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BENNY GOODMAN'S CAMEL CARAVAN #110 (REVISED)

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10:00 - 10:30 P.M.

NOVEMBER 11, 1939

SATURDAY

PEARSON: D'ya like ... Swing?

BRYAN: Listen to Benny Goodman, the King of Swing.

PEARSON: D'ya like to Smoke?

BRYAN: Penny for penny Camels are your best cigarette buy.

(BAND: THEME FADE FOR:)

BRYAN: The makers of Camel Cigarettes present the Saturday Night Camel Caravan with Benny Goodman and the greatest assembly of swing artists in the world today.. And on the Caravan tonight Benny again brings you the first lady of swing, Mildred Bailey ..

(THEME: UP AND OUT:)

BRYAN: And here is the King of Swing.. Benny Goodman.

(APPLAUSE)

BENNY: GOOD EVENING AND WELCOME TO THE SATURDAY NIGHT CAMEL CARAVAN. WE'VE A LOT OF MUSIC TO GET INTO OUR HALF HOUR TONIGHT, SO THERE MAY NOT BE TIME TO IDENTIFY EVERYONE WHO CONTRIBUTES SOMETHING SPECIAL. SO BEFORE WE BEGIN I'D LIKE TO SAY THAT IN ADDITION TO MILDRED BAILEY YOU'RE GOING TO HEAR CERTAIN FEATURED MEMBERS OF THE BAND TONIGHT INCLUDING FLETCHER HENDERSON, TOOTS MONDELLO, CHARLIE CHRISTIAN, ZIGGY ELMAN, ARTHUR BERNSTEIN, AND LIONEL HAMPTON.. AND OF COURSE, IT WOULDN'T BE SATURDAY NIGHT WITHOUT TED PEARSON.

PEARSON: Well, Benny, an awful lot of Saturday nights have gone under the bridge since you first swung our the classic you're openin' with tonight. It's one every Goodman fan remembers -- one of the first, and greatest platters Benny ever recorded - "Don't Be That Way."

(BAND: "DON'T BE THAT WAY" . . .)

(APPLAUSE)

PEARSON: Just as the word Camel makes you think of a cigarette.. certain songs make you think of Mildred Bailey.. One of those songs is comin' up right now -- and Mildred is here to sing it as only she can - "~~I Don't Stand~~ "A Ghost of a Chance. ~~With You.~~"

(BAILEY: "I DON'T STAND A GHOST OF A CHANCE WITH YOU" . . .)

(APPLAUSE)

PEARSON: Ah, Mildred, ya ^{really} 'got me weepin', so Benny would ya mind takin' over the cwonking department for a minute?

BENNY: OKAY TED. I'M SURE MOST OF YOU LISTENERS KNOW TOOTS MONDELLO. AS THE FEATURED MEMBER OF THE SAXOPHONE SECTION YOU'VE HEARD HIM TAKE CHORUSES ALONE AND FROM TIME TO TIME HE'S EVEN SOLO'D AN ENTIRE NUMBER ON THESE CAMEL PROGRAMS..... TONIGHT, HOWEVER, WE'RE GOING TO MEET TOOTS MONDELLO "THE COMPOSER" - AND HEAR A NEW TUNE HE'S JUST WRITTEN.. NATURALLY TOOTS HAS FIXED HIMSELF A NICE FAT CHORUS, BUT HE LEFT IT UP TO US TO PICK THE TITLE.. SO WE CALL IT, "^{Beyond the Moon}TOOTS + DREAM" .. TEMPORARILY.

(BAND: "^{Beyond the Moon}TOOTS + DREAM")

(APPLAUSE)

PEARSON: Here comes George Bryan now with a turban wrapped around his head, ridin' one of those extra puff Camels. What d'ya say up there, George?

BRYAN: Does your cigarette burn fast or does it burn slow? Listen carefully:

WOMAN'S VO: Fast burning in a cigarette creates a hot flat taste.. ruins the delicate flavor and aroma in your smoking.

MAN'S VO: Slow-burning gives a cooler smoke. Protects the natural qualities that produce mildness, fragrance and better taste.

BRYAN: And of the sixteen of the largest-selling brands recently compared in impartial laboratory tests, Camel cigarettes burned the slowest -- twenty-five per cent slower than the average of the other brands tested. Yes, that means you get more mildness, coolness and flavor in Camels -- and extra smoking, too -- equal on the average to FIVE EXTRA SMOKES PER PACK. So for extra smoking and extra pleasure -- smoke the slow-burning cigarette of costlier tobaccos.. Camel!

(SEXTETTE: "DING DONG DADDY FROM DUMAS" . . .)

PEARSON: The famous Goodman sextette - Ding Song Daddy from Dumas.

(SEXTETTE: "DING DONG DADDY FROM DUMAS" . . .)

