

(REVISED)

WEAF

BENNY GOODMAN'S CAMEL CARAVAN

PROGRAM #115

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10:00 - 10:30 P.M.

DECEMBER 16, 1939

SATURDAY

PEARSON: D'ya like...Swing!

BRYAN: Listen to Benny Goodman, the King of Swing!

PEARSON: D'ya like to smoke?

BRYAN: Penny for penny Camels are your best cigarette buy!

(BAND: THEME FADE FOR.....)

BRYAN: The makers of Camel Cigarettes present the Saturday Night Camel Caravan with Benny Goodman and the greatest assembly of swing artists in the world today. And on the Caravan tonight rides the first lady of swing - Mildred Bailey!

(BAND: THEME UP AND OUT.....)

BRYAN: And here is the King of Swing -- BENNY GOODMAN!

(APPLAUSE)

BENNY: GOOD EVENING AND WELCOME TO THE SATURDAY NIGHT CAMEL CARAVAN. EVERY SATURDAY AFTERNOON WE ALL GET TOGETHER AND HAVE A FINAL RUN-THRU OF THE NUMBERS WE HAVE READY TO PLAY ON THE PROGRAM, THEN COMES THE JOB OF MAKING THE FINAL DECISION AS TO WHICH NUMBERS WE'LL USE. TODAY THE BLUE PENCIL WORKED OVER TIME BECAUSE WE HAD ENOUGH MUSIC TO LAST UNTIL THE STATION WENT OFF THE AIR. AND WE HOPE YOU'LL LIKE THE TUNES WE FINALLY PICKED...TED PEARSON,

WILL YOU CARRY ON?

*Gladly Benny.*

PEARSON

^ The audience here in the studio were in early tonight so they got to hear some of our last-minute rehearsin' -- and they're really rockin'. ~~And~~ The first number tonight will make you folks at home join ~~us~~ in the jumpin. Benny kicks it off with "In the Mood",

(BAND: . . . . . "IN THE MOOD")

(APPLAUSE)

PEARSON: Some ten years ago a singer and a song got together. They made a combination that has delighted listeners ever since. The singer is our own Mildred Bailey and the song - well, the song is the one number you always think of when you think of Mildred. For the first time on her series for Camel cigarettes, Mildred Bailey sings -- "Rockin' Chair."

(BAILEY: "ROCKIN' CHAIR" . . . .)

(APPLAUSE)

PEARSON: Pleasant memories Mildred, and better than ever. And now Mr. Goodman puts on his Professorial attitude and steps up to tell us why the next number got by his blue pencil.

BENNY: NOT HARD TO EXPLAIN THIS ONE, TED. IT'S THAT OLD FAVORITE "CRAZY RHYTHM" WHICH HAS BEEN AN ORCHESTRA LEADER'S FRIEND FOR QUITE A FEW YEARS NOW. FLETCHER HENDERSON MADE US AN ARRANGEMENT WE LIKE -- AND HERE IT IS... "CRAZY RHYTHM".

(BAND: . . . . "CRAZY RHYTHM")

(APPLAUSE)

BRYAN: In newspapers, magazines, and over the air you've read and heard a lot about Camel cigarettes being slow burning. Maybe this question has occurred to you:

JACQUELINE DE WITT: How can a smoker tell that Camel cigarettes are slower burning?

BRYAN: Just by smoking Camels. By their extra coolness and mildness, you can tell Camels are slower burning.

DE WITT: Does slower burning make a difference in taste?

BRYAN: Yes, slow burning lets the flavor come through. Camels have more flavor and fragrance.

DE WITT: How much slower do Camels burn?

BRYAN: In recent laboratory tests, Camels burned twenty-five per cent slower than the average of the fifteen other of the largest-selling brands tested - slower than any of them. That means not only cooler, milder smoking in Camels, but an extra amount of smoking, too. Camel smokers figure it amounts, on the average, to FIVE EXTRA SMOKES PER PACK. If you live in a community where certain state cigarette taxes are in effect, you can save the cost of the tax through smoking Camels. If there are no added taxes in your community, the savings are all yours. Camels are the cigarette of costlier tobaccos. Penny for penny, Camels are your best cigarette buy.

(BAND: . . . INTRO TO "I CAN'T GIVE YOU ANYTHING BUT LOVE")

PEARSON:       When the blue pencil was going over the list there was  
                  no question about this one. It automatically stays  
                  on any list of real, sure-fired killers. It's "I Can't  
                  Give You Anything But Love".

(MUSIC UP . . . . .)

(APPLAUSE)

PEARSON: Here's a melody Benny introduced to the air on his Camel program some <sup>weeks</sup> ~~months~~ ago. Right now it's a hit with romantic guys and gals from here to there and back again.

