

COLUMBIA BROADCASTING SYSTEM

CAMEL PROGRAM NO. 57

TUESDAY, APRIL 14, 1936

9:00 to 9:30 P.M.

CUE: (COLUMBIA BROADCASTING SYSTEM)

ANNOUNCER: CAMELS never get on your nerves!

MUSIC: SMOKE RINGS

O'KEEFE: (OVER MUSIC) Gangway neighbor...Here comes the CAMEL Caravan again thru the courtesy of R. J. Reynolds Tobacco Company, makers of CAMEL Cigarettes...This is Walter O'Keefe floating thru the air with the greatest of ease along with Deane Janis, Glen Gray and his Casa Loma lads... and the Australian bushman Ted Husing... Or as he is better known "The Mexican Hairless," Flash.. Flash...Husing's girl came back to town yesterday and she suspects him of running around with another lady. She found a hair on his head. That concludes the society news for the nonce and the latest news in the world of music is that Glen Gray is going to play "Lovey Came Back"...Glen...Pee Wee...Kenny...

MUSIC: LOVEY CAME BACK (ORCHESTRA)

APPLAUSE

O'KEEFE: AD LIBS INTO  
SOLO (WAITER O'KEEFE)  
OR  
DUET (JANIS AND O'KEEFE)  
APPLAUSE

O'KEEFE: And now we present Ted Husing, CAMEL star reporter...

HUSING COMMERCIAL

HUSING: Thank you, Paul.

Well, ladies and gentlemen, the baseball season opened with a bang this afternoon, your correspondent shouting himself hoarse as the Giants hammered the Dodgers into subjection 8-5 at the Polo Grounds. But to retreat for the moment from my impressions of today's game and take a longer view - I'll stick my neck out and do a little National League predicting.

The Chicago Cubs started today with the same combination, excepting Freddy Lindstrom, which astounded the baseball world by reeling off 21 straight wins in the classic vein of last year's race. The team is strong in the catching department, well set up in their pitching with several promising newcomers, one of the finest infields in the majors, and an outfield which is fairly good.

Those St. Louis rough riders appear to be more tough, hurly burly and skillful than last year, especially in their pitching staff which in 1955 was rather weak.

(continued on next page)

HUSING:  
(cont'd)

The addition of Roy Parmelee assures those Dean Brothers of a wealth of pitching assistance which will enable the entire hilltop staff to get plenty of rest... These boys seem to thrive on action, fast action. And they're always in the pink of condition, too. Here's Dizzy's explanation of it. I think it will interest you. He says: "When you're out there facing the best hitters baseball has to offer, you need energy. Like many other big league pitchers, I smoke CAMELS. After a hard game, or any time when I feel tired or 'low', smoking a CAMEL quickly cheers me up and brings back my energy." -- And there is another important fact that many famous athletes have added to this statement of Dean's. That fact is: CAMELS aid your digestion. Try them yourself and see how much better they make your food taste. How CAMELS set you right!

But to go on, the third of the top favorites, the New York Giants, appear to be the biggest enigma to the sports experts and fans alike. The question is, has Bill Terry strengthened his team enough to keep it from folding up as it did in the last few seasons? However, the Giants looked good today, and seem to be well fixed in reserve strength for the coming campaign which means that New York will be hot on the trail of the League's flag.

APPLAUSE

MUSIC:           DEVIL'S AFRAID OF MUSIC (ORCHESTRA AND HUNT)

APPLAUSE

O'KEEFE:           That was Elder Pee Wee Hunt singing "Devil's Afraid Of Music."    May I add another society note here...I just found out that Pee Wee didn't send his girl any eggs for Easter...He did the next best thing...He sent her two strips of bacon and a bottle of ketchup...And now my deal customers...beauty descends in our midst... beauty of face...beauty of form...beauty of voice... voice.   Deane Janis is going to sing "I'll Bet You Tell That To All The Girls"...and she will be accompanied by the Casa Loma orchestra.

