

*Miss O'Connor*

# RADIO

**WILLIAM ESTY AND COMPANY**

INCORPORATED

*OK P. J. H. B. 2/17/36*  
2/13/36

COLUMBIA BROADCASTING SYSTEM

CAMEL PROGRAM NO. 41

TUESDAY, FEBRUARY 18, 1936.

9:00 - 9:30 P.M.



(REVISED OPENING)

CUE: (COLUMBIA BROADCASTING SYSTEM)

ANNOUNCER: CAMELS never get on your nerves!

MUSIC: SMOKE RINGS

O'KEEFE: (OVER MUSIC) Gangway neighbors...here comes the CAMEL Caravan again through the courtesy of R. J. Reynolds Tobacco Company, makers of CAMEL cigarettes...This is Walter O'Keefe...the Invisible Man...sliding down your loudspeaker along with Dean Janis, Glen Gray and his Casa Loma Orchestra and Ted Husing...the man who combs his hair with a nail buffer. Oh yes, and Pee Wee Hunt...you know Pee Wee's been having a terrible time during the cold wave...You see his ears are so big that he has to wear pancakes for ear muffs...They do keep his ears warm but it's kind of embarrassing at times...this morning a waiter poured maple syrup on his head...and now Glen Gray and his boys will play "Stompin' Around."

MUSIC: STOMPIN' AROUND (ORCHESTRA)

APPLAUSE

51458 4820

1948

WILLIAM HENRY HARRIS  
CORPORATION



RECEIVED BY THE DIRECTOR OF THE BUREAU OF INVESTIGATION

ON APRIL 15, 1948

FROM

TO

RE: [Illegible]

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CAMEL CARAVAN  
SCRIPT NO. 41

TUESDAY, FEBRUARY 18, 1936.

# RADIO

WILLIAM ESTY AND COMPANY  
INCORPORATED

*OK R 20/30  
2/17/36*

2/14/36.

## Rewrite of Opening for Commercial

ANNOUNCER: Let's just walk up to a typical American home -- and see what's going on inside.

SOUND: DOORBELL

WOMAN: There's the doorbell! And breakfast only half on the table!

SOUND: BELL RINGS AGAIN

WOMAN: (FADING) Just a minute -- I'm coming --

MAN 1: (FADES IN) Laundry man!

WOMAN: (IN FULL) Goodness -- nothing's ready for you yet! And my stars! There's something burning in the kitchen!

MAN 2: (FADES IN) Say -- Martha -- my watch was slow -- looks like I'll miss that train for work!

WOMAN: Oh my goodness -- what a way to start out the day!

RADIO

WILLIAM ESTY AND COMPANY

INCORPORATED

MADE IN U.S.A.  
ESTABLISHED 1892



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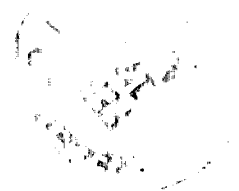
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51458 4823



# RADIO

**WILLIAM ESTY AND COMPANY**  
INCORPORATED

*OK*  
*RJR*  
*2/12/26*  
*15/22.*

*Min O'Connor*



WILLIAM ESTY AND COMPANY

NEW YORK, N.Y.

WEDNESDAY, FEBRUARY 15, 1926.

9:30 P.M.

**ANNOUNCER:** (COLUMBIA BROADCASTING SYSTEM)

**ANNOUNCER:** CAMEL never get on your nerves!

**ANNOUNCER:** SMOKE RINGS

**ANNOUNCER:** (OVER MUSIC) Gangway neighbor...here comes the CAMEL Caravan again through the courtesy of H. J. Reynolds tobacco Company makers of CAMEL cigarettes...This is Walter D. Moore...the invisible man...sliding down your loudspeaker...the...  
Bernie Davis, Glen Gray and his Casa Loma Orchestra...  
and busting...the man who combs his hair with a comb...  
We're happy to have busting with us tonight...He had some...  
trouble in that heavy fog he had the other night...for...  
wanted to go over to New Jersey and he decided to...  
the George Washington Bridge...well, it was so foggy...  
got half way across the Hudson River before he realized...  
he had missed the bridge by one block. But anyway he...  
and everything goes on as usual with the Casa Loma boys  
"Stoppin' Around."

