

26

RADIO

WILLIAM ESTY AND COMPANY
INCORPORATED

W. R. 30th
A 1/22/36
1/17/36

COLUMBIA BROADCASTING SYSTEM
CAMEL PROGRAM NO. 35
TUESDAY, JANUARY 28th, 1936.
9:00 - 9:30 P.M.



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CUE: (COLUMBIA BROADCASTING SYSTEM)

ANNOUNCER: CAMELS never get on your nerves!

MUSIC: SMOKE RINGS

O'KEEFE: (OVER MUSIC) Gangway neighbor...here comes the CAMEL Caravan again through the courtesy of R. J. Reynolds Tobacco Company, makers of CAMEL cigarettes...This is Walter O'Keefe, the Broadway Hillbilly, talking to you again...and in the musical background is Smoke Rings...Smoke Rings, ladies and gentlemen, light up a CAMEL and blow your own. Tonight, as usual we have Glen Gray and his Casa Loma boys, Deane Janney and Ted Husing, the man with the wavy hair....even right now it's waving...it's waving him good bye. And now to start off the hullabaloo and whoop de doo for the evening the boys uncork another hit of the new year "Sweet Sue." All right boys, it's your honor.

MUSIC: SWEET SUE (ORCHESTRA)

APPLAUSE

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IN THE YEAR 1944

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O'KILFE: AD LIBS INTO

MUSIC: HILLBILLY OR DUET

APPLAUSE

SOUND: 1. TRAFFIC NOISE

2. POLICE TRAFFIC WHISTLE

(TRAFFIC NOISE HALTS)

VOICE 1: (HARSH) Pull up there. Watch where you're going!

VOICE 2: (ALSO HARSH) No left turn!

VOICE 1: Watch that light! Yes, you!

SOUND: POLICE WHISTLE

VOICE 1: All right! Step on it!

VOICE 2: Come on -- step on it!

SOUND: TRAFFIC NOISE IS RESUMED IMMEDIATELY: AND SUDDENLY STOPPED

VOICE 3: (GENTLE AND REASONABLE) Those traffic tangles take their toll in nerves. You know, just getting from place to place is often the hardest work of the day. All this is part of modern life with its ceaseless hurry and pressure -- and it isn't surprising that nerves drawn tight with hurry and worry have a bad effect on digestion, too. Here's a suggestion: when you "get the red" in traffic, light a CAMEL. It's known that smoking a CAMEL will set you right...and help keep digestion working normally.

ANNOUNCER: That's good common sense -- a tip for all who have to stand the drive of modern living day after day. There's no use sitting down at the table if nervous strain has put digestion "off." So take advantage of the fact that smoking

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ANNOUNCER: (CONT'D) CAMELS during and between meals has been found to have a marked beneficial effect in aiding digestive action. Listen to Lester Stoefen, a star of big league professional tennis. Mr. Stoefen recently said:

"STOEFEN" (PLEASANT, CALIFORNIA ACCENT) I find CAMELS help food to digest easier. I must eat at odd hours and places - and in different parts of the country -- and I smoke CAMELS for digestion's sake!

ANNOUNCER: Here's this worthwhile advice from one who knows. Enjoy CAMELS. You'll find them milder, more delicate in flavor, packed with the rich enjoyment of costlier tobaccos. And they "set you right;" for digestion's sake, smoke CAMELS.

MUSIC: MOON OVER MIAMI (ORCHESTRA AND SARGENT)
(O'KEEFE AD LIBS INTRODUCTION OVER MUSIC)
APPLAUSE

MUSIC: RHYTHM IN MY NURSERY RHYMES (ORCHESTRA AND HUNT)
(O'KEEFE AD LIBS INTRODUCTION OVER MUSIC)
APPLAUSE

ANNOUNCER: And now we present Ted Husing, CAMEL star reporter...

