

RADIO
WILLIAM ESTY AND COMPANY
INCORPORATED

R. P. Zella
5/2/35
4/30/35.

COLUMBIA BROADCASTING SYSTEM

CAMEL PROGRAM NO. 63

THURSDAY, MAY 7th, 1935.

10:00 - 10:30 P.M.



CL: (COLUMBIA BROADCASTING SYSTEM)

MUSIC: SMOKE RINGS

VON ZELL: (OVER MUSIC) Gangway neighbor...here comes the Camel Caravan again brought to you by the makers of Camel Cigarettes and Prince Albert Smoking Tobacco...This is Walter O'Keefe, the Broadway Hillbilly, greeting you on behalf of our Gang. In the order of their appearance you'll hear Glen Gray and his Casa Loma lads, Annette Hanshaw and Ted Husing. I hope the show goes well tonight and that the baby's listening in and he's very critical, at least he made a face at me today. Well, let's start the show. The overture will be the Casa Loma band playing "The Cobra and The Flute."

MUSIC: THE COBRA AND THE FLUTE (ORCHESTRA)

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JIGGLE OF TELEPHONE HOOK

TYPE:

CHARACTER:

Hello operator...get me New York - Plaza 3-2000...Is this Frank Brock's Bar and Grill...Say Bartender...this is Walter O'Keefe...Is my Uncle Timothy there...Oh he must be there...Look over at the Free Lunch Counter...uh..huh...(HUMS) Hello Uncle Tim...this is Walter...WHAT?...Hey take that bologna out of your mouth...I can't understand you...Listen Uncle Tim...I just bought a tourist camp...Yes...An Auto Camp out here in Jersey...Yes...I want you out here to help McGillicuddy. Come right over... O'Keefe cabins...Route 27...outside Newark...You can't miss it...Goodbye.

MUSIC:

PHONE CLICK

CHARACTER:

Well McGillicuddy...how do you like living in a Tourist Camp?

VOICE:

Umumh...(BREATHES) So it's thrilling me to pieces...it's agitating my gypsy blood...with the green grasses...with the hoak trees...with the helm trees...with the leafy buds Mac...it's the only life...Give me a road...Give me a highway...Give me blue sky.

CHARACTER:

VOICE:

Give me a hamburger. Of course, there's only one thing wrong Mr. O'Kiffy, I got too much work to do.

CHARACTER:

Mac - Don't worry. My Uncle Tim will clean out the cabins. He's on his way over.

MUSIC:

AUTOMOBILE GRINDS TO STOP...HORN

CAR DOOR SLAMS

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BEST COPY

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RADIO

WILLIAM ESTY
AND COMPANY
JACK:

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(VERY ENGLISH) I say old Pip...who's the proprietor heah?

O'KEEFE:

(POORING) I'm the proprietor heah.

JACK:

Well, old pip...I'm starving...I'm famished...I'm empty...
I'm absolutely hollow.

O'KEEFE:

Let's not talk about your head...What do you want?

JACK:

What hev you got (ROARS WITH LAUGHTER) I bowled your
wicket on that one fellow. What have you got on your
luncheon menu today.

O'KEEFE:

Well...our French Chef here...Pierre Francois de la
McIllicuddy has prepared his own creation...Noisette de
l'agneau au buerre en casserole avec legumes sous cloche
San Martin.

JACK:

What's that?

O'KEEFE:

HAMBURGER.

JACK:

Have you any heated hounds...

O'KEEFE:

What's that?

JACK:

Passionate puppies...feverish canines...

O'KEEFE:

Oh...you mean hot dogs. Here...I'll introduce you to the
chef...This is Francois.

JACK:

Hello Francois.

FOREN:

Comment ca va wit you cherie. It's a swell bon jour today
n'est pas ce petite patootsie wootsie.

JACK:

Je ne comprends pas ce que vous avez dites.

