

RADIO
WILLIAM ESTY AND COMPANY
INCORPORATED

NATIONAL BROADCASTING COMPANY

BENNY GOODMAN'S CAMEL CARAVAN - PROGRAM NO. 102

SATURDAY, SEPTEMBER 16, 1939 - 10:00-10:30 P.M.

PAKKS: The Saturday night Camel Caravan rolls in on the music of
Benny Goodman...America Swings!
(BAND: THEME)
(APPLAUSE)

PAKKS: The makers of Camel cigarettes bring you a half hour of
music by the talented young artist who brought swing from
the back rooms of musicians' haunts along the Mississippi
water front to the citadel of American music, Carnegie Hall.
The musician whose innovation in style pioneered the way
to a new era in American music...and here he is with the
greatest assembly of swing musicians ever gathered in a
single band...Benny Goodman!
(APPLAUSE)

BENNY: Good evening and welcome to the Saturday night Camel Caravan.
Tonight were broadcasting from Buffalo where the band's playing
an engagement at the Shea's-Buffalo Theatre.

PARKS:

Well Benny...how about telling us what's going to happen during the next half hour?

BENNY:

What's the matter, Bert Parks, were you thinking of going someplace?

PARKS:

Oh--no. I just thought maybe it'd be a good idea to have you give us kind of a resume...before you begin..you know...the high spots...

BENNY:

That's easy, Bert...There are several highlights on the program tonight...first we've a song arranged especially for our star saxophone player, Toots Mondello. Then we've a little satire on jive written for us by Harold Rome, the composer of the Broadway musical hit, "Pins and Needles," and Bert...This is for you... We're repeating the tune that gave you so much trouble on the West Coast this summer...remember?

PARKS:

You don't mean...Bavel's "Bolero?"

BENNY:

"Bavel's Bolero"...no double talk here...

PARKS:

Still giving me trouble...that Bolero...and the overture?

BENNY:

We open with Irving Berlin's "Blue Skies."

(BAND: "BLUE SKIES")

(APPLAUSE)

PARKS:

Every so often a novelty tune with a mouthful of words, comes along, like the old song, "Josephine." Here's another tongue twister that happens to jump. Louise Tobin will try to get in all the words. It's called "Scatterbrain."

(BAND: "SCATTERBRAIN") (LOUISE TOBIN VOCAL)

(APPLAUSE)

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BENNY:

And here's Bert Parks who's going to tell you how to get more for your money in smoking.

PARKS:

America's shrewdest cigarette buy is Camel -- the cigarette of long-burning costlier tobaccos. The best buy in smoking pleasure -- the economy buy in actual amount of smoking for your money. Let me explain that economy:

Recent impartial laboratory tests show that by burning twenty-five per cent slower than the average of the fifteen other of the largest-selling cigarette brands tested... slower than any of them...

Camels give a smoking plus equal to FIVE EXTRA SMOKES PER PACK.

That extra smoking per pack amounts to quite a saving -- but these long-burning, costlier tobaccos in Camels give you not only economy, but better smoking. Cooler, milder, tastier smoking pleasure unmarred by the irritating qualities of too-fast burning. And what supreme pleasure it is to enjoy that fine, delicate flavor of Camel's matchless blend -- and to learn that you can smoke as many as you like. For Camels never wear out their welcome. Try Camels! Get smoking pleasure at its best -- and economy too.

Penny for penny Camels are your best cigarette buy!

(BAND: UP WITH "JUMPIN' JIVE" FADE FOR)

PARKS:

Hey, Benny, no more Jumpin' Jive. School's open and after listening to swing music and jive talk all summer the kids find readin' ritin' and 'rithmetic pretty slow going...so the teachers have been blaming you.

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BENNY: There's not going to be any more trouble in school from now on...
PAKKS: I suppose Fletch Henderson's going to write the 'rithmetics?
BENNY: No....but I've had Harold Rome, the composer of "Pins and Needles"
working up a history book in jive for me.
PAKKS: History? What in the world do you know of history?
BENNY: Just enough to rewrite it in jive from A to Z.
PAKKS: You've got to show me, Benjamin...okay let's go.

(BAND: "JUMPIN' JIVE" SPECIAL LYRICS)

(APPLAUSE)

BENNY: Toots Mondello, as many of you know, was one of the original
members of the band when it started four years ago. He left it
when we went on tour, then this year rejoined us....It is my
opinion, as well as of most musicians I know, that Toots is one
of the greatest saxophone players in swing music. Tonight we're
featuring him in a number, but before he plays I want you to meet
him...Toots Mondello...

