

RADIO
WILLIAM ESTY AND COMPANY
INCORPORATED

COLUMBIA BROADCASTING SYSTEM

BENNY GOODMAN'S CAMEL CARAVAN - PROGRAM NO. 88

TUESDAY, DECEMBER 8, 1958 - 9:30-10:00 P.M.

SEYEDUR: Let up and light up a Camel! Smokers find that Camel's
cosiller tobaccos are soothing to the nerves!
(BAND: THEME)

SEYEDUR: (OVER THEME) This is the Camel Caravan...a weekly
meeting of swing fans -- young and old -- presided
over by Benny Goodman, the King of Swing, and the
world's greatest swing band. Also tonight you'll
meet two special guests -- the man who knows the
answers, Professor Quiz...and that group of swingsters
known as the Merry Macs. And while you're swinging
out with Benny Goodman, remember that you are the
ones who've made this show possible. You smokers
are the final judges of tobacco quality, and you've
made Camel the largest-selling cigarette in the world.
So thanks, folks -- and let up and light up a Camel!
(BAND: THEME UP AND OUT)

SEYMOUR:

Benny tells me that the first thing on the docket for this evening is a modern swing version of a song that several years ago achieved considerable popularity as a romantic ballad. And here comes the downbeat -- the King of Swing plays "Louise."

(BAND: "LOUISE")

(APPLAUSE)

BENNY:

This is Benny Goodman saying hello. We've got a lot of business to transact tonight so let's keep the patter down. Dan Seymour, suppose you give the absent members a brief summary of what's to come.

SEYMOUR:

Well, of course we have Benny Goodman and the band, and the quartette, and the trio, and Martha Tilton. In addition we have the Merry Maes, who need no initiation into the mysteries of swing, and just outside the door pacing nervously back and forth is a man with some questions -- Professor Quiz. And last, but not least, we have some 1100 jive and jitter fans right here in the theatre. So that's the setup and now we're ready for business.

BENNY:

I vote that Martha Tilton sing a song.

GERALD

Benny Goodman votes that Martha sings a song. Will all those in favor please say "aye."

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HOUSE:

AYE!

SEYMOUR:

Carried without a dissenting note. Martha, the floor is yours.

TILTON:

Thank you, Secretary Seymour. And constituents, the number is "I Must See Annie Tonight."

(TILTON VOCAL: "I MUST SEE ANNIE TONIGHT")

(APPLAUSE)

BENNY:

Dan, just to show how big hearted I am, it's time for our music lesson, and I'll volunteer the services of the band.

SEYMOUR:

Thanks, Benny, you're a man after my own heart. How's for you and the boys showing us the difference between harmony and discord? (BIZ: ORCH. IN HARMONY)
("THREE LITTLE WORDS")

BENNY:

O-kay, Dan -- there's your harmony. Now here's a little grade "A" discord. (BIZ: ORCH. IN DISCORD)

SEYMOUR:

Benny, I know how it upsets you to play discord like that, so you and the boys can let up and light up a Camel while I explain to the customers what that music lesson proved. Folks, nerves can be in tune sometimes -- and they can be out of tune too. It pays to give your nerves a rest -- to let up before they get too strained and out of tune. Millions of people avoid needless nerve strain by letting up and lighting up a Camel. You see, smokers find that

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SEYMOUR: (Cont'd)

Camel's costlier tobaccos are soothing to the nerves. Costlier tobaccos -- that's just what Camels are -- a matchless blend of finer, more expensive tobaccos -- Turkish and Domestic. Start right now to let up and light up a Camel -- and see if they don't give you, too, just what you want in smoking.

(MUSICAL BRIDGE "HALLUJAH")

BENNY:

We thought the whole question "What is swing?" had been pretty well settled. The band and myself have tried to show you what it is -- we've had guests on who tried to tell you what it is. But reading through our letters, we find a lot of people still asking questions. That gave us an idea. We decided that breaking the subject down into questions and answers might help. So we found a man who's supposed to know all the answers. And here he is, the one, the only, the original Professor Quist (APPLAUSE)

QUIZ:

Good evening, Mr. Goodman. Now if you'll just pick a question out of the hat --

BENNY:

Oh no you don't, Prof. The tables are turned tonight. We're getting even. We want to ask you questions -- about swing. Prepare, Prof., to be on the receiving end for a change. Here's your first questioner, a Mr. Daniel Seymour. (ASIDE) Go get him, Dan.

