

Timed Master

COLUMBIA BROADCASTING SYSTEM

THE CAMEL CARAVAN STARRING VAUGHN MONROE

SATURDAY, FEB. 18, 1950

7:30 to 8:00 PM EST

AS
BROADCAST

CUE: (COLUMBIA BROADCASTING SYSTEM)
(.....30 seconds.....)

MUSIC: JINGLE

Hello nice people from Maine to California-
The Camel Caravan is here!
For 30 minutes of music for your pleasure
Just gather 'round and lend an ear!...

MUSIC: (FADE AND SUSTAIN UNDER)

CONOVER: From the campus of the Citadel College in Charleston,
South Carolina - the Camel Caravan -- starring Vaughn
Monroe...with the Moonmaids, the Moon Men, the
Orchestra and Guest Star Rosemary Clooney-- presented
by Camel Cigarettes.

MUSIC: (UP AND SEGUE)

SINGERS: How mild,
How mild,
How mild can a cigarette be?
Make the Camel thirty day test
And you'll see.

(MORE)

vq

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CONOVER: Not one single case of throat irritation due to smoking Camels-- that's what noted throat specialists reported in a coast-to-coast test of hundreds of people who smoked only Camels for thirty days. That's how mild Camels are!

2ND ANNCR: Make a note. Remember your throat.
Try Camels today!

HUGH: Now.. here is the star of the Camel Caravan.....
Vaughn Monroe!

(APPLAUSE) 1.25

MONROE: Hello, and how do you do, everybody! This past week, the Camel Caravan has been rambling around below the Mason-Dixon Line, and we're so happy about this Southern hospitality, we're just about ready to lead a cheer for Jefferson Davis! Or here's another way to show you how much we're enjoying this tour. For our lead-off tune this evening, I've picked one of the South's big favorites. According to Variety, it's the number-one request this week on leading record-shows in Washington, St. Louis and New Orleans...

"Chattanooga Shoe Shine Boy": 1.50

MUSIC: "CHATTANOOGA SHOE SHINE BOY" .. MONROE 4.30

(APPLAUSE) 4.40

4.40

MONROE: Thank you.

HUGH: Say, pappy, about this next tune.. you think it'll go well down here? I mean.. we're in the South, and the song is a top request up in the Yankee country.. Cleveland, Ohio.

MONROE: Conover, what are you talking about? Cleveland is Southern! It's south of the Great Lakes..the Cleveland Museum of Art is made out of Georgia marble.. ~~and in Cleveland's best hotel, where are the best rooms?~~

HUGH: ~~Where?~~

MONROE: ~~In the south wing!~~ And as for that tune you're worried about...it's the recording by Rosemary Clooney that Cleveland's been calling for... ^{Twickenham,} ~~and~~ ^{Conover,} where do you think Miss Clooney is from? Tell the people, Rosemary.

CLUNEY: Maysville, Kentucky.

MONROE: Need I say more? Sing for us, Rosemary...your big record hit that's a new arrival on the "Variety" list of leading requests. The choice this week in Cleveland..."The Kid's A Dreamer". 5.25

MUSIC: "THE KID'S A DREAMER.. CLOONEY 9.50

(APPLAUSE) 9.00

900

-5-

MUSIC: (JINGLE)

GIRLS: Another ballad about a guy who's dreaming
Is also getting lots of raves-

MONROE: This tune's a favorite with all the folks in Boston-
Just like the Red Sox and the Braves;

ALL: You'll hear it sung on Scollay Square
And on The Common, too-

GIRLS: So gather 'round, you Camel fans-
Vaughn sings it now for you: 9.35

MUSIC: "WITH MY EYES WIDE OPEN I'M DREAMING"...MONROE 12.15

(APPLAUSE) 12.25

CONOVER: And now here, on tape, is an interview between Vaughn and
(LIVE) Miss Ann O'Rourke who's a secretary in Manhattan.

MONROE: Hello, Ann!
(TAPE)

O'ROURKE: Hello there, Vaughn!

MONROE: Now, Ann, what's this about cigarettes?

O'ROURKE: Well, Vaughn, I'm one of the hundreds of people who made
the Camel thirty-day test under a throat specialist's
supervision.

MONROE: That sounds like a pleasant thing to do! How did it work?

O'ROURKE: Well, I smoked only Camels for thirty days-- about a pack
a day. Every week, the specialist examined my throat. He
said he found no sign of irritation in my throat from
smoking Camels!

MONROE: I see. And what do you say to that?

O'ROURKE: Well, after smoking Camels for thirty days, I know Camels
are mild!

MONROE: And do you like Camel's rich, full flavor?

O'ROURKE: I certainly do! They're my favorite cigarette now.

(MORE)

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MONROE: Mine, too! Thanks a lot, Miss O'Rourke.

CONOVER:
(LIVE)

Friends, in a coast-to-coast test, hundreds of people, like Miss O'Rourke, smoked only Camels for thirty days, averaging one to two packs a day. Each week, their throats were examined by noted throat specialists who reported not one single case of throat irritation due to smoking Camels! That's how mild Camels are!

2ND ANNCR: Make a note. Remember your throat, Try Camels today!

1335

13.35

MUSIC: (JINGLE)

ALL: Again a tune that's a top request in Dixie,
Reported in "Variety"-
With folks who listen to records in Atlanta,
It's first in popularity!

