

RADIO
WILLIAM ESTY AND COMPANY
INCORPORATED

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COLUMBIA BROADCASTING SYSTEM

CAMEL PROGRAM NO. 28

THURSDAY, JANUARY 3, 1935.

3:00 - 9:30 P.M.



CUE: (COLUMBIA BROADCASTING SYSTEM)

MUSIC: SMOKE RINGS

O'KEEFE: (AFTER EIGHT BARS) Gangway, neighbor...here comes the Camel Caravan brought to you by the makers of Camel Cigarettes and Prince Albert Smoking Tobacco. This is Walter O'Keefe, of course, of course, and let me welcome you to our second party of the new year. Reading from left to right we have the lovely Annette Hanshaw, the talented Glen Gray and his boys and the well dressed man Ted Husing, the man in the flannel nightgown. Incidentally I tried to exchange Ted's Christmas gift today but they wouldn't exchange it for me, in fact they wouldn't even refund me the ten cents. Well, I'll sit down with the rest of you now while the Casa Loma boys play "Blue Room."

MUSIC: BLUE ROOM (ORCHESTRA)



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O'KEEFE:

Well, ladies and gentlemen...tonight we continue dramatizing the lives of the people on this program and the fellow who gets the slug tonight is our own announcer, Harry Von Zell...Y'know Harry is a very interesting personality...his hobby is inventing. He has just worked out a new type of automobile brake. It is a new brake that stops a car quickly...for instance it can stop a car going a hundred miles an hour inside of six feet. Now all he has to figure out is how to keep the driver from crashing through the windshield. His latest device is a double action toupee. You can use it as a regular toupee or in cold weather you can put buttons on it and use it as a racoon coat. Of course, I think Harry's greatest invention is the Snorer's Nasal Harmonica. It came about like this...when he was courting his wife they went canoeing...the future Mrs. Von Zell fell asleep and Harry discovered that she snored...it sounded for all the world like a bunch of tugs coming up the Hudson River. So then and there Harry invented this boon for people who snore. It's just a simple little gadget that you shove up the nostril of the snorer or the snoree...and then when she takes off...when the wind whistles down the great open spaces it harnesses all that power and plays "Who's Afraid Of The Big Bad Wolf"...Of course, Harry himself has one peculiarity.. he sleeps with the windows closed and his mouth wide open... so Mrs. Von Zell has invented a piccolo that straps onto his teeth and when Harry snores it plays "With My Mouth Wide

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O'KEEFE: (CONT'D) Open I'm Snoring"....but let's turn back the page of history and pick up Harry at the age of nine...Even the his voice destined him to be a top notch radio announcer.. The scene is a little red schoolhouse and Harry is coming to class...

BIZ: ORCHESTRA PLAYS "SCHOOL DAYS"

FROST: Here comes Harry Von Zell...he's late again...

JACKIE: Good morning, teacher...this is Harry Von Zell...coming to you through the courtesy of Mr. and Mrs. Herkimer Von Zell of 403 Chestnut Street....spelled C-H-E-S-T-N-U-T...

FROST: Now children...this morning our first lesson is Natural History...We will now learn about all the animals...Harry Von Zell...tell us what you know about a Camel...

JACKIE: Camels are made from finer and more expensive tobaccos than any other popular brand...

BIZ: CHOPPING

O'KEEFE: So Harry went on up the ladder of success...and worked his way through college...He drove a G I P taxicab...The next highlight in his career was the wooing and winning of the future Mrs. Von Zell...Let's listen in as this ardent Romeo stands on her doorstep bidding her goodnight...

BIZ: ORCHESTRA PLAYS "I LOVE YOU TRULY".

FROST: Ah sweetheart...Kiss me...kiss me again..

