

RADIO

WILLIAM ESTY AND COMPANY

INCORPORATED

Best Copy

1/28/35.

COLUMBIA BROADCASTING SYSTEM

CAMEL PROGRAM NO. 36

THURSDAY, JANUARY 31, 1935.

9:00 - 9:30 P.M.

CUE:

(COLUMBIA BROADCASTING SYSTEM)

MUSIC:

SMOKE RINGS

O'KEEFE:

(AFTER EIGHT BARS) Gangway neighbor...here comes the Camel Caravan again brought to you by the makers of Camel Cigarettes and Prince Albert Smoking Tobacco. This is Walter O'Keefe speaking and I want to say "hello" to you on behalf of Glen Gray and the boys, Annette Hanshaw and the new dog we've got at our house. I've got an idea that he's probably a police dog...as a matter of fact he must be...I went out in the kitchen today and found the cook sitting in his lap. Well enough of this chatter...there's more to come and you people can now give your ears a holiday as Glen and the lads play "Who's Sorry Now."

MUSIC:

WHO'S SORRY NOW (ORCHESTRA)

51458 7222

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O'KEEFE:

Well, ladies and gentlemen, tonight I think we have something new for you. So many commercial institutions are putting on radio shows...Even painless dentists may be going on the radio to advertise...and now we show you the kind of program we suggest for the painless dentist when he goes on the air...

BIZ: FANFARE OF TRUMPET

JACK: How are your gums today?...

BIZ: FANFARE OF TRUMPET

JACK: Have you got gold teeth?...

BIZ: FANFARE OF TRUMPET

JACK: Have you got snaggle teeth?...

BIZ: FANFARE OF TRUMPET

JACK: Have you got any teeth?...Dr. O'Keefe's Bridgework is on the air...

BIZ: CHORD IN G

CAST SINGS

Is your bridgework falling down...falling down...falling down

Is your bridgework falling down...

MY FAIR LADY!

O'KEEFE: This is Walter O'Keefe...~~...~~, F. & O. and I.O.U...

Let me ask you a question...How is your bridgework? Is your ignition faulty?...Do you see spots before your teeth? Ah, I thought so...Well, I'll tell you what to do...Tear off the top of a molar...any molar...take a molar from one to the other...Write your name and address clearly on the top of it...

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O'KEEFE:

(CONT'D) send it in to us and we will send in return a pair of pliers. ~~and our free illustrated brochure and don't forget to brochure tooth three times a day... This brochure booklet to your eyes... is entitled "How To Pull Your Teeth At Home"...~~ Now John Galloppi...our mystery singer renders a new ballad entitled "The Tooth The Whole Tooth and Nothing But The Tooth." Go ahead, John...Sink your teeth into it..

BIZ:

ORCHESTRA PLAYS "OH, WOULDST I WERE A TENDER APPLE BLOSSOM" ... JACK SINGS ... WITH AD LIBS IN BACKGROUND.

O'KEEFE:

Ladies and gentlemen...that was John Galloppi singing "My Sweet Tooth Says I Wanna But My Wisdom Tooth Says No"...Now let us pause in this wild hysterical revelry and peek into a typical American home...

BIZ:

ORCHESTRA PLAYS "HOME SWEET HOME"

FROST:

John, one of my teeth in front is acting up...

SORIN:

Which one is it, my little flapdoodle....

FROST:

(WITH HER MOUTH FULL) That one here ..it's looth...

SORIN:

The darling...you must with me to Doctor O'Keefe's...Let us hasten...

BIZ:

DOOR OPENS AND SHUTS

MOTOR EFFECT....FORTE AND FADE

SORIN:

Here we are darling...Step out and bring your tooth with you...

FROST:

Coming, sweet...

BIZ:

KNOCK ON DOOR

O'KEEFE:

Come in...ah, folks...I'm just testing my new hydraulic drill...

RADIO
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AND COMPANY

-4-



FROST:

Well...will this drill be good for me...

O'KEEFE:

Listen, they used it in the Eighth Avenue Subway for seven months...it ought to be good enough for you...Just lie down here in the chair...this is not going to hurt...

BIZ:

SOUND EFFECT OF HYDRAULIC DRILL...

FROST:

fortunate?

(VERY FAST CHATTER) Y'know Doctor this tooth is one of my baby teeth...and I hate to let it go...but you know the way it is...Here today and gone tomorrow I always say...You see my sister Magnolia was ~~lucky~~...she had two teeth and they were opposite each other...one in the orchestra and one in the balcony...it bothered her for so long...