HUSING: TO BE INSERTED

MUSIC: TAG
APPLAUSE

MUSIC: AFTER DARK (DEANE JANIS)
(O'KEEFE AD LIBS INTRODUCTION OVER MUSIC)
APPLAUSE

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O'KEEFE:

Ladies and gentlemen, tonight we go back two thousand years to the days of the ancient Greeks when the women were the warriors and men stayed at home taking care of the house. This drama dealing with Amazon women and warrior's husbands is entitled "I Didn't Raise My Girl To Be A Soldier." In those days the men being the weaker sex were given all the seats in a street car while the women hung on the straps. Of course, today we're civilized...today when a man sees an old lady standing he tips his hat...points to a seat...and then races her for it. As the curtain rises on OUR drama of Amazonian women we find a lonely husband...his wife is away at the front...and he is calling for the chambermaid.

BIZ:

ORCHESTRA PLAYS "ALL ALONE"

O'KEEFE:

Octavia...Octavia...where IS that chambermaid?

JACK:

Here I am, sir.

O'KEEFE:

Well take that pipe out of your mouth...a fine looking chambermaid. Where were you?

JACK:

I was shaving.

O'KEEFE:

Shaving?

JACK:

Yes madam...sir...Why? Is something wrong.

O'KEEFE:

Yes Octavia...I don't like the way you make the bed...this morning I found a big lump in my bed...It took me an hour to beat it down with a hammer.

JACK:

That was no lump, sir...that was your father.

BIZ:

KNOCK ON THE DOOR

O'KEEFE:

Come in.

BIZ:

DOOR OPENS AND SHUTS

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O'KEEFE: Oh hello, Teddius.

HUSING: Hello, O'Keefius...I just dropped in to borrow your curling iron. I've simply got to fix my hair.

O'KEEFE: WHAT hair...Just leave your toupee here. I'll curl it and send it over later. By the way...sit down and gab awhile.

HUSING: I can't stay long...I've got a roast in the oven.

O'KEEFE: How's the baby.

HUSING: Oh, I'm worried. His appetite is off...this morning all he had was a hamburger with onions, some dill pickles, some sauerkraut, ice cream and a pound of cheese.

O'KEEFE: Well, I can't understand why he's crying...there are darn few babies of four months old who get food like that. What do you feed him at night.

HUSING: Hot dogs, meat balls, cucumber salad and milk.

O'KEEFE: Oh Teddius...that's terrible...that's awful...That milk will ruin him.

HUSING: Well I HAD to give him milk...we ran out of beer last night.

BIZ: FLUTE AND DRUMS IN DISTANCE PLAYING
"MADAMOISELLE FROM ARMENTIERES"

JACK: Master...master...the troops are back from the trenches. The women are coming home.

BIZ: MUSIC LOUDER
MARCHING FEET

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FROST
JANIS
GARD:

The little monsieur from Armentieres, parlez vous
The little monsieur from Armentieres, parlez vous
The cutest little such and such
He's got the skin you love to touch
Hinkey Linkey Parlez Vous.

BIZ:

AD LIB CRIES FROM EVERYONE

(GIRLS ALL TALK IN DEEP VOICES)

FROST:

Hiya Teddus...Octavia...and how is my little husband.

O'KEEFE:

(GIGGLES)

FROST:

I just returned from the battle.

O'KEEFE:

Hallo you old battle ax.

JANIS:

Well well...and how is MY little man. Speak up, Teddus.

HUSHING:

(GIGGLES) Ohhh...wait till I get YOU home. I've got a hot
roast in the oven.

FROST:

Darling...I want you to meet my buddy...Captain Magnesic.
Mag...meet the boys.

GARD:

Hiya O'Keefius...well well well...I've been hearing about you.
You're certainly a pretty little chick.

FROST:

Lay off, Meg...those compliments will turn his pretty little
head.

O'KEEFE:

Never fear...I'm just a simple little home boy.

GARD:

Well, O'Keefius...your wife is a brave soldier. One night
we had a terrific battle...I was stretched out on the
battlefield...out there...in no woman's land.

BIZ:

CORNET PLAYS "MY BUDDY"

GARD:

Well to begin with...these dames we were fighting were plenty
tough...we went over the top at dawn...and I was hit by a
spear.

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JACK:

Where.

GARD:

Right between Athens and Sparta. Well...there I am lying
in the mud and the muck and the dirt and your wife came
crawling through the dark and rescued me.

HUSING:

That reminds me...I've still got a hot roast in the oven.

