

**RADIO**  
**WILLIAM ESTY AND COMPANY**  
INCORPORATED

NATIONAL BROADCASTING COMPANY

BENNY GOODMAN'S CAMEL CARAVAN - PROGRAM NO. 100

SATURDAY, SEPTEMBER 8, 1939 - 10:00-10:30 P.M.

**PARCS:** The Saturday night Camel Caravan rolls in on the music of Benny Goodman...and America Swings!  
(BAND: THEME UP)

**PARCS:** The makers of Camel cigarettes bring you a half hour of music by the young man who brought swing from the back rooms of musicians' haunts along the Mississippi water front to New York's Carnegie Hall; the man who pioneered the way to a new era in American music...  
And here he is with the greatest assembly of swing artists ever gathered in a single band...Benny Goodman!  
(APPLAUSE)

**BENNY:** Good evening and welcome to the ninth of our new series of programs for the makers of Camels. We're broadcasting from Detroit tonight where the band's been playing a date at the Michigan State Fair.

PARKS:

Say Benny...

BENNY:

What's on your mind, Bert Parks?

PARKS:

I'm just wondering why it is you're playing all these fairs. You opened this series for Camels from the San Francisco Fair, you just left the Canadian National Fair at Toronto, tonight you're at the Michigan State Fair and tomorrow you'll be on your way to the New York World's Fair.

BENNY:

You really want to know why all the fairs, Bert...

PARKS:

If it's not too personal...

BENNY:

Did you ever see a fair without a roller coaster?

PARKS:

No...I don't think so...

BENNY:

Well...the boys and myself are crazy for hot dogs, peanuts and roller coasters....Is that fair enough, Bert?

PARKS:

Maybe you'd better play the overture....

BENNY:

Okay Bert...It's "If I Could Be With You One Hour Tonight."

(BARD: "IF I COULD BE WITH YOU ONE HOUR TONIGHT")

(APPLAUSE)

PARKS:

A couple of Tuesdays back, on the Bob Crosby program for Camels, Johnny Mercer's new song, "Day In Day Out" was introduced. Since then the song has become very popular and in all probability will be a hit.

BENNY:

I'd say it was a hit already, Bert...

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PARKS:

All right...then it's a hit...anyway...Johnny is a graduate of the Goodman Band so tonight Benny's going to let him hear his song as played by the old Alma Mater with Louise Tobin singing the words.

(BAND: "DAY IN DAY OUT" LOUISE TOBIN VOCAL)

(APPLAUSE)

BENNY:

And now Bert Parke wants to ask a few questions about smoking... Bert Parke....

PARKS:

Have you ever smoked a Camel cigarette? Have you ever noticed how slowly a Camel burns...how much longer a Camel smokes? Camels are noted for their long burning.

Recent impartial laboratory tests show that by burning twenty-five per cent slower than the average of the fifteen other of the largest-selling brands tested -- slower than any of them -- Camels give a smoking plus equal to FIVE EXTRA SMOKES PER PACK. Now, getting that much extra smoking per pack is something to think about...especially for smokers who live in communities where certain state cigarette taxes are in effect. But more than economy, Camel's long-burning, costlier tobaccos mean more smoking enjoyment too. You can smoke Camels steadily and at the end of the day, your mouth feels fresh -- not dry or scratchy. Because Camels are mild. Camels are cool. Camels are slow burning. And for fine, delicate flavor -- and aroma -- well, try Camels. Get smoking pleasure at its best -- and economy too. Penny for penny, Camels are your best cigarette buy.

(MUSIC UP: "STARBUST")

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BERRY:

You've all heard "Stardust" played by the Trio, the Quartette, and the Band. The other night, while the new group in the band, the Sextette, was jamming, Charlie Christian our new guitar player played a chorus of "Stardust" no one ever heard before. It nearly broke up the session, so we thought you'd like to hear it tonight... The Sextette playing "Stardust."

(SEXTETTE: "STARDUST")

(APPLAUSE)

BERRY:

Just as we were forgetting all the jive talk that came up with swing music and glossary books, along comes Cab Calloway with a great tune that brings all the jive back again. The song's called "Jumpin' Jive" and before Louise Tobin sings it, I'm going to try and get our jive and jumpin' expert, Lionel Hampton, to translate...Lionel Hampton...

(APPLAUSE)

BERRY:

Can you give us a rough idea of what Cab was trying to say Lionel?

LIONEL:

Cab's giving with the mellow jive the gaters use to make the joint jump...

BERRY:

Wait a minute...that's worse than the song...explain it... make it clear...

LIONEL:

That's clear pops...solid clear.

BERRY:

I'm asking you what the words mean...this part for instance,

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Hep hep, make your eggs on the jersey side...Don't tell me that makes sense....