**ANNOUNCER:** STOPPIN' AROUND (ORCHESTRA)

APPLAUSE

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**RADIO  
WILLIAM ESTY  
AND COMPANY**



-2-

**OUTLET:** AD LIBE (WFO)

**MUSIC:** SOLO (WALTER O'KEEFE)  
OR  
DUET (O'KEEFE AND JANIS)

APPLAUSE

**ANNOUNCER:** Let's just walk up to a typical American home -- and see what's going on inside.

**WOMAN'S VOICE:** Hurry, children -- hurry! It's high time you started for school!

**CHILD'S VOICE:** Mama -- mama! I can't find my arithmetic book!

**WOMAN:** My goodness -- here it is -- under your cap -- hurry now!

**MAN:** Boy -- Martha -- my watch was slow -- looks like I'll miss that train for work!

**WOMAN:** Oh my goodness -- what a way to start out the day!

**ANNOUNCER:** (COMES IN QUICKLY) A typical beginning of a typical day of hurry and worry. It's a big job, running a house, and the little details that keep piling up can stretch nerves right out to the breaking point. And it's the same everywhere -- in all jobs -- strain and hurry tax the nerves and have a corresponding bad effect on the process of digestion! So that many and many a time we go to the table in no condition to benefit from what we eat. In considering this modern problem, it's well to keep one fact in mind: smoking CAMELS before and during meals, is known to have a marked improving and encouraging effect on digestion. So smoking a CAMEL is a pleasure that's good for you too: you enjoy the distinctive flavor of CAMELS' costlier tobaccos -- at the

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**RADIO  
WILLIAM ESTY  
AND COMPANY**



-2-

ANNOUNCER:

(MUSIC) same time, you help the natural digestive functions to carry on as they should. Heed now the words of a man of experience, Mr. J. L. Speare, who stands at the throttle of a crack express train on the Chicago-St. Paul run. Mr. Speare was recently interviewed as follows:

MAN'S VOICE 1:

Mr. Speare, do you find that your work is a strain on digestion?

ANNOUNCER:

Eating in different places -- eating often at irregular hours -- tests a man's digestion. But CAMELS help answer the problem.

MAN 2:

How is that, Mr. Speare?

ANNOUNCER:

I instinctively light up a CAMEL after meals. And I've certainly discovered that smoking a CAMEL at meals and after helps out with digestion.

MUSIC:

MY HEART IS KEEPING COMPANY (ORCHESTRA AND BARGEANT)

APPLAUSE

ANNOUNCER:

Thanks, Kenny...and now, ladies and gentlemen, Pec Dee Hunt steps to the microphone to sing "Breakin' In A Pair Of Shoes." If you had ever seen those big feet of his you would realize what a job that is. I had him over at the dog show the other day and when the judges were judging the great Danes they tied a blue ribbon around his left shoe and gave him first prize.

MUSIC:

BREAKIN' IN A PAIR OF SHOES (ORCHESTRA AND BARGEANT)

APPLAUSE

51458 4828

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FEB 2 1964

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FEB 2 1964  
FEDERAL BUREAU OF INVESTIGATION

51458 4829

**RADIO  
WILLIAM ESTY  
AND COMPANY**



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ANNOUNCER:

And now we present Ted Husing, CAMEL star reporter...

HUSING:

TO BE INSERTED

MUSIC:

TAG

APPLAUSE

O'KEEFE:

Thank you, Ted...and at this point Deane Janis is going to sing a song dedicated to Mahatma Gandhi's safety pin. It's entitled "If I Should Lose You."

MUSIC:

IF I SHOULD LOSE YOU (DEANE JANIS)

APPLAUSE

O'KEEFE:

Ladies and gentlemen...one of the latest fads to hit the kilocycles with a bang is the radio program dealing with the problems of husbands and wives...a sort of court of domestic relations which deals out advice on marital affairs. Tonight we have here in the studio some husbands and wives who have volunteered to pass out advice on married life and first I want to call up here...a pair of newlyweds... Mr. and Mrs. James Henderson who are married one week today. All right, boys...Here Comes The Bride.

BIZ:

ORCHESTRA PLAYS "HERE COMES THE BRIDE"

O'KEEFE:

Now you're Mrs. Henderson...you've been married one week I understand. How do you like married bliss.

PROSE:

(GIGGLES)

O'KEEFE:

I see...well that's the right way to feel...how about you, Mr. Henderson,

JACK:

(GIGGLES)

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YMAN

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FEB 11 AM**

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RADIO  
WILLIAM ESTY  
AND COMPANY



O'KEEFE:

Well that's great. I'm glad that you people share the same viewpoint. I hope you people listening in will profit by these wise observations...Now, Mr. Henderson...you're the speaker of the house..I'll bet.

JACK:

Well, of course, I guess I...

FROST:

(STACCATO..FAST) Oh yes...of course, you do, Henry. You see, Mr. O'Keefe...I always say that marriage is a fifty fifty proposition...share and share alike...the spirit of give and take...you only get out of it as MUCH as you put in. Now I remember the night we were married...I had on a blue organdy sort of cut on the bias...flounces all around here and I looked very cute in it. You can imagine...well, Mother said to me...now let's see...Henry, what did she say...

JACK:

Well as I remember...

FROST:

Quiet, Henry...shut up. You don't tell it right. Now there was I?

