

RADIO
WILLIAM ESTY AND COMPANY
INCORPORATED

COLUMBIA BROADCASTING SYSTEM

BENNY GOODMAN'S CAMEL CARAVAN - PROGRAM NO. 70

TUESDAY, JANUARY 24, 1938 - 8:45-10:00 P.M.

HOLCOMBE: Let up and light up a Camel! Smokers find that
Camel's softer tobaccos are soothing to the nerves!
(BAND: THREE PADE FOR ANNOUNCER)

The Camel Caravan with Benny Goodman and the world's
greatest swing band. Gather 'round, swing fans!
It's Hotin' Fine from Coast to Coast. Music by
Benny Goodman -- words by Johnny Mercer! And
tonight, Benny's guest here in our Club-house is
the great violinist, Sajgetii

Now while you're swinging out with Benny Goodman,
we'd like to say just a word of appreciation to you
smokers who have made this show possible. You are
the final judges of tobacco quality, and you've made
Camel the largest-selling cigarette in the world.
So thanks, folks - and let up and light up a Camel!
(BAND: THREE UP AND OUT)

BENNY:

(TWO RAPS OF GAVEL) Johnny Mercer, call the Meeting to order,

MERCER:

Okay, President Goodman. Little order there, swing fans. I'd

like ^{you} to listen to a great music master of today as he pays

tribute to a great music master of yesterday, whose 80th

anniversary is next Sunday. Benny Goodman brings you his own

arrangement of "Gypsy Love Song" by -- well, you know who

wrote it, Victor Herbert!

(BAND: "GYPSY LOVE SONG")

(APPLAUSE)

MERCER:

Nice build-up you got from Walter Winchell last Sunday, Benny.

BENNY:

Me, Johnny, Sunday....Where ~~was~~ I last Sunday?....

MERCER:

Take it easy, boy -- well, Winchell told the world about our
new club rule.

BENNY:

Oh, our Fluff Box.

MERCER:

Cor-~~rect~~. (Imitating Winchell) "Flash! When Benny Goodman,
the King of Swing - or anyone else on his program - mispronounces
or skips a word, they have to pay fifty cents into a Fluff Box."

BENNY:

Well, dots and dashes and lots of thanks, Walter Winchell.

MERCER:

(IN RHYTHM)

And now it's Martha Tilton's turn to tell us her life story

TILTON:

(IN RHYTHM)

I kinda wish you'd called it, John, a modern allegory

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MERCER:

Your heart's not in your rhyming, gal - that really was a
baddy

TILTON:

My heart is in the rhyming of "My Heart Belongs to Daddy."

MERCER:

Well, when it comes to swinging out, you've always had the
town beat

President Goodman, back me up - the Hot Club wants a downbeat!

(BAND: "MY HEART BELONGS TO DADDY" - TILTON VOCAL)

(APPLAUSE)

BENNY:

By the overwhelming majority of two votes Johnny Mercer, here,
has been elected Vice-President in charge of giving tonight's
music lesson. Band, a little welcome music for teacher.

(BAND: "GOOD MORNING, DEAR TEACHER" -- DOWN TO --)

MERCER:

Say, now, Benny, that's right smooth music. Harmonious, I
call it.

(BAND: UP TO VERY SOUR RE rendition -- OUT)

MERCER:

I got it -- that's discord. What do you say about that,
Harry Holcombe?

HOLCOMBE:

Head of the class, Johnny. Now, folks, singing isn't the only
thing that can be in tune, then out of tune. Think of your
nerves. Yes, think of your nerves -- and when they begin to
feel the strain, why rest 'em -- give them a chance to get back
in tune. Many, many men and women do it this way -- they let up
and light up a Camel cigarette. Smokers find that Camel's
costlier tobaccos are soothing to the nerves.

