

RADIO
WILLIAM ESTY AND COMPANY
INCORPORATED

NATIONAL BROADCASTING COMPANY

BENNY GOODMAN'S CAMEL CARAVAN - PROGRAM NO. 94

SATURDAY, JULY 22, 1939 - 10:00-10:50 P.M.

PARKS: The Camel Caravan rolls in on the music of Benny Goodman...
America Swings!
(THUMP UP)

PARKS: From the heart of America, out of the haunts of river boat
musicians, was born a new music...a music whose sharp rhythms and
unbridled freedom stirred the hearts of a hundred and thirty
million people and became the new music of America...**SWING!**
Tonight the makers of Camel cigarettes are proud to present
the young musician whose daring conception of style and brilliant
clarinet technique blazed the way to this new era in American
music. And here he is, leading the greatest assembly of swing
musicians ever gathered in a single band...**BENNY GOODMAN!**
(APPLAUSE)

BENNY: Good evening and welcome to the third of our new series of
programs for the makers of Camels. And here's Bert Parks
with a worried look on his face.

PAKSI:

And why shouldn't I be worried? Everyone's asking me about that "Bolero?"

HENNY:

The "Bolero"....you know, Lavel's "Bolero"...the one you posted last week.

PAKSI:

Oh, you mean the "Bolero." I remember now.

HENNY:

What about playing it tonight? I brought all my high brow friends.

PAKSI:

I'll tell you, Bert...we got it wiggling a little, but it's still not jumping.

HENNY:

But gee, Benny....what'll I say to all the people?

PAKSI:

Stop worrying, Bert, just like up a Canal and take it easy.

HENNY:

But the "Bolero." Are we going to hear it?

PAKSI:

You'll try and play a piece of it tonight, Bert...just for you.

HENNY:

But right now it's time for the overture..."Winnie the Moocher's Wedding Day."

(LARD: "WINNIE THE MOOCHER'S WEDDING DAY")

(APPLAUSE)

HENNY:

For some reason or other, most of the popular songs written about Paris in the last twenty years have come from American composers.

The first of these tunes was "How're you Goin' To Keep Them Down On the Farm After They've Seen Paris?" And the last one is

a ballad, "Hendevous Time In Paroo," from Broadway's newest musical revue, "Streets of Paris."

But, Benny...,that's the song Louise Tobin was always singing

to those sailors from the Pacific Fleet.

PAKSI:

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FENNY: What's wrong with that?

PARKS: But, gee...last week you said...

FENNY: Now, Bert...Didn't I get the Admiral to take the fleet up to Seattle?

PARKS: I know, but she's still thinking about them.

FENNY: You just take it easy and I'll have her think about you while she sings....How's that?

PARKS: Gee, Fenny.....do you think she will?

(BAND: "IMMEDIATE TIME IN PARADE" -- LOUISE TORIN VOCAL)

(APPLAUSE)

FENNY: Here's Bert Parks with some news for every smoker.

PARKS: Recent impartial laboratory tests show that by burning twenty-five percent slower than the average of the fifteen other of the largest-selling cigarette brands tested, Camels give a smoking PLUS equal to:

MAN'S VOICE: One extra smoke.

WOMAN'S VOICE: Two extra smokes.

MAN'S VOICE: Three extra smokes.

WOMAN'S VOICE: Four extra smokes.

PARKS: LIVE EXTRA SMOKE PER PACK. Yes, there's that much extra smoking in the regular pack of Camels because Camels burned twenty-five percent slower than the average of the fifteen other of the largest-selling brands tested. Not only extra smoking -- but extra PLEASURE too. Camel's long-burning costlier tobaccos give you cooler, milder smoking... with a fragrance and delicate taste that packs a smoking thrill right down to the last extra puff. Get more and better smoking for your money. Ask for Camels...America's shrewdest cigarette buy...the quality cigarette EVERY smoker can afford!

All right, Fenny, what's next?

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BENNY:

Tonight I want you to meet a member of the band whom I believe is one of the great saxophone players of our time...And I think most musicians will agree with me. He is..."Toots" Mondello.

(APPLAUSE)

TOOTS:

Thanks, Benny.

BENNY:

Tell us what you're going to do.

TOOTS:

You've got to hear it first.

BENNY:

Can't you explain what it is before you play?

TOOTS:

Well...sure...it's a...kind of a...it begins like a...let me see...
it's a...

BENNY:

Wait a minute. Start over, Toots.

TOOTS:

It's a sort of a...thing...but not exactly...I mean...a...it's...
well, oh, you tell them, Benny.

BENNY:

In addition to being a great saxophone player, Toots has always had a little trick up his sleeve. Toots was a boy prodigy in the days when musicians had to wear funny hats and recite monologues to please the public...Tonight he is going to give us his impression of one of the greatest musical entertainers America ever produced, an early idol of mine, Ted Lewis...

