

WAVE-LENGTH GUIDE

CHANNEL	COLUMBIA Broadcasting System	NATIONAL BROADCASTING COMPANY	KYCLS	METERS	DIAL READING	Er
1	WERC	WGR-KSD	550	545	+	E
2	KLZ-WQAM	WFI-WIBO	560		+	
3	WWNC-WKBN		570		+	F
4	WIBW-WNAX	WTAG	580	-	*	E
Б	WMT	WOW-WEEI	590		+	-
6	WCAO-WREC		600		4	Er
7	WFAN	WDAF WTMJ-WFLA	610		4	++
8	WLBZ	WTND-WELLA	620 630		4	EL
9	WMAL		640		4	-
11	WALU	WSM	650		+	F
12		WEAF	660		*	+
13	WMAQ		670		+	Fr
14		WPTF-CKGW	680	441	+	E
16		WLW	700	428	*	-
17			710		*	E
18	CKAC	WGN	720		+	+
20		WSB	740		+	F
21		WJR	750		*	E
22		WJZ	760		+	-
23	WBBM WTAR-WEAN	KFAB	770		* *	F
24 25	WIAS-WEAN	WAU	780		*	F
26		WFAA-WBAP	800		4	E
27	waco		810		*	-
28		WHAS	820	366	*	F
29		KOA	830	361	+	Er
32	WABC		860	-	+	-
33		WLS-WENE	870		+	EL
35	WGST	WJAR-WBEN	890		+	E
36		WKY-WJAX	900	-	*	-
38	THE PARTY NEW YORK	WWJ-KPRO	920		**	E
39	WDBJ-WBRO WDAY	WCSH	930	-	4	Fr
41	KMBC-CFRB	WRC	950		4	F
44	Rinde-er nd	KDKA-WCFL	980		*	HL
45		WBZ-WBZA	990	303	+	F
46		WOC-WHO	1000	300	4	E
48		KYW-KFKX	1020	1	+	E
50	KRLD	KTHS	1040		4	Fr
52		WTIC-WBAL	1060	-	*	F
53	WBT	WTAM	1070	-	44	EL
54 55	KMOX		1090	-	4	F
57	WPG-WDBO	WEVA	1110	+	+	E
58	WISN-KTRH		1120	-	+	-
60	WJJD	WAPI-KV00	1140	263	-	E.
61		WHAM	1150	261	+	-
62	WOWO		1160	-	+	-
63	WCAU		1170	-	+	E.
65	WORC	WOAI	1190		+	-
68 69	WDAE WNAC-WFBM	WOAE-WREN	1220		44	-
70	WXYZ-WDSU		1240	-	4	E.
72	WLBW-KOIL	1	1260	-	*	-
73	WTOC	WJDX	1270	-	-	
74	WDOD-WRE		1280	234	+	+.
75	WJAS-KTSA	WEBC	1290		+	F
76	KFH-WGH	WIOD	1300		+	-
78		WSMB	1320	-	+	-
79		WSAI	1830	the second second	4	FI
80		KWK	1340		4	
81 85		And	1390	-	4	FI
87		-	1410	-	4	E
91	WHP-WHEO		1450	-	*	-
92		KSTP	1460	208	-	F
93	a shirt a state of the state of		1470	-	+	FI
94			1480	-	*	-
95	1	WORK	1490	201	+	

WHAT'S ON THE AIR

(Registered in U. S. Patent Office)

Vol. II. MAGAZINE FOR THE RADIO LISTENER No. 4

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PATENTS APPLIED FOR COVER BASIC FEATURES OF PROGRAM-FINDING SERVICE OFFERED IN THIS MAGAZINE.

"ENTERED AS SECOND-OLASS MATTER APR. 19, 1930, AT THE POST-OFFICE AT CINOINNATI, O., UNDER THE AOT OF MARCH 3, 1879."

HOW TO FIND THE PROGRAM YOU WANT WHEN YOU WANT IT

The program-finding service covers the hours of 6 to 12 P. M. for each day in the month, Eastern Standard Time, or from 5 to 11 P. M., Central Time. Simply turn to the page bearing date

and hour when program is wanted. Select from index in panels at center of page particular program or type of program you prefer, then locate on schedule chosen symbol at nearest point (by use of State index) from which it is being broadcast. Or, if you prefer, check symbols of favorite stations against index of symbols in panels at center of page until you locate type of program for which your particular mood calls.

HOW TO USE THE WAVE-LENGTH GUIDE

Draw lines from the stems of arrows pointing to the wave lengths of stations with which you are familiar to the respective points on the scale to the right

corresponding to the points on the detector dial of your set where these stations "come in." After you have drawn about a dozen of these lines you will have a guide to all of the stations in the country. For example, if Station WEAF, which is on channel No. 12—which means it operates on a frequency of 660 kilocycles and 454 meters—comes in on your set at 74, and Station WLW, on channel No. 16, comes in on your set at 67, stations on channels 13, 14 and 15 necessarily must come in at points between these two locations on your dial.

TO MAKE A LONG-DISTANCE TEST (DX)

Ascertain which of your local stations are broadcasting chain features at the moment. Tune in one of these and find out what number is being rendered.

Then start your detector dial at either end of its arc and turn slowly. As soon as you hear the same number, note your dial setting and check back to the column showing wave lengths, thus ascertaining the approximate wave length of the station you are receiving. To the left of this column you will find the call letters of stations on the wave length of that station and those having approximately that wave length. Reference to the schedule of programs applying to the time you are listening will show you which of these stations is broadcasting the program to which you are listening, and you can thus identify it without having to wait for call letters.

AGENTS WANTED!

Take orders for WHAT'S ON THE AIR subscriptions in your community. Every radio home a good prospect. Your friends and neighbors will enjoy this new radio program directory and magazine. Full or part time work. Liberal offer to both men and women.

Write for our proposition to agents.

CIRCULATION MANAGER, WHAT'S ON THE AIR, Ninth and Cutter Sts., Cincinnati, O.

TO ADVERTISERS

WHAT'S ON THE AIR is growing daily. The story of the phenomenal growth of WHAT'S ON THE AIR is intensely interesting. Within a period of ten months this publication has built up a guaranteed net paid circulation in excess of 200,000. A. B. C. applicant.

WHAT'S ON THE AIR has a useful life of thirty days each month---it becomes a part of the radio receiver in the home. It is used daily by thousands of subscribers. Its pages offer an advertising tie-up with broadcast programs that is unique and result-producing. Complete details will be sent on request to WHAT'S ON THE AIR, 11 W. Forty-second St., New York, N. Y.

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WHAT'S ON THE AIR

THE MAGAZINE FOR THE RADIO LISTENER

VOLUME II.

FEBRUARY, 1931

No. 4

The "Great Invisible Audience" By Charles Magee Adams

Philippin

THAT used to be the favorite phrase of broadcasting spellbinders (generally with smug emphasis on "great"). But it has gone the way of all overworked phrases. These days the fashionable term is just "radio audience."

Of course there has to be a label of some sort to describe those of us who hearken to loud-speakers, and maybe "radio audience" is as good as any. Still, "audience" implies a crowd of people gathered in one place to hear something, and that is not how radio is heard. We do our listening in our own homes, by twos and threes or half-dozens, which makes a mighty difference.

But if you think of people and not just a crowd when you think of "audience," our old friend the "great invisible audience" is the best bet after all; for certainly "great" and "invisible" are the right adjectives for the job.

To get even a faint inkling of what they mean, try this to-night: Tune in one of your favorite programs, then see if you can picture all the other

> people listening to it with you. If you have an irrepressible imagination, you have, of course, done that already, and only irrepressible imaginations need apply.

When feature coast ho can be l of the c son Bay from Ply lina. Yo heard in doggy l houses, in comm cornbelt weather

When the program is a chain feature carried on a coast-tocoast hook-up, you know it can be heard in every corner of the continent, from Hudson Bay to the Everglades, and from Plymouth Rock to Catalina. You know, too, it can be heard in all sorts of homes: doggy Park Avenue penthouses, pasteboard bungalows in commuter subdivisions, trim cornbelt farmhouses and weather-beaten cabins clinging to the Rockies. Yet that may be more confusing than helpful. You can't look about and appraise your fel-

low-listeners as you would your neighbor seat-holders in a theatre or concert hall. You can't say, for

instance, that "this is a typical Damrosch audience," or "I'm surprised to find people like this listening to Amos 'n' Andy."

You may think you have a notion of who they are and something of what they are like from a check-up of your acquaintances. But you are probably wrong, though your contacts are of the broadest.

The radio audience (yes, the glib tag has to be used after all, for the lack of anything better) is the most variegated mass of 7

human beings it is possible to imagine. Check off all the recognizable types,

strata and classes in a World Series crowd, from field boxes to bleachers; watch them pass on Fifth Avenue or State Street, where the world is said to go by in the course of a day; pick them out of the stream of humanity that pours through the Grand Central Station, and you have made simply an insignificant beginning; for whole divisions that comprise the shock



troops of the radio audience can not be seen at these supposed vantage points. In fact, the only type, class, stratum, set, clique, or what have you, which the listening army does not include is the totally deaf. That is the one sure clue to its incredible diversity.

To put the whole thing briefly, the radio audience is merely a cross-section of the nation.

Radio audience, indeed! Radio audiences would be far more accurate, for there is not one, there are scores. There is an audience for grand opera, another for jazz, another for old-time fiddling, another for sermons, another for dialect humor, another for cooking chats, another for blues, another for sports, another for political talks, and so on through the thousand and one sorts of material that go to make up broadcast schedules.

Of course the line is actually never quite as sharp as that. The same person may enjoy Leopold Stokowski and Paul Whiteman equally, or Dr. Harry Emerson Fosdick and the Nit Wits. Most of us demand as much variety from radio as we do from books or the theatre. Our tastes change from day to day, even hour to hour, according to our mood or the circumstances of the moment.

Still, it can be taken as pretty certain that, whenever one program ends and another begins, part, at least, of the first's audience dials out and lonely lives in far-away places. They are, of course, the classic examples, and there can be no question that. for them radio is something of inestimable human value.

But isolation is not merely a matter of miles or insurmountable mountains or remote neighbors.

Consider, for instance, this young mother. She lives in a big apartment building in a city of more than a million. As far as proximity is concerned, she has neighbors by the hundreds. Moreover, she is friendly. But she has three small children.

The care of them (and she does not deem it an irksome burden) leaves little of her time free for going out. Her husband's modest salary does not permit her to hire a nurse, and his business takes him out of town frequently, so he can not relieve her often.

A dozen years ago she would have been confronted with the isolation that has been the lot of millions of mothers with small children and limited funds. But to-day (thanks to radio) she has contact with the life so near to her, yet so far away, measured by her opportunity to be a part of it in person.

Consider, too, this elderly man. Breaking health has forced him to retire from business and make his home with his daughter in a strange city. It is a comfortable home, and he has been given every

another listening contingent takes its place. Differences in program preferences are great enough to make that reasonably sure. That, too, is why most broadcasters try to please everybody some of the time, instead of trying to please some of their listeners all of the time.

And if you think even this huge target is com-

paratively easy to hit, try recommending one of your favorite features to some friend you are sure will like it. His reactions may give you considerable of a surprise, not to mention a glimpse of the problem the broadcasters face in catering to audience groups that seem quite well defined.

However, among all the groups and groups within groups which together make up the "great invisible audience," it is easy—strange as it may seem—to single out the one which gets the most from radio, for that group comprises the isolated.

No, its membership is not limited to trappers, forest rangers, lighthouse-keepers and others living reason to feel himself welcome. But his old friends have gone on or are hundreds of miles away in the home town. It is hard for him to go out. Even on his good days he is not sure where to find congenial spirits. He does not want to be a burden on his daughter's family, ready as they are to listen to his stories of the old days

stories of the old days and play an occasional game of pinochle. So he spends long, contented hours beside a handsome cabinet in the living-room. Friendly voices, wellremembered songs, rousing marches, come from it, and he can manipulate its knobs himself.

And consider also this young couple. They live in a small town. His business brought him there and they like its peace, its cleanliness, its kindly intimacy. In most ways they would not exchange their home here for the former home in the city.

Yet they would miss good music, addresses by the outstanding public figures of the day, the big [Continued on page 43]



www.americanradiohistory.com

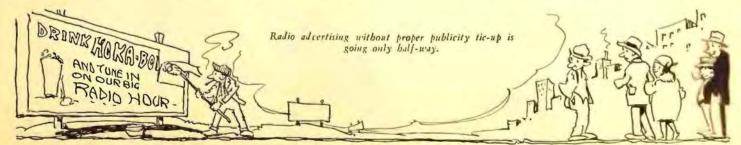
Ramblin' Roun' Radiolan With Wendell Hall - Red Headed Music Maker

TELLO, Folks! How are you all this eve-Just thought I'd drop in and say nin'? Howdoo - Hello 'n' How's Every Buddy? Well, depression is still depressin' us - Folks are having to worry along some way with only one car and two radio sets - Annette Hanshaw sings the other night, "I Got Rhythm by Special Permission of the Copyright Owners." - What will these Publishers do next? - Charlie Hamp says, "Go West, Young Man," as he hops back to the coast, and Gene and Glenn take his place on Quaker Oats -Fellow wrote in to Columbia for suggestions the other day - said he was figuring on sending his boy to college - wanted to know about Notre Dame - said, "What else do they teach besides football?" - Did you know that Clinton Keithley, the lead in the Chicagoans' Quartet, composed "Garland of Old-fashioned Roses" - and that Peter De Rose (of Breen and De Rose) composed "When You're Gone I Won't Forget" - just a couple o' "good old" song-writers, singin' away their time on the radio — Have you seen those beautiful Coca Cola Billboards advertising their great Hour? - Radio Advertising without proper publicity tie-up is going only half-way - here's one firm that has always been mighty smart -Lately the Announcer boys been recoverin' from the "And Now" pestilence, BUT they've again let themselves become exposed to a new and much more severe malady. There's an epidemic of "GOOD OLD," and what I mean it's downright serious! Heard one "Word-wrangler" the other day spout out with sumpin' like this: "Just received a Good Old telegram from Good Old Joe Zilch, a Good Old Phi Beta Whoopa, and, friends, it surely brings back the Good Old times I spent with this Good Old boy down in Good Oo-oo-o-ld Whoosis!"

After seven years on the air, radio's pioneer program, the Eveready Hour, recently retired from broadcasting. Oh, it's tough to see it go! GLENN ROWELL (left) and GENE CARROLL (right) bring "Jake" and "Lena" with them to the NBC network mornings at eight.

> Not only was this hour instrumental in the organization of chain broadcasting, but it marked the establishment of the continuity idea in program-building, thanks to my old "big boss" in those days, Paul F. Stacy. It was Paul who had the foresight to put me on the road as the "Original Eveready Entertainer" jumping from station to station, paving the paths of the now famous networks. Paul (who is still with N. W. Aver Advt. Agency) gave the word "continuity" to radio, and although now having been out of radio for years, is still one of the smartest radio men in this old U. S. A. Do you remember his "Gallapagos Program"? Do you remember Evercady as the pioneer-sponsored feature with that first hook-up of three stations - WEAF, New York; WJAR, Providence, and WCAP, Washington? Do you remember the first radio wedding? (By the way, as I remember it, my wife and I were there.) Do you remember the Big Election Broadcast in the fall of 1924? Well, Paul was to blame for that and more! It's a shame radio lost his ideas!

> The Radio Business, like the Music Business, like any other business — or, for that matter, like Life itself — may be likened to one big wagon-[Continued on page 43]





Gabrilowitsch

Jose Iturbi

Trace



O UR country is rapidly and staunchly fortifying itself against the general accusation of Europeans and Americans alike that we have grossly misused that great, potential power for enlightenment of the masses—RADIO.

The palm is extended to the Columbia Broadcasting System for its leadership in bringing about this new era in the history of American radio broadcasting. It was only during the season now nearing its close that this broadcasting chain sent out to its subsidiaries throughout the country that marvelous flow of perfection in sound, the New York Philharmonic Symphony, and on Friday night, January 2, sent an hour's program out over its seventy-seven stations which heralded the establishment of broadcasting upon as high or higher a plane than is enjoyed by any country of the old or new worlds. On that night such leading figures of the con-

cert world as the soprano, Hulda Lashanska; the contralto, Sophie Braslau; baritone, Nelson Eddy, and the Aguila Lute Quartet, were presented in the inaugural "Artists' Concert" program.

A joyous reception was accorded this offering by that great body of Americans who welcome the very best in music, and their joy was complete when the information was spread abroad by the Columbia

> Broadcasting System that this was no temporary innovation, but that the requisite negotiations had taken place culminating in the assurance of a similar program to be given between 10:30 and 11 o'clock every

Wednesday night, and to be broadcast over the great majority of Columbia's subsidiaries.

These negotiations consist of the amalgamation of seven of the country's leading concert management bureaus into a central bureau, known as the Columbia Concerts Corporation. These seven bureaus are: Concert Management Arthur Judson, Inc.; Metropolitan Musical Bureau; Wolfsohn Musical Bureau of New York, Inc.; Evans & Salter; Haensel & Jones; Community Concerts Corporation and Judson Radio Program Corporation.

Mme. Galli-Curci was so pleased by the news of this forward step in improving the whole contert situation in America that she wirelessed from the S. S. *Mauretania*, saying, "Congratulations on progressive move which has possibilities of far-reaching benefit." And Lawrence Tibbett telegraphed from Cleveland: "It is an organization of several vital factors which are necessary in the success of any great enterprise to-day; namely, capital, managerial experience and talent."

William S. Paley, president of the Columbia Broadcasting System, will be chairman of the board of Columbia Concerts Corporation. Its president will be Arthur Judson, manager of the New York Philharmonic Symphony and Philadelphia Symphony Orchestras. F. C. Coppicus, formerly secretary of the Metropolitan Opera Company and manager of Caruso, Scotti, Chaliapin and Marion Talley, and now manager of Jeritza, Ponselle, Argentina and Paul Robeson and many other artists, will be executive vice-president in charge of production. Law-

Albert-

lily

Dons

Mircha Elman

Donelli



rence Evans and Jack Salter, managers of Galli-Curci, Rethberg, Tibbett and Menuhin; Fitzhugh W. Haensel, manager of the tenor Crooks and the boy violinist Ricci; and John Trevor Adams, head of the Judson Radio Program Corporation, and Edward Klauber, of the Columbia Broadcasting System, will be vice-presidents. Ralph F. Colin will be treasurer and general counsel. Howard L. Taylor, of the American Opera Company; Frederick C. Schang, Jr., who will be sales manager for the new company, and Horace Parmalee, all concert managers of wide experience, complete the list of executives. General offices will be in the Steinway Building, New York.

The following, from the statement of William S. Paley, president of Columbia, proves particularly interesting:

"In addition to plans for Columbia Concerts Corporation programs, we have found new interest on the part of some of the outstanding advertisers in America in this great reservoir of the finest talent, and we hope before long to have closed some important arrangements for sponsored programs which we know will win public acclaim.

"As for the concert side of the new organization, we are all encouraged by the widespread endorsement on the part of the public, and the quick and eager response of music lovers and leaders, and of the artists themselves."

The new organization will project the following program:

Discover both in America and abroad the musical talent that will be necessary to meet the growing demand for fine music.

Provide the requisite means for distributing this talent so that it reaches the public in the widest and most effective manner possible. This has to do with the routing details of arranging tours, concert appearances, as well as radio broadcasts, and the new arrangement will enable these things to be done more economically and efficiently,

Martinelli

La Argentina

with advantages to the public, to artists and the management alike.

The most interesting phase of these proceedings, however, is vested in the artist *personnel* whom this great merger enables radio to bring virtually into the homes of the people. Space forbids our listing *en toto* the magnificent array of world-renowned representatives of the best in music, but the following incomplete list of those who are brought into relationship with radio through this alliance will serve to give the reader a fair idea of the importance of the transaction:

Soprani: Florence Austral, Claire Dux, Maria Kurenko, Hulda Lashanska, Rosa Ponselle, Marie Jeritza, Lily Pons, Amelita Galli-Curci, Marie Sundelius, Jeannette Vreeland, Elizabeth Rethberg.

Contralti: Merle Alcock, Sophie Braslau, Sigrid Onegin, Kathryn Meisle, Maria Olszewska.

Tenors: Mario Chamlee, Arthur Hackett, Giovanni Martinelli, Dino Borgioli, Edward Johnson, Paul Althouse, Tito Schipa.

Baritones: Richard Bonelli, Nelson Eddy, Lawrence Tibbett, Herbert Gould.

Bassi: Ezio Pinza, Chase Baromeo.

Violinists: Jascha Heifetz, Albert Spalding, Jacques Thibaud, Efrem Zimbalist, Mischa Elman, Yehudi Menuhin, Ruggiero Ricci, Toscha Seidel.

Pianists: Ossip Gabrilowitsch, Vladimir Horowitz, Jose Iturbi, Ernest Schelling, Harold Bauer, Ernest Hutcheson.

Flutists: John Amadio, Georges Barrere. Special Attractions: American Opera

erfetz

Company, La Argentina, The English Singers, The Don Cossack Russian Male Chorus, The Aguila Lute Quartet.



Frederic Fradkins



Errem Zimbalist

Ŭ

lutcheson

JINES

The English Singers

WHAT'S ON THE AIR

SUNDAY

	ret	ruar	y	
1.	8.	15,	22	

South	-	-		,	10,			
ALAMO. (*Part Time)	P	rogra	m b	y 15	min	ite 1	perio	ds
EASTERN TIME	6	15	30	45	7	15	30	45
CENTRAL TIME	5	15	30	45	6	15	30	45
CVCW	P	P	P	40 P	R	R	R	R
CEDD	M8	-	M8	M8	_			
- WAR	MO	M8	INIO	MO	R	R	R	R
1140 BIRM'GH'M *WAPI					_			
930 BIRM'GH'M WBRC	M5	M5	M5	M6	M6	M9	P	M 6
1040 HOT SP'GS *KTHS			-				0	0
1390 LIT'LE R'CK *KLRA								
830 DENVER KOA	0	0	0	0	0	0	0	0
560 DENVER KLZ	M8	M 8	M6	MG	M2	M2	M2	M2
1060 HARTFORD *WTIC								
1330 HARTFORD WDRC	-	_	-	-			-	-
1178.8.5.2	-	-	-	-	0	0	0	0
	-	~	-	0	0	0	0	0
950 WASH'GT'N WRC	0	0	0	0	0	0	0	0
520 Clearwater WFLA St.Petersb'g WSUN	0	0	0	0	0	0	0	Θ
900 JACKS'NVE WJAX	0	0	0	0	M 6	M6	R	R
1300 MIAM1 B. WIOD	0	0	0	0	M6	M6	0	0
560 MIAMI WQAM							-	
740 ATLANTA WSB	0	0	0	0			0	0
1020 CHICAGO KYW	M2	M2	M2	M2	M3	M3	õ	õ
770 CHICAGO *WBBM	M	M	M	M	V	V	M	0
all of entire the second second				1.1	V	-		D
870 CHI. WENR-WLS	M3	M 3	M4	M4	0	0	R	R
720 CHICAGO WGN					1		Θ	Θ
560 CHICAGO *WIBO	0	0	0	0				
670 CHICAGO WMAQ	X	X	X	X	0	0	0	0
1160 FT. WYNE*WOWO								
1230 IND'P'LIS *WFBM				-	-			
1260 C'NCIL BL'FS KOIL	M	M	M	M	T	T	M3	M3
1000 Dav. WOC*WHO	0	0	0	0	0	0	me	1110
1173.87	0	0	0	9		-	0	0
	V	0	0	37	0	0	0	0
1220 LAWRENCE*WREN	X	Θ	0	X	0	0	0	Θ
580 TOPEKA *WIBW	M4	M4	M6	M6	M9	M9	M5	M5
1300 WICHITA *KFH	R	R						
1490COVINGTON*WCKY	M2	Θ	0	M9	0	0	M3	M3
820 LOUIS VILLE WHAS	0	0	0	0			0	0
1250 N. ORL'NS WDSU	M	M	M9	M9	0	M	M2	M9
1320 N. ORL'NS WSMB		0	0	0			0	0
620 BANGOR WLBZ	_	-	-	-	-		-	-
HICCO		0	0	0	0	0	0	0
CALIFICATION CONTRACTOR AND A PROPERTY	_				-	-	-	-
1060 BALTIMORE*WBAL		-		100 miles	M2	-	M2	M2
600 BALTIMORE WCAO		R	M3	1.	0	Θ	0	0
990 SPRINGFIELD WBZ	_	M 2	M	M	M6		Θ	0
590 BOSTON WEET	0	0	0	0	0	0	X	X
1230 BOSTON WNAC	0	0	0	0	M5	M5	M7	M7
1200 WORCEST RWORC	R	R	R	R	M6	M6	M6	M6
580 WORCESTERWTAG	0	0	0	0	0	0	0	0
1410 BAY CITY WBCM								
1240 DETROIT WXYZ		0	M3	M3	0	0	0	0
		0	mo	mo	0	0	-	-
			0	0	0	0	0	0
920 DETROIT WWJ		0	0	0	0	0	0	0
810 MINNEAP WCCO	-		M2	M2	0	0	0	0
1460 ST. PAUL KSTP	0	0	0	0	M	M5	M8	TW
1270 JACKSON WJDX	0	0	0	0	0	0	0	0
950 KAN. CITY KMBC	M4	M4	X	X	M6	MG	M6	M6
610 KAN. CITY WDAF	0	0	0	0	0	0	0	R
1090 ST. LOUIS KMOX	-	M7	M7	M7	0	0	0	0
550 ST. LOUIS *KSD		0	0	0	0	0	0	Ø
	-		-	M6	MG	W	-	Ø
1350 ST. LOUIS KWK	ma	1113	mo	MU	mo	••	0	0

CHAIN PROGRAMS

Red	symbols			black
1	symbol	s denote	CBS	

E. S. T.	6 to	7	P. M.
C. S. T.	5 to	6	P. M.
G Fox Fur	Trapper	s	

- With Earle Nelson, crooning fur-trapper.
- Howard Dandies Freddie Rich's Orchestra; Diane Howard, soprano; Ben Alley, tenor.
- O Catholic Hour Catholic nour Sermon by noted Catholic clergyman; soloists; mixed vocal ensemble.
 Raising Junior
- Humorous domestic skit with Aline Berry and Pete Dixon. G Musical Moment
 - Soloist with concert orches-tra.
- G Cook's Travelogues
- **7** Northern Lights Astrid Fjelde, soprano; the Tollefron trio.

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E.	S.	Т.	7	to	8	P.	M.	
C.	S.	Т.	6	to	7	P.	M.	

- 2 Iodent Big Brother Club Dramatic sketch with Bob Emery.
- S R. C. A. Victor Hour Drama, February 1, Feb-ruary 15; musical program, February 8, February 22. **③** Harbor Lights
- Tales of an old sea captain with Edwin M. Whitney.
- Williams Oilomatics Fred. Waldner, tenor; or-chestra director, Josef Koest-ner.
- The Golden Hour of the Little Flower Religious service in Detroit, Micb. (Catholic).

250

AFTERNOON PROGRAMS

CBS.

L. 5				
12:30	Ρ.	м.,	International cast.	Broad-
1:30	P.	M.,	Conclave of N	ations.
2:00	P.	M.,	Cathedral Ho	ur.
3:00	P.	м.,	New York	Philhar-
			monic Orch	estra.
			NBC.	

Ρ.	м.,	Roxy Symphony Con- cert (WJZ).
Р.	м.,	National Youth Con- ference (WJZ).
Ρ.	м.,	Cathedral Hour (WEAF).
P.	M.,	Canadian Pacific
		Musical Couriers (WJZ). Orchestra director, Alfred Heather.
P.	M	"Your Eyes" (WJZ).
Ρ.	м.,	National Religious Service (WJZ).
Ρ.	м.,	Davey Tree Hour (WEAF).
	P. P. P.	P. M., P. M., P. M., P. M., P. M.,

1	KEY	то	LO	CA	L	PROGRAMS
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February 1, 8, 15, 22

SUNDAY

Program by 15-minute Periods NEBWIS. (Feart Time) 6 15 30 45 7 15 30 45 EASTERN TIME 5 15 30 45 6 15 30 45 CENTRAL TIME M G Q Q Q Q WWW OMAHA 50 M M M M M M M M M M M	1, 8, 15, 22 JUNDAI								
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Minute Program Announcements

WITH the addition of WACO at Waco, Tex.; WTAQ at Eau Claire, Wis., and WOKO at Albany, N. Y., CBS now numbers within its network seventy-seven stations in seventy-one cities. Moreover, NBC has added to its list nearly a dozen stations since our schedules were adopted. To serve the listeners east of the Rockies fairly, we are almost compelled to add these new stations, carrying programs nationally

available, to our listings. With our present mechanical equipment, the only possible way to add these stations is for us to enlarge our page. We are forced to choose between neglecting the best interests of many of our readers by omitting the programs of their near-by stations or else temporarily .adopting a less convenient page size. It is quite probable that we shall make the latter choice and appear in March with a lengthened page and with a score of stations added to our schedules.

MABEL

WAYNE

Composer of popular songs, is beard over WEAF and associates

each Tuesday at 4 p. m., E. S. T.

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The sudden canceling of the "Majestic Curiosity Shop" program, Sunday, Janu-ary 4, took all the makers of program service by surprise-in fact, the CBS listings up through January 11 still carried that feature, which has had a large and enthusiastic following. Of course, our January issue had already been mailed to our readers long before this cancellation occurred. Probably a hundred of our readers took the trouble to write us about it when "Around the Samovar" supplanted the "Curiosity Shop," Sunday night, January 4. Incidentally we had had a special painting of the "Curiosity Shop" in plate and ready for our February cover when the telegram announcing Majestic's cancellation arrived.

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"The Voters' Service"—Tuesdays at 7 P. M., E. S. T., over WEAF and associates —has announced the following themes for its February programs: February 3, "Speculation or Investment?" February 10, "The Voter: His Taxes and What He Gets for Them;" February 17, "Economic Trends and the Worker;" February 24, "The Job, Security and the Government." Listeners wishing a copy of a "Suggested Reading List," prepared for each of these programs by the American Library Association, should mail a self-addressed, stamped envelope to the Radio Committee, National League of Women Voters, 347 E. Fiftieth St., New York City.

All sports lovers, and those who love to lis-

ten to keen wit as well, will appreciate this tip: If you are in range of WLW, Cincinnati, tune in Tuesday, Wednesday, Thursday and Friday at 10:30 P. M., E. S. T., to hear Col. Bob Newhall give his sports review. On Mondays Colonel Newhall speaks at 5:30 P. M., and on Saturdays at 9:15 P. M. In our opinion he is one of the most interesting personalities now on the air.

120

"Hank Simmons' Showboat" has chosen some favorites of bygone days for its February presentations:

February 7-"East Lynne."

February 14—"Kathleen Mavourneen."

February 21—"The Celebrated Case." February 28—"Ten Nights in a Barroom."

Tune in on your nearest CBS station at 10 p. m., E. S. T.

36

"Barbasol Ben and His Barbers" are now with us each Monday and Thursday at 8:15 P. M., E. S. T., over CBS. Vernon Dalhart, well-known singer of ballads, and Adelyn Hood are the co-stars, aided and abetted by a "real for sure" barbershop quartet.

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There will be few, if any, changes in the present line-up of stations before April 30. At that time the Federal Radio Commission will issue licenses to the broadcasters good until October 30.

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A Roxy Symphony Orchestra of two hundred pieces will broadcast for some weeks to come over both the red and blue NBC networks each Sunday morning at eleven, E. S. T., direct from the gigantic stage of the Roxy Theatre.

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Midwestern fans now have two opportunities to hear the "Camel Pleasure Hour." Following its presentation at 9:15 p. M., Wednesdays, over stations in the Eastern Time belt, it is repeated at 10:15, C. S. T., for Central Time stations.

Paul Whiteman and his orchestra have returned to the NBC chain for an early evening hour. Under the title "Allied Quality Paint Group," this popular ensemble will be featured each Tuesday at 8 P. M., E. S. T., over the blue network.

"Adventures of Sherlock Holmes," heard over WEAF and associates at 10 P. M., E. S. T., Mondays, may be heard also at 10 P. M., M. T., or 9 P. M., P. T., over far Western stations.

Gus Van, internationally known comedian of song, has become the headliner of the Howard Dandies program heard each Sunday evening at 6:30, E. S. T., over CBS.

"Carborundum Hour" will conclude its present series with the program of February 28.



Screen and stage star, is beard in fifteen-minute recitals over the Columbia chain three evenings a week: Tuesday, Wednesday and Eriday at seven, E. S. T.

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WHAT'S ON THE AIR

February 1, 8, 15, 22 SUNDAY

SOIL	A			1, 8,	15,	22		_
ALAMO. (*Part Time)	P	rogra	am b	y 15	min	ute j	perio	ds
EASTERN TIME	8	15	30	45	9	15	30	45
CENTRAL TIME	7	15	30	45	8	15	30	45
690 TORONTO CKGW	R	R	R	R	M9	0	0	0
960 TORONTO CFRB	R	R	M2	0	Θ	Θ	M9	M9
1140 BIRM'GH'M *WAPI						0	0	0
930 BIRM'GH'M WBRC	M4	M4	M6	0	0	Θ	0	0
1040 HOT SP'CS *KTHS	Θ	M 2	0	0	-			
1390 LITLE R'CK *KLRA	0	_		0	Θ	Θ	0	0
830 DENVER KOA	Θ	0	0	0	0	0	0	0
560 DENVER KLZ	0	M9	M9	0	Θ	Θ	Θ	0
1060 HARTFORD *WTIC	M5	M5	0	0	M 9	M9	M 2	M2
1330 HARTFORD WDRC	0	0	0	0	-	-	-	-
630 WASH'GT'N WMAL	0	0	0	0	Ø	Θ	0	0
950 WASH'GT'N WRC	0	0	0	0	0	0	0	0
St. Petersb's WSUN 900 JACKS'NY'E WJAX	Ø	0	0	0	Ø	T	T	T
11100	R	R	R	R	R	M6 M9	M6 R	M9 M
WOAN	0	0	0	0	0	IN 9	K	IVI
740 ATLA NTA WSB	C	0	0	0	0	0	0	0
1020 CHICAGO KYW	0	0	0	0	0	M3	0	X
770 CHICAGO *WBBM	9	9	0	0	0	B	X	M
870 CHE. WENR-WLS	0	0	M4	M4	R	R	R	R
720 CHICAGO WGN	0	0	114 1		-	0	0	0
560 CHICAGO *WIBO			0	0	-	-	-	-
670 CHICAGO WMAQ	0	0	R	R	R	R	R	R
1160 FT. WYNE*WOWO	-	0	0		Ø	0		
1230 IN D'P'LIS *WFBM	0	-	Ø	0	õ	õ	0	0
1260 C'NCIL BL'FS KOIL	õ	0	Ø	0	ø	õ	0	0
1000 Dav. WOC+WHO	0	õ	0	0	0	0	0	0
600 WATERLOO WMT	0			0		-	0	0
1220 LAWRENCE*WREN	0	0	0	0	0	0	0	X
580 TOPEKA *WIBW	0	X	M	0	T	T	X	X
1300 WICHITA *KFH			X	0	0	0		
1490COVINGTON*WCKY	Θ	M	M3	M3				
820 LOUISVILLE WHAS	Θ	0	0	0	0	0	0	0
1250 N. ORL'NS WDSU		T	M5	M5	Θ	Θ	M6	M6
1320 N. ORL'NS WSMB	Θ	0	0	0	0	0	0	0
620 BANGOR WLBZ					0	Θ		
940 PORTLAND WCSH	0	0	0	0	0	-		
1060 BALTIMORE*WBAL								
600 BALTIMORE WCAO	-	-		0	0	-	0	O
990 SPRINGFIELD WBZ	Ø	0	0	0	0	MG	0	X
590 BOSTON WEEL		-			X		0	0
1230 BOSTON WNAC		0	0		Ø	0	0	0
1200 WORCEST'R WORC 580 WORCESTER WTAG	-	X	-	0	X	0	O	O
	0	0	0	0	0	X	X	X
		0	0	0	0	0	0	0
1240 DETROIT WXYZ 750 DETROIT WJR	-	0	O	0	6	Θ	G	0 X
920 DETROIT WWJ	-	0	0	0	0	0	0	0
810 MINNEAP WCCO	-	M5	0	0	0	6	X	X
1460 ST. PAUL KSTP		1	0	0	M	-	0	0
1270 JACKSON WJDX	-	ŏ	0	0	0	-	-	-
950 KAN. CITY KMBC	-	0		0	6	Ø	0	0
610 KAN. CITY WDAF		0	0	0	1.00	0	0	0
1090 ST. LOUIS KMOX				0	Ø	0	0	0
550 ST. LOUIS *KSD	-	0	õ	0	0	0	0	0
1350 ST. LOUIS KWK		Ø	õ	Ø	Ø	õ	õ	X
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CHAIN PROGRAMS

Red	symbols symbols			black
E. 5	S. T.	8	to 9	PM

8 to 9 P. M. C. S. T. 7 to 8 P.M.

- Major Bowes' Family Louise Bave, soprano; or-chestra director, Yasha Bunchuk.
- 2 Chase and Sanborn Choral Orchestra
 - Vocal soloists; piano duo; muted singers; orchestra director, Frank Black.
- S Enna Jettick Melodies Vocal soloists; ensemble director, George Dilworth.
- G Collier's Radio Hour Orchestra, dramatized stories, prominent speakers,
- O The World's Business Talks by nationally known business men.
- OU. S. School of Music Dr. Sigmund Spaeth with Vincent Sorey and orchestra.
- S Kaltenborn Edits the News
- O The New World Symphony Concert orchestra; director, Howard Barlow.

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E.	S.	T.	9 to 10 P. M.
C.	S.	Т.	8 to 9 P. M.

- G Around the Samovar Peter Biljo and his Balalaika orchestra.
- G Graham-Paige Hour Large concert orchestra. See article on page 45.
- 3 Our Government David Lawrence describes Governmental activities from Washington.
- Atwater Kent Hour Concert; grand opera artists; orchestra director, Josef Pas-ternack.
- G Collier's Radio Hour Orchestra, dramatized stories, prominent speakers.
- South Sea Islanders Native string orchestra; Joseph Rodgers, director.
- B World Adventures with Floyd Gibbons

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Select from this list the program you prefer at the given time. Locate in the panels to the left and right the nearest station to you carrying it, and tune in. Enjoy what you want when you want it.

KEY TO LO	CA	L PROGRAMS
N News		S Sports
O Educational		T Dramatic
P Children's		V Variety
feature		W Comic
R Religious		X On the air
M	USI	CAL
		The second second second second
M 1. Band	IVI	6. Popular
M 2. Classical		7. Symphonic
M 3. Dance	M	8. Organ
TA A Doligious	M	9. Semi-classical

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			ebru 8, 1		2	S	UN	NDAY
P	rogra	am b	y 15	-min	ute j	perio	ds	NEBWIS. (*Part Time)
8	15	30	45	9	15	30	45	EASTERN TIME
7	15	30	45	8	15	30	45	CENTRAL TIME
Θ	M8	M8	M3					KFAB LINCOLN 770
0	0	0	0	0	0	0	0:	*WOW OMAHA 590
					M9		M9	WPG ATL'TIC CITY 1100
								WOR NEWARK 710
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9	MS	MS	MJ					AFAB LINCOLN 770
0	0	0	0	0	0	0	0	*WOW OMAHA 590
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					_	0	0	WKBW BUFFALO 1480
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M 8	M 8	0	0	M	M	X	X	WDAY FARGO 940
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		-		-	-			WLW CINCINNATI 700 WSAI CINCINNATI 1330
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M 3	0	0	0	Θ	0	M		WHK CLEVEL'D 1390
0	0	0	0	0	0	0	0	WTAM CLEVEL'D 1070
X	X	X						WAIU COLUMB'S 640
M9	0	0	0	Ø	Ø	0	0	WSPD TOLEDO 1340
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Θ	M	0	0	0			-	KVOO TULSA 1140
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Θ	M5	0	0	0	0	0	0	WSM NASHV'LE 650
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Θ	X	X	X	0	0	0	0	WFAA Dallas 800 WBAP Ft. Worth 800
Θ	X	0	0	X	0	0	0	KPRC HOUSTON 920
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0			0	Θ	Θ	0	0	WISN MILW'KEE1120
Ø		0	0	1.0				WTMJ MILW'KEE 620
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This is Station FAN broadcasting! Owned and operated in the world by the Radio Public Corporation!

