

RADIO
WILLIAM ESTY AND COMPANY
INCORPORATED

OK
When
8/1
R.R. Hills

COLUMBIA BROADCASTING SYSTEM

CAMEL PROGRAM NO. 75

TUESDAY, JUNE 16th, 1936.

8:00 - 9:30 P.M.



CUE: (COLUMBIA BROADCASTING SYSTEM)

ANNOUNCER: CAMELS never get on your nerves!

MUSIC: SMOKE RINGS

O'KEEFE: (OVER MUSIC) Gangway neighbor...Here comes the CAMEL Caravan again through the courtesy of R. J. Reynolds Tobacco Company, makers of CAMEL Cigarettes. This is Walter O'Keefe, tipping his brown derby to you this lovely summer evening along with the Three Musqueteers, Glen Gray, the King of Syncopation, Deane Janis, the Queen of the Nightingales, and Ted Husing, America's Sweetheart. Y'know I love this radio work...especially these days...My wife is up in the country and this is the first time I've had a chance to talk to her when she can't talk back to me. *Well, right now it's time for the boys to play. "I Never Knew"* ~~Well, come on, Glen..~~ ~~It's time for you boys to earn your cigarette money. Hit it,~~ ~~led...tonight may MAKE...~~

MUSIC: I NEVER KNEW (ORCHESTRA)
APPLAUSE

51458 5267

1977

UNITED STATES MAIL



51458 5268

RADIO
WILLIAM ESTY
AND COMPANY
OF NEW YORK



AD LIBS TMO

SOLO (WALTER O'KEEFE)
OF
DUET (JANIS AND O'KEEFE)

APPLAUSE

O'KEEFE:

And now we present Ted Rusing, CAMEL star reporter...

DUET:

TO BE INSERTED

APPLAUSE

MUSIC:

BETWEEN THE DEVIL AND THE DEEP BLUE SEA
(ORCHESTRA AND HUNT)

APPLAUSE

O'KEEFE:

Ladies and gentlemen, that was Pee Wee Hunt singing "Between The Devil And The Deep Blue Sea"...Pee Wee and I were out on the beach today...taking a sun bath. Just to snag a big heavy tan he covered himself with olive oil and vinegar. Honestly, if you had stuck a piece of lettuce in his mouth he'd have looked like a French salad. Anyway, here comes the bathing beauty of the CAMEL family...Deane Janis... singing "There's A Small Hotel."

MUSIC:

THERE'S A SMALL HOTEL (DEANE JANIS)

APPLAUSE

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RADIO
WILLIAM ESTY
AND COMPANY
O'KEEFE:



-8-

Tonight, ladies and gentlemen...we take you out into the far reaches of the Pacific Ocean and land on the tropical island of Pago Pago. Down here by the equator the natives live in a climate of intense heat...scorching, sweltering, sultry...the kind of heat that burns the soul and drives men mad. In other words, it's almost as hot as New York these days. Pago Pago is tiny but it's important in the world markets...since it furnishes the world's supply of lugger mugger and goofer dust. *In this drama of the tropics deals with Cannibals "White Man" on one plane ~~the wreck~~ I play the part of a broken down ~~the wreck~~ Pee Dee Hunt plays the part of a hula dancer and Ted Husing plays the part of a beach combber...because he hasn't got anything left to comb. All right, Glen...music.*

BTZ:

ORCHESTRA PLAYS...SNAKE MUSIC...FORTE...THEN PIANO.

DOUGLAS :

The time...the present. The scene...a little grass shack...starring Walter O'Keefe in the role of Rodney, *the wreck*

BTZ:

MUSIC DIES DOWN

O'KEEFE:

Ah blast this heat...this insufferable heat...it's ruining my health...I'm rotting away...Bah look at me...six foot three and I only weigh ninety eight pounds.

DOUGLAS:

(ACCENT) Come, come, old boy...old sock...keep a stiff upper lip...

O'KEEFE:

Bah...look at my skin...red...flaming red...I look like a Coney Island hot dog.

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RADIO
WILLIAM ESTY
AND COMPANY
DOUGLAS:



(EXAGGERATED) Back up, old boy...chin up, old chap...here comes your native boy, Swing it...

JACK: (EXCITEDLY) Sahib Sabin...me catchum Mellican newspaper from Mellican boat...velly hot news...flashey flashey Wall Street Final.

DOUGLAS: Ah...at last...news from the mainland...What does that headline say.

O'KEEFE: John L. Sullivan wins heavyweight title.

DOUGLAS: (TRICKLY) Extr'ord'ry.

