

W E A F

PROGRAM #112

BENNY GOODMAN'S CAMEL CARAVAN

SECOND
(REVISED)

() ()
10:00 - 10:30 PM

NOVEMBER 25, 1939

SATURDAY

(ON CUE)

PEARSON: D'ya like .. swing?

BRYAN: Listen to Benny Goodman .. the King of Swing ...

PEARSON: D'ya like to smoke?

BRYAN: Penny for penny, Camels are your best cigarette buy.

(BAND: THEME FADE FOR:)

BRYAN: The makers of Camel Cigarettes present the Saturday Night Camel Caravan with Benny Goodman and the greatest assembly of swing artists in the world today .. and again on the Caravan rides the First Lady of Swing .. Mildred Bailey.

(THEME: UP AND OUT)

BRYAN: And here he is .. the King of Swing .. Benny Goodman.

(APPLAUSE)

BENNY: GOOD EVENING AND WELCOME TO THE SATURDAY NIGHT CAMEL CARAVAN. WELL .. IT'S THE THANKSGIVING WEEK-END, HERE IN NEW YORK, AND ALL WEEK LONG THE THEATRES, HOTELS AND NIGHT CLUBS HAVE BEEN CROWDED WITH VISITORS HAVING THEMSELVES A TIME. WE'VE HAD TED PEARSON OUT SCOUTING THE CROWDS TO SEE WHAT TUNES THEY'RE ASKING FOR .. AND TONIGHT WE'RE GOING TO PLAY AS MANY OF THEM AS WE CAN .. SO TELL US WHERE YOU'VE BEEN, TED ---

PEARSON: Well, Benny, your stampin' ground - the Waldorf - seems to be gettin' its share of the holiday crowd. And while I was there I heard an awful lot of customers callin' for that famous Goodman version of "Sweet Sue" .. So, hows about it, Pops!

("SWEET SUE" BAND)

(APPLAUSE)

PEARSON: And now comes somethin' only you Camel fans can call for ..
"The sweetest gal in all swingdom" - Mildred Bailey with
one of the sweetest songs .. "My Prayer."

("MY PRAYER" BAILEY & BAND)

(APPLAUSE)

PEARSON: And here's that good-man, Benny!

BENNY: THIS PAST SUMMER WHILE THE CAMEL PROGRAM WAS BEING BROADCAST FROM CALIFORNIA, FLETCHER HENDERSON MADE AN ARRANGEMENT OF AN OLD FATS WALLER TUNE. WE INTRODUCED IT ONE AFTERNOON TO AN AUDIENCE OF ABOUT TWENTY THOUSAND YOUNGSTERS FROM THE U.S. PACIFIC FLEET, AND FROM THEN ON IT SEEMED WE HAD ABOUT TWENTY THOUSAND REQUESTS FOR IT AT EVERY PERFORMANCE .. THIS WEEK VISITORS TO NEW YORK ASKED FOR IT A LOT, SO TONIGHT IT'S COMING UP AGAIN - FLETCHER'S ARRANGEMENT OF "STEALING APPLES." ALL RIGHT BOYS - ONE, TWO!

("STEALING APPLES" BAND)

(APPLAUSE)

BRYAN: If you were leaving tonight -- to live for a whole year, maybe longer -- in a barren, isolated land far beyond the reaches and conveniences of civilization... And if right now you had to choose the one -- and the only brand of cigarette you could smoke through twelve long, lonely months -- you'd think it over pretty carefully, wouldn't you, to make sure you picked the right brand. It would probably be as important a decision concerning a cigarette as you ever reached in your whole life. Well -- a man whose name is familiar to every one of you recently faced a situation like that -- and here's what happened:

SOUND: (OSCILLATOR)

EASTMAN: PHILADELPHIA, Pennsylvania -- Under the leadership of Rear Admiral Richard E. Byrd, the motorship North Star -- lead-off ship in the United States Government's first official Antarctic venture in one hundred years -- sailed from Philadelphia on her twelve-thousand mile journey to the frozen wastes of the Antarctic continent. The ship was heavily laden with necessities for the expedition -- including a year's supply of Camel cigarettes..

BRYAN: Yes, when it came to cigarettes, Admiral Byrd's expedition took Camels! Here's what Admiral Byrd himself said:

DELMAR: Few people realize how important cigarettes are on an expedition like ours. They are sometimes the only cheering relief from monotony. Slow-burning Camels are the official cigarette with us. The men on the expedition like Camels. You can be sure we have plenty.

BRYAN: You, yourself, may never go to the South Pole, but the right cigarette is important to you, too, every day of the year. Camels are America's Number One cigarette. They are made from finer, more expensive tobaccos. Camels are slower burning. They give you extra coolness, extra mildness, extra flavor -- and extra smoking per pack. Penny for penny, Camels are your best cigarette buy.

