

WEAF

BENNY GOODMAN'S CAMEL CARAVAN

#109

(10:00 - 10:30 PM)

NOVEMBER 4, 1939

SATURDAY

PEARSON: Do you like Swing?

BRYAN: Listen to Benny Goodman, the King of Swing.

PEARSON: Do You Like To Smoke?

BRYAN: Penny for Penny Camels are your best cigarette buy.

(BAND: _ THEME FADE FOR.)

BRYAN: The makers of Camel cigarettes present the Saturday Night Camel Caravan with Benny Goodman and the greatest assembly of swing artists in the world today. And again tonight Benny brings you the number one lady in the whole Kingdom of Swing.....Mildred Bailey.....

(THEME UP AND OUT.)

BRYAN: And here is the King of Swing...Benny Goodman.

(APPLAUSE)

BENNY: GOOD EVENING - AND WELCOME TO THE SATURDAY NIGHT CAMEL CARAVAN. IT'S TEN O'CLOCK HERE IN NEW YORK, NINE IN CHICAGO, EIGHT IN DENVER, AND SEVEN IN CALIFORNIA...BUT NO MATTER WHERE YOU ARE OR WHAT TIME IT IS - IT'S STILL SATURDAY NIGHT AND THAT MEANS IT'S TIME FOR A LITTLE FUN. SO IF YOU CAN USE SOME MUSIC WE'D LIKE TO JOIN YOU. AND I'D LIKE TO BRING MY FRIEND TED PEARSON ALONG TOO.

PEARSON: I won't take up much room. I'm just gonna stand here by the machine and drop in the nickels. The first coin in the slot brings up Benny Goodman's - "Down By The Old Mill Stream."

(BAND: "DOWN BY THE OLD MILL STREAM" . . .)
(APPLAUSE)

PEARSON: I'll bet that ol' mill stream's dried up drier than a bone now. So let's let Benny sorta moisten things up a bit... with a slightly mellow job..."What's New." Tell us - Benny - tell us.

(BAND. "WHAT'S NEW.)

(APPLAUSE)

Pearson:

all right Benny - the mike's yours.

BENNY:

Last week when we announced that Mildred Bailey was going to be a permanent member of the Camel Caravan, the audience here in the studio shouted and whistled... This week, more shouts and whistles have come from letters and press clippings all over the country....The radio editors and critics agree with all you listeners...that "Mildred Bailey is the Greatest of Them All". Take a bow Mildred...

(APPLAUSE)

MILDRED:

Thank you...It sure makes me happy that you like me.

BENNY:

For her first number tonight Mildred sings the hit song from the new Rogers and Hart's show, "Too Many Girls"... "I Didn't Know What Time It Was".

("I DIDN'T KNOW WHAT TIME IT WAS" BAILEY...BAND)

(APPLAUSE)

PEARSON: Mildred...you've sure got that singin' department under control...and here comes the man who's got the cigarette department under control...George Bryan..What's the word, George?

BRYAN: Camel's costlier tobaccos burn slower.

PEARSON: Meaning?

BRYAN: Meaning that Camel cigarettes give you a smoke that is free from the irritating qualities of too-fast burning. A cooler, milder smoke -- a better-tasting smoke, too, for Camel's slow-burning lets the natural fragrance and flavor come through. And all this unequalled pleasure you get in extra measure. Recent impartial laboratory tests show that by burning twenty-five per cent slower than the average of the fifteen other of the largest-selling brands tested -- slower than any of them -- Camels give a smoking plus equal to FIVE EXTRA SMOKES PER PACK. No other cigarette can give you the milder, cooler pleasure and the extra smoking of Camel's matchless blend of slow-burning costlier tobaccos!

(BAND: _ _ UP WITH "BOLERO".) _

(FADE FOR)

PEARSON: Played only as the King can play it. Fletcher Henderson's
 arrangement of Ravel's famous "Bolero."

(BAND: "BOLERO!")

(APPLAUSE)

PEARSON: And here's Benny himself to tell you what the Sextette's been up to...

LIONEL: Pardon me Mr. Pearson....I'd like to talk to him first..

BENNY: WHAT'S WRONG, LIONEL...

LIONEL: Plenty Pops...Plenty...Remember that big white angel came ~~down~~ and sat on my bed one night out in California?

BENNY: YOU MEAN THE ONE THAT TOLD YOU NOT TO PLAY ANY MORE VIBRAHARPS TILL I PAID YOU MORE MONEY?

