

( R E V I S E D )

WEAF

BENNY GOODMAN'S CAMEL CARAVAN

PROGRAM NO. 107

( ) ( )  
10:00 - 10:30 P.M.

OCTOBER 21, 1939

SATURDAY

(ON CUE:)

PEARSON: Do you like to Swing?

BRYAN: Listen to Benny Goodman...The King of Swing.

PEARSON: Do You Like To Smoke?

BRYAN: Penny for Penny - Camels are your Best cigarette buy.

(BAND: THEME . . . . FADE FOR . . . )

BRYAN: The makers of Camel cigarettes present the Saturday night Camel Caravan with Benny Goodman and the greatest assembly of swing artists in the world today. Benny has as his guest tonight the celebrated swing harpist, Casper Reardon.

(THEME UP AND OUT)

BRYAN: And here he is...The King of Swing....Benny Goodman.

(APPLAUSE)

BENNY:.. GOOD EVENING AND WELCOME TO THE SATURDAY NIGHT CAMEL CARAVAN. I KNOW THAT TODAY A LOT OF YOU GRADS AND UNDERGRADS HAVE BEEN OUT CHEERING THE ALMA MATER, AND TONIGHT, WHETHER WIN, LOSE OR DRAW, YOU'RE IN THERE CELEBRATING -- AND IF YOU DON'T MIND, WE'D LIKE TO CRASH YOUR PARTY TONIGHT AND PLAY FOR YOU. TO MAKE IT PRETTY SPECIAL, OUR GUEST WHOM YOU'LL HEAR A LITTLE LATER ON, IS THE GREAT SWIBG HARPIST, CASPER REARDON. COME ON, TED PEARSON, OPEN THAT DOOR!

PEARSON: The gates are swingin' ~~wide~~! Now grab that purty partner and break loose, 'cause Benny's all set with that ever-lovin' sender - "Between the Devil and the Deep Blue Sea".

( BAND . . . . . "DEVIL AND THE DEEP BLUE SEA" )

(APPLAUSE)

PEARSON: Deftly done Benny...but deftly! And now Benny rides right out in front to bring us one of the nicest of the new numbers...it's beautiful and we believe you'll buy it - "Lilacs In The Rain." The next voice you hear will be that of lovely Louise Tobin.

(BAND: "LILACS IN THE RAIN" . . . . . LOUISE TOBIN VOCAL)

(APPLAUSE)

PEARSON: And now we're going to conduct a little quiz, with George Bryan as the Grand Quizier. Quiz off, George.

(1ST COMMERCIAL)

BRYAN: You folks who are not now smoking Camel cigarettes:  
Ever ask any of your friends who do smoke Camels the  
reasons for their preference? Let's ask a few. Lloyd  
Child, the famous test pilot, is a typical Camel smoker.  
He says:

MAN'S  
VOICE: I've smoked Camels for...oh, I don't know how many years.  
I find them far better for steady smoking. Camels burn  
slower, smoke far milder. That slow-burning feature  
gives me extra smoking too.

PEARSON: Camel is the outstandingly popular cigarette among  
women, too, isn't it, George?

BRYAN: Coming right to that, Ted. Eleanor Laden, a very  
attractive young woman from New York City, says:

WOMAN'S  
VOICE: It's so much more fun to smoke Camels. They burn slower  
and last longer. I get not only economy in Camels but  
more pleasure too. And from pack to pack, Camels are  
always the same -- fresh and always good.

BRYAN: Folks, let me explain Camel's unique slow-burning.  
It's been confirmed, you know, by recent impartial  
laboratory tests. And by burning twenty-five per cent  
slower than the average of the fifteen other of the  
largest-selling brands tested -- slower than any of them  
-- Camel cigarettes give a smoking plus equal to FIVE  
EXTRA SMOKES PER PACK. Extra smoking per pack...and  
better smoking too. Camels are penny for penny your  
best cigarette buy!

