

COLUMBIA BROADCASTING SYSTEM

CAMEL PROGRAM NO. 71

TUESDAY, JUNE 2, 1936

9:00 to 9:30 P.M.

CUE: (COLUMBIA BROADCASTING SYSTEM)

ANN'CR: CAMELS never get on your nerves!

MUSIC: SMOKE RINGS

OKEEFE: (OVER MUSIC) Gangway neighbor...here comes the
CAMEL Caravan again thru the courtesy of R. J.
Reynolds Tobacco Company, makers of CAMEL Cigarettes..
This is Walter O(Keefe..your cousin from Connecticut
bringing into your loudspeaker Glen Gray and his Casa
Loma Boys...Deane Janis and Ted Husing and Pee Wee
the Queen Mary of Radio who toots his own horn while
Glen and the boys play "Lovey Came Back".

MUSIC: LOVEY CAME BACK (ORCHESTRA)

APPLAUSE

OKEEFE: Ladies and gentlemen...that was Glen and the boys
playing "Lovey Came Back"...and now comes Elder Pee
Wee Hunt...who's going to sing "Crosspatch," Your in..
Pee Wee Hunt....

MUSIC: CROSSPATCH (ORCHESTRA AND HUNT)

APPLAUSE

DOUGLAS: And now we present Ted Husing, CAMEL star reporter.

HUSING:

Thank you, Paul, Saturday morning I sat in the press pagoda at the Indianapolis Motor Speedway and watched thirty-two throttle pushers send their gas chariots careening around the huge oval speedway. I watched the race very carefully, not only for news which might make my broadcasting interesting, but for information on the effects of mental and physical strain to which the pilots were being subjected.

One half-day before, I had sneaked a late afternoon drive around the speedway. It was a nerve wracking experience even on a clear track. Now I was watching Rex Mays step out in front with a speed close to 120 miles an hour. Then came the thrilling, gruelling battle between Babe Stapp and Wilbur Shaw, a contest that sent Shaw out on top to the 200 mile mark.

When Shaw was forced to drop back, Lous Meger and Ted Horn staged their 250 mile fight. Suddenly Al Miller, careened off the infield railing near the finish line. His was the only accident in the record-breaking race. When top speed was resumed, Lou Meyer roared on to win his third triumph - a feat no one ever had recorded. Remembering my own feeling in one circuit of the speedway I marvelled at Meyer's victory after 202 turns in record-breaking competition. Bub Meyer, the young veteran driver, was ready for anything this killing race might bring him.

HUSING (CONTINUED) Here's what he said about it himself at the finish: "I wouldn't be hailed the winner today if I hadn't been in condition for the race. My nerves and digestion had to be as sound as the motor in my racer. I had a CAMEL the last thing before the race and the first thing after winning it. CAMELS take first place when it comes to mildness, I know; I can smoke CAMELS as often as I like and they don't affect my condition... get on my nerves...or get my wind, CAMELS sure help my food to digest easier." And not only have famous champions found this to be true, their experience is backed by the experience of CAMEL smokers in every walk of life thruout the country today. Smoke CAMELS yourself. You'll like their mildness! And remember -- "CAMEL set you right."

APPLAUSE

OKEEFE: And now, ladies and gentlemen...Miss Deane Janis is going to sing a new song called "My First Thrill"... Imagine it, her first thrill...this is dedicated to the night she first met me.

MUSIC: MY FIRST THRILL (DEANE JANIS)

APPLAUSE

OKEEFE: Tonight, ladies and gentlemen, we present the story of a struggling young opera composer...so let your imagination carry you across the seas to Venice. This thrilling drama of life among the artists is entitled "Bank Night at the Opera" or "Three Blind Maestros".

BIZ: "RIDI PAGLIACCI".....BY ORCHESTRA

DOUGLAS: "The Three Blind Maestros"...starring Walter O'keefe
in the role of Franz, the composer. The time, twilight -
The scene, his humble garret.

