

**COLUMBIA BROADCASTING SYSTEM**

**CAMEL PROGRAM NO. 15**

**TUESDAY, NOVEMBER 19, 1935**  
**9:00 to 9:30 P. M.**

**CUE:**            **(COLUMBIA BROADCASTING SYSTEM)**  
                  **( . . . . 30 Seconds . . . . )**

**ANNCR:**       **CAMELS never get on your nerves!**

**MUSIC:**                   **SMOKE RINGS**

**O'KEEFE:**   **(OVER MUSIC) Gangway neighbor ... here comes the CAMEL Caravan again through the courtesy of R. J. Reynolds Tobacco Company, makers of CAMEL cigarettes ... This is Walter O'Keefe saying hello to you one and all on behalf of Glen Gray and his Casa Loma and Ted Husing. ... and Deane Janis ... You know in the last few weeks Deane has become a very important member of this family ... she's already like a big sister to the band, just a big sister ... the boys owe her thirty-five dollars already. I'll tell you more about Deane later but here come the Casa Loma boys wearing top hat, white tie and tails to play "Stop, Look and Listen".**

**MUSIC:**                   **STOP LOOK AND LISTEN ( ORCHESTRA )**

**APPLAUSE**

O'KEEFE: Ladies and gentlemen, tonight's evening papers reported a big day at the marriage license bureau, so Dean and I would like to sing a song dedicated to the poor groom, to Mr. Newlywed. It is entitled "Poor Guy". To the Newlyweds "Poor Guy".

POOR GUY (WALTER O'KEEFE AND DEANE JANIS)

O'KEEFE: Thank you ... and here's Paul Douglas, the man with a message ...

DOUGLAS: If you should ask Tommy Armour, veteran golf champion, for his opinion on smoking, you'd hear some mighty valuable things, for Mr. Armour has spoken out as follows on this subject. He says:

VOICE: "I've smoked CAMELS for years, without hurting my 'wind', and that's convincing evidence that CAMELS are really mild. And I often smoke a CAMEL to get a 'lift'."

DOUGLAS: Now Mr. Armour is an athlete. He must keep in "condition". So he chooses CAMEL for his cigarette. In this wise selection Tommy Armour is joined by many other outstanding stars of sport, a list including so many champions and prominent athletes that time doesn't permit our repeating it here. However, in view of the fact that CAMEL is the athletes' cigarette, you too should consider what CAMEL's real mildness means. It means you can smoke as many CAMELS as you like without jangled nerves, without damaging good "condition". CAMELS ARE MADE FROM COSTLIER TOBACCOS. ATHLETES SAY "THEY DON'T GET YOUR WIND".

MUSIC: SUNNY SIDE OF THE STREET (ORCHESTRA AND HUNT)

APPLAUSE

O'KEEFE: Ladies and gentlemen ... that was man mountain Hunt directing his feet to the sunny side of the street ... and it's a major operation to direct those feet anywhere ... they're mammoth .. they're colossal ... Last week he dropped one of his shoes in the Hudson River and a crowd gathered at the dock ... they thought it was the Normandie coming in ... and now here comes Kenny Sargent to sing a chorus of "The Postman Passes My Door". But he always rings twice.

MUSIC: THE POSTMAN PASSES MY DOOR (ORCHESTRA AND SARGENT)

(APPLAUSE)

ANNOC'R: And now we present Ted Husing, CAMEL star reporter.

HUSING: Thank you, Paul.

Saturday upsets tumbled three of the heavily favored Rose Bowl teams into the discard. Perhaps the most favored eleven to fall was the sensational North Carolina team, which came a cropper against the Duke Blue Devils. And thus gazing at the South -- Louisiana State's Tigers now become the number one team -- despite that defeat by Rice -- Next favored was Marquette's Golden Avalanche which became slightly tarnished in its contact with Pop Warner's Temple Owls. And that's why today fans are shaking their heads and wondering what the outcome will really be ... For they gasp in amazement at Colgate's success in whitewashing the Syracuse Typhoon -- not that Colgate's victory wasn't to be expected, but the score was a surprise.

So -- what have we this week? Stanford and California still on top out West -- with the Big Game coming up -- SMU and TCU in the Southwest, both with phenomenal records -- meeting each other in two weeks ... LSU favored in the South, Princeton and Dartmouth ahead in the East -- the latter meeting each other next Saturday -- ~~maintaining~~ ~~maintaining~~ with NYU getting its big test Thanksgiving day against Fordham but still maintaining the national championship and Big Ten clip -- those more than amazing Gophers -- the Minnesota powerhouse.

**HUSING:** Fighting a magnificent battle to share the honors in the Big Ten are the huge speedy Buckeyes of Ohio State, pre-destined as this year's champions who stumbled but momentarily against Notre Dame, quickly recovered and thus maintain an unbeaten record in their own league ... Ohio rooters will long declaim Minnesota favors -- and the battle will rage till both teams meet.