LIONEL: Now you're diggin' Pops..well, that same angel comes driftin' into my room last night and says the same thing again..."Lionel"...she says..."No more vibraharp til Mr. Goodman gives you more money"...

BENNY: THAT'S FUNNY, LIONEL...BECAUSE JUST LAST NIGHT AN ANGEL CAME DRIFTIN' INTO MY ROOM AND SAYS TO ME, "BENNY..YOU'RE PAYIN' LIONEL TOO MUCH MONEY FOR PLAYIN' THOSE VIBRAHARPS".

LIONEL: That couldn't a been my angel..jivin' like that...

BENNY: WELL...WHAT DO YOU WANT TO DO ABOUT IT?

LIONEL: There's no sense of us arguin' 'bout it Pops...We'll just let those angels fight it out between themselves..

BENNY: ALL RIGHT, LIONEL. BUT MEANWHILE LET'S GO TO WORK ON THAT NEW NUMBER THE SEXTETTE PUT TOGETHER THIS WEEK... "THE SHIVERS".

(SEXTETTE: "THE SHIVERS")

(APPLAUSE)

PEARSON: A little earlier in this Camel Show Mildred Bailey sang a song from the musical "Too Many Girls". Now from the same Rogers and Hart score Benny plays another hit tune, "Love Never Went to College".

("LOVE NEVER WENT TO COLLEGE" BAND)

(APPLAUSE)

"Winds"
letter to Key.
11/17/39

PEARSON: And here's George Bryan to tell you how to measure a cigarette. How do you measure one George?

BRYAN: : One true yardstick of cigarette pleasure and cigarette economy can be said in these five words: "Camel's costlier tobaccos burn slower." By burning twenty-five per cent slower than the average of the fifteen other of the largest selling brands tested -- slower than any of them -- Camels give a smoking plus equal to FIVE EXTRA SMOKES PER PACK. Smokers who live in communities where certain state cigarette taxes are in effect can save the cost of the tax -- and in some instances, more -- through smoking Camels! If you live in a community where there are no added taxes on cigarettes, the savings are all yours. And you'll find, too, that Camel's slow-burning costlier tobaccos are cooler, milder, better-tasting to the last extra puff. Camels are penny for penny your best cigarette buy!

PEARSON: You've heard bands play it - you've heard gals sing it --but
you've never heard it til you've heard "^{La}the Bailey."

Mildred Bailey sings "Scatterbrain."

(MILDRED BAILEY: "SCATTERBRAIN".)

(APPLAUSE)

PEARSON: Ah Mildred that was really find...Now chilluns, you'd better take stock of yourselves, 'cause you'll never be the same when this is over. It's solid boogie woogie and a yard wide -- "Roll Em."

(PIANO UP) Roll 'em - Fletcher - Roll 'Em.

(BAND: "ROLL EM")

(APPLAUSE)

BENNY: AND THAT'S IT AGAIN, BOYS AND GIRLS... TIL NEXT WEEK.. THANKS TO ALL OF YOU FOR LISTENING AND THANKS TO ALL YOU CAMEL SMOKERS WHO MAKE THESE BROADCASTS POSSIBLE.....GOODNIGHT...

PEARSON: And when the Camel Caravan comes rollin' in next Saturday we'll all be aboard again - Benny Goodman, Mildred Bailey, and the whole gang. This is Ted Pearson saying "See you Saturday night".....

BRYAN: The makers of Camel cigarettes present three great radio programs each week. On Monday nights the radio version of "Blondie" (starring Penny Singleton and Arthur Lake)...On Tuesday nights the Dixieland Music Shop (with Bob Crosby, Helen Ward and Johnny Mercer)....and on Saturday nights, Benny Goodman, the King of Swing, with Mildred Bailey..and don't forget that for cooler, milder smoking all the time.. it's Camels...Penny for Penny Camels are your best cigarette buy.....

(THEME UP.)

(APPLAUSE)

SWENSON: You often hear pipe-smokers say there's no other tobacco like Prince Albert. One reason is that Prince Albert smokes so cool! In recent laboratory "smoking bowl" tests, Prince Albert burned eighty-six degrees cooler than the average of the thirty other of the largest-selling brands tested -- coolest of all! Try Prince Albert, men. It's the National Joy Smoke!

STUDIO
ANNOUNCER:

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