BIZ: MUSIC DIES DOWN

O'KEEFE: (HUMMING AT OPENING)

FROST: (PLAINTIVELY) Ah, Franz, my darling..forget your music..
forget your opera...You haven't eaten for three days...
Food...Bah...Music is MY food..

FROST: Well then put that symphony between two pieces of bread
and see how it tastes...When did you eat last?

OKEEFE: Last week I ate two copies of "Dinner for one Please,
James"...Ah, music...it is my life,..my love..it's the
blood in my veins..listen..my own composition...at last
I have finished the work of a lifetime..Listen..

BIZ: EIGHT BAD BARS ON THE PIANO..DISCORDANTLY

OKEEFE: Ah...why do they not recognize such a masterpiece?
It is another "Music Goes Round and Round"...ah, but
Lily...some day you'll be a star of the Grand Opera..
and you will sing my music..what could blend more
beautifully than your voice and my music. .your voice
and my music...what could be a better combination...

FROST: Ham and eggs..

OKEEFE: Oh, but it's no use, Lily..People don't like my music..
Why don't they like it?...Nobody likes my music...

FROST: Don't worry, Franz..YOU like it.....

OKEEFE: That's just the trouble...even I don't like it...it's awful..But come, Lily...let us forget..let us drown our sorrows in song..in music...let us sing our favorite aria from Beethoven's Sonata...Opus three...

FROST: Yes, Maestro..

BIZ: THEY START "COMIN' ROUND 'THE MOUNTAIN" WITH GUITAR.
KNOCK ON DOOR

OKEEFE: Come in...

BIZ: DOOR OPENS AND SHUTS

JACK: (EXCITED) Signor and signora...I have hear you singing.. and I could not resist coming in...besides, anything is better than standing out in the rain..

OKEEFE: Who are you?...What is your name?...What is your handle..

JACK: My name she is...Angelino Piccolino Concertina Part' lomeo Crosetti Lazzeri DMaggio...

OKEEFE: What'll I call you for short?

JACK: Butch..I have heard of your opera and I have found you a producer

OKEEFE: Lily.'

FROST: Ah gratias..

OKEEFE: Do you hear what he have said?...He has found a man of vision...a lover of real opera...a man who recognizes my great talent.. in other words he has hooked a fall guy who will produce this turnkey of mine..

FROST: Where is t his man?

JACK: He is right outside the door. He too is a great singer. I shall call him...(YELLS) Ay Signor..

SORIN: (SINGING) Ridi Pagliacci,,bring a bottle of scotey...
we'll have some schnappsey..., (LAUGHS) ...Boy I'm
killing myself..(LAUGHS)

JACK: Signor..Signora..this is your producer..

SORIN: How do you do..My name is Bloomstein,,Pasquale Bloomstein

CKEENE: And my name is Franz Boohamaochoochuh,,Butch here tells
me that you're going to produce my opera..

SORIN: Dot's me...I produced that OTHER great Italian opera...
You know..that one that goes like this (SINGS) O Solo Mio
da da da dada O solo mia da da da da da da da...
da da da da da da da da da da da da da da da da...

CKEENE: Oh yes...I remember that,,La Noseltoffia...

SORIN: Well I'll gonna produce your opera..Let's sit down and
talk it over,

BIZ: RIDI PAGLIACCI (BY ORCHESTRA)

DOUGLAS: And so the scene changes to the stage of the Neapolitan
Opera House..it is the opening night of Franz's great
masterpiece, his immortal opera "El Turkey" . The time..
five minutes before the curtain goes up on as brilliant
a first night audience as ever greeted an opera.

BIZ: THE MUSIC DIES DOWN

FROST: Ah Maestro..Franz, Franz, The leading man ...she cannot
sing..

CKEENE: What? No leading man. Oh Savissima...carissima...balissima
...a fudge. We must find a substitute,

FROST: (SO ULTULY) Ahhhh...he must be tall,,handsome..dark..the
Latin type,,athletic type...a romantic man.