O'KEEFE:

You were in your blue organdy with Henry flounced around the bias.

FROST:

Oh yes...Mother was saying "Now Henry you're getting a prize." You see we talked it all over...our marriage is bound to be a success because we understand each other. The trouble with most marriages is that women want to boss the house...they talk TOO much...gab gab gab gagan...all the time. We're never going to be that way are we, Henry.

JACK:

What did you say?

FROST:

Quiet Henry.

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YHAY 111



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RADIO  
WILLIAM ESTY  
AND COMPANY



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O'KEEFE:

cure...give HER a chance to say something.

FROST:

I didn't finish what I was saying...you see Mother said, and I agree with her...that marriage is a half and half thing...and a husband should have just as much to say as a woman. Well, I guess we'll go now...thank you, Mr. O'Keefe. Come on Henry.

JACK:

Well, the way I see it.

FROST:

Henry...don't stand there and gab all night. Say, good night!

JACK:

Good night, Mr. O'Keefe.

O'KEEFE:

Thank you, Henry...and thanks for giving YOUR side of the story...I like that fifty fifty idea of yours. How will you two people kiss for the radio audience.

BIZ:

KISS EFFECT: RIP AND POP

O'KEEFE:

Wait a minute, Mrs. Henderson...that's not your husband you're kissing...that's Ted Dusing.

FROST:

I know...I'm no fool. I can kiss my husband ANY day. Come on, Henry. (WHISTLES) Here Henry.

BIZ:

AUDIENCE APPLAUDS

O'KEEFE:

Now in contrast to these happy newlyweds...we have an old seasoned campaigner...an experienced husband in the person of...what is your name, sir.

J. DOUGLAS:

Gideon Doolittle.

O'KEEFE:

All right, Giddy...what is your occupation.

J. DOUGLAS:

I'm a naval officer.

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RADIO  
WILLIAM ESTY  
AND COMPANY



-7-

O'KEEFE: Oh...that's interesting. I know a lot of naval officers. What branch of the navy are YOU in.

J. DOUGLAS: I'm captain of a coal barge in the East River.

O'KEEFE: Your wife lives with you?

DOUGLAS: Yes.

O'KEEFE: I'd like to come down and see the old barge sometime.

DOUGLAS: Well, she's here tonight...my little helpmate...thinks of me all the time...faithful soul...true...loyal...

O'KEEFE: You say she's here tonight.

DOUGLAS: Yeah...there she is in the third row...sitting on that guy's lap...

O'KEEFE: Now Mr. Doolittle...I've got a few questions here. Have you been getting letters from wives who complain their husbands cuss a lot...swear around the house.

DOUGLAS: Well I used to cuss a lot...I used to say some terrible things...One night I lost my head completely.

O'KEEFE: And what did you say?

DOUGLAS: (HEAVING AND HAWING) Fudge...shucks...fudge a fudge...and fiddlesticks.

O'KEEFE: (INDIGNANTLY) Mr. Doolittle...please.

DOUGLAS: (SHAKES HIS HEAD) Well, that's the way we sailors up the East River talk.

O'KEEFE: Thank you, Mr. Doolittle...Is there anything else you want to say before you go?

DOUGLAS: No...I have some friends listening in so I'd going to "sing Primer For One, Please, James" (SINGS EIGHT BARS)

RT7:

GONG RINGS

51458 4836

VISIT  
MAR 1954

**BEST  
COPY**

RECEIVED  
FEB 27  
A.M.  
INVESTIGATIVE DIVISION

51458 4837

**RADIO  
WILLIAM ESTY  
AND COMPANY**



**O'KEEFE:** Thank you, Sid...don't forget folks, the telephone number is Wickersham 4-2000...and in Boston, Havenmeyer 2457...and in Hongkong, China...it's Hongkong (JABBER)

**BIZ:** AUDIENCE APPLAUDS

**O'KEEFE:** Now a lot of married people disagree on the subject of whether a wife should open her husband's mail. We have here a couple who will give us both sides of the problem.

**FROST:** Mrs. Katzman of the Bronx...Mrs. Katzman.

**FROST:** Is this the radio...already. I don't hear anything...nothing's coming out.

**O'KEEFE:** (MIMICKING) Listen...Put something in...it'll come out.

**FROST:** Ohhh...this is the microphone, eh? So I'll talk to my daughter...Becky, she's listening in a little...

**O'KEEFE:** Mrs. Katzman, do you think a woman should open her husband's mail.

**FROST:** Listen, Becky...empty that pan under the ice box and yell up to Mrs. Bloom that I'm on the air. Tell her I'm on with Joe Gray...Walter O'Keefeburg and Abie Husing.

**O'KEEFE:** Now about these letters, Mrs. Katzman...suppose your husband gets a letter of a personal nature. Should you open it?

