NAME OF SHOW CLENGRAY CAMEL RADIO SHOW

RANGE OF DATES 1/34 TO 6/36 SOME WKS. MISSING

YES_NO_

RADIO

WILLIAM ESTY AND COMPANY

INCORPORATED

CAMEL PROGRAM

THURSDAY, JANUARY 4, 1988 10; - 10;50 P.M.

CUE:

(COLUMBIA BROADCASTING SYSTEM)
50 seconds

MUSIC:

CAMEL CARAVAN (WHICH FADES IN CUE BEHIND ANNOUNCER'S VOICE)

ANNOUNCER:

(ON CUE) Camel cigarettes.

MUSIC:

CAMEL CARAVAN (UP AND OUT ON CUE)

ANNOUNCER:

(ON CUE) They never get on your nerves.

MUSIC:

SMOKE RINGS (WHICH FADES ON CUE BEHIND ANNOUNCER'S VOICE)

ANNOUNCER:

(ON CUE) The Camel Caravan, sponsored by the makers of Camel cigarettes, and bringing you each Tuesday and Thursday at this same time the unusual music of Glen Gray and his Casa Loma Orchestra, and the songs of Irene Taylor, Kenny Sargent and Pee Wee Hunt.

MUGIC:

(OUT)

ANNOUNCER:

(ON CUE) The Camel Caravan starts out tonight on its trip across the night air with a red-hot arrangement of the familiar tune *I Got Rhythm."

MUSIC:

I COT RHYTHM (Orchestra - seque to harp background)

ANNOUNCER:

(ON CUE) And now Kenny Sargent steps from his place in the band to sing "In Other Words We're Through."

MUSIC:

IN OTHER WORDS WE'RE THROUGH (Kenny Sargent and Orchestra - seque to herp background)

ANNOUNCER:

(ON CUE) Remember the song that first sky-rocketed Irving Berlin to fame? It was "Alexander's Ragtime Band." We now hear an entirely new arrangement of this old time favorite with Pee Wee Hunt and the Do Re Mi Trio joining in the chorus.

MUSIC:

ALEXANDER'S RAGTIME BAND (Hunt, Trio and orchestra - seque to herp background)

ANNOUNCER:

(ON CUE) And now let Irene Taylor give you her own impression of the way a familiar song should be sung -- "Cive He Liberty or Cive Me Love."

MUSIC:

GIVE ME LIBERTY OR GIVE ME LOVE (Irene Taylor and Orchestra - seque to herp background which fedes out on cue)

ANNOUNCER:

(ON CUE) When you walk past the cages in a zoo or circus have you ever stopped to wonder how these strange and ferocious animals are captured and transported, sometimes thousands of miles from their native jungle to some quiet American city? Thrilling indeed are the lives of these men who bring 'em back alive. And none has had more narrow escapes than that intrepid explorer and collector, Frank Buck -

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the first man to bring back to America an authentic man-esting tiger. This thrilling capture took place in the wilds of Johore in the Malay States. A man-eating tiger had been terrifying coolies on a rubber plantation. Surprising an unsuspecting worker on the edge of the jungle the gigantic beast killed him and then withdrew into the jungle leaving behind mute evidence that a new reign of terror had set in. Frank Buck and his native helpers arrived on the scene a short time later. Examination revealed that the tiger had entered the plantation clearing through a hole in a native fence from which his tracks led off into the black jungle. Immediately inside the fence opposite this opening Frank Buck constructed a pit fifteen feet deep and covered it with thin ratten and then withdrew to await developments. Three days passed and the tiger did not return. But on the fourth day a frantic summons came from the plantation. The tiger had fallen into the pit. Buck returned to the plantation as quickly as possible. A blinding tropical rain was falling. The natives had gathered about the pit in a huddled terrified group...let us picture it for you.

BIZ:

LIZ:

(SOUND OF HEAVY RAIN AND MALAY CROWN MOISES SUBDUED AT FIRST BUT RISING AS BUCK DRAFS NEAR)

FRANK BUCK:

Let me through there. Clear the way. Get back you.

(CROWD NOISES ARE LORD ED -- THERE IS A SUDDEN LOUD ROAR OF THE TIGER)

FRANK BUCK:

Wetch out, he almost got me that time.

ALI

(CHINESE DIALOGUE) Watch tuan. He get you. Never I see tiger so big.

FRANK BUCK:

Here you, Ali, help pull back the cover. We'll have to lower the box directly over him.

(SOUND OF CROWN HOISES AND ROAR OF TIGER FOLLOWED BY MOVING BACK OF THE PALM LEAVES AND RATTAN)

ALI:

Lower box now, tuan?

FRANK BUCK:

No, he'll jump on top of the box and be out of there in a second.

We didn't dig the pit deep enough. It ought to have been twenty

feet instead of fifteen. I'll have to try to lasso him first.

