

RADIO
WILLIAM ESTY AND COMPANY
INCORPORATED

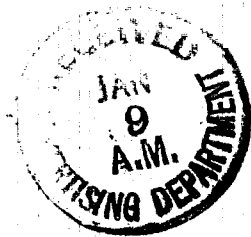
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11/10/34

CAMP PROGRAM

THURSDAY, JANUARY 11, 1934

10: - 10:30 P.M.

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CAMEL PROGRAM

THURSDAY, JANUARY 11, 1934
10: - 10: 30 P.M.

CUE: {COLUMBIA BROADCASTING SYSTEM}
30 seconds }

MUSIC: CAMEL CARAVAN (WHICH FADES ON CUE BEHIND ANNOUNCER'S VOICE)

ANNOUNCER:

(ON CUE) Camel cigarettes.

MUSIC: CAMEL CARAVAN (UP AND OUT ON CUE)

ANNOUNCER:

(ON CUE) They never get on your nerves.

MUSIC: SMOKE RINGS (WHICH FADES ON CUE BEHIND ANNOUNCER'S VOICE)

ANNOUNCER:

(ON CUE) The Camel Caravan, sponsored by the makers of Camel cigarettes, led by Glen Gray and his Casa Loma Orchestra, featuring the voices of Irene Taylor, Kenny Sargent and Pee Wee Hunt.

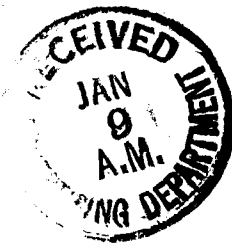
MUSIC: (OUT)

ANNOUNCER:

(ON CUE) The Camel Caravan starts out tonight with a special arrangement of its own theme song "Smoke Rings."

MUSIC: SMOKE RINGS (Orchestra - segue to harp background)

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ANNOUNCER:

(ON CUE) And now Pee Wee Hunt leaves his big trombone for the moment to sing "Rhythm Man" with the orchestra.

MUSIC: RHYTHM MAN (Pee Wee Hunt and orchestra - segue to harp background)

ANNOUNCER:

(ON CUE) Kenny Sargent brings a new interpretation to that famous old love song "I Love You Truly."

MUSIC: I LOVE YOU TRULY (Kenny Sargent and orchestra - segue to harp background)

ANNOUNCER:

(ON CUE) Gene Gifford has been unusually successful in composing the kind of tunes for which the Casa Loma Orchestra is famous. Here is his very latest, finished within the last few days and heard now for the first time on the air. It's called "Boogie Woogie."

MUSIC: BOOGIE WOOGIE (Orchestra - segue to harp background)

ANNOUNCER:

(ON CUE) Irene Taylor asks a plaintive question in the words of a familiar tune, "Who Walks In When I Walk Out."

MUSIC: WHO WALKS IN WHEN I WALK OUT (Irene Taylor with orchestra - segue to harp background which fades out on cue)



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ANNOUNCER:

(ON CUE) A few days ago in New York City a policeman, Ernest F. McCarron lost his life in a courageous attempt to rescue a small child from a burning building. We salute McCarron's brave sacrifice as the most gallant deed of the week...Rescue! Few words have the power to move us as this one does. In the Hood River section of Oregon -- a continent removed from New York -- there is a group of super-mountain climbers -- banded together under the leadership of Andy Anderson -- to save lives among treacherous peaks of the Cascades. Thrilling indeed are the rescues of Andy Anderson and his Crag Climbers. Last winter two small boys were lost high up on Mount Hood... but let us picture it for you.

FIRST BOY:

Gee, we've never been up the mountain this far before.

SECOND BOY:

I wish I knew how we were going to get down.

FIRST BOY:

Don't worry. We found our way up, didn't we?

BIZ:

(SOUND OF WIND)

SECOND BOY:

Look. Out there, Ban. Across the valley.



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FIRST BOY:

Pretty, isn't it.

SECOND BOY:

No. I mean look.

FIRST BOY:

What is it?

SECOND BOY:

Snow.

FIRST BOY:

Gee, Billy. Don't be scared. I tell you I know this trail like a book. I know it like it was my own backyard.

SECOND BOY:

That's all right but I'm just about all in. And if it starts to snow...Look, it's starting now.

BIZ:

(SOUND OF WIND RISES)

FIRST BOY:

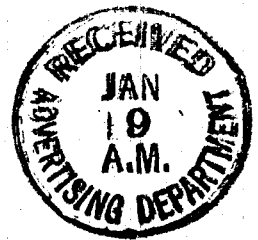
Aw come on, Billy. We gotta hurry.

SECOND BOY:

I don't see the trail. It looks different.

FIRST BOY:

Never mind. We'll pretend we're the Crag Climbers looking for two lost kids.



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SECOND BOY:

I feel lost all right. I feel like...

BIZ:

(LOUD SOUND OF AVALANCHE)

SECOND BOY:

Hey, Bun -- I'm slipping.

FIRST BOY:

Watch out...it's an avalanche --

BIZ:

(SOUND OF AVALANCHE CONTINUES THEN FADES)

FIRST BOY:

You all right, Billy?

SECOND BOY:

Where are we, Bun?

FIRST BOY:

I don't know. Down in a crevasse, I guess.

BIZ:

(SOUND OF WIND)

SECOND BOY:

How can we get out.

FIRST BOY:

We can't, I guess.

SECOND BOY:

Are we going to...are we going to die, Bun?

