

**RADIO**  
**WILLIAM ESTY AND COMPANY**  
INCORPORATED

*R. J. Reynolds*  
*1/14/36*  
*1/7/36*

COLUMBIA BROADCASTING SYSTEM

CAMEL PROGRAM NO. 21

TUESDAY, JANUARY 14, 1936

9:00-9:30 P.M.



CUE: (COLUMBIA BROADCASTING SYSTEM)

ANNOUNCER: CAMELS never get on your nerves!

MUSIC: SMOKE RINGS

O'KEEFE: (OVER MUSIC) Gangway neighbor...here comes the CAMEL Caravan again through the courtesy of R. J. Reynolds Tobacco Company, makers of CAMEL cigarettes.. This is Walter O'Keefe again, ladies and gentlemen, sticking my foot in the door along with my pipe... Leane Janis, Cleo Gray and his Casa Loma Orchestra and Ted Husing, America's sweetheart, Tonight we all feel pretty good because we had a banquet over in New Jersey. Everybody who works on the program went, that is everybody except Man Mountain Dent, he couldn't get his through the Holland Tunnel...And before we get up a few dicos and songs, before we start our banter, badinage and balderdash, the Casa Loma boys tear the anti-noise law to pieces playing: "Carry Me Back To Old Virginia".

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MUSIC:

CARRY ME BACK TO OLD VIRGINY(ORCHESTRA)

APPLAUSE

O'KEEFE:

AD LIBS INTO

HILLBILLY OR DUET

APPLAUSE



ANNOUNCER:

Here's a conversation we recently overheard:

MAN:

(YOUNG, BRISK) I see you're smoking CAMELS -- did you accept the TRY-TEN OFFER?

GIRL:

(YOUNG, PLEASANT) I tried ten, years ago and found CAMELS didn't get my wind. I've been a CAMEL smoker ever since. How about you?

MAN:

I just changed to CAMELS. It was the TRY-TEN OFFER that started me off. I didn't know a cigarette could have such a swell flavor! And I smoke as many CAMELS as I like without jangling my nerves.

GIRL:

Then what do you say to a CAMEL right now?

MAN:

Great!

ANNOUNCER:

That young man is typical of new CAMEL smokers. And those like his friend who have smoked CAMELS for years know what a happy surprise it is to first get acquainted with CAMELS! -- and to find out that when you're tired, a CAMEL gives a pleasing lift! - and that CAMEL'S costlier tobaccos are so mild, you may smoke as many CAMELS as you wish. Here's the famous "CAMEL TRY-TEN OFFER" that's introduced so many delighted people to

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ANNOUNCER:

(CONT'D) their ideal cigarette: The makers say:  
"SMOKE THE FRAGRANT CAMELS. If you don't find them  
the mildest, best flavored cigarettes you ever smoked,  
return the package to us with the rest of the  
cigarettes in it, at any time within a month from this  
evening, and WE WILL REFUND YOUR FULL PURCHASE PRICE  
PLUS POSTAGE. SIGNED, R. J. REYNOLDS TOBACCO COMPANY,  
WINSTON SALEM, NORTH CAROLINA."

MUSIC:

MY HEART IS KEEPING COMPANY (ORCHESTRA AND  
SARGENT)

(O'KEEFE AD LIBS INTRODUCTION OVER MUSIC)

APPLAUSE

MUSIC:

I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER

(ORCHESTRA AND HUNT)

(O'KEEFE AD LIBS INTRODUCTION OVER MUSIC)

APPLAUSE

ANNOUNCER:

And now we present Ted Husing, CAMEL star reporter...