To Jeff Sparks go the announcerial honors for this monthly broadcast, or such is the opinion of Miss A. M., of Easton, Pa., who writes:

TO JEFF SPARKS

Herc's an announcer Who makes people rejoice, And makes patients smile Through his most cheery voice.

His voice is the clearest Of any you've heard, And his diction is perfect To each tiny word.

He's brim full of humor And most clever wit-Jeff Sparks, announcer For the "popular bit"!

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EASTON, Pa.

Next, we shall listen to a talk by a gentleman who has a message for the chains:

-A. McC.

Much has been said about better reception and little has been done to make better reception possible. I don't think that reception is as good as it was two years ago, before the Radio Commission made wavelength changes.

If synchronization of the NBC and CBS stations will improve reception, as Mr. Horn says it will, and it can be done, why in the world don't they do it and clear up the air? There are many other good stations on the air, just as good as the chain station, that have fine programs, but how many can be heard from the interference of the powerful stations? Independent stations broadcast programs that many thousands like to hear. If about one-half of the "dinky," "hay-wire" sta-tions, as you spoke about in a recent issue, were taken off the air, reception would be very much improved.

Some national programs are heard on as many as twelve different stations at the same time and on as many different wavelengths. These pro-grams would be just as well heard on the same wavelength or synchronized stations. It makes no particular difference on which station one hears a program, just so it is heard, and no doubt would be heard by thousands more if better reception was possible.

Several stations which I listen to have installed the new type transmitters, and it can be truthfully said that reception is about 40 per cent. improved in tone and reception.

It is also a noticeable fact that some powerful stations delight in "jumping" their wavelengths as much as ten kilocycles, thus interfering with some other station.

So, why not start a campaign from the listeners' viewpoint of reception, which no doubt would be very valuable to the Radio Commission as well as the chains. The listeners are the ones who buy radios and hear the programs. What benefit is a radio and fine programs and millions spent for advertising if the public can not hear what it is all about? O. T. F.

CENTERVILLE, Ia.

And now we have the pleasure of introducing to you one of the dearest ladies

M.

of our acquaintance, who offers some suggestions that might prove "good for our souls":

Now, if reception of the programs would improve, and interference by stations also, and some of the programs thenselves, what a really nice time we listeners would have! But that is asking a great deal, for no one can control the atmos-phere and "old man static." Yet I must say, as far as the programs are concerned, that they are, on the whole, an improvement over those put on a year ago. "Amos 'n' Andy" are no better, though, and could take a lengthy vacation as far as a great many of us are concerned. The "jazz" and some of the latest song "hits" are not quite as bad as that "Singing in the Bathtub" stuff; yet, as I sit here writing, some one is singing over WGY "I Wonder Who Is Kissing Her Now." Now, you know the radio itself represents wonderful study on the part of man, and it is too bad some of this weak-minded trash can't be eliminated. Doubtless some like it, but it would be "good for their souls" if they thought of some-thing else for awhile. Maybe we need some of it to teach us to appreciate the better class of music when we hear it. WPG still broadcasts over more kilocycles than

it should, and that is rather disgusting. But most of their programs are rather good. Yet, as a whole, everything seems to have improved-your magazine especially. Sincerely, MRS. E. B. SPRINGFIELD, Vt.

"Rendering unto Cæsar," etc.:

Upon reading over the January issue of your magazine, which I believe to be the best radio magazine published, I note that on page 23 you show a picture of the Lombardo brothers.

Under this picture it reads that these boys received their musical education in their home town, Toronto, Ontario.

I would like to correct you in this matter, as, to the best of my knowledge, this family lived in London until the orchestra left to go to the United States.

I think that the majority of London radio fans take pride in the fact that the Lombardo boys came from London and do not like to see credit given to another city when it is not due. Yours sincerely, W. A. W.

LONDON, Ont., Can. VE

K-k-k-katy!

After reading an entire page of praise-chanting for Lowell Thomas in your December number, I, like Cæsar, feel "Thou, too, O Brutus," for all we have heard is, "What a man," which term may be fitting at his Duchess County farm; but at the mike, oh, me! oh, my! His vocabulary is so limited he always picks his "min" (his way of saying "men"), and also picks his news items of the day, and darn poor "pickin'" it is most of the time. Some evenings ago he did get away from his grasshoppers, centipedes, etc., long enough to tell us about the moon coming up over a cowshed. The same evening Thorgersen, the an-nouncer, urged the people to buy an atlas on which to follow Thomas to places of interest. I wonder if this particular cowshed can be located on the atlas, also the ash-cans which Thomas mentioned at the same time. By jingo, if Thor-gersen can give the people this assurance, I don't see why the atlas wouldn't go over big, for I can't think of anything more romantic than to watch the moon coming up over a cowshed, with

gentle breezes wafting sweet odors, and the ashcans as a background. Pretty pictures this Thomas man can paint, eh? Yours truly, WANNA LAUGH.

Somebody off their assigned wavelength?

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Introducing Herr Ludwig Von Stoskoph, who is not broadcasting from "Chermany":

IT'S ALL ABOUT GENE AND GLENN

MR. VAT'S IN AIR:-Mit combliments, might I am behind, but better it iss I should said someding late as not to said it at all.

(Although our "German friend" treats on a subject just seven months old, his reference to "Gene and Glenn" is timely, in view of their recent elevation to stardom on the NBC chain, where they are given the Quaker Oats period lately occupied by Charlie Hamp.)

Mit sudch a pootifull cover vat you got it, in front, on das July magitzine, it giffs sudch a rapture und a trill to all das Pumpernicle boys. Chust like Hester Grallstone's twin sister, Lena looks it, only she got it, a shape vat iss better. I betcha mit gellus, green cyes, Hester vould have it, ven on a shape, she looks it, like Lena's-und sudch a coot liddle vitsgers vat Jake got it, chust like by Shmaltsis liddle goat.

But I must tell you, it giffs a few flys in soup. Mr. Schpang, "him vat Jake und Lena woiks for," he iss sore like anyting und it giffs a look in his face like Babe Ruth got it, ven it giffs a shtrikeout. "'Cause vy are you sore, Mr. Schpang?" I asked, und he said, "Vell, if it giffs crackers to sit on, for vy not a couple boxes up-to-date soda crackers like only Schpang makes 'em? Und for vy should it giff a seat behind for Gene und Glenn, all das Lakwood flappers like to know, mit two sudch up-to-daters, Chon Barlymore und Moritz Shoffolcer should take it a back seat?"

Goot-by. HERR LUDWIG VON STOSKOPH,

Secrataire Pumpernicle Verein No. 13, Lakewood, O.

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"Turning the Dial" over at Cincinnati, O.:

Did you ever notice that three CBS announcers' voices sound alike? They are Frank Knight, David Ross and George Beuchler. I can not tell who is announcing until the end of the programs. At our house we guess who it is, but most always guess wrong.

Now for congratulations. Your WHAT'S ON THE AIR grows more interesting with every issue. I would not be without it. Your "Turning the Dial" is very amusing. I happened to be doing the same thing on the same night and practically had the same stations as your "Dial-twister," with the exception of Shreveport, KWKH.

CINCINNATI, O. M. P. 從

Ouch!

Your subscribers have been "Amos 'n' Andved," "Rudy Valleed," "Arthur Murrayed," "Floyd "Floyd Gibboned" to death! NYACK, N. Y. A SUBSCRIBER.

WHAT'S ON THE AIR

SUNDAY 1, 8, 15, 22

ALAMO.	-	<u> </u>	-	-		-	_	
(*Part Time)		rogra	am b	y 15		ute 1	perio	ds
EASTERN TIME	10	15	30	45	11	15	30	45
CENTRAL TIME	9	15	30	45	10	15	30	45
690 TORO NTO CKGW	0	0	M	0	0			
960 TORONTO CFRB	M7	M7	M7	M7	N	M4	M4	M4
1140 BIRM'GH'M *WAPI	0	0	M9	M9	M9	M9	M9	M3
930 BIRM'GH'M WBRC	M6	M6	M3	M 3	M3	M 8	M8	M8
1040 HOT SP'GS *KTHS	M	M			M2	M2		
1390 LIT'LE R'CK *KLRA			0	0	0	0	0	0
830 DENVER KOA	0	X	X	0	0	0	A	6
560 DENVER KLZ	ñ	n	M2	M2	M2	M2	R	R
1060 HARTFORD *WTIC	M2	X	X	-	MG		MG	MG
1330 HARTFORD WDRC				1120	0	0	0	0
630 WASH'GT'N WMAL	0	0	0	0	0	0	0	0
UDC	0	X	X	0	0	0	6	0
520 Clearwater WFLA	-		v	M5	0	9	9	9
St.Petersb'g WSUN	O	0	-		0		-	-
900 JACKS' NV'E WJAX	M9	0	X	0	0	V	0	0
	M	0	M6	6	0	X	Θ	Θ
560 MIAMI WQAM		-	_	-				
740 ATLANTA WSB	0	0		0	0	0	Θ	Θ
1020 CHICAGO KYW	M	0	M	0	0	M	N	M3
770 CHICAGO *WBBM	0	0	0	0				
870 CHI. WENR-WLS	M7	M7	0	0	X	B	W	M
720 CHICAGO WGN	0	X	X					
560 CHICAGO *WIBO								
670 CHICAGO WMAQ	R	M	X	X	M	Μ	M	M
1160 FT. W'TNE*WOWO	0	0	0	0				
1230 IND'P'LIS *WFBM					0	0	0	0
1260 C'NCIL BL'FS KOIL	0	0	0	0	M	M	M3	
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600 WATERLOO WMT	0	-	0	0	0	0	0	0
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1320 N. ORL'NS WSMB	-	0		-	-		-	-
620 BANGOR WLBZ								
940 PORTLAND WCSH		X	X	0	0			
1060 BALTIMORE*WBAL								-
600 BALTIMORE WCAO	-	0		0		1	1	
990 SPRINGFIELD WBZ		0	0	0	0	B		
590 BOSTON WEEL	-	X	X	0	6	N		-
1230 BOSTON WNAC	0	0	0	0		M 8	M 8	M8
1200 WORCEST R WORC	M8	M8	0	0				
580 WORCESTER WTAG		X	X	N				
1410 BAY CITY WBCM								
1240 DETROIT WXYZ	1	0	0	0	0	0	0	0
750 DETROIT WJR	_	0	0	0	Ø	B		-
920 DETROIT WWJ	-	x	X	O	Ø	0	0	Ø
810 MINNEAP WCCO			0	0	0	0	-	0
1460 ST. PAUL KSTP		X	X	0	0	X	0	0
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the state of the second states and	-	O	O	8	M4		the second	and a second
610 KAN. CITY WDAR		X	X	0	E M2		M5	
1090 ST. LOUIS KMOX		0	0	0	M3	M3	M3	M3
550 ST. LOUIS *KSD	Are included			-		D	-	-
1350 ST. LOUIS KWK	M2	0	0	0	Θ	B	A	A

Red	symbols symbols			
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1.	5.		 U	LO I	11	r. IVI.
C.	S.	T.	9	to	10	P. M.

- O Royal's Poet of the Air Featuring Jesse Crawford and the Duotones.
- 2 The Gauchos Vincent Sorey and his orchestra.
- Be Square Motor Club Program
 - Orchestra with script act.
- 1 Atwater Kent Hour Concert orchestra; director, Josef Pasternack; soloists,
- 2 To Be Announced
- Sunday at Seth Parker's Down East hymn sing.
- G Evensong Vocal and instrumental.
- Pennzoil Pete Andy Sannella and novelty orchestra.
- 6 Kaffee Hag Slumber Music
 - String ensemble.

3

E.	S.	T.	11	to	12	P. M.	
C.	S.	T.	10	to	11	P. M.	

- Sunday at Seth Parker's Down East hymn sing.
- 3 Sam Herman Xylophonist, assisted by Frank Banta, pianist.
- S Russian Cathedral Choir Vocal soloists, male quartet.
- Sadio Luminaries
- **B** Enna Jettick Melodies
- A Reminiscences Erva Giles, soprano; Godfrey Ludlow, violinist; male quartet; Keith McLeod, organist; Alwyn E, W. Bach, narrator.
- Back Home Hour from Buffalo
 - Religious service with symphony orchestra; quartet and soloists. Sermon, Rev. Clinton H. Churchill.

嬔

What do your favorite stations offer at this time? Note the symbols after them in the columns at left and right, and find them described in this middle column. Make your choice and tune in.

KEY T	D LOCA	L PI	ROGRAMS
N News		S	Sports
O Educati	onal	Т	Dramatic
P Childre	n's	V	Variety
featu	re	W	Comic
R Religion	8	x	On the air
	MUSI	CAL	
M 1. Band	I M	6. Pc	opular
M 2. Clas:	sical M	7. S3	mphonic
M 3. Dane		8. 01	
			mi-classical
M 5. Nove	lty M	V	ariety

								NEBWIS.
-			y 15		-		-	(*Part Time)
10	15	30	45	11	15	30	45	EASTERN TIME
9	15	30	45	10	15	30	45	CENTRAL TIME
				Θ	X	A	A	KFAB LINCOLN 770
0	X	X	0	0	0	Θ	Θ	*WOW 0MAHA 590
T	T	0	0	0	0	0	0	WPG ATL TIC CITY 1100
								WOR NEWARK 710
0	X	X	0	0				WBEN BUFFALO 900
								WGR. BUFFALO 550
0	0	0	0	0	0	0	0	WKBW BUFFALO 1480
0	0	0	0	0	0	0	0	WABC NEW YORK 860
0	0	0	0	0	0	0	0	WEAF NEW YORK 660
0	0	0	0	Θ	B	A	A	WJZ NEW YORK 760
0	0	0	0					WHAM ROCH'TER 1150
-		0	0	0	0	0	0	WHEC ROCH'TER 1440
0	X	X	0	0	0	0	0	WGY SCHEN'D'Y 790
0	0						1	WFBL SYRACUSE 1360
n	ñ	X	X	0	0	0	0	WBT CHARLOTTE 1080
-	-				-		-	WPTF RALEIGH 680
-			1					WWNC ASHEVILLE 570
0	0	0	0	0	0	0		WDAY FARGO 940
õ	ñ	00	0	M3	M3	M3	M3	WADC AKRON 1320
ñ	ñ	M9	M9	M3	M3	1012	M6	WKRC CINCINNATI 550
M3	0	0	0	TV	TV	M3	M3	WLW CINCINNATI 700
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M6	M6	Θ	0	0	0	0	0	WKBN YO'NGST'N 570
M5	M5	M7	M7	0	0	0	0	KFJF OKLA CITY 1480
0			0	0	X			WKY OKLA. CITY 900
								*KVOO TULSA 1140
				_				WHP HARRISB'G 1430
0	0	0	0					WLBW OIL CITY 1260
0	0			1				WCAU PHILAD. 1170
M7	M7		M7					WFAN-WIP PHIL610
0	X	X	0	0				*WLIT-WFI PHIL 560
V	0	0	0	Θ	B	A	A	KDKA PITTSB'GH 980
0	X	X	0	0	X			WCAE PITTSB'GH 1220
0	0	0	0					WJAS PITTSB'GH 1290
0	0	0	0	0	0	0	0	WEAN PROVID'NCE 780
	X							WJAR PROVID'NCE 890
M	M	M	M	0	0	0	0	WDOD CHATTA. 1280
0	0			1				WMC MEMPHIS 780
				0	0	0	0	WREC MEMPHIS 600
								WLAC NASHV'LE 1470
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			0		0	_	0	*KRLD DALLAS 1040
0	X	X	X	M		0	0	WFAA Dallas 800 WBAP Ft. Worth 800
0			0	0	X			KPRC HOUSTON 920
0	0	X	X					*KTSAS. ANTONIO 1290
0		M	M	M				WOAL S. ANTONIO 1190
	M4	0	0	0	0	0	0	WTAR NORFOLK 780
M2	0	X	0	0	0	-	-	WRVA RICHM'D 1110
M	M		0	0	0	0	0	WDBJ ROANOKE 930
M7	X	X	0	0	0	and the second second	0	WEBC SUPERIOR 1290
mit	A	0	_		0		0	WISN MILW KEE1120
-	x	and the second second		0	0	0	0	WTMJ MILW KEE 620
	A	A	0	0			1	TIL NIL NIL NEL 620

February 1, 8, 15, 22

SUNDAY

Windy City Highlights

HEN NBC built the world's finest broadcasting center at Chicago, it did so largely because of the mass of business piled up in the country's second city by a hustling young Georgian, Niles Trammell by name.

Mr. Trammell went to Chicago in 1928, only a few months after he had joined the National Broadcasting Company. He had a dozen people working for him then. To-day he directs the efforts of a staff of more than two hundred workers, in addition to the sixteen hundred artists who go on the air from the Chicago network center each month. He was made a vicepresident of the company in March, 1929.

Born in Marietta, a little town in northwest Georgia, he was educated at the University of the South at Sewanee, Tenn. He entered the service during the World War and emerged with the rank of lieutenant. Before joining NBC, he was for four years in various sales-executive positions with the Radio Corporation of America on the Pacific Coast.

He rules a radio network stretching from Canada to the Gulf, and from the Alleghenies to the Rockies, yet his name is known to few of the millions who dial in nightly on the programs originated under his direction at Chicago. He has a genuine distaste for personal publicity, or "trumpet-blowing," as he calls it, his associates say.

No longer do orchestral conductors, appearing in the new studios of the Columbia Broadcasting System in Chicago, tecter idly on their heels, in movie masterof-ceremonies fashion.



NILES TRAMMELL, manager Chicago office, and vice-president, NBC.

When they go on the air nowadays, new responsibilities are heaped on their shoulders. On their music-stand is placed a dial, a duplicate of the tone-control indicator which is before the eyes of the operator in the studio's control booth. By watching the indicator needle as it rises and falls, it is now up to the conductor to regulate the volume of his orchestra, to keep it at the proper strength for broadcasting. The operator, who formerly did this electrically, now merely checks up on the conductor's efforts.

The new tone-control system is typical of the whole idea around which the Columbia engineers built the new studios that of an entertainment workshop where mechanical perfection is considered first; the appearance to the spectator who may visit the studio, second.

In the new studios, which are otherwise triumphs of modernistic design, the microphones are slung from the ceiling by a complicated system of ropes and pulleys. Arthur M. Clarke, the sound engineer who supervised the construction of the studios, explained them, saying:

"The radio studio is a workshop. It serves one, and only one, purpose—the setting for a program pick-up. If that pick-up is to be perfect, mechanical requisites must come first, and decorative niceties last. The ropes allow us to adjust to perfection a particularly sensitive microphone. If log-chains would have served better, we would have used logchains."

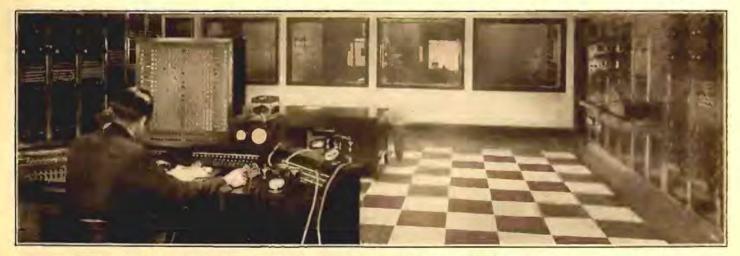
The microphones, incidentally, are so delicate that, tuned to their full capacity, they could pick up the ticking of a conductor's wrist-watch and put it on the air with the volume of a grandfather clock, the engineers assert.

The Columbia studios serve the double purpose of an originating-point for network programs and of local studios for WBBM, the Columbia-owned station in Chicago. They were put into operation shortly before the first of the year.

2

A. W. ("Sen") Kaney, one of the veterans of radio broadcasting in Chicago, comes out of a recent shake-up of positions in the Chicago offices of the National Broadcasting Company with added honors and responsibilities. As the new program manager of the Chicago division, much of the work of arranging for the transfer and new set-up of the many programs which NBC is moving from New York to Chicago will fall on his shoulders. Kaney, starting as an announcer on KYW, Chicago's first broadcasting station, was an early leader in, if not the originator of, the extemporaneous school

[Continued on page 43]



Control room, Chicago NBC headquarters. Control board in foreground has facilities for handling programs from eighteen studios.

MONDAY 2, 9, 16, 23

NICI II			_	2, 1	9, 10	, 20		-
ALA.—MO. (*Part Time)	-	rogra	am b	y 15	-	ute 1	perio	ds
EASTERN TIME	6	15	30	45	7	15	30	45
CENTRAL TIME	5	15	30	45	6	15	30	45
690 TORONTO CKGW	-	0	0	M9	A	M9	M 9	M9
960 TORONTO CFRE	-	P	X	X	M	0	0	W
1140 BIRM'GH'M *WAP	-	X	X			X		
930 BIRM'CH'M WBRC	-	0	X	X	Θ	0	0	X
1040 HOT SP'CS *KTHS	-		_			M3	M9	-
1390 LITLE R'CK *KLRA		0	-	0	Θ	0	0	0
830 DENVER KOA		0	0	M9	NO	Θ	C	TM
560 DENVER KLZ	-	0	X	0	W	W	M6	W
1060 HARTFORD *WTIC	1	-	_	-	M5	0	M2	M2
1330 HARTFORD WDRC		0	-	0	Ø	0	0	
630 WASH'GT'N WMAI	0	0	0	O	Ø	O	X	V
950 WASH'GT'N WRC		O	X	X	A	B	C	D
St.Petersb'g WSUN		X	X	0	W	M9	M9	M9
		M6	M3	0	A	B	M3	M3
WAIN	1.4.4	M	M	Θ	A	0	C	N
- sude			-	-	-	0		D
1/1/11		MG	P	P	P	Ø	M3	D
1020 CHICAGO KIW 770 CHICAGO *WBBM		-	M8	-	M	M	M	M
870 CHIL WENR-WLS	0	P	M	OM	M	M	NI O	W
WCM	_	F	IVI	IVI	IVI	IVI	0	VV
720 CHICAGO WGN 560 CHICAGO *WIBO			-	-	-	-	-	D
670 CHICAGO WMAQ		P	0	M	M	M	M	
1160 FT. W'INE*WOWO		-	0	141	IVI	IVI	IVI	0
1230 IND'P'LIS *WFBM		-		0	-	0	0	0
1260 C'NCIL BL'FS KOIL	-	M8	P	M	6	M	0	0
1000 Dav. WOC*WHO		1110	0	1.4	0	141	0	0
600 WATERLOO WMT		0	9	0	-	6	-	0
1220 LAWRENCE*WREN		0	0	x	M5	B	C	X
580 TOPEKA *WIBW	1.	0	P	P	Ø	0		M9
1300 WICHITA *KFH	1	N	x	0	0	0	X	X
1490COVINGTON*WCKY	0	0	M3	M3	A	B		
820 LOUISVILLE WHAS		0	0				-	
1250 N. ORL'NS WDSU	-	M9		w	N	M	0	0
1320 N. ORL'NS WSMB		0			-		0	9
620 BANGOR WLBZ		-						-
940 PORTLAND WCSH		0	-				X	x
1060 BALTIMORE*WBAL	\sim	0	0	Ø				
600 BALTIMORE WCAO		õ	0	M9	Ø	0	0	M3
990 SPRINGFIELD WBZ		M	M3	0	A	-	and the second day	'M6
590 BOSTON WEEL	M9	M9	X	M8	M8	M8		
1230 BOSTON WNAC		M	M	M	M7	0	0	M
1200 WORCEST RWORC	A 1973 M. Cont.	M	M	M	Ø	0	MG	T
580 WORCESTERWTAG	M9	M9	N	0	X	-	-	X
1410 BAY CITY WBCM	X	X	M6	0	Ø		M6	
1240 DETROIT WXYZ		X	T	T	Ø	0	the second se	0
750 DETROIT WJR					A			
920 DETROIT WW.		0			0	0	1	
810 MINNEAP WCCO		0	0	X	M3	M3	0	M5
	D	0	0	ON	M	M	-	M
1460 ST. PAUL KSTP		-		0				
1270 JACKSON WJDX								
1270 JACKSON WJDX 950 KAN. CITY KMBC	P	P	N	T	T	T	0	0
1270 JACKSON WJDX 950 KAN. CITY KMBC 610 KAN. CITY WDAH	P P	P P	NO		-	T M2		О М2
1270 JACKSON WJDX 950 KAN. CITY KMBC 610 KAN. CITY WDAH 1090 ST. LOUIS KMOX	P P P	P	-	T	M2 M3		M2	
1270 JACKSON WJDX 950 KAN. CITY KMBC 610 KAN. CITY WDAH	P P P	P	0	T O	M2	M2	M2 O X	M2

WHAT'S ON THE AIR

CHAIN PROGRAMS

Red	symbols symbols	denote denote	NBC; CBS	black

E.	s.	т,	6	to	7	P. M.
C.	s.	T.	5	to	6	P. M.

- Black and Gold Room Orchestra Director, Ludwig Laurier.
- **Who's Behind the Name?** Biographical sketches.
- S Black and Gold Room Orchestra
- As above.
- Start and Stop
- Mormon Tabernacle Choir and Organ From Salt Lake City, Utah.
- C Literary Digest Topics in Brief Lowell Thomas.
- **O WSPD Commodores** Dance music.
- O Dance Music from New York
- My Bookhouse Story Time
- O Tony's Scrap-book
- Semi-Hex Program Schutt and Cornell, piano

₩ E. S. T. 7 to 8 P. M. C. S. T. 6 to 7 P. M.

- G Current Events H. V. Kaltenborn.
- G The Vagabonds Emery Deutsch and his orchestra.
- Evangeline Adams Astrologer.
- C Anheuser-Busch Program Tony Cabooch.
- A Musical Demi-tasse John Barclay, baritone, and Dagmar Rybner, pianist.
- S The World To-day Talk by James G. McDonald.
- G To Be Announced
- A The Pepsodent Program Amos 'n' Andy.
- B Tastyeast Jesters Dwight Latham, Wamp Carleson, Cuy Bonham.
- C Phil. Cook The Quaker man; one-man show.
- D Roxy's Gang From Roxy Theatre, New York City.

KEY TO LO	CAL PROGRAMS
N News	S Sports
O Educational	T Dramatic
P Children's	V Variety
feature	W Comic
R Religious	X On the air
MU	JSICAL
M 1. Band	M 6. Popular
M 2. Classical	M 7. Symphonic
M 3. Dance	M 8. Organ
M 4. Religious	M 9. Semi-classical
M 5. Novelty	M Variety
M 4. Religious	M 9. Semi-classical

		2, 1	9, 16	, 23		IVI		NDAY
P	rogra	am t	y 15	-min	ute	perio	ds	NEBWIS.
6	15	30	45	7	15	-	45	(*Part Time) EASTERN TIME
5	15	30	45	6	15	30	45	CENTRAL TIME
M8	0	0	N		15	00	43 D	VEAD
N	P	-	M	0	A	x	X	AWOW
14	F	0	IVI	0	Θ	1	~	
	-	-	_	-				WPG ATLTIC CITY 1100
			-	-				WOR NEWARK 710
0	0	0	-		Θ	X	X	CALLER OF THE CALLER THE CALL REPORT
								*WGR. BUFFALO 550
			0		0	0		WKBW BUFFALO 1480
0	0	0	0	Θ	0	0	0	WABC NEW YORK 860
0	0	0	0	0	0	0	0	WEAF NEW YORK 660
0	0	0	Θ	A	B	C	D	WJZ NEW YORK 760
N	M3	M3	Θ	A	B	C	D	WHAM ROCH'TER 1150
				Ø		0		*WHEC ROCHTER 1440
						X	X	WGY SCHEN'D'Y 790
	0	and the second second				0	0	WFBL SYRACUSE 1360
X	X	0	0	N	0	0	0	WBT CHARLOTTE 1080
			0	A	Ø			WPTF RALEIGH 680
0	0	0	0	Ø	0	0	X	WWNC ASHEVILLE 570
0	0	M	M	X	0	0	X	WDAY FARGO 940
M3	M3	M	N	M5		-	MG	WADC AKRON 1320
MS	X	M	M	Ø	0	0	M	WKRC CINCINNATI 550
0	M3	V	Ø	A	MG			
-		-	-	0	Ø			WSAI CINCIN NATI 1330
M3	M1	0	05	M3		0	0	WHK CLEVEL'D 1390
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NS	MG	MG	0	x	X	0	0	WATT
M	0	M		-	MG	-	-	WCDD
		W		mo	1410	0	0	WSPD TOLEDO 1340 WKBN TO'NGST'N 570
X			0		0	0	0	WEITE
0	0	0	0	Ø	0	Ø	0	11/17/11
	34		D.A.	10	10			WKY OKLA.CITY 900
P	M	M	M	0	-	0	W.	*KVOO TULSA 1140
0	0	M3	0		0			WHP HARRISB'C 1430
0	0		0	Θ	0			WLBW OIL CITY 1260
0	0			-		0	-	WCAU PHILAD. 1170
0	0	0	M 3	P	-		M6	WFAN-WIP PHIL610
N	N	-	0	A	Θ		M3	
M6	W	W	Θ	A	B	C	M	KDKA PITTSB'GH 980
0	0	0	0	0	X	M9	X	WCAE PITTSB'GH 1220
			0	Θ	0		0	WJAS PITTSB'GH 1290
						0		WEAN PROVID'NCE 780
0	0		0		Θ	X	X	WJAR PROVID'NCE 890
0	0	X	_	Ø	0	0	0	WDOD CHATTA. 1280
			0	1				WMC MEMPHIS 780
0	0			1		0	0	WREC MEMPHIS 600
		-				0	_	WLAC NASHV'LE 1470
0	0	0	X				D	WSM NASHV'LE 650
0	0	-	0	-			0	*KRLD DALLAS 1040
0	0	0	0	V	0	v	v	WFAA Dallas 800 WBAP Ft. Worth 800
0	9	9	9		-	-	-	KPRC HOUSTON 920
0	0	-		-	-	-	-	*KTSA S. ANTONIO 1290
0	3	P	N	M	0	x	x	WOAL S. ANTONIO 1190
0	0	P N	N	1000	-		w	JUTAD
0 MG	OMA	1000			G	Ø		WRVA RICHM'D 1110
	MG	MG	0	A	B	M6	M6 M5	III D.D.I
0 M7	0 M7	OM	OME	O M7	0 M7	0	M5 MG	TUTTO
M7	M7	M6	-	M7	M7	C	M6	TIDAN
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						C		WIMJ MILWKEE 620

February

MONDAY



MR. AUGUST A. BUSCH, millionaire president of Anheuser-Busch, Inc., St. Louis, signs TONY CABOOCH, the original one-man radio show, to a new contract under which he is again appearing as the feature of the Anheuser-Busch program. Originating in St. Louis, at Station KMOX, the program is broadcast over the Columbia Broadcasting System on Mondays (instead of Tuesdays, as heretofore) from 6:45 to 7 p. m., Central Standard Time.

THE meteoric rise of St. Louis' own Tony Cabooch to the highest rank in radioland was accomplished in less than one year. The new contract for Tony to broadcast his famous characters over the Columbia network places him up with the top-notchers and makes him one of the highest-salaried radio stars in America.

Radio fans throughout the land have heard Tony's unique entertainment on the air have heard Casey, the Irishman; Cohen, the Jew; Sing Hi, the Chinaman; Sam Green, the cotton-field darkey; Vittori, Tony's brother; Reginald Tweed, the Englishman; Ole Olsen, the Swede; Dick Lawton, the hard-boiled sailor; Haba-Haba, the tribesman headhunter; Red, the newsboy; Miss Kajawhara, the Chinese opera singer; Professor Schwob, the judge; the traffic policeman; Lena, the talkative parrot—sixteen characters; count them. They have heard the steamboat whistle, the Swiss yodler, the wild man of Borneo, the wild animals in Tony's circus, the sideshow barker, the funny clown, the barking dog, the meowing cat, the roaring lion, the swish of the steamboat, the sound of the waves—and all from the mouth of one man, Tony Cabooch, the "One-man Radio Show."

"Thank you too much," "You're welcome" and Tony's famous "Poosh 'em up" have become the byword of thousands.

Now that you have become acquainted with this inimitable funny man, delineator of quaint characters, you will be let in on a secret: Tony Cabooch, the sympathetic Italian, is Tony's favorite character, and nearly every moment of the day or night you will find him living his part.



THE habit of collecting odd bits of information, verse and anecdotes started with Anthony Wons, the man who presents "Tony's Scrapbook" over the CBS, while he was in the hospital recuperating from wounds received in the World War.

All his life he had been a rapacious reader, inordinately fond of Shakespeare and of poetry. The idea of utilizing this material came to him while listening to a radio program.

Discharged from the hospital, he went to a Chicago broadcasting station and an audition resulted in a contract then and there. For many weeks thereafter Tony gave regular programs, and, thanks to their success, he was called to Cincinnati for a long period, and then to the Columbia Broadcasting System studios.

His life is somewhat analogous to the scrapbooks he has perfected. He has worked in mines, smelting plants, butcher shops and sales departments. His memory is as vigorous as his ambitions. He has managed to learn six Shakespeare plays which he presents in their entirety. BEGUN at the time of the London Naval Conference, when King George V. was followed to the microphone by Secretary of State Stimson, Secretary of the Navy Adams and Ambassador Hugh Gibson, the regular broadcasts from London over CBS have grown too big for their shoes, and the broadcasters are now striding about Europe in seven-league boots.

They are waiting in the lobbies of Parliament Houses and Government residences in half the capitals of Europe, wherever statesmen and leaders of thought can be reached, getting them to tell the United States how their part of the world lives, and how it hopes to live in the near future.

Each Sunday at 12:30 P. M., E. S. T., a speaker of especial prominence in some phase of English or European life, whether it be politics or the theatre, religion or science, steps before the microphone. He addresses an audience scattered over three million square miles, and not one of whom is less than three thousand miles from the broadcaster, and tells them something of the matters that are uppermost in the minds of people in the Old World to-day, and particularly of matters that affect the United States directly or indirectly.

Already there have been the President of Austria, the German Foreign Minister and an ex-Premier of Poland. With Governments changing so quickly, there is little danger of the supply of speakers being exhausted.

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"I can't give you anything but love, baby," sang father, as he rocked the infant back to sleep.-Splinters.

媞

Dick Grace, "crack-up expert," who does stunt flying for the movies, is under a speaker's contract to the NBC Artists' Service.

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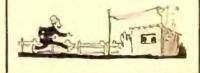
William Burke Miller, who directs special event broadcasts for NBC, is writing them up for a technical magazine. Miller is a former newspaper man and graduated into program direction from the publicity department.

16

Andy Sanella is the only saxophonist under contract to NBC Artists' Service. Lew White, organist; Georgia Price, harpist; Sam Herman, xylophonist, and Del Staigers, cornetist, are equally exclusive.

溪

The worries that Amos 'n' Andy "aired" when they got "hooked up" with that lunch-room are made to look like a pink tea by those two darkey boys now broadcasting their woes from WXYZ, Detroit—said woes accumulating from their operation of their own radio station, AWOL.



WHAT'S ON THE AIR

MONDAY

	rep	ruai	y
2,	9.	16,	23

MOIN		-	-	2, 3	, 10	, 20		
ALAMO. (*Part Time)	P	rogra	am b	y 15	-min	ute j	perio	ds
EASTERN TIME	8	15	30	45	9	15	30	45
CENTRAL TIME	7	15	30	45	8	15	30	45
		-	1000		1.1		-	-
690 TORONTO CKGW	Θ	Θ	X	X	M9	M9	0	0
960 TORONTO CFRB	X	Θ	0	0	X	X	M 9	M9
1140 BIRM'GH'M *WAPI					-			
930 BIRM'GH'M WBRC	X	M3	M8	M8	0	0	M	S
1040 HOT SP'CS *KTHS	0	M5	X	X	0	0		
1390 LIT'LE R'CK *KLRA			0	0	0	0		
830 DENVER KOA	0	0	X	X	0	0	0	0
VIT	MG	MG	0	0	-	G	-	õ
-UPPIC			-	-	0	0	0	-
1060 HARTFORD *WTIC	T	0	0	0	0	0	0	0
1330 HARTFORD WDRC	0	_	0	0	Θ	Θ		
630 WASH'CT'N WMAL	0	0	0	0	Θ	Θ	0	0
950 WASH'GT'N WRC	0	0	0	0	Θ	0	0	0
620 Clearwater WFLA St.Petersb'g WSUN	0	0	X	X	M5	M5	M9	M9
900 JACKS' NV'E WJAX	Ō	0	X	X	MG	MG	0	0
1300 MIAMI B. WIOD	õ	M	X	X	N	X	M1	X
560 MIAMI WQAM	-				0	0		
UICD	-		X	x	9	0	0	0
	ME	0	100		0	0	0	0
1020 CHICAGO KYW	M5	0	X	X	0	0	0	0
770 CHICAGO *WBBM					Θ	Θ	0	0
870 CHI. WENR-WLS	M5	M6	M6	M6	M	M	M9	M 9
720 CHICAGO WGN			0	0	0	0	0	0
560 CHICAGO *WIBO	0	0						
670 CHICAGO WMAO	0	NO	0	Ó	0	0	T	T
1160 FT. W'YNE*WOWO	0		-	-	0	6	0	0
1230 IND'P'LIS *WFBM		0	-	-	-	-	0	0
Hote	0	0	-	-	0	0	-	-
1260 C'NCIL BL'FS KOIL	0	0	0	0	Θ	Θ	0	-
Des M'nes WOC*WHO	114	0	0	0	•	0	0	0
600 WATERLOO WMT			0	0	Θ	Θ		
1220 LAWRENCE*WREN	X	X	X	X	0	0	0	8
580 TOPEKA *WIBW	M	Μ	0	0	0	Ø	M	M
1300 WICHITA *KFH	X	X			Ø	0	X	X
1490COVINGTON*WCKY		-			M2	MG	MG	T
820 LOUISVILLE WHAS	0	0	x	x	518 L		0	0
WDCI	-	-	N		0	0	-	-
		MG	-	M	9	9	0	0
1320 N. ORL'NS WSMB	0	0	X	X	-	-	_	
620 BANGOR WLBZ		-				Θ		
940 PORTLAND WCSH			0	0	0	0	0	0
1060 BALTIMORE*WBAL	-			1				
600 BALTIMORE WCAO	0	0	M	M	Ø	0	0	0
990 SPRINGFIELD WBZ	x	MG		X	0		0	-
590 BOSTON WEEL		MG	0	0	0	0	õ	õ
1230 BOSTON WNAC			-	-		1	-	-
1200 WORCEST'RWORC	-		0	0	0	0	O	G
		M5	0	0	Ø	0	M 3	M3
580 WORCESTERWTAG	-		0	0	0	0	0	0
1410 BAY CITY WBCM		M6	M6	M6	Ø	0	M9	M9
1240 DETROIT WXYZ		0	0	0	Θ	Ø	0	0
750 DETROIT WJR			X	X	0	0	0	0
920 DETROIT WWJ	0	0	-	0	0	0	0	0
810 MINNEAP WCCO			M2	M2	ø	0	0	0
1460 ST. PAUL KSTP	M9	-	TW	M5	0		0	0
WIDY		141.9		-	U	0	0	0
			X	X		-	-	-
950 KAN. CITY KMBC		0	0	0	Ø	0	0	-
610 KAN. CITY WDAF	_	0	0	0	0	0	0	0
1090 ST. LOUIS KMOX		0	X	X	Θ	0	0	0
550 ST. LOUIS *KSD	-	0	0	0	0	0	0	0
1350 ST. LOUIS KWK	T	T	X	X	0	0	.0	0
		-					-	-

CHAIN PROGRAMS

Red symbols denote NBC; black symbols denote CBS
E. S. T. 8 to 9 P. M. C. S. T. 7 to 8 P. M.
The New World Symphony Howard Barlow and his con- cert orchestra.
C Literary Digest Topics in Brief Lowell Thomas.
3 Barbasol Program
S Arabesque Desert story.
How's Business?" Merle Thorpe, NBC, Wash- ington studio.
SFifteen Minutes in the Nation's Capital

- Nation's Capital NBC, from Washington. 3 A. & P. Gypsies Orchestra director, Harry Horlick; vocalists.
- S Roxy's Gang From Roxy Theatre, N. Y.
- **To Be Announced**

2

E.	S.	Т.	9 to 10 P.M.
C.	S.	Т.	8 to 9 P. M.

- (5) The Three Bakers Radio's first extemporaneous program; three comedians. Standard Brands program.
- G Bourjois-An Evening in Paris

Style radiogram; orchestra; Pierre Brugnon, tenor; Tay-lor Buckley, baritone.