(SOUND OF TIGER'S ROAR AND FRIGHTENED CROWD HOISES)

FRANK BUCK:

Missed him.

(VERT LOUD TIGER ROAR AND FRIGHTENED CROWD HOISES)

FRANK BUCK:

Got him that time. Here, Ali, tell those boys to hang on to this rope for dear life. I'll get another sope around his neck the other way.

(CROWD NOISES FOLLOWED BY TIGER'S ROAR)

FRANK BUCKS

Here, you boys, hang on to this rope on this side. Full against each other hard. Hang on now, don't slip in the mud. How lower

BIZ:

BIZ:

BIZ:

BIZ:

on Za the box.

(LOUD TIGER ROAR WHICH IS PARTIALLY MUFFLED AS THE BOX IS LOWERED)

ALIE

How tuan get bottom on box?

FRANK BUCK:

I'm going down there myself.

11.1

ALI:

No, no, you be killed. You stay up here. Shoot tiger.

FRANK BUCK:

Never mind that, Ali, I'm going down. But tell those boys to hang on to the rope. If one side lets go or slips I'll be done for.

(LOUD FRIGHTENED CROWD MOISE - SOUND OF BUCK LANDING IN PIT IN DEEP MUD - LOUD TIGER ROAR)

FRANK BUCK:

(VOICE REVERBERATING INSIDE OF PIT) Throw down the bottom of the

BIZ:

BIZ:

(SOUND OF WOODEN PLANKS LANDING IN MUD --- TIGER'S ROAR VERY CLOSE UP)

FRANK BUCK:

lang on, there. Don't slip. And don't let go.

ALIS

Tuan, I shoot tiger now.

FRANK BUCK:

Leave that gun alone. Hang on to the rope.

BIZ:

(SOUND OF HAMMERING DROWNED OUT BY LOUD TIGHT ROAR)

FRANK BUCK:

Haul away, there, he's boxed in.

(LOUD CROWD HOISES -- TIGER ROARS WHICH FADE)

ANNOUNCER:

(OH COS) And that's how the first and only authentic mean-cating tiger ever seen in America was captured alive. It takes healthy merves to face a man-cater at the bottom of a fifteen-foot pit in the Malay jungle or to live through any one of the thousand thrilling Prank Buck adventures. That's why, when you consider eigerettes in connection with nerves Frank Buck's opinion carries so much weight. Now Frank Buck smokes a great deal. He can be classified as a steady smoker. But long ago he discovered that no matter how many Camels he smokes they never get on his nerves. For us who lead the somewhat less exciting lives of home and office routine, healthy nerves are also essential to success and happiness. That's why we suggest that you, too, shift to Camels. You'll like the ridd flavor of their finer, more excensive tobaccos. And you'll appreciate the fact which steady amokers everywhere are discovering that Camels never jangle your nerves.

(HARP BEGINS MODULATION FOR NEXT MUMBER)

ANNOUNCER:

(ON CUE) The Camel Caravan continues with a special arrangement of that popular new song "One Morning In May."

BIZ:

MUSIC:

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MUS'C:

ONE MORNING IN MAY (Orchestrs - seque to herp beckground)

ANNOUNCER:

(ON CUE) And now Irene Taylor sings us the story of "Our Big Love Scene."

MUSIC:

OUR BIG LOVE SCENE (Irene Taylor and Orchestra - seque to harp background)

ANNOUNCER:

(ON CUE) And now the entire Camel Caravan joins in a special arrangement of "Runnin! Wild."

MUSIC:

RUNNIN' WILD (A production number featuring the entire ensemble and orchestra - seque to SMOKE RINGS)

ANNOUNCER:

(ON CUE) The flavor of the eigarette you smoke is very important.

And that's one reason that Camel spends millions of deliars more
for its tobaccos. But even more important than flavor is the
effect of eigarette smoking on your nerves. And that is another
reason that Camels are made from finer, more expensive telescos
than any other popular brand of eigarettes. You can smoke as
many Camels as you care to. You can smoke them as steadily and as
frequently as you wish. And you'll find that Camel's contlier
tobaccos never jangle your nerves. Why not start enjoying Camel's
mild delicious flavor now. Stop at the eigarette counter the
first thing tomorrow morning and ask for a package of Camels.

MUSIC:

THEME (UP AND DOWN)

ANNOUNGER

(ON CUE) The Camel Caravan, including Glan Gray and his Casa Lone Orchestra, Irene Taylor, Kenny Sargent and Pee Ree Hunt will be back with you again next Tuesday evening at this same time,

MUSIC:

MUSIC:

THEME (UP AND OUT)

ANNOUNCER:

(ON CUE) This is the Columbia Broadcasting Systems

FADE THEME (20 seconds)

WABC - New York