

**RADIO**  
**WILLIAM ESTY AND COMPANY**  
INCORPORATED

COLUMBIA BROADCASTING SYSTEM

THE CAMEL CARAVAN OF SWING WITH BENNY GOODMAN - PROGRAM No. 59

TUESDAY, NOVEMBER 8, 1938 - 9:30-11:00 P.M.

**SKYMOOR:** Let up and light up a Camel. Smokers find Camel's coolidge tobaccos are soothing to the nerves.

(BAND: THEME FADE FOR ANNOUNCEMENT)

Here comes the Camel Caravan with Benny Goodman, King of Swing, and his great band, the Goodman Quartette, and your Swing Sweetheart, Martha Tilton. Tonight, Benny has two very special guests, Jack Dempsey and Hannah Williams -- you'll meet them in just a moment. And while you're swinging out with Benny Goodman, remember that you smokers are the ones who have made this program possible -- made it possible because your appreciation of coolidge tobaccos has put Camel Cigarettes at the top -- made them the largest-selling cigarette in the world! Let up and light up a Camel. You'll find that C-A-M-E-L spells true smoking pleasure.

(BAND: THEME UP AND OUT -- Additional 8 Bars)

Benny, bring on "Russian Lullaby."

(BAND: "RUSSIAN LULLABY")

(APPLAUSE)

BENNY:

This is Benny Goodman saying hello for the Camel Caravan of Swing.

SEYMOUR:

Benny, you got rid of that cold and you're back in voice again. That means I can sort of take things easy this week, while you handle the announcing.

BENNY:

Not a chance, Dan Seymour. After all the fancy jive about me sounding like Donald Duck last week, I'm gonna see to it that you work hard. Let's have the order of business for tonight, Dan.

SEYMOUR:

Well, kids, you know Benny, and the band, and the quartette, and Swing Sweetheart Martha Tilton are on deck. Hannah Williams is gonna sing for us and Jack Dempsey has some new angles on swing. The killer on tonight's show is the killer of them all -- but that comes later, and that's all I'm gonna tell you now. Martha Tilton's all set with one of your favorites -- "Heart and Soul."

(TILTON VOCAL: "HEART AND SOUL")

(APPLAUSE)

BENNY:

Now, Dan Seymour, with tonight's music lesson.

SEYMOUR:

When Benny Goodman plays a sustained chord like this (DISCORD) that's discord! But when he plays it like this (HARMONY) that's harmony! Let's take that little musical demonstration and apply it to our own everyday lives. Our nerves are very much like the music Benny played. Sometimes our nerves are in tune -- fit as a fiddle, and sometimes, they're out of tune -- as sour as a two dollar cornet. It's the tension and stress and strain that

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SEYMOUR: (Cont'd) we all go through every day which does that to our nerves. Now when your nerves get jumpy and jangled, break the tension this way. Let up and light up a Camel. Smokers find Camel's costlier tobaccos are soothing to the nerves. Camels, you know, are a matchless blend of finer, more expensive tobaccos -- Turkish and Domestic -- mild, mellow, rich tasting. So when your nerves get jumpy and tense -- let up and light up a Camel.  
(BAND MUSIC UP: "MARCH OF THE SWING PARADE")  
(FADE FOR ANNOUNCER)

BENNY; Eddie Cantor, who works for Camels too, has been interviewing newly engaged couples on his program. They're swell interviews, but engaged couples -- that's kid stuff. We decided to interview a MARRIED couple. Their first names are Jack and Hannah. Jack, Hannah, I want you to meet Dan Seymour.

SEYMOUR: Glad to have you here. And if you don't mind, I'd like to ask you a few questions. Jack, what do you do?

DEMPSEY: Well, I'm in the restaurant business, Mr. Seymour.

SEYMOUR: And you, Hannah?

HANNAH: I'm just a housewife, Mr. Seymour.

SEYMOUR: Now then, Jack, how do you feel about swing?

DEMPSEY: I like it. I've done a good bit of swingin' in my time.

SEYMOUR: Is that so? Do you like it fast or slow?

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DEMPSEY:

Doesn't make a great deal of difference. Just so it's got a good sock to it.

SEYMOUR:

Hannah, do you approve of this fondness Jack has for swinging?

BENNY:

Listen, Dan. You've got the wrong --

SEYMOUR:

Benny, please. This is an interview. Let me get on with it. Now, Hannah, I don't want to pry into your private affairs, but tell me. You're a married couple, and a happy one. Tell me, do you and Jack ever fight?

HANNAH:

Oh no. All the fighting was over before we got married.

SEYMOUR:

Before you got married, eh? Jack, did you have a lot of fights?

DEMPSEY:

Oh, a couple of hundred.

SEYMOUR:

A couple of hundred. Well, that's enough. Wait a minute, now. You're in the restaurant business, you like swing so long as it's got a good sock to it, you had a couple of hundred fights before you got married? Benny, you framed me. This is --

BENNY:

That's what I'm talking about, Dan. It's Jack Dempsey and Hannah Williams.

(APPLAUSE)

SEYMOUR:

Aw g'wan, Benny, I knew it all the time. Now seriously, Jack, what do you think of swing?

DEMPSEY:

I wasn't kidding before, Dan. I know about swingin' a punch, and lately I've been doing pretty well at swingin' a cradle, but if you really want to know about swing music, that's Hannah's department. When it comes to entertainment, I'm just a home-boy. Which reminds me. Time for me to see that the kiddies are okay. Hannah, carry on.

