

**RADIO**  
**WILLIAM ESTY AND COMPANY**  
INCORPORATED

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*APR 23/36*  
*4/21/36*

COLUMBIA BROADCASTING SYSTEM

ORIGIN PROGRAM NO. 61

TUESDAY, APRIL 22, 1936.

9:10 - 9:30 P.M.



TO:

(COLUMBIA BROADCASTING SYSTEM)

FROM: CAMELS never get on your nerves!

RE: SMOKE RINGS

(OVER MUSIC) Gangway neighbor...Here comes the CAMEL Caravan again through the courtesy of R. J. Reynolds Tobacco Company, makers of CAMEL Cigarettes...This is Walter O'Keefe...The Broadway Hillbilly coming to you for the first broadcast under the new regime of daylight saving time...along with Glen Gray and his Casa Loma boys, Deane Jones and Ted Husing. Oh by the way...for some time, speaking of Husing...we've been talking about Ted's hair...of course there isn't much to talk about...but tonight we have a flash for you. I've got a letter here from a fan of Husing's...he enclosed in the envelope a comb that is especially built for Husing's hair...The comb has got only ONE tooth in it...Of course that's a pretty bald statement...I pass it on for what it's worth. I'd like to carry on

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O'KEEFE:

(CONT'D) on this delightful subject...but I notice the  
Circus boys are getting ready to play "Christopher  
Columbus"...Christopher Columbus from the Follies of 1492.

MUSIC:

CHRISTOPHER COLUMBUS (ORCHESTRA)

APPLAUSE

O'KEEFE:

AD LIBS INTO

SOLO (WALTER O'KEEFE)

OR

DUET (JANIS AND O'KEEFE)

APPLAUSE

ANNOUNCER:

And now we present Ted Husing, CAMEL star reporter...

HUSING:

TO BE INSERTED

APPLAUSE

MUSIC:

YOU CAN CALL IT SWING (ORCHESTRA AND HUNT)

APPLAUSE

O'KEEFE:

That was Pee Wee Hunt, ladies and gentlemen, serving up a  
portion of swing music...and I wish you could see Deane Janis  
right now as she stands in the wings waiting to take her  
big moment and sing "Will I Ever Know"...she's wearing one of  
the new spring dinner dresses...It's quite a problem the  
girls have in the summer months...with their dresses...they  
all want to feel cool and look hot...If you are wondering  
what I'm wearing...I've just got on that old gingham apron...  
I've had a hard day out in the kitchen...you know...the  
children...the washing...setting the bread...

MUSIC:

WILL I EVER KNOW (DEANE JANIS)

APPLAUSE

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...and gentlemen...as you all know, in the spring of  
young man's fancy lightly turns to thoughts of love. Now  
with the month of May just around the corner...Love is  
sweeping the country. Young and old alike are falling  
under the spell of EROS (WHISTLE)...what I mean is...Cupid  
is busy with his bows and EROS...or as they say on the  
sport pages...No Runs...No Hits...No EROS...What I'm leading  
up to is this...the whole world loves a lover...and so for  
the next few minutes follow us down Lover's Lane...as we  
listen in on America's sweethearts.

WIZ:

ORCHESTRA PLAYS "LET ME CALL YOU SWEETHEART"

ORCHESTRA:

(OVER MUSIC) First of all...let's examine first love...  
YOUNG love...love in the teens.

WIZ:

MUSIC DIES DOWN

JANIS:

Oh Tarzan...it's so good to be under your protective wing.

JACK:

(JUNIOR VOICE) Yes...I'm a husky but very tender. Let me  
whisper sweet nothings in your ear.

JANIS:

Darling, we must run away. My family objects to you.

JACK:

That's a coincidence. My family objects to me too. Nobody  
likes me. I can't seem to understand why.

JANIS:

Do you really love me, Tarzan?

JACK:

Oh indeed yes. My heart is like a singing bird...my heart  
is like a water spout. Marry me and I'll soar to the  
heights.