BIZ: BEAT KETTLE DRUMS

O'KEEFE: Ah, those drums again...curse them. Always beating. How am I ever going to tell when my knees are knocking ..

DOUGLAS: Monotonous...what?

O'KEEFE: Aye...always beating the same way. They never change.

BIZ: HOT LICK...FROM KETTLE DRUM TO WOOD BLOCKS TO SNARE DRUM AND CYMBAL CRASH.

DOUGLAS: Did you hear that?

O'KEEFE: Yes...always the same. Nothing but hot licks!

DOUGLAS: Ah come on, Rodney...we're not so badly off. Look at Chumley over there...he sits there all day and never talks to anybody...I'll ask him over. (YELLING) Oh Chumley... Play some cards with us? (PAUSE)

O'KEEFE: Chumley...come over and have a chat with us...

DOUGLAS: Well...won't you let us buy you a drink?...

SERGE: (OFF MICE - COMING IN) Oh yes...positively gents...coming right away...Scotch and soda...

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RADIO
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AND COMPANY



O'KEEFE: Chamley, you're a very strange man...You've been sitting in that chair for fifteen years...Why?...
SORIN: I got a hole in my trousers...
O'KEEFE: Where did you live before you came to Pago Pago...
SORIN: Brooklyn Brooklyn...
O'KEEFE: Well, what brings you out to this forsaken place?...
SORIN: A woman broke my heart...you see I married this little hon-hon because I loved her...I married her for herself...for her sweetness...for her understanding...for love...
O'KEEFE: Why did you break up?
SORIN: I found out she didn't have any money...and now I speak with a broken heart...
O'KEEFE: And broken English. (PAUSE) Ah women...I too came out here to forget a woman.
DOUGLAS: Where is she now?
O'KEEFE: Right next door...she came out here to forget with me.
SORIN: That's sad...but mine is sadder. I'm a love torn piece of driftwood...ah...I remember how she used to throw her arms around my waist.
O'KEEFE: With a waist like yours she must have been a gorilla. But come, come, Chamley...don't go to pieces...get a grip on yourself...grab a hold of yourself.
SORIN: I can't...I'm ticklish.
DOUGLAS: Ah, but gentlemen...look out the window. Look at that beautiful little girl coming this way.

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THE ARMY

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RADIO
WILLIAM ESTY
AND COMPANY
O'KEEFE:



-6-

That...my friends...is my little daughter, Dandelion...my
only reason for living...Come in, child.

FROST: (SHREWSHLY) Hello you old jailbird. Why don't you shave?
You look awful. What are you doing sittin' around with this
lunch of half wits.

O'KEEFE: Ah, my sweet gentle daughter. You're all I have in the world.
(PAUSE) All I have is you.

BORER: Hey! What a spot YOU'RE in.

FROST: Look at yourself, Pop. You're a mess..you're making a fool
of yourself. The whole world is laughing at you.

O'KEEFE: I don't believe it...

FROST: You don't eh!...I'll open the door and let you hear for
yourself. Listen...

BIZ: DOOR OPENS

WHOLE ORCHESTRA ROARS WITH LAUGHTER

DOOR SLAMS

FROST: But I can't stand this place any more...I'm young...I want
life at its gayest...smart shops...gay boulevards...lights...
music...

O'KEEFE: No darling...we can never go back to Bridgeport.

BIZ: DRUMS START QUIETLY

FROST: but it's not safe here....those savages with their drums and
their queer music.

BIZ: ORCHESTRA PLAYS "SMOKE RINGS"...FLUTY WEIRD QUAVERY
INSTRUMENTS

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RADIO
WILLIAM ESTY
AND COMPANY
OF NEW YORK



Remarkable savages...I don't know how they ever got that plane out here in the jungle.

FROST: Come on, Pop...you can still make a getaway...

DOUGLAS: Right, old chap...I've got an automobile out here. You can drive my car.

O'KEEFE: No...I can't drive in this heat...and besides I've been drinking you all day. You wouldn't want me to be a heat and run driver.

THE: KNOCK ON THE DOOR

BO. ING: (OFF KEFE) Open in the name of the law.

FROST: Pop...it's the S-men...they've finally caught up with you.

THE: DOOR OPENS AND SHUTS

HOSING: I'm Sergeant Hosing...I've been trailing you for twenty years. There's a price on your head.

O'KEEFE: That's more than you've got on yours, Ted.

HOSING: Well pal...you can't win. You can't beat the law. I'm taking you up to the Big House.

DOUGLAS: Hold on a minute, officer...I don't understand. What is the terrible crime this man has committed.