BIZ: SOUNDS OF KISSING

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VON ZELL: These kisses are coming to you through the courtesy of the Columbia Broadcasting Company who let me off for the evening...When you hear the sound of the musical note it will be exactly eleven thirty...and I'll be back with you again at this time tomorrow evening...Thanks for listening in...this is Harry Von Zell saying Good Night and Good to bed

BIZ: CHORDING

O'KEEFE: With the passage of years Harry became one of America's greatest announcers...and he now lives on a huge estate on the Bowery...he lives there with his family and calls it Von Zell Manor...the management call it the Palace Hotel... Now we switch you to the Maison Von Zell...and we let you listen in on this happy home as the Von Zells retire for the evening..

BIZ: ORCHESTRA PLAYS "THREE O'CLOCK IN THE MORNING."

VON ZELL: Good night, darling...put on your Nasal Harmonica...

FROST: Yes, dear...strap that piccolo on your teeth...Good night...

BIZ: TWO SHORT SNORES AND THEN THE PICCOLO AND HARMONICA PLAY TUNES WHILE THE SNORING EFFECT CONTINUES

BIZ: ORCHESTRA - CHORD IN G

O'KEEFE: The songs snored on this program were snored to you by special permission of the copyright owner...

MUSIC: SMOKE RINGS (ANNETTE HANSHAW)
(O'KEEFE AND LISS INTRODUCTION OVER MUSIC)

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VON ZELL:

Have you ever sat by the telephone, waiting for important business or personal news to come through? A common experience, but one which consumes your energy, like any other emotional stress or strain. Well, next time you're worried and anxious with waiting for a message or an appointment -- take this tip: light up a Camel. You'll notice that almost at once the tired and worried feeling eases up -- fatigue seems to slip away, and cheerfulness returns. That's the "lift" you get from smoking a Camel -- a pleasant benefit that science has confirmed, and many, many people have experienced. These smokers report that as they enjoy the rich, mild flavor of Camels, they also feel a return of good spirits and a sense of ease and well being. You may have this pleasing experience as often as you wish -- smoke all the Camels you want. Camels are made from finer, more expensive Tobaccos -- Turkish and Domestic -- than any other popular brand. And these costlier tobaccos "never get on your nerves."

MUSIC:

COLLEGE RHYTHM (ORCHESTRA AND HUNT)

O'KEEFE:

Y'know every few months my relatives come to New York and they always say "Gee it must be wonderful to live in New York all the time." Now you take Aunt Min...every time she comes to New York she spends all her time up at Grants Tomb. As we figure it out SHE spends more time there than the General does. Well, tonight I want to show you a side of New York that you don't read about in the columns. It's the way a New Yorker gets to sleep...Let's say it's nine o'clock...

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O'KEEFE: (CONT'D) you open your windows as you go to bed and into your room floats the beautiful aroma of carbon monoxide gas. If it's an apartment the windows are open across the court. Let's listen in.

BIZ: ORCHESTRA PLAYS "HOME SWEET HOME"

FROST: Listen Papa...Pee Wee was kept after school today, and I think you should speak to him.

SORIN: (STRAIGHT VOICE) Pee Wee...come into the living room. I want to talk to you.

HUNT: (OFF MIKE) Coming Papa...

SORIN: (SENTENTIIOUSLY) Son I have bad reports from your school teacher. Let's see now...what grade are you in this year? The Fourth Grade...you oughta know...I've been there since the War.

SORIN: I understand you got fresh in school today and kissed your teacher. What did the teacher say to you?

HUNT: (LAUGHS) She said kiss me again Big Boy...I love it. (HAW HAW HAW)

BIZ: WINDOW SLAM

O'KEEFE: So they slam down the window and New York is quiet for a second. Then two taxicabs bump into each other very playfully...and right underneath your window the two taxi drivers talk it over. This is the way it usually happens.

BIZ: MOTORS CRASH AND YELLS

JACK: (MUGG VOICE) Hey you bumped me in the rear...you fresh thing you.

SORIN: Oh I did not.

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JACK:

You did so...you big bully...and I'm as cross as forty sticks.