JANIS:

If you go much higher you'll have feathers.

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JACK:

Oh Sambover... Say you love me. Say you'll be mine...  
Say yes... Say no... Say anything... I can't keep talking like  
this all night.

ETZ:

ORCHESTRA PLAYS "LET ME CALL YOU SWEETHEART"

OXFORD:

(WHEN THEY DIM DOWN) And now another type... the sailor with  
his heart on his sleeve... returns from foreign parts and  
enters a telephone booth near the Brooklyn Navy Yard.

BIZ:

ORCHESTRA DIES DOWN.

SOUND OF NICKEL DROPPING IN SLOT.

GORIN:

Hullo Maisie... Are you there? This is Sammy the Sailor... no  
no... not the tailor... Sammy the Sailor... You remember... with  
the guns, with the torpedoes, with the bombs, with the  
smoke screens... Sammy the Sailor. UNCLE SAM'S FIGHTING  
MAN. Listen, my little bon bon... I brought you something  
from the tropics... a present from Hawaii... What?... I said  
Hawaii. Oh you're feeling fine... Well I brought you a  
present from Hawaii... I know, I know. You just told me  
you were feeling good... Now I got for you a present... Where  
did I get it? Hawaii... (ANGRILY) Never mind. I got it in  
the Philippines... It's a parrot... Yeah... a parrot... A bird  
with a beak like mine. Oh sure he could speak English...  
Huh... As good as me? Say you couldn't expect a miracle...  
Here listen... I'll let the parrot say something to you...  
(IMITATING PARROT) Polly wants to get a cracker... Shiver my  
timbers and blow me hup and down... Hullo Operator... I've  
been cut off. Give me back my money.

ETZ:

FLOOD COINS IN BOX

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Well I hit the jackpot...I'll have to call her up again.

ORCHESTRA HITS "LET ME CALL YOU SWEETHEART"

SORIN:

BIZ:

O'KEEFE:

(OVER DIMMED DOWN MUSIC) This being Leap Year and this being Spring...it's only natural for some of the girls to look forward to being a June bride. We now pick up one of these frustrated females trying to get in under the wire before June first. Egbert is getting fifteen a week and Ethel is trying to get Egbert.

BIZ:

MUSIC UP AND OUT

FROST:

(VERY FORWARD) Oh Egbert...let's just sit out here on the porch, and inhale this spring air. Doesn't it do something to you?

DOUGLAS:

(TIMIDLY) Yes...it gets my sinuses in an uproar.

FROST:

Oh Egbert...it's so still I can hear my heart beat...and you, Egbert...oh you look so dreamy. What are you wondering about.

DOUGLAS:

I wonder how the Giants came out today.

FROST:

Oh no...what are you really thinking about. Aren't you thinking about something else too?

DOUGLAS:

Yeah...I was just thinking...we're alone...it's dark out here...nobody can hear us...not a soul...just you and me...Aren't you afraid?

FROST:

No.

DOUGLAS:

Well I am.

FROST:

Oh Egbert, I saw the cutest little cottage in the country today...just perfect for a honeymoon couple.

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DOUGLAS:

(DRIPPING OFF) ...

FROST:

... the day that ...

DOUGLAS:

...

FROST:

... maybe  
... little stranger ...  
... Just the three of us.

DOUGLAS:

... thought.

BOBBI:

(OFF MIKE) ... It's getting

FROST:

Well, I got to go in.

DOUGLAS:

... something I have had on my mind all

FROST:

...

DOUGLAS:

... hold...

FROST:

... ask me.

