RADIO



WILLIAM ESTY AND COMPANY

INCORPORATED

1/9/35.

COLUMBIA BROADCASTING SYSTEM

CAMEL PROGRAM NO. 31

TUESDAY, JANUARY 15, 1935,

10:00 - 10:30 P.M.

CUE:

(COLUMBIA BROADCASTING SYSTEM)

MUSIC:

SMOKE RINGS

O'KEEFE:

(AFTER FIGHT BARS) Gangway neighbor...here comes the Camel Caravan brought to you by the makers of Camel Cigarettes and Prince Albert Smoking Tobacco. Let me welcome you to our Tuesday Night Strawberry Festival on behalf of my co-workers Annette Hanshaw, the Glamour Girl of Song... Clen Gray and his Casa Loma Indians and Ted Husing... The Casanova of the Kilocycles... This is Walter O'Keefe, the Man in Long Underwear ... coming to you after another hard day over the washtub in the cellar... Well, I've still got some ironing to do so while I wax the iron the Casa Loma boys will play "He's The Last Word." Pee Wee Sunt sings the vocal.

MUSIC:

HE'S THE LACT WORD (ORCHESTRA AND HULLT)

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PRESENT.

Thy, Camella...glad to see you...where you been for two weeks?...

I suppose so... Ch, Mr. O'Keefe I took a cruise...

Oh, those ocean cruises ... Where did you go? ... The West

Indies?.. Havana?...

No, I took the Albany night boat ...

I wondered what made you look so tired ...

FROST:

Well, Mr. O'Keefe...why don't you take a truise?

O'KEEFE:

I need one, Camella...but I can't afford it. Beggars can't

be cruisers... Ted Husing gave me that one ...

FROST:

You ought to give it back to him ... I don't like it ...

Well Camella ... did you go ALL the way to Albany? ..

FROST:

All the way to Albany...but I'm so glad to be back here in the United States again with all these lovely people...

O'KEEFE:

Well, how did you like the meals on the boat?

FROST:

They went over with a bang ... Pee Wee Hunt gave me that one ...

Tell him to stick to his singing ...

AUSING:

Hello Walter ...

O'KEEFE:

Good-bye Husing ...

FROST:

Helio Ted.,. 🏃

Good-bye, Camella ...

Wait a minute...let's get some sense in this program...

HUSING:

How do you feel, Walter ...

I didn't sleep well last night, Ted ... we got steam heat in .

our apartment and the radiator kept hissing

FROST :

O'MEMBE:

FROST:

O'KEEFE:

O'KEEFE:

O'KEEFE:

MUSING:

O'KELFE:

O'KEEFE:

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HUSING:

That wasn't the radiator..that was your neighbors hissing... they heard you on the air...Glan Gray gave me that one...

O'KERFE:

they heard you on the air...Glen Gray gave me that one...
Oh, Gray gave it to you, huh?...ell, you don't owe him
anything...No, Ted...I had an awful sleep...I was in bed
three hours and the room got so hot that I finally had to
get out of bed and take off my pants...

HUSING:

What do you mean...you wear pants to bed?...

O'KEEFE:

Sure... I have to wear pants... I walk in my sleep...

HUSING:

Where do you go when you walk in your sleep?...

O'KEEFE:

Oh, sometimes I go walking with my dog.

HUSING:

Does your dog wear pants too?...

O'KEEFE:

He doesn't need pants...he's got a heavy coat...Hey, Camella,

do you walk in your sleep?...

FROST:

No, I take a taxil...

JACK:

Well, hello, everybody...

BIZ:

EVERYBODY AD LIBS HELLOS

G!KUHFE:

We've just been talking about sleeping...how did you sleep last night..

JACK:

On my stomach...

O'KEEFE, FROST

AND HUSING:

Good-bye Monty. A

JACK:

Aw. Gee...oid I have a dream last night... I dreamed I went to heaven...

FROST:

What woke you up?...