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SEYMOUR:

(ASIDE) Just wait, Benny. Now then, Professor Quiz, if two and a half rug-cutters can cut two and a half nine-by-twelve Persian Rugs in a thirty second chorus of "Honeysuckle Rose", how long will it take an equal number of ickies to think they have their boots laced up, doing their rug-cutting on a Oulistan rug that's four-by-five?

QUIZ:

Huh, let's see. Two and a half rug-cutters... nine-by-twelve... Honeysuckle Rose... Why that's very simple, Mr. Seymour. It'll take thirty-three and a quarter seconds, assuming a favorable wind from the brass section.

SEYMOUR:

Oh huh. Yeah. I see. Thirty-three and a quarter seconds with a favorable wind from the brass section?

(ASIDE) Gee, Benny, this isn't working out exactly right. Maybe you better try. Professor, your next questioner is Mr. Goodman. (ASIDE) Benny, you better make it tough.

BENNY:

All right now, Prof. How long would it take a sax section of paper men to schaalts a strictly union arrangement?

QUIZ:

Counting time out for read trouble?

BENNY:
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Read trouble, eh? Dan, we really had this figured out all wrong. Professor, we apologize. You do know all the answers. Maybe you better ask all the questions, too. Prof., take it.

QUIZ:

Well, Benny, thank you. But really, I don't know much about swing. All I know is -- I like it. And incidentally, Benny, I don't know all the answers. I'm just the fellow who asks the questions. And since there must be millions of men and women just like me -- who don't know the technicalities of swing, but like it, perhaps if I asked a couple of questions now, I might clear up this whole swing situation for those people, and for myself. How about it?

BENNY:

Professor, start asking.

QUIZ:

Well, let me start at the beginning. What is swing?

BENNY:

It's a way of playing a melody.

QUIZ:

All right, then let's start with a melody.

BENNY:

Fine, Prof. Here's the melody, just as written.

I'll show you on the clarinet.

(MUSIC)

BENNY:

Got it, Prof.?

QUIZ:

Yeah, and it sounds swell. What happens now?

BENNY:

Well, that tune sounds like a good bet for a quartette number -- so Teddy Wilson and Lionel Hampton and Buddy Shuts and myself got together. After a while, Teddy gets an idea on a variation for the tune that goes like this.

(MUSIC)

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QUIZ:

I see. Of course, I guess it takes a little longer than that for Mr. Wilson to get that variation.

BENNY:

Well, sometimes. Meanwhile Lionel Hampton's usually got something dressed up. Lionel, show the Prof.

(MUSIC)

QUIZ:

I see what you mean, Benny. "Dressed-up" is the word. What next?

BENNY:

We put 'em all together. Like this.

(MUSIC)

QUIZ:

Seems to me there's something missing. Is it Mr. Buddy Shuts and his rhythm?

BENNY:

Absolutely correct, Professor. Go to the head of the class. Any more questions?

QUIZ:

Just one. What are you cats doin' wasting time talking like this, when you could be really taking that killer on down? What's the matter Jack. Aren't you ready?

SEYMOUR:

Professor, you are right and we are ready. Here we go!

(QUARTETTE NUMBER)

(APPLAUSE)

SEYMOUR:

Well, Professor Quiz, do you feel you know more about swing music than you did before?

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QUIZ:

Indeed I do, Mr. Seymour. In fact, Mr. Goodman's demonstration was so enlightening that now I can even give a definition for swing music.

BENNY:

Come, come, Professor, you're on dangerous ground now. Almost everyone has had a crack at defining swing, but no one has rung the gong as yet.

QUIZ:

Queerly enough my definition is right in the dictionary.

BENNY:)
SEYMOUR:)

THE DICTIONARY:

SEYMOUR:

Do you suppose no one else ever thought of looking there?

QUIZ:

And here it is. The dictionary says swing is "the to and fro motion of an object having fixed points"... and thus swing music is the to and fro variations from the melody with the fixed points always being the harmonic structure of the original musical composition.

SEYMOUR:

You know, Benny, that will take time to digest -- but maybe he's right.

BENNY:

Maybe you are right, Professor Quiz -- but if the jitterbugs refuse to accept your definition, at least they'll have to give you credit for a good try. And many thanks for being with us tonight.

QUIZ:

Benny, it was a real pleasure.