SORIN:

Go on you're an old fibber.

JACK:

Sticks and stones may break my bones but names will never hurt me.

SORIN:

I'm going to tell my grandmother on you...so there.

JACK:

Tattle tale...tattle tale...Yahh. Oh jiggers here comes the policeman.

VON ZELL:

Oh Jiminy crickets...gee whizz and shucks...you chaps are making an awful racket.

BIZ:

THEY TRAIL OFF MIKE

O'KEEFE:

Tst..tst..tst...such language! But that's the way the taxi drivers talk and you hear it right under your window...as you try to go to sleep.

BIZ:

FIRE SIREN BELLS AND SOUND OF MOTOR..

O'KEEFE:

It is now three o'clock in the morning as the firemen race by, let's listen in to Mr. and Mrs. John J. Citizen in bed.

FROST:

(SNORES; Wake up darling...there must be a fire.

SORIN:

No, that's just Number Ten...he always goes out at this hour to get hot dogs for the boys at the station.

REPEAT SIREN AND BELLS

O'KEEFE:

Well, let's suppose it's five A.M. and you're almost asleep. Don't kid yourself...you're living in a fool's paradise. Out in the country at five you would hear the twitter of the birds as they awake...Here in New York you hear the twitter of the milkman calling to his mate.

BIZ:

RATTLE OF BOTTLES AND IRON HEELS ON STAIRS

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HUSING: Hey Joe...leave an extra quart for Mrs. Ginsberg...

VON ZELL: Hey, quiet will ya...it's five o'clock in the morning. Keep your voice down.

HUSING: What?

VON ZELL: I said keep your voice down...everybody's asleep.

HUSING: I can't hear you.

VON ZELL: Everybody's asleep...Haw Haw Haw.

O'KEEFE: It's so quaint to see the milkmen in their native dress... stealing stealthily up the stairs wearing their iron heels. Well, folks...it's now seven o'clock in the morning...and the town is waking up. The riveters on the building next door come to work...the German band starts tuning up in the street. the first street singer warbles his early morning song and the net result is something like this.

BIZ: RIVETERS
GERMAN BAND PLAYS "WHEN IRISH EYES ARE SMILING"
JACK SINGS IT LOUDLY
SIREN AND BELLS AGAIN.

MUSIC: BLUE AND PENSIVE MOOD (ORCHESTRA AND SARGENT)
(O'KEEFE AD LIBS INTRODUCTION OVER MUSIC)

HUSING: TO BE INSERTED

MUSIC: MR. AND MRS. IS THE NAME (ANNETTE HANSHAW)
(O'KEEFE AD LIBS INTRODUCTION OVER MUSIC)

O'KEEFE: AD LIBS TO

MUSIC: THE BEARDED LADY (WALTER O'KEEFE)

MUSIC: WILD GOOSE CHASE (ORCHESTRA)



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VON ZELL:

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The Camel Caravan is presented by R. J. Reynolds Tobacco Company of Winston-Salem, North Carolina, makers of Camel Cigarettes and Prince Albert Smoking Tobacco. Prince Albert is the favorite pipe tobacco, made with a special process that takes out any hint of harshness. That's why millions of grateful smokers call good old "P.A.", the National Joy Smoke.

MUSIC:

SMOKE RINGS

O'KEEFE:

Well, ladies and gentlemen, we come to the end of another more or less perfect day and I say "Au Revoir" for Annette Hanshaw, Glen Gray and Ted Husing. I don't know... somehow or other I don't feel like going to bed right now. I feel like going out and having a big evening.

HUSING:

Walter, I'll take you out. I feel the same way.

O'KEEFE:

Gee, Ted, that's swell but I haven't got any money with me.

HUSING:

Oh, that's all right, I've got a nickel. I'll take you over to the Automat.

O'KEEFE:

Ladies and gentlemen, this is Walter O'Keefe saying good nate and gwan to bed.

THEME UP AND OUT

STATION CUE

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