- O A. & P. Gypsies Orchestra director, Harry Horlick; vocalists.
- **O** General Motors Family Party

Orchestra director, Frank Black; soloists; male quartet.

7 Maytag Orchestra Tom, Dick and Harry, vocal trio; orchestra director, Vic-tor Young.

3 Cheseborough Real Folks Sketch of small-town life; novelty band.

200

CBS—DAILY EXCEPT SUNDAY
Organ Reveille, 7:30.A. M. Popular Music by Fred Feibel.
Morning Devotions, 8:30 A. M. Religious Services, led by New York Clergymen.
Something for Every One, 9 A. M. Music, News, Hymns, Poetry, by Ernest Naftzger.
Radio Home-Makers' Club, 10 to Noon. Feature Periods for Women, by Ida Bailey Allen.
Music, Noon to 2:30 P. M. A Succession of Orchestras, Choruses, Quartets.
School of the Air, 2:30 P. M. (School-days.) A Nation-wide Educational Program. CBS-DAILY EXCEPT SUNDAY

KEY TO LO	CAL PROGRAMS
N News	S Sports
O Educational	T Dramatic
P Children's	V Variety
feature	W Comic
R Religious	X On the air
M	JSICAL
M 1. Band	M 6. Popular
M 2. Classical	M 7. Symphonic
M 3. Dance	
	M 9. Semi-classical
M 5. Novelty	M Variety

www.americanradiohistory

February 2, 9, 16, 23

MONDAY

2, 9, 16, 23 IVIOINDA I									
P	ogra	m b	y 15	-min	ute 1	perio	ds	NEBWIS. (*Part Time)	
8	15	30	45	9	15	30	45	EASTERN TIME	
7	15	30	45	8	15	30	45	CENTRAL TIME	
Ø	0	X	X					KFAB LINCOLN 770	
X	-	0	0	Ø	0	0	0	*WOW OMAHA 590	
T	MG	0	0	ø	0	6	0	WPG ATL'TIC CITY 1100	
-	101 0	0	0	0	0	0	0	WOR NEWARK 710	
0	0	0	0	0	0	0	0	WDEN	
	9	0			-	0	0	IUCD	
0	0	0	0	0	0	0	0	TUVDIN	
0	0	0	0	0	0	0	0	WADO	
0	0	0	0	0	0	0	0	THEAT	
0	0	0	0	0	0	0	0	WEAF NEW YORK 660	
0	0	0	O	0	0	0	0	WJZ NEW YORK 760	
Θ	Θ	M7	M7	0	0	0	0	WHAM ROCH'TER 1150	
	-	0	0	0	0	0	0	WHEC ROCH TER 1440	
-	-	0	0	0	0	0	0	WGY SCHEN'D'Y 790	
0	Ø			0	0	0	0	WFBL SYRACUSE 1360	
0	X	0	0	Θ	Θ	0	0	WBT CHARLOTTE 1080	
								WPTF RALEIGH 680	
0	M6	0	0	Θ	0	M	M	WWNC ASHEVILLE 570	
X	X	X	X	0	0	0	0	WDAY FARCO 940	
0	0	M6	M6	Θ	Θ	0	0	WADC AKRON 1320	
V	€	0	0	Θ	Θ	0	0	WKRC CINCINNATI 550	
M	M	X	X	0	0	0	0	WLW CINCINNATI 700	
0	0	0	0	0	0	0	0	WSAI CINCIN NATI 1330	
0	0	0	0	Θ	0	0	6	WHK CLEVEL'D 1390	
		0	0	0	0	0	0	WTAM CLEVEL'D 1070	
WM	X	X	X	Θ	0			WAIU COLUMB'S 640	
0	0	M	M5	0	0	0	0	WSPD TOLEDO 1340	
				Ø	0			WKBN YO'NCST'N 570	
0	0	0	0	Ø	0	0	0	KFJF OKLA CITY 1480	
	0	X	X	0	O	0	0	WKY OKLACITY 900	
0	0	X	X	0	0	M	M	*KVOO TULSA 1140	
		0	0	Ø	0			WHP HARRISEC 1430	
		0	0	Ø	Ø	0	0	WLBW OIL CITY 1260	
	0			Ø		0		WCAU PHILAD. 1170	
W		M3	M3	ø	Ø	M2	M2		
0	0	0	0	Ø	Ø	0	0	WLIT-WFI PHIL. 560	
	M1	X	X	õ	0	0	õ	KDKA PITTSBCH 980	
0	0	0	0	Ø	Ø	0	Ø	WCAE PITTSB'CH 1220	
0	0	0		Ø	0	6	0	WJAS PITTSB'GH 1290	
9	0	0	0	0	0	0		WEAN PROVID'NCE 780	
0	0	0	0	0	Ø	0	0	WJAR PROVID'NCE 890	
X	X	0	0	0	0	M	M	WDOD CHATTA. 1280	
-	-	X	X	0	0	0		WMC MEMPHIS 780	
0		0	0	Ø	0		-	WREC MEMPHIS 600	
0		0	0	0	0	-		WLAC NASHV'LE 1470	
-		X	x	0	0	0	0	WSM NASHVLE 650	
-		0	0	0	0	0		*KRLD DALLAS 1040	
M	M	X	X	0	0	0	-	WFAA Dallas 800	
IVI	1	-	X		0	0	-	VDDC	
0	W	M3	W	0		S	X	*KTSA S. ANTONIO 1290	
Ø	1000	1000	1	0	0	-	0	NUCAR.	
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0	X	1000	M9	Ø	0	M	M	WTAR NORFOLK 780	
M3	1000	X	X	X	0	M2		WRVA RICHM'D 1110	
0	X	0	0	0	0	V	M5	WDBJ ROANOKE 930	
0	X	X	X	0	-	M	M	WEBC SUPERIOR 1290	
	0			Θ	0	-	-	WISN MIL W'KEE1120	
		X	X			0	0	WTMJ MILW'KEE 620	

LAWRENCE TIBBETT deserted the operatic stage for the talking pictures and immediately rose to stardom. His most recent radio appearance was on the Atwater Kent Hour.

Guests

Frind S Cobb PERC ally p plays times on th MISS daugh told on a t progre

PERCY GRAINGER, internationally famous pianist and composer, plays for the radio audience several times each season, usually as a guest on the Mobiloil broadcast.

roinger

MISS HELEN CHOATE, granddaughter of the famous ambassador, told about her "Pet Superstitions" on a recent "Pond's Afternoon Tea" program.

MRS. AUGUST BELMONT, formerly Eleanor Robson, distinguished dramatic actress, has presented the work of the New York Emergency Employment Committee on the air. A LL the features of a current popular magazine wrapped in a musical package are presented each Tuesday at 6 p. M. (E. S. T.), during the McKesson Musical Magazine broadcast through an NBC network.

The idea of the program builders is to present, in musical form, the contents of a magazine from cover to cover. The opening signature is the front cover, while the closing theme melody corresponds to the back cover. In between will be found musical editorials, feature articles and stories, if the listener can visualize his radio program as a popular magazine.

Outstanding figures from the realm of music are paraded before the microphones each week in the series as guest artists on the program. Frederic Fradkin, a former conductor of the Boston Symphony Orchestra, directs the twenty-piece orchestra heard each week.

Anti Tox-I've had so many operations that my doctor says he will insert a zipper the next time.

698

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Vincent Sorey, CBS violinist, conducts three different orchestras on the air and supervises six different bands on the outside.

Despite the fact that her series on Enna Jettick Melodies is concluded, Madame Ernestine Schumann-Heink will continue to be heard occasionally in NBC programs, she has intimated. The famous contralto is devoted to broadcasting and likes to face a microphone a few times each year.

嬔

Emily Post, Winifred Carter, Mrs. John Reilly and Helen Howe will be contributors to Mrs. Blake's Radio Column, a new CBS program from 11 to 11:45 A. M., E. S. T., on Fridays. This animated radio column, which is sponsored by Procter & Gamble Manufacturing Contpany, will be interspersed by lively orchestral music under the direction of Lou Raderman.

12

Columbia has rebuik its entire nineteenth floor in the Columbia Building at 485 Madison Avenue, New York, and temoved several departments to new space on the eighteenth floor. Alterations were made in forty-eight hours. Fifty masons, plasterers and electricians, working in two shifts the first day, and a continuous shift of twenty-four hours the second, demolished and rebuilt walk, partitions and offices, doing enough work in two days to have torn down and rebuilt an average-sized city house. The alterations cost approximately \$13,000.



IRVIN COBB recently completed a five-week series of broadcasts as guest artist on the Armour program. It is rumored he is to return to the air soon for another series of humorous story-telling.

bbet

MRS. FRANKLIN ROOSEVELT, wife of New York State's chief executive, is called on to sponsor relief appeals over the air.

> anklin E Doorevelt

Miss Helen Choate



THIS is Alfred Heather, who directs the Canadian Pacific Musical Crusaders, the sparkling program of song and anecdote that you hear through WJZ and associate NBC stations every Sunday afternoon at 4:15 o'clock.

Mr. Heather has had a very wide experience both as singer and actor. Originally a choir-boy at Westminster Abbey, he later gained invaluable experience as a member of George Edwarde's Gaiety and Daly's Companies. He was also principal tenor in Sir Thomas Beecham's Opera Company at His Majesty's Theatre, Royal Opera House, Covent Garden and Theatre Royal, Drury Lane.

When "The Beggar's Opera" was revised at the Hammersmith Theatre, Alfred Heather was the original Filch and sang this part for eight years with enormous success. This encouraged Mr. Heather to form his own company and undertake a world tour, during which he traveled eighty-three thousand miles visiting every English-speaking country on the globe. Last spring the Canadian Pacific Railway engaged Mr. Heather's company for their Ballad Operas.

MONDAY 2, 9, 16, 23

ALAMO.	-	_		-	-			-
(*Part Time)		-		y 15			-	-
EASTERN TIME	10	15	30	45	11	15	30	45
CENTRAL TIME	9	15	30	45	10	15	30	45
690 TORO NTO CKGW	M3	M3	M3	M3	M3	M3	M3	M3
960 TORONTO CFRB	M6	M6	M6	M6	N	Θ	0	0
1140 BIRM'GH'M *WAPI	Θ	Θ	M9	M9	M8	M9	W	M9
930 BIRM'GH'M WBRC	S	S	S	M	0	Θ	0	0
1040 HOT SP'CS *KTHS		1			0	M3	M3	M3
390 LIT'LE R'CK *KLRA					0	0	0	0
830 DENVER KOA	Ø	0	0	0	0	MG	MG	X
560 DENVER KLZ	0	0	0	0	0	A	0	0
060 HARTFORD *WTIC	M5	MS	M2	M2	MG	MG	M8	M8
330 HARTFORD WDRO	0	0	Ø	0	0	0	1110	1110
630 WASH'GT'N WMAL	0	ñ	0		M3	M3	0	0
WDO	ñ	ä	6	0	M3	M2	M3	M3
	G	6	M7	MT	M3	M2		
520 Clearwater WFLA St.Petersb'g WSUN 900 JACKS' NV'E WJAX	0	0	M7	M7		M 3	M3	M3
WIOD	0	0	M6	MO	MG	84.0	84.0	MA
1300 MIAMI B. WIOD	Ð	9	M3	M3	M3	M 3	M3	M3
560 MIAMI WQAM	-	-		-	-	-	-	
740 ATLANTA WSB	0	0	0	0	0	0		
1020 CHICAGO KYW	0	Θ	6	0	M	M3	M3	M3
770 CHICAGO *WBBM	M6	M6	0	0		1.		
870 CHI. WENR-WLS	W	W	M	M	0	M	W	M
720 CHICAGO WGN	0	0						
560 CHICAGO *WIBO								
670 CHICAGO WMAQ	0	0	M	M	0	M	VW	M3
1160 FT. WYNE*WOWO	0	0		1				-
1230 IND'P'LIS *WFBM	0	õ			0	Ø		
1260 C'NCIL BL'FS KOIL	0	ñ	0	0	0	A	0	0
Des Mines WOC+WHO	0	0	-	-	0	Ø	0	0
600 WATERLOO WMT	-	-	0	0	0	6	0	0
1220 LAWRENCE*WREN	G	6	6	0	0	X	X	0
SEO TOPEKA *WIBW	M	M	M7	M7	0	N		0
WEIT	X	V	V	X		-	0	6
1300 WICHITA *KFH 1490COVINGTON*WCKY	G	A	MG	M2	0	0 X	0	0
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820 LOUISVILLE WHAS	B	U	MC	140	0		MC	MC
1250 N. ORL'NS WDSU	1.2474			M P		M6	W16	M 6
1320 N. ORL'NS WSMB	0	Ø			0			
620 BANGOR WLBZ								
940 PORTLAND WCSH	0	0						
1060 BALTIMORE*WBAL			1	100				
600 BALTIMORE WCAO	-	0	0	0	0		0	0
990 SPRINGFIELD WBZ	Θ	0	6	0	M3	M3	M 3	
590 BOSTON WEEI	0	0	0	0	X	M3	N	
1230 BOSTON WNAC	0	0	0	0	N	0	_	0
1200 WORCEST RWORC		W		0	0		M3	
580 WORCESTERWTAG	100 100 100	0		M3	N			-
1410 BAY CITY WBCM			M3			0	0	0
1240 DETROIT WXYZ	0	0	X	X		0		
750 DETROIT WJR		Ø	-		0	0	9	9
920 DETROIT WWJ		0	0	0	-		0	0
WCCO	_	-	-		0	0	-	
VOTE	-	0	0	0	0	-		0
WIDY		M5	0	0	-	M	M 3	0
and the second	-	-	0	-	0			-
950 RAN. CITY KMBC	0	0	X	X	0		0	0
610 KAN. CITY WDAF	-	-	0	0	0	Ο	M5	0
1090 ST. LOUIS KMOX	-	0	M3		0	M6	the second se	
550 ST. LOUIS *KSD		X	X	X		Θ	0	0
1350 ST. LOUIS KWK	Θ	Θ	0	0	0	Т	M3	0
	-			-				-

CHAIN PROGRAMS

Red sy	mbols der symbols de	note N enote (BC; I	black
E. S. 2 C. S. 2		0 to 9 to		
	ventures mes	of SI	nerloc	k

With Richard Gordon, Leigh Lovell and Joe Bell, narrator.

- Symphonic Rhythm Makers Director, Hugo Mariani.
- Stromberg-Carlson Program Rochester civic orchestra; director, Guy Fraser Harrison.
- G Empire Builders Dramatic sketch with Harvey Hays.
- O Robert Burns Panatela Program Guy Lombardo's Orchestra; male quartet.
- O The Columbians Freddie Rich's orchestra with male quartet.
- € Adventures of Don Amaizo ⊮

E. S.	т.	11 to	b 12	P. M.
C. S.	T.	10 to	11	P. M.

- Musical Aviators Orchestra. Dance music.
- G Columbia's Radio Column Heywood Broun.
- O Dance Music CBS.
- O Dance Music NBC.
- O Dance Music NBC.
- String ensemble; director, Ludwig Laurier.
- Bepsodent Program

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- NBC-DAILY EXCEPT SUNDAY Gene and Glenn-Quaker Early Birds, 8 A. M., E. S. T., on Eastern; 8 A. M., C. S. T., on Midwest.
- Jolly Bill and Jane-Children's Program, 7:45 A. M., E. S. T., over WJZ. 7:45 A. M., C. S. T., on Midwest.
- Cheerio, 8:30 A. M., E. S. T., over WEAF.
- Vermont Lumberjacks, 8:30 A. M., E. S. T., over Eastern: 8:30 A. M., C. S. T., over Midwest.
- Radio Household Institute (except Saturday), 11:15 A. M., E. S. T., through WEAF.

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National Farm and Home Hour, 12:30 P. M., E. S. T., through WJZ.

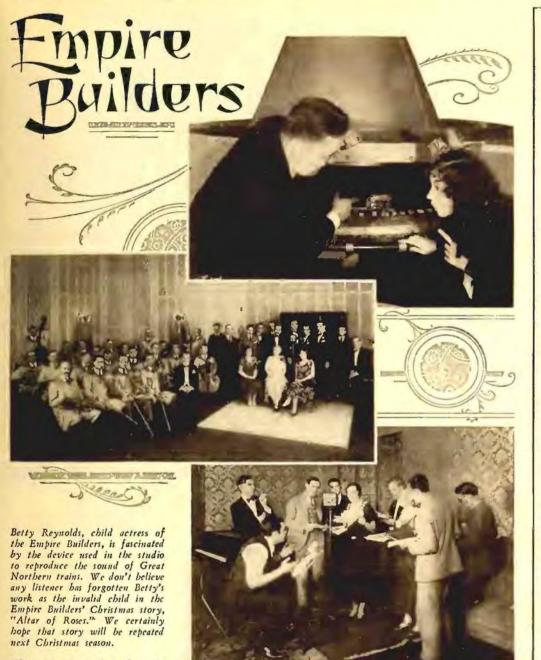
1	KEY	TO	LO	CA	L	PF	ROG	RAN	IS
N	New	s				S	Spo	rts	
0	Edu	atio	nal					mati	c
P	Child	dren'	S			V	Va	riety	
	fe	ature					Cor		
R	Reli	gious				x	On	the	air
			M	USI	CA	L			
M	1. B	and		M	6.	Po	opul	ar	
M	2. C.	lassi	cal					honid	2
	3. D			M	8.	01	rgan		
M	4. R	eligi	ous	M	9.	Se	mi-	class	ical
M	5. N	ovelt	V	M		V	arlet	V	

February 9, 9, 16, 23 MONDAY

2, 9, 16, 23 MONDAY								
P	rogra	am t	y 15	-min	ute	perio	ds	NEBWIS. (*Part Time)
10	15	30	45	11	15	30	45	EASTERN TIME
9	15	30	45	10	15	30	45	CENTRAL TIME
				0	0	M2	0	KFAB LINCOLN 770
0	0	0	0	0	0	0	V	*WOW OMAHA 596
0	0	S	W	0	0	M8	M8	WPG ATL TIC CITY 1100
								WOR NEWARK 710
0	0	0	0					WBEN BUFFALO 900
_								WGR. BUFFALO 550
0	0			0	Θ	0	0	WKBW BUFFALO 1480
Ø	0	0	0	0	-	-	0	WABC NEW YORK 860
0	0	0	0	0	0	0	0	WEAF NEW YORK 660
Ø	0	0	0	V	V	V	0	
9	0	0	0	V	V	V		JULIEC
-		-	-	0	0	0	0	WGY SCHEN'D'Y 790
0	0				0	-	-	WFBL STRACUSE 1360
ŏ	0	0	0	0	6	0	0	WBT ICHARLOTTE 1080
0	0	9	9		0	0	0	WPTF RALEIGH 680
14	M4	0	0	0	Ø	0	0	WWNC ASHEVILLE 570
0	0	0	0					WDAY FARGO 940
ŏ	O	X	X	M3	M3	0	0	WADC AKRON 1320
õ	0	0	0	0	0	0	0	WKRC CINCINNATI 550
16	M6	0	0	M	M	M	M	WLW CINCINNATI 700
0	0			0				WSAI CINCIN NATI 1330
0	0	0	0	T	T	M3	M3	WHK · CLEVEL'D 1390
0	0	0	0					WFAM CLEVEL'D 1070
								WAIU COLUMB'S 640
0	0	0	0	0	Θ	0	0	WSPD TOLEDO 1340
X	X	Θ	0	0	Θ	0	0	WKBN YO'NGST'N 570
0	0	M5	-	0	0	0	0	KFJF OKLA CITY 1480
Θ	9	Θ	0	0		-	-	WKY OKLA.CITY 900 *KVOO TULSA 1140
-	-	0	0	-				WHP HARRISB'G 1430
-	-	0	0	0	0	0	0	WLBW OIL CITY 1260
0	0	0	0	0		-	0	WCAU PHILAD. 1170
13		M3		M3			M3	WFAN-WIP PHIL610
0	0	0	0	1110				WLIT-WFI PHIL 560
ŏ	Ø	0	õ	N	0	M6	MG	KDKA PITTSB'GH 980
õ	õ	0	0	0	Ø	1		WCAE PITTSB'GH 1220
ō	-							WJAS PITTSB'GH 1290
õ	0	0	0		Ø	0	0	WEAN PROVID'NCE 780
O	0	0	0					WJAR PROVID'NCE 890
M	M		Μ	0	9	0	0	WDOD CHATTA. 1280
Θ	Θ	0	0	0	0			WMC MEMPHIS 780
				0	Θ	0	0	WREC MEMPHIS 600
				0	0			WLAC NASHV'LE 1470
Ø	0			0	0			WSM NASHV'LE 650
0	0	-	0	0	-	77	MC	*KRLD DALLAS 1040 WFAA Dallas 800 WBAP Ft. Worth 800
M	M	0	0	0	T	T	M5	UDDC
Θ	0	0 X	0 X	0		_		KPRC HOUSTON 920 *KTSA S. ANTONIO 1290
Ð	0	X O	X O	0	Me	M 6	MG	WOAL S. ANTONIO 1290
17	-			-			6	*WTAR NORFOLK 780
Ð		2 M4	2 M4	0 M3	O M3	G M3	-	WRVA RICHM'D 1110
v	V	0	0	0	6	G	G	WDBJ ROANOKE 930
Ð	Ø	0	0	0	M7	M7	õ	WEBC SUPERIOR 1290
-		Ø	e	0	0	Θ	0	WISN MILW'KEE1120
-		a	A	0	0			WTM I WURKER COO

WTMJ MILW'KEE 620

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The other views show first the ensemble and then the dramatic cast in active rehearsal. About

twenty hours of rehearsing are required for each of the radio playlets presented by the Great Northern Railway. Josef Koestner, the musical director, attends these rehearsals to gather ideas for the musical setting. Mr. Koestner writes much of the music himself. In the lower picture, the director, Don Bernard (seated), is seen "selling" the idea behind the script to Bernadime Flynn, one of the principals. At the extreme left is "Dad" Pickard, famous for his railway songs. Next to him is Harvey Hays, known to all radio fams as the



IN his youth Ford Bond aspired first to be a jockey—he was born and raised in Louisville, home of the Kentucky Derby—and then to be a doctor.

But through the various fevers of ambition he continued the study of music he had started when he was five years old.

He left school one June day a boy soprano and returned in the fall a rich tenor. His parents wanted him to become a doctor and sent him to a Chicago medical school. There he found more opportunities to "dabble in music" than he did to study medicine.

Finally his father consented to the abandonment of a medical career and young Ford was turned loose in the world of music, in which he had been carning his way since he was thirteen years old. Bond entered radio via WHAS, Louisville, serving as announcer,

studio director, musical director and general program executive.

He has been with NBC a year, serving as announcer on virtually every type of program. He sings in the Marble Collegiate Church each Sunday. He is married and makes his home in New York. CLEVELAND radio listeners are patting themselves on the back these blustery February mornings. Above the whistle of the cold wind off the lake their "I told you so's" may be heard any morning between 8 and 8:15 o'clock.

For Clevoland discovered Gene and Glenn. And Gene and Glenn have conquered the networks just as they conquered Cleveland and just as previously they had conquered Cincinnati.

During 1930, Gene and Glenn's "Jake and Lena" were the most important program material in radio circles. And with the beginning of 1931, Gene and Glenn took "Jake and Lena" and their humorous burlesque situations and comic songs to the NBC networks as the Quaker morning program.

Network listeners were prepared to believe Gene and Glenn were good. But they were not prepared to believe that Gene and Glenn were as good as they found the boys to be.

Gene and Glenn—in real life Gene Carroll and Glenn Rowell—are still broadcasting from the studios of WTAM, Cleveland, but their antics are now carried to all sections of the United States via a wide network of stations associated with NBC. They face the microphone twice each morning, once for the benefit of an Eastern network and again for a Southern and Western audience.

怨

Dr. Thatcher Clark, who conducts weekly rhythmic lessons in French over the Columbia network, devotes himself assiduously to the correspondence which he receives regularly from several hundreds of his enthusiastic "radio class." Letters come to him from French teachers, students, entire families who study together, and one correspondent is a ship's purser.

X

Pat Flanagan is going "into training" again over at WBBM. Chicago. He has again inaugurated what he terms "radio's gift to fat people," and advises all who would re-establish ye olde waistline to hearken to his advices every morning except Saturdays, at eight o'clock, E. S. T.

58

The six-month contract of Vaughn de Leath, contralto, who is called "the original radio girl," is about due to expire with WTAM, in Cleveland. It is generally understood that Miss de Leath will return to the NBC network at the expiration of the contract.



Guy Lombardo, representing his Royal Canadians Orchestra, has signed a year's contract with the General Cigar Company to broadcast over CBS Mondays at 10 p. M., under the program title of "The Robert Burns Panatelas."



TUESDAY 3,

	Feb	ruary
3,	10,	17, 24

	IUESDAI 3, 10, 17, 24							
ALAMO. (*Part Time)	P	rogra	m b	y 15	min	ute j	perio	ds
EASTERN TIME	6	15	30	45	7	15	30	45
CENTRAL TIME	5	15	30	45	6	15	30	45
690 TORONTO CKGW	0	0	N	M9	C	P	M9	M9
960 TORONTO CFRB	M	M	M	M	M	M	0	W
1140 BIRM'GH'M *WAP								
930 BIRM'GH'M WBRC	0	0	0	0	0	0	0	0
1040 HOT SP'GS *KTHS				1-1-1			M9	0
1390 LIT'LE R'CK *KLRA	0	0	0	0	0	Θ	0	0
830 DENVER KOA	0	0	0	0	0	X	F	H
560 DENVER KLZ	0	0	0	0	W	W	M6	0
1060 HARTFORD *WTIC	P	N	M6	M6				
1330 HARTFORD WDRU	0	0	0	0	0	Θ	1	0
630 WASH'GT'N WMAL	0	0	0	0	0	M5	0	V
950 WASH'GT'N WRC	0	0	0	0	C	E	F	H
620 Clearwater WFLA St.Petersb'g WSUN	M9	M9	M-9	B	C	X	V	M2
900 JACKS'NV'E WJAX	M	M	0	B	C	M6	M	M
1300 MIAMI B. WIOD	M	M	M6	D	C	X	F	M5
560 MIAMI WQAM 740 ATLA NTA WSB		-	-			-		0
L'UTT	MO	MO	D	D	M	MO	MO	
TUBBLE	M2	M2	P	P	M	M3	M3	M3
770 CHICAGO *WBBM 870 CHI. WENR-WLS	NO P	P	M8 M	© M8	M	M	M	0
720 CHICAGO WGN	-	F	IVI	MO	141	IVI	0	0
560 CHICAGO *WIBO	-	-	-	-	-		F	
670 CHICAGO WMAQ	P	P	M	P	0	0	M	0
1160 FT. WYNE*WOWO	-	-	141		0	9	141	U
1230 IND'P'LIS *WFBM		-	-	0		-	-	
1260 C'NCIL BL'FS KOIL	M8	M8	-	0	0		0	0
Des M'nes WOC*WHO	0	0		-	Ø	0	0	
600 WATERLOO WMT	0	0		0		-	0	
1220 LAWRENCE*WREN	Ø	M2	M2	NT	M	E	F	H
580 TOPEKA *WIBW			P	P	X	X	N	M9
1300 WICHITA *KFH	X	N	0	0	0	Ø	0	X
1490COVINGTON*WCKY	0	0	M3	M3	C	E		
820 LOUISVILLE WHAS	0	0						0
1250 N. ORL'NS WDSU		M6	M6	Μ	M		M2	M9
1320 N. ORL'NS WSMB					9	0		0
620 BANGOR WLBZ		21						
940 PORTLAND WCSH	0	0			0	0	0	0
1060 BALTIMORE*WBAL					C	M	M6	and the second second
600 BALTIMORE WCAO		M6	M6	M6	0	Θ	0	0
990 SPRINGFIELD WBZ	0	X	X	B	C	MG	F	X
590 BOSTON WEEL			X	M6	M8	M8		0
1230 BOSTON WNAC	M	M	M	M	M	0	0	M
1200 WORCEST RWORC	M7	M5	M7	M5	0	0	0	0
580 WORCESTERWTAG	M9	M9	N	0	M9	M9	0	0
1410 BAY CITY WBCM	X	X	M6	@ M2	X	X	0	M3
A240 DETROIT WXYZ 750 DETROIT WJR	N	X	M3	M3	C	0	0	0
	-		-		0	0		
920 DETROIT WWJ 810 MINNEAP WCCO	_	P	P	x	X	6	0	x
1460 ST. PAUL KSTP	-	0	ON	ON	M	X	M	M
1270 JACKSON WJDX	-	-	UN	0	IVI	A	IVI	0
950 KAN. CITY KMBC	P	P	P	T	T	T	T	M6
610 KAN. CITY WDAF		P	Ô	Ô	M2	M2	M2	0
1090 ST. LOUIS KMOX	-	M9	MG	W	M3	Ø	0	x
550 ST. LOUIS *KSD	1	0	0	0	X	X	X	0
1350 ST. LOUIS KWK	1000	0	-	M3	M3	W		M2
			-		-			

-

C	CHAIN PROGRAMS
Rea	i symbols denote NEC; black symbols denote CBS
E.	S. T. 6 to 7 P. M. S. T. 5 to 6 P. M.
0	Black and Gold Room Orchestra Director, Ludwig Laurier.
0	Who's Behind the Name? Biographical sketches.
	Black and Gold
8	Raising Junior Domestic skit with Aline Berry and Peter Dixon.
0	George Simons Tenor.
	To Be Announced
B	Literary Digest Topics in Brief Lowell Thomas.
0	National Security League Broadcast series.
0	Concert Orchestra
0	Tony's Scrap-book
	送
	S. T. 7 to 8 P. M. S. T. 6 to 7 P. M.
	Morton Downey Tenor; Freddie Rich's orches-
0	tra. Political Situation in Washington To-night Frederic William Wile.
0	Musical Aviators Orchestra Dance music.
0	The Early Book Worm Alexander Woollcott.
0	Voters' Service Program Under auspices National League of Women Voters.
0	Soconyland Sketches Dramatic tales.
0	Billiken Pickards NBC, Chicago.
C	Pepsodent Program Amos 'n' Andy.

- Amos 'n' Andy. D Benrus Orchestra Director, Sam Lanin.
- E Three Mustachios Vocal and instrumental trio.
- F Phil Cook, the Quaker Man One-man show.
- **G** Adventures of Polly Preston
- H The Silver Mask Tenor Joe White.

KEY TO LO	CAL	PROGRAMS
N News		S Sports
O Educational		T Dramatic
P Children's		V Variety
feature		W Comic
R Religious		X On the air
MI	USIC.	AL
M 1. Band	M 6	. Popular
M 2. Classical		. Symphonic
M 3. Dance	M 8	. Organ
M 4. Religious		
M 5. Novelty	M	Variety

3, 10, 17, 24 TUESDAY								
P	rogra	am b	y 15	NEBWIS.				
6	15	30	45	7	15	30	45	(*Part Time) EASTERN TIME
5	15	30	45	6	15	30	45	CENTRAL TIME
Ø	10	00		-	15	00	H	WEAD.
õ	0	ื่อ	M2	0	0	M	0	+WOW
0	9	9	IVI Z	9	•	IVI		
_	-	_			-		_	WPG ATLTIC CITY 1100
0	-	_		~	~	0	0	WOR NEWARK 710
0	0			0	0	0	0	WBEN BUFFALO 900
_	-	0	-	0	_	0		WGR. BUFFALO 550
			0					WKBW BUFFALO 1480
0	0	0	0	0	0	0	0	WABC NEW YORK 860
0	0	0	O	0	Q	0	0	WEAF NEW YORK 660
0	A	A	B	C	D	F	G	WJZ NEW YORK 760
N	-	M3	B	С	M6	F	M9	WHAM ROCH'TER 1150
0	0		0	-			-	*WHEC ROCHTER 1440
	-	-		0	0	0	0	WGY SCHEN'D'Y 790
0	0	0						WFBL SYRACUSE 1360
X	X	0	0	M6	M6	0	0	WBT SCHARLOTTE 1080
			B	C	X			WPTF RALEIGH 680
0	0	0	0	0	0	0	0	WWNC ASHEVILLE 570
				Μ	Θ	0	0	WDAY FARGO 940
0	0	M	N	X	0	M6	M6	WADC AKRON 1320
M8	X	M	M	0	0	0	X	WKRC CINCINNATI 550
M3	0	V	B	C	M	F	0	WLW CINCINNATI 700
					-		0	WSAI CINCINNATI 1330
M3	M1	0	M6	M3	TM	NS	M3	WHK CLEVEL'D 1390
			0					WTAM CLEVEL'D 1070
0	0	0	X	X	X	M3	M3	WAIU COLUMB'S 640
v	0	M	M	MG	MG	V	V	WSPD TOLEDO 1340
x	X	X	NS	W	6	6	0	WKBN YO'N CST'N 570
0	0	0	0	0	6	0	O	KFJF OKLA CITY 1480
ñ	ñ	9	0	-	x	0		WKY OKLA.CITY 900
P	M	M	M	M2	M	x	0	*KVOO TULSA 1140
0	0	0	0	0	6	0	-	WHP HARRISB'G 1430
-	-	-	0	-	-	0	x	WIT DW
0	0	0	•	0	6	0	0	WOLU
0	0	0	N	P	P	M	M	WCAU PHILAD. 1170 WFAN-WIP PHIL.610
0	Ø		0	0	X	M	X	STITUTE STATE
MC	N		B	C				VDVA
M6	M6		-	-	MG	M4 M6	M4	III OLD
0	0	0	0	0	X		-	
_		0	0	0	0	0	0	WJAS PITTSB'GH 1290
~	0		-	0	0	0	0	WEAN PROVID'NCE 780
	0			0	0	0	0	WJAR PROVID'NCE 890
0	0	0	0	0	Θ	0	0	WDOD CHATTA, 1280
	-						0	WMC MEMPHIS 780
0	0				-	0		WREC MEMPHIS 600
					Θ	0	0	*WLAC NASHV'LE 1470
0	0						0	WSM NASHV'LE 650
		-	0		Θ			*KRLD DALLAS 1040
P	P	0	0	M9	M9	M	0	WBAP Ft. Worth 800
2.1								KPRC HOUSTON 920
0	0	0	0	0	W	M3	W	*KTSA S. ANTONIO 1290
				0	0	0	0	WOAI S. ANTONIO 1190
0	0	N	N	0	0	0	0	WTAR NORFOLK 780
M6		M6	B	C	0	MO	MO	WRVA RICHM'D 1110
0	0	0	0	0	0	0	0	WDBJ ROANOKE 930
M6	M6	M6	M6	M7	X	F		*WEBC SUPERIOR 1290
-			-	-		-	37	MICM

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WTMJ MILW'KEE 620

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NBC PACIFIC COAST CHAIN FAVORITES

Bobbe Deane was a noted stock actress before she joined NBC. Now she is happy in her opportunity to portray numerous characterizations convincingly before the microphone. She was playing the part of an Irish maid on. the witness-stand in "The Trial of Vivienne Ware" when this picture was taken.

In addition to ber work as continuity editor, Madonna Todd conducts "Meeting the Folks"—intimate interviews with radio stars over the NBC Pacific Coast chain each morning.

Madonna Jodd and Jodie Agatha Turley

A favorite Pacific Coast chain soprano.



A TENACITY of purpose has marked the career of Marion Mc-Afee, lyric soprano, who joined the artists' staff of the Columbia Broadcasting System after several years of concert and opera work here and abroad.

Although born in Quincy, Ill., Miss McAfee looks upon Chicago as her home town, having lived there most of her life. At school and Northwestern University she studied singing under Mrs. Florence Magnus. She left college in her Sophomore year, finding it necessary to be self-supporting. For four years Miss McAfee devoted herself to business during the day and music at night, but, once launched on a musical career, she dropped everything else. During her first season she toured the Midwest, filling sixty en-

During her first season she toured the Midwest, filling sixty engagements. Early in 1926 she went to Paris. European cachet came with her appearance as a soloist with the Orchestre Philharmonique in Paris. Miss McAfee next went to London for a series of concerts with Cyril Scott. She was engaged for six performances with the Royal Opera, Covent Garden.



A LTERNATING programs of classical or semi-classical music with standard one-act plays, in which outstanding figures of the stage are heard, the 1931 RCA-Victor programs, inaugurated early in January, are receiving the acclaim of those whose taste runs to the higher forms of music and drama.

The musical and dramatic programs are presented on alternate weeks, with Nathaniel Shilkret conducting the concert orchestra in the musical programs, and C. L. Menser directing the dramatic shows.

The new series was inaugurated Sunday night, January 4, with a musical program that ran the gamut of music forms from comic operetta numbers to grand opera selections. Lewis James, tenor of the Revelers, appeared as guest soloist. Since the inaugural, a number of vocalists of note have faced the microphone.

A week after the inaugural broadcast, Otis Skinner and Elsie Ferguson led the parade of RCA-Victor stars to open the dramatic series. The famed stage personalities appeared in "The Camberley Triangle," by A. A. Milne. The RCA-Victor broadcast is pre-

The RCA-Victor broadcast is presented from the New York studios of NBC through a wide network of stations associated with that organization, each Sunday night at 7:30, E. S. T.

Hans Hanke, concert pianist whose offerings are a feature of "Paramount on Parade," a CBS noonday broadcast, can play over 350 classical selections without aid of printed music.

X

Morton Downey, who sings over WABC from the Club Delmonico, is remembered as the young man who sang with Paul Whiteman's Orchestra some ten years ago.

32

Phil Cook is appearing occasionally on other NBC programs as a guest artist since he ceased being the Quaker Man mornings. The entertainer now has to write and play all the parts in only one broadcast each week-day.

3

Percy Hemus, known for his roles in The Jameses,' is preparing two new manuscripts since that program went off the air.

派

"The true value of horse sense," says the Louisville *Times*, "is shown by the fact that the horse was afraid of the automobile during the period in which the pedestrian laughed at it."



