

**RADIO**  
**WILLIAM ESTY AND COMPANY**  
INCORPORATED

*OK*  
*W. Esty*  
*6/22/36*

COLUMBIA BROADCASTING SYSTEM

CAMEL PROGRAM NO. 77

TUESDAY, JUNE 22<sup>nd</sup>, 1936.

8:00 - 9:30 P.M.



**CUE:** (COLUMBIA BROADCASTING SYSTEM)

**ANNOUNCER:** CAMELS never get on your nerves!

**MUSIC:** SMOKE RINGS

**O'KEEFE:** (OVER MUSIC) Gangway neighbor...Here comes the CAMEL CARAVAN again through the courtesy of R. J. Reynolds Tobacco Company, makers of CAMEL cigarettes. This is Walter O'Keefe stepping over your welcome mat along with Glen Gray and his Casa Loma Orchestra, and Deane Janis, our beautiful redhead...and incidentally we have another beautiful redhead with us tonight...Ted Husing...he's been out in the sun all day with his hat off...is his head red? And speaking of the sun, here's where the Casa Loma Band opens up with "Some Sunny Day." Okay, Sonny Boy.

**MUSIC:** SOME SUNNY DAY (ORCHESTRA)

APPLAUSE

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RADIO  
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AND COMPANY  
O'KEEFE:

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AD LIBS INTO

SOLO (WALTER O'KEEFE)

O'  
DUET (JANIS AND O'KEEFE)

APPLAUSE



DOUGLAS:

And now we present Ted Husing CAMEL star reporter...

HUSING:

TO BE INSERTED

APPLAUSE

MUSIC:

CROSS PATCH (ORCHESTRA AND HUNT)

APPLAUSE

O'KEEFE:

That was "Cross Patch", ladies and gentlemen, sung by Pee Wee Hunt, the elephant of the CAMEL family. I went swimming with Pee Wee yesterday and you people can't imagine what happens when Pee Wee goes out into the water...when he goes out...the tide comes in...Well, anyway, Pee Wee drifted far out to sea...he was floating on his back with a pipe in his mouth and several people thought it was the Queen Mary steaming into port.

BIZ:

ORCHESTRA PICKS UP INTRODUCTION TO "SMOKE RINGS"

O'KEEFE:

Gangway neighbor...here comes the lovely and exotic Deane Janis to sing the national anthem of our program "Smoke Rings."

MUSIC:

SMOKE RINGS (DEANE JANIS)

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O'KEEFE:

Tonight, ladies and gentlemen...we march back through the years...back to the turn of the century and review the American scene for the last thirty years. Those were the days when men wore high buttoned shoes, a woman's dress looked like a circus tent and the favorite play in New York was entitled "Three Men On A Horse Car." All right, Glen... music...time marches backward...

BIZ:

ORCHESTRA PLAYS "REMEMBER"...BRASS DROP OUT AND FADE

O'KEEFE:

In the early nineteen hundreds travel facilities improved... the horse and buggy gave way to the automobile...and smart sophisticated New Yorkers gave up their bicycles built for two to investigate a new fangled gadget called the subway. Of course, the subway was different in those days...in those days a woman had a chance to get a seat. America, bewildered by this new era of speed...tried bravely to adjust itself. We now pick up a farewell party leaving the 42nd Street subway station for the great open spaces up around a hundred and seventy eighth street.

BIZ:

MUSIC DIES DOWN

FROST:

(TEARFULLY) Ah darling...have you really got to go? Oh this subway...this awful black pit.

JACK:

Never mind darling....I'll come out on groundhog day.

FROST:

(SOBS HYSTERICALLY)

JACK:

Come, come, darling...your tears are coming down in buckets.

BIZ:

SIPHON OF WATER INTO PAIL

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FROST: But here, darling...take this basket of food for your journey. Ah Rodney...I'm so afraid for you...going out there...out to the Bronx...out in the wilderness.

JACK: Don't worry, pet. I'll not starve nor thirst...I'll find a waterhole and somewhere by nightfall I may even find a delicatessen.