(CHANGE OF VOICE AND PACE)

And to you, Admiral Byrd -- and your men: The entire nation is interested in you and your achievements. We here in the United States are going to think of you a lot in the months to come -- and when your day's work is done in Antarctica, and the men gather 'round for comfort and cheer, may they enjoy the welcome pleasure of slow-burning Camels just as much as we enjoy them back here in our own warm homes --
ADMIRAL BYRD -- OUR HATS ARE OFF TO YOU!

(APPLAUSE)

(BAND: INTRO: "ALL THE THINGS YOU ARE" FADE FOR:)

PEARSON: This week Benny and I trekked along with the Thanksgiving crowd to one of New York's biggest blowouts -- Jerome Kern's new musical - "Very Warm for May" .. So now with Mildred Bailey givin' us the vocal, Benny plays the show's hit song, "All the Things You Are."

("ALL THE THINGS YOU ARE" BAILEY & BAND)

(APPLAUSE)

PEARSON: Over at the New Yorker Hotel, the college kids collected this week to help Paul Whiteman celebrate his 20th anniversary as a band leader. So Benny comes up now with the tune the kids made the big call for .. "Love Never Went To College."

("LOVE NEVER WENT TO COLLEGE" . . . BAND)

(APPLAUSE)

PEARSON: Say Benny, how many turkeys did the Sextette kill ^{off} last Thursday?

BENNY: WELL, I'LL TELL YOU, TED....FLETCHER, ARTHUR, CHARLIE, NICK, LIONEL AND MYSELF CELEBRATED THANKSGIVING BY WORKING OUT A NEW SEXTETTE NUMBER..IT TURNED OUT TO BE PRETTY MUCH OF A KICKER, SO AT LIONEL'S REQUEST WE CALLED IT, "ROAST TURKEY STOMP".....IS THAT RIGHT, LIONEL?

LIONEL: Pass the gravy pops and dig in..

("ROAST TURKEY STOMP" SEXTETTE)

(APPLAUSE)

PEARSON: And here's ol' thrifty George Bryan-- to tell you how you can enjoy cigarette pleasure at its peak, and get more smoking for your money. Is that right, George?

BRYAN: Absolutely^{sed!} Common sense will tell you that a fast, hot-burning cigarette will not give you the comfort or the delicate taste you'd get from slow burning. And Camels are the slow-burning cigarette. On the basis of recent impartial laboratory tests, Camels burned twenty-five percent slower than the average of the fifteen other of the largest-selling brands tested -- slower than any of them. This extra smoking is equal, on the average, to FIVE EXTRA SMOKES PER PACK. If they have certain state cigarette taxes where you live, you can save the cost of the tax through smoking Camels. If they don't have such taxes, then the savings are all yours. Camels are made from finer, more expensive tobaccos. Penny for penny, Camels are your best cigarette buy.

(BAND UP WITH "ST. LOUIS BLUES" . . FADE FOR)

PEARSON: No matter where, or when she sings - on records - in theatres, or on the Camel show there's one song everyone asks for. So tonight's the night ...Mildred Bailey, and the grand-daddy of all the blues, "St. Louis Blues".

("ST. LOUIS BLUES" BAILEY - BAND - SEXTETTE)

PEARSON. Miss Bailey, as a man from Missouri, that was solid!
And now Benny keeps us in that same solid department
with an unexpurgated edition of "Three Little Words".

("THREE LITTLE WORDS" BAND)

(APPLAUSE)

(AND THEME) ..

BENNY: AND THERE GOES ANOTHER ONE BOYS AND GIRLS, TILL NEXT SATURDAY...THANKS TO ALL YOU FOR LISTENING AND THANKS TO ALL YOU CAMEL SMOKERS WHO MAKE THESE BROADCASTS POSSIBLE... GOODNIGHT...

PEARSON: We'll be rollin' the ol' Camel Caravan back this way next Saturday an' we'll all be ridin' again....Benny Goodman, Mildred Bailey and the whole crew...This is Ted Pearson sayin' see you Saturday Night...

BRYAN: The makers of Camel Cigarettes present three great radio programs each week. On Monday nights the radio version of "Blondie"...(starring Penny Singleton and Arthur Lake.) On Tuesday nights the Dixieland Music Shop (with Bob Crosby, Helen Ward and Johnny Mercer) and on Saturday Nights, the King of Swing, Benny Goodman and Mildred Bailey.... This is George Bryan saying that for cooler, milder smoking all the time, its Camels...Penny for Penny, Camels are your best cigarette buy.

(THEME UP)

(APPLAUSE)

SWENSON: Millions of men know that Prince Albert smokes cool in a pipe. Science has confirmed this cooler-burning. In recent laboratory "smoking bowl" tests, P A burned eighty-six degrees cooler than the average of the thirty other of the largest-selling brands tested -- coolest of all! That cooler-burning feature can make your pipe-smoking a real joy. So try Prince Albert, men. There's no other tobacco like it.

11-24-39
sk

51456 4778