LIONEL: That's easy Pops...That means the same as...Hep hep cut my legs  
and call me shorty...

BENNY: Cut my legs and call me shorty - say ....

LIONEL: Now you're getting the idea...Shave my head and call me baldy...  
Hep hep....

BENNY: Wait a minute...I still don't know what you're talking about...

LIONEL: When the man shouts Easter start looking for your eggs.  
Dig it now, pops?

BENNY: No I don't dig it...Toots Mondello - do you get it?

TOOTS: What's the matter...Sounds good to me...

BENNY: I give up. Jumpin Jive's got me. All right boys.

(BAND: "JUMPIN' JIVE" LOUISE TOBIN VOCAL)

(APPLAUSE)

BENNY: The next number you'll hear the band play is an old blues,  
"Sent For You Yesterday and Here You Come Today."

PARKS: Say Benny, if that's a blues what happened to the words on it?

BENNY: In our version of "Sent For You Yesterday" we've gloughed the  
words, Bert, and concentrated on the tune. Fletcher Henderson  
arranged it for us with solos featuring Toots Mondello at saxophone  
and Ziggy Elman at trumpet.

PARKS: "Sent For You Yesterday and Here You Come Today"...

(BAND: "SENT FOR YOU YESTERDAY")

(APPLAUSE)

PARKER:

Whatever price you pay per pack for your cigarettes, it's important to remember this fact:

By burning twenty-five per cent slower than the average of the fifteen other of the largest-selling brands tested -- slower than any of them -- Camels give a smoking plus equal to FIVE EXTRA SMOKES PER PACK.

Smokers who live in communities where certain state cigarette taxes are in effect can save the cost of the tax and in some instances, more -- through smoking Camels. If you live in a community where there are no added taxes on cigarettes, the savings are all yours. Right now is the time to turn to Camels. Get extra smoking per pack -- topped off with the delicate taste and aroma of Camel's finer, more costly tobaccos. Penny for penny, Camels are your best cigarette buy!

All right Benny.

BENNY:

If William Shakespeare had written his love classic a little later, the famous balcony might have been a bandstand and there'd been plenty of jive talk between Romeo and Juliet. But Shakespeare lived too soon so it fell to Duke Ellington to tell his love story in the language of swing. Old Shaky had grabbed up the title "Romeo and Juliet" so the Duke had to call his, "Boy Meets Horn." The balcony scene has become a trumpet solo and we hear Chris Griffin, one of swing's great trumpeters, serenading.

Ready, Chris?

(BAND: "BOY MEETS HORN" GRIFFIN SOLO)

(APPLAUSE)

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PARRIS:

Out in Cleveland, Ohio, there is a talented young woman song-writer who should be getting a great thrill out of tonight's program. She wrote a song several months ago called "I've Been There Before," and although no publisher has published it as yet Benny liked the tune and had it arranged for the band. So, if Helen Bliss the twenty-four year old song-writer is listening she'll hear her tune, "I've Been There Before" played for the first time tonight, with Louise Tobin singing the lyric also written by the young composer...

(BAND: "I'VE BEEN THERE BEFORE" LOUISE TOBIN VOCAL)

(APPLAUSE)

(PIANO: UP WITH "PICK-A-RIB")

(FADE FOR)

PARRIS:

Fletcher Henderson's piano introduction is the signal for the joint to start jumpin' as the band moves into "Pick-A-Rib" a real stomp tune with choruses by Jimmy Maxwell, on trumpet, Toots Mondello on sax and Benny on clarinet...

(BAND: "PICK-A-RIB")

(APPLAUSE)

BENNY:

And that's it...another session of America Swing....Thanks to all you people for listening in and thanks to all you Camel smokers who make these broadcasts possible.....Goodnight.

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(BANDS THEMES)

PAPER:

Be with us next Saturday night for more of the World's greatest Ewing Band...and for two more enjoyable half hours of radio listen to Camel's two other great radio programs. On Monday nights the radio version of the famous comic strip, "Blondie" starring Penny Singleton and Arthur Lake and on Tuesday nights Bob Crosby's Dixieland Band with Johnny Mercer and Helen Ward... and for cooler, milder smoking, remember Camels...Penny for penny Camels are your best cigarette buy....Bert Parke saying...see you next Saturday.

(THEME AND APPLAUSE UP AND OUT)

ANNOUNCER:

A pipe tobacco with the "bite" taken out -- but all the grand rich flavor left in -- that's Prince Albert -- the famous "no-bite" treated smoking tobacco. More men prefer Prince Albert than any other brand. It's known as the National Joy Smoke. Try Prince Albert, men. There's no other tobacco like it.

This is the National Broadcasting Company.

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