

RADIO
WILLIAM ESTY AND COMPANY
INCORPORATED

Handwritten signature and date
6/20/35

6/20/35.

COLUMBIA BROADCASTING SYSTEM

CAMEL PROGRAM NO. 78

THURSDAY, JUNE 27, 1935.

8:00 - 9:30 P.M.

(COLUMBIA BROADCASTING SYSTEM)

MUSIC:

SMOKE RINGS

ANNOUNCER:

(OVER MUSIC) Gangway neighbor...here comes the Camel Caravan again brought to you by the makers of Camel Cigarettes and Prince Albert Smoking Tobacco...This is Walter O'Keefe, the ~~owner of our station~~...coming to you for the 78th time this year and incidentally for the last time for a while...my baby needs a rest. Let me greet you on behalf of Annette Hanshaw, Glen Gray and his Casa Loma Orchestra, Ted Husing, Harry Von Zell, McGillicuddy and everybody else. Let me explain that tonight we are going to bring back Annette Hanshaw's favorite songs, Glen Gray's favorite songs and we are going to repeat some of the dramatic ditties of the past year. So we start off with Glen Gray's favorite opening number "Stompin' Around."

MUSIC:

STOMPIN' AROUND (ORCHESTRA)



51458 8122

51458 8123



Tonight we look back on the past year, ladies and gentlemen ...and if memory serves me right probably the most dramatic tidbit was the night we broadcast the life of Harry Von Zell. For those of you who missed this thrilling story we repeat it now...the life story of Harry Von Zell...the man who washes his own laundry.

MUSIC:

VIOLIN PLAYS "HEARTS AND FLOWERS"

QUICKS:

Harry Von Zell was born in Brooklyn but moved to America at the age of three. His father was an early settler...he settled for ten cents on the dollar. This in the year 1900 when a bustle meant something besides a traffic congestion. At twelve Harry was blossoming into beautiful manhood and he started to shave. A soft pussywillow fuzz on his cheeks gave way to a strong manly beard and today his beard is so tough that he even has to shave on the inside of his mouth. But I'm ahead of my story...let's look back into that little red schoolhouse when Harry was six years old...and is just coming into class.

MUSIC:

ORCHESTRA PLAYS "SCHOOL DAYS"

PROLOG:

Here comes Harry Von Zell...late again.

SCENE:

Good morning, teacher...this is Harry Von Zell coming to you through the courtesy of Mr. and Mrs. Herkimer Von Zell of 403 Chestnut Street...spelled C-H-E-S-T-N-U-T...

PROLOG:

Now children...our first lesson is Natural History. We will learn all about the animals. Harry Von Zell...tell us what you know about a Camel.

BEST
COPY

51458 8125



**RADIO
WILLIAM ESTY
AND COMPANY**

-5-

KELK:

Camels are made from finer, more expensive tobacco than any other popular brand...

THE:

CHORD IN G

STAFF:

At this time tragedy came into the life of young Von Zell... His father was severely injured...He was leaning against a building when they tore it down...Then later at the hospital when they rubbed his back with alcohol...he broke his neck trying to lick it off...Of course, it was a pity because Harry's father was a genius...an inventor...He invented a gadget for automobiles...a protection against women drivers...It works like this...it's a button on the dashboard and when you see a woman driver coming down the road towards you...you simply push this button and your car collapses and hides in the bushes until she's past... Necessity drove him to work and we now pick up Harry working his way through college...The scene is a telephone booth on Broadway...



THE:

TELEPHONE CLICKS...NICKLE DROPS

VON ZELL:

Operator give me Manhattan 6-5000.

FRONT:

(THROUGH GLASS) Manhattan six fiavve thousand...

BE:

JIGGLE OF HOOK

VON ZELL:

(HES) Hey operator...I didn't get that number...

FRONT:

(IN GLASS) What number are you calling?...

VON ZELL:

I was calling long distance...San Francisco, California... Give me back my money...

FRONT:

(IN GLASS) I will refund your money...

THE:

FLOOD OF COINS INTO BOX

51458 8126

51458 8127



**RADIO
WILLIAM ESTY
AND COMPANY**

-4-

OVERLAP:

And so, ladies and gentlemen...Harry drifted to California and took his first job on the radio...He was the morning exercise man under the name of Laughing Lazarus Gilhooley...

DIR:

ROOSTER CROWS AND ALARM CLOCK RINGS

FACE:

And here he is girls and boys...Laughing Lazarus Gilhooley... Take it away Lazarus...