DOUGLAS:

Do you think a bad masterd foot ... would be good for my

MIKE:

ORCHESTRA PLAYS "LET ME CALL YOU SWEETHEART"

OKLAHOMA:

... Cupid's ... it is no  
... little blonde bon bon to  
... of a wealthy old gentleman... as wit-  
... All right Husing... get into the wheel

MIKE:

MUSIC DIES

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FROST: Oh Daddy...you want to marry poor little me.  
BUSING: (OLD MAN VOICE) If you marry me I'll give you the 2 & 0  
Willard and a hundred thousand dollars.  
FROST: Make it two hundred thousand.  
BUSING: Three hundred thousand.  
O'KEEFE: Don't this romantic.  
BUSING: Let's not have a long engagement, Paby.  
FROST: Yea...we better get it over with. I don't think you'll last  
long.  
O'KEEFE: I don't think he'll last till the end of the program.  
FROST: Oh darling...every time I stroke your head...I realize you're  
a very polished gentleman. What a noble dome you have.  
O'KEEFE: Yes...it looks like a Florida grapefruit.  
FROST: Daddy...let's get married right away.  
BUSING: Well it'll take about a week.  
FROST: Why?  
BUSING: I've got to get my father's permission.

BIZ: ORCHESTRA HITS CHASER MUSIC...  
APPLAUSE

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O'KEEFE:

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DOUGLAS:

And now, ladies and gentlemen, Paul Douglas.

Out in hospitable Chicago where, as in most cities, the social life revolves around dining, there is a hotel that is proud of its art of presenting luxurious food with deft service...the Drake Hotel. There in the beautifully appointed Gold Coast room where the alert eye of Erik, the famous maitre d'hotel, roves over all to see that no wish goes unsatisfied, sits a beautiful girl at a table alone. She is talking to Erik...

HELEN:

My husband is a bit late, Erik, but I think I'll go ahead and order for him anyway.

ERIK:

Yes, madam. I'll get you a waiter. But first may I recommend the breast of guinea hen. It is delicious...

HELEN:

Oh that sounds marvelous. Tell the...

FRED:

(FADING IN) Hello, Helen. Sorry I'm so late.

HELEN:

That's all right, dear. I was just about to order for you.

FRED:

Swell. Meantime I want a cigarette. Have a CAMEL?

HELEN:

Thank you. I notice lots of people here are smoking them.

FRED:

Of course. Erik's guests know a fine cigarette when they see one, don't they, Erik?

ERIK:

Yes, sir. Many, many of our guests have found that fine tobacco add to the pleasure of a meal. You will notice that CAMELS are tremendously popular at our tables. (PAUSE)

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DOUGLAS:

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CAMELS enjoy an outstanding popularity in hotels and restaurants from the Atlantic to the Pacific -- wherever fine food is served and appreciated. CAMELS add immeasurably to the pleasure of a meal. And CAMELS not only add to enjoyment of good food, they also help you to digest it. For digestions' sake - smoke CAMELS!

MUSIC:

LOVE CAME OUT OF THE NIGHT (ORCHESTRA & SARGENT)

APPLAUSE

O'KEEFE:

Ladies and gentlemen, that was the Casanova of Casa Loma, Kenny Sargent, tearing off a tasty vocal and now for a four star arrangement of a four star number "Weary Blues."

MUSIC:

WEARY BLUES (ORCHESTRA)

APPLAUSE

SMOKE RINGS

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DOUGLAS:

The CAMEL Caravan is presented by R. J. Reynolds Tobacco Company of Winston-Salem, North Carolina, makers of CAMEL Cigarettes and the world's largest selling smoking tobacco, Prince Albert. Men, just tamp the golden brown particles of good old "P.A." in your pipe bowl. Then light up. You'll find it mild and mellow -- a bowlful of joy! Try a big, red 2-ounce economy tin of P.A. yourself. It's at your dealers now.

All right Walter...it's yours.

O'KEEFE:

And to my patient listeners another program turns the corner into posterity and the CAMEL Caravan wends its way into the night...Don't forget we'll all be back come Thursday evening at this same time with Deane Janis...Glen Gray and his Great Jazz Lads and Ted Husing, the Australian Bushman... This is Walter O'Keefe saying good night until then.

WAKE UP AND OUT

STATION CUE

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