JACK:

The heat...(YAHOO)...Boy am I hot?...But the night before last...Ahhh...I dreamed about ghosts...I always dream about ghosts...

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O'XE SE:

Well, this is a ghost to ghost hookup...but listen, lads, I've got a story to tell you...And if you boys in the band have heard it I want you to stop me...It's a ghost story and it was told to me by Annette Hauntshaw...1t seems there were two Irishmen....

MUSIC; VON ZELL:

YOU AND THE STORT AND THE MUSIC (ANNETTE HANSHAW) When you're "jumpy" or depressed, remember there's a source of comfort that's always handy -- a package of Camels. It's a scientific fact that weariness and depression come when energy is low. Science also agrees that a very pleasant way to get a "lift" in energy is to smoke a Camel. So the next time you feel worried and displeased, and life seems dreary and monotonous because you're tired, just light a Camel -- and see what a difference it makes. Your taste is pleased with a fine, rich flavor -- and quickly you find that smoking this good Camel has brightened you up, composed you, and put you in a good humor again. Try it -- you may enjoy the "smoke that cheers" as much as you like. Camels are made from finer, more expensive Turkish and Domestic tobaccos than any other popular brand -- they "never get on your nerves."

wsic:

INVITATION TO A DANCE (ORCHESTRA AND SARGENT)

(OTHERE AD LIES INTRODUCTION OVER MUSIC)

WILLIAM ESTY AND COMPANY See CHAIN

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orarm:

Well, ladies and gentlemen ... tonight we are going to portray for you the oldest and best loved fairy tale known...the story of Cinderella ... You remember Cinderella ... she had a step-mother...who was very cruel...Well, Cinderella's stepmother had been married twice before...once to Dracula and once to Frankenstein...but the boys divorced her on the grounds of crueity... She had a cruel, sour face... this stepmother...and everytime she put coldicream on her face it curdled ... Cinderella's sister was just as nasty to her ... she was an old meanie herself ... and every night when she went to bed she slept with a bottle of milk over her heart so that it would be cold in the morning... Of course, you all recall how Cinderella went to the Palace... she couldn't get seats at the Capitol ... and at the Palace at midnight just when the party was getting hot she put on her shoes and went home...now you KNOW it's a fairy story...Well, let's look in on Cinderella at home with her cruel step-mother and step-sister ...

BIZ:

FROST:

"HOME SWEET HOME" PLAYED VERY BADLY

TELEPHOME RINGS.... RECEIVER CLICKS

Yes...this is Cinderella...oh, you want to talk to my cruel sister...Oh, she went over to her grandmother's to steal her crutches...Yeah...she'll be back in time to burn down the orphanage and horsewhip me...Good-bye...

PROMO CLICKS

TZ:

BIZ:

SISTER:

BIZ:

SISTER:

BIZ:

O'KEEFE:

BIZ:

FROST:

SORIN:

BIZ:

FROST:

MOTHER:

SORIN:

MOTHER:

SORTN:

O'KEEFE:

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Back Copy)

Ah, woe is me... I wash the dishes... I work and work... this is nothing but a life of druggery...

DOOR OPENS AND SHUTS

Cinderella...you homely little witch...come over here...

I want to take a poke at you...

SOUND OF SLAP

And here's one for tomorrow... I'm going away for the day...

SOUND OF SLAP

Oh, it's terribly sad...the whole household is cruel as witness our next scene in her step-mother's room...The father is sitting there with his arm around the mother...full of alcohol and amour...Cinccella enters...

DOOR OPENS AND SHUTS

Say, father...what's that old truck doing out in the alley. Cinderells...that's no way to talk about your mother...

DOOR OPENS AND SHUTS

Oh, hello, mother dear...Good morning to you...

Nuts...By the May, Father, I've just bried that we sure

your me for the last

s beautifil this it. .. It's made of shunk ...

reality can't understand now such wonderful furs come from

and a low and food

don't expect you to mank me my dear .. but west insist

on a little respect.