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Goodnight, Professor Quiz.

(APPLAUSE)

(MUSIC UP: "DARTOWN STRUTTERS BALL")

(FADE FOR ANNOUNCEMENT)

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SEYMOUR:

(OVER MUSIC) Benny Goodman and the world's greatest swing band take down an old favorite "Darktown Strutters Ball."

(BAND: "DARKTOWN STRUTTERS BALL")

(APPLAUSE)

SEYMOUR:

There's a good, old-fashioned motto that goes like this: "The proof of the pudding is in the eating." Well, it's that way with cigarette tobacco, too -- the proof of tobacco quality is in the smoking. So when we say that Cansels are a matchless blend of finer, more expensive tobaccos -- Turkish and Domestic -- that statement is backed up by the largest group of tobacco exports there is -- the men and women of America. They have made Cansel the largest-selling cigarette in the world! If you're not a Cansel smoker already, then smoke six packs of Cansels and see for yourself what difference there is in smoking a cigarette made from quality tobaccos.

(MUSICAL BRIDGE: "SHADE OF THE OLD APPLE TREE")

BENNY:

It's time to hear from our guests...the Merry Macs. Three brothers and a very good looking girl-friend who do a great job in the swing vocal department. One of the Merry Macs' specialties is taking an old American folk song, and making a new American swing song out of it... Here's what they do to... "I'm Forever Blowing Bubbles"...

Bring on the bubbles, Merry Macs.

(MERRY MACS: "BLOWING BUBBLES")

(APPLAUSE)

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BENNY:

Thanks for that very solid singing, Merry Macs, and stick around. We think you'll like the tune coming up. This is one we've chosen for the dancers in our radio audience. It's a new tune from the picture "St. Louis Blues," and it's the first time on the air. So -- roll back the rugs and move that arm chair out of the way. The title -- "Kinda' Lonesome."

(BAND: "KIND A' LONESOME")

(APPLAUSE)

BENNY:

Now we come to the spot in our program that we've set aside for news of the Hot Clubs. Dan, will you tell us about it.

SALADIN:

Well, Benny, if I have to read the names of all the Hot Clubs that have written in since last week, selecting you their Honorary President -- you'll have to raise my pay. Even so, I think we'd run about ten minutes into the next program -- and I don't think Columbia Broadcasting would be happy about that.

BENNY:

In that case, Dan, I think what we'll have to do each week is to thank everybody at once -- and choose the most interesting letter.

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SEYMOUR:

The letter this week is the one from the Borden Milk Company Music Club. We thought with all the high school and fraternity and college Hot Clubs, Mr. And Mrs. Average America might think they weren't in the swing picture, and speaking for Honorary President Goodman, it's a pleasure to welcome Borden's into the Caravan roster of Hot Clubs.

BENNY:

Say, Dan, do you think that means we can leave an order for jive with the morning milk?

SEYMOUR:

I don't know the answer to that, Benny -- but I do know it's time for you to get going on the Hot Club special for tonight...let's have..."Smiles."

(BAND: "SMILES")

(APPLAUSE)

BENNY:

Well, kids, there it is. Hope you liked it. See you next Tuesday when my special guest will be Ken Murray. There have been rumors that Ken plays the clarinet, but we're going to find out for ourselves. This is Benny Goodman saying goodnight for Camels and all the gang.

(BAND: THEME)

SEYMOUR:

Goodnight, Benny. Remember, you've all got a date next Tuesday night with Benny Goodman and his great band, the Goodman Trio and Quartette, your swing sweetheart, Martha Tilton, and Benny's special guest, Ken Murray.

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SOYMOUR (Cont'd)

Next Monday night over those same stations, Eddie Cantor's Camel Caravan rolls in. Eddie's special guest is Frederic March. So make it a Monday night date, too.

Dan Seymour speaking.

(THESE ARE APPLAUSE UP AND FADE)

ANNOUNCER:

There's something mighty pleasant and peaceful about a pipe -- if it's got smooth, mellow Prince Albert tobacco in it. Prince Albert, you know, is the choice, ripe tobacco that has such a swell, rich taste, and is famous for its mildness and fragrant aroma. And there's a lot of this grand tobacco in every tin, 'cause it's a two-ounce package. For the real thing in smokin' joy, try the National Joy Smoke -- Prince Albert. There's no other tobacco like it.

SEYMOUR:

This is the Columbia Broadcasting System.

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