TUESDAY 3, 10, 17, 24

ALAMO.	-			0.54			-	- 1
(*Part Time)	-	rogra	am b	y 15		ute 1	-	ds
EASTERN TIME	8	15	30	45	9	15	30	45
CENTRAL TIME	7	15	30	45	8	15	30	45
690 TORO NTO CKGW	X	X	6	0	M9	M9	M9	M9
960 TORONTO CFRB	W	M	M	M	T	M3	Θ	Θ
1140 BIRM'GH'M *WAPI								
930 BIRM'GH'M WBRC	0	0	M5	M5	M3	M3	0	Θ
1040 HOT SP'GS *KTHS	M	M	0	0				
1390 LITLE R'CK *KLRA	0	0						
830 DENVER KOA	6	Θ	0	0	0	0	0	0
560 DENVER KLZ	MG	MG	M5	0	X	X	MG	M8
1060 HARTFORD *WTIC				-		-		
1330 HARTFORD WDRC	A	0	0	0	0	0	0	Ø
630 WASH'GT'N WMAL	0	0	0	õ	0	0	0	0
950 WASH'GT'N WRC	ñ	0	0	0	0	6	0	0
620 Clearwater WFLA St.Petersb'g WSUN	G	G	0	0	R	0	x	x
St.Petersb'g WSUN 900 JACKS' NV'E WJAX	X	x	0	0	0	0	MG	MG
1300 MIAM' B. WIOD	VM	T	0	0	0	0	M5	M5
WOAN	4 141	1	9	-	0	0	11.2	mj
WCD	V	v	0	0	0	0		-
	X	X	0	0	-	O	B.A	MC
1020 CHICAGO KYW	Θ	9	M	0	M6	M6	M	M6
770 CHICAGO *WBBM	-	-	MA	100	0	0	X	X
870 CHI. WENR-WLS	Ø	0	M9	M9	M	M	9	Θ
720 CHICAGO WGN			0	0	0	0		
560 CHICAGO *WIBO	0	0					0	0
670 CHICAGO WMAQ	X	X	0	0	X	X	Θ	Θ
1160 FT. WYNE*WOWO			0	0	0	0	Θ	Θ
1230 IND'P'LIS *WFBM			0		0	0	0	Θ
1260 C'NCIL BL'FS KOIL	0	0	0	0	0	0	Θ	0
Des M'nes WOC*WHO	0	0			0	0	0	0
600 WATERLOO WMT	0	0					Θ	Θ
1220 LAWRENCE*WREN	Ø	0	0	0	0	0	0	0
580 TOPEKA *WIBW	M	M	T	T	T	T	X	X
1300 WICHITA *KFH	0	n	X	X	9	4	0	Ø
1490COVINGTON*WCKY	-	-			M2	M9	Ø	õ
820 LOUISVILLE WHAS	6	6	0	0			-	-
1250 N. ORL'NS WDSU	M	-	M7	0	T	Mg	0	G
IUC BED	1.	0	0	0	0		9	0
111 07	0	9	9	9	0	9		-
THOOT	0	0	0	0	0	8	0	0
	0		-		0	0	0	0
1060 BALTIMORE*WBAL	-	-	M5	0				
600 BALTIMORE WCAO	-	0	0	0	0	0	-	0
990 SPRINGFIELD WBZ	0	0		MO	0	0	-	0
590 BOSTON WEEL	0	0	M9		0	0	-	0
1230 BOSTON WNAC	_	0	0	0	0		0	0
1200 WORCEST RWORC	-	-	0	M5	1000	-	M3	1000
586 WORCESTER WTAG	0			-	0			0
1410 BAY CITY WBCM			M3	_	_	M9		M6
1240 DETROIT WXYZ	X	X	0	0	0	0	Θ	Θ
750 DETROIT WJR								
920 DETROIT WWJ		0	0	0			A	0
810 MINNEAP WCCO	0	0	0	0	0	0	0	Θ
1460 ST. PAUL KSTP	X	X	0	0	M	M	0	0
1270 JACKSON WJDX	X	X	0	0	0			
950 KAN. CITY KMBC		0	0	€	-	0	0	Ø
610 KAN. CITY WDAF	_			0		MG	0	
1090 ST. LOUIS KMOX		X	0	0	0		0	0
550 ST. LOUIS *KSD	and the second second	-	0	0	0	-	Ö	100
1350 ST. LOUIS KWK	-			õ	0	0	0	Ø
1000 ST. LOUIS MITH	-	-	12	-	-		-	-

CHAIN PROGRAMS

Red symbols d symbols	enote NBC; black denote CBS
E. S. T.	8 to 9 P.M.
C. S. T.	7 to 8 P.M.

- Rhythm Choristers
 Freddie Rich and his orchestra.
- S Kaltenborn Edits the News
- S Premier Salad Dressers Orchestra; Freddie Rich, director; Al Llewelyn and Brad Brown.
- Blackstone Plantation Musical program with Julia S and erson and Frank Crumit.
- S Florsheim Frolic Coon-Sanders Dance Orchestra.
- S Allied Quality Paint Group Featuring Paul Whiteman.
- Moon Magic
 Paula Hemminghaus, contralto; instrumental trio.
- Aunt Lulu's Adventures Humorous ski

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- E. S. T. 9 to 10 P. M. C. S. T. 8 to 9 P. M.
- S McKesson Musical Magazine Concert orchestra; director, Frederick Fradkin; guest artist.
- Happy Wonder Bakers
 Male trio; singing violins;
 orchestra direction, Frank
 Black.
- C Household Evening Program

Large symphony orchestra; direction, Adolphe Dumont; guest artists.

- Death Valley Days Dramatic sketch with Virginia Gardner, William Shelley, Jack McBride; John White, novelty vocalist; orchestra.
- Henry-George Events in the lives of two transcontinental travelers, and also "Pete" and his orchestra.

G The Philco Symphony Concert

Howard Barlow, director.

TUESDAY-DAYTIME

A. & P. Program, 9:45 A. M., over WEAF and associates. (Daily.)

Your Child, 11 A. M., over WEAF and associates.

Edna Wallace Hopper, 2:30 P. M., over WEAF.

KEY TO LO	OCAL PROGRAMS
N News	S Sports
O Educational	T Dramatic
P Children's	V Variety
feature	W Comic
R Religious	X On the air
М	USICAL
M 1. Band	M 6. Popular
M 2. Classical	M 7. Symphonic
M 3. Dance	M 8. Organ
M 4. Religious	M 9. Semi-classical
M 5. Novelty	M Variety

February 10, 17, 24

TUESDAY

3, 10, 17, 24 TUESDAY											
P	rogra	am t	y 15	-min	ute :	perio	ds	NEBWIS. (*Part Time)			
8	15	30	45	9	15	30	45	EASTERN TIME			
7	15	30	45	8	15	30	45	CENTRAL TIME			
0	Θ	M7	M7					KFAB LINCOLN 770			
0	0	0	0	0	Θ	0	0	*WOW OMAHA 590			
0	0	V	V	V	V	0	Θ	WPG ATL'TIC CITY 1100			
								WOR NEWARK 710			
0	0	0	0			0	0	WBEN BUFFALO 900			
0	0	0	-	0	0	-	-	WGR. BUFFALO 550			
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				-		6	6	WHEC ROCHTER 1440			
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		0	0	0	0	0	0	WFBL SYRACUSE 1360			
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Θ	Θ			0	0			WPTF RALEIGH 680			
0	0	X	X	M	M	M	M	WWNC ASHEVILLE 570			
M	M	0	0	0	0	0	Θ	WDAY FARGO 940			
0	O	0	0	0	0	0	0	WADC AKRON 1320			
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õ	õ	0	0	0	0	0	0	WSPD TOLEDO 1340			
M6	M6	X	X	X	X	X	M9	WKBN TO'NGST'N 570			
0	0	M5	0	0	0	0	0	KFJF OKLA CITY 1480			
		0	0	0	Θ	0	0	WKY OKLA.CITY 900			
M	M6	0	0	X	X	0	0	KVOO TULSA 1140			
				M6	M6	M7	M7	WHP HARRISB'G 1430			
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X	X	0	0	0	Θ	0	0	WEBC SUPERIOR 1290			
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X	X			ତ	0	0	C	WTMJ MILW'KEE 620			

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NBC broadcasts "The Trial of Vivienne Ware" --a "murder trial" serial. Left to right: (seated) George Gordon Battle, Blythe Daly, Rosamond Pinchot, John Golden; (standing) Robert Burton, Kate McComb, Jack Connelly, Dallas Welford, Jack McBryde, Matty Kcene, John McGovern, Joseph Granby, Kenneth Ellis (author) and Jack Carney.



THE REVELERS are beard regularly on the Palmolive program, Wednesdays at 9:30. Lewis James and James Melton, tenors; Elliott Shaw, baritone, and Wilfred Glenn, bass, form the personnel of this popular quintet.

The BROX SISTERS are close barmony specialists long known to "talkie" fans and followers of Ziegfeld shows. Since they first appeared over radio as guest artists on the Fleischmann Hour, they have been popular with the radio andience. Left to right: Kathleen, Dagmar, Lorraine.





THE son of a world-famous Italian composer, Giuseppe di Benedetto, lyric tenor heard in National Broadcasting Company programs, has become equally famous through the medium of radio. He was the first opera singer to see the possibilities of opera "on the air."

Di Benedetto was born in Italy. By the time he was seven years old he was studying music under his father's guidance. At eight he was a soloist in cluurch oratorios. Later he studied law at the University of Naples, where he was graduated with an LL.D. He served in the World War, was wounded in action and was decorated by the king for bravery under fire.

In 1921 he came to America with an operatic company which later failed. The company returned to Italy without di Benedetto, who remained to make a concert tour. Later he was guest artist with the San Carlo Opera Company.

Since January, 1924, di Benedetto has broadcast regularly over the NBC network.

FERNON "BUD" GRAY, former Boston radio entertainer, acts as master of ceremonies for "Paramount on Parade," which is broadcast over Station WABC, Mondays, Wednesdays and Fridays at 12 noon. Although Gray is comparatively unknown to New York radio audiences, he is popular with Boston dial-twisters for the daily broadcasts he conducted for several years from the stages of various theatres. "Paramount on Parade" is broadcast direct from the organ studios of the Paramount Theatre Building in New York City, and has as its regular artists Hans Hanke, concert pianist, and Fred Feibel, organist, From time to time prominent stage and screen players appear on this program, which is already a favorite with noonday listeners.

湯

Cookie, the Sunshine Girl, who makes her bow over KFWB, has the distinction of being the first girl to broadcast from Los Angeles some eight years ago. On that occasion she sang "Are You Playing Fair?" from the Kinema Theatre. Her rich, resonant voice and incomparable diction, unusual to find in a "crooner," led her East, and she made a considerable name for herself in radio circles, taking her place very soon on the NBC roster of star entertainers.

She was a member of Maj. Edward Bowe's Capitol Theatre Family, one of the few radio personalities to be accorded that opportunity, and also belonged to Roxy's Gang.

12

Undoubtedly, a reason for the wide and growing popularity of "Hank Simmons' Showboat" is that the great American citizen is an accurate judge of masterful acting. The "Showboat" cast takes pride in the theatrical accomplishments of its members. For example, James F. Ayres, who portrays "heavies," has played in repertoire with the late Richard Mansfield, and was cast in a number of first-class productions of a few years back.

12

Oddities of speech and semi-nonsensical melodies punctuate the new morning program of entertainment by Brad Browne and Al Llewelyn, the Pertussin Playboys, broadcast over CBS every Monday, Tuesday and Wednesday, from \$:15 to \$:30, E. S. T., for Eastern States, and again at 8:15, C. S. T., for the West.

影

Morton Downey, tenor, and Jack Pettis' orchestra, heard from the Club Delmonico every Thursday at midnight, E. S. T., over CBS, will have two additional broadcasts weekly. Besides the current Thursday program, these popular entertainers will broadcast Tuesday concerts at 11:30 p. M., and tea dance music on Saturdays at 5:30 p. M.



February 3, 10, 17, 24 TUESDAY

IUL	JUP			3,	10, 1	17, 3	24	
ALAMO. (*Part Time)	P	rogra	um b	y 15	-min	ute 1	perio	ds
EASTERN TIN	1E 10	15	30	45	11	15	30	45
CENTRAL TIN	1E 9	15	30	45	10	15	30	45
690 TORONTO CK	GW M9	M9	X	X	0	0	0	M3
960 TORONTO CI	FRE O	0	0	0	N	0	0	0
1140 BIRM'GH'M *W	API G	G	0	0	0	M3	W	M9
930 BIRM'GH'M WI	BRC X	X	0	0	M	M	X	X
104C HOT SP'GS *K	THS				0	M3	M3	M3
1390 LIT'LE R'CK *K	LRA O	0	0	0	0	0	0	0
830 DENVER	KOA C	6	0	0	0	M9	0	0
560 DENVER	KLZ Ø	0	0	0	0	0	0	0
1060 HARTFORD *W	TIC						-	
1330 HARTFORD WL	DRC O	0	0	0	0	0	0	0
630 WASH'GT'N WM	AAL O	0	0	0	M3	M3	0	0
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620 Clearwater W St.Petersb'g WS		Ø	0	0	M3	M3	M3	M3
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870 CHI. WENR-Y		M 9	M9	M9	0	Μ	W	Μ
720 CHICAGO W	GN							
560 CHICAGO *W		0	0	0				
670 CHICAGO WM		X	M	M	0	M	VW	M3
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1230 IND'P'LIS *WF		0	0	0	0	0	0	0
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WHAT'S ON THE AIR

CHAIN PROGRAMS

Red		denote NBC denote CBS	
E. S	. т.	10 to 11	P. M.

- C. S. T. 9 to 10 P.M. **O** The Gypsy Trail Emery Deutsch and his br-chestra.
- Paramount Publix Radio Playhouse ' Screen stars as guest artists; orchestra.
- Graybar's-Mr. and Mrs.
- B. A. Rolfe and His Lucky Strike Orchestra Dance music.
- S Westinghouse Pioneers Symphony orchestra; direc-tor, Zoel Parenteau and T. J. Vastine. NBC, from Pittsburgh.

G Palmolive Program

E.	S.	т.	1	1	to	12	P.	M.
C.	S.	T.	1	0	to	11	P.	M.

怨

- Paul Tremaine and His Orchestra
- Dance music from New York. O Mickey Alpert and His
- Orchestra Dance music from Boston.
- ODuke Ellington and His Cotton Club Orchestra NBC, from New York.
- **OVincent Lopez and His** Hotel St. Regis Orchestra NBC, from New York; dance music.
- **7** Slumber Music String ensemble; director, Ludwig Laurier.

B Pepsodent Program Amos 'n' Andy.

200

TUESDAY-DAYTIME

- U. S. Service Band, 10 A. M., WEAF.
- U. S. Service Band, 10 A. M., WEAF.
 Josephine B. Gibson—Food Talk. 10:45 A. M., Tuesday and Fri-day. WJZ, WBZ, WHAM, WCKY, KDKA, KWK, WSM, WMC, WSB, WAPI, WSMB, W R E N. K S T P. W E B C. WRVA, WIBO, WIOD, KTHS, KVOO, WBAP, KPRC, WOAI, KFAB, WKY, WTMJ, WHAS, WPTF.
 O'Cedar Time, 10:30 A. M. WABC, W2XE, WEAN, WNAC, WCAU, W3XAU, W C A O, W M A L, W J A S. W LB W, W F B L, W K B W, W A D C, W H K, WKCC, W O W O, WBBM, KMOX, KOIL, KMBC, WISN, WCCO, WBCM, WSPD, WGST, WLAC, WDSU, KRLD, KLRA, KFJF, KTSA, WXYZ, KTRH, WPG, WBT.

CAL	PROGRAMS
	S Sports
	T Dramatic
	V Variety
	W Comic
	X On the air
USIC	AL
	. Popular
	. Symphonic
M 8	Organ
	. Semi-classical
M	Variety
	M 6 M 7 M 8 M 9

-	-	_		-	_	-		NEBWIS.
P	rogra	m b	y 15	-	ute	perio	ds	(*Part Time)
10	15	30	45	11	15	30	45	EASTERN TIME
9	15	30	45	10	15	30	45	CENTRAL TIME
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			-	-	-	-	-	

February 3, 10, 17, 24

TUESDAY



CHORT-WAVE fans in the U.S. A. will D have to become linguists if they are to get much more than the thrill of distance out of their catch, world-wide as it now is. The International Short Wave Club has made available a list of stations using voice instead of code heard by its members in this country during a recent month. Symbols correspond (legt to right) to wavelength in meters, location and hours (E. S. T.) during which the station operates.

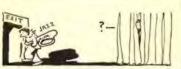
- 14.15-LSN, Buenos Aires, Arg., 10 A. M.-2 P. M.
- 14.55-PMB, Bandoeng, Java, Mon., Wed., Thurs.,
- Sat., 5:40-10:40 A. M. 15.02—LSG, Buenos Aires, Arg., 10 A. M.-2 P. M.
- 15.5 -VK2ME, Sydney, Austral., 2 P. M.-5 P. M. 15.55-FTM, St. Assise, France, 10 A. M.-2 P. M.
- 15.93-PLE, Bandoeng, Java, Tues., Fri., 5:40-10:40 A. M.
- 16.11-GBU, Rugby, England, 6 A. M.-2 P. M.
- 16.3 -PCK, Kootwijk, Holland, 6 A. M .- 9 A. M.
- 16.38-GBS, Rugby, England, 6 A. M.-2 P. M.
- 16.44-FRE, St. Assise, France, 11 A. M.-12 M.
- 16.5 -CGA, Drummondville, Can., 6 A. M.-2 P. M. 16.54-GBW, Rugby, England, 6 A. M.-2 P. M.
- 16.57-GBK, Bodmin, England, 6 л. м.-2 р. м.
- 16.82-PCV, Kootwijk, Holland, 6 A. M.-9 A. M.
- 17.1 -G2GN, S. S. Olympic; G2IV, S. S. Majestic, 7 A. M.-2 P. M. 18. —LSN, Buenos Aires, Arg., 2-8 P. M. 18.5 —FZR, Saigon, Indo China, 11-12 M.

- 18.56-GBX, Rugby, England, 4 P. M.-11 P. M.
- 18.8 -PLG, Bandoeng, Java, 6 A. M.-9 A. M. 19.56-W2XAD, Schenectady, N. Y., daily, 5:10-8
- P. M.; Sun., 2-8 P. M.
- 20.7 GBW, Rugby, England, 1 P. M.-4 P. M. 19.72—W8XK, Pittsburgh, Pa., Wed., Sat., 7-11
- м. 20.79-VPD, Suva, Fiji Islands, 3 A. M.-5 A. M.
- 20.9 -G2NM, Sonning-on-Thames, England, Sun., 12:30-2 P. M.
- 22. -LSN, Buenos Aires, Arg., 2 P. M.-5 P. M.
- 22.5 -G2GN, S. S. Olympic; G2IV, S. S. Majestic, all hours.
- 24.23-G2GL, S. S. Homeric, afternoons, irregular.
- 24.41-GBU, Rugby, England, 2 P. M.-7 P. M.
- 24.46-FTN, St. Assise, France, 11 A. M.-12 M.
- 24.6 -GBS, Rugby, England, 2 P. M.-7 P. M.
- 24.9 -FZR, Saigon, Indo China, 11 A. M.-12 M.
- 25.1 -3RO, Rome, Italy, irregular; tests.
- 25.25-W8XK, Pittsburgh, Pa., daily, 11 A. M .- 9
- P. M. 25.36-KIXR, Manila, P. I., irregular, 1 A. M.-9
- A. M. 25.53-G5SW, Chelmsford, England, Mon. to Fri.,
- 6:30-7:30 A. M., 1-6 P. M.
- 25.6 CIRX, Winnipeg, Can., 5:30-8;30 p. M.; Tucs., Thurs., Sat., 10:30. 25.65—KIO, Kauhuku, Oahu, irregular, 2 p. M.-8
- P. M. 26.1 -KIXR, Manila, P. I., irregular, 4 A. M.-6
- A. M. 26.22-DHC, Nauen, Germany, irregular, 7 p. M.-9
- P. M. 26.7 -IBDK, Yacht Elettra, 3 p. M.-7 p. M., irregular.
- -GBP, Rugby, England, irregular. 28.
- 28.5 -VK2ME, Sydney, Austral., 1 A. M.-7 A. M. 28.8 -KES. Bolinas, Calif., 2-8 p. M., irregular.
- 30.15-GBU, Rugby, England, 5 p. M.-11 P. M.

- 30.3 -LSN, Buenos Aires, Arg., 6 P. M.-10 P. M. 30.6 -GBW, Rugby, England, 5 p. M.-10 p. M.
- 30.88-NRH, Heredia, Costa Rica, 9-10 P. M.
- 31.3 -KIXR, Manila, P. I., irregular, 2 A. M.-9 A. M.
- 31.3 -PCJ, Eindhoven, Holland, Thurs., 1-3 and 6-10 p. m.; Fri., 1-3 and 7-12 p. m. 31.3 —W3XAU, Philadelphia, Pa., 8 A. M.-4 p. M.
- 31.38-Zeesen, Germany, 3 P. M.-6:30 P. M., irregu-
- lar. 31.48-W2XAF, Schenectady, N. Y., daily, 7-10
- P. M.
- 32.1 -GCA, Drummondville, Can., 6 P. M.-6 A. M.
- 32.4 -GBK, Bodmin, England, 6 P. M.-6 A. M.
- 33.25-GBS, Rugby, England, 6 p. M.-6 A. M. 34.1 -G2GN, S. S. Olympic; G2IV, S. S. Majestic,
- all hours.
- 35.5 -WSBN, S. S. Leviathan, irregular, evenings.
- 36. -G2AA, Rugby, England, 6 p. M.-6 A. M.
- 39.7 -HKF, Gogota, Colombia, 5-7 and 11 p. M.-1 A. M.
- 42.9 -GBS, Rugby, England, 6 P. M.-6 A. M.
- 44.6 VRY, Georgetown, British Guiana, Wed., 7:15-9; Sun., 5:45-9 P. M.
- 48.3 -HKC, Bogota, Colombia, 9:45 P. M.-11:30 P. M.
- 48.62-HRB, Tegucigalpa, Honduras, Mon., Wed., Fri., Sat., 12 P. M.
- 48.86-W8XK, Pittsburgh, Wed., Sat., 5-11 P. M.
- 49.02-W2XE, New York, 8 A. M.-12 P. M.
- 49.18-W3XAL, Bound Brook, N. J., 5-6 and 10-12 P. M.
- 49.22-VE9GW, Bowmanville, Can., 5:45-11 A. M. and 3-11 P. M.
- 49.3 -HS2PJ, Bankok, Siam, 6-6:30 A. M.
- 49.34-W9XAA, Chicago, Ill., 7-8, 9:30-10:15 and 11-12 P. M.
- 49.5 —W8XAL, Cincinnati, O. 49.5 —W3XAU, Philadelphia, Pa., 4 P. M.-11 P. M. 49.7 -W2XAL, Pointville, N. J., 9-11 P. M., irregu-
- lar. 49.83-W9XF, Chicago, Ill., 3:30-7 and 8:30 P. M .-
- 1 A. M.
- 52.7 -Airport stations.
- 62.7 -UZA, Drummondville, Can., irregular.
- 65.1 -WSBN, S. S. Leviathan, irregular.
- 70.1 -RV15, Khabarovsk, U. S. S. R., 3 A. M.-9 A. M.
- 70.2 -G2GL, S. S. Homeric, 3 P. M.-10 P. M. 72.7 -G2GN, S. S. Olympic; G2IV, S. S. Majestic, all hours.
- 95.4 -Airport stations.
- 130 -DDDX, S. S. Bremen; DDDX, S. S. Europa. Testing.

Meanwhile, on the regular broadcasting band, Spanish is clashing with English on an increasing number of wavelengths. There are now thirty-five broadcasting stations in Mexico, of which nine are using one thousand watts or more; and, as Mexico has no assigned wavelengths, all are operating in confliction with American and Canadian stations.

Station XED at Revnosa, Mexico-a few feet from the Texas border-is operating at present on a frequency of 960 kilocycles (a Canadian clear channel) from 12:30 to 2:30 P. M., and from 8 to midnight, E. S. T. This station plans to increase its hours on the air in the near future.



Audience mail received by NBC's New York audience mail department has increased nearly 100 per cent. during 1930. A survey reveals that there has developed a strong demand for the better type of music, special events and drama, particularly of the serial type. Jazz, in general, either is losing favor or the jazz fans do not write to the broadcasters.

Slumber Music, Walter Damrosch's symphony lectures and concerts, and Roxy's symphony receive the greatest praise from music lovers.

The non-musical programs which have achieved the greatest followings are those of a simple character and "Seth Parker," "Rise of the Gold-bergs," "Uncle Abe and David" and "Real Folks."

The reaction of listeners to several radio dramatic serials indicates that some day fictional radio characters may become almost as well known as Dickens' famous creations.

12

Publication of a series of "Tone Pictures" by Domenico Savino is now in preparation. These are the same mu-sical "intermezzos," written by Mr. Savino, which have been presented from week to week during the composer-director's own program, "Tone Pictures," over CBS.

쎭

The "Original Bostonians" made their debut as a dance orchestra over the Columbia network from Station WCAP, Asbury Park, recently. Chester Frost, production man at CBS, organized the orchestra twelve years ago. During the last four years his duties in the WABC studios kept him apart from the band.

12

Vivienne Holt, actress-singer who broadcast on Columbia's Radio Home-Club, spent her extreme Makers' childhood doing parts in Shakespearcan plays. She got very excited when one day her father told her they were going to Rome to put on the show. Little Vivienne dreamed of seeing Romans, togas and sandals and all the wonderful things which she knew only through the theatre. And so it was not surprising that she wept when they reached their destination-Rome, Ga.



Mr. Justwed-What in the world did you do to this meat? It has such a peculiar taste!

Mrs. Justwed-Oh. nothing. It did get a little burnt, but I fixed that-I applied Unguentine right away.



WEDNESDAY 4, 11, 18, 25

	_	_	246	_				-
ALAMO. ("Part Time)	P	rogra	m b	y 15	-min	ute 1	perio	ds
EASTERN TIME	6	15	30	45	7	15	30	45
CENTRAL TIME	5	15	30	45	6	15	30	45
690 TORONTO CKGW	0	0	M9	M9	C	M9	M9	M9
960 TORONTO CFRB	M	0	0	0	Ø	M	0	W
1140 BIRM'GH'M *WAPI	-	-	-		-		-	
930 BIRM'GH'M WBRC	0	0	X	0	Ø	0	0	Ø
1040 HOT SP'GS *KTHS	9	0	-	~	0	õ	M9	0
1390 LIT'LE R'CK *KLRA	0	0	-	0	Ø	0	0	Ø
830 DENVER KOA	0	0	x	NO	0	0	E	0
1/17		-	M		w	w	M	-
	0	0	IVI	0			2.00	O
1060 HARTFORD *WTIC	-	0		-	M5	M5	M9	M9
1330 HARTFORD WDRC	0	0	-	0	0	O	0	0
630 WASH'GT'N WMAL	0	0	0	0	0	X	M	0
950 WASH'GT'N WRC	0	0	0	0	0	X	0	0
St. Petersb'g WSUN	N	X	X	B	C	M9	V	0
900 JACKS'NV'E WJAX	P	M	M	B	C	M	M3	M3
1300 MIAMIB. WIOD	0	0	M9	B	C	M6	E	M
560 MIAMI WQAM								
740 ATLANTA WSB				0				
1020 CHICAGO KYW	M2	M2	P	P	P	M	M3	M3
770 CHICAGO *WBBM	0	0	M8	0	M	M	8	
870 CHL WENR-WLS	P	P	M	0	M	0	X	W
720 CHICAGO WGN								
560 CHICAGO *WIBO							E	F
670 CHICAGO WMAQ	P	P	0	0	M	M	X	0
1160 FT. WYNE*WOWO	-	-	0	-				-
1230 IND'P'LIS *WFBM	-			-	-	0	0	Ø
1260 C'NCIL BL'FS KOIL	M8	M 8	P	M3	M9	M9	-	M3
1000 Dav. WOC+WHO		-	-		IVI J	WI J	O	
XX/R.FT	0	0	0	0		0	X	0
	0	0	v	O	MC	Ø	F	F
1220 LAWRENCE*WREN	X	X	X	NT	M5	D	E	
580 TOPEKA *WIBW		_	P	P	X	0	N	M9
1300 WICHITA *KFH	X	N	X	0	~			
1490 COVINGTON*WCKY	0	0	0	M3	C	D		
820 LOUISVILLE WHAS				0				
1250 N. ORL'NS WDSU	M6	M6	V		N	M6	0	M
1320 N. ORL'NS WSMB				0				
620 BANGOR WLBZ							1	
940 PORTLAND WCSH	0	0		0				
10 60 BALTIMORE*WBAL	0	0	M6	B				-
600 BALTIMORE WCAO				M9	Ø	0	0	0
990 SPRINGFIELD WBZ	0	M	M	B	C	MG	E	M
590 BOSTON WEEL		X	N			M8	X	X
1230 BOSTON WNAC	222.2	M	M	-	M3	M	0	0
1200 WORCEST R WORC		1	M7	M5	Ø	1000	M9	0
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580 WOPCESTED WIAL		2.7		-	-		-	-
580 WORCESTERWTAG	-		MO	0	V	0	MO	0
1410 BAY CITY WBCM	X	X	M9	0 M2	X	-		0
1410 BAY CITY WBCM 1240 DETROIT WXYZ	XN	X	M9 M3	0 M3	X Ø	00	M9	Θ
1410 BAY CITY WBCM 1240 DETROIT WXYZ 750 DETROIT WJR	XN	X		M3		-	0	
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1410 BAY CITY WBCM 1240 DETROIT WXYZ 750 DETROIT WJR 920 DETROIT WWJ 810 MINNEAP WCCO	X N	X M3	M3	M3 O X	OC M3	Ø M3	3 6 3	©F ©
1410 BAY CITY WBCM 1240 DETROIT WXYZ 750 DETROIT WJR 920 DETROIT WWJ 810 MINNEAP WCCO 1460 ST. PAUL KSTP	X N	X M3	M3	M3 2 X ON	GC	O	0	© F
1410 BAY CITY WBCM 1240 DETROIT WXYZ 750 DETROIT WJR 920 DETROIT WWJ 810 MINNEAP WCCO 1460 ST. PAUL KSTP 1270 JACKSON WJDX	X N	X M3 Q P	M3 ON	M3 2 X ON 2	M3 M	M3 X	C C C T V	OF OX
1410 BAY CITY WBCM 1240 DETROIT WXYZ 750 DETROIT WJR 920 DETROIT WWJ 810 MINNEAP WCCO 1460 ST. PAUL KSTP 1270 JACKSON WJDX 950 KAN. CITY KMBC	X N	X M3 P P	M3	M3 ON ON T	M3 M	M3 X T		©F ©
1410 BAY CITY WBCM 1240 DETROIT WXYZ 750 DETROIT WJR 920 DETROIT WWJ 810 MINNEAP WCCO 1460 ST. PAUL KSTP 1270 JACKSON WJDX 950 KAN. CITY WDAF	X N O O P P	X M3 P P P	M3 ON	M3 2 X ON 2	M3 M T M2	M3 X T M2	C C C T V	OF OX
1410 BAY CITY WBCM 1240 DETROIT WXYZ 750 DETROIT WJR 920 DETROIT WWJ 810 MINNEAP WCCO 1460 ST. PAUL KSTP 1270 JACKSON WJDX 950 KAN. CITY KMBC 610 KAN. CITY WDAF 1090 ST. LOUIS KMOX	X N C P P P O	X M3 P P P	M3 ON P	M3 ON ON T	M3 M T M2	M3 X T		OF OX O
1410 BAY CITY WBCM 1240 DETROIT WXYZ 750 DETROIT WJR 920 DETROIT WWJ 810 MINNEAP WCCO 1460 ST. PAUL KSTP 1270 JACKSON WJDX 950 KAN. CITY WDAF	X N C P P P O	X M3 P P P	M3 ON P O	M3 ON ON T O	M3 M T M2	M3 X T M2	C C TV C M2	©F ©X ©
1410 BAY CITY WBCM 1240 DETROIT WXYZ 750 DETROIT WJR 920 DETROIT WWJ 810 MINNEAP WCCO 1460 ST. PAUL KSTP 1270 JACKSON WJDX 950 KAN. CITY KMBC 610 KAN. CITY WDAF 1090 ST. LOUIS KMOX	X N C P P O C	X M3 P P P M6	M3 ON P O	M3 Q X ON Q T Q W	M3 M T M2 M3	0 M3 X T M2 M3	© 1V 00 M2 ©	OF OX OO

CHAIN PROGRAMS

Red		denote N s denote C		black
E. S	. т.	6 to	7	P. M.
C. S	. Т.	5 to	6	P. M.

- Black and Gold Room Orchestra Ludwig Laurier, director.
- 2 Uncle Abe and David Rural sketch with Phillips Lord and Arthur Allen.
- **Raising Junior** Domestic skit with Aline Berry and Peter Dixon; dance music.
- **O** Dance Music
- A Gloria Gay's Affairs
- B Literary Digest Topics in Brief Lowell Thomas.
- Bill Schudt's Going to Press Talk by prominent newspaper man.
- O Dance Music
- My Bookhouse Story-time
- Tony's Scrap-book

E. S.	т.	7	to	8	P. M.
C. S.	Т.			-	P. M.

- S Morton Downey Tenor with Freddie Rich's orchestra.
- G Central Savings Serenaders Harry Salter's orchestra with Sam Loyd, puzzle-maker.
- Musical Aviators
 Orchestra
 Tom Truesdale, director.
- C Evangeline Adams
- The Vagabonds Emery Deutsch, director.
- **8** Rodeheaver Sing
- **O** Science A talk.
- G Wm. S. Scull Co. Program
- Back of the News in Washington William Hard.
- C The Pepsodent Program Amos 'n' Andy.
- D The Three Mustachios
- E Phil Cook, the Quaker Man
- F Smith Brothers Program Bert Lown's Californians, assisted by Trade and Mark.

KEY TO LO	CAL PROGRAMS
N News	S Sports
O Educational	T Dramatic
P Children's	V Variety
feature	W Comic
R Religious	X On the air
MU	SICAL
M 1. Band	M 6. Popular
	M 7. Symphonic
M 3. Dance	
	M 9. Semi-classical
	M Variety

	4,	11,	18,	25	V	VE	.DI	NESDAY
P	rogra	um b	y 15	-min	ute	perio	ds	NEBWIS. (*Part Time)
ť	15	30	45	7	15	30	45	EASTERN TIME
5	15	30	45	6	15	30	45	CENTRAL TIME
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N	P	M		M2	M3	M3	-	*WOW OMAHA 590
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	1110	mo	-	0	101.1	0	O	WHEC ROCH'TER 1440
-		-	0	0		0	0	WGY SCHEN'D'Y 790
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X	X	6	0	N	6			WBT CHARLOTTE 1080
A	A	0	B	C	0	0	0	WPTF RALEIGH 680
0	0	0	0	0	0	0	Θ	WWNC ASHEVILLE 570
0	0	X	-	X	-		-	WDAY FARGO 940
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0 M8	-	M	N	M6		0		WWDC
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0	0	X	-	0	0	0	0	W/AWI
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X	NS	X	0				-	*WKBN YO'NGST'N 570 KFJF OKLA CITY 1480
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D	77	77	37	V	250	350	0	WKY OKLA.CITY 900
P	X	X	X	X	M9	M9	M 9	*KVOO TULSA 1140
0	0	M3	0	Θ	0	17	BI	*WHP HARRISB'G 1430 WLBW OIL CITY 1260
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-	MG		B	C	X		0	WRVA RICHM'D 1110
0	_	0	0	Ø	0	8	M	WDBJ ROANOKE 930 *WEBC SUPERIOR 1296
IM 6	M6	M6	2	M7	M7	E	M6	*WEBU SUPERIOR 1296 *WISN MILW: KEE1120
				1	-A	0		MILW KEEL20

SO SO *WISN MILW'KEE1120

WTMJ MILW'KEE 620

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February 4, 11, 18, 25

WEDNESDAY



Demon Dee-tec-tives of NBC, are heard Saturday at 7:30 p. m., E. S. T., over WEAF and associates.

THEY may eventually find out how high is up, or who shot Billy Patterson, or where the light goes when it goes out. On the other hand, they are equally as apt to burst into song before any mystery is discussed, but the result is always entertainment for the Snoop and Peep audience.

Snoop and Peep are a couple of burlesque detectives who parade their interpretations of various noted incidents before an NBC microphone each week. To date, among other famous cases, they have solved the mystery of the "Missing Galstone Crown," "The Shooting of Dan McGooz," and answered the question, "Who Stole Dardenella?" In the later case, Mohammed Moonlit Bey played an important role.

Away from the microphone, Snoop and

Peep are Charles Finan and Paul Winkopp, a couple of fun-loving young collegiates, who didn't find Wall Street or theatrical trouping to their liking. Each also had tried his hand at writing in various fields before the microphone lured him, and Finan sandwiched in several months as a sailor.

Finan and Winkopp visited the NBC studios in the summer of 1930 with their idea of radio comedy. For a year they had tried to evolve something they thought might click on Broadway or in the movies without hitting on anything suitable to them. Snoop and Peep, they thought, would be just the thing for radio listeners. So did NBC program builders, and they were put on the air. So did radio listeners, whose praise raised the act to the peak of popularity.



FOR years Art Kassel has striven to perfect a brand of dansapation outstanding in its originality and scintillating style. Well, he succeeded, for "Kassel's in the Air" was recently added

to the National Broadcasting Company's group of sustaining features and picked one of the plums off the radio tree, the Shell Oil program. Unlike many celebrities, Art is loath to talk about himself. He

began life as an orphan and has climbed the well-known ladder through his own hard work and perseverance. Up until the war, Art earned his living as a commercial artist.

The war brought service in France, in the infantry and later in the military band, with a renewed interest in music at its conclusion. Since then he has advanced steadily, not only as musician and leader, but composer as well.

To Chicago goes the honor for being his birthplace. A goodlooking chap is Art, both on the street and on the director's stand. He has few affectations, merely giving at all times a perfect imitation of Art Kassel.



trying situation arose recently with which Georgia Backus, director of WABC's dramatic department, had to cope. It required that she use her great fund of intelligence to make her "mob" in a radio drama sound unin-telligible. These "extras" are paid three dollars a program, and on this occasion they gave out of words and became mute, when they should be muttering. Miss Backus immediately tossed the daily news to them, and in the studio one might have heard repetitions of "Coal-mine disaster," "Congress debates issue"-but the mike condensed it all into the desired babblet

12

It seems an Irishman, a Scotchman and a Jew were having lunch. When they finished, the Irishman said: "Be jabbers! Who'll pay th' check?"

"Be jabbers! Who'll pay th' check?" "Hoot, mon! I will," says the Scotchman.

Well, the next day the Irishman was reading his newspaper and his eye lighted on this headline:

"Jewish ventriloquist found murdered."

泥

Jerry Joyce, able violinist of KFWB, Los Angeles, to put it mildly, has had some harrowing experiences. He was a young lad living in London during the war, and remembers vividly the awful air raids on the great English metropolis. Later, during a world tour, he played "Robinson Crusoe" in a shipwreck that was all too real. He started four night clubs in Shanghai (not listing these among the "harrowing" experiences, however). Arrived in the States, he conducted orchestras in Yellowstone Park and in Pasadena.

13

"I've gotta hear you, somehow!" is the kind of word that comes to Madonna Todd, of the NBC "Meet the Folks" program. The gentleman further explained that the arrival of a train every morning drowned out Miss Todd's voice. "I have asked the railroad company if they would move their tracks so I could hear you, but so far they haven't done it. Now, I wonder if you could change the hour of your program."

12

Did you know that announcers and artists are forbidden even to touch the microphones in the CBS studios? Only control engineers and production men may do so. Because they are so sensitive, the "mikes" have to be handled with great care.



