

RADIO
WILLIAM ESTY AND COMPANY
INCORPORATED

COLUMBIA BROADCASTING SYSTEM

BENNY GOODMAN'S CAMEL CARAVAN - PROGRAM NO. 78

TUESDAY, MARCH 7, 1939 - 8:30-10:00 P.M.

BOLCOMBE: Let up and light up a Camel! Smokers find that
Camels never jungle the nerves!
(BAND: THEME FADE FOR ANNOUNCEMENT)
Yes, it's the Camel Caravan, with Benny Goodman
and the world's greatest swing band! So, Club
Members from coast to coast will please come to order!
Tonight, President Goodman, Johnny Mercer, Muriel Tilton
and the Goodman Trio have accepted a bid to hold
Club Meetin' here at the Lyric Theatre in Indianapolis!
The first item on our agenda is a word of appreciation
to all you Club Members -- you smokers who make these
weekly meetings possible. You are the final judges
of tobacco quality, and you've made Camel the
largest-selling cigarette in the world. So thanks,
folks -- and let up and light up a Camel!
(BAND: THEME UP AND OUT)

BENNY: Well, Club Members, this is your President, Benny Goodman, saying Hello from Indianapolis. Johnny Mercer, what's on the bulletin board?

MERCER: First item, Club Members, is a real lulu. In fact, it's called "Lulu's Back in Town" Give, Proxy!

(BAND: "LULU'S BACK IN TOWN")

(APPLAUSE)

BENNY: I vote it's time to hear a song from our Miss Martha Tilton --

MERCER: Which Martha will explain in verse you'll never find in Milton --

TILTON: It's a new and pretty ditty and it really rings the bell,

'Cause a Hoosier wrote it by the name of Hoagy Car-ni-kell

And it's title is "I Get Along Without You Very Well!"

(BAND: "I GET ALONG WITHOUT YOU VERY WELL" -- TILTON VOCAL)

(APPLAUSE)

MERCER: We're going to reverse things a little tonight and have you club members conduct a music lesson for the boys in the band. They're a little rusty on "Swales," so everybody sing and let's show the boys some real Hoosier harmony. Everybody sing!

(AUDIENCE SINGS WITH BAND IN HARMONY TO TRUMPET DISCORD)

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MERCER:

Hold it! Hold it! Somebody's off base -- I have a suspicion that terrible discord came from the trumpet section. We had harmony up to that point. What are we going to do about that discord, Harry Holcombe?

HOLCOMBE:

Well, John, that discord was all on purpose -- we wanted the contrast between harmony and discord to illustrate the fact that nerves, too, can be in harmony -- or in jangling discord. So, here's a suggestion that has smoothed the way for many others. Just pause...let up and light up a Camel cigarette. There's something mighty pleasant in smoking Camels -- a matchless blend of finer, more expensive tobaccos -- Turkish and Domestic. They're mild, packed full of rich, ripe flavor. And smokers find that Camel's mellow, costlier tobaccos never jangle the nerves. So...let up and light up a Camel.

(BAND: MUSICAL BRIDGE)

BENNY:

Johnny Mercer -- front and center!

MERCER:

Right here, Prexy.

BENNY:

We gave you strict orders to whip up something special for our visit to Indiana.

MERCER:

I know. And I never appreciated what a hep State this Indiana is...making you a Senator. What do you think of that, Club Members -- last night at a session of the Indiana State Legislature they appointed our Mr. B. G. an Honorary Senator, no less. Congratulations, Your Honorary Honor!

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BENNY:

Thank you, Georgia Boy -- and thanks again, Indiana. And here's our salute to you as dreamed up by our V. P., Johnny Mercer.

MERCER:

You lead off, Prexy -- and we'll all have a swing at it before we're through!

(BAND: "BACK HOME IN INDIANA" -- SPECIAL LYRICS)

BENNY:

(SINGS)

Well, here we are in Indiana

And it's where we want to be

We're on a one week stand

With entire band

And Mr. Mercer and Miss T.

We'd like to stay in Indiana

But we soon will have to roam

So all you hoosiers while we're playing at the "Lyric"

Won't you make it your Indiana home.

MERCER:

(SINGS)

Yes, here we are in Indiana

But these trips weren't meant for us

Travellin' the way you do

May be good for you

But it's killin' your V.P.

I wonder why I left Savannah

Just to join your band and roam

Oh I think the moon is levelly on the Wabash

But Benny, please pick a spot and call it home!

(APPLAUSE)

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BENNY:

Here's a special news bulletin for swing fans from coast to coast! Next week, one of the most popular members of our Entertainment Committee starts holding Branch Meetings of his own. We're proud to send him out with a Badge of Honor. And we know you'll all join us in wishing the best of luck to - Teddy Wilson and his new band!

MERCER:

Hear! Hear! So say we all! (STARTS APPLAUSE)

BENNY:

And now, the seating wings along with...

MERCER:

Fluff!

BENNY:

Oh-oh! Well, say your piece, Mercer, and get it over.

MERCER:

All right Proxy - say your piece and get it over!

One fifty-cent piece, Club Members, a fugitive from the moths in the President's pocket.

(EFFECT)

MERCER:

And that's what happens when anybody here in the Hot Club fluffs a line or misreads a word. But - as I always say - under the by-line Will Shakespeare - if music be the food of fluff, play on, boys. Meaning Lionel Hampton joining Jess Stacy and Penny to make up the Goodman Trio. Around these parts we call 'em our Committee in Charge of Special Events. And tonight they're reporting on something that really is special... "Exactly

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Like You."