(APPLAUSE)

PEARSON: Benny nearly broke his arm conductin' that Carnegie Hall ending.... You know before the month is out Broadway's going to see a swing version of Shakespeare's "Midsummer Night's Dream", called "Swingin' the Dream", in which Benny himself will be starred. I guess that means Benny'll be goin' Shakespeare on us.

BENNY: NOT EXACTLY TED... I'M GOING TO PLAY IN THE SHOW ALL RIGHT, BUT I'M STICKING PRETTY CLOSE TO THE CLARINET AND HELPING OUT WITH THE SCORE.

PEARSON: Well, how does the music look, Benny?

BENNY: I'M GOIN' TO LET YOU ANSWER THAT YOURSELF, TED.. WITH MILDRED GIVING US A HAND ON THE VOCAL WE'RE GOING TO GIVE YOU A LITTLE PREVIEW OF WHAT LOOKS LIKE THE NUMBER ONE SONG FROM THE SHOW.

PEARSON: The Camel Caravan is proud to present for the first time on the air, "Darn That Dream" from "Swingin' the Dream".

("DARN THAT DREAM" BAND BAILEY)

(APPLAUSE)

PEARSON: Now we enter the long-hair department, where we find Benny and the boys breakin' up Bach .. It's that satirical ditty by Mr. Alec Templeton.. "Mr Bach Goes To Town" .. ^{Maestro} ~~Doctor~~ Goodman ...

(BAND: "BACH GOES TO TOWN" . . .)

(APPLAUSE)

PEARSON: I see George Bryan's been timing those slow-burning Camels again. Want to borrow my stop-watch, George?

BRYAN: You don't need a stop-watch^{Feb} to tell you that Camel cigarettes are slower-burning. Your throat will tell you most convincingly. Because you'll find, like millions of others who changed to Camels, that Camel's slow-burning, costlier tobaccos give you a quality of coolness and mildness and flavor you won't find in any other cigarette. And you'll find extra smoking in Camels, too. By burning twenty-five per cent slower than the average of the fifteen other of the largest-selling brands tested - slower than any of them -- Camels give a smoking plus equal to FIVE EXTRA SMOKES PER PACK. Smokers who live in communities where certain state cigarette taxes are in effect can save the cost of the tax -- and in some instances, more - through smoking Camels. If you live in a community where there are no added taxes on cigarettes, the savings are all yours. Penny for penny, Camels are your best cigarette buy.

(BAND: INTRO "UT-A-ZAY" . . .)

PEARSON: Like the thread fits the needle and the frostin' fits the
cake - this brand new song - is tailor made for Mildred
Bailey ... So ^{lend your eager ears to what Mildred has to say...} ~~pull up close and get the words of~~ "Ut-A-
Zay."

(BAILEY: "UT-A-ZAY")

(APPLAUSE)

ut - a - jay!

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PEARSON:

make
~~Get yourself some~~ room now to beat those dogs - 'cause
whips out one from the rock bound coast of New Orleans...
Benny ~~'s breakin' out a solid leather pusher~~ "Sugar
Louis Armstrong's "Sugar Foot Stomp."
Foot Stomp."

(BAND: "SUGAR FOOT STOMP" . . .)

(APPLAUSE)

PEARSON: (OVER APPLAUSE) A big hunk of that applause is for Ziggie
Elman who was blowin' that trumpet.

(THEME)

BENNY: AND THAT'S ANOTHER ONE, BOYS AND GIRLS... THANKS TO ALL OF YOU FOR LISTENING AND THANKS TO YOU CAMEL SMOKERS WHO MAKE THESE BROADCASTS POSSIBLE....GOODNIGHT....

PEARSON: We'll all be with you again next Saturday night when the Camel Caravan comes rollin' round again.....Benny Goodman.. Mildred Bailey and the whole gang...This is Ted Pearson saying "See You Saturday Night".....

BRYAN: The makers of Camel cigarettes present three great radio programs each week. On Monday nights the radio version of "Blondie" (starring Penny Singleton and Arthur Lake).... On Tuesday nights the Dixieland Music Shop (with Bob Crosby, Helen Ward, and Johnny Mercer)....and on Saturday nights, the King of Swing, Benny Goodman with Mildred Bailey...
This is George Bryan saying
~~And don't forget~~ that for cooler, milder smoking all the time it's Camels.....Penny for penny Camels are your best cigarette buy.....

(THEME UP.....)

(APPLAUSE)

SWENSON: Here's a tip for all pipe-smokers. Science now points the way to cooler pipe-smoking. In recent scientific "smoking bowl" tests, Prince Albert Smoking Tobacco burned eighty-six degrees cooler than the average of the thirty other of the largest-selling brands tested -- coolest of all! Try Prince Albert, men. It's the cooler, milder smoke....it's the National Joy Smoke!

STUDIO

ANNOUNCER: THIS IS THE NATIONAL BROADCASTING COMPANY.

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