

RADIO
WILLIAM ESTY AND COMPANY
INCORPORATED

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COLUMBIA BROADCASTING SYSTEM

CAMEL PROGRAM NO. 42

THURSDAY, MARCH 14, 1935.

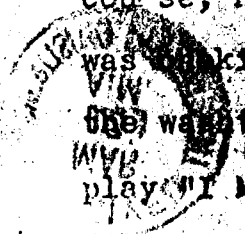
9:00 - 9:30 P.M.

CUR: (COLUMBIA BROADCASTING SYSTEM)

MUSIC: SMOKE RINGS

O'KEEFE: (AFTER EIGHT BARS) Gangway neighbor... here comes the Camel Caravan again brought to you by the makers of Camel Cigarettes and Prince Albert Smoking Tobacco... This is Walter O'Keefe my dear customers... and may I greet you on behalf of the Camel crowd, the petite Annette Hanshaw and Glen Gray and his Casa Loma Orchestra. I just came from Madison Square Garden... there was a terrible fight over there... one of the... of course, he didn't mean to do it... you see he thought he was kicking his opponent. Well, I've had a hard day over the wastubs... so I'm going to sit down with the boys and play "I May Be Wrong"....

MUSIC: I MAY BE WRONG (ORCHESTRA)



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AD. STYLING TO

AD. STYLING TO

MUSIC:

LOVE DROPPED IN FOR TEA (ORCHESTRAL VERSION)

MUSIC:

SEILING ON P. 100 (ARLETT'S HANSRAE)

VON SEEL:

(O'KEEFE AD LIBS INTRODUCTION OVER MUSIC)

When people say "I'd walk a mile for a Camel," they have in mind the fact that Camels contain costlier tobaccos. The makers have spent millions of dollars more to insure that Camels are made from finer, more expensive tobaccos -- Turkish and Domestic -- than any other popular brand. For smokers, this means a flavor that is smooth, rich and mild, that doesn't tire your taste, a firm flavor, that never gets flat, even when you're smoking an extra amount. You'll notice, too, that Camels give you a "lift" when you're tired. That's Camel's famous "energizing effect" -- scientifically confirmed, and reported by lots of Camel smokers too. Be sure that Camel is your cigarette. Enjoy Camel's finer tobaccos freely. And Remember: "They never get on your nerves."

MUSIC:

LOVE DROPPED IN FOR TEA (ORCHESTRAL VERSION)

(O'KEEFE AD LIBS INTRODUCTION OVER MUSIC)

O'KEEFE:

Well, ladies and gentlemen...St. Patrick's Day is only five days away and so in honour of the Ould Sod we present tonight a playlet of the Irish countryside...it has to do with ghosts...or as we call them in Ireland..."Banshees"...The title of this little slice of folklore is "Strike Up The Banshee"...



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Johnny

(T) ... Timothy O'Toole falls the stage I'll
fill up my ~~cup~~ and feet off by scullalah...

BIZ: ORCHESTRA PLAYS "WHY! IRISH EYES ARE SMILING"

BIZ: The scene...a thatched roof cottage where the River Shannon
flows...The time...the present...starring Walter O'Keefe in
the role of Michael O'Hoolihan...

BIZ: MUSIC UP AND OUT

(AT OPENING WE HAVE LOUD HEARTY NOISES...ACCOMPANIMENT-AN
ACCORDIAN AND VIOLIN PLAYING A WILD IRISH JIG...SOUNDS OF
DANCING AND YELLS OF MERRYMAKERS...MERRIMENT DIMS DOWN...)

BIZ: (ACCENT) Well Michael...tis a grand party...and so polite
they do be hein'...

O'KEEFE: They do be polite...there hasn't been a fist fight in five
minutes. How about a bottle of beer? *drunk*

JACK: I've got a bottle but there's no bottle opener...

O'KEEFE: Phwat d'ye need with a bottle opener...Here...I'll break the
neck off the bottle...

BIZ: BOTTLE CRASH

FROST: Oh Mr. O'Hoolihan...make Timothy sing a song...

O'KEEFE: Quiet you people...would you like to hear Timothy O'Toole
sing a song?...

