

WEAF

BENNY GOODMAN'S CAMEL CARAVAN

NUMBER 116

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10:00-10:30 PM

DECEMBER 23, 1939

SATURDAY

PEARSON: D'ya like.....Swing.

BRYAN: Listen to Benny Goodman, the King of Swing.

PEARSON: D'ya like to smoke?

BRYAN: Penny for penny Camels are your best cigarette buy!

(BAND: _ _ _ _ _ THEME FADE FOR)_

BRYAN: The makers of Camel cigarettes present the Saturday Night Camel Caravan with Benny Goodman and the greatest assembly of swing artists in the world today. And ^{again} on the Caravan tonight rides the first lady of swing - Mildred Bailey.

(BAND: _ _ _ _ _ THEME UP AND OUT)_

BRYAN: And here is the King of Swing - Benny Goodman!

(APPLAUSE.)

BENNY: GOOD EVENING AND WELCOME TO THE SATURDAY NIGHT CAMEL CARAVAN. IT WAS PRETTY HARD TO GET THE BOYS TOGETHER FOR REHEARSAL TODAY. JUST LIKE EVERYONE ELSE, THEY WERE ALL OUT VISITING THE STORES FOR THEIR CHRISTMAS SHOPPING.

PEARSON: ^{*Yeah and*}
^ I'll bet you were there too, Bonny.

BENNY: NO I WASN'T, BELIEVE IT OR NOT, TED. TODAY, I WAS DOING MY CHRISTMAS SHOPPING RIGHT HERE IN THE STUDIO. I WAS FIXING UP A CHRISTMAS LIST FOR THE PROGRAM TONIGHT. TED PEARSON WILL TELL YOU ABOUT IT WHILE I PUT ON MY FALSE WHISKERS.

PEARSON: And here it is -- Bonny's Christmas gift to you Camel smokers. First -- a gift for everyone -- young and old. It's the Goodman-Fletcher Henderson version of that ~~happiest tune of the season~~ ^{*Christmas chunk of solid joy*} - "Jingle Bells."

(BAND: _ _ _ _ JINGLE BELLS)

(APPLAUSE)

PEARSON:

*you really took the clank out of them bells, Benny -
and speaking of bells, we come to "La Bailey."*
High on Benny's Christmas list was an item that said

"shop around for a standard for Mildred Bailey to sing.
Something that dad and mother will like just as well
as the kids."

Well, it didn't take much shopping because a run-through
of Victor Herbert numbers showed one that met every
qualification. And Mildred really wraps this one up for
you. ~~Let~~ ee

"Indian Summor"

(INDIAN SUMMER...BAILEY...BAND)

(APPLAUSE)

PEARSON: Here's the Season's Greeting to those who go for straight
"Chicago Style." ^{It's} ~~Here's~~ something from 39th and Michigan.
"Wolverine Blues."

(BAND: _ _ _ _ "WOLVERINE BLUES")

(APPLAUSE)

BRYAN: The next time you buy cigarettes, remember this:
Camel cigarettes are slower burning. And that means --

WOMAN'S
VOICE: Camels smoke cooler and milder because they are free
from the irritating qualities of too-fast burning.

MAN'S
VOICE: Camels give you more natural flavor and aroma because,
in Camels, slow burning lets the flavor come through.

BRYAN: Yes, slow-burning Camels give you more pleasure per
puff -- and more actual smoking, too. In recent impartial
laboratory tests, Camels burned twenty-five per cent
slower than the average of the fifteen other of the
largest-selling brands tested -- slower than any of them.
That means extra smoking equal, on the average, to
FIVE EXTRA SMOKES PER PACK. If you live in a community
where certain state cigarette taxes are in effect, you
can save the cost of the tax through smoking Camels.
If there are no added taxes where you live, the savings
are all yours. So next time get Camels...the slow-burning
cigarette of costlier tobaccos that gives you --

WOMAN'S
VOICE: --extra coolness and extra mildness --

MAN'S
VOICE: --extra flavor and extra smoking per pack --

BRYAN: Penny for penny, Camels are your best cigarette buy!

Bryan:
~~PEARSON:~~

And here's Santa Claus Goodman with another Christmas present.

BENNY:

CERTAINLY IN MAKING UP OUR CHRISTMAS LIST WE COULDN'T FORGET THE BOYS AND GIRLS WHO LIKE TO DANCE. SO WE RAN THROUGH OUR BOOK OF ARRANGEMENTS TO FIND SOMETHING JUST RIGHT FOR THEM. IT TURNED OUT TO BE NUMBER ^{229 1/2} ~~55~~ -- OR AS THE TITLE SAID "*Scatterbrain*" "~~YOU FORGOT TO REMEMBER~~" BY IRVING BERLIN.