(APPLAUSE)

TOOTS: Thanks Benny...

BENNY: Tell us something about the number you're going to play, Toots.

TOOTS: It's a tune written by Dana Suisse called "Hour of Parting."

BENNY: That's a pretty old song, Toots...How did you happen to pick it
for a saxophone solo?

What's a matter...Sounds good to me.

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BENNY:

Okay Toots...it's your solo..."Hour of Parting"...played by the band and featuring Toots Mondello on the saxophone.

(BAND: "HOUR OF PARTING")

(APPLAUSE)

LIONEL:

Say Pops...with all that jive last week about a box you never did tell us what was in it.

BENNY:

A bobcat, Lionel...A live bobcat. I gave it to Crosby and now he's trying to get rid of it...You couldn't use a bobcat, Lionel...

LIONEL:

Not me, I got my vibraharp to keep me warm.

BENNY:

For a pet, Lionel...A nice bobcat...it won't hurt you.

LIONEL:

No?

BENNY:

It's just a big cat.

LIONEL:

It's got awful long teeth for a pussy cat.

BENNY:

But a bobcat hasn't got enough teeth to bite.

LIONEL:

Then there's no sense in a man being gunned to death.

BENNY:

All right Lionel...I guess Crosby'll have to keep his cat...get over on your vibraharp and start the sextette. The tune is "Opus Local 802"....a number we put together a few nights ago....

(SEXTETTE: "OPUS LOCAL 802")

(APPLAUSE)

PARKS:

Whatever price you pay per pack for your cigarettes, this is important:

By burning twenty-five per cent slower than the average of the fifteen other of the largest-selling brands tested -- slower than any of them -- Camel cigarettes give a smoking plus equal to FIVE EXTRA SMOKES PER PACK.

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PALMS:(Cont'd)

Smokers who live in communities where certain state cigarette taxes are in effect can save the cost of the tax -- and in some instances, more -- through smoking Camels. If you live in a community where there are no added taxes on cigarettes, the savings are all yours. So buy your cigarettes shrewdly. Get extra smoking -- better smoking in Camels. Enjoy the unequalled mildness and cool smoking of Camel's long-burning, costlier tobaccos...the fine, delicate flavor of Camel's matchless blend. Penny for penny Camels are your best cigarette buy!

PALMS:

It takes a tune like Hoagy Carmichael's beautiful new song, "Blue Orchids" to prove that drums and a loud brass aren't the essential elements of good swing music. Both of these departments are heard in Benny Goodman's arrangement of "Blue Orchids," but on the mellow side of swing. Louise Tobin sings the second chorus of "Blue Orchids."

(PAUSE "BLUE ORCHIDS" LOUISE TOBIN VOCAL)

(APPLAUSE)

PALMS:

About six weeks ago, while out in California, the band played Fletcher Henderson's arrangement of Ravel's "Bolero." The number was an instantaneous hit judging from the reaction people had to that one playing. But then, from the controllers of the American rights to Ravel's works came an order to cease and desist playing the French classic a la Benny Goodman. It's taken six weeks of telephoning, letter writing and cablegramming to bring it to you again tonight...but here it is...Fletcher Henderson's unique arrangement of Ravel's masterpiece, the "Bolero."

(PAUSE "BOLERO")

(APPLAUSE)

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PENNY:

And that's another session of America Swings...Thanks to all you people for listening and thanks to all you Camel smokers who make these broadcasts possible...Next week you'll hear us from the Orpheum Theatre in St. Paul, Minnesota. Goodnight.

(THEME)

PARKS:

Remember, the makers of Camel cigarettes present the world's greatest swing band every Saturday night so be back with us again next week this same time...And don't forget Camel's two other great radio programs...On Monday nights the radio version of the famous comic strip "Blondie" starring Penny Singleton and Arthur Lake and on Tuesday nights Bob Crosby's Dixieland Band with Johnny Mercer and Helen Ward...And for cooler, milder smoking remember Camels... Penny for penny Camels are your best cigarette buy....Bert Parks saying...See you next Saturday...

(BAND: THEME AND APPLAUSE UP AND OUT)

ANNOUNCER:

A word to pipe-smokers: Have you ever tried Prince Albert Smoking Tobacco? It's a fact, you know, that more men prefer Prince Albert than any other brand. They call it the National Joy Smoke. Choice tobaccos, made extra-mild and cool to the tongue by a special "no-bite" process. Made to pack better, smoke more evenly, because P.A. is "crisp cut." Marvelous aroma...and a rich flavor that's really swell. You'll like Prince Albert, men. There's no other tobacco like it.

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