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RADIO
WILLIAM ESTY AND COMPANY
INCORPORATED

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COLUMBIA BROADCASTING SYSTEM

CAMEL PROGRAM NO. 29

THURSDAY MARCH 15 1934

10:00 - 10:30 P.M.

CUE: (COLUMBIA BROADCASTING SYSTEM)
(20 seconds)

MUSIC: SMOKE RINGS

ANNOUNCER:

(ON CUE) Camel cigarettes.

(PAUSE) They never get on your nerves.

(PAUSE) This program is sponsored by the makers of Camel cigarettes and Prince Albert Smoking Tobacco.

(SLIGHT PAUSE) Tonight the Camel Caravan brings Colonel Stoopnagle and Fudd.....

(SLIGHT PAUSE) Miss Connie Boswell.....

(SLIGHT PAUSE) And Glen Gray and the Casa Loma Orchestra!

MUSIC: HONEY TAIN'T/GO (Orchestra, Chorus by Pee Wee Hunt.
segue to organ theme)

H. From time to time, as we have been fortunate enough to have had the privilege of broadcasting over this system, the Colonel has had the pleasure of giving you a part of his vast knowledge of bird life, tree life, how to tie knots and Through the Clothes Wringer with Aunt Nellie and stuff like that. There have been several requests lately for the Colonel to impart more of this knowledge of his.

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H. (cont)

And in view of the preponderance of petitions asking for data on the life of the honey bee, we have prevailed upon the Colonel to say a word or two tonight in this connection. And so I introduce to you Colonel Pes-ucl Q. Stoophive.

T. My friends. How often, as we wander through the fields of clover, are we forcibly reminded of the presence there of the little bees.

PIF: (BEE NOISE PAST MICROPHONE)

Get away.....But, as I have always pointed out to my pupils, how many of us realize that each little honey bee, as he flits from pollen to pollen, pullin' the sweet honey out, has a home life of his own, just as you and I? How many of us realize this?

H. I, for one, Colonel Hive-nagle.

T. Good. Now, as you know, bees are divided into several parts. There is the queen bee, that dear little lady who...

PIF: (BEE NOISE)

Go 'way.....the queen bee, that dear little mother who leads her flock out into the fields of delicious clover. There is the drone, that lazy, good-for-nothin, bee who lives upon the honey gathered by the workers.

PIF: (BEE NOISE)

Hm.....who lives upon the honey gathered by the workers.

(BEE NOISE)

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T. (cont)

I like the drone, because he is the one who never buzzes in your ear while you're giving a lecture on bees. Ha.

H.

Colonel, couldn't you tell us a little about how the bees gather the honey and pour it into their honeycombs?

T.

Never say 'Gather', Budd. Always say 'Brush'. They brush up the honey and place it in the comb. That's where we get the expression 'brush and comb'.

BIZ:

(BEE NOISE)

Ha...go 'way...brush and comb. But there is one thing that no one ever believes who has never been around these dear little animals as much as I have. And that is, that a bee will never sting you unless he is aroused. He will buzz by your ear.....

BIZ:

(BEE NOISE)

stop it.....he will buzz by your ear, with his cute little sort of a whistle.....

BIZ:

(BEE NOISE)

don't just now, please, bee....with his cute little sort of a whistle, but unless you startle him, he will never touch you. He may sit down to rest on your nose, but he is really only playful or mayhap a bit tired, and it won't be long before he'll be off again in the direction of some lovely flower, such as a dandelion.

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H. Colonel, you'll pardon an interruption here, but there seems to be a slight bee on the end of your nose right now.

T. (SCARED) Heh...hm...just let...him alone...he'll be alright....

H. Looks to me like he's settling down.

BIZ: (BEE NOISE)

T. Don't shoo him away, Budd....hm...and so, the little bee....

BIZ: (BEE NOISE)

OUCH! OOH! OUCH!

H. Colonel, what's the matter?

T. Oh dear, oh dear. I forgot to take that last laundry pin out of my shirt!

MUSIC: NOBODY'S SWEETHEART (Connie Boswell and Orchestra, segue to next number)

MUSIC: NARCISSUS (Orchestra)

ANNOUNCE:

(ON CUP OVER HARP BACKGROUND)

Watch for the danger signals of jangled nerves. For instance do you habitually jingle keys and coins? Or when talking on the telephone, do you scribble on blotters or phone booth walls? These are some of the signs that nerves are out of order. So be sure everything's all right with your nerves. Here's a simple test you might care to

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try after the program's over. In one hand, take two ordinary office paper clips. Without touching your hand to anything else, link these two clips together! Yes, it can be done -- average time is two minutes. And considerably better than average time was scored by Arthur Neu, fly-casting champion, who linked the clips in ten seconds. Mr. Neu, leader of a sport that puts a premium on coolness and accuracy, is of course a Camel smoker. He says: "I smoke steadily without disturbing my nerves. That's because I prefer Camels." We agree with this statement by Arthur Neu. And to our audience, may we add: try Camels yourself, for it is a fact that their costlier tobaccos never tire your taste, and never interfere with healthy nerves.