Many were the thrills on Saturday -- but none quite equals those furnished by Army and Notre Dame, even tho I take cognizance of Southern California's right smart Fighting Irish finish against the Washington State Cougars ... For the fourth time this season -- with the clock tolling off the knockout -- Notre Dame outsped the Twentieth Century Limited and pushed a touchdown over the pay line ... with seconds to spare -- this time saving a game not winning it.

In thrilling excitement like that which 80,000 saw at Yankee Stadium Saturday you use up plenty of energy cheering for the boys down on the field. And that's when you're mighty grateful to get a lift with a Camel!

Yes sir! You find the athletes' cigarette wherever sport fans gather. It's a Camel - so mild, you can smoke as many as you like. Athletes say "They don't get your wind!"

**MUSIC:**

**TAG**

O'KEEFE: Earlier tonight, ladies and gentlemen, in talking about Deane I was remarking how helpful she is on the program. Whenever we have a difference of opinion...she says the way she'd like to do it and I say the way I'd like to do it... and it always works out beautifully... we always wind up doing it her way... and now in her own stylish way she's going to sing "Why Was I Born."

MUSIC: WHY WAS I BORN (DEANE JANIS)

APPLAUSE

O'KEEFE: Thank you, Deane...This is Walter O'Keefe again, ladies and gentlemen...we continue our series of Shakespearean revivals... We put on our silk stockings and velvet bloomers to enact Shakespeare's great tragedy of ingratitude... King Lear.. McGilllicuddy will play the role of the Duke of Kent... I will play the King...Pee Wee Hunt will play the ace and Kenny Sargent will play the role of a legal holiday in Scotland... You are probably familiar with the characters in the story...Cordelia, Camelia, Nostolgia, Insomnia and Aurora Borealis... Deane Janis and Alice will be two of my daughters and since we haven't got another girl on the program, Ted Husing has consented to play my youngest daughter, Neuralgia... Well, ring up the curtain... here we go...psst... Ted...your petticoat is showing...

BIZ:

CORONATION MARCH

DOUGLAS: The time...1520 A.M.... the place... the palace of his majesty, King Lear, in the little English town of Whoof on the Thames... It is evening I think... the daughters are waiting for father...I think.

BIZ: MUSIC FORTH AND FADE

FROST: Tell me, Aurora Borealis, my sister... why thinkest thou that Papa has dost called us hither hence this evening..

JANIS: For to divide up his kingdom amongst us...for he is a very old man...

FROST: Aye...verily...he is eighty-two years old not Eastern Standard Time... but hark... at the top of yon stairway... It is father... Well, hush my mouf...he's all a-comin' down here.

BIZ: FANFARE

JACK: (BRITISH) Presenting his Majesty...King Lear... the Man on the Flying Trapeze...(VOICE DROP)... Psst...watch that first step toots...

O'KEEFE: Bah...I have eyes... I can see...

BIZ: SOUND EFFECT: TWO STEPS + FALLING BODY

O'KEEFE: Egad... gadzooks and sounds...this Shakespearean acting is ruining my repertoire...(YELLING) Avast Varlet... Avast!... Avast!...

JACK: Avast what, your Majesty?

O'KEEFE: A vast and two pair of pants...

FROST: Father, why hast thou called us hither hence?...

O'KEEFE: To divide my kingdom amongst youse, my daughters,  
because I am very old and feeble...

JANIS: Poor father!...

O'KEEFE: Verily... My only pleasure these days is to sit  
around and listen to my arteries harden... And now  
for my three daughters... Aurora Borealis!...

JANIS: Here...

O'KEEFE: Nostalgia!...

FROST: Here...

O'KEEFE: And where is my youngest... Neuralgia?

FROST: She hath been out in the garden picking flowers and  
snagging butterflies... Here she ith now...

BIZ: ORCHESTRA PLAYS MENDELSONN'S "SPRING SONG"

HUSING: (OVER MUSIC OFF MIKE) Yoo hoo...Papah...Yoo hoo...

O'KEEFE: Ah, Neuralgia... where hast thou been?

HUSING: Out in yon garden picking next week's football selec-  
tions....

O'KEEFE: Now, daughters... to divide up the kingdom...She who  
loveth her old man most will receiveth the biggest  
hunk... Tell me Aurora Borealis, what thinkest thou  
of me?

JANIS: Oh, Father... thou are magnificent and lordly...noble  
and generous, wise and witty and lovable... and every  
inch a king...

O'KEEFE: Aye... every inch a king and every foot a ruler...Then  
Aurora I give you one-third of my kingdom...Gaul,  
Brittany, Saxony and Ethiopia...



FROST: But Father... surely thou hast not forgotten thy  
Nostalgia... What's my out?...

O'KEEFE: Thou wilt be given according to thy love for me... Speak  
and lay it on heavy, Kid...