(HENDERSON PLAYS FEW BARS OF "OPUS LOCAL 802")

PEARSON: Who first struck that chord - Fletcher's workin' on Benny?

BENNY: I THINK IT WAS LIONEL'S CHORD. HE AND CHARLIE CHRISTIAN WERE FOOLIN' AROUND AND THEY SCARED UP A LITTLE TUNE. BEFORE LONG IT WAS FEATURED NUMBER FOR THE SEXTETTE. FLETCHER ~~HENDERSON~~ COULDN'T GET IT OUT OF HIS HEAD, SO HE'S ARRANGED IT AS A PIECE OF WORK FOR THE ENTIRE BAND, WITH SPECIAL SOLOS FOR ZIGGY ELMAN, ARTHUR BURNSTINE AND MYSELF. WE CALL IT "OPUS LOCAL 802".

(BAND: . . . . . "OPUS LOCAL 802")

(APPLAUSE)

PEARSON            Swing music has been a natural for such silence killers as trumpet, clarinet, sax and trombone, but along comes a young man who cuts his teeth on concert work and to him, it seems, there's nothing sacred....not even the harp. He taught the harp to swing. Bring him on, Benny.

BENNY:            HERE HE IS...THE WORLD'S FIRST AND FOREMOST SWING HARPIST, CASPER REARDON.

(APPLAUSE)

BENNY:            TELL US CASPER, AFTER STUDYING UNDER SALZEDO AND PLAYING WITH THE BEST SYMPHONIC ORGANIZATIONS, HOW DID YOU HAPPEN TO TURN TO SWING?

REARDON:        Well! Benny! I got the Bug listening to old records just as you did.

BENNY:            I UNDERSTAND YOU EVEN PLAYED A SWING CONCERT WITH THE PHILADELPHIA SYMPHONY LAST SUMMER.

REARDON:        Well, don't hold that against me! Not long ago, I went to Town Hall to hear the Budapest String Quartet and there I found Benny Goodman playing Mozart!

BENNY:            WELL, I GUESS WE'RE BOTH GUILTY, CASPER -- LET'S SHOW THE CUSTOMERS HOW YOU SWING THAT HARP..A LITTLE "EFFERVESCENT BLUES".

("EFFERVESCENT BLUES" . . . . . REARDON, BAND)

(APPLAUSE)

PEARSON: (OVER APPLAUSE) Wait a minute-- Wait a minute. Casper's gonna give you more - It's the "Chicken Reel."

("CHICKEN REEL" . . . . . REARDON AND BAND)

(APPLAUSE) *(applause dies before Pearson's line)*

PEARSON: Casper, you're sure gonna have fun in heaven....And you know, that talk Benny and Casper just had about swing and concert men gettin' together recalls a little incident. Last Saturday Arturo Toscanini was rehearsing in the next studio here in Radio City. Comes a rest period and in walks a dozen of the Maestro's men to listen to the Sextette rehearse a new number. That's Benny, Fletcher Henderson, Charlie Christian, Nick Fatool, Arthur Bernstine and Lionel Hampton. Well, Toscanini's men went for it so big that Benny decided to put it on tonight's show. It's called "Soft Wind".

LIONEL: Did you hear that, Pops? Toscanini's looking for me.

BENNY: OKAY, LIONEL...BUT I THINK MR. TOSCANINI WILL WAIT TILL YOU FINISH THIS NUMBER.

LIONEL: All right, Pops...But Toscanini's a awful big man to keep waitin'.

(SEXTETTE: . . . . . "SOFT WIND")

(APPLAUSE)



PEARSON:       And now a word from that stellar statistician on puffs  
and pennies - Mr. George Bryan.