(TRIO: "EXACTLY LIKE YOU")

(APPLAUSE)

(BAND: "ANYTHING CAN SWING"
INTO
"ESTRALLITA")

MERCER:

(SINGS)

First Miss Tilton's tremolo

Trills a song from Me-hi-co

Then the band goes on to show

That anything can swing

Yeah - anything can swing!

BENNY:

(TAG AT FINISH)

(SINGS) If you've a favorite from way back

We promise we'll have it jumpin' Jack.

(APPLAUSE)

HOLCOMBE:

Let up and light up a Camel. Millions follow this simple rule
for more smoking pleasure. For example, here's Miss Aline
Goodwin, a Hollywood stunt girl who has taken the tumbles for the
stars in more than two hundred pictures. She says:

WOMAN'S VOICE:

Jumping from horses, locomotives, airplanes, is all part of my
business. I frequently pause and light up a Camel cigarette.
Camels have a mildness and a ripe, rich flavor that hits the
spot. And I find Camels never jangle my nerves.

HOLCOMBE
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On the college campus you'll find a big preference for mild,
rich-tasting Camels. Hilary Holmes, in his fourth year of
preparing for medicine, puts it this way. And by the way,
Hilary's home town is Princeton, Indiana!

MAN'S VOICE:

Camels sure are different in lots of ways from other cigarettes. I like their satisfying taste. That's swell! And, of course, I like their mildness. And I find this about Camels; they never get on my nerves.

HOLCOMBE:

Something different...something mighty pleasant in smoking. Yes, that's what letting up and lighting up a Camel means to millions of smokers. If you're not a Camel smoker, try Camels. See if you, too, don't find -- as more and more smokers are finding every day -- that the cooler tobacco in Camel cigarettes never jangle the nerves.

(BAND: "GOTTA GET SOME SHUTEYE")

(FADE FOR ANNOUNCEMENT JUST BEFORE VOCAL)

BENNY:

(OVER MUSIC) And now we play and Martha Tilton sings a chorus of Johnny Mercer and Walter Donaldson's latest hit -- "Gotta Get Some Shuteye."

(TILTON VOCAL)

(APPLAUSE)

BENNY:

This week's special for the Hot Clubs is a real killer. I mean it jump!

MERCER:

You know, Benny, I think I'd be speaking for a lot of Club Members, if I asked you to explain how some of these killer dillers get their dissy titles -- things like, "Freeze and Melt" and "Yes, I'm in the Barrel," and "Shout 'em, Aunt Tilly."

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BENNY: Well, John, as a lyric writer, it might not make sense to you - but I've seen bands work five hours getting a musical routine set, and then slap a title on it in two minutes. Take our special tonight that was picked by the Number one jitterbug of Indianapolis, Patty Aspinall. It comes from the one and only Count Basie, It probably got its title because it was the last thing the band played every night on one of their dance tours.

MERCER: I get it - to the boys in the band, this number meant in ten more minutes they'd be scrambling onto a bus for that jump to the next town.

BENNY: That's right, pops. And I think that's why the Count called it "One O'Clock Jump"

(BAND: "ONE O'CLOCK JUMP")

(APPLAUSE)

MERCER: Prexy Goodman, think of a number between 14 and 16.

BENNY: 14 and 16, John? Um, let me see. Why -- quick as a wink I think of 15.

MERCER: 15 -- right! Fifteen dollars in the Fluff Box, as of right this minute.

BENNY: Don't rub it in, John.

HOLCOMBE: Say Johnny - don't forget. You and that Fluff Box of ours have a date at the end of the week, on the Saturday Night Swing Club.

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BENNY: That's right, Harry. And I'd like to say how sorry I am for the Swing Club gang -- having Mercer and that tin snore fluffing up their perfectly good program. But I'll be listening -- I wouldn't miss it for anything.

MERCER: Don't let it go to your head, Prazy G. I'll have the Fluff Box back in time to get in your hair next week at Pittsburgh.

BENNY: I was afraid of that! But till then, Club Members, this is Benny Goodman saying goodnight for Camels and all the gang.
(THEME AND APPLAUSE FULL AND FADE)

MERCER: And this is Johnny Mercer, hoping that all the world luffs a fluffer. Beginning on Friday, Benny Goodman and all the gang will be receiving delegations of Hot Club Members at the Stanley Theatre in Pittsburgh. Come next Tuesday night, we'll broadcast another Club Meeting from there. Till then, so long!

HOLCOMBE: Next Monday night over these same stations, Eddie Cantor's Camel Caravan rolls in. Eddie's special guest is Ethel Barrymore, so make it a Monday night date too.
(THEME UP AND FADE)

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HOLCOMBE:

Men -- there's something extra swell about a pipe --
when you're smoking smooth, mellow Prince Albert tobacco
in it. Prince Albert, you know, is the National Joy Smoke.
Choice, ripe tobacco, with a marvelous flavor and a fragrant
aroma. Prince Albert is specially cut to burn slow and even --
"no-bite" treated, too, for a milder, cooler smoke. Yes sir,
it's the real thing in pipe tobacco -- Prince Albert --
the National Joy Smoke. There's no other tobacco like it!
Harry Holcombe speaking.
This is the Columbia Broadcasting System.

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