**FROST:** Absolutely. Becky..call up and vote for me already...I haven't got the gong yet...

**BIZ:** GONG RINGS

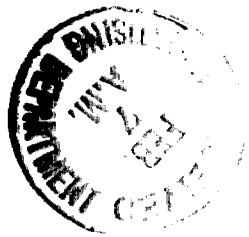
**O'KEEFE:** Ladies and gentlemen...you've just heard the women's side of the question on the problem of whether a wife should open her husband's mail. Now, Mr. Katzman...your address please

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RADIO  
WILLIAM ESTY  
AND COMPANY



-9-

SORIN:

I live on Intervale Avenue...it's an elevator apartment...  
to live there you've got to be very fancy...of course, I can  
afford it on account of the profits from my delicatessen...  
2438 Southern Boulevard...Intervale 9-2000...open day and  
night...today's special...smoked herring...

O'KEEFE:

Now, Mr. Katzman, do you think a woman should open her  
husband's mail.

SORIN:

Tell dot's a question...that's highly amusing...supposing  
it's from my father...Sol Katzman...cleaning business...  
625 Delancey Street...Plaza 3-2000...Pants pressed while you  
wait.

O'KEEFE:

Just a minute, Mr. Katzman...the question is should a wife  
open her husband's mail.

SORIN:

Please, I'm coming to dat eventually...If the letter is from  
my cousin Ben Pincus...120 East 38th Street...two flights up  
...jackets with the best button holes...

BIZ:

GONG RINGS

O'KEEFE:

Thank you, Mr. Katzman...I'm sure that's the way all men feel  
about wives opening their mail. And now, ladies and gentle-  
men...we have a couple here who are celebrating their  
diamond wedding anniversary...they're ninety five years old  
...Mr. and Mrs. Joseph Jackson...Will you say a few words,  
Mrs. Jackson?

FROST:

(OLD VOICE) I haven't got much to say...I was out ice  
skating all afternoon...we were playing hockey...

O'KEEFE:

Well, where did you do your ice skating this winter?

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Y 123 4567



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RADIO  
WILLIAM ESTY  
AND COMPANY



-10-

FROST: The same place I did my horseback riding last summer.  
(LAUGHS) Wheee...

O'KEEFE: Now, Mrs. Jackson...you've been married seventy five years.  
Is there anything wrong with your husband.

FROST: Yes...he drops cigarette ashes all over the house.

O'KEEFE: Why, Mr. Jackson...you should be ashamed of yourself...

JACK: Oh, but I smoke Camels.

O'KEEFE: Well, that's all right then...Do you differ on other things.

JACK: Yes sir...I don't mind the ice skating...but every night  
she takes me to a night club to go truckin'.

FROST: Shhh...quiet...Joe...here comes our boy, Elmer.

HUSTING: (OLD) Hey Ma...Pa...stop fightin', will ya...especially  
today...my seventy fourth birthday. Tain't fair to us kids.  
What will my plymates think?

APPLAUSE

MUSIC: BLACK JAZZ (ORCHESTRA)  
SMOKE RINGS

ANNOUNCER: The CAMEL Caravan is presented by R. J. Reynolds Tobacco  
Company, Winston-Salem, North Carolina, makers of CAMEL  
cigarettes and Prince Albert Smoking Tobacco. Prince Albert  
is the largest selling *pipe tobacco in the world* ~~pipe on earth~~ - made with a special  
process that removes any harshness - and grind cut to give  
a longer, cooler smoke. Try Prince Albert on our big  
no-risk offer. Here it is: "SMOKE TWENTY FRIENDLY PIPES  
OF PRINCE ALBERT. IF YOU DON'T FIND IT THE MELLOWEST,

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**RADIO  
WILLIAM ESTY  
AND COMPANY**



-11-

ANNOUNCER:

(CONT'D) TASTING PIPE TOBACCO YOU EVER SMOKED, RETURN IT TO US WITH THE REST OF THE TOBACCO IN IT TO US AT ANY TIME WITHIN ONE MONTH FROM THIS EVENING AND WE WILL REFUND FULL PURCHASE PRICE PLUS POSTAGE!" SIGNED, R. J. KENNEDY TOBACCO COMPANY, WINSTON-SALEM, NORTH CAROLINA. That's your offer, pipe smokers - try P.A. at no risk to you! Our motto is "YOU must be pleased."

All right, Walter...it's yours...

O'KEEFE:

Well, ladies and gentlemen...here's where the Camel Caravan goes on "Off To Buffalo" into the night carrying with it Leona Janis, Glen Gray and his Casa Loma Orchestra and Ted Husing. We'll be back again at this same time Thursday...this is Walter O'Keefe...saying good night until then...

THEM UP AND OUT

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