

BENNY GOODMAN'S CAMEL CARAVAN

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10:00- 10:30 PM

OCTOBER 7, 1939

SATURDAY

PEARSON: Do you Like To Swing?

BRYAN: Listen - to Benny Goodman the King of Swing.

PEARSON: Do You Like to Smoke?

BRYAN: Penny for Penny Camels are your best cigarette buy.

(THEME UP FADE FOR:)

BRYAN: The makers or Camel Cigarettes present the Saturday Night Camel Caravan with the King of Swing, Benny Goodman, and the world's greatest assembly of Swing artists, *in the world to day.* And tonight Benny has as his guest the Queen of the Rockin' Chair - Mildred Bailey.

(THEME UP AND OUT)

BRYAN: And here's the King of Swing ~~himself~~ .. Benny Goodman.

(APPLAUSE)

BENNY: GOOD EVENING AND WELCOME TO THE SATURDAY NIGHT CAMEL CARAVAN. WE'RE BROADCASTING FROM NEW YORK TONIGHT WHERE WE'VE SETTLED DOWN FOR THE WINTER AT THE WALDORF ASTORIA HOTEL. TO CELEBRATE OUR HOMECOMING WE'VE ARRANGED A LOT OF THINGS WE THINK YOU'LL LIKE. ONE WE'RE SURE YOU'LL LIKE AND THAT'S OUR GUEST, MILDRED BAILEY. BUT MORE ABOUT MILDRED LATER. RIGHT NOW LET'S GET INTO THE SESSION. WE SHOVE OFF, TONIGHT, WITH A LITTLE STOMP CALLED, "WRAPPIN' IT UP."

(BAND: "WRAPPIN' IT UP")

(APPLAUSE)

BENNY: AND NOW I WANT YOU TO MEET A YOUNG MAN WHO'S JUST JOINED OUR SHOW. HE KNOWS ALL ABOUT BANDS, THE MEN WHO MAKE BANDS AND THE MUSIC THEY PLAY. COME ON OUT HERE TED PEARSON!

(APPLAUSE)

PEARSON: Thank you.

BENNY: TED'S BEEN OUT IN HOLLYWOOD MAKING PICTURES. MOST OF YOU SAW HIM IN "TEST PILOT" - WHERE HE JIVED AROUND WITH THE GABLES, THE LOYS, THE TRACYS AND OTHER SMALL FRY. BEFORE TED STARTED MAKING FACES ON THE SCREEN AT THE ROXY, HE WAS ON THE WIRELESS. HOW LONG WAS THAT, TED?

PEARSON: Oh, about ten years.

BENNY: THAT'S GREAT. THEN YOU SHOULDN'T HAVE ANY TROUBLE PASSING OUR AUDITION?

PEARSON: Audition?

BENNY: DON'T WORRY .. WE'LL MAKE IT EASY FOR YOU. THE NEXT NUMBER IS "CRAZY MOON" AND FOR YOUR AUDITION - YOU INTRODUCE IT.

PEARSON: Ladies and gentlemen. It is my pleasure and my privilege to introduce a man whose soaring genius marks him not as a mortal man but as a man among tens of millions of mortal men, Benny Goodman! Capital B-E-N-N-Y ... G-O-O-D-M-A-N!

BENNY: THAT'S A KILLER, TED .. YOU'RE IN.

(BAND: "CRAZY MOON")

(APPLAUSE)

PEARSON: Next we hear from a man who knows more about cigarettes than any man in town. ~~We call him~~ George Bryan - ~~because that's his name~~. What do you say George?

BRYAN: Well, Ted - I always say: Whatever price you pay per pack for your cigarettes, remember this: Recent impartial laboratory tests show that by burning twenty five per cent slower than the average of the fifteen other of the largest selling brands tested - slower than any of them - Camels give a smoking plus equal to FIVE EXTRA SMOKES PER PACK. To Camel smokers these long-burning qualities mean more actual smoking per pack - and more pleasure too. Mrs Gerald D Linke (?PRONOUNCED LINKEY) popular hostess of Washington, D.C. says:

WOMAN'S VOICE: I get more smoking pleasure when I smoke long-burning Camels. Camels are milder. They don't irritate my throat. And for fine flavor, I've never found anything to equal the delicate taste and aroma of a Camel.

BRYAN: B.F. Ponce, Jr., marine diver of St. Augustine, Florida, states his preference for Camels this way:

MAN'S VOICE: When I get the kind of smoking pleasure I get out of Camels - mild, cool and tasty - and at the same time get extra smoking per pack, I say Camel is the cigarette for me every time.

BRYAN:

Cooler, milder smoking - smoking pleasure at its best -
and more of it per pack in long-burning Camels. And
every extra puff is topped off with a superb flavor and
delicate aroma that only Camel's matchless blend of
costlier, long-burning tobaccos can give. Get more
pleasure per puff - more puffs per pack. Get Camels...

(BAND: "ROCKIN' CHAIR" BACKGROUND FOR:)

(APPLAUSE)

PEARSON: Yeah - you're right. She's here. The queen herself, Mildred Bailey. The one who started a style of singing no one's ever been able to copy. We hear that Bailey style at its best to-night as Mildred sings one of the most beautiful ballads of recent months - "The Lamp Is Low."

