

RADIO
WILLIAM ESTY AND COMPANY
INCORPORATED

NATIONAL BROADCASTING COMPANY

BENNY GOODMAN'S CAMEL CARAVAN - PROGRAM NO. 108

SATURDAY, SEPTEMBER 25, 1939 - 10:00-10:30 P.M.

PAKKS: The Saturday night Camel Caravan rolls in on the music of
Benny Goodman...America Swings!
(THEME UP)

PAKKS: The makers of Camel cigarettes present Benny Goodman and
such outstanding swing artists including Lionel Hampton,
Arthur Bernstein, Fletcher Henderson, Toots Mendello,
Ziggy Elman and Louise Tobin...and here he is...Benny Goodman!
(APPLAUSE)

BENNY: Good evening and welcome to the Saturday night Camel Caravan.
We're in St. Paul, Minnesota, tonight, where the band is playing
an engagement at the Orpheum Theatre.

PAKKS: Let's give a once over lightly to what's coming up on tonight's
program, Benny.

BENNY: All right Bert Paks, First, we've a new number which we're
playing on the air for the first time tonight.

PARKS:

And a dramatic interlude...drama with music...written for us by Ernie Watson.

BENNY:

And a brand new composition by Alec Templeton the man who gave us "Each Goes To Town" and "Mozart Matriculates."

PARKS:

And one of the hottest tunes in all swingdom for our closer.

BENNY:

And for the overture, one of the oldest and best numbers in the book, "After you've Gone"....

(BAND: "AFTER YOU'VE GONE")

(APPLAUSE)

PARKS:

Dick Rogers and Larry Hart, the songwriters who gave us the music for such outstanding shows as "The Boys From Syracuse" and "I Married An Angel," have just finished the score for a new Broadway musical, called "Too Many Girls." Benny Goodman recorded a couple of numbers from this new show and although it has not opened yet and the records haven't been released, Benny has obtained permission to play one of the tunes tonight. It's called, "I Didn't Know What Time It Was" and Louise Tobin sings the second chorus.

(BAND: "I DIDN'T KNOW WHAT TIME IT WAS" LOUISE TOBIN VOCAL)

(APPLAUSE)

BENNY:

Ever since we did Harold Rome's "Steal American First," people have been urging us to do more numbers poking fun at musicians. So, next on the agenda comes a little bit of musical satire, but first here's Bert Parks with a message from our sponsor...Bert Parks...

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PARKE:

Attention, all you baseball fans. Here's a message from Johnny Mize, the slugging first baseman of the St. Louis Cardinals and leading hitter of the National League. You may hear a lot more about Johnny if the Cards win the pennant and play in the World Series, but I thought you might like to hear what Johnny Mize has to say about cigarettes. He says:

MAN'S VOICE:

For smoking pleasure at its best and economy too, Camels are my idea of the all-time champion. Camels burn slower and they smoke a lot milder. No feeling of heat. Camels don't irritate my throat. And the extra smokes per pack in Camels are mighty nice, too, especially when you like Camels the way I do.

PARKE:

Thank you, Johnny Mize. And a lot of those extra base hits and extra smokes to you. Folks, those extra smokes Johnny mentions really mean more actual smoking for your money. Recent impartial laboratory tests show that by burning twenty-five per cent slower than the average of the fifteen other of the largest-selling brands tested -- slower than any of them -- Camels give a smoking plus equal to FIVE EXTRA SMOKES PER PACK. Like Johnny Mize says - and every Camel smoker knows it too -- that extra smoking is mighty nice when it's the cooler, milder, tastier smoking you get from Camel's matchless blend of long-burning costlier tobaccos. Camels are America's Number One Cigarette. They are penny for penny your best cigarette buy.

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All right, Fenny.

BENNY: When a clarinet player has a nightmare the chances are pretty good that he dreamed he squeaked on a high note. As anyone who is learning to play the clarinet can testify, they will squeak -- usually in the middle of an important solo.

PARKS: Benny and Ernie Watson discussed this -- what you might call ... "occupational hazard," and the result is a little song called "Clarence Meek." It's about a man with a squeak in his clarinet. Benny Goodman will step out of character and play the role of Clarence Meek.

BENNY: And Bert Parks will step into character and do the narration.

(BAND: "CLARENCE MEEK")

(APPLAUSE)

PARKS: And here's another tune from the bottom of Benny's book. It's Fletcher Henderson's arrangement of "It Had to Be You" - one of the band's biggest hits of a few years ago....you'll hear solo choruses by Toots Mendello and Benny....

(BAND: "IT HAD TO BE YOU")

(APPLAUSE)

PARKS: Most of you are familiar with the tunes "Bach Goes To Town" and "Mozart Matriculates." Both are the work of Alec Templeton the pianist and composer, and both represent his conception of how these two great musicians would have written had they lived in the days of swing. Benny Goodman had the honor of introducing both these numbers on his Camel program during the past year and tonight Templeton has turned over to Benny his newest composition, his idea

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PAIKS:(Cont'd)

of how Felix Mendelssohn might have written for Benny's band. Alec has chosen a title on the sweet side. It's called, "Mendelssohn I'll Mow You Down".....

