

RADIO
WILLIAM ESTY AND COMPANY
INCORPORATED

W. Esty
John S. [unclear]
6/22/36

COLUMBIA BROADCASTING SYSTEM

CAMEL PROGRAM NO. 78

THURSDAY, JUNE 25, 1936.

9:00 - 9:30 P.M.



C.B.S.: (COLUMBIA BROADCASTING SYSTEM)

ANNOUNCER: CAMELS NEVER GET ON YOUR NERVES!

MUSIC: SMOKE RINGS

O'KEEFE: (OVER MUSIC) Gangway neighbor...Here comes the CAMEL CARAVAN again through the courtesy of R. J. Reynolds Tobacco Company, makers of CAMEL cigarettes. This is Walter O'Keefe greeting you for the last time this season...and these old eyes are a little misty tonight as I realize that we all part company at the end of this broadcast. This is your last session with that dependable Triumvirate...Deane Janis, Glen Gray and his Casa Loma Orchestra and Ted Husing. We're all going to take a vacation but my bosses down in Winston Salem...Bless 'em...have made elaborate plans for your entertainment this summer. I'll give you all the details later in the program but tonight we on the Caravan are going to repeat some of the things we ourselves enjoy doing. For example, there's no tune that the Casa Loma lads like as

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-2-

O'KEEFE: (CONT'D) much as "Stompin' Around"...so here it comes,
ladies and gentlemen..."Stompin' Around"...

MUSIC: STOMPIN' AROUND (ORCHESTRA)



APPLAUSE

O'KEEFE: Ladies and gentlemen...one cold night last winter we took
you radio listeners on an armchair cruise to the West Indies.
We enjoyed that trip so much so tonight once again we take
you down to those romantic little islands...that lie in the
Carribean Sea between the two American continents. Strange
lands...strange sights...strange sounds...all these are yours
to enjoy aboard that beautiful ocean greyhound...the S.S.
Vandyne. The gangplank is being lowered and we listen in as
the whistle toots and the S. S. Vandyne heads out for the
open sea.

BIZ: WHISTLE BLOWS

EVERYBODY YELLS "Goodbye"

O'KEEFE: As the boat sails through the moonlit waters passengers
throng the Grand Ballroom drawn there by the magnetic music --
the contagious captivating rhythms of the ship's orchestra.
Beautifully gowned women and smart sleek gentlemen fall under
the spell of this sophisticated music...played as only THEY
can play it - listen!

BIZ: ORCHESTRA PLAYS "LET ME CALL YOU SWEETHEART"
(PIANO, SAX, TROMBONE and DRUMS)

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OKEEPEE:



-3-

Thank you, boys...Ladies and gentlemen...that was Pierre Dupree and his String Quartette, Society's favorites, direct from Biarritz, Deauville, Palm Beach and Bridgeport. Through the windows comes the throbbing cry of a violin... and its music echoes in the hearts of two lovers who surrender to its spell, out on the promenade deck.

BIZ: "TRUCKIN'" (VIOLIN PLAYS VERY BEAUTIFULLY)

JACK: Hey Babe...don't it getcha?

FROST: What are you squawking about.

JACK: Da music...(SINGS) Someone started Truckin'...Boy that's the money. Yeah?

FROST: Yeah!

JACK: It brings out da poet in me...I'm bustin' to Romance you, Babe...but I can't seem to snag the right words.

FROST: Aw come on...spill the beans...

JACK: Well...the set-up here...the sky is filthy with stars...the music in there...the water down there...and out there on the island the birds are yappin' and the trees are shakin' like my old man with the D Ts...

FROST: How romantic.

JACK: Yeah...I could close me eyes and think I wuz Romeo and you wuz Juliette...

FROST: Well...you're an Okay guy...so before we get hitched I'll come clean with ya...I ain't really no debutante.

JACK: Gee Honey, you had me fooled...and I'm gonna shoot square with you too.

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FROST: Yeah?

JACK: Yeah...I really ain't no college perfesser like I wuz
tellin' ya...

FROST: Gee you talk like one...