(BAND: "THE LAMP IS LOW" MILDRED BAILEY VOCAL)

(APPLAUSE)

PEARSON: Ah, Miss Bailey that was a pretty thing, a sweet pretty thing. Now kiddies, prepare your feet for slappin' the boards 'cause here comes that man again with that black flute - Benny Goodman and a flutter tongue tune - "Scatterbrain."

(BAND: "SCATTERBRAIN")

(APPLAUSE)

PEARSON: That's what's known as - Riffin the Gavatte. For all you swingsters who collect records, you'll be glad to know "Scatterbrain" is one of the tunes Benny has just recorded. And now, Benny, will you tell us about the sextette number?

BENNY: ALL RIGHT, TED. BUT FIRST, I WANT TO TELL A LITTLE STORY ABOUT THE GRAND-DADDY OF THE SEXTETTE. AS MOST OF YOU KNOW THE SEXTETTE GREW OUT OF THE TRIO WHICH WAS THE FIRST GROUP WE HAD WITHIN THE BAND. THE TRIO WAS FORMED JUST ABOUT FOUR YEARS AGO AT MILDRED BAILEY'S HOUSE. AT A LITTLE JAM SESSION WHERE A BUNCH OF US HAD BEEN INVITED TO A PARTY. SO, TONIGHT, IN APPRECIATION OF MILDRED'S HAVING SORT OF GODMOTHERED THIS ORIGINAL GROUP, THE SEXTETTE IS GOING TO PLAY ONE OF THE FIRST TUNES THE TRIO EVER PLAYED.. "MEMORIES OF YOU."

PEARSON: Pull your chairs up close 'cause this is really a thing of beauty - with special work by Lionel Hampton on Vibraharp, Charlie Christian, on guitar and Benny plays some of the most beautiful clarinet you've ever heard.

(SEXTETTE: "MEMORIES OF YOU")

(APPLAUSE)

PEARSON: Gentlemen, we approve, now.. George Bryan..
BRYAN: America's shrewdest cigarette buy. That's Camel..
the cigarette of costlier tobaccos.. the cigarette
that smokes longer and gives more enjoyment.

Recent impartial laboratory tests show that by burning
twenty five percent slower than the average of the fifteen
other of the largest selling cigarette brands tested
- slower than any of them - Camels give a smoking
plus equal to FIVE EXTRA SMOKES PER PACK - yes, equal
on the average to FIVE EXTRA SMOKES PER PACK. Smokers
who live in communities where certain state cigarette
taxes are in effect can save the cost of the tax - and
in some instances, more - through smoking Camels.
If you live in a community where there are no added
taxes on cigarettes, the savings are all yours.

So turn to Camels for cooler, milder, tastier smoking
- and for the economy that Camel's long-burning qualities
hold out for every smoker. Any way you figure it -
for smoking pleasure at its best - for day by day
smoking economy - you'll find that penny for penny, Camels
are your best - and your shrewdest - cigarette buy.

(BAND: "ROCKIN' CHAIR" . . . BACKGROUND FOR:)

(APPLAUSE)

PEARSON: Well lookie here - it's that little dew drop Mildred Bailey again. Mildred - do you imagine that you and a Mr. Bon J. Goodman could sort of get together and give us a little religion?

BAILEY: Love it - love it.

PEARSON: Then float it over Miss B - We're in our pews - the camp meetin's on.

(BAND: _ _ _ "IS THAT RELIGION" MILDRED BAILEY VOCAL)
(APPLAUSE)

PEARSON: Mmmmmmm - mmm - you really made it tough, Mildred.
There's only one thing can follow that - And that's
the "One O'Clock Jump."

(BAND: "THE ONE O'CLOCK JUMP")

(APPLAUSE)

(THEME)

(THEME FADE FOR . . .)

BENNY: AND THAT'S IT BOYS AND GIRLS.. TIL NEXT WEEK.. THANKS TO
ALL OF YOU FOR LISTENING AND THANKS TO ALL YOU CAMEL
SMOKERS WHO MAKE THESE BROADCASTS POSSIBLE.. GOODNIGHT.

(APPLAUSE)

PEARSON: Next week's show is really goin' to be a barn burner.
That man's a comin' - that man with the golden horn.
Not ol' Gabe, but the greatest trumpet player of our
day - Ol' Satcho - Loose Armstrong.

(APPLAUSE)

See you Saturday night.

BRYAN: The makers of Camel cigarettes present two other great
radio shows. On Monday nights the radio version of the
famous comic strip "Blondie" starring Arthur Lake and
Penny Singleton, and on Tuesday nights, the Dixieland
Music Shop with Bob Crosby, Helen Ward, and Johnny
Mercer. And don't forget that for cooler, milder
smoking all the time it's Camels. Penny for penny
Camels are your best cigarette buy.

(THEME AND APPLAUSE UP AND OUT) (TO CUT IN STUDIO)

(FADE THEME OUT FOR:)

DWIGHT
WEIST:

You often hear men say there's no other tobacco like Prince Albert. And one big reason is that Prince Albert smokes so cool. In recent laboratory tests made in the scientific "smoking bowl," Prince Albert burned eighty six degrees cooler than the average of the thirty other of the largest selling brands tested - coolest of all... Think what a difference that eighty six degrees can make in your smoking - - in coolness, in mildness, in downright smoking comfort. And there are around fifty pipefuls of smoking joy in every P. A. tin. Try Prince Albert.

NBC

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