

RADIO
WILLIAM ESTY AND COMPANY
INCORPORATED

RJR
10/12/34
10/15/34.

COLUMBIA BROADCASTING SYSTEM

SPECIAL PROGRAM NO. 7

TUESDAY, OCTOBER 23, 1934.

10:00 - 10:30 P.M.



CUE: (COLUMBIA BROADCASTING SYSTEM)

MUSIC: SMOKE RINGS

O'KEEFE: (AFTER BIGHT BARS) Gangway, neighbor...here comes the Canal Caravan again and as I have pointed out every Wednesday and Thursday evening recently, this program is brought to you by the makers of Canal cigarettes and Prince Albert Smoking Tobacco.... This is the Broad as Hillbilly speaking, Walter O'Keefe, the Water in the Old Village Choir. Yes, it's really me, Pop...I'm still working. Well, ladies and gentlemen, first of all we'll call the roll...Annette Hanshaw....

MISS HANSHAW: Hello

O'KEEFE: Master Theodore Husing...

HUSING: Here!...I brought you an apple teacher...

O'KEEFE: ...we'll split fifty-fifty. I'll keep the apple and you get the rest. Then radio's most beautiful voices...

51458 6725



51458 6726



FROST: Newspapers, Magazines, Cigarettes.
 O'KEEFE: Thank you Comello...and now Glen Gray and his Casa Loma orchestra..

BOYS YELL "HERE"

Thank you, boys...Now go to work lads...the orchestra will start things off playing "When Will I Know."

MUSIC: WHEN WILL I KNOW (Orchestra)

BIZ: CASH REGISTER RINGS

FROST: That will be forty-five cents all together.

SORIN: All right, here's a five dollar bill.

FROST: Here's your change...One - Two - Three - fifty-five.

SORIN: Hey, what's the idea?...I gave you five dollars and I spent forty-five cents...and you give me \$3.55 change..

I want another dollar!

FROST: I'm sorry...No mistakes rectified after leaving the counter.

SORIN: I want to see the proprietor.

FROST: All right. Hey Boss...here's a dissatisfied customer..

O'KEEFE: What seems to be the trouble?

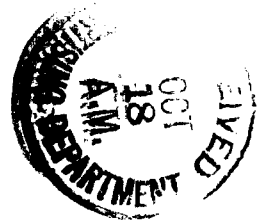
SORIN: I bought for forty-five cents merchandise...and I gave the girl a five dollar bill...and all I got is three dollars and fifty-five cents change...

O'KEEFE: And you sure it wasn't a four dollar bill?

Don't make funny with the customer...he ever heard of a four dollar bill?

**RADIO
WILLIAM ESTY
AND COMPANY**

51458 6727



51458 6728



O'KEEFE:

I'll get it out from a tailor...

FROST:

And will you give me some more grassing... Please, another dollar!

O'KEEFE:

Camella! Come here!...

FROST:

Yes, Yes...

O'KEEFE:

This gentleman claims he bought forty-five cents worth of merchandise and gave you a five dollar bill and got \$3.55 change... is that right?

FROST:

Yes, Mr. O'Keefe!...

O'KEEFE:

Then why did you give him only \$3.55 change?

FROST:

Well, I gave the customer ahead of him a dollar too much... and I want to keep the books even.

O'KEEFE:

(TO BOBIE) See that Mister... we haven't got your dollar... our last customer has it... Here, I'll give you a dollar, but it will be our loss.

BOBIE:

No, No! Why should you lose it... I wouldn't take it...

but if I see your last customer... I'll bounce my head off his fist... so help you... Good-bay!...

O'KEEFE:

Good-bay!

FROST:

See, Boss... we're still short five dollars...

O'KEEFE:

I thought you had everything straightened out.

FROST:

Yes... but he forgot to give me the five dollar bill!...

O'KEEFE:

All right, you can go out to lunch now....

FROST:

How long can I stay?

O'KEEFE:

About nine years would suit me.

FROST:

Yes, Boss... you're wonderful!

RADIO
WILLIAM ESTY
AND COMPANY

51458 6729



51458 6730



WALTER: Hello, Walter.

HUSING: Oh, Red Husing...How are you?...What can I do for you?..