FROST: Oh Father, thou art colossal, stupendous, terrific,  
magnanimous and magnificent...

O'KEEFE: Is that all?...Gadzooks, can't you put in a good word for  
me? ... You know I love flattery... I'm feeble-minded...

FROST: Well, maybe I should say very colossal and very terrific...

O'KEEFE: Then because you love me so I give you another third...  
the provinces of Kansas, Minnesota and Ohio State...

FROST: I'd rather take Notre Dame...

O'KEEFE: And now thou, Neuralgia, How lovest thou thy father...

HUSING: I'm sorry Pop... but I think you're just colossal and  
mildly terrific...

O'KEEFE: Fie on you!... You ungrateful witch! ... Such ingratitude...  
and to think that I have raised you as my own daughter...  
ever since you were a little boy...

FROST: Aye, verily!...

JANIS: Verily...

O'KEEFE: Verily, verily...(SINGING) Verily we roll along...roll  
along...roll along...

HUSING: Oh Father... what art thou going to doest with mest...

O'KEEFE: I am going to throw thee out on they cadenza because thou  
art an ungrateful daughter... thou art no lady... and  
besides thou art a rotten actress...

HUSING: Ah... woe is me... Pity my plight...what shall I do?...  
Where will I go?...

O'KEEFE: Go into the bar next door... I'll join you there after  
the show...

HUSING: O.K. Walter.

BIZ: DOOR SLAMS

O'KEEFE: Therefore, I will divide my Kingdom between my two faith-  
ful daughters, Aurora Borealis and Nostalgia, in equal  
parts... one part gold, one part silver... one part  
vermouth... five parts gin... drop in a cherry and  
shake well before Husing...

FROST: Father... where is the gold and silver...

O'KEEFE: Here... I shall give thee every piece...

BIZ: COAL SHUTE EFFECT

O'KEEFE: There... share it among youse... that's two hundred  
and eighty-five billion dollars apiece...it's all yours...  
Now... how about lending me five bucks till Saturday?

FROST: No!...

JANIS: Certainly not!...

O'KEEFE: How about two nickels for you automat...

JANIS AND  
FROST: No... no...

O'KEEFE: Well, can you give me carfare to the poorhouse?

JANIS: Nay...

FROST: Nay... here comes my husband, the Duke of Albany, he'll  
see that thou scrammest...

BIZ: FLOURISH OF TRUMPETS

JACK: Presenting his Royal Highness... The Duke of Albany,  
Utica and Schenectady and all points north...

JANIS: Ah.. the Duke!...

WHOLE CAST: (SING) Lookie lookie lookie, here comes Dookie...

SORIN: Denk you!... What is dis I'm hearing about th dis cheap chisseling... swindling your own father...trumping the king!

FROST: But Duke!...

SORIN: Don't but me.. no buts... you can't pull the bull over my eyes... Could you deny it you ingrapes...

FROST: Alas!... Mark!.. 'Tis so...

SORIN: Alas...Alas...Mark...

O'KEEFE: That makes it a last down and two harks to go...

BIZ: RAIN AND WIND EFFECT COMES UP VERY STRONG

SORIN: Why listen to the pitter patter of the rain... The weather is inclement like anything.

BIZ: CLANGING OF TIN PAILS'

FROST: Zounds... what funny sounds that rain makes...

O'KEEFE: Gadzooks... the rain is coming down in tuckets...

SORIN: I won't see your father thrown out like this... Such ingratitude... Such phenealing... you'd throw your own Papa out on a night like this... I won't stand for it....

O'KEEFE: Ah, alas, at last a friend, You won't see a King low man...

SORIN: I should say not... you sad it kid... if your own daughters won't treat you right, I will... here... here's your ear-fare to the poorhouse...

APPLAUSE

MUSIC: MANIAC'S BALL (ORCHESTRA)

51453 1686

**DOUGLAS:** THE CAMEL CARAVAN is a presentation of R.J.Reynolds Tobacco Company, Winston-Salem, North Carolina, makers of CAMEL Cigarettes and Prince Albert Smoking Tobacco. The Reynolds Company is so sure Prince Albert will please you that the following offer is made: Smoke twenty pipefulls of Prince Albert. If you don't find it the mellowest, tastiest pipe tobacco you ever smoked, return the tin with the rest of the tobacco in it to the makers and they will refund full purchase price plus postage.

All right, Walter... it's yours..

**MUSIC:** SMOKE RINGS

**O'KEEFE:** Once again, ladies and gentlemen, the Camel Caravan folds its tents and silently steals away... with Deane Janis, Glen Gray and his Casa Loma band and Ted Husing... Don't forget, we'll trek back to your doorstep at the same hour Thursday night... This is Walter O'Keefe saying "Good-night".

THEME UP AND OUT

**CUE:** This is the COLUMBIA . . . Broadcasting System

(Fade Theme 20 Seconds)

WABC

NEW YORK