

W E A F

PROGRAM #111

BENNY GOODMAN'S CAMEL CARAVAN

(REVISED)

( 10:00 ) ( 10:30 )  
PM

NOVEMBER 18, 1939

SATURDAY

(ON CUE:)

PEARSON: D'ya like .. Swing?

BRYAN: Listen to Benny Goodman .. the King of Swing.

PEARSON: D'ya like to smoke?

BRYAN: Penny for Penny, Camels are your best cigarette buy.

(BAND: THEME . . . . . FADE FOR:)

BRYAN: The makers of Camel Cigarettes present the Saturday Night Camel Caravan with Benny Goodman and the greatest assembly of swing artists in the world today .. And again on the Caravan tonight Benny <sup>rides</sup> ~~brings you~~ the First Lady of Swing ... Mildred Bailey ...

(THEME . . . . . UP AND OUT)

BRYAN: And here is the King of Swing .. Benny Goodman ...

(APPLAUSE)

BENNY: GOOD EVENING AND WELCOME TO THE CAMEL CARAVAN .. WELL, HERE IN NEW YORK, IT'S THE WEEK-END BEFORE THANKSGIVING .. SCHOOL WILL SOON BE OUT AND THE KIDS WILL BE COMING HOME FOR THE HOLIDAY. SO ALL THIS WEEK WE'VE HAD TED PEARSON OUT WITH A BAG FULL OF NICKELS FINDING OUT WHAT RECORDS IN THE MACHINES THESE COLLEGE KIDS LIKED BEST .. AND TONIGHT WE'RE GOING TO PLAY SEVERAL OF THEM FOR YOU. SO LET'S HAVE THE REPORT, TED.

PEARSON: Well Benny, I found that the tune most of the boys and girls were givin' the big play was a platter recorded by a Mr. Ben J. Goodman, entitled "Scatterbrain".  
D'ya want to hear it?

(BAND: . . . . . "SCATTERBRAIN")

(APPLAUSE)

PEARSON: That "Scatterbrain" really adds up, Benny ... Now here comes the song so many of you have asked for and the sweet gal you asked to sing it .. Mildred Bailey with "Lilacs in the Rain."

("LILACS IN THE RAIN" . . . . BAILEY & BAND)

(APPLAUSE)

PEARSON: That was beautiful Mildred really beautiful. Now here's Mr. Goodman, to tell you about another big record we found in the machines.

BENNY: EVERY ONCE IN A WHILE SOME BAND MAKES A RECORD OF A TUNE THAT IS SO GOOD NO OTHER BAND WANTS TO TOUCH THE NUMBER... THAT'S WHAT HAPPENED AFTER GLENN MILLER MADE HIS RECORDING OF "IN THE MOOD". WE WERE ALL WILLING TO LET GLENN REST ON HIS LAURELS, BUT ALONG CAME FLETCHER HENDERSON. HE STUCK HIS CHIN RIGHT OUT BY MAKING AN ARRANGEMENT OF GLENN'S HIT .. HOWEVER, THE BOYS ALL LIKED IT, SO WE'RE GOING TO PLAY IT FOR YOU CAMEL FANS .. *It's called "In the mood" and I still think we got our chin out.* ~~BUT REMEMBER, WE'VE STILL GOT OUR CHIN OUT!~~

(BAND: . . . . . "IN THE MOOD")

(APPLAUSE)

PEARSON: And now - George Bryan. What do you say tonight, George?

BRYAN: Well, I'm not saying much, myself, Ted -- but just listen to what science has to say.

MAN'S VOICE: ~~Of the~~ Sixteen of the largest-selling cigarette brands ~~were~~ compared in recent impartial laboratory tests, Camel Cigarettes burned the slowest - twenty-five per cent slower than the average of the other brands tested.

BRYAN: Yes, Camel Cigarettes are slower burning. That means extra mildness and extra coolness -- a full flavor and aroma unmarred by the excessive heat of too-fast burning. Just by smoking Camels you can tell that Camels are cooler, milder, slower-burning. And there's economy in Camels, too. On the basis of the tests just mentioned, Camels give a smoking plus equal on the average to FIVE EXTRA SMOKES PER PACK. So next time you buy cigarettes, think of pleasure -- think of economy. Think of Camels -- the cigarette of costlier tobaccos! Penny for penny, Camels are your best cigarette buy!

PEARSON: Right you are, George .. and speakin' of buys -- here's a tune they've been buyin' up big on every record machine for the past three months. Nearly every band and singer in the country's taken a crack at it, but here's the famous Goodman Sextette's version of it ... "South of the Border". How's that western accent of yours, Lionel?

LIONEL: Hi-yo, Silver!

