

RADIO
WILLIAM ESTY AND COMPANY
INCORPORATED

COLUMBIA BROADCASTING SYSTEM

BENNY GOODMAN'S CAMEL CARAVAN - PROGRAM NO. 6A

TUESDAY, DECEMBER 15, 1938 - 9:30-10:00 P.M.

SEYMOUR: Let up and light up a Camel! Smokers find that
Camel's ~~cooling~~ tobaccos are soothing to the nerves!
(BAND: THEME)

SEYMOUR: (OVER THEME) This is the Camel Caravan - with
Benny Goodman and the world's greatest swing band.
It's Hosting Time for swing fans - young and old.
Benny's friend, Ken Murray, is racing over from the
Paramount Theatre to address the gathering here in
the Clubhouse. So members from coast to coast, take
your places please. And while you're swinging out with
Benny Goodman, we'd like to say just a word of thanks
to you smokers who've made this program possible.
You are the final judges of tobacco quality, and
you've made Camel the largest-selling cigarette
in the world. So thanks, folks - and let up and
light up a Camel!

(BAND: THEME UP AND OUT)

51456 4291

SEYMOUR:

From the ballot box on the clubhouse door, we find heavy voting for another of Benny's own swing versions of an old favorite. So here's one that Isham Jones wrote back in 1924. Remember - "It Had To Be You."

(BAND: "IT HAD TO BE YOU")

(APPLAUSE)

SEYMOUR:

Pray silence, jitterbugs, for your president!

BENNY:

This is Benny Goodman, saying hello to all of you. We're glad to see some eleven hundred members here in the Clubhouse. And we all send a warm welcome to those who are holding branch meetings, around their radios at home. You've probably seen the notice on the bulletin boards - that Ken Murray is our guest of honor. So let's proceed with a roll call from Secretary Seymour.

SEYMOUR:

Yes sir, Benny. Present and accounted for are Benny and the band. Then there's the Goodman quartette...

BAND:

Here!

SEYMOUR:

And the trio...

BAND:

Here!

SEYMOUR:

And Martha Tilton...

BAND:

(CHEERING) Here! Here!

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SEYMOUR:

If your cheering section will come to order, Benny,
we're ready for a song from Martha Tilton of the Ladies'
Auxiliary. And it's called, "This Can't Be Love."

(BAND: "THIS CAN'T BE LOVE")

(APPLAUSE)

BENNY:

Say, Dan, everyone else in the band has had a whack
at playing the accompaniment for your music lesson -- how
about me?

SEYMOUR:

It is your turn, Benny, sure enough. Now how's for
tootin' out some of the stuff we call harmony?

(CLARINET -- HARMONY)

BENNY:

Will that get the idea across, Dan?

SEYMOUR:

It sure will. Now how about a little swing with a creak in it?

(CLARINET -- DISCORD)

BENNY:

I know what comes next, Dan. You're going to say that nerves
are just like music -- sometimes in tune -- sometimes
out of tune.

SEYMOUR:

Benny, how'd you guess it? It's true folks, just as
Benny says. When nerves feel as though they were getting
ragged, it's time to break the tension and give 'em a rest...
it's time to let up and light up a Camel. Smokers find that
Camel's costlier tobaccos are soothing to the nerves.

(MUSICAL BRIDGE)

(FADE FOR ANNOUNCEMENT AND OUT)

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SEYMOUR:

(TAKE A DEEP BREATH) I word now from the Honorable Chairman of the Reception Committee for welcoming Distinguished Guests to the old Swingaroo Clubhouse!

BENNY:

Wow! You're throwing around a lot of fancy titles, Secretary Seymour.

SEYMOUR:

That's what we elected you, Mr. President...Honorable Chairman of the...

BENNY:

(INTERLUPTING) Okay - you mean it's Guest Time on the Camel Caravan. And that's a time I always look forward to with much pleasure. Tonight I had specially looked forward to having here - that swell comedian, star of the screen and radio - Ken Murray. But no. It seems that Mr. Murray has given up clowning. He now plays clarinet. And he has so much talent, according to Ken Murray, that after the very first lesson, his music teacher gave him sixteen gold stars! So here he is - your old friend, and that musical menace - Hot Lick Ken Murray.