FIRST BOY:

Don't be foolish. The Crag Climbers'll find us.



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SECOND BOY:

Gee, I'm cold.

FIRST BOY:

So am I.

BIZ: (SOUND OF WIND RISES THEN FADES. SOUND OF TELEPHONE)

ANDERSON:

Hello, yes, this is Anderson. (PAUSE) Lost on Mount Hood? How long have they been gone? (PAUSE) There's a bad blizzard up there. But we'll see what we can do. Which trail did they take? (PAUSE) Now don't you worry, lady. We'll have them home before morning. I'll call the gang. (PAUSE) Leave it to us. That's what we're here for. Good-bye now. We'll have to hurry.

BIZ: (TELEPHONE CLICKING)

ANDERSON:

Hello, hello, operator, operator. I want to speak to...
(VOICE FADES -- PAUSE -- THEN SOUND OF BLIZZARD)

ANDERSON:

See any footprints?

FIRST MAN:

Not a thing. The snow's drifting.

SECOND MAN:

What a night.



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ANDERSON:

We're pretty far up already. Better try shouting again.

SECOND MAN:

(CALLING) Hello. Hello, there.

(PAUSE)

FIRST MAN:

Hear anything?

ANDERSON:

Nothing. Try it again.

SECOND MAN:

The wind blows it back in your face.

ANDERSON:

Try it anyway.

SECOND MAN:

(CALLING) Hello.

(PAUSE)

FIRST MAN:

(BARELY AUDIBLE) Hello.

ANDERSON:

There. Did you hear?

FIRST MAN:

Just an echo.

ANDERSON:

No. It came from over there at the right. This way.
Come on.



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BIZ:

(BLIZZARD)

FIRST MAN:

(CALLING) Hello.

FIRST BOY:

(FROM GREAT DISTANCE) Hello.

ANDERSON:

There it is. Below there, Watch out.

FIRST MAN:

It's a crevasse.

ANDERSON:

They're down there. Give me the rope. I'm going down.

BIZ:

(BLIZZARD)

FIRST MAN & SECOND MAN:

(AD LIBBING) Watch out, now. Take your time. Don't slip, Andy. Watch it. (VOICES BACK)

ANDERSON:

Hello. Are you there?

FIRST MAN:

Hello.

ANDERSON:

Are you all right?

SECOND BOY:

Gee, Bun. Look. It's Andy Anderson.



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FIRST BOY:

Hello, Mr. Anderson.

ANDERSON:

Either of you hurt?

FIRST BOY:

We're pretty cold.

SECOND BOY:

And hungry.

ANDERSON:

Well, we'll have you out of here in a second. Tie the rope around your waist. There you are. Hang on now.

(CALLING) Take it up.

WIZ:

(BLIZZARD AND AD LIB SHOUTS)

ANNOUNCER:

(ON CUE) And that's how two more lives were saved from the avalanches of Mount Hood. It takes healthy nerves to be a mountain climber. And doubly so to risk your life in the rescue of others, as Andy Anderson and his Crag Climbers have done so often. That's why it's interesting to know that Andy Anderson smokes Camels and has, as he himself says, "smoked them hour after hour during many a thrilling rescue." Experience has taught him, as it has taught so many other steady smokers, that he can smoke as many Camels as he wishes. And that Camels never jangle his nerves. You, too, will enjoy the mild, rich flavor of Camel's finer, more expensive tobaccos. And you'll be glad to realize that you can smoke as many Camels as you care to and never, for a moment, worry about your nerves.



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MUSIC: (HARP BEGINS MODULATION FOR NEXT NUMBER)

ANNOUNCER:

(ON CUE) And now the Do Re Mi Trio gives us something in rhythmic close harmony, "Do Do Do."

MUSIC: DO DO DO (Do Re Mi Trio with orchestra - segue to harp background)

ANNOUNCER:

(ON CUE) As the Camel Caravan continues on its way Irene Taylor sings again a song which she was the first to introduce on the air, "Willow Weep For Me."

MUSIC: WILLOW WEEP FOR ME (Irene Taylor with orchestra - segue to harp background)

ANNOUNCER:

(ON CUE) The entire Camel Caravan now offers you a surprise party. And as at a true surprise party we shan't tell you what's going to happen.

MUSIC: SURPRISE PARTY - A medley of songs and vocal choruses (Entire ensemble with orchestra - segue to SMOKE RINGS)

ANNOUNCER:

(ON CUE) Cigarettes are smoked for enjoyment. The important thing about Camels is that you can enjoy as many Camels as you wish, smoke them as steadily and frequently as



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you care to, yet Camels never get on your nerves, never tire your taste. You see there is tremendous difference in the quality of cigarette tobaccos. And it is a fact that Camels are made from finer, more expensive tobaccos than any other popular brand of cigarettes. Camel spends millions of dollars more to bring you added enjoyment and a better cigarette. A few packs of Camels will prove to you that there is more pleasure in these costlier tobaccos. And it will be a relief to know that Camel's costlier tobaccos never jangle your nerves.

MUSIC: THEME (UP AND DOWN)

ANNOUNCER:

(ON CUE) The Camel Caravan, led by Glen Gray and his Casa Loma Orchestra, and featuring Irene Taylor, Kenny Sargent and Pee Wee Hunt will be back with you next Tuesday evening at this same time.

MUSIC: THEME (UP AND OUT)

ANNOUNCER:

(ON CUE) This is the Columbia Broadcasting System.

MUSIC: FADE THEME (20 seconds)

WABC - New York



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