

THE CAPEL CARAVAN OF SWING

WITH BENNY GOODMAN

Program No. 51

Tuesday, September 13, 1938

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SEYMOUR: Let up -- light up a CAMEL! Smokers find that CAMEL'S costlier tobaccos are soothing to the nerves!

(BAND: THEME FADE FOR ANNOUNCER)

Here comes the CAMEL Caravan of Swing with Benny Goodman, The King of Swing, the world's greatest Swing Band, the Goodman Instrumental Trio and Quartette, and our Swing Sweetheart, Martha Tilton. This program is presented as a compliment to the men behind the tobacco counters of America. It is made possible by the millions of CAMEL smokers, who appreciate costlier tobaccos, and who have made CAMEL the largest-selling cigarette in the world. Most smokers know that C-A-M-E-L spells true smoking pleasure.

(BAND: THEME UP AND OUT)

GOODMAN: This is Benny Goodman saying hello for the Camel
Caravan. We're still in Chicago, and it's still
great to be playing for the old hometown. We
have something in the way of a surprise for you
later on, but right now we've got another one of
these hot tunes that's had so much to do with
Chicago jazz. It's that great old-timer....
"BEAUTIFUL CHANGES"

1. Band - "BEAUTIFUL CHANGES".

APPLAUSE

STYXHOUT: You and your dog have something important in common...a complicated nervous system! But the dog is kinder to his nerves...He barks a while...he rests a while ... He plays a while he rests a while ... and you??? Why, you probably work all day with out a let-up. It's enough to make anybody nervous! So start right now to be considerate of your nerves. REST UP ... LIGHT UP A CAMEL!

Smokers find CAMEL'S Costlier tobaccos soothing to the nerves. Did you notice that I said "costlier" tobaccos? That is important, for CAMELS are a matchless blend of finer, MORE EXPENSIVE TOBACCOS -- Turkish and Domestic. Here is a cigarette that stands apart in its quality, in its mildness. Millions of smokers find that there is more joy in living when they "REST UP -- LIGHT UP A CAMEL."

"A Ticket a Tasket"

MUSIC UP FOR "~~COLOR MEANS~~"

FADE FOR ANNOUNCER

MARTHA:

Well, gang, I've gone and done it again. Let's start looking,
cause I lost my yellow basket.

TILTON VOCAL - A TISKET A TASKET

BENNY: Some years ago, one of the great hits in popular music was a little tune called "You're Driving Me Crazy". We've just had a new arrangement made, and kids, it kinda rocks here it is

BAND- YOU'RE DRIVING ME CRAZY

APPLAUSE

SEYMOUR: A cigarette has got to be good to be as popular as CAMELS are. Give CAMELS A Fair trial and see if you don't enjoy them too. Just smoke six packs of CAMELS -- and find out why they are the largest-selling cigarette in America. You'll find that there is more joy in smoking -- more joy in living -- when you "LET UP -- LIGHT UP A CAMEL!"

MUSIC UP FOR "I SURRENDER DEAR"

FADE FOR ANNOUNCER.

DAN (OVER MUSIC)

It's The Benny Goodman Trio, with Benny
on clarinet, Teddy Wilson at the piano and Lionel Hampton
on the drums. The tune "I SURRENDER DEAR".

TRIO "I SURRENDER DEAR".

APPLAUSE

BENNY: Tonight the Camel Caravan spotlight swings to a man who's not a member of the band, but who still has one of the most important jobs in it. The arranger. Tonight as our guest, Fletcher Henderson, who's made some of the best arrangements in our books. C'mon out, Smack!
(APPLAUSE)

BENNY: Fletcher, I think a lot of people would be interested in knowing just how an arrangement comes to be. Let's take Irving Berlin's "Blue Skies." That's one of your best ones, I think. How did you start with that?

FLETCHER: Well, Benny, of course the first thing is the melody. Let's take it just as it's written. It goes like this.
(PIANO)

BENNY: Okay, Fletch. We got it. Where do we go from there?

FLETCHER: Well, that's Mr. Berlin's idea. We want to make it swing. Something like this.
(PIANO)

FLETCHER: But you can't show it on piano alone. This is a band arrangement, and Benny, you'll have to lend me the band for a couple of minutes.