MUSIC:           I'LL BET YOU TELL THAT TO ALL THE GIRLS(DEANE JANIS)

APPLAUSE

O'KEEFE:           Ladies and gentlemen, this is the season of the year for national awards in the fields of creative endeavor... Laurels are not being awarded for the best play...the best moving picture...the best novel, etc...so, not to be outdone by the Pulitzers, tonight marks the announcement of the O'Keefe awards in radio...

BIZ:

TRUMPET BLAST

O'KEEFE: No other voice has done more to bring peace to the hectic American scene than the dulcet, golden epiglottis of that fireside philosopher, Sentimental Sam, the Teardrop Man, here is a man whose homely philosophy can only be matched by his homely pen...Presenting Sentimental Sam...the Teardrop Man...

SORIN: (VERY SERIOUS AND DIGNIFIED) With your permission I will recite one of my own compositions...entitled "Spring."  
Quote.

Oh Spring Spring Spring  
You are the cutest thing  
And I am simply crazy for the things you bring  
The raindrops come...and when they go  
They're leaving you a sweet lumbago  
And the golden red they are so pleasing  
And soon you'll starting up to sneezing.  
Unquote. Thank you.

O'KEEFE: That was Sentimental Sam, ladies and gentlemen. I'm sorry we haven't time for his other favorites - "Jake and Jill Went Up The Hill" and that other gem - "Little Boy Bloomberg Go Blew Your Horn."

BIZ:

TRUMPET BLAST

**O'KEEFE:** During the past year, ladies and gentlemen, classical music came into its own, largely due to the artistry of that eminent maestro Arturo Delmonico...He receives the award for distinguished service to radio by virtue of his remarkable rendition of Poochaneeny's Symphony...All right, Maestro,...ladies and gentlemen, Poochaneeny's Symphony!...

**BIZ:** INSTRUCTIONS: MEL BANGS BATON SEVERAL TIMES...THEN VERY QUIETLY THE KETTLE DRUMS RUMBLE TO CRESCENDO AND STOP. FLUTE OR PICCOLO DOES BIRD CALL...THEN ONE LONG WAIL FROM TROMBONE AND INTO "BLUE DANUBE" PLAYED IN SOUR GERMAN BAND TEMPO. AT TACET SPOTS FIRST TIME...TRAIN WHISTLES...SECOND TIME...FOG HORN...THIRD TIME THEY TACET JACK MUMBURS "ETHIOPIA ETHIOPIA". INTO BIG FINISH.

APPLAUSE

**CAST YELLS:** Bravo...Bravissima...Huzza...Bully...Well done... Well done...Medium rare.

**O'KEEFE:** Ladies and gentlemen...the Maestro is standing there graciously acknowledging the ovation...he is now putting on his shoes...and stockings...ah, the sweet simplicity of him...he is the only maestro who conducts in his bare feet. Most of them use a baton. Maestro...will you say a few words to the radio audience.

**COLUMNA:** (JABBERS) Ethiopia.

**O'KEEFE:** Maestro...you have played a number of selections in your life time...Just which one is your favorite selection.

**COLUMNA:** Equipoise in the third race at Hialeah...

**BIZ:** TRUMPET BLAST

**O'KEEFE:** That guy's got more hair on his upper lips than Husing has on his head...Among those radio programs dedicated to the interests of the womenfolk one program stands out head and shoulders above the rest. This is the morning program which stars that famous cooking expert...Miss P Prunella Penny. Miss Penny will now address the women and give them her favorite prize winning recipe.

**FROST:** Thank you, Mr. O'Keefe.

**O'KEEFE:** Okay Babe...swing it.

**FROST:** (WITH GIGGLES) With warm weather coming on the outdoors is inviting and every housewife wants to get out of the house. Well...here's my quickie Wickee Luncheon for today...I call it My Double Flopover Popover Jiu Jitsee Biscuit. This Biscuit..made with eggs...(GIGGLES) I'm putting all my eggs in one biscuit whee...Now here's the recipe..

