

RADIO
WILLIAM ESTY AND COMPANY
INCORPORATED

COLUMBIA BROADCASTING SYSTEM

THE CAMEL CARAVAN OF SWING WITH BENNY GOODMAN - PROGRAM NO. 61

TUESDAY, NOVEMBER 22, 1938 - 9:30-10:00 P.M.

SKYMOOR: (SOFT AND EASY) Let up and light up a Camel! Smokers find that Camel's mellow tobaccos are soothing to the nerves!

(BAND: THEME FADE FOR ANNOUNCER)

Here comes the Camel Caravan with Benny Goodman, and as Benny's special guest tonight, that fine baritone movie star, John Boles, who just got in from the Coast a few days ago. John's going to let us know how the West Coast swing situation lines up. And while you're swinging out with Benny Goodman, remember that you're the ones who've made this show possible. You smokers are the final judges of tobacco quality, and you've made Camel the largest-selling cigarette in the world. Thanks, folks -- and....let up and light up a Camel.

(BAND: THEME UP AND OUT)

Okay, Benny, take it away!

(BAND: "GIRIBIRIBIN")

(APPLAUSE)

BENNY:

This is Benny Goodman saying hello for the Camel Caravan of Swing. That new arrangement we just took down was "Ciribiribin."

SEYMOUR:

And very nice, too, Benny.

BENNY:

Thank you, Dan Seymour. Now that we've opened the show with music, suppose you add the words.

SEYMOUR:

Okay. Benny's special guest tonight is that standout Hollywood singing star, John Boles, whose grand vocalizing has been missing from radio far too long. All the regular members of the Camel Caravan are on hand too -- Benny, the band, the quartette, and Swing Sweetheart, Martha Tilton. And speak of our Swing Sweetheart, and she appears. Martha, you tell 'em the title of your song, and go right on from there... It's called "I Won't Tell A Soul" -- and everybody's ready. Benny, a downbeat!

MARTHA:

(BAND: "I WON'T TELL A SOUL")

(APPLAUSE)

BENNY:

And now if the gang will come to order, Teacher Dan Seymour will give us our music lesson for the evening.

SEYMOUR:

All right, Benny, here we go. Now here's what we call harmony. Play, Benny. (BIZ: ORCHESTRA IN HARMONY TO) But what would you call this? (BIZ: ORCHESTRA IN DISCORD TO) Did I hear someone say "Discord"? Correct! Go to the head of the class. The point

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SEYMOUR: (Cont'd)

of our little music lesson is this -- that nerves are very much like music -- sometimes they're in tune -- and sometimes they're out of tune. Now when your nerves tell you it's time to avoid nerve tension, it's a good idea to act on that warning. A lot of very successful people can tell you how it pays to take time for a Camel when nerves begin to feel the pressure. Camels are mild and mellow, and rich-tasting too. That's because they're made from finer, more expensive tobaccos -- Turkish and Domestic. And smokers find that Camel's smooth tobaccos are soothing to the nerves. Yes sir, folks, there's a lot more fun in smoking and a lot more enjoyment in the day when you...let up and light up a Camel.

(BAND: PLAY ON MUSIC "RIO RITA")

(FADE FOR ANNOUNCEMENT)

BENNY:

And now it's time to introduce tonight's guest. The outstanding baritone star of stage, screen, and radio -- that fine concert singer, John Dale!

(APPLAUSE)

BOLES:

Benny, that's a terrific introduction you gave me there. I never knew I was as good as all that. It's nice to hear it, but look here now -- at heart I'm just a jitterbug.

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BENNY:

Wait a minute, now. You're not supposed to say that. You're a legitimate singer and this is a swing band, and you long-hairs don't like hot music.

BOLES:

Long-hair, eh? Why, Benny, when I was just a kid down in Texas, I used to wear out my shoes dancing to the music of the Original Dixieland Jass Band. Say, out there in Texas, we've been hearing that kind of music for years. Swing's nothing new to me. I've always liked it -- for dancing.

BENNY:

I don't suppose if we whipped out a couple of bars of something really hot, you'd show us some of the dancing that made you the first jitterbug of Texas?

BOLES:

I'd love to Benny. But I forgot my dancing shoes -- and besides -- I don't see it in the contract.

BENNY:

Okay, okay. But singing is in the contract.

BOLES:

All right, I'll tell you what I'll do. A while back in a picture I sang a song called "Waiting at the Gate for Katie." The way the song is now - just about everything goes in it. I don't know how well I'll do at it--But I'll try to put a little swing in it, too.

BENNY:

Okay, John. The quartette and I will be right with you.

SEYMOUR:

John Boles and the Goodman band -- "Waiting at the Gate for Katie."

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(BAND & BOLES: "WAITING AT THE GATE FOR KATIE")

(APPLAUSE)

BENNY:

John Bolser, that was great. I think we had you sort of swinging there, too. But don't go away. We're going to want more of your grand singing soon.

BOLSER:

Benny, there isn't a chance of my leaving. I don't want to miss a thing.

