

RADIO
WILLIAM ESTY AND COMPANY
INCORPORATED

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10/17/35.

COLUMBIA BROADCASTING SYSTEM

CAMEL PROGRAM NO. 9

TUESDAY, OCTOBER 29, 1935.

9:00 - 9:30 P.M.

CUE: (COLUMBIA BROADCASTING SYSTEM)

MUSIC: SMOKE RINGS

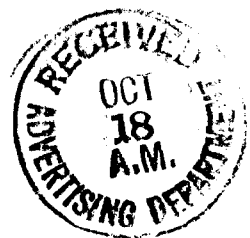
O'KEEFE: (OVER MUSIC) Gangway neighbor...here comes the Camel Caravan again through the courtesy of R. J. Reynolds Tobacco Company, makers of Camel cigarettes...This is the Broadway Hillbilly...Walter O'Keefe greeting you to our Tuesday night Smoker's Soiree on behalf of Deane Janis, the most beautiful red head since Cleopatra, Glen Gray and his Casa Loma mustache, Ted Husing and Pee Wee Hunt... By the way, I took Pee Wee out to the race track at Jamaica today to see the horses..Everybody was nice to him...in fact one old lady came up...patted his nose and fed him a couple of lumps of sugar...I'm always glad to put in a good word for you, Pee Wee...Anyway, my dear parishioners, tonight we bring back Pappy Hatfield and Colonel Carstairs in our immortal Hillbilly drama...but here's where the Casa Loma boys open up with a bang playing "River Boat Shuffle"...

MUSIC: RIVER BOAT SHUFFLE (ORCHESTRA)



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DUET (WALTER O'KEEFE AND DEANE JANIS)

We questioned two outstanding athletes about smoking and keeping in condition. Here's what they said. We quote first from Cyril Harrison, 7-goal polo star, who remarked: "CAMELS are so mild, they don't upset the nerves or affect the wind." Then George M. Lott, Jr., famous tennis player, added his evidence when he said: "CAMELS never get my wind -- I'd walk a mile for a CAMEL!" And then we interviewed Gene Sarazen, one of the greatest masters of tournament golf, who summed it up for all athletes when he stated: "I have to keep in condition. I smoke CAMELS. They are so mild, they never get my wind -- never upset my nerves." These three stars, remember, are only a few from the long list of athletes who prefer CAMELS for real, wholesome mildness. And whether we're athletes or not, there's a valuable thought in this preference for CAMELS by those who have to keep in condition - and this is that thought - the MILD CIGARETTE THE ATHLETES SMOKE IS THE MILD CIGARETTE FOR YOU. (PAUSE) CAMELS ARE MADE FROM COSTLIER TOBACCOS. ATHLETES SAY: "THEY DON'T GET YOUR WIND!"

O'KEEFE:

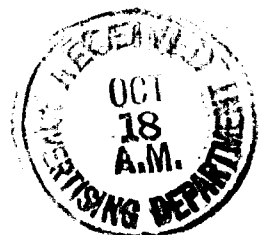
And now girls, turn the light down low...come a little closer to your radio...uh uh...a little closer...are you comfy now?...Now close your eyes...here comes Kenny Sargent to sing "Why Stars Come Out At Night"...

"WHY STARS COME OUT AT NIGHT" (ORCHESTRA AND SARGENT)



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OKKKEE:

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This is "Black Joe", Ladies and gentlemen, and it's going to be sung by Pee Wee Hunt, who, in his football days was an All-American end...Hmmm...all the Americans went around his end....Always glad to put in a good word for you, Pee Wee...

MUSIC: BLACK JOE (ORCHESTRA AND HUNT)

ENDING: TO BE INSERTED

MUSIC: TAG

OKKKEE: And now, ladies and gentlemen, comes Deane Janis to sing "Why Shouldn't I?"...By the way Deane, I want to tell you that you look lovely in that dress...Where did you get it?

JANIS: (NONCHALANTLY) Oh, it's just a little thing I picked up...

OKKKEE: Where?...

JANIS: Gallery de Lafayette...three hundred dollars...Where did you get that suit?

OKKKEE: Basement de la Bloomberg...twenty-two fifty...I like it... I think it shows off my personality...