February 4, 11, 18, 25 WEDNESDAY

				-			-	-
ALAMO. (*Part Time)	P	rogra	am b	y 15	-min	ute j	perio	ds
EASTERN TIME	8	15	30	45	9	15	30	45
	7	-			8			
CENTRAL TIME	1.1	15	30	45	0	15	30	45
690 TORONTO CKGW	M 9	M9	0	0	0	0	Θ	Θ
960 TORONTO CFRB	M	0	0	0	M	M	M3	M3
1140 BIRM'GH'M *WAPI				100				
930 BIRM'GH'M WBRC	0	0	Т	T	M3	M3	M3	M3
WTH	0	0	-	-	mo	MIS	1110	MIJ
	_		_					
1390 LITLE R'CK *KLRA		0	0	0	Θ	Θ		
830 DENVER KOA	0	0	0	0	0	0	0	Θ
560 DENVER KLZ	M6	M6	0	0	0	Ø	M	M
1060 HARTFORD *WTIC	0	0	0	0	V	V	G	0
WDDO	0	9	0	0	Ø	Ø	0	0
	-	0	-	-	9	9	0	0
630 WASH'GT'N WMAL	0	0	0	0	-	_	0	0
950 WASH'GT'N WRC	0	0	0	0	0	0	Θ	0
620 Clearwater WFLA St.Petersb'g WSUN	0	M9	M6	M6	M5	M5	M6	M6
900 JACKS'NV'E WJAX	MG	M6	M6	M6	0	0	G	6
1300 MIAMI B. WIOD	0	0	V	V	N	M9	A	A
560 MIAMI WQAM		8	-				A	n
	-	-	-	-	-			-
740 ATLANTA WSB	0	0	-	-	0	0	Θ	Θ
1020 CHICAGO KYW	0	0	0	0	0	0	A	A
770 CHICAGO *WBBM					Ø	Ø	0	0
870 CHI. WENR-WLS	M9	M	M5	M5	M2	M2	M	M
720 CHICAGO WGN					114 -	111 4		
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560 CHICAGO *WIBO		0		_		-		
670 CHICAGO WMAQ	0	NO	0	0	X	X	X	X
1160 FT. WYNE*WOWO					Ø	0	0	0
1230 IND'P'LIS *WFBM	0	0			Ø	Ø		-
1260 C'NCIL BL'FS KOIL	0	M	M	0	õ	6	0	0
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Des M'nes WOC*WHO	0	0	0	0	0	0	B	0
600 WATERLOO WMT		0	0	0	-		-	
1220 LAWRENCE*WREN	6	0	0	0	0	0	A	A
580 TOPEKA *WIBW	M	M	T	T	X	X	M6	M6
1 300 WICHITA *KFH	X	X	0	0	0	Ø	X	X
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	-	-	-		0		-	
820 LOUIS VILLE WHAS	0			-	0	0	Θ	Θ
1250 N. ORL'NS WDSU	0	M9	M	M	M7	M7	M7	M7
1320 N. ORL'NS WSMB	0	0			0	0	Θ	0
620 BANGOR WLBZ	-				-			
940 PORTLAND WCSH	0	-	0	0	0	0	Ø	C
	0	-	0	0	0	0	9	9
1060 BALTIMORE*WBAL					+	_		-
600 BALTIMORE WCAO	W	W	0	0			0	0
990 SPRINGFIELD WBZ	0	0	0	0	M	M	A	A
590 BOSTON WEEI	.0	X	0	0	0	0	-	
1230 BOSTON WNAC	0	0	M	M	ø		0	0
1200 WORCEST RWORC	-	_			_	_		
	0	0	0	0	-	M3		M3
580 WORCESTER WTAG	0	0	0	0	0	-	0	
1410 BAY CITY WBCM	X	X	0	0	M3	M3	M3	M3
1240 DETROIT WXYZ	0	0	0	0	0	0	0	0
750 DETROIT WJR	G	6			-		A	
920 DETROIT WWJ	0	-	0	0	0	0	6	
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CHAIN PROGRAMS

Red	symbols of symbols	denote NBC; black denote CBS	k
E. S	. т.	8 to 9 P. M	

- C. S. T. 7 to 8 P. M. O Listerine Program Bobbie Jones, golf chat. Radiotron Varieties "Bugs" Baer, master of cere-monies; Welcome Lewis, con-tralto; Sam Herman, xylo-phonist; orchestra director, William Daly.
- Mobiloil Concert
- Orchestra director, Nat. Shilkret.
- G The Yeast Foamers Male quartet: orchestra director, Harry Kogen.
- D Luden's Novelty Orchestra Director, Alexander Kirilloff.
- O U. S. Service Band Concert CBS, from Washington.
- Q Literary Digest Topics in Brief
- Lowell Thomas.
- OU. S. Band
- O Toscha Seidel and **Concert** Orchestra

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E. S. T.	9 to 10 P. M.
C. S. T.	8 to 9 P. M.

- Halsey, Stuart Program Symphony orchestra; invest-ment talk.
- A Palmolive Hour Olive Palmer, soprano; Eliza-beth Lennox, contralto; Paul Oliver, tenor; the Revelers, male quartet; director, Gus-tave Haenschen.
- Muriel and Vee Instrumental and vocal duo.
- The Two Troupers Helene Handin; Marcella Shields; dramatic skit; dance orchestra.

- A Camel Pleasure Hour Mary McCoy, soprano; Rein-ald Werrenrath and Billy Hughes, baritones; Willard Robison and his Deep River Orchestra; Hayton and Schutt, piano duo; male chorus of eighteen voices; orchestra director, Charles Previn.
- G Ann Leaf at the Organ
- G La Palina Smoke Dreams Orchestra director, Domeni-co Savino, with soloists.

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KEY TO LO	CAL PROGRAMS
N News	S Sports
O Educational	T Dramatic
P Children's	V Variety
feature	W Comic
R Religious	X On the air
Chi Chicke Martin	
M	JSICAL
M 1. Band	M 6. Popular
M 2. Classical	M 7. Symphonic
M 3. Dance	M 8. Organ
M 4. Religious	
M 5. Novelty	M Variety

February 4, 11, 18, 25 WEDNESDAY

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Radiotron Varieties



Stars of the Radiotron Varieties heard every Wednesday and Saturday at 8:15 p. m., E. S. T., over WEAF and associated stations. Left to right: Harold Van Emburgh, tenor; Sam Herman, xylophonist; Arthur "Bugs" Baer, noted humorist who acts as master of ceremonies; Welcome Lewis, NBC crooner, known as the "female baritone," and William Merrigan Daly, conductor of the orchestra.



Twelve long years after the armistice, and yet there are thousands of reterans in hospitals throughout the canutry to whom the war is not yet orer. That fact has not been forgotten by Station WKRC, Cincinnati, and regularly each week, for more than six years, that station has turned its facilities over to members of the American Legion, so that the men, their families and friends could send entertainment and messages of cheer to their less fortunate buddies in the bospitals. Here we have a group of veterans and their kildlies who have broadcast many times on these programs. Reading from left to right they are: Ralph Gall, tenor; James Lightfield, announcer; Joseph Messerschmidt, director; Elmer Fisher, tenor; Adela Messersehmidt, Bobby Wright and Shirley Messerschmidt. A new series known as the Veterans' Cirie Honr, nas begun on January 4, from 10 to 11 a. m., over WKRC.



A new edition of the Radio Follies, popular musical revue which closed its first series December 19, will be inaugurated over CBS during the week of March 8. This announcement comes from Milton Biow, president of Biow & Company, and director of the programs. "The second edition of the Radio Follies will be bigger and better than ever," Mr. Biow said. "We anticipate having many of the leading stage and screen stars as our guests of honor, with a different star holding forth at each week's broadcast. The previous method of local sponsorship probably will be continued."

The RTI Hour, broadcast at eight o'clock Tuesday nights from KYW. Chicago, has pulled down a "plum." No less than Evans E. Plummer, famous feature writer, says that this hour of march tunes by the RTI Orchestra, directed by Jules Herbuveaux, and sung by the Chicagoans male quartet, "is second to no network program." The quartet's roster embraces Joseph Parsons, E. Clinton Keithley, George Glorch and Cal Scheibe.

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The young and attractive virtuoso, Sarah Kreindler, commands adoration through her violin playing alone. And here's a letter to the NBC's San Francisco studios from Brandon, Canada. twenty-five hundred miles distant, in proof of it: "Reception here was particularly good and I heard a violinist whose name is something like 'Crindler.' I consider her one of the finest violinists in the world."

The National Broadcasting Company's California studios, KGO, are proud of their contralto singer, Mrs. Eva Grunginger Atkinson. She was recently engaged for a concert in Piedmont, one of a series which included such noted artists as Claire Dux, Mischa Elman and Walter Gieselking.

Every member of Frank Winegar's Pennsylvanians, heard over CBS. is a graduate of the University of Pennsylvania. The musicians played together since their undergraduate davs, and have adopted as their musical signature a foxtrot arrangement of Penn's stirring football song, "Fight On, Pennsylvania."



WEDNESDAY 4, 11, 18, 25

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ALAMO. (*Part Time)	P	rogra	am b	y 15	-min	ute j	perio	ds
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CHAIN PROGRAMS

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E. S	. т.	10 to	11	P. M.
C. 5	. T .	9 to	10	P. M.

- Script Act Direction, Georgia Backus.
- O Columbia Concerts Corporation Program
- Palmolive Hour See preceding schedule for description.
- Coca Cola Program Sports interview by Grantland Rice; string orchestra; director, Leonard Joy.
- S Camel Pleasure Hour See preceding schedule page for description.
- **G** Palmolive Program

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E.	S.	Т.	11	to	12	P. M.
C.	S.	T.	10	to	11	P. M.

- S Vincent Lopez and St. Regis Orchestra
- Dance music from New York. 4 Jack Albin and His Hotel
 - Pennsylvania Orchestra Dance music from New York.
- **7** Slumber Music String ensemble; director, Ludwig Laurier.
- Bepsodent Program Amos 'n' Andy.
- Camel Pleasure Hour Repeated for Western stations.
- Guy Lombardo and His Royal Canadians Dance music,
- Musical Aviators Orchestra

Tom Truesdale, director.

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School of the Air, 2:30 P. M., E. S. T. Monday—American history dramatizations, alternately for fifth and sixth grades and high school. Tuesday— Music appreciation for Junior and Senior high school. Wednesday—Literature dramatizations alternately for fifth and sixth grades and high school. Thursday—Story-telling and music appreciation for the first, second and third grades. Friday—Current events, fifteen minutes for fifth and sixth grades and vocational information, fifteen minutes for eleventh and twelfth grades.

KEY TO LO	CAL PROGRAMS
N News	S Sports
O Educational	T Dramatic
P Children's	V Variety
feature	W Comic
R Religious	X On the air
ML	JSICAL
M 1. Band	M 6. Popular
M 2. Classical	M 7. Symphonic
M 3. Dance	
M 4. Religious	M 9. Semi-classical
M 5. Novelty	M Variety

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4, 11, 18, 25 WEDNESDAY

Paris Fashion Broadcast

(Capt.) Edward

Molyneux

Mrs.Edna Woolman Chase

Editor-in-chief of "Vogue."

YOUR gown is perfectly charming." "Yes, my dear; you know, it's a French import."

With such words the eternal woman establishes herself as a very special person, whose function in this world is to be decorative and who will not be outdone. This primitive urge to be attractive manifests itself in the modern woman by her appearance in clothes that are chic and distinctive. And "Paris" is the fashion cry. But the cost of Paris clothes has limited the "last word in style" to the elite rich; and, though the pulse of the average woman has also beaten fast at the sight of a Paris creation, the cost of it has made it prohibitive to her. Now, this problem is as old-fashioned as a home without a radio. And it is radio that has done the trick. For fashion broadcasts are brought direct from Paris, the heart of the fashion world, and you, dear lady, may sit back to listen and smile.

On Friday, February 6, at 10 P. M., E. S. T., Capt. Edward Molyneux, one of France's leading couturiers, will be introduced to the radio audience of America, direct from his atelier in Paris, over WABC and the coastto-coast network of the Columbia System. This will be the first time fashions have been broadcast from Paris to America. Mrs. Edna Woolman Chase, editor-in-chief of Vogue, will introduce Captain Molyneux,

who will be followed in the broadcast by Michel de Brunhoff, editor of *French Vogue*. A French orchestra will contribute to the program with music suggestive of the boulevards and cafes.

This will be the first commercial broadcast from Paris to America, and is sponsored by the Peter Pan fabrics. It will be the first of a series of Peter Pan Forecasts to be heard, after February 6, from this country, every Thursday morning at 11:45, E. S. T., over the Columbia network.

CBS has assembled its features for women under the general heading "Radio Home-Makers' Club," and presents them in fifteenminute periods from ten to noon, E. S. T., each week-day morning. The Paris Fashion Broadcast forms another link in a morning program which covers every conceivable home interest, both practical and cultural.



A S head of the continuity department of the Columbia Broadcasting System, Don Clark designs the framework which catches your imagination and holds you a listener to all sorts of subjects and all kinds of music.

How can a man learn to treat on so many subjects so successfully? After his preliminary schoolwork, he got a job on the Pulaski Democrat at Pulaski, N. Y., and before two months had passed he was the star reporter, printers' devil, proofreader, pressman, columnist and radio correspondent.

The scene changes and Don appears as a student in Union College, Schenectady, studying writing in earnest and everything outside of the classroom that had to do with writing.

The manager at WGY dug him up and made him write continuity, sing songs, write plays, announce, plan publicity and build programs for the station.

Again the scene changes, with Clark now a member of the staff of the Columbia Broadcasting System.



"I tried 'east, Doc, but it didn't do me any good," complained the chronic growler.

"Well, then try West," snapped the weary Doc.

52

Fletcher Henderson, whose orchestra is heard over CBS several times weekly, is the recipient of a fan letter from the town of Fletcher, Henderson Co., S. C. Fletcher (that is, the orchestra leader) should take this matter to Einstein to get the "lowdown" on its relativity.

Although both have enjoyed strikingly similar careers, both hail from Chicago, and they had known each other for a year, it did not "dawn on" the two Columbia soloists, Harriet Lee (Harriet Doty) and Marion McAfee, until within the month just past, that they were second cousins.

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Here would seem to be the supreme "intelligence test"—to learn tapdancing through radio instruction! But Station WXYZ thinks it can be done, and Joseph M. Griffin, prominent dancing master of Detroit, thinks it can be done; so "listen in" at 9:30 of a morning to Mr. Griffin's nimble steps over the air!

12

Once a listener wrote to NBC Station KGO and said: "For heaven's sake, get off the air! I'm fed up on radio hogs, steers, hay and Pennsylvania Fours." But in the same mail there was another letter: "Your reports on the live-stock market, Mr. 'J. P.,' saved me the price of a dandy radio set and then some. Thanks, old bug."

Jennings Pierce, chief announcer of the Pacific Division of the National Broadcasting Company, is the recipient of both letters.

1

A pretty girl who came to Gunnar Johansen, gifted young Danish pianist in Copenhagen, and asked him to teach piano, is responsible for the artist's presence at NBC.

She was Miss Anita Klitgaard, of San Francisco, and, before her first lesson was over, her teacher and she both realized that love at first sight was more than the poet's dream, so far as they were concerned. They were married a few weeks later, and Johansen, cager to see his bride's land, brought her home to California for a visit. He fell in love with California just as he had already done with her, and here he is.



THURSDAY 5, 12, 19, 26

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CHAIN PROGRAMS
Red symbols denote NBC; black symbols denote CBS
E. S. T. 6 to 7 P. M.
C. S. T. 5 to 6 P. M.
1 Black and Gold Room
Orchestra Director, Ludwig Laurier.
2 Uncle Abe and David
Rural sketch with Phillips Lord and Arthur Allen.
G Raising Junior
Domestic skit with Aline Berry and Peter Dixon.
G Susan Steell
Mezzo soprano.
O Dance Music
3 Literary Digest Topics in
Brief
Lowell Thomas.
O Paul Tremaine and His Orchestra
Dance music.
Pancho and His Orchestra
Tony's Scrap-book
946
E. S. T. 7 to 8 P. M.
C. S. T. 6 to 7 P. M.
• Voice of Columbia
Vocal soloists.
G Fro-Joy Novelty Dance Program
(3) Voice of Columbia
Vocal soloists.
S Midweek Federation
Hymn Sing
Mixed quartet; George Vause, accompanist.
O Niagara-Hudson Program
Dramatic sketch; orchestra director, William Merrigan Daly.
Pepsodent Program
Amos 'n' Andy.
A Tastyeast Jesters Male trio; mandolute accom- paniment; stories in Swedish
paniment; stories in Swedish dialect.
B Phil Cook, the Quaker Man
One-man show.
C Friendly Five Footnotes
Orchestra director, Del Lampe.
KEY TO LOCAL PROGRAMS
N News S Sports O Educational T Dramatic
P Children's V Variety feature W Comic
R Religious X On the air

5, 12, 19, 26 THURSDAY

	5,	12,	19,	26	-	11		KSDA I
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MUSICAL M 1. Band M 6. Popular M 2. Classical M 7. Symphonic M 3. Dance M 8. Organ M 4. Religious M 9. Semi-classical M 5. Novelty M Variety Vance Graham

CO this is Denver! Thanks to Mr. D Brown for presenting himself in true cowboy fashion, we had sensed a Western atmosphere.

To these seven college-bred men (KOA was one of the first stations to stipulate a college education for its announcers) falls the important task of shaping the course of the NBC Denver station.

Vance Graham, poet and showman, has won laurels as announcer as well as in conducting his own "Poet's Corner."

Newspaper reporters of the region save carfare by staying at home and plotting the games from the reports of Warren Williams, sports announcer.

Julian C. Riley is a teacher of the violin

Freese Riley

when not announcing. Ralph Freese, assistant program manager, tenor soloist and announcer, also finds time to give vocal lessons.

Freeman H. Talbot came to the station at its opening as program manager and chief announcer, and still handles an occasional program. His specialty is opera.

Announcer of agricultural broadcasts is Richard Rolland Brown, who is the winner of a dozen rough-riding contests.

Varren

Villiams

Clarence C. Moore, the actor, is the one who fits in best when it is necessary for the announcer to make his voice an integral part of the show.





BILL SCHUDT, Jr., originator and conductor of the "Going to Press" programs heard every week over a coast-to-coast net-work of the Columbia Broadcasting System, was born and educated in Brooklyn, N. Y.

His radio work extends back to 1919, when he assembled his first receiver and created his own licensed radio transmitting station.

Early in 1923 he became an announcer for the Orpheum Radio Stores Company's broadcasting station in Brooklyn. Later, in the same year, Bill was appointed city manager for the American Radio Relay League, and simultaneously his column on radio appeared regularly in the New York Evening Mail.

It was not long before he was giving a daily topical news review over WBBH of New York City. After four years of this, he assumed the duties of managing editor of a new weekly magazine, but it was not many months until he accepted an exacting position on the staff of Station WABC, as press-relations director for this station.



Amos 'n' Andy, who have already broken all existing radio records for popularity and public affection, are out to add another mark to their im-posing list of achievements. They believe that they probably hold the record for having broadcast programs from more different places in the country (at least 150 cities) than any other radio performers.

Although most of their permanent connections have been in Chicago since they first crashed the gate of radio fame, Amos 'n' Andy have broadcast from practically every important city in the United States. This is because their broadcasts have gone on almost without interruption for the past five years, in spite of extended vaudeville tours, special personal appearances, and their recent sojourn on the West Coast during the making of their movie, "Check and Double-check."

Whenever Amos 'n' Andy leave Chicago, from which city their programs are fed to a national network from the Chicago NBC studios, they take a broadcasting station with them. In other words, special wires are run to the city in which they appear, which carry their nightly dialogues to the NBC Chicago headquarters, and so out to the stations through which their public hears the performance.

1:0

Both late and early are the profes-sional engagements of Fred Feibel, who furnishes the "breakfast hour" organ music over the CBS network. As he lives in Ridgefield, N. J., Feibel must tumble out of bed at 5:15 every morning to broadcast at 7:30 A. M., and his work as assistant organist at a downtown theatre keeps him out late of nights.

150

In the brief space of a recent twenty minutes. Bobbe Deane. popular actress of the Pacific Coast NBC studios, assumed three distinct and varied roles in two separate radio productions. This bit of "doubling" required that she assume first a Hoosier dialect, then an Irish brogue, and finally the sweet, cultured tone of a lady of the late nineties.

12

"You look very downcast."

"Yes, my wife has been away for six weeks and I wrote her every week and said I spent the evenings at home."

"Well?"

"She is back home now, and the light bill has come in-it's for fifty cents.



www.americanradiohistory.com

THURSDAY 5, 12, 19, 26

770 CHICAGO *WBBM M M M Ø Ø 870 CHI. WENR-WLS M5 V M M M Ø Ø 870 CHI. WENR-WLS M5 V M M M2 M2 M M 720 CHICAGO WGN Image: Comparison of the	ALAMID.			-	-		-	_	-
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CHAIN PROGRAMS

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E. S	. т.	8 to	9	P. M.
C. S	. T.	7 to	8	P. M.

- **Ebony Twins** With Freddie Rich and his orchestra.
- O Literary Digest Topics in brief.
- S Barbosol Program
- **O** Kaltenborn Edits the News
- G Hamilton Watchman
- 1 Fleischmann Hour Rudy Vallee and his orchestra.
- O The First Nighter A playlet.
- 🕞 The Salada Tea Program

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E. S. T.	9 to 10	P. M.
C. S. T.	8 to 9	P. M.

- 2 Arco Birthday Party Male quartet; string ensemble; direction, Ludwig Laurier; simulated reincarnation of famous people.
- S Jack Frost's Melody Moments Vocalists: Eugene Ormano

Vocalists; Eugene Ormandy, violinist and director of orchestra.

- G Blackstone Program
- 3 Maxwell House Ensemble Vocal soloists; male quartet; orchestra director, Willard Robison.
- G Savino Tone Pictures Domenico Savino, director: Theodore Karle, tenor, and chorus.
- Detective Story Magazine
 Dramatized tales of mystery.

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THURSDAY-DAYTIME

Brazilian-American Program. 5
P. M., over WJZ, WENR,
WHAM, WBZ, KDKA, WLW.
KWK, WREN, KFAB. Libby, McNeil and Libby Program
-Ray Perkins, master of cere-
monies, 10 A. M. NBC ser-
vice to WJZ, WHAM, KDKA,
WLW, WIBO, KWK, WREN, WHAS, WSM, WMC, WSB,
WAPI, WSMB, WIDX, WBZ,
WBZA.
Chats with Peggy Winthrop. 8:15

A. M., Thursday, Friday and Saturday, over WJZ, WBZ, KDKA, WHAM, WJR, WLW.

1	KEY TO LO	CAL PROGRAMS
N	News	S Sports
0	Educational	T Dramatic
P	Children's	V Variety
	feature	W Comic
R	Religious	X On the air
	M	USICAL
	1. Band	M 6. Popular
M	2. Classical	M 7. Symphonic

M	2.	Classical	M	7. Symphonic	7. Symp	
M	3.	Dance		8. Organ		
		Religious	M	9. Semi-classical	9. Semi-	
M	5.	Novelty	M	Variety	Varie	

5, 12, 19, 26 THURSDAY

5, 12, 19, 26 THURSDAY										
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www.americanradiohistory.com

Ennia Balagnini-Cellist

A RTURO TOSCANINI, the dynamic taskmaster of New York's Philharmonic Orchestra, was conducting opera in Rio de Janeiro in the 90's. Annually he took his company on tour to Buenos Aires, and there his good friend Egidio Bolognini, a wholesale druggist, dropped his business affairs to play the 'cello in Toscanini's orchestra.

One year the two friends went to church together, where Toscanini stood godfather to the howling young Ennio Bolognini, son of his friend. That early influence had an

important effect on the career of the son—a robust, madcap career which at the moment has brought him to the studios of the National Broadcasting Company at Chicago, where he plays his 'cello on several programs.

Father Bolognini wanted to make a surgeon of his son. At the same time he trained him on the violincello and other instruments. Young Ennio got as far as the dissecting-room in his medical studies, then let medicine go for music.

As a youth, he was a leader in half a dozen fields of amateur sport in his native Argentine. Before the World War, he and a friend, Virgilio Mira, built the first airplane ever constructed in their country. The motor

they got from an old Curtiss pusher which was taken there from the United States and cracked up. They had no silk for the wings, so they used bedsheets. They christened the plane "La Golondrina" (The Falcon). They took their crazy contrivance on an exhibition tour, and by some miracle were still alive at the end of it.

That was not all. The young Bolognini won broncho-busting contests. He was a cross-country bicycle racer at seventeen. He rowed single sculls and coached a crew of eight at a Buenos Aires club.

At the same time he turned his boundless energy to his music and won note as a 'cellist.

But it was not his music, but his loving of boxing, which brought him to the United States. In 1923, Luis Angel Firpo was training for his famous bout with Jack Dempsey. Firpo is a distant cousin of Bolognini. Both are the children of Italian parents.

Bolognini came to the United States as a sparring partner with the "Wild Bull of the Pampas." Dempsey knocked Firpo out in the hectic fight at the Polo Grounds in New York, and Bolognini still has a scar on the back of his head inflicted by a policeman's club when he attempted to climb into the ring and stop the fight, believing that his favorite was being discriminated against.

He had bet every penny he had on the fight.

Too proud to ask for aid, he walked the streets without food in New York for two days. Then a fellow-musician learned of his plight, pawned a diamond ring and gave Bolognini \$50 so that he might join the musicians' union and take a job playing in a movie theatre.

He became first 'cellist under Roxy. Then he jumped to the Philharmonic, to play under his godfather, Toscanini. But he had an "itching foot." The next season found him playing in Seattle's symphony orchestra.

From there he went to Hollywood, passed screen tests and had an engagement to play in the talkies. He was on his way through Chicago to get some belongings which he had left in New York when he met Dr. Fred-

erick Stock, conductor of Chicago's symphony orchestra.

Bolognini let the movies go hang and signed up for a year as first 'cellist with the Chicago orchestra. The staid Dr. Stock came to regret his action. His 'cellist, he found, was an artistic genius, but one given to boyish pranks which more than once disrupted orchestral discipline.

So this season, when the symphony concerts opened, the ladies who idolized him found the handsome Bolognini missing from the ranks of the orchestra. His roving gaze had found that newest of vehicles for musical entertainment—radio. Two of the programs on which he appears, frequently as a soloist, are the Farm and Home Hour and the Chicago Serenade, both NBC sustaining features.



Ed East and Ralph Dumke, the Chicago comedy team, have moved out of Chicago to various points on the Pacific Coast via NBC's Western hook-up. These boys are so funny they are obliged to laugh at themselves. Their latest is a showing of their new "talkies." "Of course," they explain, "the audience can not see the pictures, but they can hear them. Often we get to laughing so hard in the showing of the talkies that we have to take time out. We explain that the film is broken and there will be a brief delay for repairs."

Walter Beban, NBC band conducter, and Bennie Walker, NBC entertainer, were lately honored by the San Francisco division of the American Legion. These two were each the recipient of a gold pin, signifying the Legion's commendation for "meritorious service since the war," the first awards of their kind given by the American Legion.

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Two visitors were being shown over the Columbia System studios the other night, shortly before Toscha Seidel's weekly concert was to start. There was only one other person in the room, a short, curly-haired man with a smiling, pink face.

"This is where Toscha Seidel is going to broadcast, isn't it?" one of the guests inquired.

The short man looked up and addressed the visitor.

"Yeah, this is the joint," he said. "But take a tip from me, buddy; lav off of that program; it's a lot of dizzy classical stuff!"

The speaker was Seidel himself, who can not resist a joke.

12

Capt. J. J. Gagnier, who directs the H. M. Canadian Grenadier Guards Band from Montreal over CBS, also waves the baton over the Montreal Symphony Orchestra, and appears as planist, violinist and clarinetist with both groups. He received the major portion of his musical education from the European masters. Pugno, Widor and Lindow, and has composed many symphonic band and vocal selections. He is a member of the American Bandmasters' Association, and frequently has appeared as guest conductor of Goldman's Band.



Many football players would play lots better if they showed half as much enthusiasm in the game as Graham McNamee does.



WHAT'S ON THE AIR

THURSDAY 5, 12, 19, 26

			-	0,	14,	10,		_
ALAMO. (*Part Time)	P	rogra	am b	y 15	-min	ute j	perio	as
EASTERN TIME	10	15	30	45	11	15	30	45
CENTRAL TIME	9	15	30	45	10	15	30	45
CVOID	x	X	X	X	G	G	M3	M3
CEDD	_	M	M	M	N	0		
WAD	IVI	IVI	IVI	IVI	IN	0	0	0
1140 BIRM'GH'M *WAP	MO	MO	7.5	D.C.	0	0	-	-
930 BIRM'GH'M WBRC	M 9	M 9	M	M	0	0	0	0
1040 HOT SP'CS *KTHS		_	0	0	0	M3	M3	M3
1390 LIT'LER'CK *KLRA		-	0	0	0	0	0	0
830 DENVER KOA	0	0	0	0	Θ	9	M6	M6
560 DENVER KLZ	0	0	0	0	0	0	0	0
1060 HARTFORD *WTIC					1		-	
1330 HARTFORD WDRC			0	0	0	0		
630 WASH'GT'N WMAL	0	0	0	0	0	0	0	0
950 WASH'GT'N WRC	0	0	0	0	M8	M 8	M8	M8
620 Clearwater WFLA St.Petersb'g WSUN	0	0	0	0	0	0	M 9	M 9
900 JACKS'NY'E WJAX	Ō	0	0	0	M2	M2	M2	M2
1300 MIAMI B. WIOD	Õ	0	0	Õ	M	M	M	M
560 MIAMI WQAM								
740 ATLANTA WSB	0	0	0	0	0	-	-	
1020 CHICAGO KYW	ñ	ñ	õ	õ	SN	M	M3	M3
770 CHICAGO *WBBM	0	0	M	M	DIA	IVI	III J	111.0
870 CHL WENR-WLS	T	T	M	M	G	M	w	M
IUCH	1	1	IVI	IVI	9	IVI	vv	IVI
-11/100			_		-			
			3.0	3.4	~			
670 CHICAGO WMAQ	M	M	M	M	0	M	VW	M3
1160 FT. WYNE*WOWO	0	0	_			_		
1230 IN D'P'LIS *WFBM			-				0	0
1260 C'NCIL BL'FS KOIL	0	0	0	0	0	0	0	0
Des M'nes WOC*WHO			0	0	0			
600 WATERLOO WMT	0	0	0	0	0	0	0	0
1220 LAWRENCE*WREN	0	0	0	X	0	Θ	X	Θ
580 TOPEKA *WIBW	M 9	M 9	X	X	0	0	N	X
1300 WICHITA *KFH	1				0	õ	0	0
1490COVINGTON*WCKY	M4	M5	M6	M6				
820 LOUISVILLE WHAS	0	0	0	0	Θ	-	-	-
1250 N. ORL'NS WDSU	0	0	M6	M6	MG	M6	M6	MG
1320 N. ORL'NS WSMB	-	0	0	0	0	0		
620 BANGOR WLBZ	-				-	-	-	
940 PORTLAND WCSH	0	0	0	0	-		-	-
1060 BALTIMORE*WBAL	-	0	0	x	M	M	6	Ø
600 BALTIMORE WCAO		-	-					-
990 SPRINGFIELD WBZ	0 M	OM	0	2	0	0	0	
	and the second second	M	0	M2		M3	M3	IVI 3
590 BOSTON WEEL	-		.0	0		M3		N/A
1230 BOSTON WNAC	R	R	0	0	0	0		M3
1200 WORCEST RWORC	M	M	0	0	0	0	0	0
580 WORCESTER WTAG	0	0	0	0	N			
1410 BAY CITY WBCM	M 3	M3	X	X	0	0	0	0
1240 DETROIT WXYZ	0	0	0	0	0	0	0	0
750 DETROIT WJR		1.1	0					
920 DETROIT WWJ					0		0	0
810 MINNEAP WCCO	0	0	0	0	M7	M7	0	0
1460 ST. PAUL KSTP	TW	-	0	0	0	M	0	0
1270 JACKSON WJDX					0		0	
950 KAN. CITY KMBC	0	0	0	0	0	0	0	0
610 KAN. CITY WDAF		0	0	0	0	M3	Ø	M3
1090 ST. LOUIS KMOX		0	M3	M3	0	0	M3	M3
550 ST. LOUIS *KSD		X	X	X	X	õ	0	0
1350 ST. LOUIS KWK		X	X	X	0	T	M3	
1330 ST. LUCIS NHA	A	A	A	A	-	1	mJ	-

HAT'S ON THE AIR
CHAIN PROGRAMS
Red symbols denote NBC; black symbols denote CBS
E. S. T. 10 to 11 P. M. C. S. T. 9 to 10 P. M.
1 B. A. Rolfe and His Lucky Strike Orchestra
O Echoes of the Opera
🛿 Palmolive Program
• The Lutheran Hour Dr. Walter A. Maier; large choir and organist.
O Poet's Gold David Ross assisted by Emery Deutsch's ensemble.
蜒
E. S. T. 11 to 12 P. M. C. S. T. 10 to 11 P. M.
O Dance Music CBS.
Dance Music CBS.
O Dance Music NBC.
S Duke Ellington and His Cotton Club Orchestra
Dance music from New York.
Slumber Music String ensemble; director, Ludwig Laurier.
G Pepsodent Program Amos 'n' Andy.
XE
THURSDAY-DAYTIME
George—the Lava Man. 1:80 P. M., over WJZ, WHAM, KDKA, WLW, KWK, WREN, KFAB, WTMJ, KSTP, WEBC, WBAP, KPRC, WOAI, WKY, WOC,
WIMJ, KSTP, WEBC, WBAP, KFRC, WOAL, WKY, WOC, WHO, WOW, KFKX. Rinso Talkie, 5:30 P. M., over WEAF, WEEI, WTIO, WTAG, WJAR, WLIT, WRC, WGY, WBEN, WCAE, WTAM, WWJ, KSD, WOC, WHO,
Ceresota Program-Dr. Royal S. Copeland. 10 A. M., over WEAF, WJAR, WTAG, WCSH, WFI, WRC, WGR, WGY, WCAE, WWJ, WSAI, KYW, KSTP, WRVA.
The Crockett Mountaineers, 4:30 P. M., over WABC, WEAN, WDRC, WNAC, WORC, WPG, WFAN, WHP, WCAO, WTAR, WADC, WKRC, WWNC, WSPD, W DO D, WLAC, WBRC, WISN, WCCO, KSCJ, KMOX, KLRA, WDAY, KOIL, KFJF, KRLD, KTSA, KLZ, KVI
WBRC, WISN, WCCO, KSCJ. KMOX, KLRA, WDAY, KOIL, KFJF, KRLD, KTSA, KLZ, KVI.

KEY TO LO	CAL	PROGRAMS
N News		S Sports
O Educational		T Dramatic
P Children's		V Variety
feature		W Comic
R Religious		X On the air
MU	SIC.	AL
M 1. Band	M 6	Popular
M 2. Classical	M 7	. Symphonic
M 3. Dance	M 8	. Organ
M 4. Religious	M 9	. Semi-classical
M 5. Novelty	M	Variety

		Б,	Feb: 12,	ruary 19,	26	Т	H	U	RSDAY
Ĩ	P	rogra	um b	y 15	-min	ute	perio	ds	NEBWIS. (*Part Time)
	10	15	30	45	111	15	30	45	EASTERN TIME
	9				10	-			
	9	15	30	45		15	30	45	CENTRAL TIME
					0	Θ	MV	MV	KFAB LINCOLN 770
	0	0	0	0	0	0	0	Θ	*WOW OMAHA 590
	M 5	W	M8	M 8	0	0	0	0	WPG ATL'TIC CITY 1100
				100					WOR NEWARK 710
	0	0	0	0					WBEN BUFFALO 900
	-		0	0					WGR. BUFFALO 550
			-	-					WKBW BUFFALO 1480
	0	0	0	0	0	0	0	0	WABC NEW YORK 860
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	X	X	X	X	Θ	M8	M 8		WHAM ROCHTER 1150
			0	0	0	€	0	0	WHEC ROCH TER 1440
	0	0	0	0					WGY SCHEN'D'Y 790
	0	0	0	0					WFBL STRACUSE 1360
	M9	M9	0	0	X	X	X	X	WBT CHARLOTTE 1080
									WPTF RALEIGH 680
	M	M	0	0	0	0	0	0	WWNC ASHEVILLE 570
	M9	M9	0	0	-	-	-	-	WDAY FARGO 940
	0	0	0	0	0	0	0	0	WADC AKRON 1320
	0	0	0	0	M3	M3	0	0	WKRC CINCINNATI 550
	M	M	S	V	M3	M2	M2	M2	ATT IV
		0	0	0	0	INI Z	141 2	MI Z	NUCAT
	0	-	-	0	M3	M3	M 3	M3	ANTENET.
	0	0	MW	MW	MP	IM 2	IN S	INI 9	NIPE AND
	0	0	0	0		_		-	WTAM CLEVEL'D 1070
	-	1		_					WAIU COLUMB'S 640
	0	0	0	0	0	0	0	0	WSPD TOLEDO 1340
	X	X	0	0	0	0	0	0	WKBN TO'NGST'N 570
	0	0	0	0	0	0	0	0	KFJF OKLA CITY 1480
	0	0	0	0					WKY OKLA.CITY 900
	0	0	0	0	M6	M6	M6	M6	KVOO TULSA 1140
						-			WHP HARRISB'G 1430
	0	0	0	0	0	0	0	0	WLBW OIL CITY 1260
	0	0	0	0	M5	M3	M3	M3	WCAU PHILAD. 1170
			0	0	,				WFAN-WIP PHIL610
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	0	õ	õ	X	Θ	Ø	M6	M6	KDKA PITTSB'GH 980
	ñ	õ	ŏ	0	õ	õ	X	X	WCAE PIT TSB'GH 1220
	0	0	0	0	-			-	WJAS PITTSB'GH 1290
	0	õ	0	0	0	0	0	0	WEAN PROVIDINCE 780
	õ	õ	0	õ		5	-	-	WJAR PROVIDINCE 890
	M	M	0		0	0	0	0	WDOD CHATTA. 1280
	0	0	0	0	0	0	0	0	WMC MEMPHIS 780
	9	3	0	9	-	6	0	0	WDDG
	-	-	0	0	0	0	0	0	110 10
	0	0	0	0	0	0		-	NI/Cas
	0	0	0	0	9	9		-	(IIIII)
	0	-	2	0 M2	A	MO	C	DA	
	0	0	M3	M3	-	M3	S	M	WBAP Ft. Worth 800
	0	0	0	0	0	-	-	-	KPRC HOUSTON 920
	0	0	0	0		O	O	O	*KTSA S. ANTONIO 1290
	0	0	0	0	-		-	-	WOAL S. ANTONIO 1190
	M3	_	0	0	0	-	-	0	WTAR NORFOLK 780
	0	0	0	0		M3	-		WRVA RICHM'D 1110
	M5	V	0	0	100	0	0	-	WDBJ ROANOKE 930
	0	0	0	0	0	M7		M7	WEBC SUPERIOR 1290
	0	0	0	0	0	0	0	0	WISN MILW'KEE1120
	9	0	0	0	0				WTMJ MILWKEE 620

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By JOSEPH R. ATOR

I NTO the ordinarily dull (for radio-sport enthusiasts) winter season, rushes the Columbia chain with announcements that it is working on arrangements to put half a dozen interesting sports events on the air this month and next.

Track fans get the first call, with negotiations under way to broadcast four big Eastern meets. These are the National A. A. U. indoor meet at New York, the Eastern Intercollegiates, the Knights of Columbus invitation meet and the Melrose A. C. meet, both of the latter in New York too.

Dates for some of these affairs, which annually attract not only the cream of American track athletes, but a quota of forcign stars as well, are yet to be fixed at this writing, but Columbia officials give assurance that they will be there with a microphone. This is no small achievement, since the broadcasting of any athletic event in the evening, necessitating rearrangement of commercial programs, is a difficult task at best.

Track meets, while the events are actually running, make a thrilling story in the hands of a good announcer. The trouble has been, in the past, that the long wait between events has killed the interest of the listener and made the expenditure of time on the air excessive. The solution, it would seem, would be to sandwich in some other program, music preferably, between events. The radio impressarios may have the suggestion for what it is worth.

The middle West has two outstanding indoor track events: the Illinois relays, which also draw a heavy entry from the East, the Missouri Valley (and frequently the Pacific Coast), and the Big Ten indoor championships. Both come next month, and by that time some announcement of broadcasting arrangements may be forthcoming for them.

There are also two indoor tennis championship meets on the Columbia schedule: the national indoor meet at the Seventh Regiment Armory in New York, and the annual international net meet up at Montreal.

The last, and the only previous time, we wrote a discussion of polo was on an occasion when the editor of another magazine had a picture of a horse to put on his cover. The publisher of the magazine happened to be a polo enthusiast, and prevented the exposure of our ignorance of the subject getting farther than the eyes of the proofreader. Since then we have seen a polo match, and can endorse it, now that the cavalry has gone out of fashion in wartime, as one of the more glorious forms of suicide. They are playing for the national indoor title at New York, and Columbia promises to add that to its winter sports schedule.

The National Broadcasting Company, too, promises some sports thrillers on the air this month, notably the feature races at the Miami and New Orleans tracks. The Coffroth Handicap, unfortunately, takes place down in Lower California, in Mexico, and it seems that it requires all the blandishments of an Ambassador Morrow to arrange a pickup across the Mexican border under the current international radio agreements.

NBC also promises an account of the national intercollegiate swimming championships next month.

BOBBY JONES ON THE AIR

IF the best club professional available can't tell what's the matter with your golf swing, just turn on the family speaker Wednesday night. And if Bobby Jones doesn't give the hints to correct any and all faults, it won't be because he couldn't.