Poor cinderella...her sisters are upstairs rubbing anti-knock gasoline on their knees to keep them from rattling...while downstairs Cinderella has to wash out her father's long

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O'KEEFE:

(CONT'D) flannel underwear...Let's listen in as she wrings out her father's underwear...she's running it through the ringer..

SORIN:

YELLS WITH PAIN

OTRELET:

Excuse it please...she forgot to take her father out...and now we listen in as she goes about the dining room...dusting and cleaning. Hark, hark...and hist...she's singing.

(STUGS "I ATM'T GOT HOBODY. ETC.) Ah I must get on with my

FROST:

(SINGS "I AIN'T GOT NOBODY, ETC.) Ah I must get on with my dusting and cleaning. I must be careful not to break any china or my cruel mother will break my doggone neck.

BIZ:

TERRIFIC SWATS FOLLOWED BY CRASHING OF CHINA AND GLASS

O'KEEFE:

But as you remember her fairy godmother took pity on her, dressed her up in a beautiful evening gown...changed the white mice into horses, the pumpkin into a coach and sent her off to the Palace. Let's listen in as the Royal chariot pulls up as the Palace on Forty Seventh Street.

BIŽ:

SPUTTERING OF MOTOR

Those horses are breathing awfully hard. Well here she is.

Announcing his majesty...Prince Michael Romanoff.

Oh I must get the prince over here. Here Prince...prince,

VON ZELL:

FROST:

prince. (WHISTLES)

JACK:

Hiya, Eabe ... I'll wrestle you the best two falls out of three

BIZ:

ORCHISTRA PLAYS "FRANKIE AND JOHNNIE"...DIES COMM

FROUP:

You're kind of cute...do you live with your mother?
Yeah...but I take squaws like you out once in a while.

Jack:

Bask Coby

FROST:

JACK:

FROST:

JACK:

FROST:

BIZ:

O'KEEFE:

MUSIC:

HUSING:

MUSIC:

MUSIC:

MUSIC:

VON ZELL:

Gee, I'd love to be in your shoes.

What are you beefin' about. You're in them right now. Hey, listen...Get off my feet, will...ya...this is as far as I go. Scram...Get out of here.

CRIES

What's the matter... what are you crying for?..

Oh, Ive been at this brawl for three hours and you're the

first guy who's treated me like a gentlemen.

CHORD IN*G

So Cinderella gets thirsty...she can't find a glass...so she takes off her slipper to get herself a drink...and then the clock strikes twelve and she walks out leaving her glass slipper on the bar. By mistake she puts a highball glass on one foot and a beer mug on the other and the moral of this story is "People Who Live In Glass Slippers Shouldn't Throw Parties." All of which leads us up to Annette Hanshaw singing "I Can't Sew A Button."

I CAMUT SEW A BUTTON (ANNETTE HANSHAW)

TO BE INSERTED

WEARY BLUES (ORCHESTRA)

BLACK PEAVEN (WALTER O'KEEFE)

DANCE OF THE LAME DUCK (ORCHESTRA)

The Camel Caravan is presented by the makers of Camel Cigarettes and Prince Albert Smoking Tobacco, R. J. Reynolds Tobacco Co. Good old "P.A." with the rich and a flavor is made in Minston-Salem, Morth Carolina, by a special process that removes any trace of rawness on Alexanders. There are two cunces in every tin.

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MUSIC:

O'EREFE:

SMOKE RINGS

Once again my dear listeners we come to a parting of the ways and the Camel Caravan disappears into the night until Thursday at nine, Eastern Standard Time with a second show at nine thirty Mountain Time. Again we will bring you our family... Annette Hanshaw and Glen Gray and his toys. And now I wish all you people would run up to my house and we'll see what's out in the ice box... This is Walter Olkeefe saying Good night and don't keep me waiting too late.

THEME UP AND OUT

STATION CUE