JANIS: Well, if you pull the coat down in the back nobody'll notice it...

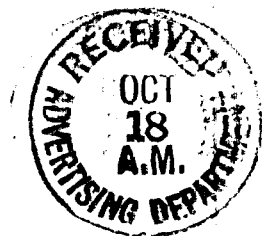
OKKKEE: Ladies and gentlemen, Deane Janis will sing "Why Shouldn't I?"...

MUSIC: WHY SHOULDN'T I (DEANE JANIS)

OKKKEE: Well, ladies and gentlemen...the Hatfields are back... Perhaps you recall last season we staged a hillbilly drama entitled "It Must Have Bin Somethin' I Et"...The Hatfields have finally called off their feud with the Carstairs family



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O'KEEFE:

(CONT'D) and once again peace reigns in Shenanigan Valley...
It's a happy day for the two families because Zeke, the
half-wit is getting married. .The pig is going to be the
best man and Maw Hatfield...getting into the spirit of the
thing...is taking her annual spring cleaning...She's
coaming her hair with a rake...As the curtain rises we see
the Hatfields sweeping out the cabin...

BIZ:

ORCHESTRA PLAYS "COMIN' ROUND THE MOUNTAIN"...
DIMS DOWN...CAST SINGS "RED RIVER VALLEY"...segue
into "ISLE OF CAPRI"...

O'KEEFE:

Mighty purty singing chillun...sounds like a studio
audience...

FROST:

Whatsa studio audience, Pappy?...Hanh?...

O'KEEFE:

A bunch of my relatives...(Listen to them laugh)...The
finest bunch of critters in the world...bar none...

DOUGLAS:

Say Pappy...seein' as haow you're a cleanin' up the whole
cabin, whut you gonna do about that old mattress out in
the kitchen...

O'KEEFE:

Hezekiah...that's no way to talk about your grandmother...
Hand me muh broom...I'm gonna sweep up the floor...

BIZ:

SOUNDS OF SWEEPING

JACK:

Say Paw...What kin I do to help...

O'KEEFE:

Lift your mother up off the floor...I want to sweep under
her...

JACK:

Okay Pappy...(GRUNTS)

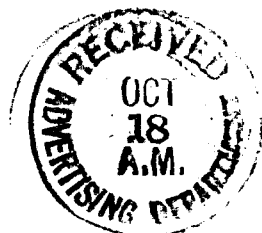
BIZ:

SOUND OF BROOM SWEEPING



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O'KEEFE: All right son...you kin let her down now...

BIZ: HEAVY DULL THUD

ELVIR: You shouldn't ha dropped her so hard...You might have waked her up...

DOUGLAS: Say Pappy...

GURNEY: Yes, Hezekiah...

DOUGLAS: Don't you think Zeke's kinda young to be gettin' married?...

O'KEEFE: Well, he's only forty years old...he's just a boy...But he's smart...he's in the second grade...

DOUGLAS: How you doin' in the second grade...
GURNEY: Mighty fine, Hezekiah...teacher says at the rate I'm goin' I got a good chance of staying there seven years...

O'KEEFE: Well tear my breeches and slap my saddle...It makes a Pappy mahty proud to sire a horse like Zeke...

FROST: Ah Pappy...but Zeke'll never equal your record...

O'KEEFE: Why I could hardly expect that...I was in the first grade until they gave me a pension...

JACK: Yes sir, Pappy...only yesterday teacher said if I keep pluggin' she's gonna move me up with the morons...

BIZ: KNOCK ON THE DOOR

GURNEY: Who's there?...

VOICES: (PEE WEE...HUSING...ANNOUNCER...TONY) The quartette!...

JACK: Quartette!..Hey Pappy...what's a quartette?...

O'KEEFE: You ought to know what a quartette is...there are four quartettes in a gallon...(LAUGHS)...Good joke, eh, Elviry?...

FROST: (LAUGHS HYSTERICALLY...THEN IN A DEAD VOICE) No...