SORIN: All right...if you insist I'll do it.

OKEEFE: All right, Lily...let's rehearse it so that Pasquale will know it. You remember your lines, Lily?

FROST: Yes Sweetheart.

OKEEFE: Do you remember your music?

FROST: Yes Sweetheart.

OKEEFE: Pasquale.. do you know what you're supposed to do.

SORIN: Yes Sweetheart.

OKEEFE: † All right, Lily, get up on the balcony..Pasquale... you steal up the stairs...quietly/

SORIN: Okay?

BIZ: FOUR THUNDERING STEPS AND COLLAPSE

OKEEFE: That's fine. Now try it again.

SORIN: Okay.

OKEEFE: What's the matter...Why aren't you walking up those stairs.

SORIN: I'm tired. I'm taking the elevator.

FROST: Oh darling...I love you, Pasquale..Kiss me.

SORIN: Yes dear.

BIZ: KISS EFFECT: LOT OF THEM

OKEEFE: Hey Pasquale you're kissing the wrong gal! You're kissing Deane Janis.

JANIS: Leave him alone...he knows what he's doing.

FROST: Oh darling...you're so handsome...you're wonderful... your'e bewitching...you're ravishing...you're positively orchidaceous.

SORIN: I can't help it - I had garlic for lunch.

OKEEFE: That's terrible..I guess I'll have to play the role myself.

FROST: Oh Franz, Franz, here comes the leading man.

OKEEFE: Ah Giovanni. How's your voice?

COLUMNNA: Mi - Mi - Mi - Mi -

OKEEFE: Yes. You - You - You - where have you been?

COLUMNNA: (BLASTS IN DIALECT)

OKEEFE: Well that's no excuse..You're too late. I'm doing your part.

COLUMNNA: No I am.

FROST: Fight it out on the stage boys. The curtain's going up.

OKEEFE: Oh I'm so excited I've got the hiccups..

JACK: Curtain going up...overture..

MI Z: MUSIC STARTS..

OKEEFE: Wah dira say (HUP) quelle soit
Il dira say (HUP) soit doit
Nobody knows WHAT that means

CHORUS: And nobody cares
This opera is ouselay

OKEEFE: The singing is jerkey and I think "El Turkey" is laying an egg.

FROST: Ohoh...ohoh...ohoh...ohoh
The Broken Record started to play

CHORUS: You're gorgeous..you're gorgeous..you're gorgeous..
your'e gorgeous.

COLUMNNA: (JABBERS IN DIALECT TO MUSIC)

COLUMNNA: Look in my eyes...Look in my bloodshot eyes...My eyes..

CHORUS: His eyes...

COLUMNNA: Look in my eyes....my-ah..

OKEEFE: Ise a muggin' Boom

CHORUS: Lah de ah dah,..He's a muggin' Boom,..lah de ah dah..
We'se a muggin' boom,..lah de ah dah,..Beedow..
Heedow...chuh..

OKEEFE: I'm so happy now because I have no more hiccups

CHORUS: No more hiccups (TO TUNE OF LAH DE AH DAH)

FROST: He's so happy now because he has no more hiccups.

OKEEFE: No more hiccups (BUS)

FROST: Where is my love?

COLUMNNA: (JABBERS)

OKEEFE: I would walk a mile..I'd walk a mile for a CAMEL

CHORUS: Have a CAME.

OKEEFE: How about Prince Albert..It's the national JOY smoke.

CHORUS: Lah de ah dah..

FROST: Where is my love?

COLUMNNA: (JABBERS)

CHORUS: And drinks his wine as merry as can be
And never, never thinks of me

(APPLAUSE)

OKEEFE: And now, ladies and gentlemen, Paul Douglas.

