

(REVISED)

WEAF

BENNY GOODMAN'S CAMEL CARAVAN

#113

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10:00 - 10:30 P.M.

DECEMBER 2, 1939

SATURDAY

(ON CUE)

PEARSON: D'ya like.. swing?

BRYAN: Listen to Benny Goodman.. The King of Swing..

PEARSON: D'ya like to smoke?

BRYAN: Penny for penny, Camels are your best cigarette buy.

(BAND: THEME FADE FOR....)

BRYAN: The makers of Camel Cigarettes present the Saturday Night Camel Caravan with Benny Goodman and the greatest assembly of swing artists in the world today.. and again on the Caravan rides the First Lady of Swing... Mildred Bailey.

(THEME: UP AND OUT...)

BRYAN: And here he is ... the King of Swing.. Benny Goodman,

(APPLAUSE)

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BENNY: GOOD EVENING AND WELCOME TO THE SATURDAY NIGHT CAMEL CARAVAN. WELL, WE 'VE GOT A PRETTY EXCITED BUNCH OF BOYS IN THE BAND TONIGHT FOLLOWING THE PUBLICATION OF THE LATEST FIGURES IN THE ANNUAL POLL TAKEN AMONG MUSICIANS FOR THEIR FAVORITE MUSICIANS. YOU SEE THERE'S A TRADE MAGAZINE CALLED "DOWNBEAT" AND EACH YEAR IT STAGES THIS POPULARITY POLL.. THE FIGURES AREN'T FINAL YET, BUT TO DATE THEY SHOW THE BOYS IN THE BAND WALKING OFF WITH THREE FIRST PLACES TWO OR THREE SECONDS AND SEVERAL THIRDS.. BUT MAYBE I'D BETTER SKIP THAT NOW BEFORE SOMEONE STARTS HITTING FOR A RAISE, SO LET'S GET ON TO TED PEARSON AND THE SHOW..

PEARSON: First of all, Benny, there's one thing I'd like to say about that popularity poll..... and you Mr. G . In this nation-wide balloting.. Benny Goodman is voted the best clarinet player in all swingdom..

(APPLAUSE)

PEARSON: Well.. there couldn't be anything tastier to start off with than one of those arrangements that ^{helped} ~~help~~ put these boys ^{right on} on top .. that terrific Goodman version of "Smiles"...

(SMILES BAND.....)

PEARSON: You know, it isn't just bands and musicians they're voting for in this popularity poll we've been talking about. They're also looking for the most popular singer... and of course that sweet gal of ours heads the list.

.... Mildred Bailey. (APPLAUSE)

In ^{Mildred's} ~~her~~ first song we get a perfect example of the true Bailey style... "Scatterbrain" ...

(SCATTERBRAIN . . . BAILEY . . . BAND)

(APPLAUSE)

PEARSON: Much obliged, Milly -- Much obliged -- And now Mr. Goodman.

BENNY: ONE OF OUR TRUMPET PLAYERS, ZIGGY ELMAN IS TAKING
A DOUBLE BOW TONIGHT.. NOT ONLY IS ZIGGY CARRYING
OFF HONORS AS ONE OF THE OUTSTANDING TRUMPET PLAYERS
IN THE COUNTRY, BUT TONIGHT HE BOWS IN AGAIN WITH A
NEW TUNE THAT HE'S WRITTEN WITH NONNI BERNARDI ..
MODESTLY ENOUGH, ZIGGY'S NAMED IT AFTER HIMSELF AND
GIVEN US PERMISSION TO PLAY IT ..
ZAGGIN' WITH ZIG"....

(ZAGGIN' WITH ZIG)

(APPLAUSE)

BRYAN: There are three things which make a cigarette popular.

MCINTIRE: These three things are -- Mildness, Coolness, and Flavor.

BRYAN: Now let's take a look at the facts and see how Camel cigarettes rate in these three important factors.

MCINTIRE: First -- Mildness.

BRYAN: Well, common sense tells you that a fast, hot-burning cigarette will not smoke comfortably. And Camels are slow burning.. mild and mellow. Camels give you extra mildness!

MCINTIRE: Second -- Coolness.

BRYAN: You don't need to be an expert to know that the slower a cigarette burns, the cooler the smoking. Camels give you extra coolness!

MCINTIRE: Third -- Flavor.

BRYAN: Excess heat of fast-burning destroys the subtle elements of flavor and aroma. Slow-burning Camels tell their own story. Camels give you extra flavor!

MCINTIRE: So, Camels give smokers more mildness, more coolness, more flavor. Right?

BRYAN: Absolutely! And -- more puffs per pack, too. Penny for penny, Camels are your best cigarette buy.