The sextette gives it a fling and then Mildred Bailey takes a hand in the second chorus. "Darn That Dream".

(BAND: . . . . "DARN THAT DREAM" . . . . BAILEY VOCAL)

(APPLAUSE)

PEARSON: And here comes Mr. B. G. to give us a program note or so about another sextette opus.

GOODMAN: SOME SONGS ARE BEST SUITED TO VOCALS.... SOME FIT THE WHOLE BAND...BUT HERE'S ONE THAT WE THINK MOVES BEST OF ALL WHEN IT'S PLAYED BY THE SEXTETTE. YOU ALL KNOW THE TUNE. IT'S "DINAH". WE'RE GOING TO TAKE ABOUT FIVE CHORUS' TO SHOW WHAT CAN REALLY BE DONE WITH THE NUMBER.. "DINAH."

(SEXTETTE: . . . . . "DINAH")

(APPLAUSE)

PEARSON: And here comes helpful George Bryan with a helpful suggestion for Christmas. *George!*

BRYAN: For the cigarette smokers on your list, give them Camels. It's a fact, you know, that more smokers prefer Camels than any other cigarette. Another thing, when you give Camels, there's no wrapping to do - no fuss or bother. Your dealer has gift packages all wrapped and ready to give -- even the label is printed right on the package. There's even a choice of packages. There's the regular size carton of 10 packages of Camel 20's specially wrapped in gay Christmas style. Or, you can get the same number of Camels in an attractive package containing four "flat fifties". Either way, you give two hundred mild, mellow Camels.. the cigarette made from finer, more expensive tobaccos. So take your list to your nearest dealer at your first chance - and give Camels for Christmas.

(BAND: (INTRODUCTION FOR "LONG ABOUT MIDNIGHT")

PEARSON: When she recorded it <sup>critics</sup> ~~fans~~ said, "There's a number that's  
<sup>really</sup>  
~~just~~ right for Mildred Bailey."

Benny thought so too - so here is the Goodman-Bailey  
version of "'Long 'Bout Midnight" ...

(BAND AND BAILEY: "LONG 'BOUT MIDNIGHT" ...)

(APPLAUSE)

PEARSON: Back in the days when a young musician named Benny Goodman was ~~riding the Chicago Elevated to and from~~ <sup>first starting his band</sup> his ~~first professional job~~, one of the tunes that showed promise was a red-hot number called "Big John Special" written by a promising ~~boy~~ named Fletcher Henderson. Right now, Benny and the boys take it in hand with Fletcher's own arrangement. ~~So stand back, and make~~ <sup>And it'll really break</sup> ~~you down -~~ <sup>room for</sup> "Big John Special".

(BAND: . . . . "BIG JOHN SPECIAL")

(APPLAUSE)

(BAND: THEME . . . .)

BENNY: AND THAT WINDS UP ANOTHER SESSION OF THE SATURDAY NIGHT CAMEL CARAVAN. WE'VE GOT QUITE A FEW LITTLE THINGS ARRANGED FOR NEXT WEEK THAT MIGHT PROVE RATHER INTERESTING. SO UNTIL THEN THIS IS BENNY GOODMAN SAYING "GOODNIGHT" AND THANKING ALL YOU CAMEL SMOKERS WHO MAKE THESE BROADCASTS POSSIBLE.

PEARSON: You might add Benny, that as long as next week finds us starting the ~~long~~ Christmas weekend, you're going to play your own version of Santa Claus' theme song -- Jingle Bells.  
So let's all make a date to meet here again next Saturday at this same time to hear Benny Goodman, Mildred Bailey and the whole crew. This is Ted Pearson saying "See you Saturday Night'...

BRYAN: The makers of Camel cigarettes present three great radio programs each week. On Monday nights the radio version of "Blondie" (starring Penny Singleton and Arthur Lake).. on Tuesday nights the Dixieland Music Shop (with Bob Crosby, Helen Ward and Johnny Mercer) and on Saturday nights, the King of Swing, Benny Goodman, with Mildred Bailey .. This is George Bryan saying that for cooler, milder smoking all the time, it's Camels.. Penny for Penny, Camels are your best cigarette buy ..

(THEME UP . . . .)

(APPLAUSE)

SWENSON:

If you've got a man on your Christmas list who smokes a pipe, give him Prince Albert. <sup>Your dealer has</sup> That pound size gift package ~~of Prince Albert~~ <sup>which</sup> your dealer has it - will make a hit with the most critical pipe-smoker, <sup>because</sup> ~~for~~ Prince Albert is the National Joy Smoke .. the cooler-smoking tobacco that more men prefer than any other brand. Your dealer has Prince Albert already wrapped for you in a very handsome Christmas package. So don't forget the name -- Prince Albert -- the National Joy Smoke.

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12/15/39