BIZ: TRUMPET BLAST

O'KEEFE: While the ladies try their luck at cards the men folks
frequent the men's bar...Maybe it's the camaraderie of the
cruise...maybe it's the bubbling champagne...but whatever the
reason something loosens the tongue and witty conversation
runs riot as stories are swapped and tales are spun.

BIZ: "ALWAYS FAIR WEATHER" (ORCHESTRA)

DOUGLAS: Hello Smith.

O'KEEFE: Hello Brown.

DOUGLAS: Eh...what's that?

O'KEEFE: I said, hello Brown.

DOUGLAS: Oh...hello Smith.

O'KEEFE: Uh...quite a big ocean here.

DOUGLAS: Yup...quite a big ocean.

O'KEEFE: The boat's big too.

DOUGLAS: Yup...but the ocean's bigger. Don't you think, Mr...uhh...

O'KEEFE: My name is Smith.

DOUGLAS: Eh...what's that?

O'KEEFE: I said my name's Smith.

DOUGLAS: My name's Brown.

O'KEEFE
AND
DOUGLAS: Glad to know you.

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-5-



O'KEEFE: Well it's your turn.
DOUGLAS: What time is it.
O'KEEFE: Let's see now...four minutes after ten.
DOUGLAS: Eh...what's that?
O'KEEFE: I said it's four minutes after ten.
DOUGLAS:
AND
O'KEEFE: Well, I'm glad to know you.
DOUGLAS: Say...uh...say...uh...quite a big watch you got there.
O'KEEFE: Uh yup...but my pocket's big too.
DOUGLAS: Yup...but the ocean's bigger.
O'KEEFE: Yup...it's bigger than you or me...don't you think?
DOUGLAS: Well...we can't stand here and gab all night.
O'KEEFE: No...well, good night Brown.
DOUGLAS: Good night, Smith.
O'KEEFE: Oh...Brown...in the little chat we just had...any statements
I made...uh...keep them under your hat.
DOUGLAS: Quite a big hat...
O'KEEFE: Yes...but your head's bigger.

BIZ:

TRUMPET BLAST

APPLAUSE

O'KEEFE: And now we present Ted Husing, CAMEL star reporter...

HUSING:

TO BE INSERTED

APPLAUSE

MUSIC:

DEVIL IS AFRAID OF MUSIC (ORCHESTRA AND HUNT)

APPLAUSE

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OKLEFF:

-5-

Thank you, Pee Wee...Ladies and gentlemen...that was
Pee Wee Hunt singing his favorite number "The Devil Is
Afraid Of Music"...and now comes Miss Deane Janis. Of all
the songs that Deane has offered I think, perhaps you'll
agree with me, that she does a magnificent job on a
magnificent song...her favorite..."Stardust." Deane, let's
have "Stardust."

MUSIC:

STARDUST (DEANE JANIS)

APPLAUSE



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O'KEEFE:

Thank you, Deane. Ladies and gentlemen...last October we presented a playlet dealing with life in the gay nineties... We present again the life story of that famous host and man about town, Diamond Jim Brady...and it's entitled "Brother Can You Spare A Diamond?" The scene is outside Delmonico's Restaurant as Mr. Brady arrives.

BIZ:

ORCHESTRA PLAYS "BICYCLE BUILT FOR TWO"

HOLLOW CLOP CLOP OF HORSES HOOFS

HUNT:

Here we are, Mr. Brady...that will be twenty-five cents...

O'KEEFE:

What!...Twenty-five cents from Philadelphia to New York?...

It's highway robbery...I told you to come by way of the Holland Tunnel...

HUNT:

Sorry, Mr. Brady...but it hasn't been built yet...

O'KEEFE:

That's right...Well, I haven't got any change...Here's a diamond...I'm going inside...

BIZ:

DOOR OPENS...MUSIC COMES UP PLAYING "GOOD OLD SUMMER TIME"...VERY PIANISSIMO...

HUSING:

(IN GALLIC MANNER) Ah, Monsieur Le Brady...Bon Jour...Bon Soir...Comment ca va...Raynembair me...the headwaiter... Francois...

