouquet some 2000 miles ..  
 to ~~my home town~~ <sup>The town where I make my home</sup> Boston, Massachusetts.

HUGH: What's the occasion, maestro?

MONROE: The biggest thing that's happened in Boston since the  
 Red Sox bought Ted Williams. This evening the city is  
 giving a little Saturday night supper to mark the half  
 century .. just a cosy little gathering on the Boston  
 Common, and they expect about 10,000 guests! There'll  
 be about 5 miles of tables set out .. and you'll never  
 guess what the main course will be!

HUGH: Pappy, it couldn't be ...

MONROE: That's right, Hugh! They'll be dishing out over 5 tons  
 of that delicacy known and loved by men in uniform ...  
 Boston baked beans! I hope your party is a great big  
 success, Boston! .. and here's my contribution to the  
 festivities: a new Western tune the orchestra and I  
 just recorded ... It's called: "GONNA RIDE"! 5.40

MUSIC: "GONNA RIDE" .. MONROE 8.25

(APPLAUSE)

8.35

8.35

MUSIC: (JINGLE)

GIRLS: Let's have the vote now from Omaha, Nebraska -  
What is that city's top request?

MONROE: This week the folks there are calling for their  
favorite -  
This song's the one that they like best.

In Washington and Louisville  
The same tune's on the beam -  
The orchestra and choir sing  
The famous "Third Man Theme"! 9.07

MUSIC: "THIRDMAN THEME" .. ORCHESTRA AND CHOIR 11.47

(APPLAUSE) 11.58

SINGERS: How mild,  
How mild,  
How mild can a cigarette be?  
Make the Camel thirty-day test  
And you'll see!

CONOVER: On this show, we play songs that are popular in various cities around the country. And now I'd like to talk about a couple of baseball players who are mighty popular in their respective cities: Cleveland's Bob Lemon and St. Louis' Howard Pollet. Both these ace pitchers are Camel Smokers.

VINES: Bob Lemon told us; "The thirty-day test really opened my eyes! Camels have a mildness all their own and they're welcome to my throat."

CONOVER: Howard Pollet put it this way: "I've smoked Camels for many years. I know they're mild and they agree with my throat. Camels don't tire my taste -- they have the rich, full flavor I like".

VINES: Test Camels in your "T-Zone" -- T for taste, T for throat -- and see just how flavorful and how mild Camels are!

CONOVER: In a coast-to-coast test of hundreds of people who smoked only Camels for thirty days, noted throat specialists reported not one single case of throat irritation due to smoking Camels!

VINES: Make a note. Remember your throat. Try Camels today!

13.20

13.20

MUSIC: (JINGLE)

ALL: Now, here's a hit, and "Variety" reports it  
Atlanta, Georgia's, big best bet -  
They'd walk a mile just to hear this lovely ballad,  
And for a Camel Cigarette!

GIRLS: The tune is just a few weeks old,  
A winner from the start! -  
Its featured now by Vaughn Monroe -  
He sings, "My Foolish Heart"! 13.55

MUSIC: "MY FOOLISH HEART" .. MONROE 16.45

(APPLAUSE) 16.55



16.55

MONROE: Thank you. And to carry on with our series of greetings from the Camel Caravan to American college fraternities ... this evening, it's Delta Upsilon!

HUGH: 37,000 members have worn the Gold and Blue of Delta Upsilon, since it was founded at Williams College in 1834. One of the oldest of college fraternities, it has chapters on 60 campuses from coast to coast.

MONROE: Men of good scholarship and good fellowship belong to Delta Upsilon ... and this song of theirs is our salute to them tonight! 17.20

MUSIC: "WHERE E'ER TWO RIVERS MEET" .. MONROE, ENSEMBLE 18.45  
(APPLAUSE)

18.55

19.55

MUSIC: (JINGLE)

GIRLS: To choose this number, <sup>Lee</sup>~~the maestro~~ did some <sup>fancy</sup> research -  
<sup>Lee</sup>~~He~~ worked quite hard and heavily -

MONROE: To find what tune Rapid City Air Base goes for  
<sup>we</sup>~~I~~ found it isn't "reveille"!

*Then Ziggy Talent stepped right up  
But ~~all four officers report~~  
and said he always knew  
(I questioned quite a few)*

ALL: That when <sup>they</sup>~~you~~ get a three-day pass,

<sup>they</sup>~~you~~ all sing, "Hoop Dee Doo"! 19.30

MUSIC: "HOOP DEE DOO" .. TALENT, MOONMAIDS 22.25

(APPLAUSE)

22.35

VINES: What cigarette do you smoke, Doctor?