O'KEEFE: Have you got the sporting edition of the Daily Scoop?

HUSING: Sure, Ted...here's the Five Star Final..

O'KEEFE: Wait a minute, Walter...there's only four stars on this!

HUSING: Well, Ted...we'll owe you one star...

O'KEEFE: I wanted to get the late Football results....

HUSING: Now you're talking, Ted. If there's anything I like, it's Football...

O'KEEFE: I know that, Walter...they tell me you were quite a player...

HUSING: Was I?...I was the Dizzy Dean of the Gridiron!

O'KEEFE: I don't get it, Walter...Dizzy Dean is a Pitcher...

HUSING: That's just it...I used to pitch forward passes...What speed...What a curve I had!...In one game with Michigan I struck out nine men who tried to intercept the ball!

O'KEEFE: I don't believe you, Walter...

HUSING: I don't expect you to. I remember when I was with R I P University. We had a tough game on, and so far we hadn't been beaten.

O'KEEFE: How many games had you played?

HUSING: Just one...with Yassar!

O'KEEFE: Walter, that's a woman's college!

HUSING: That's all right, we didn't bar any team...Well, this game gave us confidence...and the following Saturday we were playing Carnegie Tech.

WILLIAM ESTY AND COMPANY

51458 6731



51458 6732

HUSING: That's a fine team, Walter. How did you make out?
 O'KEEFE: You should have seen that game between Nip and Carnegie Tech. In the first quarter, it was Nip and Tech. First they got a touchdown, then we got one...second quarter the same...First us, then they...third and fourth quarters were about the same...What a game, Ted!
 HUSING: What was the final score, Walter?
 O'KEEFE: Oh, they got hot and beat us 68 to nothing.
 HUSING: So long, Walter!
 O'KEEFE: So long, Ted: Hey wait a minute, Ted. I'll go with you. I want to hear Annette Hanshaw sing "Stars Fell On Alabama".

MUSIC: STARS FELL ON ALABAMA (Annette Hanshaw)

COMMERCIAL: TED HUSING (TO BE INSERTED)

MUSIC: CAREFUL OF MUSIC (Orchestra and Hunt)

(Announced over music by O'Keefe)

O'KEEFE: Well, ladies and gentlemen, last week we took you behind the scenes and dramatized the life story of Pee Wee Hunt, the man who presses his own pants. Tonight we give you the life story of Kenny Sargent...our singer of romantic songs...America's big pain in the heart...Kenny was born in the little town of Fallen Arches, Illinois...a great little town if I ever saw one...and I don't think I ever saw one. From the Sargent home on a clear day the view was beautiful...you could see forty four distilleries... All working, full blast. Kenny Sargent was one of a set of quintuplets...five babies. To now peek into the

**RADIO
 WILLIAM ESTY
 AND COMPANY**



51458 6734



O'KEEFE: (CONT'D) happy little home...and five babies lie in their beds nursing a bottle. The father lies over in the corner of the floor...celebrating Father's Day. He's nursing a bottle too...Music, Glen...

BIZ: ORCHESTRA PLAYS "HAIL HAIL THE GANG'S ALL HERE"

BIZ: BABIES CRYING!!! LOUD AND THEN DIM

RENWICK: Father...will you get up off the floor and look at this little lad...this one here...Kenneth...the one with his foot in his mouth.

JACK: He's trying to make both ends meet, my little Pigeon... I just hope he inherits my sense of humor.

RENWICK: Oh, I hope he grows up to sing like you...I hope he inherits your voice. Sing for him Daddy Waddy...

JACK: (VOCALIZING) Mee, mee, mee, mee
(BADLY) On The RR Road to Mandalay--ah--ah--ah
(ASININE LAUGH)

BIZ: BABIES ALL CRY LOUDER!!!

O'KEEFE: And so Kenneth Sargent inherited his papa's voice...he became a singer. The other boys went to work...Of course, my friends that was back in 1870...when a big bustle meant something besides a traffic congestion. That was Sargent's habit...he now had to Sargent the boy... He was thin and skinny as a lad, but he was a great help to his mother. On Decoration Day the family would take this skinny lad, stick him out the front window and use him for a flagpole. At this time he could go three days

RADIO
WILLIAM ESTY
AND COMPANY

51458 6735



51458 6736



O'BERRY:

(CONT'D) ...about eating, so he knew he was out out to be a musician. He found five other guys who weren't eating so they started an orchestra...he had two violins, two trombones, three saxes, four goldbergs, and two harps, O'Malley and O'Toole...Again he turn the pages of history and licker to that little orchestra in 1920 Kenny Sargent and his Catch as Catch Can Serenaders...