HUSING:

TO BE INSERTED

TAG

APPLAUSE

MUSIC:

I BUILT A DREAM ONE DAY (DEANE JANIS)

(O'KEEFE AD LIBS INTRODUCTION OVER MUSIC)

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*Competitive Brand*

O'KEEFE:

Tonight, ladies and gentlemen, we continue with our series of G-Men dramas...and this little piece of delicatessen is entitled "Handcuffs Across The Table"...I play the role of the master-mind, the head of the G-Men, Captain Flood-Hound...and I will be assisted in this by my faithful police dog, played by Paul Douglas...Here we go, ladies and gentlemen...Crime Marches On!...

BIZ:

ALL SING

"My crime, is your crime...your crime is my crime..."

BIZ:

INTO MYSTERIOSO MUSIC

O'KEEFE:

Miss Baffle...about that Killer McGurk case...where are those fingerprints....

FROST:

I put them on your desk Chief...

BIZ:

RUSTLE OF PAPER

O'KEEFE:

Those fingerprints are not here, Miss Baffle...I must find those prints...(WHISTLE)....Here prints...here prints...

BIZ:

DOG BARKS

O'KEEFE:

Miss Baffle, throw Douglas a bone! ~~And by the way...~~ send Cassidy over to 21 Broadway and tell him not to move anything until I get there...

BIZ:

PHONE RINGS

O'KEEFE:

Hello...Who's this?...Oh, the Parlesque Theatre.... Murder, eh?...Um...Well, who is this speaking?... That?...Ohh...The hula-hula dancer, eh? ...Well, ...

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O'KEEFE:

(CONT'D) move anything until I get there...

BIZ:

PHONE, CLICKS-

O'KEEFE:

Miss Baffle...take a cablegram to Shanghai, China...  
To the Honorable Woo Fangs...

FROST:

Who, what?...

O'KEEFE:

Fangs!...

FROST:

You're welcome...Wheel...Am I hot tonight...

O'KEEFE:

Address him, 22 King Toy Street, Shanghai, China...

January 16th...Nite rate via Honolulu...Ummamah....

What have you got so far...

FROST:

A paper and pencil...

O'KEEFE:

Honorable Mr. Woo...Mysterious package still missing  
STOP..You must have received my cables...You know this  
matter is urgent...Local situation makes immediate  
action imperative STOP...If I don't hear from you  
immediately I shall have to send my laundry elsewhere..  
Sign my name...

FROST:

Okay Boss...I'll put a two cent stamp on this and send  
it off...

O'KEEFE:

It's too heavy...better put another stamp on it...

FROST:

That'll make it even heavier...

O'KEEFE:

That's right...then tear up the letter and mail the  
stamps.

BIZ:

KNOCK ON DOOR

FROST:

Come in...

BIZ:

DOOR OPENS AND SHUTS

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JACK: Chief...we watched that apartment on Park Avenue...

O'KEEFE: Go on...quick...what happened...Miss Baffle take this down on the typewriter...

FROST: Okay Chief...

JACK: About midnight I saw a woman through the fifth floor window...She was moving around...I climbed the fire escape and watched for about a half hour...

O'KEEFE: Then what happened.....

JACK: The woman opened the window and slapped my face...

O'KEEFE: Did you get that down Miss Baffle?...

FROST: Yes....

O'KEEFE: Read what you've got on the typewriter...

FROST: Now is the time for all good men to come to the aid of the party...

O'KEEFE: Make that in duplicate and send a copy to Washington... Now You!...What's new on that robbery case?...

DOUGLAS: I looked at the window sill and what do you think I found?...

O'KEEFE: What?....

DOUGLAS: Fifteen fingerprints...and seven sets of foot prints... What do you make of it, Chief?...

O'KEEFE: What do I make of it?...It's simple...Fifteen fingerprints and seven sets of footprints. It's a one man job...all we've got to do is look for a man with three arms and fourteen legs...

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DOUGLAS: But Chief...can't you give me a clue?...hasn't he got a birthmark...something like that?....I'm workin' in the dark...

O'KEEFE: Nope...you just have to throw out the dragnet and bring in everyone with three arms and fourteen legs.. Did you get that on the typewriter, Miss Baffle?...