Since January 14 the famous Atlanta golfer has faced an NBC microphone each Wednesday night, devoting some time to actual instruction, but going far beyond that point. Incidents he has seen and many in which he played a part during his fifteen years of amateur competition all over the world provide an inexhaustible supply of broadcast material.

Bobby Jones, the greatest golf player the world has ever seen, winner of the four major amateur golf championships in 1930, and voted the most popular amateur in the world after he had ceased to be an amateur, was "scared stiff" the night of his first broadcast.

The hands that know to the most minute detail how to hold the club for any kind of shot perspired as he shoved them deep into his pocket and started to read from his manuscript. But the initial nervousness wore off, and, after the second broadcast of the series, Jones was as a veteran of the microphone.

Jones' contract for broadcasting is with the Lambert Pharmacal Company of St. Louis, manufacturers of listerine, and calls for his appearance before an NBC microphone each Wednesday night for twenty-six weeks. Dur-

[Continued on page 19]



When Ruth Nichols spoke from WABC over the Columbia network a short time after she had broken the powder-puff transcontinental air record, a host of newspaper photographers were on hand. Flashlights popped as the cameramen exposed plate after plate.

"Make it as quick as possible, won't you?" Miss Nichols asked, after she had been posing patiently for ten minutes.

"Quick as we can," one of the photographers replied. "Getting a little hungry, are you?" "A little," Miss Nichols confessed.

"Al little," Miss Nichols confessed. "All I had time to eat to-day was a sandwich somebody on the field in Wichita gave me."

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Wayne King, not yet thirty, is the idol among orchestra leaders of scores who demand perfection in popular dance music. This young NBC maestro was graduated five years ago from Valparaiso University as a certified public accountant, and, strangely enough, he counts this instruction of tremendous value in his musical career.

12

Ruth Betz, a recent acquisition to WBBM's continuity staff, has brought to her new work extraordinary qualifications which she has gained as a newspaper woman and through her residence in practically every leading European city.

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"The Early Birds" of WXYZ have soared from that early morning broadcast period. Fred Miller and Georgie Ray, who so early sought fame and fortune, were themselves sought out by sponsors of conimercial programs, and are now much in demand for evening programs.

12

Mrs. Henry Peck-Let's see, what is the name of that place where so much was done towards promoting peace in the world?

Henry-Reno, my dear.

냂

Every time Ted Husing broadcasts an account of a football game over CBS, a special booth is built for him-Husing has drawn up his own specifications. The booth must be high, must be on the rim of the stadium, at the exact center of the field. And, for clear vision, it must be without windows. The end of a game is also the end of a booth. It's just torn down and thrown away.



FRIDAY

	Febr	ruary	
6,	13,	20,	27

		-	_	, 10		1	-	_
ALAMO. ("Part Time)	P	rogra	m b	y 15	-min	ute 1	perio	ds
EASTERN TIME	6	15	30	45	7	15	30	45
CENTRAL TIME	5	15	30	45	6	15	30	45
690 TORONTO CKGW	x	X	M9	M9	A	M9	0	0
960 TORONTO CFRB	M	0	M	M	0	M	0	w
1140 BIRM'CH'M *WAPI	M8	M8	N	0	W	0	M3	D
WDDC		1110	X	0	0	-	1	0
930 BIRM'GH'M WBKU 1040 HOT SP'GS *KTHS			~	0	0	0	M9	0
	-	0	-	-	0	-	-	0
- VOI	0	0	v	O	0	0	0	0
830 DENVER KOA	0	0	X	NO	0	-	L	D
S60 DENVER KLZ	0	0	x	0	W	W	M	W
1060 HARTFORD *WTIC		-	_		MG	MG	0	0
1330 HARTFORD WDRC	0	0		0	Θ	0	0	
630 WASH'GT'N WMAL	0	X	X	0	X	0	X	X
950 WASH'GT'N WRC	X	X	X	0	A	Θ	Θ	0
St.Petersb'g WSUN	N	X	X	Θ	A	M9	M6	D
900 JACKS'NY'E WJAX	M	M	0	0	A	M4	M4	D
1300 MIAMI B. WIOD	P	P	M	0	A	N	C	D
560 MIAMI WQAM								
740 ATLA NTA WSB				0		Θ		D
1020 CHICAGO KYW	M2	M2	P	P	P	M3	M3	M
770 CHICAGO *WBBM	P	P	M8	0	M	M	0	
870 CHI. WENR-WLS	P	P	M	0	M	0	0	W
720 CHICAGO WGN				-		-		
560 CHICAGO *WIBO	-		-			A	C	D
670 CHICAGO WMAQ	P	P	0	X	x	M	M	0
1160 FT. WYNE*WOWO	-	-	0	-	-	171	0	0
1230 IND'P'LIS *WFBM	-	-	-	0	0		-	0
1230 INDE 113 TIL DATE					0		0	Θ
INCH PUTE KOIL	MO	MO	D		M7	M7	0	V
1260 C'NCIL BL'FS KOIL	M8	M8	P	M3	M7	M7	0	X
1000 Dav. WOC+WHO			P	M3	M7	Θ	0	
1000 Dav. WOC*WHO	0	0		M3 100 100	0	6		X O
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1000 Dav. WOC*WHO 600 WATERLOO WMT 1220 LAWRENCE*WREN 580 TOPEKA *WIBW 1300 WICHITA *KFH 1490COVINGTON*WCKY 820 LOUISVILLE WHAS	O X X M5	0 3 N	© P X	M3 O NT P O M3 O	M6 X A	G X G P G	c	© D
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1000 Dav. WOC*WHO 600 WATERLOO WMT 1220 LAWRENCE*WREN 580 TOPEKA *WIBW 1300 WICHITA *KFH 1490COVIN GTON*WCKY 820 LOUISVILLE WHAS 1250 N. ORL'NS WSMB	O X X M5	0 © N M3	P X M3	M3 O NT P O M3 M6	M6 X A	Image: Constraint of the second sec	С М9	O D M9 D M
1000 Dav. WOC*WHO 600 WATERLOO WMT 1220 LAWRENCE*WREN 580 TOPEKA *WIBW 1300 WICHITA *KFH 1490COYINGTON*WCKY 820 LOUISVILLE WHAS 1250 N. ORL'NS WDSU 1320 N. ORL'NS WSMB 620 BANGOR WLBZ	O X X M5	O O N M3 V	P X M3	M3 O NT P O M3 O M6 O M6	M6 X A	C X C P P M2 C	С М9	O D M9 D M
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1000 Dav. WOC*WHO 600 WATERLOO WMT 1220 LAWRENCE*WREN 580 TOPEKA *WIBW 1300 WICHITA *KFH 1490COVINGTON*WCKY 820 LOUISVILLE WHAS 1250 N. ORL'NS WDSU 1320 N. ORL'NS WSMB 620 BANGOR WLBZ 940 PORTLAND WCSH 1060 BALTIMORE*WBAL	• • • • • • • • • • • • • • • • • • •	0 0 N M3 V	© P X M3 V	M3 O NT P O M3 O M6 O O M6 O O O M5 O O M5 O O M5 M5 O M5 M5 M5 M5 M5 M5 M5 M5 M5 M5	M6 X A	G X G P G M2 G G	С М9	O D M9 D M
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HAT'S ON THE AIR
CHAIN PROGRAMS
Red symbols denote NBC; black symbols denote CBS
E. S. T. 6 to 7 P. M. C. S. T. 5 to 6 P. M.
O Dance Music CBS.
O Dance Music New York.
S My Bookhouse Story-time
() Tony's Scrapbook.
O "The World in Music" Pierre Key.
2 Black and Gold Room Orchestra
Director, Ludwig Laurier.
S Uncle Abe and David
Raising Junior Domestic skit by Aline Berry and Peter Dixon.
3 Dance Music NBC.
C Literary Digest Topics in Brief Lowell Thomas.
se
E. S. T. 7 to 8 P. M. C. S. T. 6 to 7 P. M.
Spotlights in Drama and Literature Montrose J. Moses.
G College Memories
Male quartet. G Old Company's Program
A The Pepsodent Program Amos 'n' Andy.
- min of bear oo. rrogram
C Phil Cook, the Quaker Man One-man show.
D Brownbilt Footlights Male vocal trio; orchestra

Male vocal trio; orchestra director, Jules Herbuveaux.

S Morton Downey With Freddie Rich's orches-bra.

- G Dance Music
- Evangeline Adams Astrologer.

The Vagabonds Emery Deutsch's Orchestra.

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1	KEY	TO	LOCA	L	PROGRAM	s
N	New	s			S Sports	
0	Edu	cation	al		T Dramatic	
		dren's			V Variety	
	fe	ature			W Comic	
R	Reli	gious			X On the	air
			MUS	CA	L	
M	1. B	and	M	6.	Popular	
M	2. C	lassic	al M	7.	Symphonic	
		ance	M	8.	Organ	
M	4. R	eligio	us M	9.	Semi-classi	cal
M	5. N	ovelty	M		Variety	

February 6 13 20 27

FRIDAY

			13, 2		27	1	· K	IDAY
P	rogR	am b	y 15	-min	ute 1	perio	ds	NEBWIS. (*Part Time)
6	15	30	45	7	15	30	45	EASTERN TIME
5	15	30	45	6	15	30	45	CENTRAL TIME
X	0	0	N				D	KFAB LINCOLN 77
N	P	M2	0	0	x	M	0	WOW OMAHA 590
	-	1116	0	0	-		-	WPG ATLTIC CITY 1100
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								*KTSA S. ANTONIO 1290
		P	N	MG	Θ	C	D	WOAI S. ANTONIO 1190
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BOBBY JONES to teach golf to radio's millions. Bobby Jones, world's greatest golfer, winner of the four major golf championships for 1930, and recently voted the most popular amateur in America by the A. A. U. Census, has signed a contract to deliver a series of talks over the National Broadcasting Company networks. The golf wizard made his radio debut Wednesday, January 14. He will be heard each Wednesday night from 8 to 8:15, E. S. T. (Left to right) M. H. Aylesworth, president of NBC; Bobby Jones, and J. L. Johnston, president of the Lambert Pharmacal Company, as they discussed Jones' broadcast program.

BOBBY JONES ON THE AIR

(Continued from page 37)

ing that period he is expected to cover every important detail of his fifteen years of grueling amateur competition.

The series was inaugurated from the studios of WSB, Atlanta; Jones later moving to California, where he is under contract to do a series of motion pictures on golf.

The radio series was designed to cover advice to young golfers and beginners, as well as to provide suggestions to the average golfer for the improvement of his game. The most important rules of play, illustrated by experiences from his own vast store, are covered by Jones in the series.

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The chains, it is reported, have recently been considering nation-wide broadcasts of important hockey matches, probably those for the Stanley Cup. But they decided that it would require a super-announcer, some fellow with the crisp exactness of Ted Husing, combined with the eternal gabble of Floyd Gibbons, to keep up with the speed of the play well enough to give the radio audience an idea of what it was all about, and have decided, it is reported, to lay off the sport until such times as it has a wider following.

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Westbrook Pegler, the elongated sports satirist of the Chicago *Tribune*, has been given voice tests for radio appearance. If they turn out well, you will probably hear him soon over NBC, putting his unique humor to use as a commentator on the sports events of the day.

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The boxing broadcasting situation has been pretty definitely settled at last. You may depend on these two things: First, that every championship fight or other bout of real importance will go on the air; second, that the announcement of broadcasting will be reserved, at the demand of the promoters, until the day of the fight. That is the arrangement now existing between the chains and both the Madison Square Garden in New York and the Chicago Stadium.



HARRY HORLICK was a soldier in the Imperial Army during the Red Revolution in Russia, and had it not been for his fine musicianship he would have suffered the dreadful fate of a Siberian exile when the Reds came into power. As it was, Horlick was commissioned by the Communist Government as concert master of the opera in Moscow.

This position proved distasteful to young Horlick and he made his way to Constantinople. In the Eastern metropolis he existed as a tramp musician, playing in nomadic camps and Oriental cafes.

Meanwhile his parents had settled in America and managed to convey Harry's passage money to him.

He arrived in this country with only his violin as a tangible possession, but with a world of strange, exodic, gypsy melodies at his finger-tips.

It took no time at all for the musical world this side of the Atlantic to realize that a rare musician had arrived, and he now conducts the A. & P. Gypsies ensemble over a vast NBC network.



For a week more than half of the State of North Dakota was virtually isolated by storms recently, and the only quick method of communication was by radio broadcasting.

Station WDAY, CBS link at Fargo, and Station KFYR, Bismarck, handled messages including vital orders for Northern Pacific Railroad train dispatchers, death messages and other broadeasting was suspended and a two-way communication maintained continuously between KFYR and WDAY. These stations were on the air twenty-four hours a day during the emergency. Without their aid the situation would have been serious.

N

First Golfer-Shall we play another round next Monday?

Second Golfer-Well, I was to be married on Monday, but I can put it off.

James Melton, tenor, is the only member of The Revelers, NBC quartet, who wasn't in that group when it began broadcasting in 1922. At that time it was called the Shannon Four, and the group consisted of Charles Hart, Lewis James, Elliott Shaw and Wilfred Glenn. Hart has since deserted to sing operatic roles in Europe.

12

The only radio folks to retain an "entertainment office" on Broadway are Ernest Hare and Billy Jones, the NBC Interwoven Pair. The comedian-songsters have a full-fledged office overlooking Forty-second Street and Broadway.

逆

Dr. S. Parkes Cadman speaks from an especially built "pulpit" stand when he broadeasts his Federal Council of Churches of Christ in America program each Sunday afternoon. The stand is moved into place in NBC's Studio H, half an hour before the musicians begin their rehearsal.

12

Don Ball, CBS announcer, has a souvenir. He introduced former Governor Smith from the Governor's penthouse on Fifth Avenue during a recent program, and got Mr. Smith to autograph the first page of his manuscript.

泥

"Papa, who was Shylock?"

"Do you mean to tell me that you don't know who Shylock was? What do I send you to Sunday school for? Why don't you read your Bible?"



Page 40

WHAT'S ON THE AIR

February 6, 13, 20, 27 FRIDAY

(*Port Time) 8 15 30 45 9 15 30 45 EASTERN TIME 8 15 30 45 8 15 30 45 GENTRAL TIME 7 15 30 45 8 15 30 45 960 TORONTO CKGW Q	ALA MO	1		-	-			-	-
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1330 LIT'LE R'CK *KLRA S I <td>930 BIRM'GH'M WBRC</td> <td>0</td> <td>0</td> <td>V</td> <td>V</td> <td>M8</td> <td>M8</td> <td>M3</td> <td>M3</td>	930 BIRM'GH'M WBRC	0	0	V	V	M8	M8	M3	M3
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CHAIN PROGRAMS

Red	symbols	denote	NBC;	black
	symbols	denote	CBS	

E. S. T	. 8	to	9	P. M.
C. S. T	. 7	to	8	P. M.

- O Cities Service Concert Orchestra Director, Rosario Bourdon; Jessica Dragonette, soprano; the Cavaliers, male quartet; Leo O'Rourke, tenor; John Seagle, baritone.
- O Nestle's Program
- Orchestra director, Nat. Bru-siloff; guest artists.
- Le Trio Morgan Frances, violinist; Marguer-ite, pianist; Virginia, harp-ist.
- **3** Natural Bridge Review Male trio; orchestra direc-tor, Lewis Graeme.
- Grand Opera Miniatures Excerpts from operas with Adele Vasa, soprano; Bar-bara Maurel, contralto; Theo. Karle, tenor; Kenyon Cong-don, baritone.
- O Literary Digest Topics in Brief
 - Lowell Thomas.
- G Grand Opera Miniature
- **O** Weed Tire Chain Program Incidents in history of auto-mobiles; Harriet Lee, con-tralto; William Hain, tenor. 100
- E. S. T. 9 to 10 P. M. C. S. T. 8 to 9 P. M.
- G True Story Hour Dramatized stories of real life.
- **2** Clicquot Club Eskimos Orchestra director, Harry Reser.
- Careless Love Negro sketch, incidental music.
- 7 Interwoven Pair Billy Jones and Ernie Hare; orchestra director, Will C. Perry.
- 3 Armour Program Mixed chorus, twenty voices; orchestra director, Josef Koestner. 姥
 - FRIDAY-DAYTIME
- FRIDAY-DAYTIME Music Appreciation Hour. 11 A. M., Walter Damrosch in "Mu-sical University of the Air," WJZ, WEAF, WEEI, WJAR, WTAG, WCSH, WLIT, WRC, WGY, WGR, WCAE, WTAM, WWJ, WSAI, WGN, KYW, WENR, WIBO, KSD, WOC, WHO, WOW, WDAF, CKGW, WT M J, K S TP, W E B C. W R VA, W P TF, W J A X. W I O D, W F LA. W S U N, WHAS, WSM, WMC, WSB, WAPI, WJDX, WSME, KVOO, WFAA, KPRC, WKY, WOAI, KOA, KSL, WBZ, WBZA, WBAL, WHAM, KDKA, WJR, WLW, KWK, WREN, KFAB.

CAL PROGRAMS
S Sports
T Dramatic
V Variety
W Comic
X On the air
JSICAL
M 6. Popular
M 7. Symphonic
M 8. Organ
M 9. Semi-classical
M Variety

February FRIDAY

6, 13, 20, 27 FRIDAY										
P	rogra	am b	y 15	-min	ute	perio	ds	NEBWIS. (*Part Time)		
8	15	30	45	9	15	30	45	EASTERN TIME		
7	15	30	45	8	15	30	45	CENTRAL TIME		
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õ	0	0	0	0	0	0	0	*WOW OMAHA 590		
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www.americanradiohistory.com



CITIES SERVICE PROGRAM ... NBC ... FRIDAY, 8 P. M.

A TTESTING to the reciprocal power that takes a hand in governing things terrestrial is the carcer of the radiant young soprano, Miss Jessica Dragonette.

Some time in '27, Miss Dragonette, sidestepping the protests of admiring friends, cast in her lot with radio, bestowing on that infant industry a voice of which the great Chaliapin had said: "It is beautiful; it is superb."

And what has been her recompense? The last word is that Cities Service has renewed with Miss Dragonette the yearly contract that assures her of an audience perhaps unequaled in extent and appreciation by that of any other star of the radio, silver screen or stage, not to mention the highly remunerative aspect of the transaction.

Much can be said about the high quality of Miss Dragonette's performance every Friday evening over the coast-to-coast NBC hook-up maintained by the Cities Service Corporation, but it will suffice to say that her radio audience is becoming clamorous for more frequent broadcasts by Miss Dragonette.

She began an auspicious stage career as the unseen angel in Max Reinhardt's masterpiece, "The Miracle," and, abetted by radio and a captivating personality, she has maintained that exalted station throughout her fouryear radio career.



W. Clark Harrington, of the music department of Columbia, speaks interestingly of himself.

"I grew up as a good or bad youngster, according as the opportunity offered," Mr. Harrington began. "My mother sent me in the drizzling rain every Tuesday afternoon for my piano lesson. After a year I could navigate the C major scale and drum out "The Happy Farmer" with a maximum of seven errors.

"All of a sudden I wrote a dinky little piano piece which was entirely innocent of all rules of composition. I called it 'Star Drops' because I had to call it something. Some family guest dubbed me a 'composer,' and I set to work on a new piece. Presently I had three songs published and sung on the radio.

"I attended the New England Conservatory of Music long enough to win a prize in composition and a scholarship, and played Bach and MacDowell on a four-octave folding pump organ. Like everybody else, I am working on a novel and an operetta. I am not a woman hater, but my most consistent affection is for Adelaide, my little, old-fashioned harpsichord."

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G. W. Johnstone and D. S. Tuthill, manager of press relations and sales manager, respectively, of the National Broadcasting Company, have been promoted. Johnstone has been appointed to the office of M. H. Aylesworth, NBC president, and Tuthill becomes assistant to Mr. McClelland. Tuthill is one of the first salesmen ever to sell time for broadcasting, and Johnstone, a former newspaperman, radio engineer and musician, became affiliated with WEAF in 1923 as a control-room operator. It was further announced that Tuthill's former position will be filled by R. C. Witmer, assistant sales manager, and Walter C. Stone, assistant manager of press relations. is appointed acting manager of the department.

Ted Harris says he has had 150 plays on Broadway so far this year. Ted writes plays for Columbia's Radio Home-Makers' Club, with a studio at 1819 Broadway.

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BEDTIME STORY

And now, my children, I shall tell you of the mamma skunk and two baby skunks who were walking through the forest. All of a sudden the little skunkies were frightened by a great, big bear! But the brave mamma skunk turned to her babies and said: "Now, children, let usprav."



¹²

FRIDAY 6, 13, 20,

February 6, 13, 20, 27

TRIDAT 6, 13, 20, 27								
ALAMO. (*Part Time)	P	rogra	am b	y 15	-min	ute	perio	ds
EASTERN TIME	10	15	30	45	11	15	30	45
CENTRAL TIME	9	15	30	45	10	15	30	45
690 TORONTO CKGW	M9	M9	M3	M3	0	0	0	0
960 TORONTO CFRB	M3	M3	M3	M3	N	0	0	0
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1040 HOT SP'CS *KTHS	0	0	0	0	0	M3	M5	M5
1390 LIT'LE R'CK *KLRA	0	0	0	0	0	0	0	0
830 DENVER KOA	0	0	0	0	0	0	MG	0
560 DENVER KLZ	0	0	0	0	0	0	0	0
1060 HARTFORD *WTIC	M 2	M2	0	0	0	0	0	0
1330 HARTFORD WDRC	0	0	0	0	0	0	0	0
630 WASH'GT'N WMAL	0	0	0	0	0	0	0	0
950 WASH'GT'N WRC	0	0	0	0	0	0	0	0
620 Clearwater WFLA St.Petersb'g WSUN	X	X	0	0	M5	M 5	M5	M5
900 JACKS' NV'E WJAX	M	M	0	0	X	X		
1300 MIAMI B. WIOD	MY	M	0	0	M	M	M	M
560 MIAMI WQAM								
740 ATLA NTA WSB	0	0	0	0	0			
1020 CHICAGO KYW	õ	Õ	MG	MG	SN	M3	M3	M3
770 CHICAGO *WBBM	M	M	M3	M3				
870 CHI. WENR-WLS	0	0	M	M	0	M	W	M
720 CHICAGO WGN	-				-			-
560 CHICAGO *WIBO	-		0	0	-		-	-
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1160 FT. WYNE*WOWO			~	A	•	IAT	111	INL D
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	-	-	-	-	-	-	-	-
1260 C'NCIL BL'FS KOIL	0	0	0	0	0	0	0	0
Des M'nes WOC*WHO			0	0	0	6	6	0
600 WATERLOO WMT	0	0	0	0	0	0	0	0
1220 LAWRENCE*WREN	0	0	Ø	X	0	X	X	0
580 TOPEKA *WIBW	X	X	T	T	X	N	0	0
1300 WICHITA *KFH					0	0	0	0
1490COVINGTON*WCKY	0	0	M6	M9				
820 LOUISVILLE WHAS	0	0			0		1-1	
1250 N. ORL'NS WDSU	M6	M6	M6	M6	M6	M6	M 6	M6
1320 N. ORL'NS WSMB	0			0	0			
620 BANGOR WLBZ							-	1
940 PORTLAND WCSH	0	0	0	0				
1060 BALTIMORE*WBAL			-	-	-			-
600 BALTIMORE WCAO	0	0	0	0	0	0	0	0
990 SPRINGFIELD WBZ	Ø	0	T	T	-	M3	-	
INFER	M	M	0	0	and and a second	MG		
			-		-	-	0	0
1230 BOSTON WNAC	0	0	0	0	0			
	0	O	0	0	€ N	0	0	0
580 WORCESTER WTAG	X	X	0	0	N	V	-	0
1410 BAY CITY WBCM	X	X	X	X	X	X	-	
1240 DETROIT WXYZ	0	0	0	0	0	0	0	0
750 DETROIT WJR	0	0	0	_				
920 DETROIT WWJ	0	0	0	0	0			
810 MINNEAP WCCO	0	0	0	0	0	€		-
1460 ST. PAUL KSTP	0	0	M	1.000	0	M3	M3	0
1270 JACKSON WJDX			0	0	0			
950 KAN. CITY KMBC	0	0	0	0	0	0	0	0
610 KAN. CITY WDAF	0	0	0	0	Ø	M3	M3	0
1090 ST. LOUIS KMOX	0	0	0	0	0	0	-	M3
550 ST. LOUIS *KSD		0	0	0	x	x	X	X
1350 ST. LOUIS KWK	1.1.1.1.1.1.1	õ		-	0		M3	1.000
	-		_			1.00		12

WHAT'S ON THE AIR

CHAIN PROGRAMS

Red	symbols symbols	denote denote	black
	-		 2 33

E. S.	T.	10	to	11	P. M.
C. S.	T.	9	to	10	P. M.

- Columbia Male Chorus The Strollers; the Roundtowners; directed by Andre Kostelanetz.
- O The Nit Wit Hour
- 1 Crime Prevention Program Dramatic sketch with William Shelley and T. Daniel Frawley.
- RKO Theatre of the Air Orchestra director, Milton Schwarzwald; film, vaudeville and radio stars.
- Armstrong Quakers Lois Bennett, soprano; Mary Hopple, contralto; male quartet; orchestra director, Don Voorhees.

6 Palmolive Program

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- E. S. T. 11 to 12 P. M. C. S. T. 10 to 11 P. M.
- S Vincent Lopez and His St. Regis Orchestra Dance music from New York.
- G Slumber Music String ensemble; director, Ludwig Laurier.
- Pepsodent Program Amos 'n' Andy.
- California Melodies
- CBS. Dance music from Toronto, Can.

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FRIDAY—DAYTIME

Libby, McNeill and Libby	
gram. 10 A. M., over	
WBAL, WHAM, KDKA, V	VLW,
KWK, WREN, KFAB, W	RVA.
WPTF, WJAX, WIOD, W	FLA.
WSUN, WHAS, WSB, W	JDX.
WSMB, KVOO, WE	
KPRC, WOAI, KOA.	

Radio Guild. 4 P. M. Famous pl	
with guest star. WJZ, WBA	
WHAM, WRC, CKGW, WPT	
WJAX, KGO, KFI, KOM	0,
KFSD, KTAR, KFAB, KST	
WEBC, WSM, WMC, KO	
KYW, KWK, WREN, WE	Z,
WBZA, KSL.	

1	KEY TO LO	CAL	PROGRAMS
N	News		S Sports
	Educational		T Dramatic
	Children's		V Variety
	feature		W Comic
R	Religious		X On the air
	M	USIC	AL
M	1. Band	Me	. Popular
M	2. Classical	M	. Symphonic
M	3. Dance	ME	3. Organ
		MS	. Semi-classical
M	5. Novelty	M	Variety

6, 13, 20, 27 FRIDAY										
P	rogra	am b	y 15	NEBWIS. (*Part Time)						
10	15	30	45	111	15	30	45	EASTERN TIME		
9	15	30	45	10	15	30	45	CENTRAL TIME		
-				0	0	M3	M3	KFAB LINCOLN 770		
V	v	0	0	M3	M3	M	N	*WOW OMAHA 590		
M	M	0	0	M8		M3		WDC		
141	IVL	9	9	mo	MIG	111.5	INL D	WAR		
0	0	0	0			_		WORM		
		8	0					WCD		
0	0	0	0	6	0	0	0	THENT		
0	0		0	0		0	0	WARG		
0	0	0	0	0	0	0	0	WEAR		
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0	0	0	0	0	-	0	0	WCV		
-	_	2	0	0	0	0	0	WGY SCHEN'D'Y 790		
-	-	-	-	0	0	-	-	WFBL SYRACUSE 1360		
0	0	0	0	0	0	0	0	WBT CHARLOTTE 1080		
			_					WPTF RALEIGH 680		
0	0	-	0	0	0	0	0	WWNC ASHEVILLE 570		
0	0	0	0					WDAY FARGO 940		
0	0	0	0	100	M3	0	0	WADC AKRON 1320		
0	0	0	0	M2	M 2	0	0	WKRC CINCINNATI 550		
M	M	S	V	M	M	M	M	WLW CINCINNATI 700		
0	0	0	0					WSAI CINCINNATI 1330		
0	0	0	0	M3	M3	M 3	M3	WHK CLEVEL'D 1390		
		0	0	_				WTAM CLEVEL'D 1070		
								WAIU COLUMB'S 640		
0	0	0	0	0	€	0	0	WSPD TOLEDO 1340		
		0	0	M 3	M3	0	0	WKBN YO'NGST'N 570		
0	0	0	0	0	0	0	0	KFJF OKLA CITY 1480		
0	0	0	0	0				WKY OKLA.CITY 900		
0	0	X	X	M6	M6	M6	M6	*KV00 TULSA 1140		
								WHP HARRISB'G 1430		
0	0	0	0	0	0	0	0	WLBW OIL CITY 1260		
		0	0	0	-	M3	M3	WCAU PHILAD. 1170		
_		M3		M3	1	-		.WFAN-WIP PHIL.610		
M2	M 2	0	0	0	0	M3	M3	*WLIT-WFI PHIL. 560		
0	0	Ø	X	N	0		M6	KDKA PITTSB'GH 980		
Õ	Õ	0	0	M3				WCAE PITTSB'GH 1220		
0	õ	0	0	-				WJAS PITTSB'GH 1290		
0	õ	0	0	0	0	0	0	WEAN PROVID'NCE 780		
0	0	0	0	-	-		-	WJAR PROVID'NCE 890		
0	õ	0	õ	0	0	0	0	WDOD CHATTA. 1280		
0	0	0	0	0			-	WMC MEMPHIS 780		
-	-	-	-		0	0	0	WREC MEMPHIS 600		
0	0	0	0		-		-	WLAC NASHV'LE 1470		
0	0	3	9	0				WSM NASHV'LE 650		
	-			-				*KRLD DALLAS 1040		
0	0	M	M2	0	M	M	M2	WFAA Dailas 800 WBAP Ft. Worth 800		
0	0			õ		ATA		KPRC HOUSTON 920		
0	0	0	0	0	0		-	*KTSA S. ANTONIO 1290		
0	0	0	0	0	M	M	M	WOAI S. ANTONIO 1290		
0	0	0	0	0	Ø	0	0	WTAR NORFOLK 780		
W	W	0	-	-	-		_	WRVA RICHM'D 1110		
		0	0		- 1	m s	0	WDD I		
0	0	0 M7	2 M7	0	O M6	-	and the second	WDBJ ROANOKE 930 *WEBC SUPERIOR 1290		
0	-	M7	M7	0	-		-			
0	0	0	0	0	0	0	0	ITTER I		
0	0		1	0		1		WIMJ MILWKEE 620		

RAMBLIN' 'ROUN' RADIOLAN'

(Continued from page 5)

wheel going slowly round and round. The spoke that was once "up" and later "down" comes finally again "on top" -In the Song Business, for instance, call these spokes the popularity vogues and you'll see what I mean. About ten years ago we find the Ernest R. Ball and the Carrie Jacob Bond style of song on top - call this the Home-Ballad Spoke. Then the Blues Spoke came to the top and the Ballad Spoke started downgrade. Then came the Novelty Spoke, the Hawaiian Spoke and the Jazz Spoke to take the popular fancy. (Radio Spoke, but when Movies Spoke we called 'em Talkies.) The old wheel nearly stopped entirely on the Jazz Spoke - as a result we've had more years of Jazz popularity than of most any other song type. But what I'm driving at is that the old Home-Ballad Spoke (we call 'em Hokum Ballads) has once more come back up "on top." Your most popular songs to-day are "When Your Hair Has Turned to Silver," "Springtime in the Rockies," "Moonlight on the Colorado," "Somewhere in Old Wyoming," "Old New En-gland Moon," "When the Organ Played at Twilight," and a thousand and one other sentimental waltz ballads. What's the answer? After a financial crush such as we've just gone through, people react two ways: They either want the real giddy, where it don't cost too much (that's why Humor has come in so strong on Radio now, and why "Games" have "come back"), or folks want the sobby, sentimental, tear-wipin' stuff such as the Hokum Ballads that are now ridin' so high. One popular music publisher told me the other day that he's even puttin' out a stack of new religious songs and hymns. Well, long live the Ballads, for they've always been the backbone of the song industry.

Did you hear the Special Dedication Program from NBC, Chicago, awhile ago for Cleveland's new station, WGAR? Chicago presented them with an impromptu, high-spot midnight program (thanks to "Sen" Kaney, now Western Program Manager), which included, as well as the Sparkle of Showmanship, such names as Wallace Butterworth announcing, Victor Young and his Orchestra, Harvey Hays ("the Old-timer of the Empire Builders"), East and Dumke, Amos 'n' Andy, and some red-headed fellow that spanked a uke. By the way, East and Dumke, known as the "Sisters of the Skillet," are destined to go far in this funny business. Their names are a bit domestic at that, but they are already

BELLA BAKER, who has always refused to leave her vandeville andiences for movies or "legit," likes the radio and is occasionally heard as gnest artist on gala programs. knockin' 'em for a row o' ovens. Funny? Boy, they're wows — watch 'em click if they don't get too well done or burn! Great boys at 250 apiece, in pounds! "Wally" Butterworth, too, has a lot ahead

of him. He's an announcer, that boy! Gettin' a great kick out of doin' the three fifteen-minute "one-man shows" per week as the Libby "Pineapple Picador." Got a funny letter to-day addressed to the "Libby Pineapple Troupers," c/o Wendell Hall Building, Chicago, and it said in part: "I like that Redheaded fella in your troupe, but I don't like the other little cuss with the high voice." In all seriousness, this's the first time in ten years that I've had to change my "Hello, Folks! How are you all this evenin'?" to "How are you this mornin'?" — NITE OWL.

WENDELL HALL.

ACROSS THE BORDERS

	response to requests for more pow-
erful	stations near our borders, we list
	having at least 1,000 watts:
KYC.	CALL LOCATION
590	XFI, Mexico City, Mex.
588	CMW, Havana, Cuba.
640	XFG, Mexico City, Mex.
670	XEB, Mexico City, Mex.
685	VAS, Louisburg, N. S.
690	CJSE, CKGW, CPRY
	Toronto, Can.
720	XEN, Mexico City, Mex.
730	CKAC, CHYC, CNRM
	Montreal, Can-
730	CMK, Havana, Cuba.
780	CKY, CNRW, Winnipeg, Can.
\$40	CKLC, CNRD, Deer River, Alta.
920	HHK, Port au Prince, Haiti.
960	CFRB, CNRX, Toronto, Can.
960	XED, Reynosa, Mex.

WINDY CITY HIGHLIGHTS

(Continued from page 13)

of announcing. Half a dozen other changes in *personnel* were made when Kaney was promoted. Don Bernard, whom he succeeds as program manager, is now program adviser, devoting himself to the purely artistic details of programs.

Richey Craig, Jr., stage, vaudeville and screen comedian of the suave wisecracker type, goes on the air February 3 as a oneman show over the Columbia chain, at 10:15 to 10:30, E. S. T. When the Columbia press department inquired as to his last movie engagement, Richey asserted that he was the fellow found dead in a bathtub on Wednesday in a mystery play. That, he explained, was the mystery—finding him in a bathtub on a Wednesday.

Back in the days before Amos 'n' Andy "went chain," they were rivaled in popularity over WMAQ at Chicago by the Three Radio Doctors, Pratt, Sherman and Rudolph. Now the Three Doctors have changed their name to the Three Bakers, and are on the Columbia chain every Monday night from 9 to 9:30, E. S. T., for Standard Brands (Fleischmann Yeast). The burlesque "drammers" and take-offs on established programs which they originated at WMAQ will continue on the chain. Their broadcast will go to sixtyseven stations, which the Columbia people say is the largest network ever used for a commercial program.

THE GREAT INVISIBLE AUDIENCE

(Continued from page 4)

sports events, sermons by nationally known clergymen, a score of things they were accustomed to in the city. And it is a two-hundred-mile drive to reach them. Radio, however, spans the gap; lets them enjoy most of the audible good things the city has to offer, in the peace and friendliness of their beloved small town.

Of such as these, it seems to me, is the backbone of the heterogeneous mass we call the radio audience. In tastes, background, outlook, they differ as much as individuals can. But on one thing they agree—the loyal and enthusiastic use of radio as a valued means of contact with other lives and other interests; not simply something to quiet peace-shattered nerves with its ceaseless din.

And such as these you can picture listening in with you on your favorite program, unseen, perhaps separated by thousands of miles, yet neighbor seat-holders.



SATURDAY 7, 14, 21, 28

SATUR	-	-			14,		40	
ALAMO. (*Part Time)	P	rogra	m b	y 15	min	ute j	perio	ds
EASTERN TIME	6	15	30	45	7	15	30	45
CENTRAL TIME	5	15	30	45	6	15	30	45
690 TORONTO CKGW	0	0	0	M9	A	M 9	M9	M9
960 TORONTO CFRB	0	0	0	0	0	0	M	W
1140 BIRM'GH'M *WAP	N	P	P	0	X	W	X	X
930 BIRM'GH'M WBRC	0	0	0	0	0	0	M5	M5
1040 HOT SP'GS *KTHS							M5	M9
1390 LIT'LE R'CK *KLRA	0	0	0	0	0	Ø		
830 DENVER KOA	0	0	0	X	0	X	NO	R
560 DENVER KLZ	0	0	0	0	W	W	M6	W
1060 HARTFORD *WTIC	P	N	M9	M9			_	
1330 HARTFORD WDRC	0	0	0	0	0	0		
630 WASH'GT'N WMAL	X	R	0	0	X	0	M	M
950 WASH'GT'N WRC	0	0	0	0	A	B	X	X
620 Clearwater WFLA St.Petersb'g WSUN	M9	M 9	M 9	0	A	B	M8	M8
900 JACKS'NV'E WJAX	0	0	X	0	A	B	M3	M3
1300 MIAMI B. WIOD	N	0	0	0	A	B	M2	M
560 MIAMI WQAM								
740 ATLANTA WSB				0				
1020 CHICAGO KYW	M2	M 2	P	P	M6	M3	M6	M6
770 CHICAGO *WBBM	0	0	0	0			1	
870 CHI. WENR-WLS	P	P	M	0	M	M	0	0
720 CHICAGO WGN								
560 CHICAGO *WIBO					-		С	D
670 CHICAGO WMAQ	P	P	0	0	M	Θ	0	S
1160 FT. WYNE*WOWO	_							
1230 IN D'P'LIS *WFBM				0	0			
1260 C'NCIL BL'FS KOIL	0	0	0	0	0	Θ	M	M
Des M'nes WOC*WHO		1		0	_			
600 WATERLOO WMT	0	0	0	0		Θ	~	n
1220 LAWRENCE* WREN		X	X	NT	M6	B	C	D
580 TOPEKA *WIBW	X	X	P	P	X	X	M9	M9
1300 WICHITA *KFH	10	0	0	0	0	Ø	X	X
1490COVINGTON*WCKY	M	M 3	M3	M3	A	B		
820 LOUISVILLE WHAS	-	0	3.4	3	N			
1250 N. ORL'NS WDSU	-	0	M		N	M 9	M6	MP
1320 N. ORL'NS WSMB	-	-	-	0	-	_		
620 BANGOR WLBZ	-		-	0	-	-	0	0
940 PORTLAND WCSH	-			3	A	B	D.F	3.5
1060 BALTIMORE*WBAL		MC	MC	M6	_		M	M
600 BALTIMORE WCAO			-	M 6	OA	B	X	X
990 SPRINGFIELD WBZ	-	IN D	MO	õ			M5	
590 BOSTON WEEL	-	-	M	M	M9		M9	M9
1230 BOSTON WNAC			M5		M	M	0	0
1200 WORCEST R WUKU 580 WORCESTERWTAG		Contraction of the second	N		O	Ø	6	0 V
			0	0	X	X	-	X M3
	second statements	-	M3	0	X	0	M5	1
		A	ITI J	0	OA	9	M J	m 3
	-	0	0	0	-	-	-	
920 DETROIT WWJ 810 MINNEAP WCCO	-	-	-	M3	M2	M3	M?	Ma
UCT		Ô	õ	ON	M	1.000	X	
1460 ST. PAUL KSIP 1270 JACKSON WJDX	-	-	-	0	IVI	IVI	~	Λ
950 KAN. CITY KMBC	-	P	x	And Sec. 4.	T	T	T	S
610 KAN. CITY WDAH	-	-	0	0		M2		
1090 ST. LOUIS KMOX	-	MG	MG	-	M3		MG	1
550 ST. LOUIS *KSD	-	0	0	0	X	X	X	
1350 ST. LOUIS KWK	the state of the s	-	0	MG	M3	W	Ĉ	D
1350 51. LUUIS IN IT I	1 111 4	-	-	1110	1113		-	

WHAT'S ON THE AIR

CHAIN PROGRAMS

Red symbols de symbols d	note NBC; black ienote CBS
E. S. T.	6 to 7 P. M.
C. S. T.	5 to 6 P. M.