BENNY:

Swall. And I think you'll like the tune coming up -- it's a great/^{old}tune... "Farewell Blues."

(BAND: "FAREWELL BLUES")

(APPLAUSE)

SEYMOUR:

Everybody knows what day this Thursday is. Turkey, stuffing, cranberry sauce, pumpkin pie -- say! And I'd like to remind you that good food calls for good smoking. What could go smoother with a grand Thanksgiving dinner than the cigarette that's made from finer, costlier tobaccos? That means Camels, of course. They'll help you enjoy your food more -- and give you a feeling of greater contentment after eating too. If you're going to have guests on Thanksgiving, remember that more people prefer Camels than any other cigarette. What's more, dealers are featuring Camels by the carton for the holiday. Don't forget this tip -- Camels for "digestion's sake."

(QUARTETTE MUSIC UP FOR "DIZZY SPELL")

(FADE FOR ANNOUNCEMENT)

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SEYMOUR:

It's been some time since the Goodman quartette got together and really played enough choruses on the Camel Caravan.

Tonight they get plenty of time to break up... "Dizzy Spell,"

(QUARTETTE: "DIZZY SPELL")

(APPLAUSE)

BENNY:

John Boles, when you sang before, you did it our way -- swing.

I'd like to hear you sing one your own way. I guess you know what that song is.

BOLES:

Well, no, not off-hand.

BENNY:

Well, the one I mean is that great melody from "The Desert Song."

BOLES:

Oh yeah, "One Alone."

BENNY:

I think it's one that everybody wants to hear you sing. You've been identified with it for so many years. Will you sing it for us now, John?

BOLES:

Why, sure, I'd be glad to, Benny.

(BOLES: "ONE ALONE")

(APPLAUSE)

BENNY:

Thank you, John Boles -- a swell vocal. And here's another swell vocal -- by Dan Seymour.

SEYMOUR:

Have you stocked up plenty of Camels for Thanksgiving? Good food naturally calls for good smoking, you know, and right now your dealer is featuring Camels by the carton, at attractive carton prices. For your enjoyment -- and for that of your guests, too, have plenty of Camels on hand "for digestion's sake."

(MUSIC UP: "YOU'RE LOVELY MADAME")

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SEYMOUR:

You're hearing "You're Lovely Madame" from "Artists and Models Abroad," and here's Martha to take the vocal.

(TILTON VOCAL: "YOU'RE LOVELY MADAME")

(APPLAUSE)

SEYMOUR:

Benny, the college Hot Clubs are still writing in. This week you've been elected Honorary President of the Hot Clubs of Miami University, Tufts College, Haverford, the Tomo School, Colgate, Pennsylvania -- and they're still coming in... to date, it's twenty-one college and prep school hot clubs in all -- Congratulations!

(APPLAUSE)

BOLES:

Wait a minute, now. I've got something to add to that.

SEYMOUR:

John Boles, don't tell me Benny's been elected Honorary President of the Concert Singers' Hot Club.

BOLES:

Well, that's an idea...but that isn't it. I'm here tonight representing the Hot Club of my own Alma Mater -- the University of Texas.

SEYMOUR:

Benny, that makes twenty-two. More congratulations.

BENNY:

That's great, and thank you, John Boles. Swell of you to bring me the Texas nomination.

BOLES:

Wait a minute -- I'm here to represent Texas University -- but I'm going to hold out on you. I'm not going to do my duty and appoint you Texas Honorary President unless you play the killer-diller I pick, -- How's about my favorite -- "I Know That You Know."

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BENNY:

(OFF MIKE) Coming up!

(BAND: "I KNOW THAT YOU KNOW")

(APPLAUSE)

BENNY:

Well, kids, there it is. Hope you liked it. See you next Tuesday, when my special guests will be Harry Richman and Tito and his Swingtette. Before I go, I want to say thanks again to John Boles for sitting in. This is Benny Goodman saying good night for Camels and all the gang.

(BAND: THEME)

SEYMOUR:

Goodnight, Benny. Remember, you've all got a date next Tuesday night with Benny Goodman and his great band, the Goodman Trio and Quartette, your swing sweetheart, Martha Tilton, and Benny's special guests Harry Richman and Tito and his Swingtette. Next Monday night over these same stations, Eddie Cantor's Camel Caravan rolls in. Eddie's special guest is Mary Boland. So make it a Monday night date, too. "Rio Rita" is from "The Desert Song."

Dan Seymour speaking.

(THEME AND APPLAUSE UP AND FADE)

ANNOUNCER:

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If some of you fellows haven't been getting all the joy possible out of your pipe -- then just take up with the National Joy Smoke. Yes sire -- I mean Prince Albert, that choice, ripe tobacco that smokes so rich, so tasty, and mellow. Prince Albert's got a fragrant aroma all its own. Burns slow and smokes cool too. So, load up with Prince Albert -- there's no other tobacco like it. This is the Columbia Broadcasting System.

SEYMOUR: