

WEAF

THE CAMEL CARAVAN

(REVISED)

WITH

BENNY GOODMAN

#106

() ()
10:00 - 10:30 P.M.

OCTOBER 14, 1939

SATURDAY

(ON CUE)

PEARSON: Do you like to Swing?

BRYAN: Listen to Benny Goodman - the king of swing.

PEARSON: Do you like to Smoke?

BRYAN: Penny for Penny -- Camels are your best cigarette buy.

(BAND THEME: FADE FOR:)

BRYAN: The makers of Camel cigarettes present the Saturday Night Camel Caravan with Benny Goodman and the greatest assembly of swing artists in the world today.

(THEME UP AND OUT)

BRYAN: And here he is ... the King of Swing -- BENNY GOODMAN.

(APPLAUSE)

GOODMAN: GOOD EVENING AND WELCOME TO THE SATURDAY NIGHT CAMEL CARAVAN. TONIGHT WE'RE BROADCASTING AGAIN FROM NEW YORK, WHERE BROADWAY IS PREPARING TO LIGHT UP WITH SOME NEW SHOWS AND TIN PAN ALLEY IS GRINDING OUT THE TUNES. OUR GUESTS TONIGHT ARE THE CELEBRATED LYN MURRAY CHOIR AND THE GREATEST LIVING TRUMPET PLAYER - LOUIS ARMSTRONG. BUT LET'S GET UNDER WAY. HERE'S TED PEARSON TO TELL YOU ABOUT OUR FIRST NUMBER.

PEARSON: You remember we said last Saturday, tonight's session was really goin' to be a barn burner ... So sit tight 'cause here we go with "Pick a Rib". *And from there on you're on your own.*

(BAND: PICK A RIB)

(APPLAUSE)

PEARSON: Next Wednesday, ^{is the opening of} the new Rogers & Hart show "Too Many Girls" opens. ~~And so~~ Tonight in the way of a little advanced peep at what that opening night's audience is going to hear Benny plays one of the show's outstanding songs -- "I Didn't Know What Time It Was". Louise Tobin lets you in on a beautiful set of lyrics. My but you look pretty tonight, Miss Tobin.

TOBIN: Just listen to the lyric Mr. Pearson.

(BAND TOBIN . . . "I DIDN'T KNOW WHAT TIME IT WAS")

(APPLAUSE)

PEARSON: Perhaps you swingsters, who collect records, already know that Benny's recording "I Didn't Know What Time It Was", was just released this week. And speaking of records - Camel cigarettes have a record also. Listen to what George Bryan has to say.

BRYAN: Recent impartial laboratory tests show that by burning twenty-five percent slower than the average of the fifteen other of the largest-selling brands tested -- slower than any of them --Camel cigarettes give a smoking plus equal to FIVE EXTRA SMOKES PER PACK.

Better smoking too. Camel smokers say. Miss Frankee Laidlaw, of Miami, one of America's outstanding woman anglers, puts it this way:

WOMAN'S VOICE: The extra smoking in Camels is a nice bonus. But the important thing to me is that Camels smoke so much cooler and milder and give me more real smoking pleasure.

BRYAN: And Joe Williams, famous sports columnist, makes this observation about Camels:

MAN'S VOICE: I know from long experience that Camels burn slower ... that they smoke milder and are easy on my throat. Camels give me economy and they give me smoking pleasure at its best.

BRYAN: Yes, for cooler, milder smoking ... for a fine, delicate flavor that never tires your taste ... there's nothing like Camels. Here's smoking pleasure at its best -- plus extra smoking in every pack. Penny for penny, Camels are your best cigarette buy.

(ARMSTRONG CADENZA)

(APPLAUSE)

PEARSON: He's here tonight - Ol' Satcho, Loose Armstrong.

(APPLAUSE)

GOODMAN: YOU KNOW LOUIE, AS A KID IN SHORT PANTS, STILL LEARNING TO PLAY THE CLARINET, I USED TO STAND BY THE HOUR AT THE "PLANTATION" IN CHICAGO AND LISTEN TO YOU PLAY. AND LIKE A LOT OF OTHER KIDS STUDYING MUSIC, YOU WERE MY IDOL.

ARMSTRONG: Feets of clay, Benny, feets of clay.

PEARSON: You're not the only one Benny. Here's what Panassie says in his book "Hot Jazz". "Louie Armstrong is the greatest solo player jazz music has ever known. There can be only one or two musicians of his caliber in a century."

ARMSTRONG: Where's it say that? I'm gonna get me that book.

PEARSON: When Benny asked Louie what he wanted to do tonight, he said he wanted to play and sing with the sextette. So Louie turns loose on a real Armstrong classic - "Ain't Misbehavin'".

