

RADIO
WILLIAM ESTY AND COMPANY
INCORPORATED

OK
RJR
4/28/36
A 4/28/36

COLUMBIA BROADCASTING SYSTEM

CAMEL PROGRAM NO. 68

THURSDAY, APRIL 24, 1936.

9:00 - 9:30 P.M.



CUE: _____ (COLUMBIA BROADCASTING SYSTEM)

ANNOUNCER: CAMELS never get on your nerves!

MUSIC: SMOKE RINGS

O'KEEFE: (OVER MUSIC) Gangway neighbor...Here comes the CAMEL Caravan again through the courtesy of R. J. Reynolds Tobacco Company, makers of CAMEL cigarettes...This is Walter O'Keefe, the Broadway Hillbilly, loading the Caravan into your homes for the one hundred and fortieth time along with Glen Gray and his Casa Loma Orchestra, Deane Janis and Ted Husing. Well, spring is here and I just had my first meal at a sidewalk cafe...you know...one of those curbstone coffee pots with bushes around the tables...I asked the waiter for a green salad...so he cut off a hunk of shrubbery and poured some French dressing over it...very tasty too...You know, these sidewalk cafes are very informal...tonight I was sitting there alone when the mounted policeman's horse wandered over from the curb and started to chew on my celery. The waiter said, "Are you two together?" So the horse drew up a chair

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O'KEEFE: (CONT'D) and said, "Put it all on one check." Well, I can't stand here gabbing all night and besides Glen Gray has a song that's destined to go places...I think it will be heard a lot...It's entitled "Dardanella."

MUSIC: DARDANELLA (ORCHESTRA)

APPLAUSE

O'KEEFE: AD LIBS INTO

MUSIC: SOLO (WALTER O'KEEFE)
or
DUET (JANIS AND O'KEEFE)

APPLAUSE

O'KEEFE: And now we present Ted Husing, CAMEL star reporter...

HUSING: TO BE INSERTED

APPLAUSE

MUSIC: RHYTHM SAVED THE WORLD (ORCHESTRA AND HUNT)

APPLAUSE

O'KEEFE: That was Pee Wee Hunt, the boy soprano of the outfit. By the way, Husing and I played tennis this afternoon...we had Pee Wee along with us. We used him for a net. But now for a change of mood...out of rhythm and into sentiment. Deane Janis is going to sing "Alone At A Table For Two." "Alone At A Table For Two"...You'll notice she sings this with a tear in her voice because she knows how it feels. Tonight, Husing took her to dinner and just as the check came, Husing went. Ted disappeared and there was Deane alone at a table for two, stuck with the check, holding the bag, and so the horse said to the waiter, "Put it all on one check."...

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QUOTE :
MUSIC :

(CONT'D) I'll get a tough side to it yet...

ALONE AT A TABLE FOR TWO (DEANE JARIE)

APPLAUSE

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01:11:13

to clear and gentler, this is the time of the year when the
University Dramatic Clubs all over America are working into
the business... During the last few weeks Yale, Princeton,
Columbia, and other colleges have brought into
New York their annual plays performed exclusively by a cast
of men... Tonight, we present the annual dramatic offering
of West Point college, written, produced and acted by an all-
male cast entitled "I Didn't Raise My Boy To Be A Chorus
Girl"... featuring those steller campus thespians, "
Gwendolyn Husing... Cuddles Gray and Dimples Douglas... We
now let you listen in on the opening chorus...

01:17:

PIANO PICK UP

CHORUS:

Hello hello
We're here to give a show
The first collegiate musical upon the radio
Oh Oh... Uh Uh
Woof woof... (SOLO) lah de ah dah
We dooily love to dance
In skirts instead of pants
Because we're the hip swinginest
Shake that thinginest
Razzn motorriest
Don't mean your siter
ALL AMERICAN BOYS

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You said it...
I'm an American boy
A hundred percent Yankee

CHORUS: Please for one please, James.

MUSIC: ORCHESTRA CONTINUES THE TUNE VERY SOFTLY

O'KEEFE: Ladies and gentlemen...the scene is laid in the Kappa Sigma
Epsilon Sorority, which is right across the street from the
famous fraternity...lays Ploke CAMELS...Now that we've got
the plug in, let's go on with the show...

MUSIC: MUSIC DIES DOWN

DOUGLAS: Gwendolyn!

HUSING: Yes Dimples...

DOUGLAS: I can't stand that now little French girl...Fifi McGilllouddy
...she's always flirting with that handsome Touchdown
O'Keefe...