GARD:

So your wife carried me to a Greek hospital. It was full
of Greeks...every ward was filled up but they finally found
one for me.

O'KEEFE:

So...the Greeks had a ward for it. How horrible! What a
catastrophe! My ward...what a gag!

HUSING:

That reminds me I've got a roast in the oven.

JANIS:

Ah come on, girls...let's not scare the boys with these
gruesome details. Let's have a drink.

FROST:

Where is that chambermaid...Octavia.

JACK:

Yes ma'am.

GARD:

Well...say...you're a puxoo little cutie. Come here, kid...
sit on my lap.

JACK:

(IDIOT LAUGH)

GARD:

Ah come on...give me a kiss.

JACK:

No...not without my mother's consent.

GARD:

Don't be so bashful...take the pipe out of your mouth and
give me a kiss...you cute little Greek. I'd like to take
you out dancing.

O'KEEFE:

Go ahead, Octavia...you'll be out together dancing Greek to
Greek.

HUSING:

Well you dragged THAT in by the heels, Walter.

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O'KEEFE: Captain...what you need is a good husband...who would make you a good wife. There are a lot of cute debutantes around.

FIZ: KNOCK ON THE DOOR

O'KEEFE: Who's there.

SORIN: Hullo kiddies...I'm a debutante. I thought I'd drop in to see the soldiers. Are you surprised to see me.

O'KEEFE: Not at all...you're on the payroll.

GARD: Well, if it isn't my little boy friend...Mackius Gillicuddy.

SORIN: Pliz...you and me is on the outs. All the time you been away I've been a warrior. I've been worrying night after night...no word...if you could have sent me some word...a letter...a post card...even if it was only a check.

FIZ: BUGLE BLOWS...

FROST: Oh curses, the bugle...that means we've got to go to war again.

O'KEEFE: Oh darling...you can't leave me alone like this again.

FROST: But duty calls.

O'KEEFE: Ah, but I must go.

FROST: No...a man's place is in the home. Besides what could you do in a war?

O'KEEFE: I could do something for the soldiers...I could be a nurse.

FROST: No..no..you can't go. I'll be back soon and we'll be happy...the two of us...just the two of us...

O'KEEFE: Not the two of us...during your absence we had an addition to the family.

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FROST: You don't mean.
O'KEEFE: I mean.
FROST: Quick. out with it.
O'KEEFE: Well, yesterday I bought a dog...an airedale. I've got to have some protection.
HUSING: That reminds me...I've got a roast in the oven.

APPLAUSE

MUSIC: DIGGA DIGGA DO (ORCHESTRA)

SMOKE RINGS

ANNOUNCER: The CAMBL Caravan is presented for your entertainment by R. J. Reynolds Tobacco Company, Winston-Salem, North Carolina. Lovers of CAMBL cigarettes and Prince Albert Smoking Tobacco, get acquainted today with good old P.A.! It's the National Joy Smoke -- made with a special process to banish bite! The makers of Prince Albert back it with this NO-BITE OFFER TO PIPE SMOKERS: "SMOKE TWENTY FRIENDLY PIPEFULS OF PRINCE ALBERT. IF YOU DON'T FIND IT THE MELLOWEST, TASTIEST PIPE TOBACCO YOU EVER SMOVED, RETURN THE POCKET TIN WITH THE REST OF THE TOBACCO IN IT TO US AT ANY TIME WITHIN ONE MONTH FROM THIS EVENING AND WE WILL REFUND FULL PURCHASE PRICE PLUS POSTAGE!" SIGNED, R. J. REYNOLDS TOBACCO COMPANY, WINSTON-SALEM, NORTH CAROLINA. Pipe smokers, take advantage of this offer! Our motto is, "YOU MUST BE PLEASED."
All right, Walter...it's yours.

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O'KEEFE:

Thank you, Paul. Well, ladies and gentlemen, let's call it
a day for Glen Gray and the Casa Loma Orchestra, Deane Janis
and Ted Husing. We have a date this same time, Thursday,
at this same corner of the dial....we'll be seeing you.
This is Walter O'Keefe saying good night.

THEME UP AND OUT

STATION CUE



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JAN 29 10
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