(BAND UP WITH "INDIAN SUMMER")

PEARSON: Gran'ma used to swing her skirts to this one..
a revival of Victor Herbert's "Indian Summer"

(INDIAN SUMMER . . . BAND)

(APPLAUSE)

PEARSON: As you all know, the famous Goodman ^{organization} ~~sextette~~ has just scored a tremendous hit in the Broadway show "Swingin' The Dream" which opened here in New York ~~on~~ Wednesday. So tonight Benny let's you have one of the show's hits, with Mildred Bailey in the vocal department.

"Peace Brother".....

(PEACE BROTHER.....BAND.....BAILEY)

(APPLAUSE)

PEARSON: Peace, Brother, Peace...And now a few chosen words about the sextette - Mr. Goodman.

BENNY: IN THE SURVEY BEING MADE AMONG PROFESSIONAL MUSICIANS THE SEXTETTE SEEMS TO BE WINNING FIRST PLACE AS THE MOST POPULAR INSTRUMENTAL GROUP WITHIN A BAND...WHICH MAKES US ALL FEEL PRETTY PROUD....AND INCIDENTALLY CHARLIE CHRISTIAN, WHO WAS UNKNOWN SIX MONTHS AGO IS BEING NAMED IN THIS SAME POLL AS THE BEST SWING GUITARIST IN THE COUNTRY....TONIGHT WE'D LIKE TO PLAY A NUMBER THAT FEATURES CHARLIE....
"AC-DC CURRENT"....TAKE IT CHARLES.....

(AC-DC CURRENT.....SEXTETTE)

(APPLAUSE)

THAT AC-DC REALLY BLEW A FUSE--AND THE FIRST LIGHT IN THE DARK IS GEORGE BRYAN. GEORGE.....

BRYAN: Camel cigarettes are slower-burning. Just light up a Camel and you'll know in a very few puffs that Camels are cooler, milder, slower-burning. You can tell by the flavor, too-- for Camel's slow burning lets the flavor come through.

MCINTIRE: And Camel's slow burning means extra smoking, too. In recent impartial laboratory tests, Camels burned twenty-five per cent slower than the average of the fifteen other of the largest-selling brands tested -- slower than any of them. That means a smoking plus equal, on the average, to FIVE EXTRA SMOKES PER PACK. That's a worth-while saving.

BRYAN: Yes -- if you live in a community where certain state cigarette taxes are in effect -- you can save the cost of the tax through smoking Camels.

MCINTIRE: If there are no added taxes where you live, the savings are all yours.

BRYAN: Camels are made from finer, more expensive tobaccos. Any way you figure it, Camels are penny for penny your best cigarette buy.

PEARSON: Notice the neat style and phrasing in this one and
you'll see why everyone decided Bailey was the best....

Mildred Bailey and "Lover Come Back."

(LOVER COME BACK TO ME.....BAILEY.....BAND....)

(APPLAUSE)

PEARSON: The "Downbeat" magazine shows that several thousand musicians hail Fletcher Henderson as the greatest of all modern arrangers.....So here's the band's salute to Fletcher...one of the finest arrangements he ever made, "I Know That You Know".....

(I KNOW THAT YOU KNOW.....BAND)

(APPLAUSE)

BENNY: AND THAT'S ALL TILL NEXT SATURDAY, BOYS AND GIRLS.....
THANKS TO ALL YOU FOR LISTENING AND THANKS TO ALL YOU
CAMEL SMOKERS WHO MAKE THESE BROADCASTS POSSIBLE....
GOODNIGHT....

PEARSON: When the Ol' Camel Caravan rolls 'round next Saturday
night we'll all be ridin' again...Benny Goodman, Mildred
Bailey and the whole crew. This is Ted Pearson sayin'
see you Saturday night.....

BRYAN: The makers of Camel cigarettes present three great radio
programs each week....On Monday nights the radio version
of Blondie (starring Penny Singleton and Arthur Lake).
On Tuesday nights the Dixieland Music Shop (with Bob
Crosby, Helen Ward and Johnny Mercer) and on Saturday
nights, the King of Swing, Benny Goodman, and Mildred
Bailey....This is George Bryan saying that for cooler,
milder smoking all the time, it's Camels.....Penny for
Penny Camels are your best cigarette buy.

(THEME UP.....)

(APPLAUSE)

SWENSON: Any pipe-smoker knows that a cooler-burning tobacco means a milder smoke...more fragrant taste...more pipe-joy. Recently, in laboratory "smoking bowl" tests it was found that Prince Albert burned eighty-six degrees cooler than the average of the thirty other of the largest-selling brands tested -- coolest of all. Yes, there's cooler comfort in Prince Albert. It's the National Joy Smoke!

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