(APPLAUSE)

MURRAY:

Well, far be it from me to take anything away from Benny Goodman, but I must tell you that six weeks ago I mailed in the coupon. Other fellows left me in the

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MURRAY: (Cont'd)

social background -- I was a wall flower. Girls avoided me. I had always thought myself musically dumb, still, the ads said it was easy. So I mailed in the coupon, sent for the Tru-tone Hawaiian steel guitar... and this is what I got. A clarinet, the Tru-tone series of six easy lessons, and the Fennessy system of Hot Licks, Barnyard Imitations, and Slap Tongue -- for Beginners. After a couple of lessons, I was playing the easier tunes. And now, after six lessons, I'm popularity itself...the Life of Every Party. Last night, I was at a party, and when I picked the clarinet from the case, they all began to laugh. When I sat down at the piano they gave me the merry ha-ha. I played "My Old Kentucky Home" and a fellow started to cry. I walked over to him. I said, "Are You A Kentuckian?" He said, "No, I'm a musician." Tonight, I'll play something of the better sort. I will give you my impression of Mr. Fritz Kreisler playing "Three O'Clock in the Morning" on the violin. I'll play it on the clarinet. Say, tell me, Ken - how much did that clarinet cost you? Two instalments, and a change of address.

BENNY:
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MURRAY:
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BENNY: Will you give me an idea of the style you play.

MURRAY: All right, Benny, I'll show you the style I play
"Home Sweet Home."

MUSIC: (EIGHT BARS "HOME SWEET HOME" -- ENDING ON CLINK.)

BENNY: Ken, that is terrible.

MURRAY: Oh, I've got a terrible home...Now, "Three O'Clock in
the Morning" ---- if you please!

MUSIC: (BAND & MURRAY: "THREE O'CLOCK IN THE MORNING"
WITH MURRAY COMEDY INTERPOLATION
AT END)

MURRAY: Benny, you know musicians run in my family.

BENNY: They should.

MURRAY: Well, Benny, what would you do if you played clarinet
like me?

BENNY: I'd hire a bodyguard.

MURRAY: Listen, Mr. Goodman, I want you to know that you're
talking to a thorough musician. When I was thirteen,
I sang soprano. At that age, did I know what I was
doing? And I'm a hot man on the clarinet. I don't only
play classical stuff, I play hot.

BENNY: Really hot?

MURRAY: Boy, I'm so hot, I get fan mail from fire extinguishers.

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BENNY:

Well, if you're that good, how would you like to play clarinet with my band?

MURRAY:

Well, Benny, I don't want to take your job away from you, but --

BENNY:

Do you mind if I play with you? You know I play clarinet too. Maybe I could pick up a few pointers.

MURRAY:

You can play right along with me. You can take the second clarinet part. Not too loud, you know, you take care of the fill-ins and oblies.

BENNY:

What's the title of the tune we're going to play?

MURRAY:

Well, the correspondence school guarantees it will turn out to be "When You and I Were Young, Maggie." Will you give me "A" Benny.

(MAGGIE ROUTINE)

BENNY:

There you are, Ken. All you need is a lot of practice. Why don't you stick around? We've got something special coming right up. Also Templeton wrote it, Henry Brant arranged it, and it's called "Bach Goes To Town." And it calls for five clarinets, believe it or else.

MURRAY:

Did you say five clarinets?

BENNY:
RADIO

I said five.

MURRAY:
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Oh. Well, I guess you won't need me for the next few minutes. I've got lesson seven here in my pocket, and I'll just go "Bach" stage and take it once through lightly, while you jive.

(BAND: "BACH GOES TO TOWN")

(APPLAUSE)

SEYMOUR:

Here's a good Christmas suggestion for the smokers on your list. Write down Camel cigarettes. Dealers everywhere are featuring the regular Camel carton packed in a special holiday gift wrapper -- or you may prefer to give four boxes of Camels in "flat fifties," which also come packed in a cheery Christmas wrapper. Both are all ready to give. Either way, you give two hundred mild, rich-tasting Camels! Easy to get -- modest in cost -- and sure to please. More people smoke Camels, you know, than any other cigarette, because Camels are made from finer, more expensive tobacco, Turkish and Domestic.

(BAND: "MY HEART BELONGS TO DADDY")

(TRADE FOR ANNOUNCEMENT)

SEYMOUR:

(OVER MUSIC) Right at the top of Henry's Christmas shopping list this week, he wrote down "Get Something new for Club Meeting." Well, he found just what he wanted. So here it is - "My Heart Belongs to Daddy."