FROST: Take a quart of boiling water...throw in two pounds of rice... that's right...leave that boiling on the stove...and forget about it...I assure you...you'll be out of the house in NO time...Thank you.

BIZ: TRUMPET BLAST

OKEEFE: The past year has seen the rise in popularity of a new crooner.. a new troubadour...a new soft singer of sad sentimental songs. Romance is richer because of the voice of this crooning troubadour.. Buddy Dimplepuss...he will show sing "I'm putting all my eggs in one basket"

SOLUNNA: (SINGS LAST SIXTEEN BARS OF SONG...PATTER...INTO HYSTERICAL FINISH)

BIZ: CHORD C MAJOR  
APPLAUSE

OKEEFE: And now, ladies and gentlemen, here's Paul Douglas.

DOUGLAS: I want to take you for a moment to the Winter Place Tavern in Boston...a famous old tavern whose carved mahogany and gleaming silver radiate its sixty-year-old tradition of fine dining. Here such illustrious gourmets as Theodore Roosevelt, Henry Cabot Lodge, Thomas Bailey Aldrich and Enrico Caruso, to name only a few, have enjoyed the superb cuisine and the distinguished atmosphere. It is also a favorite with the undergraduates: Let's listen to two young men who have just come in.



BOB: You were right, Jack. This is a fine old place. You can actually feel the tradition as soon as you come in.

JACK: That's ture, But after all - we come here to eat - and wait till you see how good the food is. How about having one of their special double sirloin steaks?

BOB: That'll be marvelous, if you don't mind the wait.

JACK: NO! It'll be worth it. Besides we can have a CAMEL while you bask in that tradition you were talking about.

BOB: Great!...But I seem to be out of cigarettes.

JACK: So am I. But never mind, here comes my old friend Nick, the maitre d'hotel. He'll see that we're attended to. (LOUDER) Won't you, Nick?

NICK: What's that, Mr. Stanton?

JACK: I was just telling Mr. Jervis here, that you'd be able to get us some CAMELS.

NICK: Oh yes, sir. (OFF, QUICKLY) Get the gentlemen some CAMELS. (BACK ON AS BEFORE) I see so many of our patrons here smoking CAMELS with dinner and afterwards.

BOB: So CAMELS are popular here, too, eh Nick?

NICK: Yes, Mr. Jervis. CAMELS are by far the most popular cigarette at the Winter Place Tavern.

ANNOUNCER: And so it is with fine restaurants in every city you may visit. Waiters, headwaiters, managers -- all will tell you of the popularity of CAMELS. And naturally so. For the best of food always goes with the best of tobaccos. To dine with the gracious luxury of a CAMEL is to give yourself an extra pleasure. Smoking CAMELS, don't forget, is a great addition to every meal - for CAMELS are a definite aid to digestion.

MUSIC: HAND IN HAND (ORCHESTRA AND SARGENT)  
APPLAUSE

KEEFE: That was Kenny Sargent singing "Hand in Hand" ...and now the Casa Loma boys play "Maniac's Ball"...

MUSIC: MANIAC'S BALL (ORCHESTRA)  
APPLAUSE  
SMOKERINS

DOUGLAS: The CAMEL caravan is presented by R. J. Reynolds Tobacco Co., makers of CAMEL Cigarettes and Prince Albert Smoking Tobacco. Just try Prince Albert in your pipe and enjoy the fine, mellow flavor of choice tobaccos - made even milder and mellow by P.A.'s special "anti-bite" process. Good old P.A. is truly a princely smoke, preferred by more men than any other smoking tobacco in the world today. All right Walter, it's yours.

KEEFE: Well, ladies and gentlemen, that's all there is for tonight but we hope you'll come back for a second helping on Thursday night. ~~Don't forget to see the new Grand Junction Gas and Tobacco~~  
Walter

Walter OKeefe saying good night until then.  
THEME UP AND OUT STATION CUE