HUSING: I don't blame her...he's got such a gorgeous build...six foot
three...weight ninety two pounds and he's All muscle...
Uh uh...There's Fifi now at the top of the stairs...

DOUGLAS: Stop talking...she's coming down...Look at the walk on
her!

MUSIC: TWO STEPS AND THEN STAIR CRASH

SORIN: Pardon my dropping in like this...

DOUGLAS: Oh hello Fifi!

SORIN: Keep your mouth...oui oui I heard you talking about me...
Comment ca va oy la la...oy la la...I got a good mind to
scratch your eyes out Vive La France...

MUSIC: KNOCK ON THE DOOR

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DOUGLAS: Ooooooh I'll bet that's Touchdown O'Keefe...the football
here...Look at me...I'm a mess...

HUSING: Me too...Is my nose shiny?...

DOUGLAS: No...but your head is...

BIZ: KNOCK ON THE DOOR
TREN ALL GIGGLE

DOUGLAS: Come in...

BIZ: DOOR OPENS AND SHUTS

O'KEEFE: Hello girls...

BIZ: AD LIB HELLOS

O'KEEFE: Gee that's a nice looking gown you've got on, Gwendolyn...

HUSING: Yes...I picked it up at a fire sale...Thirty-five dollars
with two pair of pants...

SORIN: Eh voila, girls...skip along already...Touchdown came to see
me...I want to have him all to myself...come on...Scram!...

HUSING: Well I've got to go anyway...I've got to get my hair done...

O'KEEFE: Which one?...

DOUGLAS: Come on, Gwen...I've got to go...I've got to get a facial...
or a mud pack...Honestly, what do you think I should use
on my face?

O'KEEFE: Shaving cream and a razor...

HUSING AND
DOUGLAS: AD LIB GOODBYES

BIZ: DOOR SHUTS

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O'KEEFE: Well Fifi...you look very cute...

SORIN: Well, it's about time you said something about me...I don't like compliments but then we women all have our vanity... Besides you're late...

O'KEEFE: I'm sorry, Fifi...but I was over at the Administration building. I had to talk to the Dean...

SORIN: Which one...Dizzy or Duffy?

O'KEEFE: Janis...Doone Janis...

SORIN: (STUDENTLY) Oh you men are all alike...after all, I'm going steady with you...You don't catch me running around with every Tom, Dick and Jackie...

O'KEEFE: Stop crying, Fifi...it gets the mascara in your eyes...(ASIDE)
This is the first time I've ever seen a leading lady with a mustache...

SORIN: (SNIFFLES)

O'KEEFE: Here...here's my handkerchief...Blow...

BIZ: BURLESQUE BLAST EFFECT

O'KEEFE: Come on, Fifi...I've got some good news for you...We're going to the prom tonight and I bought you a dress to wear... it's a birthday present...

SORIN: Ooooooh...surprise. How did you ever guess my size?

O'KEEFE: I tried it on a beer barrel...it's a perfect a hundred and thirty six.

SORIN: Then it'll fit me...I'll slip it on over this dress...
Wait a minute...There...how does it look now.

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It looked better on the beer barrel...

ORCHESTRA PLAYS "COLLEGIATED"...LIMP DOWN

HUBBING, JACK AND PEE WEE (THIS IS DONE IN A HIGH BONO VOICE
LIKE THE FOLLOWING INTRODUCTION)

How ladies and gentlemen...

We change the scene

To a party we will go

We follow our hare and hero-MEN

In the second act of our show.

We thank you.

ALL: THE MUSIC COMES UP AND THEN DIES OUT
EASILY OF VOICES.

JACK: (SERIAL VOICE) Hey Touchdown...

QUEEN: Yes Breezy.

JACK: I want you to meet my little sister, Betty...she's up here
from finishing school.

QUEEN: How are you, Betty?

J. DOUGLAS: Oh fine, fine...

QUEEN: Hey...you two ought to swap voices...

JACK: I was telling sis here...that she's got to watch out for
these college fellers.

J. DOUGLAS: Oh Breezy...stop pickin' on me.

JACK: I will so...you're still a baby.

J. DOUGLAS: I am not

JACK: You are too.

ALL: THEY DO THIS AD LIB

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O'KEEFE: Well I'll leave you now.

JACK: Where are you going.

O'KEEFE: (HIGH VOICE) I'm going outside.

HUNT: Oh Mr. O'Keefe...

O'KEEFE: Ye-es...well I haven't seen you around here before.