GIRLS: From Peachtree Street to Piedmont Square-
They're calling for this song;
The spotlight's now on Vaughn Monroe
As the Caravan rolls along! 14.10

MUSIC: "DEAR HEARTS AND GENTLE PEOPLE".. MONROE 15.55

(APPLAUSE) 16.05

16.05

MONROE:

Thank you. ^{how the} ~~Putting up our slip grips about this~~ Camel Caravan pays its
~~southern tour of the Camel Caravan, here we~~
 sincere respects to The Citadel.. the military college
 that is the pride of Charleston and all South Carolina...
 our host tonight. In these few hours on its Campus,
 we've learned a great deal about The Citadel. We've
 learned that it was founded well over a century ago..
 in 1842; that although it's a military college, its
 chief concern is preparing men for leadership in civil
 life; that it has a living tradition of making boys
 into scholars, cadets and gentlemen. To the President
 of The Citadel, General Summerall.. its Commandant,
 Colonel Futch.. and to the students and alumni.. the
 Camel Caravan offers a salute; The Citadel Alma Mater. 16.40

MUSIC:

"CITADEL ALMA MATER" .. ENSEMBLE 19.00

(APPLAUSE) 19.15

19.15

MUSIC: (JINGLE)

ALL: Come on, we're traveling about a thousand miles
 To Syracuse in New York State -
 They sing this song when they leave the house each
 morning-
 They hum it when they come home late!
 Now here's our guest to bring to you
 This Syracuse best-bet-
 Until you've heard her do the tune,
 You ain't heard nothin' yet!

19.50

MUSIC: "OLD MASTER PAINTER".. CLOONEY

21.45

(APPLAUSE)

21.55

21.55

2ND ANNCR: What cigarette do you smoke, Doctor?

CONOVER: That question was asked of one hundred thirteen thousand, five hundred and ninety-seven doctors-- doctors in all branches of medicine, doctors in every section of the country.

2ND ANNCR: What cigarette do you smoke, Doctor?

CONOVER: The brand named most was Camel! Yes, according to this nationwide survey, more doctors smoke Camels than any other cigarette!

2ND ANNCR: Try Camels yourself! See how rich and full-flavored, how cool and mild, how thoroughly enjoyable a cigarette can be!

SINGERS: So mild,
So mild,
So mild that you're bound to agree
That Camels suit you to a T,
To a T.
Smoke Camels and see!

22.40

22.40

MONROE:

~~"Turn backward, turn backward, oh time, in thy flight"~~
~~A lady poet named Elizabeth Allen wrote that familiar~~
~~line around the turn of the century..~~ Well,
~~and we're going to~~
~~turn time backward~~ *the Calendar back a bit* for this next tune on our list. The
year this ballad was big was the year that Lou Gehrig
became the batting star of the American League.. the
year the Philippine Islands were given their
independence. ~~In that same year, bad-man John Dillinger~~
~~had his career wound up by the FBI. Max Baer kayoed~~
~~Primo Carnera to win the heavyweight title.~~ On
Broadway, "Men In White" won the Pulitzer Prize.. and
two big events took place in Hollywood. "It Happened
One Night" won the Academy Award.. and a character
named Donald Duck made his debut on the screen. That,
friends, was in 1934..and the song that was riding
high on records, song sheets and radio came out of
Hollywood, too, from a picture called "Dames". Here
are the words and music..... 23.15

MUSIC:

"I ONLY HAVE EYES FOR YOU".. MONROE

26.35

(APPLAUSE)

26.55

26.55

ANNCR:

Each week, the makers of Camels send gift cigarettes to hospitalized members of the Armed Services. More than one hundred ninety million Camels have now been sent to servicemen, servicewomen and veterans. This week's Camels go to: Veterans' Hospitals, Alexandria, Louisiana and Fargo, North Dakota., U.S. Army Fitzsimmons General Hospital, Denver, Colorado...U.S. Naval Hospital, San Diego, California.

26.10

26.10

MUSIC: (MONROE THEME) 26.30

MONROE: It's been nice to have you all with us tonight, Camel Caravan fans.. I hope you'll be on hand again for our meeting, next Saturday night. The Camel crew and I were especially happy to make this visit to The Citadel...and our thanks go to all of the students and faculty for their warm welcome. From here we continue south to Georgia and Florida- Albany on Monday...Savannah, Tuesday ...Atlanta, Wednesday...Jacksonville, Thursday...Miami, Friday...and ~~we'll be~~ on the air again Saturday from Fort Homer Hesterly in Tampa. ~~and we'll~~ have another bundle of tunes reported in "Variety" as leading requests from coast to coast. ~~And to add some bright notes,~~
~~_____ will step up to the microphone as~~
~~our guest.~~ This is a cordial invitation to everybody at your house to join us.. next Saturday night.. on the Camel Caravan.

On Monday night I hope you'll all be listening to the Bob Hawk show when my good friend Bob will be looking for the Lemac of the week. So for lots of laughs and lots of prizes, don't miss Bob Hawk on most of these same stations Monday night.

Until we meet again...this is Vaughn Monroe wishing you pleasant dreams...and...won't you have a Camel?

28.23

(MUSIC: C-A-M-E-L-S)

(CAMEL THEME: FADE ON CUE)

28.35

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28.35

ANNCR:

Men, you pack your pipes with smoking pleasure when you pack them with Prince Albert: P.A.'s choice tobacco is crimp cut for cool smoking, even burning and easy packing in your pipe. It's specially treated to insure against tongue bite. Get Prince Albert, America's largest-selling smoking tobacco; It's the National Joy Smoke!

28.55

28.55

MUSIC: CAMEL THEME...FADE 29.10

HUGH: This is Hugh Conover saying goodnight for the Camel Caravan-- starring Vaughn Monroe! 29.15

(APPLAUSE) 29.25

This is CBS...THE COLUMBIA BROADCASTING SYSTEM

-fade theme 15 seconds-

8:00 PM B-U-L-O-V-A ...BULOVA WATCH TIME

WCBS.....NEW YORK

880 ON YOUR DIAL

29.30

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