O'KEEFE:

(DISGUSTED) Say, what has all this got to do with a hot
dog

BIZ:



TELEPHONE RINGS

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RADIO
WILLIAM ESTY
AND COMPANY
SUNSHINE

Hello...O'Keefe talking. Oh hello Uncle Tim...what...
Take that pretzel out of your mouth...I can't understand
you...Where are you?...Yes, yes...I know you're in a
saloon but where...Oh...Bridgeport. Well look Tim...
you're going the wrong way...Get back on Route 27...Yeah..
just outside Newark...Listen Tim...it's a tourist camp
with a lot of cabins around a big red building...yes...
a red building. You can't miss it...Goodbye.



MIKE:

PHONE CLICKS

GEORGE:

Any news?

O'KEEFE:

Yes...you'd better clean out the cabins.

BOB:

Okey dokey...but your Huncle Timothy will have to wash
the automobiles.

MIKE:

AUTO BRAKES AND HORN

MOTOR IDLES QUIETLY UNDERNEATH TALK

O'KEEFE:

Sure he'll be here in no time. Ah here comes a customer...
here's where we make some money.

GEORGE:

(OFF MIKE) Service...service.

O'KEEFE:

Yes Ma'am...what can I do for you.

GEORGE:

Give me some air in the tires.

O'KEEFE:

Yes...air in the tires.

GEORGE:

Some water in the radiator.

O'KEEFE:

Yes.

GEORGE:

Wipe off the windshield.

O'KEEFE:

Be glad to.

GEORGE:

And I'd like a New Jersey road map.

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RADIO

WILLIAM ESTY
AND COMPANY
NEW YORK

Here it is...haven't you forgotten something.

WILLIAM ESTY:

Oh yes...cigarettes. Have you got Camels?

O'KEEFE:

Have we got Camels....Why certainly.

WILLIAM ESTY:

Well, give me one...I left my pack at home.

WILLIAM ESTY:

PHONE RINGS...

O'KEEFE:

Pardon me...while I answer the phone.

WILLIAM ESTY:

RECEIVER UP

O'KEEFE:

Chateau Hamburger...O'Keefe speaking...What...take that
pickle out of your mouth...I can't understand you...What...
you're in Schenectady...I told you to look for a red
building...I see - you're in a red building...A little
red school house...Oh yes...You're having a drink with the
teacher. Well listen...Didn't you write down the
directions...Well look at it...What! You can't...oh...you
wrote them on the wall of that bar back in Bridgeport.
No no no...don't go back to Bridgeport...Get back on
Route 27...You can't miss it...Goodbye.

WILLIAM ESTY:

PHONE CLICKS

O'KEEFE:

Oh McGillicuddy.

WILLIAM ESTY:

I know, I know...Give me the hose I'll wash the automobiles.

MUSIC:

LITTLE THINGS YOU USED TO DO (ANNETTE HANSHAW)

(O'KEEFE AD LIBS INTRODUCTION OVER MUSIC)

WILLIAM ESTY:

TO BE INSERTED

MUSIC:

THE DIXIELAND BAND (ORCHESTRA AND HUNT)

(O'KEEFE AD LIBS INTRODUCTION OVER MUSIC)



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RADIO
WILLIAM ESTY
AND COMPANY
VON BRUNN

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And now, ladies and gentlemen...we return you once more to Walter O'Keefe's tourist camp...the Chateau Hamburger on Route 27.

BIZ: SOUNDS OF HORNS AND MOTORS.

O'KEEFE: McGillicuddy I'm glad that business is so good...I'm sorry you've got to work so hard...but when Uncle Tim gets here he'll take a load off your shoulders.

SORIN: Listen Mr. O'Kiffy...I've washed the floors, I have made the beds in the cabins, I've cooked the hamburgers but I habolutely won't clean out the stable.

O'KEEFE: You don't have to Mac...we'll leave that for Uncle Tim... He'll be here any minute.

BIZ: PHONE BELL RINGS

O'KEEFE: Chateau Hamburger...Oh hello Uncle Tim...What?...Take that sandwich out of your mouth...I can't understand you...Where are you...Well look, Tim...McGillicuddy needs you...Get back on Route 27...You can't miss it...goodbye.

SORIN: Any news?

O'KEEFE: Yes...Uncle Tim is in Syracuse.

SORIN: That's all I want to know...I'll be out in the stables

BIZ: MOTOR BRAKES AND HORN BLOWS.