HUNT: No...I'm Shirley Hunt...I'm a new girl here. I'd like to...
I mean I...

O'KEEFE: Come on, Shirley...speak...don't be afraid. What makes you
so nervous?

HUNT: This is the first time I've ever been a woman. I'd like to
dance with you.

O'KEEFE: Well I guess we've got time for a quick fox trot. Let's go.

BIZ: ORCHESTRA PLAYS FOUR BARS FAST AND FORTE OF
"DARKTOWN STRUTTER'S BALL."

O'KEEFE: Well that was quick enough.

BORIN: So...two timing me, eh...you cheap chiseller. I'm mad...
I'm boiling...I'm absolutely stewed.

O'KEEFE: What's the matter?

BORIN: Take your hand off me, you beast...this is au revoirey wit
us...I'm through...Goodby...Bon soir.

O'KEEFE: That's funny, Shirley...I've danced with other girls and she
never got jealous.

HUNT: Well this is different...(PAUSE) You see (PAUSE) I am Fifi's
mother.

BIZ:

MUSICAL CHASER

APPLAUSE

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O'KEEFE: And now, ladies and gentlemen, Paul Douglas.

DOUGLAS: One of modern life's most gracious privileges is dining at Keen's English Chop House in New York. Here cluster memories of the world's famous gourmets. But a father is reminiscing to his son at the table in the corner. Let's listen in...

EVANS: Yes sir, son. I'll tell you this place has more atmosphere than any place like it in the world...

JIM: How about the old Mermaid Tavern of Shakespeare's day, Dad?

EVANS: Well now -- that was a little before my time, Jim! (BOTH LAUGH)

JIM: I guess this place has a lot of memories for you.

EVANS: Yes, son. I've seen some of the biggest men in this country right in this room. Men like Teddy Roosevelt, John Drew and Taft. And celebrated writers, editors, and playwrights, too. Belasco. James Gordon Bennet. Clyde Fitch.

JIM: Well, they say good foods have always brought congenial spirits together.

EVANS: Yes - good food and good tobacco. Have a CAMEL?

JIM: Thank you, sir - I just finished my own pack.

EVANS: Well, here's my old friend William, the major domo. He ought to be able to get you some...

WILLIAM: (FADING IN) Do you wish something, Mr. Evans...

EVANS: Yes, William, would you have a waiter bring us some CAMELS?

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WILLIAM: Yes, sir. Two packs of CAMELS, please! CAMELS are a great favorite here. It's interesting to us to notice that our guests who smoke CAMELS during and after meals seem to find more pleasure in dining. (PAUSE)

DOUGLAS: And that's very natural. For everywhere you find good food, you will find people enjoying it with good tobaccos. That is why you see so many CAMELS around. Those who make it their business to bring you delicious foods, report that CAMELS are an outstanding favorite. For CAMELS make food taste better and assist digestion. CAMELS set you right.

MUSIC: THE STATE OF MY HEART (ORCHESTRA AND SARGENT)

APPLAUSE

O'KEEFE: Ladies and gentlemen, that was Kenny Sargent singing the vocal. You people who have listened to Kenny for all these years probably wonder what he looks like...so tonight I'm going to describe him. Kenny is dark of hair and dark of eye...the face of a Greek Adonis...well tailored, broad shouldered, tall and handsome. To put it briefly, he looks just like me and the horse said, "Put it all on one check and tell the Casa Loma band to start playing 'Bugle Call Rag!'"

MUSIC: BUGLE CALL RAG (ORCHESTRA)

APPLAUSE

SMOKE RINGS

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ANNOUNCER: The CAMEL CARAVAN is presented by R. J. Reynolds Tobacco Company, Winston-Salem, North Carolina, makers of CAMEL cigarettes and Prince Albert Smoking Tobacco. You know, Prince Albert has everything to recommend it to you pipe smokers. It's "crimp cut"...tamps down easily into your pipe bowl. A special process has removed every bit of bite. "P.A." doesn't nip your tongue. Light up a pipeful of cool, mild Prince Albert. You'll like it. And you'll realize why this fine smoking tobacco is the most popular in the world. All right, Walter...it's yours...

O'KEEFE: Well, ladies and gentlemen, so much for our second month of April together. The time is short so I think I'll go out and address the overflow on Broadway. Don't forget we'll be back on Tuesday night with Glen Gray and his Casa Loma Orchestra, Deane Janis and Ted Husing. This is Walter O'Keefe saying good night until then.

THEME UP AND OUT

STATION CUE

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