O'KEEFE:

Madam, you can close your mouth now...I have extracted your teeth...

FROST:

Teeth!!!! How many did you pull?...

O'KEEFE:

All of them...take a number from one to twenty...that's my motto...

BIZ:

TRUMPET BLAST

JACK:

Ladies and gentlemen...you have just been listening to Doctor O'Keefe's Painless program. ~~Don't~~ don't forget to tune in at this same time next week...and hear John Galloppi singing that old favorite song "If I Had My Teeth I'd Bite You"...

MUSIC:

TINY LITTLE FINGERPRINTS (ANNETTE HANSHAW)

(O'KEEFE ANNOUNCES OVER MUSIC)

51458 7227

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-5-

VON ZELL:

No matter what kind of work you do, you need energy to get through the day. When energy is low, that's when you're fatigued, all in, feel that you can't keep going another minute. And that's the time, also, to light a Camel -- get a "lift". Your taste will be pleased by the mild, rich flavor. At the same time, you sense a return of energy, while dreary dullness is banished by Camels' pleasant, energizing effect. Thousands of smokers agree from their own experience with the scientific confirmation of the fact that you do "get a lift with a Camel." And they never jangle your nerves. Smoke all the Camels you like. Camels are made from finer, more expensive Turkish and Domestic tobaccos than any other popular brand. ~~any~~ Tobacco experts, ~~you care to consult~~ will testify to this fact. ~~And he might add, that although the makers of Camels spend millions of dollars more for costlier tobaccos, yet you and I buy Camels from our dealers at standard prices.~~

MUSIC:

IT'S MY NIGHT TO HOWL (ORCHESTRA AND HUNT)

(O'KEEFE ANNOUNCES OVER MUSIC)

O'KEEFE:

A couple of weeks ago, ladies and gentlemen...we presented a drama of the South Seas entitled "Hula Hula The Gang's All Here"...Tonight we present the sequel to this play entitled "Coconuts To You"...The scene is laid in the island of Java and again I will play the role of Chauncey Chisollar... ..no-good doctor...The scene opens in the Traders Club as we listen to the natives singing their tribe

51458 7228

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AND COMPANY

-6-



O'KEEFE: (CONT'D) chant while the everlasting drums beat in the background...

BIZ: TOM TOM EFFECT
ORCHESTRA SINGS SONG ENDING ON "GIT ALONG LITTLE DOGGIE,
GIT ALONG"...

O'KEEFE: Rain...listen to that rain...I'm going mad...Rain, rain,
rain... (SINGS) "Rain, rain, go away...Come again some other
washing day"...I've been under an umbrella so long I feel
like a hot dog stand....

SORIN: (BRITISH) Come on...buck up and be a stout fellow...

BIZ: TOM TOMS COME UP AND DIE DOWN

O'KEEFE: Rain and tom toms...Curse those tom toms...I was out here
for fifteen years before I knew I was knock-kneed..

SORIN: What's the matter Chieftan...don't you like the island of
Java?...

O'KEEFE: Uh...I hate it...it's a nightmare...Java...Java see a dream
walking?...Ah, here comes Satchel Pants...my native boy...
What is it?...

JACK: (JABBERS)

O'KEEFE: Go on...I'll bet you tell that to all the girls!

JACK: (JABBERS)

SORIN: Ah, a Harvard man, eh?... Ask him for tomorrow's weather
forecast...

O'KEEFE: Saki kalola magasakiyama sinktooye vige tahooye tomorrow?

JACK: (JABBERS)

SORIN: What did he say?...

O'KEEFE: Rain...

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RADIO
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AND COMPANY



SORIN: Tell me, doctor...you operated on Rodney Fairweather last week...was it successful?....

O'KEEFE: No, Colonel...a miserable failure...Like everything I do... You see it was an interesting case...He broke his kneecaps and his ears were so long that I grafted some skin off his ears and sewed it on his knees...Now whenever he wants to hear what you're saying he has to pull up his pants...

SORIN: Ah, but he can hear all right?...

O'KEEFE: Yes...the other night I caught him eavesdropping and he had his knee up to the keyhole...Ah...here comes an interesting case of mine.. Her name is Mercedes Murphy...I took out her appendix and when I finally sewed her up I discovered that I had left all my instruments inside her...listen to her... every time she walks she sounds like a hardware store...Here she is now...Hello, Mercedes...

FIZ: SOUND OF HARDWARE JINGLING

FROST: Good evening, Doctor...

