

RADIO

WILLIAM ESTY AND COMPANY

INCORPORATED

THE GREAT CARAVAN OF SWING WITH BENNY GOODMAN

THURSDAY, NOVEMBER 15, 1938

9:30-10:00 P.M.

Program No. 60

SEYMOUR: Let up and light up a Camel! Smokers find that Camel's best tobaccos are soothing to the nerves!

(BAND: THEME FADE FOR ANNOUNCER)

Here comes the Camel Caravan with Benny Goodman, the world's greatest swing band, the Goodman Trio and Quartette, and our Sweetheart of Swing, Martha Tilton.

Sitting in with Benny tonight, that rockin' chair lady, Mildred Bailey, and Count Basie who's brought along a couple of boys from his own swell band.

It looks like a lot of rhythm coming up and while you're swinging out with Benny Goodman, remember that you're the ones who've made this show possible.

You smokers are the final judges of tobacco quality, and you've made Camel the largest-selling cigarette in the world. Thanks, folks -- and (SGTTO VOICE) let up and light up a Camel!

(BAND: THEME UP AND OUT)

Okey, Benny, start things off!

(BAND: "ALL OF ME")

(APPLAUSE)

BENNY: This is Benny Goodman saying hello for the Cakel Caravan of Swing. That number we just played was one of our standards, "All of Me," and here comes another of our old standards, Dan Seymour, to tell you what goes on tonight's show. Tell 'em, Dan.

SEYMOUR: Tonight Benny's guest stars aren't going to tell you what they think of swing -- because you know how they feel about it. Mildred Bailey's going to give out on the brand of swing-singing that made rockin' chair a different kind of household word, and a gal who's been tops as long as Mildred has, doesn't need any build-up. Our other guest is Count Basie. New York swing fans have been clappin' hands for him ever since he moved onto 52nd Street, and when you hear the six-man band he's brought with him, you'll know why. Benny, does that sum up the situation?

BENNY: Couldn't do better myself, Dan. There's only a couple of small items you forgot.

SEYMOUR: Oh yeah, that's right. Item one, Benny Goodman, item two, the band, item three, the quartette, item four, Martha Tilton. And Right now, items one, two and four get together on a fine new song... "Two Sleepy People."

(TILTON VOCAL: "TWO SLEEPY PEOPLE")

(APPLAUSE)

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BENNY:

Next on tonight's program is the music lesson --
conducted by none other than ^{Honorary} Maestro Seymour.

SEYMOUR:

O.K., ^{Honorary President} ~~Professor~~ Goodman, suppose you give out a few
bars of harmony? (BIZ: ORCHESTRA IN HARMONY TO)

Thanks, Benny. That is harmony, sure enough. And now,
Professor, a touch of discord, if you please.

(BIZ: ORCHESTRA IN DISCORD TO)

Well, one touch of discord is plenty! It's this way,
folks, about harmony and discord. Our nerves can be
in harmony sometimes, just like Benny's music. And then
other times they can get terribly jumbled up. It's
not surprising, either, what with all the hustle and
bustle, and hurry and worry that goes on. And when
nerves begin to feel the strain -- why, that's the time
to break the tension -- the time to let up and light
up a Camel. Smokers find that Camel's costlier tobaccos
are soothing to the nerves. And Camel spends millions
more to get finer, more expensive tobaccos for you to
smoke. So, folks, let up and light up a Camel.

(MUSIC UP: "ROCKIN' CHAIR")

(FADE FOR BENNY)

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BENNY: (OVER MUSIC) And that theme, "Rockin' Chair," means only one thing. It's Mildred Bailey!

(APPLAUSE)

BENNY: Mildred, it's swell to see you again. It's a long time since you last sat in on the Camel Caravan.

BAILEY: Well, Benny, it's always a kick for me. But I noticed on your last couple of programs, you've been interviewing your guests...You're not going to ask me what I think of swing, are you, pops?

BENNY: Well, I guess I can't now. You sort of beat me to the punch...and besides, we all know.

BAILEY: Well, Benny, I have only one theory about it. I like to sing it -- not talk about it.

BENNY: Okay, let's do that. Mildred Bailey is going to bring us her swell version of..."The Land of the Sky Blue Waters."

(BAND & BAILEY: "LAND OF THE SKY BLUE WATERS")

(APPLAUSE)

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SEYMOUR:

That was great, Mildred Bailey. Stay with us, we want more. Benny, my program says the next number is called "Sly Mongoose." Yeah, that's what it says, "S-l-y M-o-n-g-o-o-s-e" -- "Sly Mongoose," but what does it mean, Benny?

BENNY:

Say, very fancy on that spelling, Dan. Well, the title is "Sly Mongoose." It's a West Indian song that I ran across some time ago. Sort of a rhumba, and the lyrics tell about a mongoose who really gets around. We're going to skip the lyrics, though, while we see what a little swing will do to rhumba rhythm.

SEYMOUR:

Sounds like a great idea, Benny. Let's have it!