DOUGLAS:

You must have noticed how much more you enjoy sitting down to a meal when you are free from care, mental strain, worry and rush - for all kinds of nervousness and tension interfere with digestion. They slow down the natural flow of the digestive fluids. This flow is restored and increased by one of life's commonest and most enjoyable experiences -- smoking CAMELS. CAMELS definitely help to increase the flow of digestive fluids -- alkaline digestive fluids, so necessary to comfort and well-being after a meal. Athletes, explorers, aviators, men and women in the strenuous walks of life recommend CAMELS...for digestion's sake. And in fine hotels and restaurants from one end of the country to the other CAMELS are reported an outstanding favorite. Those who appreciate the finest of foods find that they enjoy them even more when smoking CAMELS during and after meals. Mr. Fritz Bergdorf, maitre d'hotel of San Francisco's famous Mark Hopkins Hotel speaking of the Peacock Court dining room, says:

BERGDORF:

"Our clientele enjoys the luxurious food created by our chef de cuisine, along with CAMELS between courses and also after the demi-tasse, and between dances, our patrons enjoy smoking CAMELS. They are the favorite here".

DOUGLAS: And so, whether your meal is a quick snack or a full course dinner - have a CAMEL! You'll enjoy their delicate fragrance and finer flavor - also you'll find that CAMELS set you right!

MUSIC: THE STATE OF MY HEART (ORCHESTRA & SARGENT)

APPLAUSE

DOUGLAS: That was Kenny Sargent, ladies and gentlemen - and now we have a surprise for you. It is our pleasure to welcome Mr. George T. Delacorte, publisher of Radio Stars Magazine, who has an announcement of interest to our CAMEL Caravan audience, and, I'm certain, of even greater interest to Walter O'Keefe. Mr. Delacorte,

APPLAUSE

DELACORTE: You know, Walter - radio comedy is a laughing matter for everybody but the comedians themselves. It's no easy task to be amusing on ONE comedy show a week and it's even more Herculean work to provide food for laughter twice weekly, as you do so capably; and what's an even more unusual distinction, you not only create your own material but fashion your own music and lyrics. You are forever creating new stunts that always represent good cheer and exercise for the laugh muscles. Your able cohorts, D^{an}ane J^{anis}, Ted Husing and Glen Gray and his Casa Loma Orchestra, all acquit themselves with excellent taste. So because of the superiority of your program, it is my privilege to award you the Radio Stars gold medal for Distinguished Service to Radio.

OKEEFE:

Thank you, Mr. Delacorte and I wish you'd thank Mr. Lester Grady, the editor of your very successful magazine. Of course, it goes without saying that I am deeply indebted to that master of pure English, J. Isadore McGillicuddy whose maiden name is Louis Serin, Alice Frost and Jack O'Keefe who have for 150 Caravan programs helped with the work they have done in the last two years... Again I repeat on behalf of the Casa Loma Boys and all of us on the CAMEL Caravan, I thank you very much

APPLAUSE

OKEEFE:

And now the Casa Loma lads play an old Danish folk song. Of course the Danes would never know it now..it's strealined..anyway..here it is... "Copenhagen". All right, Glen..

MUSIC:

COPENHAGEN (ORCHESTRA)

APPLAUSE

SMOKE RINGS

DOUGLAS:

The CAMEL Caravan is brought to you by R. J. Reynolds Tobacco Company, Winston-Salem, North Carolina, makers of CAMEL Cigarettes and Prince Albert Smoking Tobacco. It was Prince Albert that popularized the improved, scientific style of cut -- "crimp cut" -- that is known the world over today for slower, cooler burning! And it was Prince Albert that developed the special "P.A." process that banished all harshness, nip or "bite"....(MORE)

DOUGLAS

(CONTINUED) Consider too that only choice naturally
mild tobaccos are used for Prince Albert, and you'll
see why no other tobacco is like it -- and why it has
become the most popular smoking tobacco in the world.
All right Walter -- it's yours.

O'KEEFE:

This is Walter O'Keefe saying good night and come
again, Mr. Delacorte.

(THEME UP AND OUT)

STATION CUE

ANN'CR:

This is the COLUMBIA.....BROADCASTING SYSTEM

(Fade theme 20 seconds)

WABC...New York