CONOVER: That question was asked of one hundred thirteen thousand, five hundred and ninety-seven doctors all over the country and in every branch of medicine.

VINES: What cigarette do you smoke, Doctor?

CONOVER: The brand named most was Camel! Yes, according to this nationwide survey, more doctors smoke Camels than any other cigarette!

VINES: Try Camels yourself! You'll enjoy the rich, full flavor...and you'll see just how mild Camels are!

SINGERS: So mild,  
So mild,  
So mild that you're bound to agree  
That Camels suit you to a T.  
To a T...  
Smoke Camels and see!

23.15

MONROE: The cheers and applause I've heard tonight underline what I said early in the show ... this visit to the 28th ~~Bombardment Group~~ <sup>Reconnaissance Wing</sup> of the Air Force is one of the most exciting days I can remember on the Camel Caravan series. The thanks and enthusiasm of the entire crew and myself comes to you now by way of this next tune.

HUGH: And a very special tune it is! A song ~~that sings the praises of~~ <sup>written especially for</sup> our hosts, the 28th ~~Bombardment Group~~ <sup>Reconnaissance Wing</sup> .. ~~written by Vaughn Monroe~~ ... "Guardians of the North"! 23.40

MUSIC: "GUARDIANS OF THE NORTH" .. MONROE, ENSEMBLE

MONROE: ~~Thank you again.~~ To my mind, as a fellow who's done a little flying himself, there's one song that really tells the story of the United States Air Force. ~~It's a set of words and music that's been heard around the world, whenever American air men are seen in the sky...~~ and we sing it now as our tribute to all of you!

MUSIC: "AIR FORCE SONG" .. MONROE, ENSEMBLE 26.23  
(APPLAUSE)

26.30

26.30

ANNCR:

Friends, many of the men who served in our armed forces are still hospitalized. They like to know that they are not forgotten. Each week, gift Camels are sent to them to help make their days brighter. This week, the Camel people are sending cigarettes to: Veterans' Hospitals, Dayton, Ohio and Lincoln, Nebraska...U. S. Army Station Hospital, Fort Lawton, Washington...U. S. Naval Hospital, Annapolis, Maryland.

26.55

26.55

-14-

MUSIC: (MONROE THEME) 27.13

MONROE: Well, that's all we can get into this half-hour, friends .. and now it's time to take off. The Camel Caravan leaves the Rapid City Airbase with a sincere vote of thanks to the officers and men of the 28th ~~Bombardment Group~~ <sup>Reconnaissance Wing</sup> for making this visit possible ... and here's good luck and good flying to all of you! Next Saturday night, we'll be setting up our music-stands on the campus of Oregon State College.

HUGH: And you'll be hearing more of the big request tunes on the "Variety" list of disc-jockey specials .. a college medley that will include the song of the Tri-Delta Sorority .. and one of Vaughn Monroe's choices out of the book of old favorites! We'll be on the air from Corvallis, Oregon .. next Saturday night .. and until then, Vaughn and the orchestra will be playing dance dates along the way. Tomorrow night, at Billings, Montana .. Monday, Great Falls, Montana ... Wednesday, Vancouver .. Thursday, a visit to Tacoma, Washington .. and Friday, Portland, Oregon!

MONROE: Remember, we've all got a radio date for next Saturday .. same time, same station.

-more-

mg

51457 4742

MONROE:  
(CTD.)

On Monday night I hope you'll be listening to the  
Bob Hawk Show when my good friend Bob will be looking  
for the lemac of the week with a prize of one thousand  
five hundred dollars. So for lots of laughs and lots  
of prizes don't miss Bob Hawk on most of these same  
stations Monday night. Until we meet again, this is  
Vaughn Monroe...wishing you pleasant dreams...and...  
won't you have a Camel? 28.25

MUSIC:      C-A-M-E-L-S

CAMEL THEME      ..... FADE ON CUE

28.45

28.45

ANNCR:

Men, pack your pipes with Prince Albert, the National Joy Smoke! P.A.'s choice tobacco is crimp cut for smooth, cool smoking and it's specially treated to insure against tongue bite. Get Prince Albert, America's largest-selling smoking tobacco!

29.00

mg

51457 4744



29.00  
-16-

MUSIC: CAMEL THEME ... FADE ... 29.10

HUGH: This is Hugh Conover saying goodnight for the  
Camel Caravan -- starring Vaughn Monroe! 29.15

(APPLAUSE) 29.25

This is CBS...THE COLUMBIA BROADCASTING SYSTEM.

29.30