

RADIO
WILLIAM ESTY AND COMPANY
INCORPORATED

COLOMBIA BROADCASTING SYSTEM

HENRY GOODMAN'S CAMEL CARAVAN - PROGRAM NO. 89

TUESDAY, JUNE 6, 1939 - 9:15-10:00 P.M.

HOLCOMBE: Camel -- the cigarette of costlier tobacco! Penny for penny, Camels are your best cigarette buy. So get on board the Camel Caravan -- it's Meetin' Time for Club Members at the Camel Hot Club!

(BAND: THEME)

(APPLAUSE)

(THEME FADES)

MERCER: Order, order! This is Johnny Mercer calling for a little order, Gates. President Benny Goodman has accepted a bid to hold tonight's meeting with branch members of Fort Wayne. So we're back again in Indiana -- the moon is shining brightly on the Kabash -- and our stars are shining brightly on the main kick at the Paramount Theatre.

(THEME OUT)

Before we start rug sittin' with Benny Goodman, I spy a tall, dark and handsome travelling salesman a-knocking at the Club House door. Red rover, red rover, let Harry Holcombe come over!

HOLCOMBE:

Thank you kindly, Mr. Mercer. I've got a vote of thanks for you Club Members. You smokers make these weekly meetings possible by your keen appreciation of Camel's costlier tobaccos. You've made Camel America's Number One cigarette! So thanks, folks -- and for smoking pleasure at its best, have a Camel -- penny for penny your best cigarette buy!

MERCER:

And for toe-tapping at its top, we have an item written for our Camel colleague, Eddie Cantor, in the show called "Whoopie." It's Benny's jive arrangement of Walter Donaldson's "Love Me or Leave Me."

(BAND: "LOVE ME OR LEAVE ME")

(APPLAUSE)

MERCER:

Well now -- pick up your hoop skirts, girls! Put down that whittling, men! We want you Members to join us in a Club ceremony. Something that happens only once in one hundred and sixty-eight hours - once in ten thousand and seventy-nine minutes -- comes the scintillating second when the man standing at my left opens his mouth - and says - !

BENNY:

Hello and welcome, Club Members. This is your President, Benny Goodman. And Johnny Mercer, that was a sweetheart of a build-up.

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MERCER:

Sweetheart! A word, which, according to the shorter Oxford English Dictionary Vol. II, is used chiefly in the vocative. But of course there are many pro's and cons on that subject.

BENNY:

Well, leaving out the cons for the moment, nothing could be more pro-vocative than a song, ditty or chant by the cats in the band -- with the kitten, Louise Tobin, to sing a chorus.

MERCER:

So here is "The Lady's In Love With You."

(BAND: "THE LADY'S IN LOVE WITH YOU" -- TOBIN VOCAL)

(APPLAUSE)

HOLCOMBE:

All over the country -- especially here in Indiana, where we are tonight -- they're still talking about Wilbur Shaw's remarkable victory in the Memorial Day five-hundred mile race at Indianapolis. Wilbur likes speed in his racing cars, but in a cigarette, he'll tell you, as he told an inquiring reporter just after the race:

MAN'S VOICE:

I like a cigarette that is long burning. That means Camels.

HOLCOMBE:

For how long a time have you been a Camel smoker, Wilbur?

MAN'S VOICE:

Twelve years now, about. I noticed that Camels lasted longer -- and tasted better. And these laboratory tests I've read about prove me right. Camels do burn much longer. It stands to reason that a cigarette that burns longer and slower is going to smoke cooler and milder. It's going to taste better, too. I remember hearing recently just how much longer it is that Camels burn...

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HOLCOMB:

Here's what the tests show, Wilbur! In an impartial laboratory comparison, Camels burned twenty-five percent slower than the average of fifteen other of the largest-selling brands -- and longer than any other brand tested.

MARK'S VOICE:

Say -- I didn't realize it -- but on a pack of twenties, that twenty-five percent longer-burning is like getting FIVE EXTRA SMOKES PER PACK.

HOLCOMB:

There's a good tip for you folks -- from Wilbur Shaw, winner of the nineteen thirty-nine Indianapolis five hundred mile race. Judge your cigarettes by the way they burn! Next time -- take Camels...the cigarette that is longer-burning, and so gives you a more delicate flavor and all the aroma of finer, more expensive tobaccos. And remember that Camels -- by burning twenty-five percent longer than the average of fifteen other of the largest-selling brands tested -- give smokers the equivalent of FIVE EXTRA SMOKES PER PACK. Penny for penny Camels are your best cigarette buy!

BAND:

"ANYTHING CAN SWING"

INTO

"WITHOUT A SONG"

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(SINGS) Get your chips and come along

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Benny plays "Without A Song"

Then Hingol Kingol and Mah Jong!

Why Anything Can Swing - Yeah, Anything Can Swing.