(BAND: "MENDELSSOHN I'LL MOW YOU DOWN")

(APPLAUSE)

BENNY:

Several months ago out in Hollywood we acquired a new bass player, a boy from New York who had made himself quite a reputation playing in motion pictures. Although this is the first dance band he has ever played with, he has recorded with many important swing groups during the past few years. He is now a regular member of the band and sextette, and tonight I'd like to have you meet him. Here he is....Arthur Bernstein.

(APPLAUSE)

ARTHUR:

Thank you Benny.

BENNY:

I forgot one thing in introducing you Arthur...I should have mentioned that you were also a lawyer...you practiced for a while, didn't you?

ARTHUR:

I practiced law for about a year.

BENNY:

Tell me something Arthur, do you ever have much temptation to go back to practicing law?

ARTHUR:

Not a bit, Benny...playing in a band is lots harder work than preparing briefs -- but I'm a lot happier.

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BENNY
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It takes seven years to become a lawyer...I know...How long did it take you to become a bass player, Arthur.

ARTHUR:

Well, I'm thirty now, and I started studying bass when I was eleven.

BENNY:

What about all the youngsters who are learning to play the bass?

Have you any advice for them?

ARTHUR:

Just this. People poke a lot of fun at the bass. Actually though,

I think you'll agree it is one of the most important instruments in a band.

BENNY:

That's true, Arthur....Almost any conductor will admit that the bass spot is one of the hardest positions to fill in a band.

ARTHUR:

Thanks Benny, those are kind words to a bass player's ears.

BENNY:

Now Arthur let's get back to the music. You go up there with the sextette and we'll hear a little solo work from you as the sextette plays "Opus 1/2"....

(SEXTETTE: "OPUS 1/2")

(APPLAUSE)

PARKE:

Penny for penny Camels are your best cigarette buy! Smokers who live in communities where certain state cigarette taxes are in effect can save the cost of the tax -- and in some instances, more -- through smoking Camels. Recent impartial laboratory tests show that by burning twenty-five per cent slower than the average of the fifteen other of the largest-selling brands tested -- slower than any of them -- Camels give a smoking plus equal to FIVE EXTRA SMOKES PER PACK. If you live in a community where there are no added taxes on cigarettes the savings are all yours. Smoking pleasure at its best -- cooler, milder -- the added enjoyment of smoking finer, more costly tobaccos. Yes, America's Number One

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PARKS:(cont'd)

Cigarette gives you all that -- and extra smoking too. For pleasure -- for economy -- any way you figure it -- Cigarettes are penny for penny your best cigarette buy!

All right, Benny.

BENNY:

Every once in a while a composer strikes a really new idea in a popular melody. The tune we're going to do next contains one of the few really fresh themes I've heard in recent months. The song was written by Bobby Haggart, the bass player in Bob Crosby's Tuesday night Camel program. It's called "What's New" and Louise Tobin sings the vocal.

(BAND: "WHAT'S NEW" LOUISE TOBIN VOCAL)

(APPLAUSE)

PARKS:

At the sound of Ziggy Elman's trumpet it will be exactly time to hold your seat while the band rocks that twenty-year old classic... "Bugle Call Rag"....

(BAND: "BUGLE CALL RAG")

(APPLAUSE)

BENNY:

And that's another session of America Swings...Thanks to all you people for listening and thanks to all you Camel smokers who make these broadcasts possible....Next week you'll hear us from Chicago....Goodnight.

(THESE)

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PARKE:

Remember, the makers of Camel cigarettes present the world's greatest swing band every Saturday night. If you have not been observing Daylight Saving Time in your community, this program will be on the air next week one hour later than usual....And don't forget Camel's two other great radio programs...On Monday nights the radio version of the famous comic strip "Blondie" starring Penny Singleton and Arthur Lake and on Tuesday nights Bob Crosby's Dixieland Band with Johnny Mercer and Helen Hard... And for cooler, milder smoking remember Camels...Penny for penny Camels are your best cigarette buy...Lert Parks saying...See you next Saturday...at 10:00 P.M. Eastern Standard Time.

(THREE AND APPLAUSE UP AND OUT)

ANNOUNCER:

Men, if you've never tried Prince Albert in your pipe, let me tell you a word about this grand smoking tobacco. Prince Albert, you know, is the National Joy Smoke. More men prefer it than any other brand. Its choice tobaccos are "crimp cut" to pack right... to smoke slow and even. These choice tobaccos are "no-bite" treated by special process. That means you get a cooler, milder smoke with Prince Albert...all the marvelous rich flavor and aroma that makes for real pipe-joy. Try Prince Albert men. There's no other tobacco like it.

This is the National Broadcasting Company.

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