BIZ:

THE PIANO, THE DRUMS, A SAXAPHONE AND VIOLIN PLAY "OH BABY" VERY BADLY.

MUSIC DIES AND KENNY SARGENT SINGS "OH BABY" NEXT AD NAUSEAM.

O'KENNY:

Ladies and gentlemen...that was "Oh Baby" sung by Kenny Sargens. Six months later he got out of the hospital with only a slight limp and then love came into his life. A simple/word love...L-U-V...Luv...Kenny and his childhood sweetheart had a lot in common. She was just as skinny as he was...and she looked like the...owner agent for a femine, but she was a girl of spirit... Listen all of you while we eavesdrop on Kenny and his opponant...the scene...a beautiful moonlit night...the time...springtime...the place...a subway station in the Bronx...

BIZ:

ORCHESTRA PLAYS "HEARTS AND FLOWERS"

RENNICK:

(SOPRANO VOICE) Kenneth, darling...will you marry me?...

RADIO SARGENT:

But do you think you can support me in the luxury to which I am accustomed?

**RADIO
WILLIAM ESTY
AND COMPANY**



51458 6738



RENWICK: Oh, Kenny, I'll be with you. I will protect you from the cruel world, sweetheart...Will you marry me?

SARGENT: Oh, this is so sudden, Mercedes. You almost sweep me off my feet... But first...you'll have to ask father...

BIZ: ORCHESTRA PLAYS "HEARTS AND FLOWERS" AGAIN

O'KEEFE: And so I leave Kenny Sargent, the Great Lover...of 1920... the short which has passed out...and so has Kenny until we next find him playing in vaudeville at Red Bank, New Jersey. Overture, Glen...

BIZ: ORCHESTRA PLAYS "DARKTOWN STRUTTERS BALL"

O'KEEFE: And now, ladies and gentlemen, we present Kenny Sargent... the only man in the world who can juggle twelve plates and at the same time play "Sonny Boy" on the piccolo... Kenny Sargent!!!

BIZ: APPLAUSE

PICCOLO BEGINS BARKING AND THE PATTERN OF PLATE

CRASH IS DISTINCTLY HEARD. THEN CRASH OF PLATE.

O'KEEFE: You are listening to Kenny Sargent who is juggling..eleven..

BIZ: TWO LOUD CRASHES OF PLATES

O'KEEFE: I mean nine plates while on his piccolo he is playing "Sonny Boy".

BIZ: A VERIFIABLE MOUNTAIN OF CRASHES!

O'KEEFE: Ladies and gentlemen...you are listening to Kenny Sargent playing "Sonny Boy"!

RADIO

WILLIAM ESTY
AND COMPANY

ORCHESTRA PLAYS - CRASH

51458 6739



51458 6740



O'KEEFE:

...no, ladies and gentlemen...leaving behind him a
to him broken hearts and broken plates Kenny came up
the leader of success...With success as a troubadour
came sureness...Kenny is now a headliner...In years past
he has made his mistakes like all of us...but he's gotten
over all that foolishness.

BIZ:

CRASH OF MORE PLATES!

O'KEEFE:

That's Kenny Sargent...still practising...Come here,
Kenny...what are you going to sing?

SARGENT:

"Maybe I'm Wrong Again!"

O'KEEFE:

I think so, Kenny...(TRAILING OFF MIKE)...But go ahead
son...you sing the song and I'll clean up the plates...