FROST: But I'm so afraid of those Indians up around 96th Street.

SORIN: (STRAIGHT VOICE) All aboard...all aboard...

JACK: (YELLING) Don't worry, dear...I'll write you a letter from 60th Street.

BIZ: TRAIN STARTS...CAST YELLS GOODBYES...  
ORCHESTRA SINGS "FAREWELL TO THEE"

O'KEEFE: Ah...the good old days!...And then, along about the turn of the century, came the Barber Shop quartette...close harmony... so we now take you to the back room of Joe's Barber Shop and let you listen in to a typical barber shop quartette of those days...  
(JERRY COLUNNA AND CAST SING "WHEN YOU AND I WERE SWEET SIXTEEN")

Thank you, boys...And then, ladies and gentlemen, in the early nineteen hundreds, there was vaudeville...you remember vaudeville...that quaint old American institution...The big smash on every vaudeville stage in America was the team of Dutch comedians...we now pick up two of the greatest Dutch comedians of that time...Weiner Schnitzel and Sauerbraten...

BIZ: ORCHESTRA PLAYS TYPICAL RACY VAUDEVILLE MUSIC

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JACK:



(LAUGHING) Oh Meyer, Meyer...Today I wuz vishing in de ocean...

SORIN: (DIALECT) Yah..yah...you vas vishing in the ocean. (LAUGH)

JACK: (HYSTERICAL LAUGH) Well, I vas vishing in the ocean...(WILD LAUGH)

SORIN: (LAUGHING) Yah...go on...you vas vishing in the ocean... (HYSTERICAL)

BIZ: CHORD IN G

O'KEEFE: Then, ladies and gentlemen...came the year nineteen twenty... the jazz age...the era of flaming youth...the flapper... short skirts and bell bottom pants. Everybody on the present CAMEL CARAVAN was sixteen years younger then...so let's peek in on that pleasure-mad younger generation at a soda fountain across the street from the high school. As the scene opens Ted Husing and Paul Douglas, a couple of beardless young blades are disporting themselves.  
(IN THE FOLLOWING SCENE EVERYONE TALKS WITH YOUTHFUL HIGH VOICES)

DOUGLAS: Gee, this soda is good...it tastes good through this straw... I'm going to sip every last bit of it.

BIZ: TERRIFIC SUCTION PUMP EFFECT...POP AT FINISH.

HUSING: Say, Paul...I saw you out with a peach last night...(LAUGHS) ...a peach with a lemon..ha ha...what a pair.

DOUGLAS: Oh raspberries to you..you...cake eater.

HUSING: Oh look...here comes that slicker...Wallie O'Keefe...in his new flivver.

BIZ: OLD MODEL T HORN...VERY BAD RATTLING MOTOR ROARS AND STOPS...THEN A TIRE BLOWOUT.

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O'KEEFE:

Gangway fellows (CHANGES VOICE) I mean hello boys.

HUSING:

How do you like the new racoon coat that Mumsey and Popsey bought me.

O'KEEFE:

(HIGH VOICE) Racoon coat, eh. (NATURAL VOICE) At last you've got something with hair on it. Say here comes that fresh little redheaded girl that just moved into the neighborhood. Hey, carrot top...what's your name.

JANIS:

(SING SONG) Last name Janis...first name Deane...This is my playmate...Sammy Levene.

SORIN:

Hullo kiddies...I just been elected cheer leader...Let's have a big cheer for good old Educational High. Racketty Rax... Racketty Rax...Educational High...H-A-D-U-K-X-N-A-Z... Educational. High...H-Hi-Yi-Yi-Yi-Yi. Team Team Team.

DOUGLAS:

Say, Wallie...who's that barefoot boy over there playing marbles.

O'KEEFE:

That's Pee Wee Hunt.

DOUGLAS:

Who's the OTHER barefooted boy?

O'KEEFE:

(NATURAL VOICE) That's Ted Husing standing on his head.

JANIS:

Oh look...here comes Glen Gray and his Boy Scout Band.