BIZ: AND LIP CRIES...AYE...WE WOULD...GWAN TIMOTHY!

O'KEEFE: May be you could sing better Tim if you took the bottle out
of your mouth...

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... Irish eyes are smiling
... they may steal your heart away.

At that... that must be old Michael O'Toole knocking at the
o'door... Come in!...

PAUL:

DOOR OPENS AND SHUTS

... JOEY SAYS "HELLO MICHAEL"

Hello Michael... how are ya?...

PAUL:

(... DISGUISED) SWELL.

PAUL:

And how's the missus...

JACK:

(HIGHER AND MORE EXCITABLE JABBER)

O'KEEFE:

Ohhhhhh... ye don't say!..

PAUL:

Phwat did he say?...

O'KEEFE:

Phwat?...

PAUL:

I said "Phwat did he say?"...

O'KEEFE:

He sez he's got a kid a year old and the kid can talk as
well as he can...

PAUL:

Oh Mr. O'Hoolihan... Mr. O'Hoolihan... I want you to meet a
thruv son of Old Erin...

O'KEEFE:

Shake hands... I'm glad to know yez... The top of the mornin'
to you,...

Hello hello hello... Mr. O'Hoolihan...

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...?...

...St. Patrick's Day?...

Right in the middle of the parade...I'm taking no chances
Till we O'Hoolihan...what became of the wife O'Toole...I
remember...she was always thinkin' she was sick...Does she
still think she's sick?...

HE: No...now she thinks she's dead...O'mon now...the party's
gettin' too quiet...The neighbours are complaining...we'll
have to be having a song or a fight...and I'm ready for
either....

SORIN: Well, if you're insisting...I'll playing to you a little
folk song from the County Bronx...entetietittled "Ireland
Must Be Heaven Cause My Mother-in-law Comes From Scotland"...

JACK AND O'KEEFE JABBER...ACCORDION PLAYS IRISH
JIG...AND SEQUES....BOOS AND HISSES...

O'KEEFE: Thank you, ladies and gentlemen...we'll continue with our
Irish play "Strike Up The Banshee"...and meanwhile the
Casa Loma Banshee will play "Soon"....Begorra worra worra.

MUSIC: SOON (ORCHESTRA AND SARGENT)
(O'KEEFE INTRODUCES SARGENT OVER MUSIC)

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...the strain begins to tell on my nerves,
Camel will refresh me, ease the tension, and
quickly build up my energy so I can go on with renewed zest.
I get a lift from a Camel as often as I wish." He agrees
with Craig Wood. He knows his golf, and he knows his cigar-
ettes. And here is what some more folks say, who also feel
the same about Camels. Miss Georgia Engelhard, well-known
mountain climber:

- VON ZELL: "A Camel 'picks me up' in just a few minutes and gives me
the energy to go on."
- MAN: H. L. Vough, expert tree surgeon:
"The first time I ever smoked a Camel, I 'fell' for that
rich, mild taste. Camels help to relieve tiredness after a
hard day's work."
- VON ZELL: George F. Stafford, store manager:
MAN (2): "I call a Camel 'the smoke that cheers.' Whenever I smoke
a Camel, my energy revives."
- VON ZELL: Just a few, from among the thousands of people who smoke
Camels for increased energy, for flavor that doesn't tire
the taste, and for extra value. It's a fact, as tobacco
men know, that Camels are made from finer, more expensive
tobaccos -- both Turkish and Domestic -- than any other
popular brand. These are the costlier tobaccos that never
get on your nerves.

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MUSIC: "FADE IN MY LOVE" (L. HENRIE HANSHAW) (O'KEEFE AS LIES)

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Why not
"Gabby Players"
Esty

...the scene is still in O'Hoolihan's cottage and the party
is just breaking up...

WIFE: IRISH FIDDLERS BY ACCORDIAN AND VIOLIN
MICK: Well Timothy...it's too bad you've got to be goin'...Twas
a fine party...

JACK: The missus will never believe I've been to a party...me
comin' home without a black eye...

MICK: I'll give you a black eye...Here...Turn your face around a
little to the left...Wan...Two...Three...