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HANNAH:

Okay, Jack. And by the way, Benny, I think if Eddie Cantor had interviewed us, there would have been trouble. You see, we have two little girls. Less than half as much worry as Eddie.

BENNY:

Hannah, I think that's the end of the kiddie hour. Now, let's skip this interview jive and get goin' on a little swing. Dan, tell 'em about it.

SEYMOUR:

There's a story goes with Hannah Williams' song tonight. I guess everybody knows Hannah was the one who made the song "Cheerful Little Earful" the national anthem of 1930. She decided that the Camel Caravan was going to have a premiere. For the first time on the air as a radio guest, Hannah Williams will not sing "Cheerful Little Earful." Instead, a very swell job she and the Goodman Quartette made up as they went along last week at rehearsal. You all remember, "Stay on the Right Side Sister," but you never heard it this way before... Hannah Williams and the Goodman Quartette!  
(WILLIAMS & QUARTETTE: "STAY ON THE RIGHT SIDE SISTER")  
(APPLAUSE)

SEYMOUR:

Say, Hannah Williams, that was swell. I know you and Benny and the rest of the quartette would just as soon keep on taking choruses, but I see Jack Dempsey over at the side of the stage tapping his foot impatiently -- and when Dempsey taps, Seymour obeys. You got me wrong, Dan. I was tapping my foot to the music. I guess this kind of swing is okay, too. Nice goin', Benny.

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BENNY:

Glad you liked it, Jack. And Hannah, thanks a million for sitting in.

HANNAH:-

Thank you, Benny. I had a swell time.

SEYMOUR:

Goodnight, Hannah Williams and Jack Dempsey!

(APPLAUSE)

(MUSIC UP: "CHEERFUL LITTLE EARFUL")

SEYMOUR:

What with working hard and playing even harder, we all carry ourselves along pretty much on our nerves. But there are some people who because of their occupation or favorite relaxation have more than average nerve strain. Here's the statement of a man who very definitely falls in that classification. His name is Terrell Jacobs, and you'll be interested in what he has to say.

MAN:

I'm a professional lion trainer, and you can bet I can't let my nerves get the best of me. Whenever I feel my nerves getting too tense, my first thought is a Camel. I follow that rule of yours and let up -- light up a Camel and -- boy -- it sure does work for me.

SEYMOUR:

Thank you, Mr. Jacobs. Now let me introduce Mrs. Lola Hall of Streshburg, Missouri -- a woman who shoots a gun better than most men. In fact, she has won the Women's North American Clay Target title for four years running. Listen to her statement.

WOMAN:

When you call "pull" and that clay pigeon skins out into the air -- that's no time to have an attack of nerves. So I rest my nerves as often as possible by letting up and lighting up a Camel. To me -- Camels are soothing and comforting and there's nothing like them for long cigarette illnesses. And -- by the way -- I've been a Camel smoker for seven years.

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SEYMOUR:

Maybe you don't train lions like Mr. Jacobs, and maybe you don't go in for trapshooting like Mrs. Hall -- but your nerves are important to you just the same. At the first sign of nerve strain -- let up and light up a Camel.

(BAND: MUSIC UP - "WHAT HAVE YOU GOT THAT GETS ME")

(FADE FOR)  
(ANNOUNCEMENT)

SEYMOUR:

(OVER MUSIC) Martha Tilton steps in and adds another idea to the new song department... "What Have You Got That Gets Me."

(TILTON VOCAL: "WHAT HAVE YOU GOT THAT GETS ME")

(APPLAUSE)

SEYMOUR:

Last week, Benny was elected Honorary President of the Hot Club at Princeton. This week we received word from the Hot Club at the University of Southern California, and the Jive and Jitter Club of Hill School. They've both appointed you Honorary President of their clubs too. Congratulations, Benny. How's about a word from the Honorary President?

BENNY:

Thank you, U.C.L.A., and thank you, Hill School. It's great to know there are so many hot clubs all over the country... And it's an even greater kick to know that all you college and prep school Hot Clubs are sitting in on the Camel Caravan this way. I can't answer every request for numbers that comes in, but I think tonight we can answer a whole lot of requests all at once. Dan, let me get back to the stand, while you tell 'em what it is.

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SEYMOUR:

Well, we promised you the killer of killers tonight. And that's it. Yeah...it's... "Sing Sing Sing."

(HANDS: "SING SING SING")

(APPLAUSE)

BENNY:

Well, kids, there it is. Hope you liked it. See you next Tuesday, when I'll have as my guests that rockin' chair lady, Mildred Bailey, and Count Basie is going to bring over a couple of the boys from his great band. This is Benny Goodman saying goodnight for Camel and all the gang.

(APPLAUSE AND THEME)

SEYMOUR:

Goodnight, Benny. Remember, you've all got a Tuesday night date next week with Benny Goodman and his great band, the Goodman Instrumental Trio and Quartette, your swing sweetheart, Martha Tilton, and Benny's special guests...Mildred Bailey and Count Basie. Next Monday night Eddie Cantor's Camel Caravan rolls in over these same stations. Eddie's special guest is Leslie Howard. So make it a Monday night date, too. Dan Seymour speaking.

(THEME UP AND FADE)

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ANNOUNCER:

Only one pipe tobacco has ever earned the title of "National Joy Smoke." That's Prince Albert. You see, Prince Albert is choice, ripe tobacco -- rich-tasting and full of fragrant aroma. And it's "no-bite" treated so as to be sure that P.A. is mild and mellow when you smoke it. Give Prince Albert a trial and you'll enjoy pipe-smoking as never before! Pipe-smokers say there's no other tobacco like it.

This is the Columbia Broadcasting System.

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