

RADIO

WILLIAM ESTY AND COMPANY

INCORPORATED

9/18/35

COLUMBIA BROADCASTING SYSTEM

CAMEL PROGRAM NO. 2

THURSDAY, OCTOBER 3, 1935.

8:00 - 9:30 P.M.

COPY:

(COLUMBIA BROADCASTING SYSTEM)

TO:

SMOKE RINGS

MESSAGE:

(OVER MUSIC) Gangway neighbor...here comes the Camel Caravan again through the courtesy of R. J. Reynolds Tobacco Company, makers of Camel Cigarettes...On behalf of my gang, Glen Gray and his Casa Loma Band, Miss Deane Janis and Ted Husing, I greet you to this second program of our new season. This is Walter O'Keefe speaking and I must say it's good to be back at the old stand here Thursday nights...it's good to be back in this studio we've loved so well...In other words it's good to be back on the air again...~~What I'm really trying to say is that it's good to be back on salary.~~ Tonight's clambake starts out with the Casa Loma boys playing "The Man I Love." All right Glen...give it the old college try.

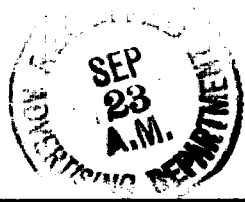
MUSIC:

THE MAN I LOVE (ORCHESTRA)



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**RADIO
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O'KEEFE:

Thank you, boys...You know, ladies and gentlemen, this is our second program...and I just want to tell you people here in the studio that you're the best looking audience we've had so far...I say that every program...But honestly...I'm sorry you couldn't have been here for our grand opening Tuesday night...What a triumph...Deane Janis, our new singer, came marching down the aisle...Husing and Von Zell were the flower girls...I mean flower boys...I got a hundred telegrams...one of them was paid for...the rest of them came from my relatives...Yes...and everybody on the program fell in love with Deane Janis...as a matter of fact, after the broadcast the whole Casa Loma band chased her down 44th street...I won...

VON ZELL:

Hello Walter...

O'KEEFE:

Hello Harry!...I was just talking about our first program Tuesday night...Wasn't that a great opening night....

VON ZELL:

I've never had such a thrill in my life, Walter...

O'KEEFE:

Neither have I, Harry...especially when it was all over and I stepped out the stage door...There must have been two thousand people there - all waving at me...

VON ZELL:

They weren't waving at you, Walter...they were shaking their fists at you...

O'KEEFE:

Why Harry!...I've got the newspapers right here...Did you see what the papers said about our opening night?...

VON ZELL:

What did the "Times" say, Walter?...



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O'KEEFE:

Look Harry...it's right here on the front page...It says,
"A heavy fog blanketed New York last night at nine o'clock...
It blew over at nine-thirty"...

VON ZELL:

Gee...I didn't think the program was that good!...Did you
read anything about me?...

O'KEEFE:

Yes...Look what the Chicago Tribune said about you..."Mac
man runs amuck in Jackson Park"...How do you suppose you
ever got such a swell write-up?...

VON ZELL:

Well, the editor of the paper is a friend of mine...

SORIN:

Hullo, hullo, hullo Mr. O'Keefie...Look what the "Daily
Forward" says about my performance last Tuesday night....

O'KEEFE:

Don't be bashful McGillicuddy...let everybody hear...What
does it say?...

SORIN:

It says quotes (HE READS FOLLOWING LINE IN JEWISH) "Match-
maker sues wealthy widow for breach of promise"...Unquote...

O'KEEFE:

Oh McGillicuddy...I didn't think the program was that good!

VON ZELL:

Well Walter, of course we know what the papers think but
let's find out what the man on the street thinks...Let's
telephone a few people...anybody...

O'KEEFE:

All right...you pick a number out of the phone book and
I'll call...

VON ZELL:

Here's one...Call this...Spring 3100...

BIZ:

JIGGLE OF PHONE HOOK

O'KEEFE:

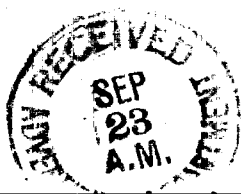
Operator...give me Spring 3100...Hello, is this Spring 3100?

JACK:

(ON REVERSED MIKE) Yes...this is Police Headquarters...



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O'KEEFE: (EMBARRASSED) Oh...I just wanted to tell you that
Walter O'Keefe is back on the air again...

JACK: (EMBERSSED MIKE) O.K....hold him until we get over there...
we'll send a patrol wagon right away...

BIZ: TELEPHONE CLICKS

VON ZELL: What did he say?...

O'KEEFE: Wrong number...

SORIN: I wonder what time the patrol will be over?...Mr. O'Keefe,
I would like to play dot game too...Let me give you a number...
Interwale 7 - 7227...