(BAND: "MY HEART BELONGS TO DADDY")

(APPLAUSE)

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SEYMOUR:

We understand that at the Tuesday evening Swing Socials, in certain outlying districts, the question often crops up - "Does that Goodman quartette really make things up out of their own heads?" We want you to know that the Committee here in the Clubhouse welcomes such questions. And here's the answer. Benny and the quartette - "made it up out of their own heads" - about four o'clock one morning. It's a real blues, and as you members probably know, blues are to swing, as Bach is to classical music. They call this one, "Blues In My Flat."

BENNY:

(BEFORE VOCAL) Lionel Hampton will oblige with a slight aria.

(QUARTETTE: "BLUES IN MY FLAT")

(APPLAUSE)

SEYMOUR:

It stands to reason, doesn't it, that a cigarette can't be any better than the tobacco that goes into it? Well, ever since they first came out, Camels have been noted for their finer, costlier tobaccos, and you smokers have made Camel the largest-selling cigarette in the world. So remember when you buy Christmas presents that more people prefer Camels than any other cigarette. You folks who have to do your Christmas shopping in quick time

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SEYMOUR: (Cont'd) will be glad to know that Canals come in two specially-wrapped Christmas packages. They're all ready to give, — and they're sure to please.

(MUSICAL BRIDGE)

(FADE FOR BENNY)

BENNY: I wish I could say a separate word of thanks to each of the hot clubs we've heard from. All over the country — from schools and colleges and...

MURRAY: (INTERRUPTING) No — I can't believe it, Benny.

BENNY: You can't believe what, Ken Murray?

MURRAY: About all those Hot Clubs, all over the country. Of course, I knew I was getting good on that clarinet, but I didn't expect — on my first broadcast — people would telephone Benny Goodman about me!

BENNY: I hate to do this to you, Ken, but I'm talking about letters that have been coming in for me. You see, quite a few Hot Clubs have done me the honor of...

MURRAY: (INTERRUPTING) Say, we've got a Hot Club at the correspondence school that I take from.

BENNY: Tell me, Ken. Do you have regular meetings?

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MURRAY:

Absolutely. We meet every month - down at the post office. And Benny, I want you to know we have an orchestra of picked musicians - maybe they were picked a little before they were ripe, but the treasurer of our club plays trumpet. And boy, can he play!

BENNY:

Well, don't keep us in suspense - can he play?

MURRAY:

Why, Benny, he holds a note so long they have to renew it after thirty days.

BENNY:

Thank you, Ken Murray, for bringing this good report of the coupon sender-inners. We wish you the best of luck with your future lessons. And may they all laugh whenever you start to play!

(APPLAUSE ON MURRAY'S EXIT)

SEYMOUR:

Here's the spot in our program where Benny and the band take down their special for the Hot Clubs - and serious congratulations are in order. Benny has been elected Honorary President of more Clubs this week...

With a bow to them, and all our Hot Clubs - Benny gives the downbeat for a Goodman special that a lot of you Hot Club fans from Coast to Coast have been asking for - "Life Goes To A Party."

(BAND: "LIFE GOES TO A PARTY")

(APPLAUSE)

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BENNY:

Well, kids, there it is. Hope you liked it. See you next Tuesday when my special guests will be Donald Budge and Phil Baker. Don has just been voted the country's foremost athlete for 1938. He's going to play the drums for us, so we'll find out whether or not he really swings as mean a forehand on the ten tons, as they say he does. As for Phil Baker, we're anxious to know whether he's a musician who tells jokes, or a comedian who carries an accordion. We'll get the answers next week on - Don Budge and Phil Baker. This is Benny Goodman saying goodnight for Camels and all the gang.

(BAND: THEME)

SEYMOUR:

Goodnight, Benny. Remember, you've all got a date next Tuesday night with Benny Goodman and his great band, the Goodman Trio and Quartette, your swing sweetheart, Martha Milton, and Benny's special guests Don Budge, and Phil Baker. Next Monday night over these same stations, Eddie Cantor's Camel Caravan rolls in. Eddie's special guest is Gladys Swarthout. So make it a Monday night date, too. Dan Seymour speaking.

(THEME AND APPLAUSE UP AND FADE)

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ANNOUNCER:

Do you want to do something nice to please a man who smokes a pipe? Then step up to any tobacco counter and ask for the one-pound tin of Prince Albert. Prince Albert comes in a handsome Christmas wrapper. If you know tobacco, you know that Prince Albert smokes cool and mellow, and it's chock-full of ripe, rich taste. Yes sir, Prince Albert is the National Joy Smoke. There's no other tobacco like it for saying "Merry Christmas" to any man who smokes a pipe.

SEYMOUR:

This is the Columbia Broadcasting System.

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