JACK: (MILQUETOAST) Hello there, Mister.

O'KEEFE: And who might you be?

JACK: Gabble!

PROOF: (VERY VERY RAPIDLY) Shut up...I'm Mrs. Gabble and I saw your place as we came over the hill...and I said to my



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FROST:

(CONF'D) husband I said didn't I Mr.--uh...Mr.--uh...

JACK:

Gabble!

FROST:

Shut up. I said to myself this is just the place for you Minnie...you see that's my maiden name. I was a Hathaway before I married Mr..uh...What's your name.

JACK:

Gabble!

FROST:

Shut up...you see we're on our way to Arkansas to see my sister y'see...she had a baby last week...a perfectly ADORable baby she had..

OLD MAN:

I had a baby last week too...eight pounds...and his name...

FROST:

Shut up...well we just want to camp for the night. And I think your place is so lovely.

BOY:

Say mister where is the...

OLD MAN:

It's right over there. It's the best looking cabin I've got...

FROST:

It'll be just right for my husband and my son...oh by the way...you haven't met my son...his name is...oh...what IS your name...



BOY:

Ichabob Mom.

FROST:

That's right...he's bright isn't he. You see my name is... oh...there..I've forgotten again...Ichabob...quick...what is my name?

BOY:

Gee I forget Mom...I had it written down somewhere. Hey Pop what's our name?

JACK:

Gabble.

OLD MAN:

Say...just a minute. Take it easy. Look..I think you people should be introduced to each other. Casper...what's your name?

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CHARLES:
FRANK:
O'KEEFE:
BORN:
O'KEEFE:
BORN:
O'KEEFE:
BORN:
ALB:
BORN:
BIZ:
BORN:
O'KEEFE:
BORN:
BIZ:
BORN:
O'KEEFE:
BORN:

Gabble
Meet your wife...Mrs. Gabble...and your son little
Ichabod.
And now, young man...what is your name?
Let's see...what is my name...that's funny...Oh me...my
face is familiar but I can't seem to remember the name.
Hullo hullo hullo Mr. O'Kiffy.
That's it...O'Kiffy.
Well at last...Huncle Tim. Let's go down to the stable.
No Mac...wait a minute. This is not Uncle Tim...this is
a customer.
Plizzed to making up with your acquaintance Mr...uh...
Gabble.
Don't mind the dirty floors. Uncle Tim is coming right
over.

TELEPHONE BELL RINGS
PHONE CLICKS

I'll answer it...(SWEETLY) Chateau Hamburger...(BASS VOICE)
Oh it's you, Uncle Tim. Take dat herring out of your
mouth...(INCREDIBLY) What? Lost again. Listen...Take
Route 27...you can't miss it...(SWEETLY AGAIN) By the by..
where are you now...(MAD AGAIN) Umumh...Philadelphia, P.H.
Goodbye...Uncle Timothy.

PHONE CLICKS

Come on, Gabble...I'll sweep the floors...
Don't worry McGillicuddy...Uncle Tim will be here any
minute...Route 27...Red Building...He can't miss it...

YOU'RE AN ANGEL (ORCHESTRA AND SARGENT)



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RADIO

WILLIAM ESTY
AND COMPANY

1000 PINE

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A little while ago, Ted Husing told us about James Bausch, remarkable Decathlon champion, and how Mr. Bausch has discovered that he can smoke all the Camels he wants and yet keep in top condition. This great field champion is only one of many, many athletes who have told us the same thing about CAMELS: namely, that "They don't get your wind." And when a champion athlete speaks of "condition" -- "wind" -- healthy nerves -- real tobacco mildness -- he knows what he's talking about. Now, this kind of real mildness is important not only to athletes, but to every smoker -- on vacation, in the office, at home. For most of the pleasant things of life are doubly pleasant when you're "in condition." So remember: Camels' costlier tobaccos are so mild, you can smoke them as often as you please. (SLIGHT PAUSE) Athletes say, "Camels never get your wind."



MUSIC:

LULLABY OF BROADWAY (ANNETTE HANSHAW)

(O'KEEFE AD LIBS INTRODUCTION OVER MUSIC)

VON ZELL:

And now, ladies and gentlemen...we follow Route 27 back to the Red House on the hill. You can't miss it...