(APPLAUSE)

MERCER:

Tell, Club Members, here's an item on the bulletin board in President Goodman's hand-writing. It calls for a meeting extraordinary of the Hot Club's Board of Regents. That means that at the head of the table in the sanctum sanctorum is Prexy G himself. Surrounded by Lionel Hampton on the vibraphone, Jess Stacey at the piano, Artie Bernstein on the bass and Nick Patoul at the drums. All of which adds up to the Goodman Quintette, in a reminiscent mood, reporting on "Memories of You."
(QUINTETTE: "MEMORIES OF YOU")

(APPLAUSE)

BENNY:

You can always tell a Georgia Boy, Club Members, but you can't tell him much. Trust old Nose-for-News, Ear-to-the Ground Mercer to dig up the story. Reporters and editors in every newspaper office in the country are scratching their heads, wondering what's going to make tomorrow's headlines. But it takes Johnny to give you tomorrow's story -- tonight! It takes Johnny to give you that story in improvised rhyme. It takes Johnny three bars of introduction to get into it -- and it takes me to give the downbeat for those three bars. Like this.

(MERCER SPOT -- MERCER AND BAND)

THE VISIT OF THE KING AND QUEEN TO AMERICA 1952

This June the seventh will go down in history
And what a great day it will be
As the British King and Queen
For the first time will be seen

MERCER (RADIO)
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MEMORANDUM (Cont'd)

Setting foot in the Land of the Free
Their Majesties have a limited visit
In which they must make many calls
So to prove they're human too
Just as other couples do
They will first stop at Niagara Falls

Then they'll be met at the Washington Station
By Mr. and Mrs. F.D.R.
At the White House they will munch
On a small informal lunch
Then they'll go for a drive in the car
They will be guests at a large garden party
To a State Dinner they will be led
Then the Royal Pair et al
Will attend a musicale
Where Lawrence Tibbett will sing "Shortnin' Bread"

On June the ninth they'll sail down the Potomac
A C.C.C. Camp they will view
Back to Washington again
To be met by Congressmen
And a large group of Senators too

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ENCLOSURE (Cont'd)

Then they've invited the Roosevelts to dinner
When Goodnights are said they'll away
And for further detailed news
I suggest that you peruse
Mrs. Roosevelt's own column "My Day."

Of course New York is their next point of interest
And so as though whisked away by some elf
They will journey to the Fair
To see all the wonders there
Including Mr. Grover Whalen himself
On June eleventh Hyde Park plans a picnic
The food will depend on the sun
Cold chicken if it's hot
Hot dogs if it's not
Or as they say - a sausage on a Bath bun.

A loyal welcome to Their Royal Majesties
To their former Colonial shore
May the land that meets their eyes
Make them murmur in surprise
"Why you wouldn't know the old place any more"
And may this visit of theirs become a custom
A custom that always survives
In conclusion may we say
For the whole darn U.S.A.
May they both have the time of their lives.

(APPLAUSE)

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HOLCOMBE:

Penny for penny Camels are your best cigarette buy!
By burning twenty-five percent slower than the average of
the fifteen other of the largest-selling brands tested --
slower than any of them -- Camels give smokers the equivalent
of FIVE EXTRA SMOKES PER PACK!

Impartial laboratory tests also show that Camels contain MORE
TOBACCO BY WEIGHT than the average of the fifteen other of the
largest-selling brands.

Start now to get more and better smoking for your money in Camels.
See how much cooler, mellow, these slow-burning Camels really
are! Note the striking difference in Camel's more delicate
taste and fragrant aroma. Try Camels...the cigarette of costlier
tobaccos...the cigarette that burns slowly...with a mildness
that is always delightful. They are America's Number One
Cigarette...for PLEASURE plus ECONOMY.

BENNY:

Right here in the Minutes of the Meeting, we've worked out a
simple little quiz. We want to see how sharp you Fort Wayne
members are. What Trophy Winner has been this country's leading
song hit for four weeks? It was written right here in the Hot
Club by Johnny Mercer and Ziggy Elman.

AUDIENCE:

ANGELS SING!

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MERCER:

That's it - "And The Angels Sing." Just goes to show you what a little rehearsal will do. Benny's going to play it for you again - the way you first heard it anywhere. Louise Tobin will sing it - and Ziggy Elman will have a jam section introducing some new riff in the last chorus. Downbeat, Prexy!

(BAND: "AND THE ANGELS SING" -- TOBIN VOCAL)

(APPLAUSE)

BENNY:

And now, this week's special for the Hot Clubs of America. I first heard it about fifteen years ago at the Old Lincoln Gardens in Chicago. In those days we all thought the last word in music was the great trumpet-player, King Oliver. And I remember he had a young fellow on the second horn whose name was Louis Armstrong. Here's how we play one of their specialties.

MERCER:

Listen for Chris Griffin on the trumpet, Bruce Squires on the trombone, Jerry Jerome's saxophone, and if you happen to hear a clarinet in there, that'll be Guess Who? It's "King Porter's Stomp."

(BAND: "KING PORTER'S STOMP")

(APPLAUSE)

(THEME)

HOLCOMB:

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Well, Club Members, first of all, thanks to you Fort Wayne members for making this a very pleasant visit. And you members in New York watch out because Johnny Mercer and Benny Goodman and all the cats in the band will be there next week.

HOLCOMBE:

Next Monday night over these same stations Eddie Cantor's Camel Caravan rolls in. So make it a Monday night date too.

(THREE)

HOLCOMBE:

Men, there's one pipe tobacco that gives a cool, rich-tasting, biteless smoke. The name is Prince Albert...and it is the National Joy Smoke. Choice tobacco with a tempting fragrance and a pleasant aroma all its own. Try Prince Albert in your pipe and enjoy pipe-smoking as never before. There's no other tobacco like Prince Albert.

Harry Holcombe speaking.

This is the Columbia Broadcasting System.

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