(MUSICAL BRIDGE)

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BENNY:

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And now, Club Members, if you don't mind, your President is sort of giving himself a break tonight. A couple of weeks ago I put a silk hat on the old licorice stick and toted it over to Carnegie Hall. What for, you say. Well, I was given the privilege of assisting one of my great musical heroes, the world-famous violinist, Josef Szigeti. If you look into this week's Time Magazine, you'll find it says: "Connoisseurs have long rated Szigeti tops." Boys, that makes me a connoisseur. Well, I had to steal his fiddle away from him to do it but I've finally induced him to come down here. I'm proud and even kind of excited to be able to introduce to you a great artist --
Josef Szigeti!

(APPLAUSE)

SZIGETI:

Thank you, Benny. You remember at that concert how my violin string broke? I hope it won't happen tonight. I hear these swing fans of yours are so very excitable. They cut up carpets and --

BENNY:

Don't be afraid, Josef. We've got the rugs rolled up. You just play -- and watch 'em calm down. There isn't one of 'em who isn't glad to enjoy the kind of music only you can shake out of that fiddle of yours.

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SZIGETI:

I'd like to play a melody by a modern French genius who has set his dreams to music.

BENNY:

Sounds like the man who wrote the song we're all singing these days -- "My Reverie." Members of the Club from Coast to Coast, we bring you the world-renowned violinist, Josef Szigeti, playing Debussy's "Clair de lune," or "Moonlight." Andre Petri at the piano.

(SZIGETI -- VIOLIN SOLO)

(APPLAUSE)

BENNY:

Bravo, Josef. Swing fans, even Bob Ripley wouldn't believe this, but a little later on in the meeting we're going to try and persuade Szigeti to play a little toogie-woogie with us.

MERCER:

You'll find the spirits of ammonia in the dressing room, Mr. Szigeti.

(MUSIC: "UNDECIDED NOW")

MERCER:

(OVER MUSIC) Meeting swings along with an item Benny first introduced on the air. Since then, you've all wanted to hear it again - "Undecided Now."

(BAND: "UNDECIDED NOW")

(APPLAUSE)

MERCER:

Right now I vote for one of Harry Holcombe's news bulletins, from the world of sport.

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HOLCOMBE:

Flashing down a mountainside fifty miles an hour on skis puts plenty of strain on the nerves. To avoid tense nerves, Hans Thorner, of Switzerland, one of America's best-known ski instructors and racers, says, "Let up and light up a Camel." But let's hear exactly what he says in his own words:

MAN'S VOICES:

In ski racing it's important to ease off frequently throughout the day and prevent nerve tension from building up. I found the way to ease off on nerve strain. I let up and light up a Camel cigarette often. Camels are soothing, and they taste grand too.

HOLCOMBE:

What Mr. Thorner says is just as true for people who never saw a pair of skis. Jumpy nerves is a condition that can happen to 'most anybody. So be kind to your nerves too. Let up and light up a Camel. Smokers find that Camel's coastlier tobaccos are soothing to the nerves. Yes, I said coastlier tobaccos, for Camels are just that -- a matchless blend of finer, more expensive tobaccos -- Turkish and Domestic.

(MUSICAL BRIDGE)

BENNY:

Club Members - last week Johnny Mercer was sentenced to bring in a new title and words for Ziggy Elman's new number - "Fralich in Swing." We'll have to give Johnny another week, because all this week he's been working his head off -- you wouldn't figure that'd be a week's work, would you? He's been working with five new Club Members. They call themselves the Quin-Tones. Johnny, report to the Club.

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MERCER:

Right, Proxy. Here's the story: Bob McGinsey wrote a spiritual I think's one of the best I ever heard. The song's from the South and I'm from the South, so we go together. It's a dramatic Old Testament story about three brothers. The Quin-Tones and yours truly will see what they can do about telling you the tale of --

MERCER & QUINTONES (shout it out) SHADRACH!

(BAND: "SHADRACH" - VOCALS)

(APPLAUSE)

BENNY:

(TWO RAPE OF GAVEL) Order please. It's time now to bring back our eminent guest member, Josef Szigeti. All those in favor say "Aye."