(MONDELLO AND BAND: "WHEN MY BABY SMILES AT ME")

(APPLAUSE)

PAKES:

Early this afternoon before twenty-five thousand people the management of the Golden Gate International Exposition presented Benny with one of the most unique honors ever paid an American artist. On a parchment scroll given to him was engraved the

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PAKES: (Cont'd)

following texts TO BENNY GOODMAN THE KING OF SWING...FOR HAVING BEEN THE FIRST BAND LEADER IN THE WORLD TO PLAY TO AUDIENCES TOTALING MORE THAN ONE MILLION PEOPLE IN A PERIOD OF THREE WEEKS. MAY THIS SCROLL SERVE AS A PERMANENT RECORD OF WHAT WE BELIEVE TO BE AN UNSURPASSED TESTIMONY TO YOUR POPULARITY. PRESENTED JULY 22, 1939 by Dr. Charles Strub, managing director.

(APPLAUSE)

BENNY:

On behalf of the band and myself I'd like to thank the management of the Exposition and the people of California who made this record, possible.

PAKES:

Well, Benny, are you ready to start on your second million?

BENNY:

Well, I guess we can still play, Bert. The tune is called "Undecided," and Toots will try to redeem himself as a saxophone player.

(BAND: "UNDECIDED")

(APPLAUSE)

BENNY:

And now I've another member of the band I want to introduce. In my opinion he is one of the most talented drummers and vibraharp players in the country...Lionel Hampton.

(APPLAUSE)

BART:

Come over here, Gate.

LEPTON:

It's comin', Pops.

LEAT:

I told you I wanted to introduce you before the quartette played...

What's wrong?

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HARPION:

I don't think I can play tonight.

BENNY:

What's the matter, now?

HARPION:

Nothing...I'm all right..only last night I had a dream..an' now..

BENNY:

I'm scared to play...I'd like to play, Mr. Goodman, but I'm scared...

HARPION:

Wait a minute...what you mean scared?

BENNY:

Well, last night I dreamed a great big white angel...you know, with wings 'neverythin...Well, this angel sits down on my bed and says..Lionel..And when I heard that...I says, BOY...that's me..

HARPION:

Wait a minute...what's all that got to do with your playing?

I'm coming to that...this here angel she says to me..Lionel...

I don't want you to play no more vibraharp for Mr. Goodman till you gets more money.

BENNY:

You go over to the vibraharp, Lionel, and tell that agent of yours to take off his wings...Ready with "Limchouse Blues."

(QUARTETTE: "LIMCHOUSE BLUES")

(APPLAUSE)

PAKAS:

Attention, you smokers who live in communities where certain state cigarette taxes are in effect. You can save the tax -- and in some instances, more -- through smoking Camels. By burning twenty-five percent slower than the average of the fifteen other of the largest-selling brands tested -- slower/^{than}any of them -- Camels give a smoking PLUS equal to FIVE EXTRA SMOKES PER PACK. If you live in a community where there are no added taxes on cigarettes, the savings are all yours. Get smoking pleasure at its best.. and more of it per pack...in long-burning Camels. Penny for penny Camels are your best cigarette buy!

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(HANDS UP WITH "SUNRISE SERENADE")

PARKE:

In our show, as well as Bob Crosby's Dixieland Music Shop, Camel's Tuesday night program, Sunrise Serenade is one of the most requested numbers. Here it is and the arrangement is by Fletcher Henderson.

(HANDS "SUNRISE SERENADE")

(APPLAUSE)

THURBY:

Many of the great swing classics are known as "stomp" tunes. Among these are such songs as "Sugar Foot Stomp," "Stompin' At The Savoy," "Windy City Stomp," etc. These stomp tunes are interesting because they date back to the very beginning of American music. They began as spirituals sung at camp meetings, when the congregations got excited and accompanied the singers by clapping hands and stomping their feet. Tonight we're going to play a stomp tune written by a famous New Orleans piano player, Jelly Roll Morton. It's "King Porter Stomp."

(HANDS "KING PORTER STOMP")

(APPLAUSE)

(HANDS THERE)

PARKE:

Be sure to listen to Camel Cigarettes' two other big radio programs. On Monday nights the radio version of the famous cartoon "Blondie," starring Penny Singleton and Arthur Lake, and on Tuesday nights the Bob Crosby Dixieland Band with Johnny Mercer. Bert Parks saying...hurry back.

(HANDS THERE UP AND OUT)

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ANNOUNCEMENT

The National Joy Smoker. That means Prince Albert to every smoker who has learned the full enjoyment of a favorite pipe and the fine rich flavor of Prince Albert's choice tobaccos. Prince Albert is "cripp cut" for extra pipe pleasure. And smooth, mellow perfection is assured by a special "no-bite" process. Yes, men, Prince Albert means real smoking-joy in any pipe. There's no other tobacco like it.

STUDIO ANNOUNCEMENT

The Camel Caravan has come to you from Treasure Island in San Francisco Bay. This is the National Broadcasting Company.

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