Walter O'Keefe's House of Horrors...nestling in the heart of Mosquito Valley...twenty miles from Newark and two hundred miles from Uncle Tim. And so back to the Chateau Hamburger amid the peaceful pastoral quiet of the countryside

PIA:

ORCHESTRA PLAYS MENDELSSOHN'S "SPRING SONG"
SIGNS TO BIRDS TWITTERING...COWS MOOING...PIGS GRUNTING...
AUTOMOBILE NOISES AND CRASHES.

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RADIO

WILLIAM ESTY
AND COMPANY

Oh McGillicuddy...it's so quiet here.

I can't hear you.

I say it's quiet out here...it's restful...peaceful.

Those birds are making so much noise I can't hear a word
you're saying.

SOUND EFFECTS DIE DOWN COMPLETELY.

You know, McGillicuddy...I don't like to mention any
names but somebody has got to regulate the drainage system.

You mean the sewer. Listen O'Kiffy...don't try to sweet
talk me. I habsilutely refuse...I put my feet down...I
can be pushed so far...but I won't go down that ditch.

Uncle Tim will be here any minute...

TELEPHONE RINGS.

See? What did I tell you? (RECEIVER UP) Hello...Hello
Uncle Tim...You're on Route 33...Oh you're at Trenton,
New Jersey. Well you're getting warm...Just find Route 27
...you can't miss it...Goodbye,

MOTOR COMES UP...GRINDS TO STOP...HORN

McGillicuddy here's a customer...Take care of them...

Hello folks...What could I doing for you?

Say young feller...have you got gas?

Gas? Yes a little...but I use bicarbonate.

Mac, I'll take care of them. Well sir...can we fix you up
for the night in one of our cabins.

Can you fix up a honeymoon couple.



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RADIO

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OLD LADY:

Sure...we can fix up a pair of honeymooners...where are they?

OLD MAN:

Us...you darned fool...we just eloped.

OLD LADY:

Well, wait a minute...I got to be careful...I don't want your father busting in here.

OLD LADY:

Oh paw...don't worry...my paw is ~~playing right field for~~
in ~~the Boston Braves.~~

OLD MAN:

Now, wait a minute...aren't you a little hasty...a little impetuous...

OLD LADY:

Tell him Maw.

OLD MAN:

Impetuous...that's him all over...only 35 years ago...I was just a young debutante of fifty two...

OLD LADY:

Yes sir...I'm a tornado...a gol darn twister when I get a blowing.

OLD MAN:

Well, come on kids...I'll show you a cabin...Of course, the water isn't running right now.

BOB:

Oh, but dat's all right...Good old Huncle Tim is coming right over to regulate the drainage system.

BOB:

TELEPHONE RINGS

BOB:

Shall I answer it, McGillicuddy?

BOB:

Never mind...so I'll fix the drainage system.

BOB:

AFTER YOU'VE GONE (ORCHESTRA)



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RADIO
WILLIAM ESTY
AND COMPANY

VIA MAIL

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The Camel Caravan is sent to you with the compliments of
R. J. Reynolds Tobacco Company, Winston-Salem, North
Carolina, makers of Camel Cigarettes and Prince Albert
Smoking Tobacco. Every pipe smoker should get acquainted
today with good old "P.A." Prince Albert is long burning,
cool and mellow, with any harshness or bite taken out by
a special process. And prince Albert, the National Joy
Smoke, is properly packed, in tins.

REPORT:

SMOKE RINGS

SUMMARY:

Well, it's time we turned out the lights in the good old
Chateau Hamburger while I put the Camel Caravan in the
stable until Thursday night at 9:00 Eastern Daylight
Saving Time with another appearance scheduled for 8:30
Mountain Time and 7:30 Pacific Coast Time, so this is
farewell for Glen Gray and his Casa Loma orchestra,
Annette Hanshaw and Ted Husing.

for tonight

RE:

TELEPHONE BELL RINGS

DETAILS:

That's Uncle Tim folks. Excuse me. This is Walter O'Keefe
saying good nate and hello Uncle Tim.

THEME UP AND OUT

STATION CUE



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