VOICE OVER:

(GIRL'S LAUGH) Good morning, boys and girls...this is Laughing Lazarus Gilhooley...Get up you sleepyheads...what are you doing lying there in bed...It's time you were singing in your showers...(BURLESQUE SINGING AND LAUGH... THE END MORE)...Now for the first exercise...the eye opener... Take two parts rye...one part gin...shake well with ice... now drink it...go ahead...drink it down...My!...isn't that good?...Keeps your cheeks rosy and your nose red...Little Lazarus had six of those this morning...This is Lazarus... but just call me Lazy...

ANNOUNCER:

Boy, are you lazy!...And so, ladies and gentlemen...we wind up the life of Harry Von Zell and now Annette Hanshaw will sing one of her own favorite songs..."In A Little Gypsy Tea Room"...Annette, it's your honor...

MUSIC:

IN A LITTLE GYPSY TEA ROOM (ANNETTE HANSHAW)

ANNOUNCER:

TO BE INSERTED

MUSIC:

**THE DEVIL IS AFRAID OF MUSIC (ORCHESTRA AND HUNT)
(O'KEEFE AD LIPS INTRODUCTION OVER MUSIC)**



51458 8128

51458 8129



**RADIO
WILLIAM ESTY
AND COMPANY**

-5-

SCRIPT:

As we look back on the year's work, we on the program realize that we had a great deal of fun with our immortal hillbilly drama "IT MUST HAVE BEEN SOMETHING I ET"... portraying the feud between the Hatfields and the Carstairs. The scene opens in the mountaineer town of Goldberg, Arkansas...named after Romeo Goldberg, the first Spaniard to carry a bar of soap west of the Mississippi. As the scene opens you see the mother...I don't know how to describe MAW Hatfield except to say that she looks like a bed that hasn't been made up for a week. The father, Pappy Hatfield.. is also present and he springs from a long line of tough hardy men...We first see him sitting on a red hot stove... and he's trying to figure out what's burning. The baby of the family is Zeke who is only thirty five years old and in the first grade in school...Well Zeke is carrying his books out to the pig sty. He wants the pig to help him with his homework..Y'see the pig is in the second grade in the same school. And so on with the show.

MIX:

ORCHESTRA PLAYS "COMING ROUND THE MOUNTAIN"

VO 2000:

Presenting our revival of that stirring drama "It Must Have Been Something I Et" starring Walter O'Keefe in the role of Pappy. The time...the present...the scene...the Hatfield Cabin.



CAST:

CAST SINGS "CUT DOWN THE OLD PINE TREE"...SHESBARE...
VON ZELL."ST. LOUIS BLUES."

BY:

GERNE SHOTS

51458 8130

51458 8131



RADIO

WILLIAM ESTY
AND COMPANY

-6-

O'NEALE: Hey Zeke...what are you shootin' at?
JACK: That wall over thar.
O'NEALE: That ain't no wall, Zeke...that's your mother.
JACK: Well I can't tell the difference...they're both plastered.
(IDIOT MARCH)
FRONT: Hey Paw...
O'NEALE: Yes Elviry...
FRONT: Say Paw...I think Zeke is a half wit.
O'NEALE: A half wit...I cain't understand that...we been feedin'
him whole wit bread. Well kids...that was mahty purty
singing. I certainly enjoy that old hillbilly music...
JACK: Say Paw...what's hillbilly...HANH?
O'NEALE: Oh a hillbilly...he's one of them city slickers that sings
on the radio.
JACK: HOOFBEATS COME UP
FRONT: By cricky...here comes some ornery critter on horseback.
O'NEALE: Look out the window..who's thar?
FRONT: (EXCITEDLY) Why it's that Carstairs gal we're a feudin'
with.
O'NEALE: Well things hez been kinda quiet here lately...might as
well take a shot at her. Hand me down muh fowlin' piece,
Zeke.
JACK: Hanh?
O'NEALE: Hanh me down muh fowlin' piece. If thet gal says anything...
I'll plumb plug her.
FRONT: Oh Pappy...she's a hollerin' somethin'.

BEST
COPY

51458 8132

51458 8133



RADIO

WILLIAM ESTY
AND COMPANY

-7-

MIKE:

Shh...let's listen.

MIKE:

(OFF MIKE) Nuts to you Pappy Hatfield...