FROST: Yes sir...

O'KEEFE: Read it...

FROST: (CLEARING THROAT) The quick brown fox jumps over the lazy dog...

O'KEEFE: Okay...make three copies of that and throw them in the waste basket...

BIZ: KNOCK ON THE DOOR

O'KEEFE: Who is it?...

SORIN: (OFF MIKE) Hullo kiddies...guess who this is?....

O'KEEFE: Come in...

BIZ: DOOR OPENS AND SHUTS

O'KEEFE: Well, if it isn't that great detective, Philo Pants... Where have you been?...

SORIN: (BREATHLESSLY) Well Chief, I'm flatfooting it up the Boardwalk at Coney Island when I hear a lot of shots ring out...and you know me, Chief...keen like a fox and smart like a bulldog...as soon as I hear shots I know there's something wrong...So I dash into this building...Chief, it's a regular arsenal...guns and

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SORIN: (CONT'D) revolvers lying everywhere....Four men are standing there with rifles in their hands...I'm shivering to pieces and the blood is freezing in my warycoze wains....I'll tell you dot!

O'KEEFE: What did you do?...

SORIN: Quick like a flash I picks up a gun and starts shooting...

DOUGLAS: Well what happened then?...

SORIN: The bell rang and they handed me a kewpie doll for a prize...

O'KEEFE: Miss Baffle....did you get all that on your typewriter?...

FROST: Yes sir...I got every word of it...

O'KEEFE: Read it to me...

FROST: Okay...(COUGHS...THEN IN DIALECT)...Well...I'm shivering to pieces and the blood is freezing in my warycoze wains....I'll tell you dot!...

O'KEEFE: You'd better change typewriters...that one talks with an accent...Pick up the telephone and get me Special Agent Number 27.....

JACK: I'm special agent twenty-seven...I'm sitting right here....

O'KEEFE: Nice work, Miss Baffle...You certainly got him here in a hurry....and now that you're all here boys I want to show you something in strict secrecy..... Miss Baffle, I want you to get this on your typewriter...

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FROST: Okay Chief...

O'KEEFE: Bolt the doors...

DOUGLAS: They're locked, Chief...

O'KEEFE: Boys...look closely...This is my new invention...the latest thing in fingerprint powder...It always gets its man...and here's how it works...First, you drop some powder on a fingerprint...then you pour the powder into a glass...clamp your hand over the top...shake it three times...and when you take your hand away...the criminal jumps out of the glass and yells "You got me"...Miss Baffle...what have you got on your typewriter...

FROST: A sandwich and a cup of coffee...I'm having my lunch...

O'KEEFE: Make two copies of that and give me mustard on the side...

BIZ: BANGING ON THE DOOR....DOOR OPENS AND SHUTS

HUSING: Hey Chief...Killer McGurk is loose...he broke jail... I picked up his gun as he ran away...

O'KEEFE: Take your hands off that gun...you'll erase the fingerprints...Use your handkerchief...

HUSING: What?...

O'KEEFE: Use your handkerchief..

BIZ: SOUND EFFECT

HUSING: McGurk is over at his girl's house...Minnie the Moocher...

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O'KEEFE:

Ah...I knew we'd get him...

JACK:

Chief...how did you know we'd get him?....

O'KEEFE:

We're on page five now and we always get our man on page six...

SORIN:

Pardon my interrompting with you...But Minnie used to by my cuteypuss...Down in Chinatown we used to kicking the gong around...

O'KEEFE:

Where?...

SORIN:

On an amateur program....

O'KEEFE:

Come on boys...let's get Killer McGurk...

BIZ:

SLAMMING OF DOOR - STAMPEDING OF FEET

SPUTTERING OF MOTOR

JACK:

Hey Chief...the motor won't start...

O'KEEFE:

That's okay...Pour some more anti-freeze solution into the sound effects machine.

BIZ:

MOTOR RACES AND DIES

O'KEEFE:

This is the killer's room boys...let's hide behind the screen...