(ARMSTRONG - SEXTETTE "AIN'T MISBEHAVIN'")

(APPLAUSE)

PEARSON: Louie opens at New York's famous Cotton Club tomorrow night Louie you'll kill 'em.

The precision and tremendous power of the Brass Section in Benny Goodman's Band ^{makes} ~~made~~ it one of the greatest ever assembled ... Famous for ~~its~~ fast hot tunes, ^{the} ~~we~~ ~~now hear the brass adapt itself to a~~ ^{brass now goes to work on a} slow almost sweet tune, the current hit, Moonlight Serenade.

(BAND.....MOONLIGHT SERENADE)

(applause)

PEARSON: Now it's time for the famous Goodman sextette. Ready Benny?

GOODMAN: OKAY TED. ~~YOU KNOW~~, THE OTHER DAY THE BOYS WERE FOOLING AROUND WITH SOME STRAY CHORDS AND WE COOKED UP A TUNE, BUT WE DIDN'T HAVE A TITLE. SINCE WE HAVE TWO ELECTRIC INSTRUMENTS IN THE SEXTETTE, ^{the} GUITAR AND ^{the} VIBROHARP WE

DECIDED TO CALL IT AC-DC CURRENT.

Pearson: Turn on the juice Benny - turn on the juice.
(SEXTETTE.....AC-DC CURRENT)

(Applause)

PEARSON: Now here's the man who knows all the questions and answers about smoking -- George Bryan.

BRYAN: For better smoking - for better value - smoke the cigarette that is slow-burning...Camels. That slow burning lets the pleasure come through - and with Camel's ^{matchless blend of} costlier tobaccos, it's all ~~the~~ pleasure. And, by burning twenty-five percent slower than the average of the fifteen other of the largest-selling brands tested - slower than any of them - Camels give a smoking plus equal to FIVE EXTRA SMOKES PER PACK. Smokers who live in communities where certain state cigarette taxes are in effect can save the cost of the tax - and in some instances, more - through smoking Camels. If you live in a community where there are no added taxes on cigarettes, the savings are all yours. Don't deny yourself ^{smoking pleasure at its} ~~the~~ best. Smoke Camels - the pleasure cigarette.

(LYN MURRAY CHOIR.....FOUR BARS ACAPPELLA.- FADE FOR)

PEARSON: And here's the big moment. In presenting Louie Armstrong again, Benny Goodman has arranged to re-create a very memorable recording date...just as it was done in the recording studio.

Louie lays down his trumpet -- and the Lyn Murray Choir gather 'round him as he tells a story of three children from the land of Israel, who took a trip to the land of Babylon....

(CHOIR.....ARMSTRONG.....RHYTHM SECTION.....SHADRACK.....)

(APPLAUSE)

PEARSON: Look out now - hang on tight. 'Cause here comes
Benny Goodman with one of the ridin'est tunes in
all swingdom....the King Porter Stomp.

(BAND.....KING PORTER STOMP.....)

(APPLAUSE)

(BAND.....THEME.....FADE FOR)

GOODMAN: AND THAT'S IT BOYS AND GIRLS,,, 'TIL NEXT WEEK, THANKS TO ALL OF YOU FOR LISTENING AND THANKS TO ALL YOU CAMEL SMOKERS WHO MAKE THESE BROADCASTS POSSIBLE,,, GOODNIGHT,

PEARSON: When the Camel Caravan comes rollin' in next Saturday night, with Benny Goodman on the lead Camel, you're going to hear something a little different in the way of swing. Benny will have as his guest, the world's greatest swing-harpist...Casper Reardon.

PEARSON: See you Saturday night.

BRYAN: The makers of Camel Cigarettes present three great shows each week. On Monday nights - the radio version of the famous comic strip, "Blondie," starring Arthur Lake and Penny Singleton - on Tuesday nights, "The Dixieland Music Shop," with Bob Crosby, Helen Ward and Johnny Mercer - on Saturday nights, Benny Goodman - the King of Swing, with Louise Tobin, Ted Pearson and next week's guest, - Casper Reardon, And don't forget that for cooler, milder smoking all the time - it's Camels. Penny for Penny -- Camels for your best cigarette buy.

(THEME UP.....)

(APPLAUSE-)

-12-

ANNOUNCER: You pipe-smokers, it's time to cool off! It's time to turn to Prince Albert. In recent scientific "smoking bowl" tests, Prince Albert - the world's largest-selling tobacco - burned eighty-six degrees cooler than the average of the thirty other of the largest-selling brands tested - coolest of all. With Prince Albert you get all the rich, fragrant aroma of choice tobaccos. It's the National Joy Smoke...Prince Albert.

14/39
sk-ww