O'KEEFE: All right...(JIGGLE OF HOOK)...(HE MIMICS SORIN)...Operator
give me Interwale 7 - 7227...

JACK: (ON FILTERED MIKE OFF STAGE - IN CHINESE DIALECT) Hello?...

O'KEEFE: Say, Walter O'Keefe is back on the air and we'd like to know
what you think of him?...

JACK: (JABBERS IN CHINESE)

O'KEEFE: Well, what time do you expect them home?...

JACK: (MORE CHINESE JABBER)

O'KEEFE: No...I won't leave a message...

JACK: (QUICK SHORT JAB IN CHINESE)

O'KEEFE: Good-bye...(HANGS UP)

VON ZELL: What did he say?...

O'KEEFE: No answer...

VON ZELL: Call Meridian 7 - 1212....

O'KEEFE: All right...operator, give me Meridian 7 - 1212...



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FROST: (ON REVERSED MIKE) When you hear the sound of the musical note, the time will be nine seven and one quarter...

O'KEEFE: Oh...the whole family liked it...What was that your father said?

FROST: (ON REVERSED MIKE) When you hear the sound of the musical note, the time will be nine seven and one half...

O'KEEFE: Yes, this is Walter O'Keefe...Oh, don't be bashful...go ahead and say it....

FROST: (ON REVERSED MIKE) When you hear the sound of the musical note, the time will be nine seven and three quarters...

CLICK OF PHONE

BEZ: What did she say?...

VON ZELL: Oh Harry, she was swell...you don't mind working hard on a program when people appreciate it like that...

O'KEEFE: Just the same I'd like to hear it with my own ears...I'd like to make a phone call...

VON ZELL: All right...go ahead...any number...let's make one up... Call Trafalgar...say...seven...eight seven two six...

O'KEEFE: Operator, give me Trafalgar 7 - 8726...

VON ZELL: (REVERSED MIKE) Hello?...

FROST: Good evening, Madam...I called to tell you that Walter O'Keefe is back on the air again...

VON ZELL: (REVERSED MIKE) Wheeeeeee...Hooray!...That's marvelous...

FROST: Oh, you're glad Mr. O'Keefe is back?...

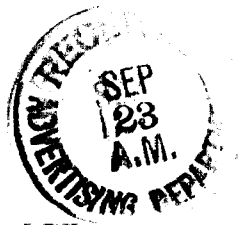
VON ZELL: I'm tickled to death. I hope he stays on forever...

FROST: By the way, Madam...would you mind telling us your name?...

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FROST:

Not at all...this is Mrs. O'Keefe...Mrs. Walter O'Keefe...
Good night and g'wan to bed...

MUSIC:

WILL LOVE FIND A WAY (ORCHESTRA AND SARGENT)
(O'KEEFE AD LIBS INTRODUCTION)

VOX BELL:

When you light a CAMEL, you're smoking the cigarette that
champions prefer. Sportsmen and sportswomen who have to
keep "in trim" overwhelmingly select CAMELS because, as they
put it, "CAMELS don't get your wind!" Bear this in mind
when you are smoking. Be sure your cigarette's always a
CAMEL, so you'll always have the benefit of real mildness,
along with a flavor that's always smooth and fine -- no
matter how long you smoke. // And you'll find in this champion
cigarette a pleasantly invigorating quality -- that's
CAMEL'S 'lift' that you've heard about so often. // It's also
true that CAMELS never get on your nerves. The makers tell
you, over their signature, that CAMELS are made from finer,
more expensive tobaccos -- Turkish and Domestic -- than
any other popular brand.

MUSIC:

TAKES TWO TO MAKE A BARGAIN (ORCHESTRA AND HUNT)
(O'KEEFE AD LIBS INTRODUCTION)

O'KEEFE:

Thank you very much Pee Wee...Oh, it's a shame we haven't
got television so you people could see Pee Wee Hunt...Two
hundred and twenty-five pounds on the hoof and he's still
growing...You know there's only one way to explain it...
Pee Wee was an incubator baby but his nurse didn't know how
to stop the thing...By the way, Pee Wee...



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HUNT: Yes Walter...

O'KEEFE: You fellows travelled all over the country this summer...

HUNT: I'll say...I saw all the sights...

O'KEEFE: Then you must have seen the Grand Canyon...

HUNT: Of course, I did...

O'KEEFE: I've always wanted to see the Grand Canyon...Tell me about it.

HUNT: Say...I met a gal there...she was a honey...five foot two...
blue eyes...golden hair...

O'KEEFE: Well, I must say I've never heard a better description of
the Grand Canyon...Pee Wee, I want to hear more about the
far west...The redwood trees of California...The geysers in
Yellowstone...Did you see Pike's Peak?...