MUSIC:

MAYBE I'M WRONG AGAIN (Orchestra and Sargent)

VON ZILL:

Everywhere you go, people are saying "I get a lift with
a Camel." Yes! Smoking a Camel is a most pleasant way
to turn on an extra flow of energy. And let me tell you,
science has fully confirmed this experience of so many
Camel smokers. For see, in every day your energy curve
will vary. And at times when energy is low, science tells
us that smoking a Camel will make reserve energy available
for you. So you try it -- light a Camel and enjoy that
good, rich flavor -- and as you enjoy it, feel strain
and worry "ease up", irritability fade away. There's
cheerfulness, there's comfort, there's extra energy for
everyone in these good Camels. Smoke just as many as you
please, because Camels never get on your nerves. Any leaf
tobacco expert will tell you that Camels are made from

51458 6741

**RADIO
WILLIAM ESTY
AND COMPANY**



51458 6742



TOP LINE:

(LONTIE) Clear, more expensive Turkish and Domestic tobaccos than any other popular brand.

MUSIC:

YOU'VE GOT TO GIVE CREDIT TO LOVE (Annette Hanshaw)

OKAYEE:

Ladies and gentlemen...that was Annette Hanshaw singing "You've Got To Give Credit To Love." Y'know I don't know why I drag my family into this program but I just got a letter from my dad. Dad is retired now...now that I'm working. My sister's the same...she won't work either...she won't even get married and she's thirty two. She thinks life begins at forty. But you'd like my father... he's more fun than a barrel of flour. He lives in Hollywood, California...he was working in one of the hotels where the movie stars live...but they let him go. He was a house detective...and they did away with all the house detectives. Now the place is being run on the Honor system. Dad came on to pay me a month's visit last December...he went home in April. He intended to stay a month but he's not the kind of guy who watches the clock. Out in Hollywood he watches the Polo Games... Of course, you know all the movie stars have polo ponies. We like a good open air life for Dad...we were up on the roof of the Santa Barbara Hotel taking a sun bath a couple of years ago...and over in the corner there was an old man lying in a corner coating the oranges out of his feet. He was really an Early American antique...

RADIO
WILLIAM ESTY
AND COMPANY

51458 6743



51458 6744

-11-

O'KEEFE:

(CONF'D) He was one hundred and eight years old... that's net Eastern Standard Time and he had been married twelve times. Of course, Santa Barbara has a beautiful climate...it's rejuvenating...I mean it makes you feel younger (that's so you can understand, Pee Wee). Well this old bird was there getting the treatment to make him feel younger...you lie out in the sun all day while they rub you down with Sapodilla Sauce. Naturally along about sundown, at five thirty...he passed out so they put him into the electric refrigerator to jell over night. Well Dad and I were curious the next morning...we wanted to see whether he felt any younger...so I went up to the roof along with his wife and his thirty six grandchildren...who were lined up in alphabetical order and we gathered around the old man. I know you're curious...just like I was...Well, sir...his wife touched him lightly and shook his shoulder...whereupon the old man buried his head in the pillow very playfully and mischievously and yelled "Oh, I'll get up all right...but I won't go to school.

O'KEEFE AD LIBS TO NEWSPAPERMAN SONG

NEWSPAPERMAN SONG (O'Keefe)

SEQUE TO

OLD MAN RIVER (Orchestra)

MUSIC:
RADIOWILLIAM ESTY
MUSIC
AND COMPANY

51458 6745



51458 6746



VON ZELL:

The Camel Caravan is presented by the makers of Camel Cigarettes and Prince Albert Smoking Tobacco. Good old "P.A.", made in Winston-Salem, North Carolina, is the world's best-loved pipe tobacco -- because of the special process that banishes every bit of bite and harshness.

MUSIC:

SMOKE RINGS

O'KEEFE:

(OVER THEME) Well ladies and gentlemen... the orchestra is saying it with music as they trail off into the distance on "Smoke Rings". Now, as my old Aunt Mame used to say, let's see if we're all here. Annette Hanshaw!

HANSHAW:

Good night.

O'KEEFE:

Ted Husing!

HUSING:

Good night everybody. Teacher, I'll bring you another apple Thursday night.

O'KEEFE:

And let's see, who else?

HOST:

Newspapers, Magazines, Cigarettes and Good night.

O'KEEFE:

And so I'll say good night too until Thursday night when the Camel Caravan will visit you again. This is Walter O'Keefe. Two hours from now I'll be climbing into my flannel nightgown..So good nate and gwan to bed!

MUSIC:

THEME UP AND OUT

STATION CUE

**RADIO
WILLIAM ESTY
AND COMPANY**

51458 6747



51458 6748