AUDIENCE:

AYE!

BENNY:

You're elected, Josef.

MERCER:

You know, Mr. Szigeti, I sure enjoyed myself down there at Carnegie Hall listenin' to you with your wonderful violin while Benny took a few licks off his licorice stick. Certainly rolled those carriage trade jitterbugs in the aisles.

SZIGETI:

(PLENTY OF DIGNITY) Those people, Mr. Mercer, were lovers of legitimate music.

MERCER:

Ah -- legitterbugs!

(BANK FANFARE FROM THE BAND)

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MERCER:

Now, Mr. Szigeti, I'm secretary here and one of our rules - just made it up out of my own head - is that any guest member of your distinction has to go through a special initiation.

BENNY:

That's right, Josef. You and your fiddle will have to help us bat out a little boogie-woogie.

SZIGETI:

Boo - what? Woo-what?

MERCER:

Boogie-woogie, Mr. Szigeti. Little thing Bach never thought of. And as for your friend, Debussy, who set dreams to music -- it would have given him a complete set of hand-colored nightmares.

BENNY:

Don't be afraid, Josef, it's just good clean fun. I've run a fiddle part into "Stompin' At The Savoy" a la boogie-woogie. And, Josef, you're it!

MERCER:

Mr. Szigeti -- it'll hardly hurt at all -- and you're a full fledged member of Benny Goodman's Hot Club. Send it up, boys.
(QUARTET & BAND WITH SZIGETI: "STOMPIN' AT THE SAVOY")

(APPLAUSE)

HILCOMBE:

'Member the old saying about a man being known by the company he keeps? Well we're mighty proud of the folks that Camels go around with. You smokers are the largest group of tobacco judges in the world. And because you recognize finer, costlier tobaccos you're made Camel the largest-selling cigarette in the world. If any of you aren't Camels smokers already -- why then smoke six packs and see for yourself if Camels don't give you, too, just what you want in a cigarette.

(DRUM BREAKS)

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MERCER:

All over these United States, Hot Clubs in colleges, prep schools and business organizations, have written in electing Benny Goodman their Honorary President. And every Tuesday, there comes a time when the Minutes of our Meeting say, "Special Arrangement for the Hot Clubs." This week, it's "Wrappin' It Up."

(BAND: "WRAPPIN' IT UP")

(APPLAUSE)

BENNY:

Johnny, how many half-dollars did we fluff this week?

MERCER:

Three times and with last week's three dollars, that makes \$4.50 in the Fluff Box.

BENNY:

Maybe it would be cheaper for us to stay home and listen to this program.

MERCER:

There's a lot in that.

BENNY:

Well, we've got something lined up for next Tuesday that you'll all want to stay home and listen to. One of our oldest and best friends, and one of your favorite swing personalities will be here next Tuesday night -- Jack Teagarden. Till then, this is Benny Goodman saying goodnight for Camels and all the gang.

(THEME AND APPLAUSE)

MERCER:

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And this is your Vice-President and general factotum, Johnny Mercer, looking forward to getting together again with Jack Teagarden. Till next Tuesday, then - so long.

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HOLCOMBE:

Next Monday night over these same stations, Eddie Cantor's Camel Caravan rolls in. So make it a Monday night date, too.

"My Heart Belongs To Daddy" is from "Leave It To Me."

Harry Holcombe speaking.

ANNOUNCER:

There's a real friendly club every pipe-smoker ought to join -- the Joy-Smoker's Club. It's made up of us Prince Albert smokers.

We're gettin' around fifty fragrant pipefuls of cool, mellow

"no-bite" smokin' from every two-ounce Prince Albert tin.

Yes, gentlemen, Prince Albert is the National Joy Smoke --

there's no other tobacco like Prince Albert.

HOLCOMBE:

This is the Columbia Broadcasting System.

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