

RADIO

WILLIAM ESTY AND COMPANY

INCORPORATED

COLUMBIA BROADCASTING SYSTEM

THE CAMEL CARAVAN OF SWING WITH BENNY GOODMAN - PROGRAM NO. 62

TUESDAY, NOVEMBER 29, 1948 - 9:30-10:00 P.M.

SEYMOUR: Let up and light up a Camel! Smokers find that Camel's coolier tobaccos are soothing to the nerves!

(BAND: THEME FADE FOR ANNOUNCER)

Here comes the Camel Caravan with Benny Goodman -- and Benny's special guests tonight, that great singing star, Harry Richman -- and that novel hot combination, Tite and his Swingtette. And while you're swinging out with Benny Goodman, remember that you are the ones who've made this show possible. You smokers are the final judges of tobacco quality, and you've made Camel the largest-selling cigarette in the world. Thanks, folks -- and (GOTTO VOCE) let up and light up a Camel!

(BAND: THEME UP AND OUT)

Benny, take it away!

(BAND: "MY HONEY'S LOVIN' ARMS")

(APPLAUSE)

BENNY: We've got a whole lot of show on deck tonight, so I'll just tell you this is Benny Goodman saying hello for the Camel Caravan of Swing -- and let Dan Seymour take it from there.

SEYMOUR:

Okay, Benny. That swell old-timer the band opened with was "My Honey's Lovin' Arms." Martha Tilton and the Goodman Quartette are right on hand, and Benny has two special guests tonight. Harry Richman, one of the greatest entertainers show business ever had, is with the Camel Caravan tonight to make his first radio appearance since his return to the United States. Also sitting in, Tito and his Swingtette, a very unusual small musical combination, with some very unusual ideas about swing. It looks like a big evening, so let's start the music.

Martha Tilton leads the line-up with a brand new song from "The Boys From Syracuse"....."This Can't Be Love."

(TILTON VOCAL: "THIS CAN'T BE LOVE")

(APPLAUSE)

BENNY:

Dan, how'd you like to have the quartette give you a hand with your music lesson tonight?

SEYMOUR:

That's a swell idea, Benny -- now if you and Teddy Wilson and Lionel Hampton will give us a taste of harmony we'll get the lesson under way (BIZ: TRIO IN HARMONY TO) Benny, that's harmony, all right. Now, if you can play in discord, let's have some of that too (BIZ: TRIO IN DISCORD TO) Whoa -- that's enough -- stop! Now the point of our little musical contrast is this -- harves are very similar to music -- sometimes in tune -- sometimes

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SEYMOUR: (Cont'd) out of tune. Many things contribute to jangled nerves -- close concentration, worry, and the hustle and bustle of modern life, to name just a few. Now here's a way many successful people avoid nerve tension -- they let up and light up a Camel Cigarette. You see, smokers find that Camel's costlier tobaccos are soothing to the nerves. So pause and give your nerves a break, folks -- enjoy the rich flavor of mild, ripe tobaccos -- Camel's costlier tobaccos. Let up and light up a Camel.

(MUSIC UP: "SUNNY SIDE OF THE STREET")

(FADE FOR ANNOUNCEMENT)

BENNY:

You all know that song "On The Sunny Side of the Street" --- and you all know the fellow who's walking right on down that sunny side -- it's Harry Richman!

(APPLAUSE)

RICHMAN:

Good evening, Benny. Good evening, folks.

BENNY:

Harry, it's great to see you again. Where've you been all these months?

RICHMAN:

Why, I just got back from England a week ago, Benny. I spent about seven months over there. And, Benny, you know, I'm not quite sure I'm back in America.

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BENNY:

Why, what do you mean, Harry?

RICHMAN:

Well, over in London everybody was doin' the Lambeth Walk. I got back to New York, and everybody here's doing it too. In London I played a command performance before the King and Queen of England -- and here I am doing a command performance for the King of Swing. Seriously, though, I'm tickled to death to be back in New York, and back on the air.

BENNY:

Well, seriously, Harry, I'm impressed with that command performance you played for the King of England. Will you tell us about it?

RICHMAN:

Suppose I tell you the biggest kick of all. First, I was supposed to sing three numbers for them, and wound up singing for three-quarters of an hour. Then, after that, a messenger came by and said the King had a request.

BENNY:

What was it?

RICHMAN:

Well, Benny, he wanted me to sing "The Birth of the Blues." When I asked him later how he knew the song, he told me he'd got the record when it first came out, and had played it many times since. And that was a thrill.

BENNY:

I'll bet it was, Harry. Well, folks, when we knew Harry Richman was coming on, we checked the songs we wanted him to sing -- and there are so many great songs he'd been identified with -- we had enough for a half hour show of Richman alone -- so we decided to make a cavalcade of Richman hits -- Harry, you're out!