MUSIC:

THAT'S LOVE (Orchestra, vocal choruses by Kenny Sargent)

- H. Colonel, I ran into a very peculiar chap today who said his name was Gregory Longcotton.
- T. Gregory Longcotton? That sounds like a non-de-plumey, if you'd ask me.
- H. An assumed name, you mean.
- T. No, I mean that sounds like that wasn't really his name. What does he do?

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He's here in the studio tonight. I'll call him....Hey, Gregory! Come here a minute, will you?....Isn't he simple-looking?

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T. (AS LONGCOTTON) Hello, there, you Eudd, you. How are you?
H. I'm fine, Mr. Longcotton, how are you? This is Colonel
Stoopnagle.

T. (REG) Hello, Mr. Longcotton.

H. Gregory, you promised to answer a few questions for me
over the air. You're another of our little-known men of
industry, you know. Tell me -- what is your business?

T. (LONGCOTTON) Oh, my business is pill bottles.

H. Pill bottles? You make pill bottles?

T. Yeh. I make pill bottles sound proof. I stuff that long
piece of cotton into pill bottles.

H. Is that all you do, Mr. Longcotton -- just spend your
whole time stuffing pill bottles?

T. I don't have time for much else. You know how long it
takes you to get that piece of cotton out when you go
to take a pill, don't you?

H. I should say! Sometimes I spend an hour or so trying to
get at a pill.

T. Well, the reason is that I spend about an hour putting the
cotton in!

H. What is the sense of the cotton, Gregory. Does it have
any real purpose there? You should know, after spending
your lifetime at the job.

T. Well, the reason for it is that -- well, you take a bottle
of pills.

T.
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- H. Yes.
- T. Well, suppose there weren't any cotton in it.
- H. I see. Well, that's easy to see. Now another question. Is it true that one of the reasons why that long piece of cotton is there is so that the pills won't be able to hear what's going on outside the bottle?
- T. Oh my goodness, yes. Suppose you were a pill. The only time anyone wants you is when they're in pain. How would you like to have to hear everybody groaning with pain every time they came anywhere near you?
- H. I don't think I would. But what I can't understand is -- when the person finally gets that piece of cotton out of the bottle, then the pills can hear the groans.
- T. Well, by the time the person spends an hour or so at the cotton, he usually forgets the pain.
- H. I see. Now one more question, Mr. Longcotton. Have you always spent your time stuffing this cotton into pill bottles?
- T. No, I began as a toothpaste stuffer. I used to push toothpaste into tubes first. I did that for ten years and then worked my way up until now I'm on the pill bottles. Of course once in awhile they get me to stuff chocolate eclairs, but it's mostly the bottles now. I just do the chocolate eclairs while I'm on vacation.

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H. Well, thank you very much. But before you go, there's just one question. By what means do you get the cotton into the neck of the bottle?

T. Oh, I just get a long, narrow piece of cotton and stuff.

H. Is that all? Just a piece of cotton and stuff?

T. That's all.

H. I don't quite understand.

T. Maybe I should have accented it differently. I mean, I just get a long piece of cotton and stuff.

H. Ah! Now I understand. Well, thank you very much.

T. Well, I'm gone now, but not fer-cotton.

H. Gone, but not forgotten. I see.....That, ladies and gentlemen, was Mr. Gregory Longcotton, the gentleman who puts that infernal piece of long cotton into the top of bottles of pills. The Colonel is winking at me. I think he probably has an invention which will eliminate the trouble of trying to get the cotton out to get at the pills. Is that true, Colonel?

T. (REG) Well, I was just thinking, Budd. You could put the cotton in the bottles first and then put the pills on top.

H. Just silly.

T. Or you could put the pills in one bottle and the cotton in another bottle, by itself.

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H. Stop, Colonel, please.

T. Or you could wrap each pill in cotton. Or you could take the pills out and swallow the cotton.

H. Yes. Or you could have another orchestra number.

MUSIC:

WITHOUT THAT CERTAIN THING (Connie Rossell and Orchestra, segue to harp background)

(ANNOUNCER:

(ON CUE OVER HARP BACKGROUND)

Mathematics teaches that a numerical sum can be no greater than the parts which make it up. And it is equally true that a cigarette can be no better than the tobacco used in its manufacture. With this thought in mind, consider Camels. Remember -- Camels are made from finer, more expensive tobaccos than any other popular brand. No wonder Camels do not tire the taste -- no wonder "they never get on your nerves."