O'KEEFE:

Oh yes...Francois...You look a lot like Ted Husing to me. Tell me...who's dining here tonight?...

HUSING:

Well...ovair thair in the cornair...

O'KEEFE:

Never mind the accent Francois...who's here?...

HUSING:

(NATURAL VOICE) Well over there, Walter...I mean Diamond Jim. is Porros Borros Stanislaus Tuskaneenie Boleslawski...That's a big name in the theatre business.



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-8-

O'KEEFE: That's a big name in any business...Tuskaneenie Boleslawski...
What was the name of that play I saw him in?...

HUSING: Life is just a Boleslawski with a Hey Tuskaneenie and a
Hot Cha Cha..Oh Mr. Brady...I want you to meet our guest of
honor...Hey Steve...Mr. Brady...this is Steve Brody...

O'KEEFE: How are you, Steve...

JACK: Uhhhhh...

O'KEEFE: Glad to know you too...Steve Brody...I've heard that name...
What do you do...what's your business?...

JACK: I jump off bridges...

O'KEEFE: Ummhh...you jump off bridges, eh?...Well, it's nice work if
you can get it...You're a little eccentric...What bridge are
you jumping off tomorrow?...

JACK: The Brooklyn Bridge...

O'KEEFE: Well I've seen Brooklyn and I don't blame you for jumping...

JACK: Oh, I had lots of fun today...I jumped off a bridge and
landed on a tugboat...

HUSING: But it was all right, Mr. Brady...he landed on his head...
He always lands on his head...

JACK: Yeah...it don't ever affect me...(LAUGHS)...

O'KEEFE: No...anybody can see that...Well, glad I met you, Steve...

BIZ: ROLL ON THE DRUMS...PATTER OF APPLAUSE

DOUGLAS: (VERY SPIELERISH) And now gents, if you'll kindly remove
your hats and put your coats on I will bring out that great
singer...the toast of New York...Miss Lillian Bustle...
Miss Bustle will sing "Don't Turn My Picture To The Wall."

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RADIO

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VOICE OFF
MIKE-TONY:

DOUGLAS:

BIZ:

FROST:

O'KEEFE:

BIZ :

HUSING:

O'KEEFE:

HUSING:

O'KEEFE:

HUSING:

O'KEEFE:

HUSING:

O'KEEFE:

FROST:

O'KEEFE:

FROST:

BIZ:

-8-



She's rotten...

Nevertheless, she will sing "Don't Turn My Picture To The Wall."

CHORD IN G

(SINGS)

(AT BREAKS) Ah...what a voice...I must meet this nightingale
...sh...what a voice...wonderful...

BIG GONG RINGS

Pardon me, Madam...

Ah, Francois...

Yes, Mr. Brady...

Did you ever HEAR singing like that before?...

Yes...once...but the joint was raided...

Francois, you're a fool...you're deaf to music and you're
blind to beauty...look at that lovely creature...beautiful...
distinguished...refined...a lady...I must call Miss Bustle
over to my table...(WHISTLES)...Hey Babe...come here...

Miss Bustle...this is Diamond Jim Brady...

Ah Miss Bustle...you do me great honor...Never have I seen
a flower so blessed with talent, refinement and culture...

Tanks...Youse is soitinly a high class gent...

Ah Miss Bustle...your singing voice is only equalled by
your speaking voice...Here...permit me to give you a few
diamonds...

Okay...put them in my handbag...

SOUND EFFECT-TO RESEMBLE COAL ROLLING DOWN A CHUTE

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-10-

O'KEEFE: Miss Bustle...It's my duty to give your voice to the world...
It would be greedy of me to keep it to myself...

BIZ: CROWD CHEERS

O'KEEFE: Who's that they're cheering?...

FROST: The new heavyweight champion of the world...I'll call him over
...Hey John...John L....Mr. Brady, I want you to meet the
champ...

SORIN: Dot's me...John L. Solomon...the Irish Strongboy...I'll fight
anybody in the house, of course, of course...