BIZ: KNOCK ON DOOR INSISTENTLY



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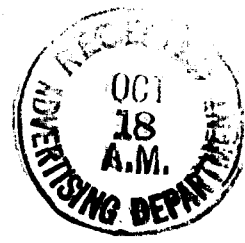
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O'KEEFE: Hey...the door sticks a little...You'll have to push it...
VOICES: Okay...
BIZ: SOUND EFFECT: BREAKING WOOD BOXES
DOUGLAS: Say Pappy...who ARE these critters?...
O'KEEFE: A quartette...they're REAL HILLBILLIES...I know they're
real hillbillies cause I brought 'em from New York for the
weddin'...What are you going to sing fellas?...
SINGERS: An old hillbilly song..."I WISHED ON THE MOONSHINE"...
O'KEEFE: Let's have it...
BIZ: HUSING, ANNOUNCER, HUNT AND TONY
SOUND PITCH NOTE
O'KEEFE: Mahty fine quartette...
NOTE: THEY SING THE "CHILD'S APPEAL"...PUNCTUATED
BY SHOTS AS FOLLOWS:
O'KEEFE: (ONE SHOT) Well, it's a mighty fine trio...eh, Hezekiah?...
BIZ: THEY SING AGAIN
ANOTHER SHOT
DOUGLAS: Well...it's a mighty fine duet, eh Zeke?...
BIZ: THEY SING AGAIN
ANOTHER SHOT
JACK: Yeah...he's a mahty fine singer, Pappy...
SINGERS: (SURPRISING, HE SINGS) With bruises all over his head...
BIZ: ANOTHER SHOT
O'KEEFE: Yeah...he sure was...
BIZ: ORCHESTRA PLAYS "HEARTS AND FLOWERS" SOFTLY



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O'KEEFE:

Now listen children...I've got something might important to ask you...it's gonna hurt me as much as it hurts you... but I think we all ought to make the supreme sacrifice in honor of Zeke's marriage!...I think we all ought to take a bath...

BEZ:

HEARTS AND FLOWERS...STOP

STOK:

Pappy!...you don't mean ME too?

O'KEEFE:

Yes, Zeke!...

STOK:

Then, I think we ought to call the whole thing off...

DOUGLAS:

I agree with him, Pappy...it's TOO big a GAMBLE...

BEZ:

HEARTS AND FLOWERS...START AGAIN

DOUGLAS:

Ten years ago...when Brother Lem was to be married...I TOOK A BATH...But the wedding never came off...

O'KEEFE:

You mean?...

DOUGLAS:

I mean the WHOLE BATH WAS WASTED...

BEZ:

KNOCK ON THE DOOR

O'KEEFE:

Come in!...

BEZ:

DOOR OPENS AND SHUTS

SORIN:

(SINGING) Bury me not in the lone prairie, etc...Cayoodle

O'KEEFE:

That was McGillicuddy...the Bronx Hillybilly...

SORIN:

Pappy Hatfield...this is indeed a suspiciss occasion...

Life is funny...Today I'm coming to a wedding...yesterday

I was going to a funeral...

O'KEEFE:

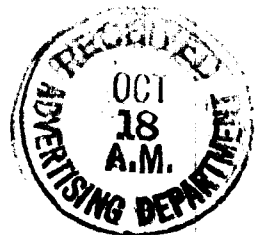
Funeral?...Who died...

SORIN:

I don't know...I just went along for the ride...



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O'KEEFE: Well Kunnel...speakin' of funerals, it's kind of nice to have peace between you-uns and we-uns...I'll never fergit the day I shot your Paw between the hayloft and the pig sty...

SORIN: (LAUGHING) Ahhhh...those were the good old days...

O'KEEFE: Yeah...you had a fine old man...It got me kinda sore...it took five bullets to finish him off...

SORIN: You'll have to excuse dot...Paps always was a stubborn old hillbilly...

O'KEEFE: Ah...but it all evens up in the long run...

SORIN: I beg you poddon...in going over the accounts for the fiscal period I find the score is Hatfield 14...Carstairs 13...You owe us one Hatfield...

O'KEEFE: Well, I guess you better take a shot at Hezekiah...

BIZ: REVOLVER SHOT

SORIN: Lend you...The score is tied...by the by...where is the love birdies...your Zecki and my Bekky...

O'KEEFE: There they are out in the yard...Let's hear what they're a-sayin'...I'll open up the window...