(SEXTETTE: . . . . . "SOUTH OF THE BORDER")

(APPLAUSE)

PEARSON: On last week's Camel Caravan Benny introduced one of the  
tunes from the show <sup>"Swingin' the Dream" - Benny's gonna</sup> ~~he's going to~~ be starred in <sup>Well</sup> ~~"Swingin'~~ <sup>it you know.</sup>  
~~the Dream."~~ <sup>Well</sup> Everyone seemed to like last week's sample  
of the score - so now with a vocal hand from Mildred Bailey,  
he lets you have another taste of the show -- the title  
tune - "Swingin' a Dream."

(BAND: "SWINGIN' THE DREAM" . . . )

(APPLAUSE)

PEARSON: After hearin<sup>1</sup> that, Benny, I could use a couple of tickets for your show.

BENNY: YOU'RE IN, TED .. I THINK MOST OF YOU CAMEL FANS KNOW ZIGGY ELMAN .. HE'S BEEN WITH THE BAND ALMOST SINCE IT STARTED, AND FOR A LONG TIME ZIGGY'S HEADED THE TRUMPET SECTION .. WE'VE BROUGHT HIM DOWN IN FRONT TONIGHT AND WE'RE GOING TO HEAR HIM DO A LITTLE TRUMPET SOLILOQUY WITH DUKE ELLINGTON'S "BOY MEETS HORN" .. ALL RIGHT, ZIGGY ..

("BOY MEETS HORN" . . . . . ZIGGY AND BAND)

(APPLAUSE)



PEARSON: (OVER APPLAUSE) Ziggy, that was a very fine hunk o' horn .. And here's George Bryan with a **very fine hunk o' information.**

BRYAN: Camel smokers figure that they get five extra smokes per pack as a result of recent impartial laboratory findings. In these tests, Camels burned twenty-five per cent slower than the average of the fifteen other of the largest-selling brands tested. Camel smokers figure that this twenty-five per cent slower burning, on the average, is the same as getting **FIVE EXTRA SMOKES PER PACK.** Do you live in a community where certain state cigarette taxes are in effect? Well then, you can save the cost of the tax through smoking Camels. If you don't have these added taxes where you live, the savings, due to twenty-five per cent more smoking per pack, on the average, are all yours. And this Camel smoking is cooler, milder, packed with flavor. Camels are a matchless blend of costlier tobaccos! Penny for Penny, Camels are your best cigarette buy.

(INTRODUCTION TO "OH JOHNNY, OH JOHNNY OH" . . . . . FADE FOR:)

PEARSON:      And now, Mildred Bailey breaks up an old museum piece,  
and you don't need a nickle to hear it ... "Oh, Johnny,  
Oh."

("OH JOHNNY, OH JOHNNY, OH" . . . . . BAILEY & BAND)

(APPLAUSE)

(DRUMS UP WITH "SING, SING, SING" . . . . .FADE FOR:)

PEARSON:       That's Lionel Hampton, beatin' out the jungle drum send-off  
                  to one of Benny's biggest balcony benders ... "Sing Sing  
                  Sing."

(BAND:            "SING SING SING" . . . . .)

(APPLAUSE)

BENNY: AND THAT PUTS ANOTHER ONE AWAY TIL NEXT SATURDAY .. THANKS  
TO ALL YOU FOR LISTENING AND THANKS TO ALL YOU CAMEL  
SMOKERS WHO MAKE THESE BROADCASTS POSSIBLE .. GOODNIGHT.

PEARSON: The ol' Camel Caravan will be rollin' in again next  
Saturday Night with all hands aboard -- Benny Goodman,  
Mildred Bailey and the whole gang ... This is Ted Pearson  
sayin' - See you Saturday Night.

BRYAN: The makers of Camel Cigarettes present three great radio  
programs each week. On Monday nights the radio version  
of "Blondie" (starring Penny Singleton and Arthur Lake).  
On Tuesday nights the Dixieland Music Shop (with Bob  
Crosby, Helen Ward, and Johnny Mercer) and on Saturday  
Nights the King of Swing, Benny Goodman, and Mildred  
Bailey ...  
This is George Bryan saying that for cooler, milder smoking  
all the time, it's Camels .. Penny for Penny, Camels are  
your best cigarette buy ...

(THEME UP . . . . .)

(APPLAUSE)

SWENSON: Here's a fact on pipe tobaccos that speaks for itself. In recent laboratory tests employing the scientific "smoking bowl", Prince Albert -- the world's largest-selling tobacco -- burned eighty-six degrees cooler than the average of the thirty other of the largest-selling brands tested -- coolest of all! And along with that coolness goes surprising mildness and downright smoke-joy. Try Prince Albert. There's no other tobacco like it.

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