HOSING: (IMPRESSIVELY) That fiend parked his car next to a fire hydrant and then skipped the country.

SORIN: Oh how horrible...and to think I've been accepting drinks from you all these years. How about buying one more before you go?

APPLAUSE COMES UP

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JUN 19 4 11 PM '66

RADIO
WILLIAM ESTY
AND COMPANY
CHICAGO



-8-

DOUGLAS:

And now, ladies and gentlemen, Paul Douglas.
Have you ever noticed how much enjoyment smoking a CAMEL adds to your meals? Food seems more delicious. And afterward, you feel contented and at ease. That's because CAMELS stimulate the digestive process. A richer, fuller flow of the digestive fluids...alkaline digestive fluids... quickly occurs. And it is in this way that smoking CAMELS offsets the unfavorable effects of nervousness and strain which tend to slow down the activity of these digestive fluids. But don't take our word for it, nor the experience of other CAMEL smokers. Smoke CAMELS yourself. Try them during and after your meals. And you, too, will notice that delightful sense of well-being that CAMELS bring. You will enjoy their milder, more expensive tobaccos. And you will appreciate the firm, plump way in which they are packed. So switch to CAMELS today...for their finer, milder flavor, and also for the sake of your digestion. And don't forget the wisdom in that familiar saying, "CAMELS SET YOU RIGHT."

MUSIC:

WE'LL REST AT THE END OF THE TRAIL (ORCHESTRA AND SARGENT)

APPLAUSE

DOUGLAS:

ladies and gentlemen, that was Kenny Sargent resting at the end of the trail...All right, Kenny, you can go to the showers now while Glen and the boys play "Weary Blues."

MUSIC:

WEARY BLUES (ORCHESTRA)

APPLAUSE

SMOKE RINGS

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RADIO
WILLIAM ESTY
AND COMPANY
O'KEEFE:

-9-

Ladies and gentlemen...that was Kerry Sargent singing "I'm Grateful To You"...the song that the War Veterans are singing to Uncle Sam now that the bonus has been paid. And now once more the Casa Loma Band marches down the field playing "Milenburg Joys."

MUSIC:

MILLENBURG JOYS (ORCHESTRA)

APPLAUSE

BROKE RINGS



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JUN 16 1966
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RADIO
WILLIAM ESTY
AND COMPANY
DOUBLER



The CAMEL Caravan is brought to you by R. J. Reynolds Tobacco Company of Winston-Salem, North Carolina, makers of CAMEL cigarettes and Prince Albert smoking tobacco, the National Joy Smoke. It is a fact, men, that you will never know how good your pipe can really taste until you've tried that mild, mellow, fragrant pipe tobacco, Prince Albert. Get one of those big, red two-ounce tins of Prince Albert the next time you buy tobacco. Light up, and at the first puff you will realize that here, at last, is a really mild tobacco and yet full of fragrance and good taste, without a trace of "bite." Prince Albert, you know, is the largest selling smoking tobacco in the world today.

All right, Walter...it's yours.

O'KEEFE:

And so again we bid you good night, ladies and gentlemen... with the gentle reminder that we'll be back Thursday night at this same time with Glen Gray and his Casa Loma Orchestra, Deane Janis and Ted Basing. This is Walter O'Keefe saying good night until then.

THANKS UP AND OUT
STATION CUE

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JUN 19 1961
AMERICAN UNIVERSITY

RADIO
WILLIAM ESTY
AND COMPANY



-10-

The CAMEL CARAVAN is brought to you by R. J. Reynolds Tobacco Company, Winston-Salem, North Carolina, makers of CAMEL cigarettes and Prince Albert Smoking Tobacco. Prince Albert, you know, is the National Joy Smoke -- the largest selling smoking tobacco in the world. And no wonder! For packed in that great big, two ounce tin there is a ton of smoking pleasure! Prince Albert is crisp cut. It packs better and burns just right. From the first puff to the last you'll find real pipe contentment. And remember, all the bite is removed from P.A. by a special process before it is packed. That's another reason for the milder, mellowed flavor. Give yourself a real treat, men. Find out how good your pipe really can taste. Smoke Prince Albert!

All right, Walter...it's yours...

O'KEEFE:

It's almost nine thirty our time, ladies and gentlemen, so that means the end of another program for Deane Janis, Glen Gray and his Casa Loma Orchestra and Ted Husing. Of course, we'll be with you this same time next Tuesday evening. and until then this is Walter O'Keefe saying good night.

THEME UP AND OUT

STATION CUE

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