(SECOND COMMERCIAL)

BRYAN:

Anyway you figure it -- for real cigarette pleasure -- for day-by-day economy -- Camels are penny for penny your best cigarette buy. Smokers who live in communities where certain state cigarette taxes are in effect can save the cost of the tax -- and in some instances, more -- through smoking Camels. Recent impartial laboratory tests show that by burning twenty-five per cent slower than the average of the fifteen other of the largest-selling brands tested -- slower than any of them -- Camels give a smoking plus equal to FIVE EXTRA SMOKES PER PACK. If you live in a community where there are no added taxes on cigarettes -- well, you can easily see the savings that are yours. And once you make Camels your cigarette, you'll see, too, that Camel's matchless blend of long-burning costlier tobaccos gives you more pleasure...cooler, milder smoking...with a fineness of flavor that is always fresh and appealing. Turn to Camels for pleasure plus economy!

PEARSON: Thank you, George. Now Benny, it's your turn,  
BENNY: THE AIR'S <sup>is</sup> ~~AS~~ FULL OF TALK ABOUT FOOTBALL AND AIMA MATERS,  
IT'S NOT SURPRISING THAT WE HAD WORD FROM ONE OF OUR OWN  
GRADUATES THIS WEEK, JOHNNY (BOY) MERCER.  
PEARSON: Not the same Johnny Mercer that's over with Bob Crosby's  
Tuesday night Camel Caravan?  
BENNY: NICE PLUG, TED...THERE'S ONLY ONE MERCER AND HE'S UP TO  
HIS OLD TRICK OF WRITING THE LYRICS FOR HIT SONGS. IT'S  
CALLED - "MAKE WITH THE KISSES" AND YOU'LL HEAR LOUISE  
TOBIN MAKE WITH THE WORDS...

("MAKE WITH THE KISSES" . . . . . BAND.....TOBIN)

(APPLAUSE)

PEARSON: And now here's something you haven't heard for a long, long time...one of those early rockeroos that put Benny Goodman on the throne and made him the King of Swing. In it Benny himself and Ziggy Elman on trumpet are really going to send you. So hang on -- it's "Swing Time in the Rockies."

(BAND: "SWING TIME IN THE ROCKIES" . . . . . )

(APPLAUSE)

(BAND:           THEME . . . . . FADE FOR)

BENNY:           AND THAT'S IT, BOYS AND GIRLS, UNTIL NEXT WEEK. THANKS  
A LOT FOR LISTENING AND THANKS TO ALL YOU CAMEL SMOKERS  
WHO MAKE THESE BROADCASTS POSSIBLE...GOODNIGHT.

PEARSON:        When the Caravan comes rollin' in next Saturday night,  
with Benny Goodman on that lead camel, he's bringing  
back your heart's desire -- that sweet and sultry singin'  
gal who rode with us a coupla weeks ago and made you  
cry for more. Next week - Mildred Bailey!

(APPLAUSE)

See you Saturday night!

BRYAN:         The makers of Camel Cigarettes present three great radio  
shows each week...On Monday nights the radio version  
of BLONDIE (starring Arthur Lake and Penny Singleton)...  
On Tuesday nights the DIXIELAND MUSIC SHOP (with Bob  
Crosby, Helen Ward and Johnny Mercer)....and on  
Saturday night, Benny Goodman and the world's greatest  
swing band starring, next week, Mildred Bailey. And  
don't forget that for cooler, milder smoking all the  
time...it's Camels....Penny for Penny....Camels are  
your BEST cigarette buy.

(APPLAUSE)

(THEME UP TO CUE)

SWENSON:

If there's one thing you want in pipe-smoking it's a tobacco that smokes cool. And that's one mighty good reason for smoking Prince Albert. In recent laboratory "smoking bowl" tests, Prince Albert burned eighty-six degrees cooler than the average of the thirty other of the largest-selling brands tested -- coolest of all. Yes, there's not only cooler smoking in Prince Albert, but there's the rich, fragrant aroma of Prince Albert's choice tobaccos. Next time try Prince Albert... the National Joy Smoke.

dm  
10/21/39

51456 4711