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RICHMAN:

Fine, Benny....here we go.

(RICHMAN: CAVALCADE)

(APPLAUSE)

BENNY:

Thank you, Harry Richman. That was great, and a great batch of old hits, too.

RICHMAN:

Glad you liked them Benny. And now, how's about your doing something for me?

BENNY:

Absolutely. On this show, the guest is always right. What'll you have?

RICHMAN:

I want the Goodman Quartette to break it up. I see Teddy Wilson and Lionel Hampton and your new drummer, Buddy Shuts, are all ready...so Benny, get over there and latch on to... "A Handful of Keys."

(QUARTETTE: "HANDFUL OF KEYS")

(APPLAUSE)

SEYMOUR:

And now for a serious moment with a Camel smoker who has just been through a tough experience -- one of the most thrilling sea rescues of modern times -- Captain Hans G. Milton of the schooner "Pioneer." Let's hear Captain Milton's own statement:

VOICE:

I was skipper and owner of the schooner Pioneer that foundered in a hurricane last month. We were 400 miles out of Halifax, with 82,000 feet of lumber on board. My ship was waterlogged and

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VOICES (Cont'd)

on fire when we were rescued by the steanship American Banker. We had been in a bad way for 70 hours and we couldn't have held out much longer. We had a little food, and some water, and a supply of Camel cigarettes, and we sure got a lot of comfort out of those Camels. Well, that was quite an experience. But a sailing man has to be ready for things like that. A sailor needs calm nerves. Whenever my nerves begin to feel tense I let up and light up a Camel, and I can feel how Camels soothe down my nerves. The longer I smoke 'em the better I like 'em.

SEYMOUR:

Congratulations to you, Captain Milton, on your narrow escape, and we are glad that you had that supply of Camel Cigarettes with you. They gave you what a man is entitled to expect from his cigarette...pleasure...comfort..and you tell us they eased your nerves at a time of terrific tension. May you enjoy Camels for a long time to come, Captain Milton...enjoy their matchless blend of finer, more expensive tobaccos...Turkish and Domestic.

(THEME: TITO & HIS SWINGTETTE)

(FADE FOR ANNOUNCEMENT)

BENNY:

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You may remember a fellow by the name of Tito who used to work in Milt Britton's madhouse band. Tito was the gent who used to earn his pay by having the rest of the band break violins over his

BENNY: (Cont'd)

head. After many years of serving as backstop for a lot of fiddles, he wound up with an idea...it had nothing to do with fiddles. It had a lot to do with getting some swing out of three accordions, a guitar, and a string bass. Tito and his Swingtette -- and here's what they do to... "Dark Eyes."

(TITO & HIS SWINGTETTE: "DARK EYES")

(APPLAUSE)

BENNY:

That was swell Tito.

This is the spot on the Camel Caravan that we've set aside for the Hot Clubs, so Dan, bring us up to date.

SEYMOUR:

Well, Benny, since last week, when you'd received the honorary presidency of twenty-two hot clubs, so many more have come in that we just haven't got time to read all the names. The letters are from college, prep school, and high school Hot Clubs, and some from people who've just recently formed their own swing clubs among the neighbors.

BENNY:

Well, Dan, since there are so many, I think I'll just have to thank all of you at once. And from now on, when we're talking about hot clubs on the Camel Caravan, we're talking to all of you, from coast to coast. Once again, thanks a lot.

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SEYMOUR:

And now, Benny and the band bring you tonight's special -- an oldie all of you hot clubs have been asking for -- "Honeysuckle Rose."

(BAND: "HONEYSUCKLE ROSE")

(APPLAUSE)

BENNY:

Well, kids, there it is. Hope you liked it. See you next Tuesday when my special guests will be Professor Quig and those fine swing-singers, the Merry Macs. This is Benny Goodman saying goodnight for Camels and all the gang.

(BAND: THEME)

SEYMOUR:

Goodnight, Benny. Remember, you've all got a date next Tuesday night with Benny Goodman and his great band, the Goodman Trio and Quartette, your swing sweetheart, Martha Tilton, and Benny's special guests, Professor Quig and the Merry Macs. Next Monday night over these same stations, Eddie Cantor's Camel Caravan rolls in. Eddie's special guest is Doctor Allen Roy Dafos. So make it a Monday night date, too. Dan Seymour speaking.

(THEME AND APPLAUSE UP AND FADE)

ANNOUNCER:

What is it you like in a pipe tobacco? Is it rich taste, cool mellow smoking, extra mildness, or swell fragrance? Whatever you want, the chances are that you'll find it in Prince Albert, because P.A. is the National Joy Smoke -- it pleases more pipe-smokers than any other brand. There's no other tobacco like Prince Albert.

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SEYMOUR:

This is the Columbia Broadcasting System.