(PAUSE)

Down in Winston-Salem, North Carolina, the Camel cigarette people make Prince Albert Smoking Tobacco, too. They made pipe smoking history with the discovery of the special Prince Albert process that removes every bit of bite from this fine tobacco. That's why Prince Albert has earned the title of "the National Joy Smoke." That's why it will never trouble your tongue. And there are two full ounces ~~of~~ in every tin you buy.

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MUSIC:

THEY WILL I KNOW (Orchestra)

H. Ladies and gentlemen, the Colonel has been busying himself the whole day long with new inventions which he says will practically revolutionize the a -- well, will practically revolutionize stuff.

T. So here I am, back from my laboratory with a lot of new things for you.

H. I'm glad you introduced yourself, Colonel. I wouldn't have known how. Now let's hear about today's inventions.

T. Well, the first is a piece of wood a foot long. On it are little marks, going up and down from the edge. One edge is bevelled and the other is straight up and down. It may be used to measure stuff, such as inches and feet.

H. And what do you call this invention?

T. A ruler.

H. I see. A ruler, huh. Well, that's fine. What else did you perfect?

T. Well, it doesn't amount to much.

H. I know that.

T. It's just a....what did you say?

H. I know that.

T. It's just a thing that when you lift the receiver on the side of it and put it to your ear, if someone happens to be on the other end of the wire talking, then you can hear what he says.

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H. Is there a bell in connection with it? And a mouthpiece to speak into?

T. You were peeking in my laboratory while I was inventing this thing.

H. No, no, Colonel. And I bet you call it a telephone.

T. Now I know you were peeking. That's exactly what I call it. A telephone. And then I got to work on....

H. Well. I guess that's about all for now.

T. And then I got to work on another new invention. It's a machine that when you turn it off, you don't have to listen to radio comedians.

H. Not a radio, by any chance?

T. Now you go and spoil it all. How in the world you ever got the names to all these inventions of mine, I don't know. Now the next one is one I invented right while I have been talking to you, Eudd. It's a book with two thousand pages that's only half an inch thick.

H. Printed on tissue paper, I suppose.

T. No, it isn't printed on tissue paper. Guess again.

H. Two thousand pages and only half an inch thick. Let's see. I give up.

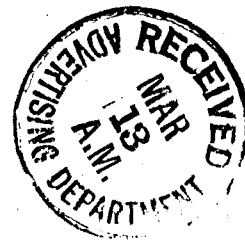
T. Go on; try again.

H. What do you do? Number the first page 1900?

T. No, I start the first page at one, just like any other book, and the last page is 2,000.

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H. I can't possibly guess, then.

T. I start with page one, go to a hundred, then skip to 1900 and go to two thousand.

H. I wish you would skip this program and go to your hotel.

T. Thank you very much. My crowning achievement of the day, Budd, is all kidding aside, a new kind of a pair of gloves. You see, this part, above the fingers, is gray.

H. Yeah.

T. And the fingers themselves are brown.

H. Uh huh.

T. And this part, in front, is yellow. Now the idea is that you use this pair of gloves to find out which color you look best without.

H. ...which color you look best without.

T. Yes. Now I'll let you be the judge. I show you the gloves over there. Now fold them so just the gray part shows.

H. Alright. There you are.

T. Now, do my hands look good without gray gloves?

H. Yes, fair.

T. Now turn them around so just the brown shows. Thank you. Now look at my hands. Or do they look better without brown gloves?

H. Personally, I think.....

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- T. Wait a minute. No change them so just the yellow part shows.. Thank you. Now how do my hands look without yellow gloves?
- H. Well, it is my opinion -- let's see. Personally, I think you look better without black gloves than without any other color.
- T. How can you tell that? We have no black gloves for my hands to be without. I have to look better without brown, gray or yellow, one of the three. Now which is it?
- H. I think you look better without a hat than without gloves.
- T. Huh?
- H. I say I think you look better without a hat than without gloves.
- T. I know, but I have no hat on.
- H. That's why I think you look better, because you have no gloves on, either. But I think if you'd put your hat on your head and your gloves on your head, you'd look splendid.
- T. Hm. This is all my own fault. I started it.
- H. Well, I always say, don't finish anything you can't start.
- T. Well, I'll be over to see you sometime when you're not home.
- H. Thank goodness I'm not home now, then.
- T. Then I can come over?

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H. Sure.

T. Well, hello.

H. Hello.

HELL

MUSIC: SMOKE RINGS (Orchestra)

ANNOUNCER:

(ON CUE OVER SMOKE RINGS) The Camel Caravan is on the air again next Tuesday evening at the same time...bringing Colonel Stoopnagle and Budd, Miss Connie Boswell and Glen Gray and his Casa Loma Orchestra. This program was broadcast from the Colonnades of the Essex House in New York City.

MUSIC: (THEME UP)

ANNOUNCER:

(ON CUE) Harry VonZell speaking. This is the Columbia Broadcasting System.

MUSIC: (FADE THEME)

30 seconds

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