SORIN:

He's quite a playboy with the women...

O'KEEFE:

Shhhhh....quiet...here they come now...

BIZ:

KEY IN LOCK

DOOR OPENS

JANIS:

Aw, Killer...we're alone at last...we've waited a long time for this moment...Empty your heart...pour out your soul...say something romantic....

HUNG:

Aw gee...sugar...shucks and fudge...

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JANIS: Oh you thrill me when you talk like that...kiss me...

BIZ: KISS EFFECT

JANIS: Now kiss me again...and this time take the trombone  
out of your mouth...

BIZ: KISS EFFECT

O'KEEFE: Miss Baffle...did you get that on your typewriter?....

FROST: Yes...

O'KEEFE: Read it back...

FROST: Okay boss...

BIZ: SOUND EFFECTS REPEATS- WHISTLE AND POP

O'KEEFE: Nice work, Miss Baffle...

JANIS: Bey Killer...I think I heard somebody talking..

HUNT: It's only the wind dearie...it's only the wind...

JANIS: Ah Killer...let's go out riding in the moonlight...  
I want to crush you in my arms...

O'KEEFE: Hey..this is the wind again...see if you can get a girl  
for me...

HUNT: Say...I think there IS somebody here...

O'KEEFE: Stick 'em up killer...

BIZ: EVERYBODY YELLS

O'KEEFE: All right, McGillicuddy...you and the boys keep the  
killer covered and take him down to the cooler...

SORIN: Okay, Chief...

BIZ: AD LIB VOICES- DOOR CLOSES

JANIS: Oh, what's going to happen to me?....

O'KEEFE: You should have known that you'd come to this end....

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O'KEEFE: (CONT'D) ...why you're nothing but a gun moll...

JANIS: What are you going to do with me?....

O'KEEFE: Kiss me Babe....we're going for a ride in the  
moonlight...

SORIN: This is the wind...see if she's got a girl for me...

APPLAUSE

MUSIC: CHANT OF THE JUNGLE(ORCHESTRA)

APPLAUSE

ANNOUNCER: The CAMEL Caravan is a presentation of R. J. Reynolds  
Tobacco Company, makers of CAMEL cigarettes and  
Prince Albert smoking tobacco. Prince Albert is America's  
favorite--the National Joy Smoke--because it is mellow  
and mild and made with a special process that banishes  
bite. Prince Albert, you know, has the same backing  
from the makers that CAMELS are given. This is the  
MONEY-BACK OFFER TO PIPE SMOKERS: "SMOKE TWENTY FRIENDLY  
PIPEFULS OF PRINCE ALBERT. IF YOU DON'T FIND IT THE  
MELLOWEST, TASTIEST PIPE TOBACCO YOU EVER SMOKED, RETURN  
THE POCKET TIN WITH THE REST OF THE TOBACCO IN IT TO US  
AT ANY TIME WITHIN ONE MONTH FROM THIS EVENING AND WE  
WILL REFUND FULL PURCHASE PRICE PLUS POSTAGE!" SIGNED,  
R. J. REYNOLDS TOBACCO COMPANY, WINSTON-SALEM, NORTH  
CAROLINA. Get in on this offer, pipe smokers! Our  
motto, is "YOU MUST BE PLEASED."

All right, Walter...it's yours...

MUSIC:

SMOKE RINGS

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O'KEEFE:



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And so ladies and gentlemen, Snake Rings brings to an end another journey of the CAMEL Caravan and while you in your homes, loll back in comfort, we step out into the cold wintry night, Pee Wee wears mittens attached to strings, so that he won't lose them in the snow; Glen Gray's mama has fixed an elastic band under his chin so that he won't lose his derby. Well let's bundle up and get in the buggy boys. This is Walter O'Keefe, ladies and gentlemen, saying good night, until this same time Thursday.

THREE UP AND OUT

STATION CUE

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