HUNT: Yeah...there was a little school teacher out there...She
was goin' through on a tour...

O'KEEFE: Pike's Peak!...It must be a majestic sight...rising out of
the mist trying to shake hands with heaven...How high is
it?...

HUNT: Oh, I'd say she came up to my shoulder...Was she a cute
little trick!...

O'KEEFE: Wait a minute, Pee Wee...You must have seen Niagara...Mighty
Niagars...rumbling, tumbling, thundering, roaring down to
the rocks below...

HUNT: Well, there was a little Canadian girl over on the
American side...Oh, she was a honey...

O'KEEFE: Well Pee Wee, I'm glad to see that travel has broadened you...
But listen...one more question...Did you see George
Washington's home at Mount Vernon?...

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MONT: No...I didn't...but Tony the drummer did...

O'KEEFE: Tony...

TONY: Yes Walter?...

O'KEEFE: You know I've always been thrilled by the idea of George Washington's home at Mount Vernon...the cradle of our nation...A shrine that every American citizen should love...What did you think of it?...

TONY: Well, there was a little chorus girl there named Fifi... Brown eyes...weighed about a hundred and fifteen...

O'KEEFE: Never mind, Tony...Forget it...

BIZ: KNOCK ON DOOR

O'KEEFE: Come in...

BIZ: DOOR OPENS AND SHUTS

O'KEEFE: Hello Deane...

JANIS: Hello Walter...You remember Annie...I brought her over here last Tuesday night...

FROST: Hello Mr. O'Keefe...

O'KEEFE: Hello Annie...Look...We're glad to have you here...but only on one condition...You can't do what you did Tuesday - talking about trouble, disasters and people being laid up... Understand?

JANIS: No...she won't Walter...I warned her...Tell me, what's new...

O'KEEFE: Well, I was just talking to the boys about Niagara Falls... I've always wanted to see that surging, roaring torrent tumbling...

FROST: Oh, I've seen it...I've seen it!...



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O'KEEFE: Now we're getting somewhere...Tell me about it...

FROST: Well, I met the handsomest fellow...He went over the Falls in a barrel and broke his arm...

O'KEEFE: Annie...this is terrible...

FROST: Terrible?...it's awful..You see he was a violinist and when he fell a thousand feet...he ruined his career...

O'KEEFE: Gee Annie...you tell the funniest stories...You must be a lot of fun on a party...Say, haven't you got any friends that aren't in the hospital?...

FROST: Just one...my brother-in-law...

O'KEEFE: Good...Tell us about him..

FROST: Oh, he's going tomorrow...He's going to have his tonsils out...Y'know he's had more trouble with....

O'KEEFE: Ladies and gentlemen, Miss Deane Janis, the new Camel Canary will sing..."Every Now And Then"...All right, Glen...

BIZ: **MUSIC STARTS - PLAYS FOUR BARS - JANIS STARTS SINGING**

FROST: Y'know Deane...about that fellow who went over the falls in a barrel...I...

O'KEEFE: Annie...Please...Quiet!...Go ahead, Deane...

MUSIC STARTS - PLAYS FOUR BARS - JANIS STARTS TO SING

FROST: You see it was the first time he'd ever gone over the Falls in a barrel...

O'KEEFE: Ladies and gentlemen...Annie just dropped in to say hello... Go ahead, Deane...

MUSIC STARTS - PLAYS FOUR BARS - JANIS STARTS TO SING



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FROST:

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Deane...Deane!...Tell me...did you ever go over the Falls
in a barrel?...

BIZ:

REVOLVER SHOTS

O'KEEFE:

All right, Deane...go ahead and sing...Annie doesn't live
here any more...

MUSIC:

EVERY NOW AND THEN (DEANE JANIS)

MUSING:

TO BE INSERTED

MUSIC:

(THIRTY SECOND INTERLUDE)

O'KEEFE:

Ladies and gentlemen, during the past few weeks a movement
has started to eliminate unnecessary noises in New York City.
The movement for noise abatement is gathering momentum and
we now take you to various parts of the city and show you
what to expect under the new anti-noise law...

BIZ:

ORCHESTRA PLAYS "EAST SIDE, WEST SIDE"

O'KEEFE:

Fordham and Holy Cross, ancient football rivals, meet in
traditional battle at the Polo Grounds...Fordham scores a
touchdown and sixty thousand people go wild...

BIZ:

SOFT NOISES AND VOICES ON REVERSED MIKE

TRUMPET BLAST

O'KEEFE:

Anti-Noise Committee prohibits unnecessary noises at night...
We now pick up a typical scene in Central Park...

BIZ:

ORCHESTRA PLAYS "STROLLING THROUGH THE PARK
ONE DAY"

JACK:

Stick 'em up, Buddy...Hand over your dough...