SORIN: Oh, come on, Doctor...don't let this get you down...Let's go into the ladies bar and have a drink...

O'KEEFE: I can't face them..I can't go in there...They're all talking about me...Listen to them...

FIZ: LOOK OPEN AND RECORD OF WOMEN TALKING PLAYS

O'KEEFE: Ladies and gentlemen, that was Pee Wee Hunt singing "Sweetie Pie."

SORIN: Come on..buck up...stout fellow...Let's go into the dining room and have a drink...

FIZ: FOOTSTEPS

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JACK: (OFF MIKE) Oh Doctor... (WHISTLES)... can I see you a minute?
(WHISTLES)...

O'KEEFE: Speak up man... what is it?...

JACK: (BRITISH) Three weeks ago I swallowed a whistle... Unfortunately this whistle worked its way down to me toe... Now whenever I walk my right foot whistles... Listen!..

O'KEEFE: Go ahead... walk across the room...

BIZ: FOOTSTEPS ALTERNATING WITH WHISTLE

O'KEEFE: Come back when you can play the "Rhapsody In Blue"... and I'll get you on an Amateur night... Come on Colonel, let's have a drink...

BIZ: DOOR OPENS AND SHUTS
HUBBUB OF VOICES

SORIN: Quiet... the fan dancer from the States is about to go on...

VON ZELL: (OFF MIKE) Presenting Mademoiselle Fifl... the famous fan dancer... from America...

BIZ: PIANO PLAYS "BLUE DANUBE WALTZ" ALTERNATING WITH THE SOUND OF SWISHING OF FANS

JACK: (JABBERS)

SORIN: Chiseller what's the news... what did he say?...

O'KEEFE: He said he saw her at a burlesque years ago...

VON ZELL: (OFF MIKE) And now, ladies and gentlemen... we present Kenny Sargent singing... "Larceny In The Dark."

MUSIC: DANCING IN THE DARK (ORCHESTRA AND SARGENT)

51458 7231

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W. B. B.:



-2-

The world took off its hat to Col. Roscoe Turner, American flyer, when he flew from London to Australia -- 11,323 miles -- in 93 hours and seven minutes! And here is

Roscoe Turner's opinion on smoking. He says: "A speed flyer uses up energy just as his motor uses 'gas' -- and smoking a Camel gives me a 'refill' on energy. After smoking a Camel I get a new feeling of well-being and vim. And I smoke Camels all I want. They never upset my nerves." That's a statement on smoking by a famous flyer with which we whole-heartedly agree. Let's find out what others think on the same question. Listen to a circus performer:

Antoinette Concello speaking:

YOUNG WOMAN: "Camels always taste so smooth and rich."

VON ZELL: Now let's hear from a scientist. We call on Russell Mann:

YOUNG MAN: (PRECISE VOICE) "I picked Camels as my cigarette years ago. They never jangle the nerves."

VON ZELL: And a college girl: Emily Bagley of the class of '35 adds her testimony:

YOUNG WOMAN: "We've rated Camels 'most popular.' They give you 'a lift' when you need it."

VON ZELL: Aviator - circus performer - scientist - college girl - smokers in every walk of life are loyal to Camels. Now for tobacco experts -- ~~any~~ leaf tobacco ~~men~~ will tell you:

VOICE: (PLEASANT, MIDDLE-AGED SOUTHERN) There's no question, Mr. Von Zell -- for their cigarette, the Camel people buy finer, more expensive Turkish and Domestic tobaccos than are used in any other popular brand.

51458 7232

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-10-

VON ZELL:

Thank you, sir -- you've told us the reason why anyone may smoke Camels constantly -- day after day. Camels' costlier tobaccos NEVER GET ON YOUR NERVES.

MUSIC:

OBJECT OF MY AFFECTION (ANNETTE HANSHAW)

(O'KEEFE ANNOUNCES OVER MUSIC)

VON ZELL:

And now, ladies and gentlemen...we continue with our drama of the South Seas entitled "Cocanuts To You" starring Walter O'Keefe in the role of Chauncey Chiseller...the no good doctor...who has come to the tropics to forget his old sweetheart Kitty. The scene is still laid in the Traders Club while outside on the green is gathered the Glee Club of the University of Java...giving their annual concert.

BY:

WHOLE ORCHESTRA SINGS NATIVE SONG

O'KEEFE:

Ah curse this country. Nothing but rain and the ceaseless unending throbbing of that hillbilly singing...