BIZ:

ORCHESTRA PLAYS "SMOKE RINGS"...MARTIAL TEMPO  
...WITH DRUMS DOMINANT...AND A FEW DISCORDS.

APPLAUSE

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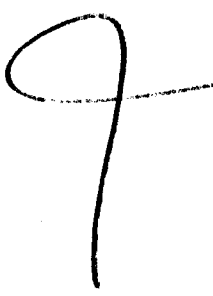
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RADIO  
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AND COMPANY  
O'KEEFE:  
DOUGLAS:



And now, ladies and gentlemen, Paul Douglas.  
This hot weather we're having these days calls for crisp cool dishes. And it calls for CAMELS, too...to aid your digestion. Heat and rush, nervousness and mental strain... all hinder good digestion by slowing down the flow of the digestive fluids so necessary to proper, smooth digestion. Smoking CAMELS assists your digestion by increasing the free flow of the alkaline digestive fluids in a most pleasant and natural way. So be sure and smoke a CAMEL during your meals and after them, too. And you'll find that grand feeling of well-being and cheer that CAMELS finer tobaccos bring. These mellow, costlier tobaccos in CAMELS will give you a new idea of mildness, too. You can enjoy CAMELS day in and day out. They ~~will~~ never get on your nerves...never rasp your throat...never tire your taste. And with CAMELS, there are no annoying loose ends or shreds because they are firmly packed... So make CAMELS your cigarette...for their lift...  
.....for their aid to your digestion...and because "CAMELS Set You Right."



MUSIC: THESE FOOLISH THINGS (ORCHESTRA AND SARGENT)  
APPLAUSE

O'KEEFE: That was Kenny Sargent singing "These Foolish Things" and here's where the Casa Loma Band plays a snappy song called "After You're Gone" dedicated to Ted Husing's hair. O.K., boys, you're on...

MUSIC: AFTER YOU'RE GONE (ORCHESTRA)  
APPLAUSE

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RADIO  
WILLIAM ESTY  
AND COMPANY



SMOKE RINGS

DOUGLASS

The CAMEL CARAVAN is brought to you by R. J. Reynolds Tobacco Company, Winston-Salem, North Carolina, makers of CAMEL cigarettes and Prince Albert Smoking Tobacco. For real smoking pleasure, men, fill your favorite pipe with Prince Albert. Notice how cool, how mellow, how sweet it is from the first puff to the last. Prince Albert contains only choice top quality tobaccos. And every trace of bite is removed by a special process. Perhaps that explains why it is called the National Joy Smoke...the largest selling smoking tobacco in the world today. Try good old P.A. yourself. You'll soon agree that it's the best smoking tobacco you've ever known.

All right, Walter...it's yours...

O'KEEFE:

Well, ladies and gentlemen, tonight I have a very important announcement to make...a week from tonight you will hear a completely new show sponsored by the makers of CAMEL cigarettes...that is a summer series of one hour shows emanating from Hollywood, California...at nine thirty E.D.S.T. - that's a half hour later than the usual CAMEL time on Tuesdays. As the head man on this new series you will hear that famous novelist...Rupert Hughes...soldier, author and playwright... who will be assisted by two orchestras...Benny Goodman and his famous swing band...and Nat Shilkret's Orchestra...In addition to this, Mr. Rupert Hughes will bring to the microphone some of the most important stars in the Hollywood

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O'KEEFE:



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(CONF'D) firmament...Don't forget, this starts next Tuesday at 9:30 E.D.S.T...but, of course, we still have a date with you this Thursday night at the same time along with Glen Gray's Casa Loma Orchestra, Deane Janis and Ted Husing. Until then, this is Walter O'Keefe saying good night.

THEME UP AND FADE

DOUGLAS:

This is Paul Douglas reminding you again, that the new CAMEL CARAVAN will come to you on Tuesdays at 9:30 E.D.S.T. with Nat Shilkret's concert orchestra, Benny Goodman and his famous swing band, and Rupert Hughes as master of ceremonies.

STATION CUE

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