JACK:

What did she say, Pappy...

MIKE:

Nuts to you.

JACK:

Nuts to you too, Pappy...

MIKE:

Well...I may as well take a shot at her.

MIKE:

SHOTS RANG OUT

FRONT:

(LAUGHS HYSTERICALLY) Where did you hit her, Pappy.

MIKE:

Between the barn door and the hitchin' post.

MIKE:

KNOCK ON THE DOOR

MIKE:

Uwan...they's a stranger at the door.

MIKE:

The door's locked, Pappy.

MIKE:

(WHISTLING) Well, I'm too tired...break it down stranger and come on in...

MIKE:

SPLINTERING OF WOODEN BOXES

MIKE:

Why ef it ain't Kunnel Carstairs.

MIKE:

Hullo hullo hullo Pappy Hatfield...How's wit you...I reckon yippee and yahoo. I am looking for my little boy Julius... Julius Caesar Carstairs...Do you all know whar he is already.

MIKE:

I shot him.

MIKE:

You what?

MIKE:

I shot him.

MIKE:

Well, that's all right...I just wanted to know ef he was comin' home to supper.

MIKE:

ORCHESTRA PLAYS "COMING ROUND THE MOUNTAIN"



51458 8135



RADIO
WILLIAM ESTY
AND COMPANY

-8-

VO: 1111:

And so we leave Walter O'Keefe and his hillbillies in their cabin. They'll be back later and in the meantime Kenny Sargent will sing "For You."

MUSIC:

FOR YOU (ORCHESTRA AND SARGENT)

VO: 1111:

When you think of outstanding athletes, you naturally think of the great American Olympic stars who have brought so many championships to the United States. Let's call the roll of Olympic squad members, who will tell you that Camels are so mild they smoke them all they like, yet keep in training. On this list we find Pete Desjardins -- Georgia Coleman -- Harold (Dutch) Smith -- Helene Madison -- Josephine McKim -- Stubby Kruger -- William Miller -- Leo Sexton -- James Bausch -- Jane Fraantz -- and Buster Crabbe, all Camel smokers, all convinced of Camel's real, wholesome mildness from their own experience. These Olympic stars are just a few from an astonishingly long list of champions in every form of hard competition, who recommend Camels to anyone who values keeping in "good condition." Athletes say: "CAMELS DON'T GET YOUR WIND!"

MUSIC:

I WON'T DANCE (ANNETTE HANSHAW)

(O'KEEFE AD LIES INTRODUCTION OVER MUSIC)

VO: 2111:

That was Annette Hanshaw singing "I Won't Dance" and now to get back into our serious dramatic mood we continue with our hillbilly drama "It Must Have Been Something I Et" starring Walter O'Keefe in the role of Pappy Hatfield. Ac



51458 8136

51458 8137



RADIO

WILLIAM ESTY
AND COMPANY

-9-

VON ZELL: (CONT'D) the scene opens Pappy Hatfield is combing eggs out of his beard...So now, ladies and gentlemen...on with the show.

MIKE: FEW BARS OF "COMING ROUND THE MOUNTAIN."

JACK: Hey Pappy...

O'KEEFE: Yes Zeke.

JACK: Say Pappy..ahm thirty five years old now and it's high time I had a pair of shoes.

O'KEEFE: What do you need shoes for...you ain't goin' nowhar. Besides you're gettin' too many fancy sissy ideas...the first thing you know you'll be wearin' that underwear I hear tell about...

FROST: Hey Pappy...what's underwear? Hanh?

O'KEEFE: I won't tell you...you're learning too fast.

MIKE: KNOCK ON THE DOOR

O'KEEFE: Who's thar?

VON ZELL: Gunga Din.

O'KEEFE: Gunga Din eh? Well you ain't Gunga Din here.

MIKE: HILLBILLIES LAUGH

FROST: Good joke, Pappy.

VON ZELL: Hey...open the door...

O'KEEFE: Why?

VON ZELL: It'll make it easier for me to come in.

O'KEEFE: Waal...come in the window...it'll make it easier for both of us.

MIKE: CRASH OF GLASS



51458 8139



RADIO

WILLIAM ESTY
AND COMPANY
VON ZELL:

-10-

I got a telegram here for Pappy Hatfield...it came collect.
You owe me a dollar ninety eight...

O'NEESE:

Hanh?

VON ZELL:

I said you owe me a dollar ninety eight.