BIZ: ORCHESTRA PLAYS "DARLING I AM GROWING OLDER"

DOUGLAS: And so ends the first act of Walter O'Keefe's portrayal of
Diamond Jim Brady and the curtain is lowered to denote the
passage of fifty years. Diamond Jim is now seventy-five
years old...(my how time flies!)...and Jim is still going
to his old hangouts. We pick him up as he is entering
Delmonico's Restaurant.

BIZ: MURMUR OF VOICES AFTER MUSIC FADES

NOTE: THE FOLLOWING DIALOG IS ALL IN OLD VOICES

HUSING: (QUAKING OLD VOICE) Ah...Monsieur Le Brady...Bong Jour...
Bong Soir...Comment ca va...You raynembair me...Francois...

O'KEEFE: Ah yes...Francois...You still look like Ted Husing to me...
Who's dining here tonight?...

HUSING: Well ovair thair in the cornair...

O'KEEFE: If you can't learn French in fifty years you'd better drop
it...

HUSING: Well, over there is Porros Borros Stanislaus Tuskaneeny
Boleslawski Junior...And there's Steve Brody...

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-11-

O'KEEFE: Hiya Steve...Still jumpin' off bridges...
JACK: (YOUNG VOICE) Yeah...Lookit this medal...
HUSING: Old man...
JACK: (OLD VOICE) I got this little one for jumping off the
Brooklyn Bridge...
O'KEEFE: What's the big medal for?...
JACK: For jumping back up...
O'KEEFE: Well Steve, you're eccentric, eh?...
JACK: Don't kid me...I'm nuts...
BIZ: ROLL ON THE DRUMS
DOUGLAS: And now, ladies and gentlemen, we offer the toast of New York
...Miss Lillian Bustle...Miss Bustle will sing "Looky Looky
Looky Here Comes Cookie"...
TONY: (OFF MIKE) She's STILL rotten...
DOUGLAS: Nevertheless, she will still sing "Looky Looky Looky Here
Comes Cookie"...
BIZ: CHORD IN G
FROST: (SINGS)
BIZ: GONG RINGS
FROST: Aw shucks, Major...missed again...
HUSING: Say Mr. Brady...how about buying me a drink?...
O'KEEFE: Eh?...
HUSING: I said how about buying me a drink?...
O'KEEFE: I can't hear you...
HUSING: (NATURAL) I said how about buying me a drink...
O'KEEFE: (NATURAL) I still can't hear you...

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-12-



FROST: Evenin' Diamond Jim...

O'KEEFE: Evenin' Lillian...Listen, Lillian, stick with me and I'll make you a star yet...

FROST: Better hurry...I'll be playing a harp pretty soon...

O'KEEFE: I'm buying some perfume for you, Lil...Do you want it scented?

FROST: Hanh?...

O'KEEFE: Do you want your perfume scented?...

FROST: No...I'll come over and get it myself...

HIZ: CHEERING

FROST: Say Jim...it's the champion...

SORIN: Hullo hullo hullo, Mr. Brady...

O'KEEFE: Well John L....who you been fightin' lately?...

SORIN: Pincus Fitzsimmons...Moe Dempsey...and Julius Tunney...

O'KEEFE: Don't tell me you're still fighting at ninety-seven...

SORIN: Yes...I'm fighting next week...I can't lose..I'll beat him...

O'KEEFE: You'll beat who?...

SORIN: Baer...I'm feeling top tip...I'll tearing him to pieces...

APPLAUSE

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O'KEEFE:

DOUGLAS:



-13-

And now, ladies and gentlemen, Paul Douglas.

Do you know why scientists say "For Digestion's Sake...
Smoke CAMELS!"? Because CAMELS stimulate your digestion in
a pleasant and natural way. They increase alkalinity.
Scientific studies show clearly the manner in which CAMELS
aid digestion. Using sensitive scientific apparatus, it is
possible to measure accurately the increase in digestive
fluids...alkaline digestive fluids...that follows the
enjoyment of CAMEL's costlier tobaccos. This has now been
done repeatedly. The same studies demonstrate that an
abundant flow of digestive fluids is important to the
enjoyment of food. That the human digestion responds un-
favorably to nervousness, hurry and strain. And that
digestion is definitely encouraged by smoking CAMELS. So
make CAMELS your cigarette. Experience the welcome sense
of well-being they bring you. Experience their cheery lift...
and for digestion's sake, too, smoke CAMELS. They never get
on your nerves. They never tire your taste. They never
irritate your throat. And CAMELS are packed firmly.
Remember, "CAMELS set you right."