BIZ: GLASS CRASH

JACK: I love you, Becky...You're beautiful...(LAUGHS)

JANIS: You're beautiful too, Zeke...(BOTH LAUGH)

O'KEEFE: I think they both need their oil changed...

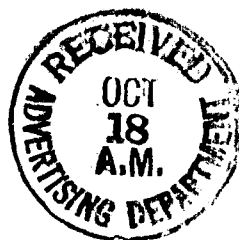
JANIS: Zeke...will you make me a good husband...

JACK: Sez I will..You'll always know where I am Becky...when you come in after a hard day's work in the fields you'll always find me there...a-laying all over the floor...sound asleep.

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JAMES: Oh Zeke...you're wonderful...you're a hero...You're a
darling...you're a....

SORIE: You're a schlamel...

O'KEEFE: Come on inside, Zeke...it's time to get hitched...Strike up
the band boys...

FIZ: PEDAL ORGAN, SWEET POTATO AND HARMONICA
PLAY JAZZY VERSION OF "HERE COMES THE BRIDE"

O'KEEFE: Well c'mon boys and gels...let's throw some rice at the
bride and groom...

FROST: Ain't got no rice Pappy...

O'KEEFE: That's all right...throw ANYTHING...everything...

BIZ: RACKET IN SOUND EFFECTS
(FOLLOWING LINES ARE PLAYED AGAINST INTERMITTENT SOUND
EFFECTS)

FROST: Look out, Pappy...I'm throwing the flatiron...(WILD LAUGH)

DOUGLAS: Hey Pappy...I'm going to throw Maw...

O'KEEFE: Don't throw her too hard...you'll wake her up...It's my
turn Hezekiah...I'm going to throw the pig...

FIZ: DULL THUD...OINK OINK OINK
QUIET REIGNS...THEN ORGAN PLAYS "HERE COMES THE BRIDE"

JACK: Hey Pappy, by the way...what does it cost to get married...

O'KEEFE: Two dollars Zeke...

JACK: Two dollars would buy a powerful amount of goodies...Pappy..
I've changed my mind...I ain't gonna get married...

O'KEEFE: But what'll we do with the bride...

JACK: Might as well take a shot at her...

USA: TWO SHOTS

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SOURCE:

The score is now Hatfields 15...Carstairs 14...what a ball game...

MUSIC:

ORCHESTRA HITS - "COMIN' ROUND THE MOUNTAIN"

ORCHESTRA:

And so, ladies and gentlemen...we finish another installment of that deathless drama of the hills "It Must Have Been Somethin' I Et"...We'll have another visit with the hillbillies as soon as we get some more bullets...For further details consult your evening paper...And now to wind things up in a burst of glory, Glen Gray and his Casa Loma tribe play "St. Louis Blues."

MUSIC:

ST. LOUIS BLUES (ORCHESTRA)

ANNOUNCER:

The CAMEL Caravan is presented for your entertainment by R. J. Reynolds Tobacco Company, Winston-Salem, North Carolina, makers of CAMEL cigarettes and Prince Albert Smoking Tobacco. You'll find in "P.A." the mellow, friendly smoke that more men like than any other pipe tobacco in the world. Bitter and harshness are strangers to Prince Albert because of the special process that makes good old "P.A." smooth smoking...and there are two full ounces of ~~of tobacco~~ in every neat red Prince Albert tin! Begin today to enjoy "P.A."

MUSIC:

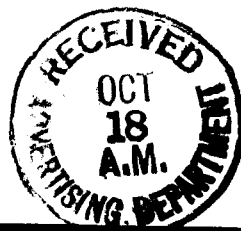
SMOKE RINGS

ORCHESTRA:

Well, ladies and gentlemen, again we say "Auf Wiedersehn" "Au Reveir" and "Toodle-oo"...We of the Camel Caravan thank you for the use of the hall and we hope you'll have the welcome mat out for us Thursday night, when we will again



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O'KEEFE:

(CONT'D) present Deane Janis, Glen Gray and Ted Husing...
this is Walter O'Keefe saying good night and we'll see you
again on Thursday night...

THEME UP AND OUT

STATION CUE



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