(BAND: "SLY MONGOOSE")

(APPLAUSE)

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SEYMOUR:

The winner of the National Open Golf Championship for the last two years has been Ralph Guldahl. It's a cinch that Ralph can speak with authority on how to avoid nerve strain. Here's what he says:

MAN'S VOICE:

If you expect to get anywhere in tournament golf, you can't let tension get your nerves. I rest my nerves -- frequently. And my way of resting them is to let up and light up a Camel 'cause I've found out that Camels really are soothing to my nerves.

SEYMOUR:

Thank you, Mr. Guldahl. And now, the experience of Marie McMillin. What does she know about avoiding nerve strain? Well, her job answers that -- it's parachute jumping.

WOMAN'S VOICE:

I guess I don't have to tell you that jangled nerves and parachute jumping just don't mix. I take care of my nerves -- throughout the day I let up and smoke a Camel. I've found that Camels are soothing to my nerves.

SEYMOUR:

Smokers find that Camel's costlier tobaccos are soothing to the nerves. Why don't you, too, let up and light up a Camel? Camels are a matchless blend of finer, more expensive tobaccos -- Turkish and Domestic.

(MUSIC UP: "ONE O'CLOCK JUMP")

(FADE FOR ANN.)

BENNY: Those few bars we just played are part of one of the finest tunes modern swing has produced... "One O'Clock Jump." Sitting in with us tonight... the fine pianist who wrote it... Count Basie.

(APPLAUSE)

The Count has brought over some of the boys from his own band to give us some kicks. Despite the fact that the Count's going to give a concert in Carnegie Hall soon, I don't think he's going to go classical on us. He's going to sit in with my band for a very special "Lady Be Good." Take it, Count.

(BASIE COMBINATION: "LADY BE GOOD")

(APPLAUSE)

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SEYMOUR:

Very swell, Count Basie. Thanks for sitting in.
And now, it's time for another tune by Mildred Bailey.
She's gonna get together with the Goodman quartette
and wrap up ~~a couple~~ a couple of choruses of a
number you've been telling us you want to hear.
Here's Mildred and the Goodman quartette with a very
special version of "Don't Be That Way."

(QUARTETTE & BAILLY: "DON'T BE THAT WAY")

(APPLAUSE)

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BENNY:

Mildred Bailey, that applause tells you how much everybody liked having you on. It was lots of fun having you visit us.

BAILEY:

Me too, Benny. Thanks, and goodnight.

(EIGHT BARS: "ROCKIN' CHAIR")

(APPLAUSE)

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SEYMOUR:

Take a Camel...light up a match...Now...take a puff...
Tastes good, doesn't it? That's the rich flavor of
mild, ripe tobaccos -- Camel's finer, more expensive
tobaccos -- Turkish and Domestic. Next time you buy
cigarettes, just try this: say "Camels." Smoke six
packs of Camels, and you'll know why they are the
largest-selling cigarette in America. So, start now --
let up and light up a Camel.

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SEYMOUR: Benny, the college Hot Clubs all over the country are still writing in. This past week, Northwestern University, Bucknell College, Hotchkiss School, Cornell, and Notre Dame are added to the list of collegiate Hot Clubs that have made you their Honorary President. So, more congratulations from me, and how's about more words from the Honorary President?

BENNY: Well, I told all you college fans last week what a kick it was for me to know you were sitting in on the Camel Caravan this way. Once again, my thanks to all of you. And from now on, we're going to try to have something special dreamed up for the Hot Clubs every week. Tonight, it's a tune we're playing for the first time on the air. We saw it ourselves for the first time just a couple of days ago -- and it's a honey. Dan, I don't want to miss the opening bars, so you tell 'em the title.

SEYMOUR: Okay, Benny. Tonight's Rhythmic Club Special... "Smokehouse Serenade."

(BAND: "SMOKEHOUSE SERENADE")

(APPLAUSE)

BENNY: Well, kids, there it is. Hope you liked it;
See you next Tuesday, when Hollywood sits in.
John Boles is coming over as my special guest.
This is Benny Goodman saying goodnight for Camels and
all the gang. (THINK)

SEYMOUR: Goodnight, Benny. Remember, you've all got a Tuesday
night date next week with Benny Goodman and his great
band, the Goodman Trio and Quartette, your swing
sweetheart, Martha Tilton, and Benny's special guest
John Boles. Next Monday night Eddie Cantor's Canal
Caravan rolls in over these same stations. Eddie's
special guest is M. V. Kaltenborn. So make it a
Monday night date, too. Dan Seymour speaking.
(THINK UP AND FADE)

ANNOUNCER: When it comes to pipe tobacco --- well there's none
like Prince Albert. First off, Prince Albert is better
tobacco. It's "no-bite" treated for extra mildness,
and it's specially cut, too, so as to burn slow and mellow.
Try Prince Albert and see for yourself why it's called
the National Jay Smoke.

SEYMOUR: This is the Columbia Broadcasting System.