VON ZELL:

Try and get it!

JACK:

O.K., wise guy...I'll shoot you...

BIZ:

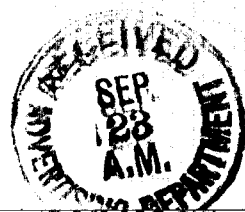
LIGHT POP FOLLOWED BY GROAN



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**RADIO
WILLIAM ESTY
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O'KEEFE: Hey...what's going on here...who's making all the noise?...

VON ZELL: (GROANS)

JACK: Officer, I just shot this guy...

O'KEEFE: You did, eh?...You know you're not allowed to shoot anybody after ten o'clock...

JACK: But officer, I've got a silencer on my gun...

O'KEEFE: Oh, well, that's all right...that clears you...but who's making all the noise?...

VON ZELL: (GROANS)

O'KEEFE: There you are!...

VON ZELL: I can't help it, officer, I'm shot...I'm dying....

O'KEEFE: You know you're not allowed to die after ten o'clock...Come along with me...You'll get twenty years for this....

BIZ: TRUMPET BLAST

O'KEEFE: In drive against noise, G-men track down the worst offenders against the anti-noise law...The public enemies of tomorrow...

BIZ: SOUNDS OF BABIES CRYING

BANGING ON DOOR

O'KEEFE: Open up in the name of the law!...This joint is pinched....

BIZ: DOOR OPENS

FROST: I'm the nurse in charge of all these babies...Can I help you, officer?...

O'KEEFE: Yeah...you can put these babies in the patrol wagon...

BIZ: BABIES CRY



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**RADIO
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O'KEEFE: Ah nah...a bunch of second offenders, eh?...Crying Katie...
Howling Benny and Squalling Sally...Babyface Willie and
Pretty Boy Pete...

FROST: (CRYING) But officer, please give them another chance...

O'KEEFE: They'll be wearing striped diapers from now on...O.K.
Mulligan, slip the handcuffs on 'em and let's go...

BIZ: **BABIES CRY - SCREAMS - TRUMPET BLAST**

O'KEEFE: Special courts are being set up to prosecute those who
violate the anti-noise law...We now take you to the Anti-
Noise Court to listen to a few cases on trial...

BIZ: **ORCHESTRA PLAYS "PRISONERS SONG"**

RAP OF THE GAVEL

O'KEEFE: Order in the court!...The People versus Joe Brogan...
Charged with walking on a public highway wearing a pair of
squeaky shoes...Will the prosecution proceed?...

JACK: Your honor, what can I say?...I ask the defendant to parade
in front of the jury...the shoes will squeak for themselves!

BIZ: **EXAGGERATED EFFECT OF SQUEAKY SHOES
DONE WITH RUSTY DOOR HINGE**

O'KEEFE: Guilty!...Twenty years...Next case...The People versus
Oscar Schnozzle...Charged with snoring in the first degree...
Guilty or not guilty...

VON ZELL: Not guilty, your honor...I don't snore like other people...
I sleep with a piccolo strapped to my nose, so that when I
snore you will hear "Yankee Doodle" on the piccolo...

O'KEEFE: Will you please demonstrate by snoring for the jury?...



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VON ZELL:

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Thank you...First I will snore three times and then
attach the piccolo...

BIZ:

VON ZELL SNORES THREE TIMES - PICCOLO PLAYS
AGAINST SNORE "YANKEE DOODLE"

MUSIC:

LIMEHOUSE BLUES (ORCHESTRA)

VON ZELL:

The Camel Caravan is presented for your entertainment
by R. J. Reynolds Tobacco Company, Winston-Salem, North
Carolina, makers of Camel Cigarettes and Prince Albert
Smoking Tobacco. Every pipe smoker owes it to his pipe -
and himself - get acquainted with good old "P.A.!" It's
the mildest and mellowest -- the smoothest and friendliest
pipe tobacco that's ever been blended from top quality
~~just~~ And it's fine for steady smokers, because any hint
of harshness is removed by the special Prince Albert
process!

MUSIC:

SMOKE RINGS

O'KEEFE:

And so, ladies and gentlemen...we conclude our first week's
work on this new series...Remember we'll return every Tuesday
and Thursday night at this same time with Glen Gray and
his Casa Loma Orchestra...Deane Janis, our latest discovery,
and Ted Husing with more inside stuff on the World Series...

FROST:

Mr. O'Keefe...about that fellow who went over the falls in
a barrel...

O'KEEFE:

Annie...I'm tickled pink. We've only got ten more seconds.
Ladies and gentlemen, this is Walter O'Keefe saying "Good
nite, ~~and~~"

THEME UP AND OUT

STATION CUF



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to
grades

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