MUSIC:

I LOVE YOU TRULY (ORCHESTRA AND SARGENT)

APPLAUSE

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-14-

GUESTS:

Ladies and gentlemen...that was Kenny Sargent singing "I Love You Truly"...not only HIS favorite song...but the favorite of millions...and now another song in the Casa Loma tradition...a torrid tempestuous rendition of one of their old standbys... "Casa Loma Stomp"...

MUSIC:

CASA LOMA STOMP (ORCHESTRA)

APPLAUSE

SMOKE RINGS



DOUGLAS:

The CAMEL Caravan is presented to you by R. J. Reynolds Tobacco Company of Winston-Salem, North Carolina, makers of CAMEL cigarettes and Prince Albert Smoking Tobacco. Once you've tried Prince Albert, men, you'll ~~never smoke another pipe tobacco~~. Good old "P.A." is crimp out for a cooler, longer burning smoke. It is packed in tin to keep the flavor and fragrance in at all times. And the "bite" has been removed from these choice, top quality tobaccos before packing in the great big two-ounce tin. Ask your dealer for this familiar red tin tonight. Start in finding new enjoyment from your pipe. And you'll see why more men prefer Prince Albert than any other smoking tobacco in the world. All right, Walter...it's yours...

*The Prince Albert
boosters thereafter.*

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O'KEEFE:

And now for the big announcement I mentioned earlier... We people leave the air tonight but the CAMEL program carries on. Next Tuesday night at nine-thirty Eastern Daylight Saving Time, the makers of CAMEL cigarettes will present a brand new CAMEL CARAVAN... a full one hour variety show... It's going to come from Hollywood, California and heading the list of those who will entertain you is that famous novelist, playwright and world traveller, Mr. Rupert Hughes. Mr. Hughes will be surrounded by unusual musical talent... Benny Goodman and his Swing band for one... and for another Nat Shilkret and his orchestra. Then in addition to all this talent, Mr. Hughes will bring to the microphone many of the stellar lights from the movie lots of Hollywood. So you're in for a pleasant summer... Hey Glen... this is our swan song... our last night with these people...

BIZ:

ORCHESTRA STOPS "SMOKE RINGS" AND PLAYS "SHOULD AULD ACQUAINTANCE BE FORGOT."

O'KEEFE:

That's the stuff... should auld acquaintance be forgot... ladies and gentlemen... we hope you won't forget us. On behalf of the gang here I want to thank our bosses underneath the Carolina Moon. It's been a very pleasant association... and I've enjoyed every minute of it since that night in 1934 when we first said "Gangway neighbor." And so it's ~~goodbye~~ for Glen Gray and his Casa Loma lads... for Deane Janis, for Ted Husing and for yours truly... Walter O'Keefe...

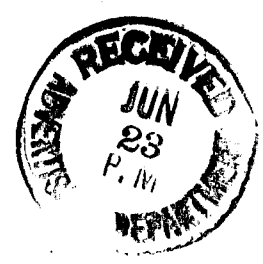
BIZ:

EVERYBODY YELLS "GOODBYE"

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the last time on this series

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RADIO
WILLIAM ESTY
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DOUGLAS:

-18-

This is Paul Douglas reminding you again that the new CAMEL CARAVAN will be heard only on Tuesday each week for a full hour, beginning next Tuesday night at 9:30 P.M., E.D.S.T. 8:30 P.M., E.S.T., 7:30 C.S.T. (FOR REBROADCAST ONLY) -- 6:30 M.S.T. 5:30 P.S.T. -- The new series will be introduced by Rupert Hughes, featuring Hollywood favorites, the music of Nat Shilkret's concert orchestra and Benny Goodman and his famous swing band.

STATION CUE



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YOUNG & RUBICAM



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