BIK:

SHOT AND GROANS

O'NEESE:

Well Zeke...that's savin' a dollar ninety eight. Come on...
you're the only one can read Zeke.

BLACK:

I'm no Einstein...maybe the pig can read it. I'll show it
to him.

SONN:

Oink Oink Oink

BLACK:

The pig says it's from Hezekiah in New York.

SONN:

OINK OINK OINK STOP

OINK OINK OINK STOP

OINK OINK OINK STOP

BLACK:

Bear Pappy...Yesterday a city slicker sold me the Brooklyn
Bridge but he charged me a dollar too much stop All I know
is he is wearing a blue suit. Bring your shootin' irons
to New York and we'll plug him Signed Hezekiah...

FROST:

What's New York Pappy...Hanh?

O'NEESE:

It's a little town just outside of Brooklyn.

JACK:

Gee Pappy...you know everything. (IDIOT LAUGH)

O'NEESE:

Come on...we're going to New York and look for a man with
a blue suit.

LELL

ORCHESTRA PLAYS "EAST SIDE WEST SIDE"



51458 8140

51458 8141



RADIO

WILLIAM ESTY
AND COMPANY

-11-

VOI ZELL:

(OVER MUSIC) And so now the scene changes to New York where the Hatfields are looking for a man in a blue suit. As the curtain rises we find them in their hotel suite... exploring the mysteries of the bathroom.

LEE:

MUSIC DIES DOWN

PROBT:

Pappy...I want to take one of these baths they talk about. Give me my overcoat...I might as well wash that at the same time.

PROBT:

I'll put on my overalls and get in with you...Wheee.

LEE:

SPLASH

PROBT:

Hey Hezekiah...let's you and me jump in the other little sink here.

VOI ZELL:

(HILARIOUS VOICE) This one here.

PROBT:

No the tall one there...

LEE:

SPLASH

BAND QUIETLY PLAYS "STARS AND STRIPES"

PROBT:

Pardon me...but I'm the manager of the hotel. What are you people doing?

PROBT:

We're looking for a man in a blue suit.

PROBT:

Well look out the window...and you'll see plenty of blue suits...there's a policeman's parade going by.

PROBT:

MUSIC STRONGER

PROBT:

Come on, everybody...pick up your fowlin' pieces and let's start shootin'.

PROBT:

SUCCESSION OF SHOTS AND INSTRUMENTS FADE OUT.
ONLY PICCOLO...THEN ANOTHER SHOT



51458 8143



RADIO

WILLIAM ESTY
AND COMPANY

ANNOUNCER:

-12-

Hey Zeke what did you shoot the piccolo player for...he
wasn't wearing a blue suit.

BACK:

Can I help it if I'm color blind. (ILLIOT LAUGH)

MUSIC:

CASA LOMA STOMP (ORCHESTRA)

(O'BRIEN AD LIMS INTRODUCTION OVER MUSIC)

ANNOUNCER:

The Camel Caravan is sent you with the good wishes of
R. J. Reynolds Tobacco Company, Winston-Salem, North
Carolina, makers of Camel Cigarettes and Prince Albert
Smoking Tobacco. If you like a pipe, you're cordially
invited to get acquainted with the "National Joy Smoke!"
Good old "P.A." is America's best loved brand, pleasing
more men than any other.

MUSIC:

SMOKE RINGS

ANNOUNCER:

Well, ladies and gentlemen, this is our swan song. The
Camel Caravan has reached the end of its road for this
series. By the way, Glen, stop playing there a minute and
say goodbye...

ANNOUNCER:

Goodbye everybody and thanks for listening...

O'BRIEN:

Come on Annette, say goodbye to the Hanshaws...

ANNOUNCER:

That's the way I feel too...thanks for listening in and
goodbye...

ANNOUNCER:

Come on Harry, come on Ted, come on McGillicuddy...

ANNOUNCER:

Goodbye...



51458 8145



RADIO
WILLIAM ESTY
AND COMPANY

-13-

So, ladies and gentlemen...this is farewell for our gang including Alice Frost, Louis Sorin, whose maiden name is McGillicuddy, and Master Jack O'Keefe. Incidentally, this is Walter O'Keefe saying good nate and I've got to go up in the country and take care of the baby for the summer. All right, Glen, have the boys sing goodbye...

"FAREWELL TO THEM" SUNG BY ORCHESTRA

TUNE UP AND OUT

STATION CUE



51458 8146

51458 8147