BIZ: BLOW AND THUD OF BODY...

JACK: Thank you, Michael...

MICK: Not at all..get up off the floor and I'll give you a bottle
of beer before ye go...

JACK: Naw...no more beer...I'm losin' my girlish curves as it is...
an I'm thryin' to keep my figger...

MICK: Shure the beer won't hurrt you...You raymimber my gran'-
father Pugnatus Ignatius Aloysius O'Hoolihan?...

JACK: I do...

MICK: Timothy...the ould man used to dhrink a barrel of beer every
single day for ninety nine years...They buried him four years
ago and if you lukked at him today...he'd be a bather
lukkin' man thin you are...C'mon now...dhrink your beer...

BIZ: CLINK OF GLASS



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...and with the door open...
...the door...

Come in...

...the top of the mountain to you all Mr. O'Hoolihan...
...warra warra begorra bejabers...How you all?...

O'NEEDLE: Hey Pee Wee...you're talking Southern...

WIMP: I know but I'm from the South of Ireland...I just saw a
ghost...The Banshee of Bannigan's Barn...

JACK: The Banshee...the ghost...

O'NEEDLE: Get O'Connell...Get O'Toole...Call O'Shea...Call O'Brien...
and tell them I'm on my way to the O'Barn to meet the
O'Banshee...

BIZ: AD LIB "COME ON" ETC...DOOR OPENS AND SHUTS

BIZ: ORCHESTRA PLAYS MYSTERIOSO MUSIC...SEQUES INTO
WIND MACHINE...SHUTTERS BANGING...

JACK: O'Hoolihan..whist...ain't that the shutters bangin'...

O'NEEDLE: No...that's my knees knockin'...Hey McGillicuddy...are you
afraid of ghosts...

SORIN: Who me?...Afraid of a ghost...Hah ha...A ghost is just a
joke to me...

O'NEEDLE: Well then...look behind you and you'll laugh your head off...

...SOUND OF A GHOST

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...the first of the...
...the first of the...
...the first of the...

Worra, worra, phwat happened...

She threw that...

No edy threw annything. The stove blew up and McGillicuddy
went with it.

Poor McGillicuddy...it's up to you Michael to break the news
to Mrs. McGillicuddy...after all no one has the gift of
gab like you have...you can unfurl your lip and uncurl your
tongue and roll out the worst news in the wurrld in a
gintle dilicate manner.

O'KEEFE: Well come on...I'll go over and break the news in a nice
way to Mrs. McGillicuddy...

BIZ: SOFT MUSIC

KNOCK ON DOOR

JACK: Break it to her aisy...

BIZ: DOOR OPENS

O'KEEFE: Does the Widow McGillicuddy live here...

FROST: She does not...I'm Mrs. McGillicuddy...and I'm no widee...

O'KEEFE: That's what you think...wait till you see what I've got in
the basket...

BIZ: ORCHESTRA PLAYS "WHEN IRISH EYES ARE SMILING"

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...and the Irish playlet
...the Washburn playlet
...The Spirit of Arthur."

The Camel Caravan is presented by the makers of Camel
Cigarettes and Prince Albert Smoking Tobacco -- R. J. Reem
Tobacco Company of Winston-Salem, North Carolina. Prince
Albert, you know, is that cool, long-burning pipe tobacco
that gives so much pleasure to so many millions of men.
Good old "P.A."! It's a secret blend -- first quality
tobacco only. And there's a special process -- used
only by the makers of Prince Albert -- that removes any
trace of harshness, or bite, from The National Joy Smoke.
If you're a pipe smoker begin using Prince Albert right
away!

MUSIC:

SMOKE RINGS

OK EPE:

Well, ladies and gentlemen...once more the Camel program
goes up in Smoke Rings and we wander out of your life until
Tuesday at ten o'clock Eastern Standard Time...when we will
return with Annette Hanshaw...Glen Gray and his boys and
Ted Husing...And now for a few words from Mr. O'Toole...who
forgot to say good-night...(JACK JABBERS)...step outside
and say that...this is Walter O'Keefe saying "Good nate and
gwan to bed".....

THEME UP AND OUT

STATION CUE

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