SARIN:

Come, come, Chiseller...you're going to pieces. What's on your mind.

O'KEEFE:

My old sweetheart...Kitty...Kitty Hasenpeffer. I'll never forget that first evening...she was wearing at her shoulder a little piece of broccoli with mayonnaise on it.

SARIN:

Tell me, old fruit...I can't wait to hear.

O'KEEFE:

It was at the gambling casino...I had just lost every penny. She accosted me as I left the table...absolutely penniless and she said "Come, my good fellow...let me change your luck. Go back to the roulette wheel." Then pulling a lock of hair right out of her head...she tied it around a ten dollar bill and told me to bet it on number 44.

51458 7233

RADIO
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AND COMPANY

-11-



SORIN:

And you was old fellow?

O'KEEFE:

I won a fortune...For two years we were sweethearts...and we played the same system...one of my ten dollar bills wrapped up in a golden hair from her head. At the end of two years I didn't have a penny and SHE didn't have a hair in her head.

JACK:

(JABBERS)

O'KEEFE:

Nooooo?

JACK:

Yes!

O'KEEFE:

Colonel...she's finally found me...Kitty is here.

BIZ:

DOOR OPENS

FROST:

You bet I'm here you cad...you snake in the grass. What did you mean leaving me in that telephone booth in the automat...

O'KEEFE:

Quiet, Kitty...let's talk this over quietly. You know I'll do the right thing by you...Remember I'm a CHISELLER and my father before me was a CHISELLER, Kitty...you look wonderful...you haven't changed one jot, whit nor tittle. Nor you Chiseller...are you wearing the same toupee?

FROST:

How nice of you to remember.

O'KEEFE:

And you still have the same old glass eye...and even your leg....Chauncey you still have the same old wooden leg haven't you?

FROST:

O'KEEFE:

No, Kitty...During the January furniture sales I had it done over in mahogany...But come into my arms...Darling, let me smell that fragrance...(SNIFFS)...that perfect perfume of yours. (SNIFFS) Ah, I remember it well...

Give me a smush.

BIZ

KISS SOUND EFFECT

RADIO
WILLIAM ESTY
AND COMPANY

-12-



FROST:

Then you TOO have not forgotten...how I would pull my hair out by the ROCCOOTS...and hair by hair wind it around a ten spot for you to gamble.

O'KEEFE:

Ah yes, Kitty...you lost your hair and I'm losing my head right now...Kitty I'm going mad...take off your wig and let my trembling fingers stroke your beautiful bald pate once more.

FROST:

Hold on you ball of fish...I have a confession I've kept from you all these years...a secret...but now this little secret has grown big and strong.

O'KEEFE:

You don't mean...

FROST:

I mean.

O'KEEFE:

Gad woman...don't toy with me...out with it.

FROST:

This is NOT a wig...it's my own hair. Here feel for yourself. Pull it Chiseller. (SCREAMS)

O'KEEFE:

Gedzooks...odds bodkins...and yeah man. It's true, Colonel...

SORIN:

Yes, Chauncey...yes...what is it?

O'KEEFE:

Loan me ten dollars...and Kitty loan me a lock of your hair.

SORIN:

But Chauncey...

O'KEEFE:

Not another word from you Colonel...Kitty's grown a new head of hair. We're going back to America and I'm going to use her head as a scoreboard.

BIZ:

ORCHESTRA PLAYS "CALIFORNIA HERE I COME."

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VON ZELG: Ladies and gentlemen that was the last act of our South Seas play entitled "Cocoanuts To You" and as the reunited lovers return to the States, Glen Gray and his boys play..."Milenburg Joys."

MUSIC: MILENBURG JOYS (ORCHESTRA)

VON ZELL: The Camel Caravan is presented by the makers of Camel Cigarettes and Prince Albert Smoking Tobacco. Good old "P.A." is the world's mellowest pipe tobacco, hailed as the National Joy Smoke by millions of men. There are two ounces in every tin of Prince Albert.

MUSIC: SMOKE RINGS

O'KEEFE: Well, ladies and gentlemen, this isn't good bye on our part...it's simply au revoir...and again we'll be back... let's see...Oh yes, it will be at ten o'clock Eastern Standard time, Tuesday. Then we'll bring you Annette Hanshaw Glen Gray and his orchestra and Ted Husing...I'd like to say a whole lot more but time is short. Excuse the brevity of this note...This is Walter O'Keefe saying "Good Nate and Gwan to Bed."

THEME UP AND OUT
STATION COE

51458 7236