- Black and Gold Room Orchestra
- Director, Ludwig Laurier. 2 Uncle Abe and David Rural sketch with Phillips Lord and Arthur Allen.
- Raising Junior Domestic skit with Aline Berry and Peter Dixon.
- Saltzman's Restaurant Orchestra Direction by Smith Ballew.
- Eliterary Digest Topics in Brief

Lowell Thomas.

- O Paul Tremaine and His Orchestra CBS.
- Tony's Scrap-book

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E.	s.	т.	7	to	8	P. M.
C.	S.	T .				P. M.

- Morton Downey Tenor, with Freddie Rich and his orchestra.
- S Romance of American Industry
- O Recco Candy Party Henry Burbig; Audrey Marsh, soprano; Larry Murphy, tenor; Freddie Rich's orchestra.
- **O** Rodeheaver Sing
- Laws that Safeguard Society
- Snoop and Peep
- The High Road of Adventure
- A Pepsodent Program Amos 'n' Andy.
- B Tastyeast Jesters Male trio; mandolute accompaniments; Swedish dialect stories.
- C Rise of the Goldbergs Humorous sketch.
- D The Pickard Family Southern folk songs.

3	KEY	TO I	OCA	L PH	OGRAN	IS
N	News			S	Sports	
0	Educ	ationa	1		Dramat	ic
P	Child	ren's		V	Variety	6 C
	fea			W	Comic	
R	Relig	tous		x	On the	air
		N	IUSI	CAL		
M	1. Ba	nd	M	6. Pc	pular	
M	2. Cl	assica	1 M	7. S3	mphonie	c
	3. Da					
					mi-class	ical
M	5. No	velty	M	V	ariety	

February 7, 14, 21, 28

SATURDAY

	7, 1	l4, 1	21, 2	8	2	A	11	JRDAY
P	rogra	am b	y 15	-min	ute 1	perio	ds	NEBWIS. (*Part Time)
6	15	30	45	7	15	30	45	EASTERN TIME
5	15	30	45	6	15	30	45	CENTRAL TIME
X	0	0	N	M9	M9	MG	MG	KFAB LINCOLN 770
0	õ	õ	0	A	B	C		WOW OMAHA 590
-	-	-	-					WPG ATLTIC CITY 1100
								WOR NEWARK 710
0	0	0	0	A	M3	M	0	WBEN BUFFALO 900
		X				0	0	WGR. BUFFALO 550
			0	0	0			WKBW BUFFALO 1480
0	0	0	0	0	Ø	0	0	WABC NEW YORK 860
0	0	0	0	0	0	Θ	0	WEAF NEW YORK 660
0	0	0	0	A	B	C	D	WJZ NEW YORK 760
N	X	X	0	A	B	C	D	WHAM ROCHTER 1150
		X	0	0		0	0	WHEC ROCH TER 1440
0	0	0	0					WGY SCHEN'D'Y 790
0	0	0		0	Θ	0	0	WFBL SYRACUSE 1360
0	0	0	0	N	0	V	V	WBT CHARLOTTE 1080
			Θ	A	B			WPTF RALEIGH 680
0	0	0	0	0	Θ	M6	M6	WWNC ASHEVILLE 570
P	P	N	N	0	0	Т	X	WDAY FARGO 940
0	0	M	N	0	0	M	M	WADC AKRON 1320
M8	X	M	M	0	Θ	M	M	WKRC CINCINNATI 550
V	T	T	0	A	B	M	M	WLW CINCINNATI 700
			0					WSAI CINCIN NATI 1330
X	M1	M3	M3	X	X	X	X	WHK CLEVEL'D 1390
	0	0	0	0			0	WTAM CLEVEL'D 1070
0	0	0	0	M	M	M	M	WAIU COLUMB'S 640
M	M	V	V	0	0	M6	M6	WSPD TOLEDO 1340
X	NS	X	0	0	Θ	X	X	WKBN YO'NGST'N 570
0	0	0	0	0	Θ	0	0	KFJF OKLA CITY 1480
								WKY OKLA.CITY 900
								KVOO TULSA 1140
0	0	0	0	0	Θ	V		WHP HARRISB'G 1430
0	0	0	0	0	Θ			WLBW OIL CITY 1260
M5	NS	X	0	0	Θ	W	W	WCAU PHILAD. 1170
0	0	0	M6	P	P			WFAN-WIP PHIL.610
0	0	0	0	0	X	X	X	WLIT-WFI PHIL 560
M1	M1	M1	0	A	B	X	X	KDKA PITTSB'GH 980
0	0	0	0	M9	X	M5	0	WCAE PITTSB'GH 1220
		X	0	0	0			WJAS PITTSB'GH 1290
-	-	-	0	0	Θ	0	0	WEAN PROVID'NCE 780
0	0	0	0	0		-		WJAR PROVID'NCE 890
0	0	0	0	0	0	X	X	WDOD CHATTA. 1280
0	0	0	0	_				WMC MEMPHIS 780
0	0	X		-				WREC MEMPHIS 600
			0				_	WLAC NASHV'LE 1470
-	-		0	-				TIDI D
0	0	X	O	140	140	140	MA	WFAA Dallas 800
P	P	M	M	M9	M 9	M9	M9	VDD C
				E	-	34.0	140	*KTSA S. ANTONIO 1290
0	0	0	X	P	P		M6	110.43
	-			M	M	and the second second	MG	the second
0		0	N	0	B	M5	M5	WTAR NORFOLK 780
		MG		A		3.4	3.6	
0		0	0	0	0	M	M	THE A
MG		And the second	0	MG	MG	Ø	0	THINK
0	0	0	0	0	Θ	_		
			0					WIMJ MILWKEE 620]

WHAT'S ON THE ATR



ISTINCTLY of Detroit, by Detroit and from Detroit is the new Graham-Paige program on the Columbia network between 9:30 and 10 P. M. (E. S. T.) every Sunday. Those three genial citizens of "the city on wheels," the brothers Graham, would never deny that Detroit is most famous for the automobiles that it produces. They produce quite a considerable number of them themselves. But they would deny that it is necessary to look to the East or the West for better talent than can be found right on their own home ground. Their proof, to the great satisfaction and delight of a countrywide radio audience, lies in offering listeners the Detroit Symphony Orchestra and Edgar A. Guest. This half-hour program of the very finest music, lightened and brightened by Mr. Guest's human and humorous discourse in the middle of the period, presents a rare combination of musical and "talk"



program finding favor with an increasingly large number of radio fans.

This is the Detroit Symphony Orchestra's seventeenth season-

VICTOR KOLAR, associate conductor

the thirteenth under the conductorship of Ossip Gabrilowitsch and in this short time it has won its place among the best orchestras



of the world. No effort has been spared in assembling the excellent personnel of players, including many of international fame, and to-day the orchestra is known not only for its technical mastery, but for its exquisite purity of tone.

Out in Detroit very few of the citizenry knows the full name of Edgar A. Guest. To all he is Eddie Guest. Although not a native of Detroit, nor even of this country, he is an integral part of the motor capital.

Guest was born in England, but came to this country at the age of ten. He worked for the Detroit Free Press as an office-boy, became a reporter and finally a columnist. It was when he took over this last position that he discovered his flair for writing verse.

Although he still retains his connection with the Free Press, Guest's fame has spread rapidly. He has attained the proportions of a national institution, and it is said that his books of verse are read in more than a million American homes. Now, with his weekly appearance on the Graham-Paige Hour, his following is tremendously enhanced.



THE DETROIT SYMPHONY ORCHESTRA

Detroit is singularly fortunate in baving two conductors who, in addition to international musical renown that speaks for itself, have sound judgment that has been applied unceasingly to the building of the orchestra's constructive policies. Victor Kolar is associated with Gabrilowitsch as conductor, and it is be who has complete charge of the Graham-Paige series of broadcust concerts. Kolar is a thorough musician and a brilliant conductor, who came from the ranks of the violinists to the position of assistant and then associate conductor. He was born in Budapest of Bobemian parents. As a little boy be became the sout bin to the Prague Conservatory to study with Drorak. Kolar came to this country when still in his teens.

OSSIP GABRILOWITSCH, conductor

Led by Alexander Kirilloff, a native of Russia, and with every member also a Russian, this orchestra is regarded by fans and program builders alike as unique among musical en-sembles on the air. In the Luden broadcasts the orchestra is assisted by Lew Conrad, novelty vocalist, who came into radio prominence last summer when he substituted for the Interweven Pair.

He (with hands over her eyes)-If you can't guess who it is in three guesses, I'm going to kiss you. She-Jack Frost, Davy Jones, Santa Claus .- Smith's Weekly (Sydney).

Mitya Stillman, who is the first viola player in the Philco Symphony Orchestra heard over the WABC network, has a "Dr. Jekyl and Mr. Hyde" career. He used to scare us with his villainous acting in many movies of the past.

Mabel Wayne sings and plays at least one of her own compositions in each Mabel Wayne program through NBC networks. The author of "Ra-mona," "In a Little Spanish Town," and other song hits, has signed a contract with the NBC Artists' Service.

Peter Dixon, known to radio listeners for his NBC roles in the Cub Reporter and Raising Junior, is doing a radio gossip column for a New York newspaper, in addition to his microphone activities.

150

Reporter-Do you believe in clubs for women?

Visiting Celebrity-Yes, if kindness fails .- High Tension News.

150

"The Three Little Sachs" of CBS, who won the 1930 popularity contest conducted by a New York newspaper, are all more than six feet tall. Maybe the title has reference to some part of their apparel.

12

A little bit of Bobby Brown is required in just about all of WBBM. the Chicago air theatre's programs. He conducts auditions, rehearses programs, sings and plays the uke, announces and acts as master of ceremonies, as occasion demands.



SATURDAY 7, 14, 21, 28

SATUR	KD.	A	Y	7	, 14	21,		
ALAMO. (*Part Time)	P	rogra	am b	y 15	-min	ute 1	perio	ds
EASTERN TIME	8	15	30	45	9	15	30	45
CENTRAL TIME	7	15	30	45	8	15	30	45
CROW		M9	0	2	M9	M9	M3	M3
CEDI	1		V	v	M3	M3	M3	M3
960 TORONTO CFR	-	0	0	-	MIS	MJ	MJ	M 3
1140 BIRM'GH'M *WAP	1-	0	0	0	-	142	S V	V
930 BIRM'GH'M WBR	10	0	0	0	M3	M3	V	
1040 HOT SP'GS *KTH	-				M4	0	X	M3
1390 LIT'LER'CK *KLR		0	0	0			0	0
830 DENVER KO	R	0	0	Ø	0	3	0	9
560 DENVER KL	Z M6	M6	0	0	M9	M9	0	0
1060 HARTFORD *WTI				1				
1330 HARTFORD WDR		0	0	0			0	0
630 WASH'GT'N WMA	0	0	0	0	M3	M3	0	0
950 WASH'GT'N WR	-	0	0	0	0	0	0	0
620 Clearwater WFL	MC	ñ	M2	M2	M9	M9	M	M
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670 CHICAGO WMAQ	0	NO	0	0	Ø	Ø	X	X
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1300 WICHITA *KFF		0	0	0	X	X	0	0
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1250 N. ORL'NS WDSU	0	V	M2	M	T	T	T	T
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620 BANGOR WLB2	-							1
940 PORTLAND WCSH	-	0	0	Ø	0	0	0	0
1060 BALTIMORE*WBAI		0	õ	õ	M9		-	0
600 BALTIMORE WCAC		-	-	-				M2
990 SPRINGFIELD WBZ	-	0	0	0	M9			-
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1200 WORCEST R WOR	-	0	0	0	-	M3	0	0
580 WORCESTERWTAG	1	0	0	0	0	0	4	0
1410 BAY CITY WBCN		0	0	0	M3	M3	0	0
1240 DETROIT WXY	0	0	0	0	0	0	0	0
750 DETROIT WJ		1	0	0			-	0
920 DETROIT WW.	0	0	0	0	0	0	0	0
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CHAIN PROGRAMS

Red	symbols of symbols	denote NI denote C	BC; black BS
	5. T.	8 to	9 P. M.
	5. T.	7 to	8 P. M.

- Dixie Echoes Negro spirituals, directed by Rosamund Johnson.
- O Literary Digest Topics in Brief

Lowell Thomas.

- O Dixie Echoes
- O Dance Music CBS.
- Webster Eisenlohr Weber and Fields, famous comedians.
- Radiotron Varieties "Bugs" Baer, master of ceremonies; Sam Herman, xylophonist; orchestra director, William Daly.
- S The Silver Flute Legends of a wandering gypsy.
- Dixies Circus Circus life; clown band.
- 6 Rin-Tin-Tin Thriller Dog stories in drama form; incidental music.
- Fuller Man
 Earle Spicer, baritone; male quartet; orchestra director, Don Voorhees.

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- E. S. T. 9 to 10 P. M. C. S. T. 8 to 9 P. M.
- General Electric Hour Walter Damrosch, conducting; adventures in science; Floyd Gibbons.
- The Campus
 Adventures of "Dick Travers, Freshman."
- S Vapex Musical Doctors
- S Carborundum Hour Indian legends with Carborundum band; directed by Edward d'Anna.
- National Radio Forum from Washington Prominent speakers.

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SATURDAY-DAYTIME

Talks-Hele	n Chas	e, Win	ifred S.
Carter,	Helen	Howe,	Beatrice
			Reilley.
10:15	A. M.,	over	WEAF.
			WCSH,
WFI,	WRC,	WGY.	WGR,
			WSAI,
KYW,	KSD,	WOC,	WHO.
wow.			

KEY TO L	OCAL PROGRAMS
N News O Educational	
P Children's feature	V Variety W Comic
R Religious	X On the air
M	USICAL
M 1. Band M 2. Classical M 3. Dance	M 6. Popular M 7. Symphonic M 8. Organ
	M 9. Semi-classical M Variety

February 7, 14, 21, 28

SATURDAY

7, 14, 21, 28 SAIURDAY									
P	rogra	am b	y 15	-min	ute	perio	ds	NEBWIS. (*Part Time)	
8	15	30	45	9	15	30	45	EASTERN TIME	
7	15	30	45	8	15	30	45	CENTRAL TIME	
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0				0	0	0	0	WOW OMAHA 590	
0	0	0	0	M3	M3	0	0	WPG ATL'TIC CITY 1100	
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X	0	-	-	-	MG	G	G	WKBN YO'NGST'N STO	
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www.americanradiohistory.com



IN this day of constant discard, it is an enjoyable thing to look over the long career of those prime comedians, Weber and Fields, and to find them even now at the peak of their popularity. With them, the act is the thing, whether on stage or in the studio.

One of the cleverest things that has yet gone out over the air is their classic skit delivered over WOR way back at election-time. In this, Weber takes the part of "Mike" and Fields that of "Meyer."

"Meyer, there is someding I must disgust with you. To-morrow is electionday."

"Dot's all right with me."

"Did I say it wasn't? To-morrow's election and I must got to disgust with you about the candidoots."

"Why must you chew your language so! It ain't candidoots-it's can-did-its." "All right! Candidoots-can-did-its-

what's the difference?"

"They call 'em can-did-its because you should vote for the one what can did it best."

Meyer decides at last that he will vote for either Rosenfeld or Tootles this election, and big-hearted Mike says:

"Ach gut! I'll vote for both of 'em." "You can't vote for both. Don't you

know that's bigamy?" "Sure, it's big o' me to vote for two of

'em."

"I didn't said it was big of you. I said if you vote twice, it's bigamy!"

"Why is it big of you when I vote twice?"

"Big Amy! Big Amy! You numbskull!"

"Who is Big Amy?"

"Big Amy ain't a who-she's a what!" "A what? What what?"

"Big Amy is when a man has two wives.'

"That ain't Big Amy-that's a lot of foolishness."

"How about Mrs. Pratt? I don't understood where she stands."

"Well, she's a woman, and a woman never wants to make herself plain."

"Well, how about Al Schmidt? What's he running for?"

"Al ain't running; he's sitting-sitting pretty. When the stocks go down ten points he laughs in his right sleeve, and when it goes down twenty points he laughs in his left sleeve."

"By golly, I just remembered-I forgot to registrate."

"By golly, too-so did I!"

632

WO of Broadway's favorites, who are "making good" in radio are the Howard brothers.

Willie, however, during his earlier broadcasts, had the program director "tearing his hair" over Willie's antics, which were more fitting to the stage than the studio. Willie was to impersonate Al Jolson and Eddie Cantor all in one evening. Irrespective of the fact that Einstein has had nothing in particular to do with microphones, so they do not yet extend to the "fifth dimension," down flopped Willie on one knee for the first impersonation in a "Mammy" song. The second impersonation, to Willie's thinking, called for the applause-producing walk of Cantor, so he quit the mike "cold" and capered down the length of the studio.

But Willie has seemingly abandoned his earlier ambition to make himself a subject for "remote control" broadcasting, and he and Eugene are proving highly amusing when they engage in such droll humor as the following, taken from Willie's first glimpse of a football game.

The announcer, Stan Lee Broza, says:

"There's your seat, sir-right next to the man in the gray hat." Who proves to be Eugene, and who says:

"Hello, Willie! You're just the man I'm looking for. Where's that hundred dollars you owe me on the World Series, when the Athletics won?"

"Oi . . . fifty thousand people in this stadium."

"What do you mean, fifty thousand people in this stadium? I asked you for a hundred dollars."

"That's it. Fifty thousand people in this stadium and they have to seat me next to you. But please don't bother me about baseball. I'm here to see a football game."

"You don't say. Well, if you don't pay me that hundred dollars, I'll make trouble for you."

"You'll make trouble for me? Listen . . . my wife Becky's got appendicitis. Little Izzie got thrown out of school. The day after my insurance ran out my store burned down. Last night I was robbed by burglars-and you're going to make trouble for me."

"They're starting to play. See, the center is about to snap the ball."

"Can I help it?"

"There he goes. Look at that boy run!"

"Yeah, look at him. Why don't he come back and fight like a man?"

"No, no. He's running with the ball. That's the end."

"What! So soon? I just got here."

"No, no. That's his position on the team."

"By the way, you have a brother going to college, haven't you?"

"Yes."

"What is he going to be when he comes out?"

"An old man."

SATURDAY 7, 14, 21, 28

SA	IUN				7		, 21	, 28	_
ALA!	MO.	P	rogra	am b	y 15	-min	ute	perio	ds
EASTERN	Contraction of the second	10	15	30	45	11	15	30	45
CENTRAL	TIME	9	15	30	45	10	15	30	45
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960 TORONTO	CFRB	0	0	0	0	N	0	0	0
1140 BIRM'GH'N	AUADI	n	0	0	n		0	0	0
	WDDO	0	0	0	0	6	0	6	0
930 BIRM'GH'N	AUTIK	0	9	0	0	0	2 M3	OM2	M3
1040 HOT SP'GS	AUTOA	0	0	0	0	-			
1390 LIT'LER'CH		0	0	0	0	0	O	MG	0
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560 DENVER	AUTIC	0	0	0	0	0	9	0	0
1060 HARTFORD	-	-	-	-	-			-	-
1330 HARTFORI		0	0	0	0	0	0	0	0
630 WASH'GT'I		0	0	0	0	0	0	0	0
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870 CHI. WEN		M3	M 3	M3	M3	3	M3	M3	M3
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CHAIN PROGRAMS

Red	symbols symbols	denote denote	NBC; CBS	black
E. S	. т.	10 to	11	P. M.
C. S	. T.	9 to	10	P. M.

- 1 B. A. Rolfe and His Lucky Strike Orchestra Dance music.
- O Chicago Civic Opera
- B Palmolive Program
- Hank Simmons' Show Boat

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E.	S.	т.	11	to	12	P.M	
C.	S.	Т.	10	to	11	P.M	

- **O** Jack Denny and His Hotel Mount Royal Orchestra CBS. Music from Montreal.
- Guy Lombardo and His **Royal Canadians** CBS. Dance Music from New York.
- 2 Troubadour of the Moon Lannie Ross, tenor, with string trio.
- 6 Dance Music NBC, from New York.
- D Little Jack Little
- **Slumber** Music String ensemble; director, Ludwig Laurier.
- **O** Pepsodent Program Amos 'n' Andy.

200

SATURDAY-DAYTIME New York Philharmonic Over CBS Network.

Children's Concerts. 11 A. M., on February 7 and 28.

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The All-Canada Symphony Hour continues each Sunday afternoon at 5 P. M., E. S. T., over the thir-teen Canadian National Railway Stations and six associates, includ-ing WWJ, of Detroit.

Arturo Toscanini will personally conduct the February recitals of the New York Philharmonic Symphony Orchestra, which are broadcast over the CBS chain each Sunday after-noon in February at 3 o'clock E. S. T.

Dr. Thatcher Clark's French Les-sons. 5:45 P. M., over WDRC, WPG, WFAN, WHP, WJAS, WCAO, W TAR, WKBN, W N C, WXYZ, WSPD, WDOD, WLAC, W I S N, WCCO, KSCJ, KLRA, WDAY, KOIL, KFH, KFJF, KRLD, KTSA, KLZ, KHJ.

KEY TO LO	CAL PROGRAMS
N News	S Sports
O Educational	T Dramatic
P Children's	V Variety
feature .	
R Religious	X On the air
MI	USICAL
M 1. Band	M 6. Popular
M 2. Classical	M 7. Symphonic
M 3. Dance	M 8. Organ
	M 9. Semi-classical
M 5. Novelty	M Variety

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SATURDAY

February 7, 14, 21, 28



Atwater-Kent, NBC, Sun. 9:15. Around the Samovar, CBS, Sun. 9. A. & P. Gypsics, NBC, Mon. 8:30. Armour Program, NBC, Frl. 9:30. Armustrong Quakers, NBC, Frl. 10. An Evening in Paris, CBS, Mon. 9:30. Areco Birthday Party, NBC, Thur, 9. Arabesque, CBS, Mon. 8:30. Annos 'n' Andy, NBC, daily, 7. 11 and 11:30. American Maize Program, CBS, Mon. 10:30.

11:30 Maize Program, America Maize Program, 10:30. Adventures of Polly Preston. NBC, Tues. 7:43. A Sherlock Holmes, NBC, Mon. Adventures of Sherlock Holmes, NBC, Mon.

10. Anheuser-Busch, CBS. Mon. 7:45. Aunt Lulu's Adventures, NBC, Tues. 8:45. Ann Leaf, CBS. Wed, 9.

Ann Leaf, CBS, Wed, 9.
Backt Home Hour, CBS, Sun, 11.
Blacktstone Frogram, NBC, Tues, 8.
Backt of the News in Washington, NBC, WCd, 7:45.
K. A. Holfe and Lucky Strike Orchestra, NBC, Tues, Turn, Sat, 10.
Blackt and Gold Room Orchestra, NBC, daily 6:105.
Brownblit Footlights, NBC, Fri, 7:45.
Henrus Orchestra, NBC, Tues, 10:30.
Billiken Pickards, NBC, Tues, and Sat. 7:45.
Bill Schudt's Going to Press, CBS, Wed, 6.
Barbasol, CBS, Mon, and Thur, 8:15.

Bill Schurdt's Going to Press, CBS, Wed. 6.
Barbasol, CBS, Mon, and Thur, 8:15.
Catholic Hour, NBC, Sun, 5.
Colonial Bearon Lights, NBC, Mon, 7:30.
Camel Piesavre Hour, NBC, Wed. 9:30 and 11:15.
California Melodics, CBS, Fri. 11.
Citles Service Orchestra, NBC, Fri. 8.
Cilouot Club Estimos, NBC, Fri. 9.
Collife's Hour, NBC, Sun, 8:15.
Crine Prevention Program, CBS, Sat. 9.
Collar's Hour, NBC, Sun, 8:15.
Crine Prevention Program, CBS, Sat. 9.
Collar's Hour, NBC, Sun, 8:15.
Crine Prevention Program, CBS, Sat. 9.
Coland Sanborn Choral Orchestra, NBC, Sun, 8:30.
Consebrough Real Folks, NBC, Mon, 9:30.
Coca Cola Ton Notchers, NBC, Wed, 10:30.
Caradeas Love, NBC, Fri. 7:15.
Caraless Love, NBC, Fri. 7:16.
Columbia Male Chorus, Fri. 10.
Current Events, CBS, Mon, 7.
Central Savings Stenaders, CBS, Wed. 7:15.
Columbias, CBS, Mon, 10:30.
Columbias, CBS, Mon, 10:30.
Columbias, CBS, Mon, 10:30.
Divies Circus, NEC, Sat. 8.
Materias Concerts Cent., Wed. 10:30.

Dixies Circus, NBC, Sat. 8. Detective Story Magazinc, CBS, Thur.

Detective Story Magazine, CBS, 1104, 9:30. Death Valley Days, NBC, Tues. 9:30. Dixie Echoes, CBS, Sat. 8. Davey Tree, NBC, Sun. 5. Duke Ellington and Orchestra, NBC, Tues. 11. Thur. 11:30.

Empire Huilders, NBC, Mon. 10:30. Evangeline Adams, CBS, Mon., Wed. and Fri. 7:30. Early Bookwarn, CBS, Tues. 7:35. Enna Jetlick, NBC, Sun. 8. Evensong, NBC, Sun. 10. Echoes of the Opera. NBC, Thur. 10. Ebony Twins, CBS, Thur. 8.

Ebony Twins, CBS, Thur. 8. Fox Fur Traphers, CBS, Sun, 6. Fro-Joy Players, CBS, Thur. 7. Ployd Gibbons, NBC, Sun, 9:30. Fursheim Frolic, NBC, Tuces, 8:30. Furler Man, NBC, Sat, 8:30. French Trio, CBS, Sun, 5:30. Florsheim's Sunday Feature, NBC, 4. Friendly Five Footnates, NBC, 4. Friendly Five Footnates, NBC, 4. Finchen Minutes in Nation's Capital, NBC, Mon, 8:15. First Nighter, NBC, Thur. 8.

General Motors. NBC, Mon. 9:30 Graybar's, "Mr. and Mrs.," CBS, Tues. 10.

General Electric Hour, NBC, Sat. 9. Golden Hour of the Little Flower. CBS. Sum. 7. Gloria Gay's Affairs, NBC, Wed. 6:30. Grand Opera Miniature, CBS, Frl. 8. Guy Lonburdo and Orchestra. CBS, Wed. 11 and Sat. 11:30. Guchos. CBS, Sun. 10:30. Gypay Trail. CBS. Tues. 10:15. George Simons. NBC, Tues. 6. Graham-Palge Hour, CBS. Sun. 9:30.

llarbor Lights, NBC, Sun, 7. llarbor Lights, NBC, Sun, 7. llarby George, CBS, Tues, 9. Jappy Wonder Bakers, NBC, Tues, 9:30. llalsey Stuart Program, NBC, Wed, 9. Hamilton Watch, CBS, Thur, 8:15. llark Simmons' Showboat, CBS, Sat. 10. How's Business, NBC, Mon. 8. Highroad of Adventure, NBC, Sat, 7:45. Household Finance, NBC, Tues, 9. lleywood Broun, CBS, Mon. 11:15.

Interworen Pair. NBC, Fri. 9. lodent Big Brother Club, NBC, Sun. 7. International Broadcast, CBS, Sun. 12:30.

Jack Frost's Melody Moments, NBC, Thur.

lack Denny and Orchestra, CBS, Sat. 11.

Kaffee Hag Program, NBC. Sun. 10:30. Kaltenborn News, CBS, Sun., Tues. a Thur. 8:30. and

La Palina, CBS, Wed, 9:30. Literary Digest, NBC, daily, 6:45, and CBS, daily, 8. Le Trio Morgan, NBC, Fri. 8:30. Lutheran Layman's Frogram, CBS, Thur. 10.

that Safeguard Society, NBC. Sat. Laws

7:15. Luden Balalaika Orchestra, NBC, Wed. 8:30. Listerine—Bobby Jones. NBC, Wed. 8. Little Jack Little, NBC, Sat. 11:45.

11:30. Niagara Hudson, NBC, Thur. 7:30. Nit-Wit Hour. CHS, Frl. 10:30. Natural Bridge Program, NBC, Frl. 8:45. New York Philharmonic Orchestra, CBS, Settle Chocolateers, NBC, Frl. 8. Nesco Sumrise Pariy, CBS, Sat. 7:30. National Reliklous Service, NBC, Sun. 5. Mational Youth Conference, NBC, Sun. 5. National Security League, CBS, Tues. 6. National Security League, CBS, Sun. 8:45. Mon. 8.

Our Government, NBC, Sun. 9, Old Company Program, NBC, Fri. 7:30.

Paul Tremaine and Orchestra, CBS, Mon. 6:30, Tues, 11, Thur, 6: Sat, 6. Poet's Gold, CRS, Thur, 10:30, Palmalive Hour, NRC, Wed, 9:30 daily event Mon., 10:30, Phileo Symphony, CBS, Tues, 9:30.

Paramount Publix Hour, CBS, Tues. 10:30. Premier Salad Dressers, CBS, Tues. Prolitical Situation in Washington, CBS, Tues. 7:15. Pennzoil Pete, NBC, Sun. 10:15. Paul Whiteman, NBC, Tues. 8. Pancho and Orchestra, CBS, Thur. 5:30.

Quaker Oats, NBC, daily, 7:30, except

Roxy Symphony Orchestra, NBC, Sun. 2. Russian Cathedral Choir, NBC, Sun. 11:30. Reminiscences, NBC, Sun. 11:30. Roxy and His Gang, NBC, Mon. 7:45. Robert Burns Panatela. CBS. Mon. 10. Rudy Vallee, NBC, Thur. 8. R-K-O Hour, NBC, Thur. 8. R-K-O Hour, NBC, Fri. 10:30. Rise of the Goldbergs. NBC, Sat. 7:30. Raising Junior, NBC, daily (except Mon.), 5.

Radio Lumins, (BC, and (Chep) (1997) Radio Lumins, (BS, Sun. 10, Rayal Hours, (BS, Sun. 10, Rhythm Choristers, CBS, Tues. 8, Radioton Varieties, NBC, Wed, and Sat. 8:15, Radio Guild, NBC, Fri. 4, BCA Victor, NBC, Sun. 7:30, Rodeheaver Sing. NBC, Wed, and Sat. 1, Rodeneaver Sing. NBC, Wed, and Sat. 1, Romanelli and Orchestra, CBS, Fri. 11:30.

 Romanelli and Orchestra, CBS, Fri. 11:30.
 Sunday at Seth Parker's, NBC, Sun. 10:43.
 Sam Herman, NBC, Sun. 11:15.
 Stromberg-Carlson, NBC, Mon. 10.
 Soconyland Sketches, NBC, Tues. 7:30.
 Flumber Music, NBC, Sat. 8:30.
 Symphonic Rhythm Makers, NBC, Mon. 10:30.
 South Sea Islanders. NBC, Sun. 9:15.
 Science, NBC, Wed. 7:15.
 Spotlights in Drama and Literature, NBC, Fri. 1.
 Suraber Program, CBS, Mon. 6:45.
 Satino Tone Pictures, CBS, Thur. 9.
 Susan Steell, NBC, Thur. 6.
 Siter Mask Tenor, NBC, Tues. 7:45.
 Saida Tea Co., NBC, Thur. 8:30.
 Snoop and Peep, NBC, Sat. 7:30.
 Smith Ballew and Orchestra. NBC, Sat. 6:13.
 Seript Act by Georgla Backus, CBS, Wed. Script Act by Georgia Backus, CBS, Wed.

Tastycast Jesters, NBC, Mon., Thur. and Sat. 1:15. True Story Hour.CBS. Fri. 9. Troubadour of the Moon, NBC, Sat. 11. Three Mustachios. NBC, Wed. 7:15. Three Batters. CBS. Mon. 9. Toschaf Seidel, CBS. Wod. 8:30. Two Troupers. NBC, Wed. 9:15. Tony's Scrapbook, CBS. daily, 6:45.

Uncle Abe and David. NBC, Wed., Thur., Fri. and Sat. 6:45. U. S. Marine Band. CBS, Wed. 8:15. U. S. School of Music, CBS, Sun. 8:15.

Vincent Lopez, NBC, Tues. 11:30, Wed. and Fri. 11.
 Yagahonds, CBS, Mon. 7,15, Wed. 7:43, Fri. 7:45.
 Volce of Columbia, CBS, Thur. 7 and 7:30.
 Voters' Ferrice Program. NBC, Tues. 7.
 Vapex Musical Doctors, NBC, Sat. 9:30.

Williams Ollomailes, NBC, Sut. 5130.
Williams Ollomailes, NBC, Sur. 7:30.
Westlnghouse Pioneers, NBC, Tues. 10.
World The Ag., NBC, Sat. 8:15.
Wrid The Ag., NBC, Mon. 7:15.
World's Business, CBS, Sun. 8.
Who's Relind the Name, NBC, Non, and Tues. 6:30.
World In Music, NBC, Fri. 6.
WSTD Commodores, CBS, Mon. 6.
Weed Thre Chain, CBS, Fri. 8:36.
Wm. S. Scull Co. Program, NBC, Wed. 7:30 and Fri. 7:15.
Weher and Fields, NBC, Sat. 8.

Yeast Foamers, NBC, Wed. 8.

DAVID ROSS, the esthete of Columbia's announcers, has recently added two more triumphs to his already long list. By special request, Mr. Ross travels to a different city each week to announce the broadcast of the Lutheran Hour. He has also created the new and interesting feature, Majestic's "Old Curiosity Shop."

He was born in New York City in 1894, and had to sell newspapers before he was old enough to go to school. He went to the College of the City of New York and plunged unrestrainedly into the study of poetry, literature and philosophy. He left college and contented himself with his poetry and a score of miscellancous jobs.

He was a waiter in a small restaurant, a mailing-boy, itinerant actor, supervisor in an orphan asylum where he felt more like an orphan than director, social director in settlement-houses, dramatic coach and playwright, secretary, adviser, and nurse to a Russian baroness who was determined to become an authoress.

As a studio visitor, he volunteered to do a dramatic reading and was asked to join the staff.

What is nicer, these chilly morn-ings, than to dial in a station broadcasting setting-up exercises and then crawl back in bed?

The reason most people quiet down as they grow older is they have more

210

to keep quiet about then.

Page 49

610

Humperdinck-You're from Boston, aren't you? Picklesimmer-No. I have an in-

grown tonsil!

Book Agent-Now that your boy is going to school, you ought to buy him an encyclopedia.

Silas-Not on your life! Let him walk, the same as I did!

NB

Charlie-Why, Sadie! I thought you were a good girl! Sadie-Well, and when is a good

girl a bad girl?

Charlie-Nine times out of ten.

20

"I-er. That is, I-er. I would like to-I mean, I have-well, sir, I've been going about with your

daughter for five years now." "I know," snapped the father, an-grily, "but what do you want-a pension?" 12

A hunter was showing off his collection of trophies to a group of visitors. He was rapturously explaining how he acquired the various exhibits. "See that elephant," he said, "I shot it in my pajamas."

"My dear!" murmured the flapp es, "how did it get there?"

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Once on a time a fellow died and went to the lower regions. Arrived there, he straightway began to boss the imps around. They protested, but the fellow was incorrigible, and they

finally appealed to his Satanie Maj-

esty, who summoned the fellow into his presence and demanded that he

mend his ways. Whereupon the un-ruly one began to boss Satan, who asked him: "What's the matter with

you? Don't you know I own this place?" To which the culprit replied:

You are mistaken, sir; my wife gave

me this place before I left Oshkosh."

12

Mahoney-Do you think Miss How-

Baloncy-No, I don't. She sings

every time any one asks her to.

ler has wonderful control of her

voice?

DIRECTORY OF BROADCASTING STATIONS

All Stations East of Rockies Using 100 Watts or More and All West of Rockies Using More than 100 Watts . . . Revised to December 25, 1930

I. STATIONS CLASSIFIED BY WAVELENGTHS

550 KC., 545.1 Meters KFDY-Brookings, S. D. KFUO-Clayton, Mo. KFYR-Bismark, N. D. KOAC-Corvalits, Ore. KSD-St. Louis, Mo. WGR-Buffalo, N. Y. WKRC-Cincinnati, O.

560 KC., 535.4 Meters KFDM.—Beaumont, Tex. KLZ—Denver, Col. KTAB—Oakland, Calif. WNOX—Knoxville, Tenn. WFIG—Chicago, Ili. WIBO—Chicago, Ili. WUFO—Chicago, Ili. WQCM—Miami Beach, Fla.

570 KC., 526.0 Meters 570 KC., 526.0 Meters KCKO--Wichita Falls, Tex. KMTR--Hellywood, Calif. KXA--Seatle, Wash, WEBN--Youngstown, O. WHCA--New York, N. Y. WNAX--Yankton, S. D. WYAYC--New York, N. Y. WYAYC--New York, N. Y. WYNYC--Sheville, N. C. WSYR-Syracuse, N. Y.

580 KC., 516.9 Meters KGFX—Pierre, S. D. KSAC—Manhattan, Kan. WIBW—Topeka, Kan. WOBU—Charleston, W. Va. WGAZ—Huntington, W. Va. WTAG—Worcester, Mass.

590 KC., 508.2 Meters KHQ—Spokane, Wash. WCAJ—Lincoln, Neb. WEEI—Boston, Mass. WEMC—Berrien Spgs., Mich. WOW—Omaha. Neb.

600 KC., 499.7 Meters WCAO-Baltimore, Md. KFSD-San Diego. Calif. WOAN-Lawrenceburg, Tenn. WCBS-New York City. WMT-Waterloo. 1a. WMT-Waterloo, Ia. WCAC-Storrs, Conn.

610 KC., 491.5 Meters KFRC—San Francisco, Calif. WDAF—Kansas City, Mo. WFAN—Philadelphia, Pa. WIP—Philadelphia, Pa. WJAY—Cleveland, O.

620 KC., 483.6 Meters KGW-Portland, Ore. WFLA-Clearwater, Fla. WSUN-St. Petersburg, Fla. WTMJ-Milwaukee, Wis. KTAR-Phemix, Ariz. WLBZ-Bangor, Me.

630 KC., 475.9 Meters KFRU—Columbia, Mo. WGBF—Evansville, Ind. WOS—Jefferson City, Mo. WMAL—Washington, D. C.

640 KC., 468.5 Meters KFI-Los Angeles, Calif. WAIU-Columbus. O. WOI-Ames, Ia.

650 KC., 461.3 Meters WSM-Nashville, Tenn.

660 KC., 454.3 Meters WEAF-New York City. WAAW-Omaha, Neb.

670 KC., 447.5 Meters WMAQ-Chicago, Ill.

680 KC., 440.9 Meters KFEQ-St. Joseph, Mo. KPO-San Francisco, Calif. WPTF-Raleigh, N. C.

690 KC., 434.5 Meters NAA-Arlington, Va.

700 KC., 428.3 Meters WLW-Cincinnati, O.

710 KC., 422.3 Meters WOR-Newark, N. J. KGNF-North Platte, Neb.

720 KC., 416.4 Meters WGN-Chicago, Ill.

KMMJ-Clay Center, Neb. WSB-Atlanta, Ga.

WJAR-Detroit, Mich.

770 KC., 389.4 Meters KFAB—Lincoln, Neb. WBBM—Chlcago, Ill. WJBT—Chicago, Ill.

780 KC., 384.4 Meters KELW-Burbank, Calif. WMC-Memphis, Tenn. WPOR-Suffolk, Va. WTAR-Norfolk, Va. KTM-Santa Monica, Calif. WEAN-Providence, R. I. WISJ-Madison, Wis.