(BAND: ~~YOU FORGOT TO REMEMBER~~)

(APPLAUSE)

PEARSON:

Another ^{peek} ~~glance~~ at Benny's Christmas list showed ^s he tried
to remember everyone. ^{Here's what it reads -} ~~His notes read~~ -- "be sure to get
one of the top popular numbers for listeners who want
new tunos. ^{and} ^{extra} Make it [^]special by having Mildred Bailey
sing the second chorus." And here it is -- "All the Things
You Are" from "Very Warm For May."

(ALL THE THINGS YOU ARE...BAILEY...BAND)

(.APPLAUSE)

PEARSON: Now Benny, *lets see what you pull out of that long stocking!*
~~we'll let you pull the next one out of the~~
~~stocking yourself.~~

BENNY: WELL, TED, OUR LISTENERS HAVE BEEN MIGHTY GOOD TO THE
SEXTETTE THIS YEAR -- AND WE WANTED TO GIVE THE SEXTETTE'S
FRIENDS SOMETHING THAT REALLY SHOWED HOW APPRECIATIVE
WE WERE. WE SHOPPED AROUND QUITE A LOT ON THIS ONE AND
FINALLY AGREED ON "HONEYSUCKLE ROSE"

(SEXTETTE: "HONEYSUCKLE ROSE".....)

(APPLAUSE)

(SECOND COMMERCIAL)

ANNOUNCER: Christmas Day is almost here!

If your Christmas list isn't all finished, let me suggest a gift that is easy to get -- no fuss, no bother -- and sure to please cigarette smokers. I mean Camels...the cigarette that smokes extra mild, extra cool, and extra flavorful because it is a slower-burning cigarette -- because Camels are made from costlier tobaccos. Dealers everywhere are featuring Camels in gala Christmas sales! The regular Camel carton is now specially wrapped and ready to give. Or -- give Camels in the popular "flat fifties," which come this year in a brand-new fancy Christmas wrap containing four of the famous Camel flat fifties. Either way you give two hundred Camels -- a generous amount of smoking pleasure at its best. Remember more smokers prefer Camels than any other brand. Give Camels and your gift will be right.

(BAND: INTRO: "SKY BLUE WATERS")

PEARSON: Here's one Mildred Bailey pinned on the tree some three
Christmases ago. Since then her version has become another
Bailey classic. "By the Land of the Sky Blue Waters."

("LAND OF THE SKY BLUE WATERS"....BAILEY....BAND)

(APPLAUSE)

PEARSON: And of course, Benny's Christmas list wouldn't be complete without a special gift for those who prefer killers ~~killers~~. ~~Something dished up in the true Goodman style.~~ He finally decided ^{on} ~~to take~~ an old favorite, -- ^{He} wrap it up in asbestos. tie it with a clarinet solo and send ^{it with} ~~via~~ 15 ~~red~~ hot musicians. ~~It's~~ Farewell Blues.

(BAND: FAREWELL BLUES.....)

(APPLAUSE)

(BAND: THEME.....)

BENNY: AND THAT'S THAT FRIENDS, WE PULLED OUT A FULL HALF-HOUR OF PRESENTS FOR YOU LISTENERS FROM UNDER THE TREE. THE ONLY THING LEFT IS FOR ME TO SAY ON BEHALF OF ALL THE BOYS AND MYSELF A VERY SINCERE "MERRY CHRISTMAS" AND TO THANK ALL YOU CAMEL SMOKERS WHO MAKE THESE BROADCASTS POSSIBLE.

PEARSON: And that same sentiment goes for George Bryan, Mildred Bailey and myself. And you all have invitations to our New Year's Eve Party next Saturday night at this same time. This is Ted Pearson saying "See You Saturday night."

BRYAN: Monday night - Christmas night - listen to "Blondie". And hear how Blondie and Dagwood discover a new Santa Claus. Tuesday night - Bob Crosby goes on the air for Camel Cigarettes. His guest will be that sensational quartette the "Ink Spots."
Saturday night, we'll all be here again and Benny is giving a special New Year's Eve Party.
That's for your Radio entertainment -- and for your smoking enjoyment, well, this is George Bryan saying that for cooler, milder smoking, it's Camels. Penny for penny, Camels are your best cigarette buy.

(THEME AND APPLAUSE UP AND OUT.....)

ANNOUNCER: You last'minute Christmas shoppers: There's no grander way to say "Merry Christmas" to a pipe-smoker than to say it with a pound of Prince Albert -- the cooler-smoking tobacco. A gift that's easy to get -- modest in price -- and sure to please. More men prefer Prince Albert than any other. Dealers have Prince Albert in one-pound packages-- all wrapped up and ready to give. Remember the name -- Prince Albert. It is the National Joy Smoke!