BENNY: Smack, they're all yours.

FLETCHER: All right now. First, let's take the brass section. This is what I wrote for the brass.
(MUSIC)

FLETCHER: That's the part the trumpets and trombones play.
While they're doing that, the saxes are playing something
else underneath. Benny, run the saxes through their part alone.

MUSIC:

BENNY: Tell you what, Fletcher, let's put just those two together right
now.

FLETCHER: Okay. Now, just brass and saxes.

MUSIC:

FLETCHER: There's one more thing to add.

BENNY: You wouldn't be talking about the rhythm section now,
would you Fletcher.

FLETCHER: That's it. We got rhythm!

MUSIC:

FLETCHER: Well, there you are. That's all there is to it.
All you have to do now is play it.

BENNY: Coming up!

MUSIC:

BENNY: Wait a minute now. Hold on. Fletcher, you told us
all about arranging 'Blue Skies' ---- but where did
that introduction come from, what's that got to do with
"Blue Skies"

FLETCHER: Benny, I'm surprised. That's the storm. It's blue skies
from now on.

BAND-BLUE SKIES

APPLAUSE

9.a.

BENNY: Thanks, Fletcher. Thanks a lot. Now Teddy and Lionel and Davie and I are going to let you out in front put us on the spot. This is the quartet number, but we don't know what we've going to play yet. You pick 'em C'mon, shout 'em right out! Some Of These Days? Teddy, that's your cue. Give us an introduction, and pops and I will follow.

QUARTET - SOME OF THESE DAYS.

APPLAUSE.

SOUND: (CLICK OF TELEGRAPH INSTRUMENT)

SEYMOUR: George Errickson, ace telegraph operator with Western Union, often works under heavy nervous tension. He tells us what he does to give his nerves a rest every now and then in these words:

VOICE: Instead of letting my nerves become upset, or jumpy, I take a short breathing spell from time to time -- I let up and light up a CAMEL. There's no sense, I figure, in having my nerves get all wound up when it's so easy to light up a CAMEL.

SEYMOUR: Thank you, George Errickson for reminding us that "LET UP -- LIGHT UP A CAMEL" is a grand idea for putting more enjoyment into each day....and a grand way to give our nerves a rest. You are one of many smokers who find that CAMEL'S costlier tobaccos are soothing to the nerves.

"I Used to be Color Blind"
MUSIC UP FOR "OH-BYE"
FADE FOR ANNOUNCER.

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DAN: (OVER MUSIC)

It's our Swing Sweetheart, Martha Tilton, confessin' all.
She steps right in front of all these people, heads
for a microphone and saysI USED TO BE COLOR BLIND

TILTON VOCAL - "I USED TO BE COLOR BLIND"

APPLAUSE

BENNY: Our Chicago fans chose their own favorite last week, and they called out tonight's quartet number, so we figured it would be okay if this week's choice was ours. Miss Tilton, will you speak for the Camel Caravan.

MARTHA: Indeed I will, Mr. Goodman. Next... "Big John Special"

(APPLAUSE)

(BAND: THERE FADE FOR BENNY)

BENNY (OVER MUSIC) Well there it is again kids. Hope you liked the show. If you did, come back for more next week. This is Benny Goodman saying Goodnight for Camels and all the gang.

SEYMOUR The Camel Caravan will come to you next week at this same time from Kansas City. Until then the Caravan rolls on with Benny Goodman and the world's greatest swing band, the Goodman Instrumental Trio and Quartet, and your swing sweetheart Martha Tilton. All brought to you by the makers of Camel Cigarettes and remember CAMELS SET YOU RIGHT.

Dan Seymour speaking.

THEME AND APPLAUSE UP AND FADE.

ANNOUNCER:

How does a pipe-smoker choose his tobacco? Well, some men say on mildness. Some say that fragrance and aroma are what they want. Others look for rich, mellow taste. Many men are fussy about having their tobacco cut so as to burn slow and cool. Well -- they're all right! And there's one tobacco that has all these features -- PRINCE ALBERT -- the National Joy Smoke. There's no other tobacco like it.

This is the Columbia Broadcasting System.