790 KC., 379.5 Meters KGO-Oakland, Calif. WGY-Schenectady, N. Y.

800 KC., 374.8 Meters 1040 KC., 288.3 Meters WBAP-Ft. Worth, Tex. WFAA-Dallas, Tex.

810 KC., 370.2 Meters WCCO-Minneapolls, Minn. WI'CH-New York City.

820 KC., 365.5 Meters WHAS-Louisville, Ky.

830 KC., 361.2 Meters KOA-Denver. Col. WRUF-Gainesville. Fla. WHDH-Gloucester, Mass.

850 KC., 352.7 Meters KWKH-Shreveport, La. WWL-New Orleans, La.

860 KC., 348.6 Meters WABC-New York City. WHB-Kansas City, Mo.

870 KC., 344.6 Meters 1090 KC., 275.1 Meters WENR-Chicago, Ill. WLS-Chicago, Ill.

880 KC., 340.7 Meters WSUI-Jowa City, Ia. KFKA-Greeley, Col. KLX-Oakland, Callf. KPOF-Denver, Col. WCOC-Meridian, Miss. WGBI-Scranton, Pa.

890 KC., 336.9 Meters KUNF-Shenandaah, Ja. KUSD-Vermillion, S. D. WOST-Atlanta, Ga. WMAZ-Macon, Ga. WMAX-Macon, Ga. WMAX-Falrmont, W. Va. WILL-Urobana, III. WILAQ-San Juan, P. R. WJAR-Providence, R. I. KGJF-Little Rock, Ark.

900 KC., 333.1 Meters FIGU-Los Angeles, Calif. WBEN-Buffalo, N. Y. WJAX-Jacksonville, Fia. WKY-OKlahoma City, Okla. WLBL-Stevenspoint, Wis. WMAK-Martinsville, N. Y. KCBU-Ketchikan, Alaska. KSEI-Pocatello. Ida.

920 KC., 325.9 Meters KFXF-Denver, Col. KOMO-Seattle, Wash, WAAF-Chlcago, Ill, WWJ-Detroit, Mich, WBSO-Needham, Mass, KPRC-Huston, Tex. KFEL-Denver, Col.

930 KC., 322.4 Meters KFWI—San Francisco, Calif. KFWI—Oakland, Calif. KGBZ—York, Neb. KMA—Shenandoah, Ia. WBRC—Birmingham, Ala. WDBJ—Roanoke, Va.

940 KC., 319.0 Meters KOIN—Portland, Ore. WCSH—Portland, Me. WDAY—Fargo, N. D. WFIW—HopkInsville, Ky. WHA—Madison, Wis. WHA-Madison, Wis. KGU-Honolulu, Hawall. WAAT-Jersey City, N. J.

950 KC., 315.6 Meters KFWB—Hollywood, Callf. KGHL—Billings, Mont. KMBC—Independence, Mo. WRC—Washington, D. C.

740 KC., 405.2 Meters 970 KC., 309.1 Meters KJR-Seattle, Wash, W(FL-Chicago, Ill.

750 KC., 399.8 Meters 980 KC., 305.9 Meters KOKA-E. Pittsburgh, Pa.

 760 KC., 394.5 Meters
 990 KC., 302.8 Meters
 KWG-Stockton, Calif.

 KVI-N. Des Moines, Wash.
 WBZ-Springfield, Mass.
 KWG-El Centro. Calif.

 WEW-St. Louis, Mo.
 WBZ-Springfield, Mass.
 WABZ-New Orleans. La.

 WJZ-Boundbrook, N. J.
 1000 KC., 299.8 Meters
 WBBZ-Porce City Okla

 WHO—Des Molnes. Ia. WOC—Davenport, Ia. KFVD—Culver City, Calif. 1010 KC., 269.9 Meters 1010 KC., 209.9 Meters KGGF-So. Coffeyrlle, Okla. KOW-San Jose, Calif. WYAD-Norman, Okla. WPAP-Cliffside, N. J. WTS-Columbia, S. C. WENY-New York City. WAO-New York City.

1020 KC., 293.9 Meters

KFKX—Chicago, Ill. KYW—Chicago, Ill. WRAX—Philadelphia, Pa.

KRLD—Dallas, Tex. KTHS—Hot Springs, Ark. WKAR—E. Lansing, Mich. WKEN—S. Buffalo, N. Y.

1050 KC., 285.5 Meters KNX-Hollywood, Calif. KFKB-Milford, Kan.

1060 KC., 282.8 Meters KWJJ-Portland, Ore. WBAL-Baltimore, Md. WJAG-Norfolk, Neb. WTIC-Hartford, Conn.

1070 KC., 280.2 Meters WTAM-Cleveland, O. WDZ-Tuscola, Ill.

1080 KC., 277.6 Meters WBT-Charlotte, N. C. WCBD-Zion, Ill. WMBI-Addison, Ill.

KMOX-St. Louis, Mo. KFQA-St. Louis, Mo.

1100 KC., 272.6 Meters WLWL-New York City. WPG-Atlantic City, N. J. KGDM-Stockton, Calif.

1110 KC., 270.1 Meters KSOO-Sioux Falls, S. D. WRVA-Richmond, Va.

1120 KC., 267.7 Meters

 III.20 IR.0., Joint Million Calif.
 WSBC—Chicago, III.

 KFSG—Los Angeles, Calif.
 WSIX—Soringfield, Tenn.

 WDBO—Orlando, Fla.
 WSIX—Streator, III.

 WDEL—Wilmington, Del.
 WTAX—College Station, Tex.

 WFAD—Milwaukee, Wis.
 1220 KC., 245.8 Meters

 WFAD—Milwaukee, Wis.
 KFKU—Lawrence, Kan.

 WTARH—Houston, Tex.
 WCAE—Canton, N. Y.

 WCAE—Pittsburgh, Pa.
 WCAE—Pittsburgh, Pa.

KSL-Salt Lake City, Utah. WJJD, Mooseheart, 111. WOV-New York City.

1140 KC., 263.0 Meters KVOO-Tulsa, Okla. WAPI-Birmingham, Ala.

1150 KC., 267.7 Meters WHAM-Rochester, N. Y. 1160 KC., 258.5 Meters

WOWO-Ft. Wayne, Ind. WWVA-Charleston, W. Va.

1190 KC., 252.0 Meters

WICC-Bridgeport, Conn. WOAI-San Antonio, Tex.

1200 KC., 249.9 Meters 1200 KC., 249.9 Meters KBTM—Paragould. Ark. KFHA—Gunnison. Col. KFUB—Marshalltown. Ia. KFUVF—Xt. Louis. Mo. KGCD—Mandan. N. D. KGDY—Oldham. S. D. KGEX—Tuma. Col. KGEX—Tuma. Col. KGEY.—Fort Morgan. Col. KGFX—Hallock. Minn. KGHX—Little Rock, Ark. KGY—Lacey, Wash. KSMR—Santa Maria, Calif. KSMR—Santa Maria, Calif. KSMR—Santa Maria, Calif. KSMR—Santa Maria, Calif.

WABI-Bangor, Me. WABZ-New Orleans, La. WBBY-Charleston, S. C. WBBZ-Ponca City, Okla. WCAT-Rapid City, Okla. WCAT-Burlington, Vi. WCOL-Kenosha, Wis. WCOL-Harrisburg, Pa. WEBC-Eunory, Va. WFBC-Chinotaile, Tenn. WFBC-Cinton, O. WHBY-Green Bay, Wis. WHBY-Green Bay, Wis. WHBY-Green Bay, Wis. WHBY-Clanton, O. WHBY-Green Bay, Wis. WHBY-Clanton, O. WHBY-Clanton, O. WHBY-Clanton, N. WIBL-Decatur, III. WJBU-Decatur, III. WJBU-Decatur, III. WJBU-Decatur, III. WJBU-Decatur, Jan. WJSY-Laouis, Mo. WNBO-Vashington, Ya. WNAP-Carbondale, Pa. WNBY-Carbondale, Pa. WNBY-Carbondale, Pa. WNBX-Springfield, Vi. WORC-Worcester, Mass. WPDF-Flint, Mich. WRAF-La Potte, Ind. WRAF-Columbus, Ga.

1210 KC, 247.8 Meters KDFN-Casper, Wyo. KDLR-Devil's Lake, N. D. KFOR-Lincoln, Neb. KFOR-Cape Girardeau, Mo. KFOR-Uncoln, Neb. KGND-Dudge Citly, Oaka. KGND-Dudge Citly, Calk. KGND-Develow, Calk. KHO-Fresno, Calk. WBAX-Wilkes-Barse, Pa. WBBL-Richmond, Va. WEBA-Shreveport, La. WBAX-Wilkes-Barse, Pa. WBBL-Richmond, Va. WCB3-Springhteld, Ill. WCCB-Springhteld, Ill. WCCB-Chasto, Ill. WUFF-Providence, R. I. WEBQ-Harrisburg, Ill. WEBB-Freeport, N. Y. WEBB-Freeport, N. Y. WEBB-Freeport, N. S. WHBF-Rock Island, Ill. WHBF-Rock Island, Ill. WHBF-Anderson, Ind. WHBF-Anderson, Ind. WHBF-Barker, Pa. WBF-Gadsden, Ala. WHBF-Rock Island, Ill. WHBU-Anderson, Ind. WHBF-Rock Island, Ill. WHBU-Anderson, Ind. WHBF-Gadsden, Ala. WHBF-Gadsden, Ala. WHB-Gadsden, Ala. WHB-Stichmond, Va. WMAM-Columbus, O. WLCI-Hitaza, N. Y. WMAM-Columbus, O. WLCI-Hamestown, N. Y. WMAM-Columbus, O. WHCG-Richmond, Va. WMBG-Gaten, N. Y. WMAT-Manitowoc, Wis. WHBQ-Greenville, Miss. WBBC-Chicago, Ill. WSIX-Springheld, Fenn. WTAX-Streator, Ill. 1210 KC., 247.8 Meters

WISD-Milwaukee, WIS, WHAD-Milwaukee, WIS, KTRH-Houston, Tex. WCAE-Pittsburgh, Pa. WDAE-Tampa, Fla.

1230 KC., 243.8 Meters KYA-San Francisco, Calif. WFBM--Indianapolis, Ind. WPSC--Skate College, Pa. WSBT--South Bend, Ind. KGGM--Albuquerque, N. M.

1240 KC., 241.8 Meters WXYZ-Detroit. Mich. WACO-Waco, Tex. KSAT-Ft. Worth, Tex.

1250 KC., 239.9 Meters

 1170 KC., 256.3 Meters
 KFMX—Northneld, Minn.
 WSAI—Cincinnati, O.

 1170 KC., 256.3 Meters
 KFMX—Northneld, Minn.
 WSAI—Cincinnati, O.

 WCAU—Philadelphia. Pa.
 WCAL—Northneld, Minn.
 WTAQ—Eau Claire, Wis.

 KTNT—Muscatine, Ia.
 WCAL—New Orleans, La.
 1340 KC., 253.7 Meters

 1180 KC., 254.1 Meters
 WGCP—New Orleans, La.
 1340 KC., 253.7 Meters

 KEZ—Portland, Ore.
 WUBA—Paterson. N. J.
 KFPY—Spokane. Wash.

 WBGY—Minneapolis, Minn.
 WRHM—Minneapolis, Minn.
 WSPD—Toledo. O.

 WBGY—Minneapolis, Minn.
 KIDO—Boise, Ida.
 XWX-St. Louis, Mo.

 WAAM—Newark, N. J.
 WCAA—New York Cliv.

1260 KC., 238.0 Meters KOIL—Counell Bluffs, Ia. KRGV—Harlingen, Tex. KWWG—Brownsville, Tex. WLBW—Oil City, Pa. KVOA—Tueson, Ariz. WTOC—Savannah, Ga. 1270 KC., 236.1 Meters

FPUM—Col. Springs. Col. KWLC—Decorah. Ia. KTW—Scattle, Wash. WEAI—Ithaca. N. W. WOOD—Grand Rapids, Mich. KOL—Seattle, Wash. KoL—Seattle, Wash. WASH—Grand Rapids, Mich. WJDX—Jackson, Miss. WFUR—Baltimore, Md.

WOQ-kansas City, Mo.
1310 KC., 228.9 Meters
IGRJ-Jerome, Ariz.
KFBK-Sacramento, Calif.
KFOQ-Boone, Ia.
KFPL-Dublin, Tex.
KFPU-Greenville, Tex.
KFPU-Greenville, Tex.
KFPU-Greenville, Tex.
KFVJ-Edgewater, Col.
KFXJ-Edgewater, Col.
KFXJ-Edgewater, Col.
KFXJ-Edgewater, Col.
KFXJ-Edgewater, Col.
KFXTE-Oklahoma City, Okla.
KGEX-Wolf Point, Mont.
KGEZ-Kalispell, Mont.
KGEZ-Charleston, S. C.
WDAH-El Paso. Tex.
WEGS-Joliet, Ill.
WGEZ-Lancaster, Pa.
WFDC-Flint, Mich.
WFMED-Piliadelphia, Pa.
WGAL-Lancaster, Pa.
WGAL-Jancaster, Pa.
WHED-Philadelphia, Pa.
WGAL-Jancaster, Pa.
WHAK-Marton, Ind.
WHES-Oliet, Ill.
WBAC-Johnstown, Pa.
WHAK-Marton, Ind.
WBBC-Muncie, Ind.
WBCS-Galesburg, II.
WEBC-Galesburg, II.
WEBC-Muncie, Ind.
WBOH-Auburn, N. Y.
WEBC-Muncie, Ind.
WBOH-Auburn, N. Y.
WEBC-Muncie, Ind.
WBOH-Auburn, N. Y.
WEBC-Muncie, Ind.
<li 1310 KC., 228.9 Meters

1320 KC., 227.1 Meters WADC-Akron, O. WSMB-New Orleans, La. KID-Jdaho Falls, Ida. KCMB-Honolulu, Hawail, KCIQ-Twin Falls, Ida. KCHF-Pueblo, Col. 1330 KC., 225.4 Meters

KGB-San Diego, Calif. KSCJ-Sioux City, Ia. WDRC-New Haven, Conn. WSAI-Cincinnati, O. WTAQ-Eau Claire, Wis.

KWK—St. Louis, Mo. WBNY—New Yark City. WCDA—New Yark City. WBNX—New Yark City. WMSG—New York City.

1360 KC., 220.4 Meters WFBL—Syracuse, N. Y. NPSN—Pasadena, Calif. WGES—Chicago, Ill. KGIR—Butte, Mont. WJK—Gary, Ind. WQBC—Vicksburg, Miss.

1370 KC., 218.8 Meters

KCRC-Enid. Okia. KEBL-Everett, Wash. KFJI-Astorla, Ore. KFJM-Grand Forks. N. D. KFJZ-Ft. Worth. Tex. KFLX-Galveston. Tex.

THS
1280 KC., 234.2 Meters
WCAM-Caumden, N. J., WCAP-Ashbury Park, N. J., WCAP-Ashburgh, Park, N. J., WEBC-Superior, Wis, WIAS-Pittsburgh, Park, WEBC-Superior, Wis, WIAS-Pittsburgh, Park, WEBC-Someris, Calif., KFH, Portland, Ore, WEBC-Ashburgh, Park, WEBC-Strategies, Calif., KTBR, Portland, Ore, WEBC-Ashburgh, Park, WEBC-Strategies, Calif., KTBR, Portland, Ore, WEBC-Ashburgh, Park, WEBC-Strategies, Calif., WHAZ-Troy, N. Y., WIAS-Methysis, WCA-Ashburgh, Park, WEBC-Ashburgh, Park, WEBC

1380 KC., 217.3 Meters KQV-Pittsburgh, Pa. KSO-Clarinda, Ia. WKBH-La Crosse, Wis. WSMK-Dayton, O.

1390 KC., 215.7 Meters KLRA—Little Rock, Ark. KUOA—Fayetteville, Ark. WHK—Cleveland, O. KOY—Phœnix, Ariz.

1400 KC., 214.2 Meters HOO RC, 114.2 Meters KOCW-Chickasha, Okla. WCMA-Culver, Ind. WCGU-Coney Island, N. Y. WBAA-West Lafayette, Ind. WBBC-Ebrooklyn, N. Y. WKBF-Indianapolis, Ind. WLTH-Brooklyn, N. Y. WSGH-Brooklyn, N. Y.

1410 KC., 212.6 Meters 1410 KC, 212.6 Meters KGRS—Amarillo, Ter. KFLV—Rockford, Ill. WDAG—Amarillo, Ter. WHBL—Sheboygan, Wis. WBCM—Hampton Township, Mich. WUEX—Exington, Mass. WODX—Springhill, Ala. WSFA—Montgomery, Ala. WSFA—Montgomery, Ala. WSFA—Boston, Mass. WIAF—Dartmouth, Mass. WRBX—Roanoke, Va.

1420 KC., 211.1 Meters KBPS—Portland. Ore KFIZ—Fond du Lac. Wis. KFOD—Holy City, Calif. KFOD—Seattle. Wash. KFYD—Pilorene, Ida KFXT—Plastaff. Ariz. KFYO—Alva. Okla. KGCS—San Francisco. Calif. KGW—Trinldad. Col. KGIX—Las Vegas, Nev. KGKX—Sand Point. Ida. KGNF—Alva. Okla. KGNF—Oklastic. Calif. KGNF—San Fancisco. KGX—Sand Point. Ida. KGNF—Baltene. Ore. KTAP—San Antonic. Tex. KTD—Houston, Tex. KTD—Houston, Tex. KTD—Houston, Tex. KTD—Battle Creek, Mich. WFDU—Talladega. Ala. WHBI—Evanston. III. WHEL—Battle Creek, Mich. WFDW—Talladega. Ala. WHBI—Bueheld, W. Va. WHB—Bueheld, W. Va. WHB—Stubenrille. O. WILM—Wilmington. Del. WHB—Chicago. III. WHB—Dettoit, Mich. WHB—Otiona, La. WKBU—Chicago. III. WHB—Dettoit, Mich. WHB—Dettoit, Mich. WHB—Chicago. III. WHB—Dettoit, Mich. WHB—Chicago. III. WHB—Chicago. III. WHB—Chicago. III. WHB—Dettoit, Mich. WHB—Chicago. III. WHB—Othor, Mo. WHB—Chicago. III. WHB—C 1420 KC., 211.1 Meters

1430 KC., 209.7 Meters WNBR-Memphls. Tenn. KECA-Los Angeles, Calif. WCAH-Columbus, O. WBAK-Harrisburg, Pa. WGRC-Memphis. Tenn. WHP-Harrisburg, Pa.

1440 KC., 208.2 Meters KLS-Oakland. Callf. WSAN-Allentown, Pa. WABO-Rochester, N. Y. WHEC-Rochester, N. Y. WHED-Peoria Heights III. WNRC-Greensboro, N. C. WOKO-Albany, N. Y. WTAD-Quincy, III. WCBA-Allentown, Pa.

 1400 RC., 206.8 Meters
 1400 RC., 206.4 Meters

 WCSO-Schingfield, O.
 KSTP-SI. Paul, Minn.

 WFFI-Toccos, Ga.
 WJSV-Alexandria, Va.

 WHSM-Ft. Lee, N. J.
 1470 KC., 204.0 Meters

 WHOM-Jersey City, N. J.
 WLAC-Nashville, Tenn.

 WNJ-Newark, N. J.
 WTMT-Nashville, Tenn.

 WSAR-Fall Biver, Mass.
 KCA-Spokane, Wash.

1450 KC., 206.8 Meters 1460 KC., 205.4 Meters 1480 KC., 202.6 Meters 1500 KC., 199.9 Meters KFJF-Oklahoma City. Okla. WKBW-Amherst, N. Y.

> 1490 KC., 201.6 Meters WORD-Balavia. 111. KPWF-Westminster, Callf. WJAZ-Chicago. 111. WCKY-Covington, Ky.

KDB—Santa Barbara, Calif. KGF1—Corpus Christi, Ter. KGIZ—Grant City. Mo. KGKB—Brownwood, Ter. KGKT—Seottsblutt, Neb. KGMD—Roswell, N. M. KPJM—Prescott, Artz. KPQ—Wenatchee, Wash.

KREG-Sanis Ans. Callf. KTLC--Ilouston, Ter. KGJ--Longview, Wash. KUT--Austin, Ter. KVEP--Portland Ore. WIBS-Boston, Mass. WBYQ-Tupelo, Miss. WBYQ-Tupelo, Miss. WKBY--Connersville. Ind. WKBZ-Ludington, Mich. WLBZ-Ludington, Mich. WLBZ-Lung Island City. N. Y.

WLOE-Boston, Mass. WMBA-Newport, R. I. WMBA-Newport, R. I. WMHQ-Brookipn, N. Y. WMHQ-Lang Usach, N. Y. WMHQ-Langet, Mich. WWHW-Hinshanton, N. Z. WOIP-Bristol, Tenn. WFEN-Philadelphila, Pa. WWEL-Woodelde, N. Y.

IL STATIONS LISTED ALPHABETICALLY

					II.	STATIONS LISTED	ALPHA	BETI	CALLY		
	Call	Kilo- cycle	City	Dial Call	Kilo- cycle	City	Dial Call	Kilo- cycle	City	Dial Call Kilo-	Giy
K	CRC CRJ DFN DKA DLR DLR DYL ECA ELW	1370	Enld, Okla. Jerome, Ariz.	KPSN KPWF	1360	Pasadena, Calif. Westminster, Calif.	WED	C 1210	Chicago, Ill. Roston, Mass.	WMAK 1040 WMAL 630	Buffalo, N. Y. Washington, D. C.
KI	DFN DKA	1210 980	Casper, Wyo. Pittsburgh, Pa.	KQW	1380	Pittsburgh, Pa. San Jose, Callf.	WEII	C 1200 S 1420	Emory, Va. Evansion, 111.	WMAQ 670 WMAY 1200	Chicago, 111. St. Louis, Mo.
KI	DLR DYL	1210 1290	Devils Lake, N. D. Salt Lake Cltr. Utah	KRLD	1260	Harlingen, Tex. Dallas, Tex.	WELI	1370 1420	Philadelphia, Pa. Battle Creek, Mich.	WMAZ 890 WMBA 1500	Macon, Ga. Newport, R. I.
KI KI	ECA	1430 780	Los Angeles, Calif. Isurbank, Calif.	KROW	930	Richmond, Callf, Manhattan, Kan.	WEVI	D 1300	New York, N. Y	WMBC 1420 WMBD 1440	Peoria Heights, III
KI	EX FAB	1180 770	Lincoln, Neb.	KSD	1330	Stoux City, Ia. St. Louis, Mo.	WFA	800	St. Louis, Mo. Dallas, Tex.	WMBG 1210 WMBH 1420	Joplin, Mo.
KI	FDM	560	Beaumont, Tex.	KSL	1130	Salt Lake City, Dtab	WFBE	1200	Cincinnati, O.	WMEJ 1500	Wilkinsburg, Pa
KI	FEL	020	Denver, Col.	KS00	1110	Sloux Falls, S, D.	WFBI	1360	Syracuse, N. Y.	WAIEQ 1300	Brooklyn, N. Y. Tampa Fla
KI	ELW EX FAB FDB FDY FDY FEL FEQ FEQ FEQ FHA FHA	1310	Boone, Ia. Wichita, Kan.	KTAB KTAP	560	Oakland, Callf. San Antonio, Tex.	WFBJ WFDI	R 1270 / 1310	Baltimore, Mid. Filmt, Mich.	WMC 780 WMCA 570	Membhls, Tenn. New York, N. T.
	FHA Fl	1200 640	Gunnison, Col. Los Angeles, Calif.	KTAR KTAT	620 1240	Phœnlx, Ariz. Fort Worth, Tex.	WFD WF1	V 1420 560	Talladega, Ala. Philadelphia, Pa.	WMIL 1500 WMMN 890	Long Beach, N. Y. Falrmont, W. Ya
KI	FIZ	1420	Fond dn Lac, Wis. Marshalltown, Ia.	KTBR KTBR	1300	Los Angeles, Calif. Portland, Ore.	WFIT	D 1310	Philadelphia. Pa.	WMPC 1500 WMILJ 1210	Lapeer, Mich. Jamnica, N. Y.
KI	FJM	1370	Grand Forks, N. D.	KTHS KTHS	1040	Hot Springs. Ark.	WGAI	1310	Lancaster, Pa.	WMT 600	Waterloo, Ia, Ruston Maer
KI	FJY	1310	Fort Dadge, 1a. Fort Worth, Tex.	KTM KTNT	780	Los Angeles, Calif. Muscatine, Ia.	WGB	1210	Freebort, N. Y. Memphils, Tenn.	WNAD 1010 WNAX 570	Norman, Okla. Yaukton, S. D.
KI	FKA FKB	880 1050	Greeley, Col. Milford, Kan.	KTRH KTSA	1120	Houston, Tex. San Antonio, Tex.	WGRI	630 880	Evansville, Ind. Seranton, Pa	WNBF 1500 WNBH 1510	New Bedford, Mass.
KI	FKU	1220	Chicago, III.	KTSL KTSM	1310	El Paso, Tex.	WGBS WGC	600	Gulfport, Miss.	WNBR 1430	Memphia, Tenn.
ICT ICT	FLX	1370	Galveston, Tex.	KUOA KUSD	1390	Fasetteville, Ark.	WGES	5 1360	Chicago, 111. Newport News Vo	WNRZ 1290	Sutamie Lake, N. Y.
ici ICI	FNF	890 1210	Shemandoan, Ia. Lincoln, Neb.	KUT KV1	1500	Austin, Tex. Tacoma, Wash.	WGL	1370 720	Ft. Wayne, 1nd. Chicago, 111.	WNOX 560 WNRC 1440	Kuozville, Tenn. Greensboro, N. C.
KI	FOX	1250	Long Beach, Callf. Dublin, Tex.	KVOA KVOO	1260	Tucson, Ariz. Tulsa, Okla.	WGS1	550 890	Bullalo, N. Y. Atlanta, Ga.	WNYC 570 WOAI 1190	New York, N. Y. Sun Antonia, Tex.
KI	FQD	1340	Spokane, Wash. Anchorage, Alaska.	KWCR	1210	Shreveport, La.	WGI	940	Madison, Wis.	WOAX 1280 WORT 1310	Unlon City, Tenn.
KI	FRU	630	Columbia, Mo.	KWK	1350	St. Louis, Mo.	WHA	M 1150	Ruchester, N. Y.	WOC 1000	Bayenport, 10.
K	FSO	1120 1290	Los Augeles, Callf. Galveston, 'Tex.	KWKH KWLC	850	Shreveport, La. Decorah, Ia.	WHA:	S 820 F 1310	Louisville, Ky. Philadelphia, Pa.	WODA 1250 WODX 1410	Paterson, N. J. Mubile, Ala.
KI	FUM FUO	1270	Colorado Springs, Col. St. Louis, Mo.	KWSC	1220 1260	Fullman, Wash. Brownsville, Tez.	WHA	Z 1300 860	Troy, N. Y. Kansas City, Mo.	WOI 640 WOKO 1440	Ames, Ia, Albany, N. Y.
KI	FVD	1000	Culver City, Callf.	KXYZ	1420	Houston, Tex.	WHE	F 1210	Rock Island. Ill.	WOL 1310 WOMT 1210	Washington, D. C. Manliowoc, Wis.
KI	FWB	950	liollywood, Callf.	KYW	1020	Chicago, 111.	WHR	1370	Memphis, Tenn.	WOP1 1500	Bristol, Va.
KI	FW1 FXF	930 920	San Francisco, Calif. Denver, Col.	WAAM WAAT	1250 940	Newark, N. J. Jersey City, N. J.	WHB	Y 1200 F 1370	Green Bay, Wis. Calumet. Mich.	WOR 710 WORC 1200	Newark, N. J. Worcester, Mass,
ICI ICI	FXR	1310 1420	Oklahoma Clty, Okla. Flagstall, Ariz.	WAAW	660	Omaha, Neb. New York, N. Y.	WHD	II 830	Gloucester, Muss. Minneapolls, Minn.	WORD 1490 WOS 630	Chleago, IIL Jefferson City, Mu
KI	FYR	550	Bismarck, N. D.	WARZ	1200	New Orleans, La.	WHE	C 1440 C 1420	Cicero, 111, Riuefield, W. Va	WOY 1130 WOW 590	New York, N. Y. Ontalia, Neb.
KC	GAR	1370	Theson, Ariz. San Diego, Callf.	WADC	1320	Akron. O. Columbus, O.	WHK	1390	Cleveland, O. New York, N. Y.	WPAD 1420 WPAP 1010	Paducah, Ky. New York, N. T.
KO	CRA	900 1310	Ketchikan, Alaska St. Joseph, Mo.	WALR WAP1	1210	Zanesville, O. Birmingham, Ala.	WHO:	1000	Des Moines, Ia. Jersey City, N. J.	WPAW 1210 WPCC 500	Pawrucket, It. I. Chicago, 111.
K	GBZ	930 1210	Watertown, S. D.	WASH WBAA	1270	Lafayette, Ind.	WIIIP	1430	Ottomwa, Ia.	WPEN 1500	New York, N. Y. Philadelphia, Pa.
KO	GCX	1310	Wolf Point, Mont.	WRAL	1060	Baltimore, Md.	WIRN	1 1370	Jackson, Mich. Chicago, Ill	WI'OE 1370	Patchogne, N. Y.
KOK	FI FIZ FIB FIB FIT FIT FIT FIT FIT FIT FIT FIT FIT FIT	1200	Fergus Falls, Minn. Stockton, Calif.	WBAX WBRC	1210	Wilkes-Barre, Pa. Brootlyn, N. Y.	WIBW	1310	Poynette, WIs. Topeka, Kan.	WPTF 680 WQAM 550	Raleigh, N. C. Minuel, Fla.
KO	GEF	1200	Huron, S. D. Los Angeles, Calif.	WBBL	1210	Richmond, Va. Chicago, Ill.	WICC	1200	Utica. N. Y. Bridgeport, Conn.	WQAN 850 WQAO 1010	New York, N. T.
K	CEW	1200	Fort Morgan, Col. Kalispell, Mont	WBBR WBBZ WBCM	1200	Ponca City, Okla, Ray City Mich	WILL	890	Urbana, 111.	WQBC 1360 WQDV 1500	Tupelo. Milss.
KO	GFF	1420 1370	Alva, Okla. Oklahoma Clty, Okla.	WBEN WBMS	900	Buffalo, N. Y. Hackensack, N. J.	WIOD	1300 610	Miami Reach, Fla. Philadelphia, Pa.	WRAN 1310 WRAW 1310	Williamsport, Pa. Reading, Pa.
KOKO	GFW	1500	Corpus Christi, Tex. Ravenna, Neb.	WBOW	1350	New York, N. Y. Terre Haute, Ind.	WIS WISJ	1010 780	Columbia, S. C. Madison, Wis.	WRAX 1020 WILLI 1310	Phitadephia, Pa. Tifton, Ga.
K	GGF	1010	So. Coffeyville, Okla.	WERE	1310	Wilkes-Barre, Pa. Wellesley IIIIis, Mass	WJAC	1310	Johnstown, Pa.	WHIRL 1200	Columbus, Ga.
K	GHF	1320	Pueblo, Col. Little Rock, Ark.	WET	1080	Charlotte, N. C. Danville, Va.	WJAR	890 1290	Pittsburgh, Pa.	WRBT 1370 WRBUT 1210	Withuington, N. C. Gastenia, N. C.
K	GIIL GIQ GIR	950	Billings, Mont. Twin Falls, Ida.	WRZ	990 600	Suringfield, Mass. Sturrs, Conn.	WJAX WJAX	900 610	Jacksonville, Fla. Cleveland, O.	WRDX 1410 WRC 950	Roanoke, Va. Washington, D (
X	GIW	1420	Trinidad. Col. Los Vegas, Nev.	WCAE	1220	Pittsburgh, Pa Columbus, O.	W.JRI W.JRI	1200	LaSalle, Ill. Red Bank, N J	WILLEC GOO	Augusta, Gn. Memphils, Tenn
KOK	GJF GKB	890 1500	Little Rock, Ark. Brownwood, Tex.	WCAL	590	Lincoln, Neb. Northfield, Minn.	W.1131	1200	Decatur. Ill. New Orleans. La.	WRHM 1250 WILLS 1370	Minneapolls, Minn Itacine, Wis,
KC	GKL	570	Sau Angelo, Tex. Wichlta Falls, Tex.	WCAM WCAO	1280	Baltimore, Md.	WIRI WIRI	1210	New Orleans, La.	WROL 1310	Knorrille, Tenn.
KO	GKY	1500 710	Seotisbluff, Neb. North Platte, Neb.	WCAT	1200	Rapid City, S. D. Philadelphia, Pa.	W107	1270	Mosebeart, Ili	WRUF S30	Galnesville. Fin.
KO	GNO GO	1210 790	Dodge City, Kan. Oakland, Callf.	WCHA	1300	Burlington, Vt. Allentown, Pa	WJKS WJR	3 1300 750	Gary, Ind. Detroit, Mich.	WSAI 1330 WSAJ 1310	Cinclimati. 0. Grate City. Pa.
K	GU	040	Amarillo, Tex. Ilonolulu, Hawall	WCHD WCHM	1080	Baltimore, Md.	1.721	1480 Tº10	Alexandria, Va. Mansfield, O.	WSAR L410	Fall River, Mass
K	110	000	Los Angeles. Culif. Spokane, Wash.	WCCO WCDA	810	Minueapolis, Minn. New York, N. Y.	WKA	Q 890 R 1040	San Juan, Porto Rico, East Lausing, Mich.	WSB 140	Atlanti, Gr.
K	ICK	1420	Red Oak, 1a. Idano Falls, Ida	WCGU	970 1400	Chicago, 111. Coney Island, N. Y	WKA	V 1310 B 1310	Lacoula, N. H. Jollet, Ill.	WSHT 1230 WSEN 1210	South Brind, Ind. Columbus, O.
K.	JR	970	Seattle, Wash.	WCKY	1490	Long Beach, N. Y.	WKBI	G 1310 F 1400	Indianapolis, Ind.	WSGIL 1400	Monucourery: Als, Reaching, S. Y.
K	LPM	1420	Minot, N. D. Little Rock, Ark	WCLS WCMA	1310	Juliet, III. Culver, Ind.	WEB	1420 N 570	Villeago, III.	WSJS 1310	Winston Salem, N. C.
KI	LS	1440 880	Oakland, Calif. Oakland, Calif.	W.COC	1340	Pensacola, Pla. Meridian, Miss.	WEB	D 1450 5 1310	Jersey Cits. N. J Galesburg, 111.	WSMR 1320 WSMK 1380	New Orleans, La. Dayton, O
K	MA	030	Denver, Col. Shenandoah, la.	WCOD WCOII	1200	Yonkers, N. Y.	WEB	N 1480	Connersville. Ind Buffalo. N. Y.	WSPD 1420	Toleda (1)
K	MIC	1120 740	Inglewood. Callf. Clay Center. Neb	WCSU	1360	Charleston, S. C. Portland, Me.	WER	C 550	Chiefmati, O. Oblahoma City, Oula	WSUL 650	Juwa Cliy, Ia, Si Detershuro Fia
K	MOX	860	Tacoma, Wash. St. Louis, Mo.	WDAE WDAF	1220	Tampa, Fla. Kansas City, Mo.	WKZC	590	Berrien Springs, Mich. Nashville, Tenn.	WSYR 576 WTAD 1449	Syraeuse, N Y Quiney, 111.
K	GIW GUX GJF GGKL GGKZ GGKZ GGKZ GGKZ GGKZ GGC GGC GGC GGC GGC GGC GGC GGC GGC GG	1050	Los Angoles, Callf	WDAG WDAII	1310	El Paso. Tex.	WL.M WI.M	1200	Louisville, Kr. Minneapells, Minn.	WTAG 580 WTAM 1070	Writerenter, Mass Cleveland, O
K	OAC	550	Corvaills, Ore. State College, N. M	WDBJ	030	Oriando, Fla	W1.00	1 1200	Petersburg, Va. Stevens Patra Wis	WTAR TSC	Nortalk, Va
K	OCW OH	1400	Chlekasha, Okla Reno, Nev.	WDEL	1120	Wilmington, Del. Minneapolis, Minn	W1.BY	V 1260 1300	Oll City, Pn.	WTAX 1210 WTRO 1410	Springfield, III
K	OIN	040	Council Bluffs, Ia Portland, Ore	WDOD	1280	New Haven, Conn.	WLE?	620 1410	Bang r. Me. Lexington, Mass	WTF1 14.20 WT1C 10.60	Torens, Ga Hardoni U-ma
K	OMO	020	Seattle, Wash. San Antonio Tar	WDWF	1230	Providence, R 1	WLEY	1370	Philadelphia, Pa	WTNT 1470	Nashuffle, Tenn,
K	OAC OB OCW OH OIL OIN OL ONO ONO ONO OOS ORE	1370	Marshfield, Ore. Engene, Ore.	WEAF	600	New York, N. Y.	W1.51	\$100 \$10	Chleago, 111 Providence, R. 1	WWAE 1260	flarm n 1 f d
K	OY PJM PO	1300	Phenix, Ariz, Prescott, Ariz,	WEAN WEAO	780	Providence, R. 1 Columbus, O.	WI TH	H 1400	Brenklyn, N Y Lynchhurg, Na.	WWN S30	Asheville N
K	PO POF PRC	880 020	Denver, Col. Houston, Ter	WERG	1290	STATIONS LISTED City Passdena, Calif. Westminster, Calif. Westminster, Calif. Hursburgh, Pa. San Jose, Calif. Manitatian, Kan. Sioux City. 1a. Sioux City. 1a. Sioux Falls. S. D. St. Faul. Minn. Oakiand, Calif. Sant Antonio. Tex. Proceediel. Idd. Sat Lake City. Diab Clarinda. Ia. Sioux Falls. S. D. St. Faul. Minn. Oakiand, Calif. Sant Antonio. Tex. Prof. Worth, Tex. Los Angeles. Calif. Muscatine. Ia. Houston. Tex. Prof. Worth, Tex. Los Angeles. Calif. Muscatine. Ia. Houston. Tex. Sinveport. La. Prof. Worth, Tex. Sant Antonio. Tex. Sinveport. La. Houston. Tex. Sinveport. La. Prof. Worth, Tex. Tacoma. Wash. Fasettie. Wash. Fasettie. Wash. Houston. Tex. San Prancisco. Calif. Citaeso. Hil. Citaeso. Me. New York. N. Y. Banson. Me. New Orleans, La. Wao, Tex. Akron. O. Columbus. O. Sanesrille. O. Birmingham, Ala. Grand Itapids. Mich. Larfayette. Ind. Harrisburg. Pa. Birokiyo, N. Y. Richmond, Ya. Chicaso. Hil. Brookiyo, N. Y. Richmond, Ya. Chicaso. Hil. Brookiyo, N. Y. Brookiyo, N. Y. Pronca City. Okia. Hay City. Mich. Burtingham, Ala. Grand Utapids. Mich. Larfayette. Ind. Harrisburg. Pa. Batilmore. Md. Fort Worth. Tex. Witeslare. Pa. Brookiyo, N. Y. Richmond, Ya. Chicaso. Hil. Brookiyo, N. Y. Pronca City. Okia. Hay City. Mich. Burtinghum, Ala. Grand City. S. D. Prilladelphina. Pa. Burtinghum, Ala. Grand Lispids. Minn. Canton. N. Y. Batilmore. Md. Saringfeid. Hil. Mandendel. Minn. Canton. N. Y. Proches. Hil. Converse. N. Y. Procharden. N. Y. Procharden. N. Y. Batilmore. Md. Saringfeid. Hils. Hiltertown, Pa. Canton. N. Y. Batilmore. Md. Saringfeid. Hils. Hiltertown, Pa. Canton. N. Y. Proverdense. R. 1 Columbis. O. Lincolin. Neb. Northfield. Minn. Canton. N. Y. Batilmore. Md. Saringfeid. Hils. Hiltertown, Pa. Batilmore. Re. Provedense. R.	W.LW.	L 1100	Cincinnati, O. New York, N. Y.	WWRL 1500	Charleston, W. Ya
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and who put it there

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